





# ANY THAT'S GROUND CREATES A RIV THOSE WHO

Inspirations that build an icon.

The alchemy needed to build an automotive icon is elusive. Sure, it's found, partly, on an assembly line, with committed artisans taking pride in every stitch they oversee. It's also on a drafting board, sketched by visionaries looking to further expand what we look for in automotive design lines. But it's also in the countless inspirations, ones little and large, that not only capture a bold thought or striking idea, but execute them. Examples of these can be found in the foundational stories we tell about our company and our vehicles. These stories show how an abstract idea can turn into a powerful, sculpted machine, and then how that machine can help forge an iconic reputation for a brand. Out of the inspirations we find in engineering, art and the large world of ideas, we have created a fearless, iconic company of substance and luxury: Audi.

MOMENT.

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# Design

We do not follow design trends. We set them.

# Avoiding attention is clearly not an option.

It's true, sometimes the turn of a head or an unblinking stare is completely unavoidable. And then there's the Audi A4, where "sometimes" just happens to be all the time. Our commitment to design ensures that the A4 effortlessly stands apart. Perfectly proportioned lines stretch across the profile of the vehicle, helping solidify a design language that validates the progressive thinking we've been recognized for throughout the automotive world. A number of available trim levels perpetuate our design story, inside and out, making clear our commitment to the philosophy of building beautifully engineered vehicles. So while we may not have designed the A4 specifically to get attention, it is an inevitable effect of sitting behind the wheel of one.







# Something deeper than luxury.

More than a beautifully designed luxury automobile, the Audi A4 is a sedan capable of outperforming your expectations and delighting your senses. LED daytime running lights introduce you to a pair of exemplary lines that streak across the vehicle. The Tornado line, the characteristic crease that lies below the window line, is delicately balanced with the roofline, giving the A4 its elegant, and distinctive, presence. Standard S line® front and rear bumpers add to the already wide, aggressive stance of the A4, further complementing a design language that is exceptionally ours. The only things our design lacks are the fluff and the flamboyance and the illusions automotive manufacturers use to disguise conventional design. These are vehicles for lovers of art and design, enthusiasts of performance and power, and aficionados of technology and innovation. In the end, we sought to build a vehicle meant to inspire you on an impassioned level.









# Enlighten

A new light on illumination just happened to be a design boon.

# Strength beyond numbers.

Audi decided long ago that "smart" is just above "aggressive" when it comes to engineering and design. Smart is seen in the LED daytime running lights and the Singleframe® grille, which changed the way you look at an Audi as much as the engineers changed the way Audi looks to you. Smart took another step when they sought to change the way you feel when driving an Audi A4. We set our sights on reaching maximum performance without compromising drivability, which might seem audacious, but was the intelligent thing to do. That's why we could engineer a 2.0-liter turbocharged engine producing 220 horsepower that is reined in by either a manual, multitronic® or eight-speed Tiptronic® transmission, while available sport suspension calibration helps optimize load distribution, giving the car an even more dynamic feel. And with available quattro® all-wheel drive, you'll drive smart in inclement weather, yet enjoy thrilling performance in the dry as well. We think it's a smartly aggressive approach to creating an invigorating automotive experience.











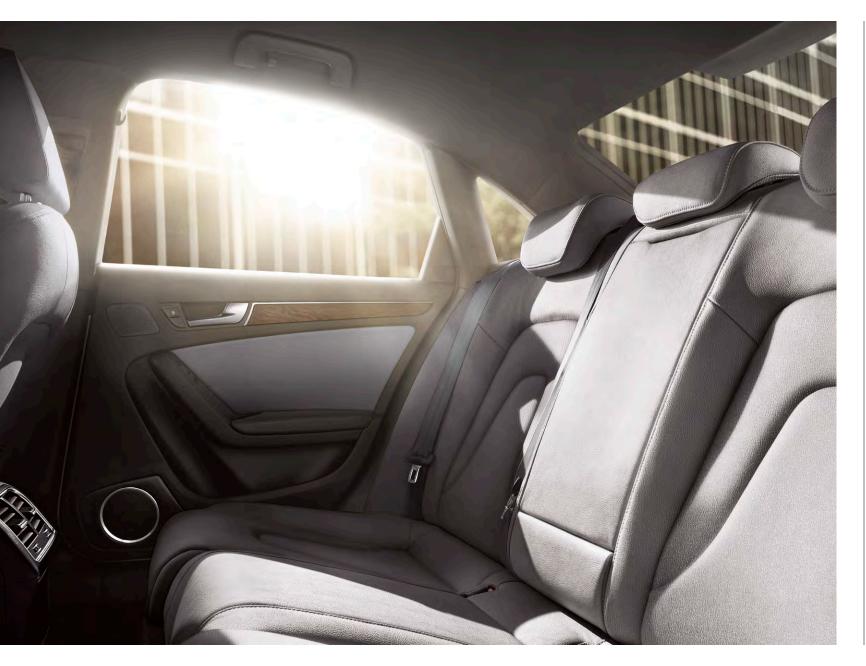
# Craftsmanship

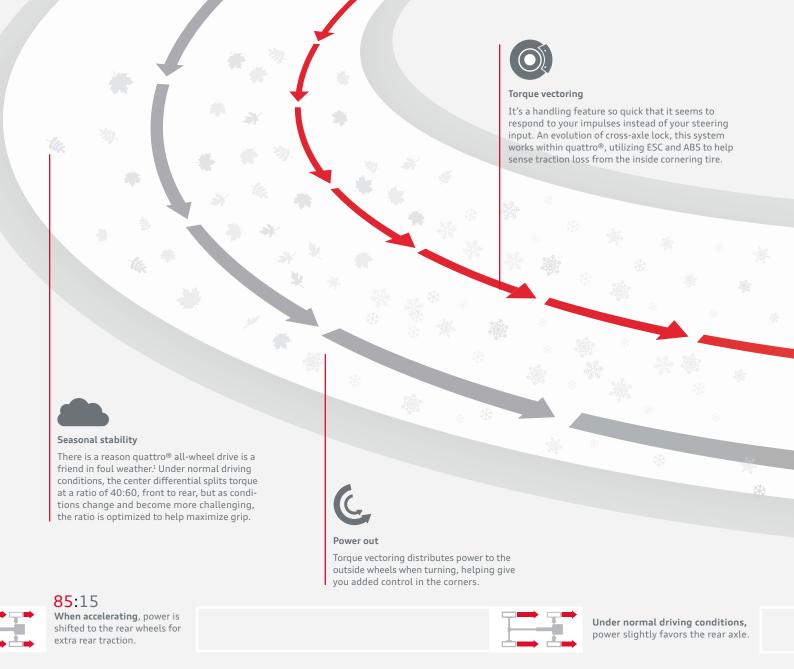
We've ensured that every stitch represents the detail that we put into every aspect of an Audi vehicle.

# Our obsession with detail

# can't be overlooked.

There is a lot more to the beauty of our interior designs than just the materials we put in them—there's the collaborative thinking that our designers and engineers bring to the vehicle. There's the intent and craftsmanship behind each stitch and decorative inlay that give every Audi interior its unmistakable feel. It's a deliberate choice, ensuring that only the finest woods and aluminum accents beautify the inside of your Audi. And whether it's the natural placement of the gear selector, or the crisp click every dial and button makes so that you're certain you've selected the right option, it all comes back to one simple idea: that true beauty is impossible to ignore.





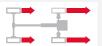
<sup>1</sup> When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.

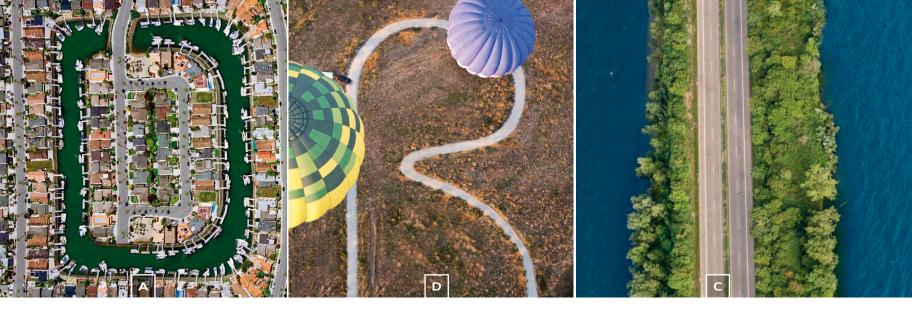
A little added confidence can help powerfully steer you in the right direction.

There's an elegant sense of assurance when you are in control. In the case of available quattro® all-wheel drive, the elegance is created by a sophisticated system developed by Audi engineers to help you with the ability to gain more control when road and weather conditions aren't their best. Through enhanced grip on twisting mountain roads and powder-dusted streets—to say nothing of the precision you'll feel in taking corners in perfect conditions—quattro® works with drivers who want peace of mind as much as power. Because it was built and honed to transfer the necessary amount of power to the appropriate wheels when accelerating and turning, quattro® helps enhance Audi performance, but the real story just might be how quattro® helps engineer confidence in good drivers.









### Comfort mode

Perfect for those long highway stretches, this setting adds optimized steering and a closer shift pattern to help provide a more relaxed drive.

# Dynamic mode

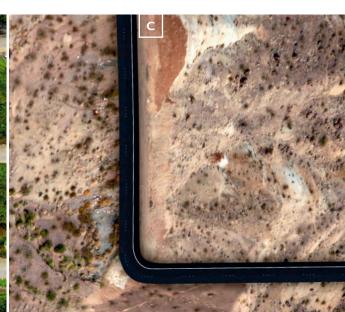
Tighter steering and a more responsive throttle give this setting an aggressive feel and focused performance.

# Auto mode

The best of both worlds, dialed to automatically adjust settings for a seamless combination of comfort and responsiveness based on your driving style and road conditions.









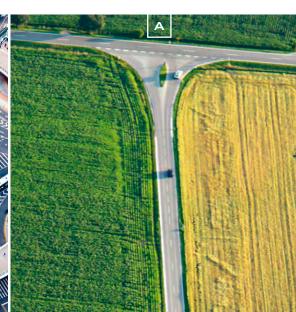
# Individual mode

Take the turn your way—this mode allows you to adjust the steering, throttle and transmission upshifts to your style.

At Audi, we believe you should be the ultimate master of your road-going domain. That's why we created the available Audi drive select system. It gives you the ability to adjust the vehicle's steering, throttle response and transmission shift characteristics with the utmost of ease. And with four modes to choose from, when almost any kind of road comes into question, Audi drive select will let you answer.







# This is how power accelerates.

There is an old school of thought in the automotive world that bigger is better. More horsepower, greater displacement—these were once the hallmark of the industry. Audi, on the other hand, progressed past this antiquated notion of engine design and adopted a system that refines the driving experience. By utilizing a turbocharger, the powerful 2.0-liter engine delivers a broad torque curve and impressive off-the-line acceleration. And since more responsive vehicles breed better performance, the result is an exhilarating driving experience at every turn.

# 2.0 TFSI® four-cylinder

This 2.0-liter turbocharged DOHC engine produces 220 horsepower and 258 lb-ft of torque, and combines the valvelift system, FSI® direct injection and turbocharging for great power and overall performance.

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Fresh-air intake

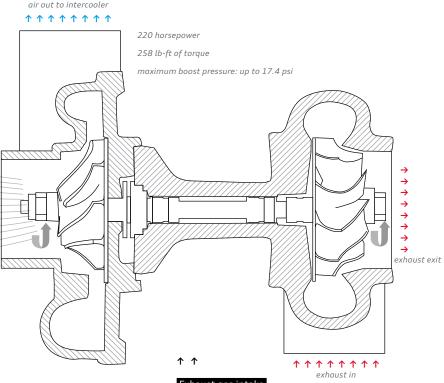


# Performance

The adage "good things come in small packages" has never been more true.

# Induction-technology turbocharger

Compressing the airflow to the engine allows more air into the cylinder and, ultimately, more power from each combustion cycle, helping to improve the engine's power-to-displacement ratio.

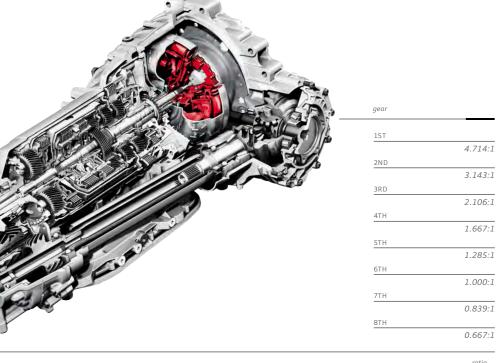


# Exhaust gas intake

Exhaust from the engine spins the turbine that is connected by a shaft to a compressor that pressurizes air. The compressor forces this pressurized air into the cylinders at boosted pressures up to 17.4 psi, thus producing more power from a smaller displacement engine.



As the perfect compromise between a dedicated manual and an automatic gearbox, the eight-speed Tiptronic® automatic transmission available in the A4 offers eight optimized, carefully chosen gear ratios. Selected automatically or via its console-mounted shifter or available shift paddles on the steering wheel, precise shifts are delivered without sacrificing the smooth action of the Tiptronic® automatic. A high final drive ratio allows optimization of lower gears, yet the transmission's upper range emphasizes cruising at highway speeds.



ratio

### Six-speed manual transmission

For drivers who crave engaging and dynamic response, the A4 presents an available six-speed manual gearbox that delivers power with vintage Audi finesse. Its short throw and precise ratios add a contemporary element for confident performance on the road.

### multitronic® transmission

As a continuously variable transmission, the multitronic provides the direct power delivery of a manual gearbox with the convenience of an automatic transmission. And thanks to its variable ratios and adaptive map control, the multitronic utilizes the optimal rev range of the engine.

# With efficiency comes great power.

The Audi A4 offers three transmission choices that precisely transmit the power produced by the 2.0-liter TFSI engine. With wide gear ratios for smooth shifting and impressive performance, it doesn't matter which transmission you choose. Available steering wheel-mounted shift paddles for automatic transmissions let you shift up or down with minimal effort, while the six-speed manual transmission gives you the control that performance drivers crave. A shift has been made, and the choice is yours: choose what propels your A4.

# A little insight into the things

# you cannot see.

With a suite of available driver assistance options, we strive to constantly up the ante on driver convenience. Available Audi side assist helps inform you of other vehicles in the lanes next to you, while available Audi adaptive cruise control helps monitor the distance between you and the vehicle ahead, and adjusts your speed appropriately to help keep you moving smoothly. There are also the simple things, like the available parking system, which adds a rear view camera and rear acoustic parking sensors to help ease you into that spot. It's another testament to the effort that Audi puts into helping ensure that you're not the only one keeping an eye on the road.



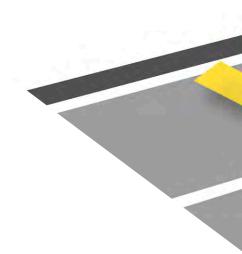
### Driver Assistance

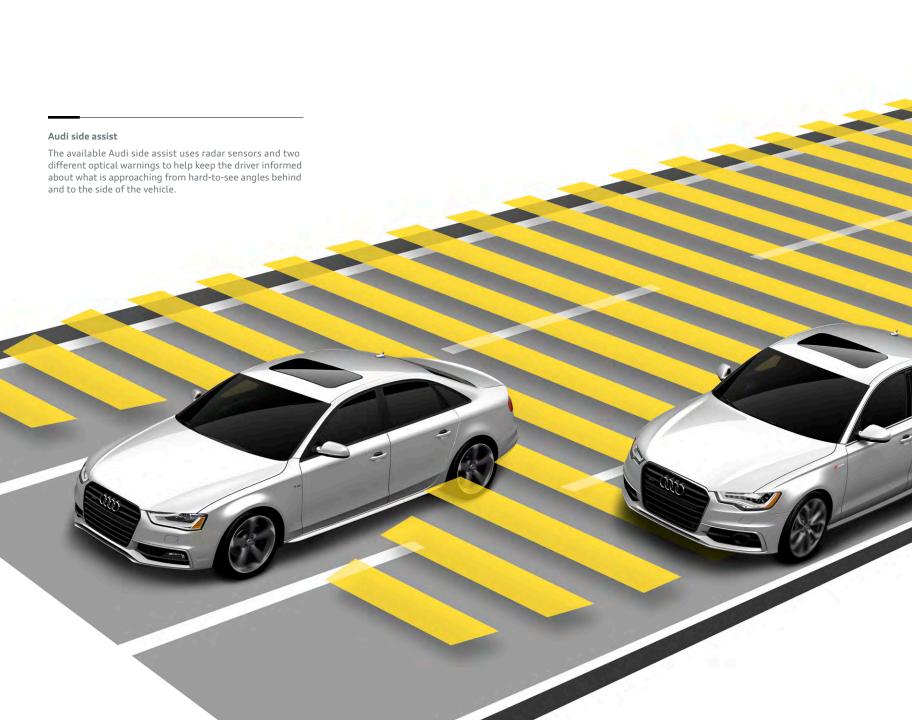
We're solving problems before you even know you have them.



### Audi adaptive cruise control

Everyone has their own comfort zone. The available Audi adaptive cruise control helps maintain a driver-selected distance from the vehicle in front by using a special longrange radar sensor. The system constantly measures the space between your vehicle and the vehicle ahead and helps manage it by automatically adjusting your speed. Once the road ahead is clear, the vehicle effortlessly resumes the previously preset speed, helping to make your drive that much more relaxing.





# A little give requires a lot of strength.

We decided that, regardless of size, strong should be a more flexible concept. Hot-formed steel helps add a measure of security while enhancing overall handling and performance. The six standard airbags¹ feature technology that is designed to deploy airbags based on seat position, while specially constructed crumple zones give way upon impact to help mitigate potential injury in a collision. All of this, combined with the rigidity of laser seam-welded joints that enhance the strength of every Audi we make, helps diminish the impact of an unavoidable event.





# Safety

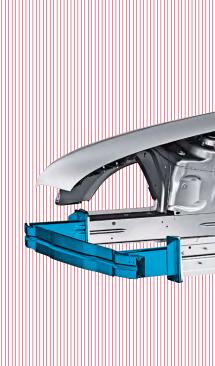
Working to spread a "bend, don't break" philosophy.

### Six standard airbags

With six standard airbags, including front-impact and thorax side airbags for both driver and front passenger and available rear-passenger thorax side airbags, you'll feel practically surrounded. And that's a good thing.

### ESC and ABS

Whether you're on the open road or off the beaten path, ESC with ABS helps to keep the vehicle traveling in its intended direction by moderating brake pressure at all four wheels to help maintain traction, minimize skids and optimize control.

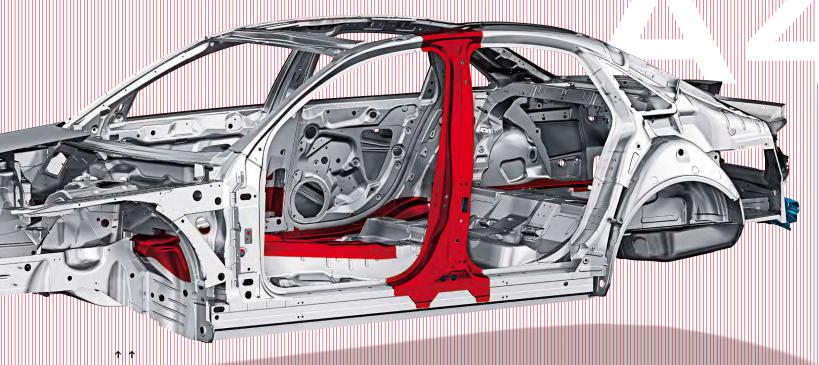


<sup>1</sup> Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 2 This is a dramatization and does not depict what will happen in a collision. All bags will not inflate simultaneously in real-world collisions, and, if multiple bags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time.

# Hot-formed steel

Hot-formed steel in the chassis rail side-member and B-pillars helps protect the driver and passengers in the event of a collision.

₩∥₩



# Crumple zones

Knautschzone may be an ugly word, but it's a beautiful technology. German for "crumple zone," this ingenious feature helps dissipate the energy from a collision by spreading the impact forces around the passenger cell and away from its occupants. In doing so, it also enhances the vehicle's deceleration rate, which helps to lessen the force of impact.

extruded aluminum

hot-formed steel

cold-formed steel

# A portal of significant intelligence.

We believe intelligence is key to a higher form of luxury. You can see this philosophy fully represented in the available MMI® system. Simply put, it's an intuitive system that intimately connects you to almost every facet of the vehicle. It's the nerve center of your vehicle, allowing you to control virtually every interior function of your Audi with a simplified source control button system. Whether it's MMI navigation plus, or BLUETOOTH® streaming audio, MMI helps you access information with a few easy clicks. And even without it, you can pair your compatible phone with the vehicle for added convenience. With this kind of brainpower onboard, you can leave the little stuff to us, and just concentrate on how good it feels to drive.\(^{1,2}\)







### MMI System

Putting your needs front and center.

### SiriusXM® Satellite Radio

Go ahead. Crisscross the country. We assure you, you'll never run out of entertainment options, with over 150 channels of music, talk, sports and news.<sup>1</sup>

### Audi media

The media function opens up a world of options when equipped with the MMI navigation plus, allowing you to control the Audi music interface, Secure Digital (SD) card slots, hard disk drive (HDD) audio jukebox or DVD, and BLUETOOTH® streaming audio from a compatible device.

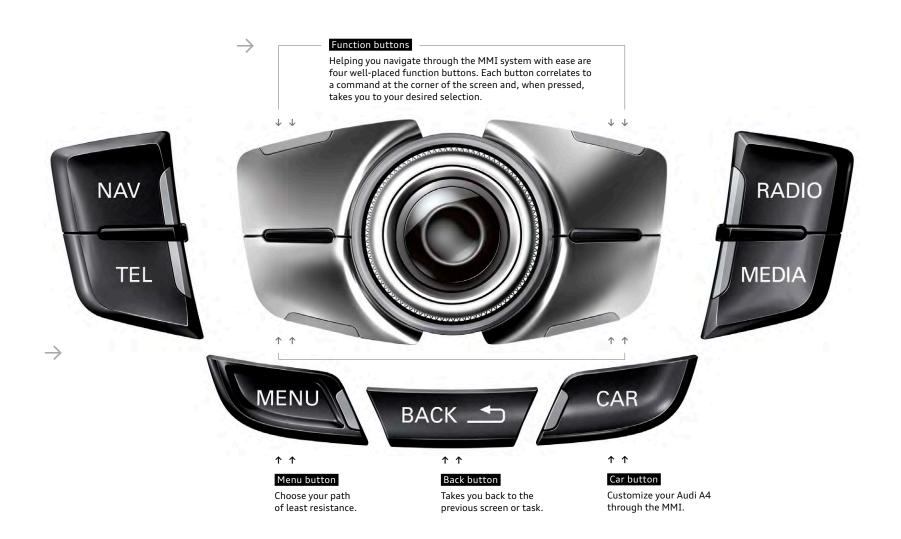
### MMI navigation plus

Count on the available advanced navigation system to home in on your destination with stunning precision while putting a little more depth in your journey with help from the available Audi connect® 1-2

### BLUETOOTH® wireless technology

Unlock your compatible mobile phone's potential through the MMI system. Simply pair them up and start enjoying near complete control at the touch of a button.

<sup>1</sup> See Infotainment/Technology section of the Featured Content page for important information regarding MMI® navigation plus and required SiriusXM® subscriptions. 2 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.



# Tell us what you're looking for and we'll deliver you to it.

Don't reach—relax. While touchscreens are seemingly everywhere, they don't need to be in your vehicle. With available Audi connect®, you may never have to reach out again.¹ Thanks to Google Voice™ Local Search, Audi connect allows you to quickly search Google™ by simple voice commands (use only when the car is stationary).¹ The crisp display is mounted farther up, closer to the windshield and near your sight line to the road ahead. For those times when you are feeling tactile, we've placed toggle buttons near the gear shifter, where your hand naturally rests when using them. So while other automobile manufacturers still want you to reach out, we've found a few ways for you to make information a lot more accessible while your hands are on the wheel.¹



### SiriusXM® Traffic

Get traffic information overlaid onto available 3D satellite imagery to visualize a true aerial view of your route, and let the MMI navigation plus system reconfigure your route to help avoid traffic.<sup>1,2</sup>

# POI

# Point-of-interest

The point-of-interest search with voice control means that the digital world is with you on every journey.

### myAudi

### myAudi features

Plan travel from your personal computer. Send your desired destinations to your vehicle ahead of time and access your route from your vehicle later.<sup>1</sup>

# Mobile Wi-Fi® hotspot

Provides high-speed connectivity for up to eight passenger devices through an onboard wireless hub!

Stay on top of the news by having

headlines and stories delivered right to your MMI® display.



<sup>1</sup> Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 2 See Infotainment/Technology section of the Featured Content page for important information regarding required SiriusXM® subscriptions. 3 Parking feature is not available everywhere and requires participation by parking provider.



# Google Earth™ with 3D satellite imagery

With Google Earth™ integration, you'll enjoy 3D satellite imagery, including Google Maps Street View, displayed right on the MMI display!



# Weather information

Current local conditions and forecasts for your destination can help you prepare for your trip!



# Google Voice™ Local Search

Simply tell your Audi what you are in the mood for, then let the cloud-processing power of Google™ speech recognition interpret your request and bring up a list of destinations in the area of your choice.¹



# Google Maps Street View

With Google Maps Street View, your vehicle can show you a driver's-eye view of your destination right before you arrive so it's easy to recognize!



# Parking information

Search for parking in your area of interest, check space availability and set your selection as a destination to help navigate directly to the garage entrance.<sup>1,3</sup>



# City events

Get information about current events, exciting locations and places of interest at your travel destination, current location or other chosen location instantly!



# Travel info

Discover local landmarks in your area of interest, set them as your destinations, and let your vehicle lead the way as you explore the world around you.



### Sound

Audi is Latin for "listen," so you know we take sound very seriously.

52 Hz

# Low note on a kick drum

True bass tones are something you feel more than hear, and when a kick drum hits you with a frequency of 52 Hz, you definitely feel it. Knowing this, Audi sound engineers worked to reproduce sounds at this level for an exceptionally realistic experience.

393 Hz

# High note on a piano

Even at a frequency of 2,093 Hz, the equivalent of the double high C note found on a piano, the sound system clearly and effortlessly reproduces the sound, giving you front row seats to every symphony.

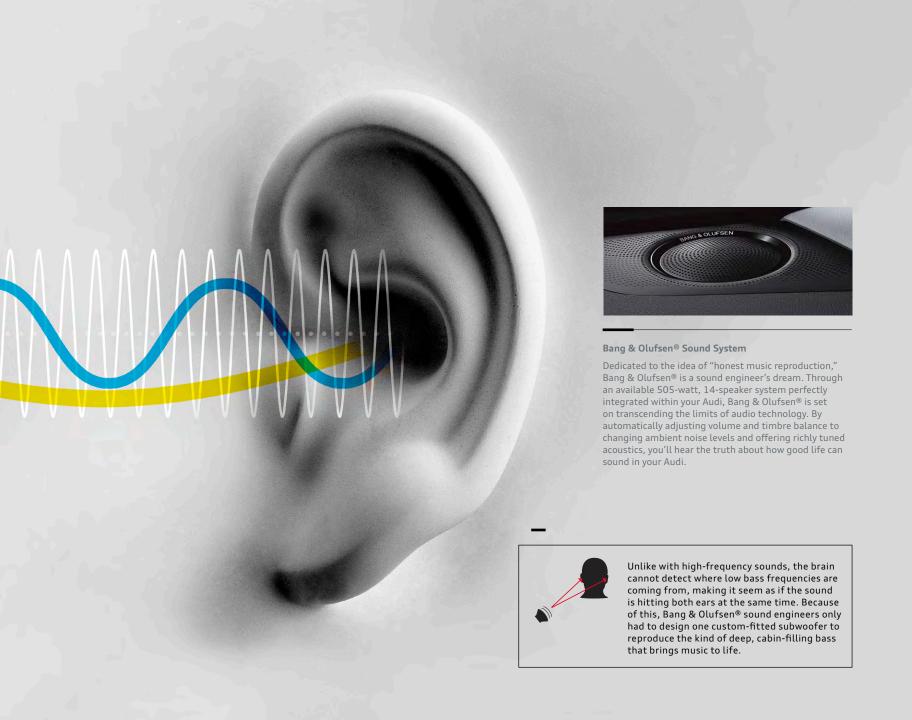
# Lend us your ear.

It's been said that people only hear what they want to. That what they don't like just goes in one ear and out the other. Well, for those people and everyone else, we've created a sound system that makes every note worthy of your eardrum's full attention. From perfectly sculpted high notes to a crystal clear mid-range to deep-diving lows, the available Bang & Olufsen® Sound System is a veritable orchestra of engineering that fills the cabin with faithfully rendered, thrilling sound. Which shouldn't be surprising at all, considering that Bang & Olufsen® and Audi sound engineers worked tirelessly to craft a perfect acoustic environment, and the ideal delivery system for it. So whether you're the type that wants to be soothed by sound or the type that wants to be inspired by it, we promise, if you take a moment to listen, that what you'll hear will be utterly impossible to ignore.

# 261 Hz

# Singing middle C

At a frequency of around 261 Hz, you'll find middle C. It is around this frequency that much of the brilliantly orchestrated sound is reproduced by the numerous, strategically placed speakers.







ENGINE // 3.0-liter supercharged TFSI® V6 developing 333 hp and 325 lb-ft of torque

DRIVETRAIN // quattro® all-wheel drive, available sport differential, six-speed manual transmission or an available seven-speed S tronic® dual-clutch transmission

CHASSIS // S4 tuned sport suspension calibration, Audi drive select and available dynamic steering

BRAKES // 13.6" ventilated front disc brakes with S4 logo, 13.0" ventilated rear disc brakes

PERFORMANCE // Top track speed of 155 mph¹

<sup>1</sup> Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.

# Unleash your endorphins.

It's a difficult challenge to add to the precision driving of an Audi A4, but we've found a way. The Audi S4 is everything the A4 is, but with a boost. The supercharged TFSI® V6 that's encased under the hood of the S4 produces a thrilling 333 horsepower while the rest of the vehicle delivers the kind of suspension and performance enhancements that ensure it's much more than a run-of-the-mill performer. And with your choice of six-speed manual transmission or the available seven-speed S tronic® dual-clutch transmission, you'll have control over exactly what helps move the S4 to move you. It is proof that even a mundane daily commute can contain a good rush.

Audi Sport
Truth in Engineering



The story doesn't stop here. There's more on the full range of S, RS, and R8 Audi performance models in the **2015 Audi Sport brochure**. See your dealer or go to audiusa.com for details.

# **Premium**

# A4 Premium featured highlights

- ► Singleframe® grille
- ▶ Xenon plus headlights with LED daytime running lights
- ▶ LED taillights
- ► Power-adjustable heated exterior side mirrors
- ▶ LED turn indicator lights integrated into the exterior side mirrors
- ► Heated windshield washer nozzles
- ▶ Aluminum trim around exterior windows
- ► Dual exhaust outlet
- ► S line® exterior appearance
- ► Three-zone automatic climate control
- ► Leather-wrapped shift knob
- ► Folding and sliding front center armrest with height adjustment
- ► Eight beverage holders (four cup and four bottle)
- ► Decorative interior inlays
- ► Aluminum door sill inlays
- ▶ Front and rear footwell LED lighting
- ► Ambient LED interior lighting
- ► Power windows with one-touch up/down operation and pinch protection
- ► Sunroof
- ► Leather seating surfaces
- Eight-way power front seats and four-way power lumbar adjustment for driver
- ▶ Split folding 60/40 rear seatbacks
- ▶ Driver information system
- Audi concert radio with ten speakers and single CD player with MP3 playback capability
- ► SiriusXM® Satellite Radio with 90-day trial subscription¹
- ► SD card slot with 32GB operating capacity (dual slots if equipped with MMI® navigation plus)
- ► Audi music interface with iPod® integration
- ► BLUETOOTH® wireless technology preparation for mobile phone<sup>2</sup>
- ► Three 12-volt power outlets
- ► Garage door opener (HomeLink®)

# Available packages and stand-alone options

- ► MMI® navigation plus package³
- ▶ 18" 10-spoke Audi exclusive RS design wheels
- ► Heated front seats
- ▶ Rear-passenger thorax side airbags⁴
- ▶ Dark Brown Walnut Wood decorative inlays
- ► Fine Grain Ash Natural Brown Wood decorative inlays



S line® exterior appearance



LED taillights



Xenon plus headlights with LED daytime running lights



**Aluminum Trigon decorative inlays** 



17" 10-spoke-star design wheels with 245/45 all-season tires 5



Three-zone automatic climate control



Aluminum trim around exterior windows











<sup>1</sup> See Infotainment/Technology section of the Featured Content page for important information regarding required SiriusXM® subscriptions. 2 Requires compatible phone. 3 MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details. 4 Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 5 High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels.

# Premium Plus

# The following highlighted features of the A4 Premium Plus add to or replace the highlighted features of the A4 Premium

- ▶ Power-adjustable, auto-dimming, heated exterior side mirrors with memory
- ► Three-spoke multifunction steering wheel
- ► Auto-dimming interior rear view mirror with digital compass
- ► Trunk Storage package (cargo tie-downs and a right side net)
- ► Driver seat memory
- ► Heated front seats
- ► Audi advanced key—keyless start, stop and entry¹

# Available packages and stand-alone options

- ► Sport package
- ► Sport plus package
- ► Technology package
- ▶ Rear-passenger thorax side airbags²
- ▶ Bang & Olufsen® Sound System with 14 speakers and 505 watts
- ► Dark Brown Walnut Wood decorative inlays
- ► Fine Grain Ash Natural Brown Wood decorative inlays



Auto-dimming interior rear view mirror with digital compass



Driver seat memory



Heated front seats



Aluminum Trigon decorative inlays



18" 10-spoke Audi exclusive RS design wheels with 245/40 all-season tires<sup>3</sup>



Power-adjustable, auto-dimming, heated exterior side mirrors with memory



Trunk Storage package (cargo tie-downs and a right side net)<sup>4</sup>



Audi advanced key—keyless start, stop and entry¹





<sup>1.</sup> Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces. 2 Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 3 High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debries, curbs and other obstacles, can cause serious damage to wheels, tires, whiche body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and recommended levels. 4 All cargos should be properly secured before driving the vehicle. See your owner's manual for details.

# Prestige

# The following highlighted features of the A4 Prestige add to or replace the highlighted features of the A4 Premium Plus

- ▶ Adaptive xenon plus headlights with LED daytime running lights
- ► MMI® navigation plus with voice control system¹
- ► Audi connect® with six-month trial subscription²
- ► Color driver information system
- ▶ Bang & Olufsen® Sound System with 14 speakers and 505 watts
- ► HD Radio™ Technology
- ► SiriusXM® Traffic with four-year subscription³
- ▶ BLUETOOTH® streaming audio⁴
- ► Audi side assist
- ▶ Parking system with rear view camera

# Available packages and stand-alone options

- ► Sport package
- ► Sport plus package
- ► Driver Assistance package
- ► Audi exclusive line interior package
- ► Rear-passenger thorax side airbags<sup>5</sup>
- ► Dark Brown Walnut Wood decorative inlays
- ► Fine Grain Ash Natural Brown Wood decorative inlays



MMI® navigation plus with voice control system¹



Parking system with rear acoustic sensors



Parking system with rear view camera



**Aluminum Trigon decorative inlays** 



18" 10-spoke Audi exclusive RS design wheels with 245/40 all-season tires<sup>6</sup>



Adaptive xenon plus headlights with LED daytime running lights



Bang & Olufsen® Sound System with 14 speakers and 505 watts



Audi connect® with Google Earth™ mapping service²





<sup>1</sup> MMI® navigation plus depends on signals from the worklowide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details. 2 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 3 See Infotainment/Technology section of the Featured Content page for important information regarding required SiriusXM® subscriptions. 4 Requires compatible phone. 5 Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 6 High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season to winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids pe



Analogous to the progressive nature in which all our vehicles are engineered are the technologies and offerings available in a variety of packages to enhance the experience of driving an Audi vehicle. To prove that luxury has progressed, we invite you to explore the package that best outfits your Audi A4.

# $\mathbf{MMI}^{\text{\tiny{\$}}}$ navigation plus package¹

Available on Premium models

- ► MMI® navigation plus with voice control¹
- ► Color driver information system
- ► HD Radio™ Technology

- ► SiriusXM® Traffic with four-year subscription²
- ▶ BLUETOOTH® streaming audio³





### Sport package

### Available on Premium Plus and Prestige models

- ► Sport suspension calibration
- ► Shift paddles (automatic transmission)
- Twelve-way power front sport seats, including four-way power lumbar adjustment
- ▶ Audi drive select





### Sport plus package

### Available on Premium Plus and Prestige models

- Gloss Black Singleframe® grille and trim around exterior windows
- ► Three-spoke multifunction flat-bottom sport steering wheel
- ► Shift paddles (automatic transmission)
- ► Black cloth headliner
- ► 19" 5-arm-rotor design Titaniumfinished wheels with 255/35 summer performance tires<sup>4</sup>





<sup>1</sup> MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details. 2 See Infotainment/Technology section of the Featured Content page for important information regarding required StiriusXM® subscriptions. 3 Requires compatible phone. 4 High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels. 5 Always pay careful attention t

### Technology package

Available on Premium Plus models

- ► MMI® navigation plus with voice control¹
- ► Audi connect® with six-month trial subscription<sup>5</sup>
- ► Color driver information system
- ► HD Radio™ Technology

- ► SiriusXM® Traffic with four-year subscription²
- ► BLUETOOTH® streaming audio³
- ► Audi side assist
- ► Parking system with rear view camera





## **Driver Assistance package** Available on Prestige models

- ► Dynamic steering
- ► Audi adaptive cruise control
- ► Audi drive select





# **Audi** exclusive

### **Audi exclusive line interior package** Available on Prestige models

- ► Fine Nappa bicolor leather seating with piping and contrasting stitching
- Leather-wrapped door armrests with contrasting stitching
- ▶ Piano Black decorative inlays







In addition to the many packages available for your Audi A4, there are also a host of a la carte options to outfit your vehicle. From a wheel offering and choices of elegant interior trims to features like rear-passenger thorax side airbags, there's an option to help better complement your lifestyle.



18" 10-spoke Audi exclusive RS design wheels with 245/40 all-season tires (optional on Premium models)<sup>1</sup>



Heated front seats (optional on Premium models)



Rear-passenger thorax side airbags (optional on all models)<sup>2</sup>

<sup>1</sup> High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-seas nor winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that alids performance and handling and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels. 2 A bridags are supplemental restraints only and will not year only and will not year to a long restraint systems appropriate for their size and age.



Dark Brown Walnut Wood decorative inlays (optional on all models)



Fine Grain Ash Natural Brown Wood decorative inlays (optional on all models)



Bang & Olufsen® Sound System with 14 speakers and 505 watts (optional on Premium Plus models)

# **Exterior Colors**



**Brilliant Black** 

**Brilliant Red** 

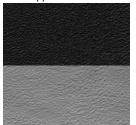
# Seat Selections | Interior Colors







Standard, Sport Black/Cloud Gray Fine Nappa leather



Audi exclusive line interior package, Sport



Standard, Sport



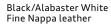
Audi exclusive line interior package, Sport



Standard, Sport



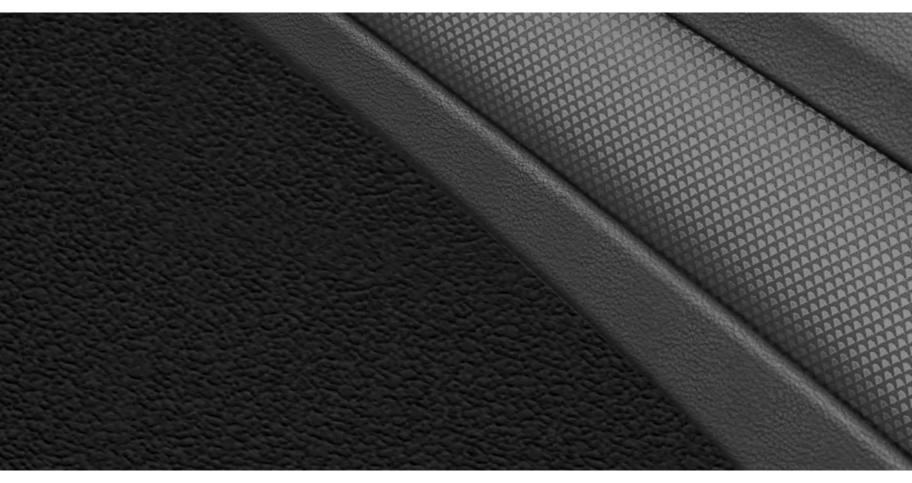
Velvet Beige leather





Audi exclusive line interior package, Sport

# Decorative Inlays





Aluminum Trigon decorative inlays<sup>1</sup>



Dark Brown Walnut Wood decorative inlays<sup>1</sup>



Fine Grain Ash Natural Brown Wood decorative inlays  $^{\!\scriptscriptstyle 1}$ 



Piano Black decorative inlays<sup>1</sup>

<sup>1</sup> Decorative inlay options will vary based on model and interior color combination. See your dealer for details.



# Technical Specifications

ineering   Performance	A4 2.0T
Engine type	Four-cylinder
Engine block/Cylinder head	Cast-iron/Aluminum-alloy
Displacement (cc)/Bore and stroke (mm)	1,984/82.5 x 92.8
Horsepower (@ rpm)	220 @ 4,450-6,000
Torque (lb-ft @ rpm)	258 @ 1,500-4,300
Compression ratio	9.6:1
Valvetrain	16-valve DOHC with valvelift system
Induction/Fuel injection	Turbocharged/TFSI®
Acceleration with multitronic®/manual/Tiptronic® transmission (0–60 mph)	6.6/6.4/6.2 seconds
Top track speed <sup>1</sup>	130 mph
(Gear ratios: 1st: 2.436, 2nd: 1.626, 3rd: 1.231, 4th: 0.976, 5th: 0.783, 6th: 0.628, 7th: 0.499, 8th: 0.382, Reverse: 2.919, Final drive: 4.612)	•
multitronic® continuously variable transmission with front-wheel drive	_
Six-speed manual transmission with quattro® all-wheel drive	
(Gear ratios: 1st: 3.778, 2nd: 2.050, 3rd: 1.321, 4th: 0.970, 5th: 0.757, 6th: 0.625, Reverse: 3.333, Final drive: 3.693)	Available
Eight-speed Tiptronic® automatic transmission with quattro® all-wheel drive	
(Gear ratios: 1st: 4.714, 2nd: 3.143, 3rd: 2.106, 4th: 1.667, 5th: 1.285, 6th: 1.000, 7th: 0.839, 8th: 0.667, Reverse: 3.317, Final drive: 2.848)	Available
/   Suspension   Chassis	
Fully galvanized steel unibody and multistep anti-corrosion protection	•
Five-link front suspension	•
Trapezoidal-link rear suspension	•
Sport suspension calibration (Premium Plus and Prestige)	Available
Ventilated front disc/Solid rear disc brakes (in)	12.6/11.8

Available

15.9:1

37.7

Turning diameter, curb-to-curb (ft)

Electromechanical power steering system

Dynamic steering (Prestige)

Steering ratio

or measurements	A4 2.0T
Wheelbase (in)	110.6
Length (in)	185.1
Height (in)	56.2
Overall width with mirrors (in)	80.3
Overall width without mirrors (in)	71.9
Track front/rear (in)	61.6/61.1
Curb weight with multitronic® transmission (lb)	3,583
Curb weight with manual transmission (lb)	3,649
Curb weight with Tiptronic® transmission (lb)	3,693
Drag coefficient (Cw)	.31
Leg room (in, front/rear)	41.3/35.2
Head room with sunroof (in, front/rear)	38.0/37.5
Shoulder room (in, front/rear)	55.5/54.3
Cargo volume (cu ft, rear seatbacks up/with seats folded)	12.4/34.0
Seating capacity	5
ileage estimates   Capacities   Emissions	
multitronic® transmission (city/highway/combined) <sup>2</sup>	NA
Manual transmission (city/highway/combined) <sup>2</sup>	NA
Tiptronic® automatic transmission (city/highway/combined) <sup>2</sup>	NA
Engine oil (qt)	4.9
Fuel (gal)	16.1
Recommended fuel	Premium
Emissions rating	ULEV II





# Featured Content

Safety   Security	Premium	Premium Plus	Prestige
Driver and front passenger dual-stage airbags, front thorax side airbags and Sideguard® head curtain airbags¹	•	•	•
Rear-passenger thorax side airbags <sup>1</sup>	Available	Available	Available
Front passenger occupant detection—for airbags¹	•		•
Safety belt reminder for driver and front passenger	•		•
Lower Anchors and Tethers for CHildren (LATCH) in rear seats	•		•
Power central locking system with safety unlock feature if airbags deploy	•	•	•
Electronic Stability Control (ESC) with traction control (ASR)	•		•
Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist	•	•	•
Tire-pressure monitoring system			
Electromechanical parking brake	•		•
Anti-theft alarm system with immobilizer	•	•	•
Singleframe® grille	-	•	-
Singleframe® grille	•	•	•
Gloss Black Singleframe® grille	_	Available	Available
Xenon plus headlights with LED daytime running lights	•		_
Adaptive xenon plus headlights with LED daytime running lights	_	-	•
Headlight washing system	•		•
Automatic headlights	•	•	•
Front and rear fog lights	•	•	•
LED taillights	•	•	•
Power-adjustable heated exterior side mirrors	•	_	_
Power-adjustable, auto-dimming, heated exterior side mirrors with memory	_	•	•
LED turn-indicator lights integrated into the exterior side mirrors	•	•	•
Heated windshield washer nozzles	•		•
Aluminum trim around exterior windows		•	•
Gloss Black trim around exterior windows	—	Available	Available
Dual exhaust outlet	•	•	•
S line® exterior appearance		•	•

erior	Premium	Premium Plus	Prestige
Three-zone automatic climate control		•	•
Four-spoke multifunction steering wheel	•	_	_
Three-spoke multifunction steering wheel	_	•	■
Three-spoke multifunction flat-bottom sport steering wheel		Available	Available
Shift paddles (automatic transmission)	_	Available	Available
Tilt and telescopic manually adjustable steering column		•	•
Auto-dimming interior rear view mirror with digital compass	_		•
Illuminated locking glove compartment	•		•
Leather-wrapped shift knob	•	•	
Folding and sliding front center armrest with height adjustment	•		•
Eight beverage holders (four cup and four bottle)	•		
Trunk Storage package (cargo tie-downs, right side net and grocery hooks)	<del></del>	•	•
Decorative interior inlays			•
Aluminum door sill inlays	•	•	•
Front and rear footwell LED lighting	•		•
Front and rear floor mats	•	•	•
Ambient LED interior lighting	•		
Black cloth headliner	Available	Available	Available
Dual front sun visors with lighted vanity mirrors	•		•
Power windows with one-touch up/down operation and pinch protection	•	•	•
Sunroof	•	•	•
ating			
Leather seating surfaces	•	•	•
Audi exclusive line bicolor Fine Nappa leather seats	_	_	Available
Eight-way power front seats and four-way power lumbar adjustment for driver	•	•	•
Twelve-way power front sport seats, including four-way power lumbar adjustment	_	Available	Available

Available

Driver seat memory

Heated front seats

Split folding 60/40 rear seatbacks

<sup>1</sup> Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

# **Featured Content**

ninment   Technology	Premium	Premium Plus	Prestige
MMI® navigation plus with voice control system <sup>1</sup>	Available	Available	•
Audi connect® with six-month trial subscription²	_	Available (with navigation)	•
Driver information system	■	•	_
Color driver information system	Available (with navigation)	Available (with navigation)	•
Audi concert radio with ten speakers and single CD player with MP3 playback capability	•	•	_
Bang & Olufsen® Sound System with 14 speakers and 505 watts	_	Available	•
HD Radio™ Technology	Available (with navigation)	Available (with navigation)	-
SiriusXM® Satellite Radio with 90-day trial subscription <sup>3</sup>	•	•	•
SiriusXM® Traffic with four-year subscription <sup>3</sup>	Available (with navigation)	Available (with navigation)	•
SD card slot with 32GB operating capacity (dual slots if equipped with MMI $^{\odot}$ navigation plus)	•	•	•
Audi music interface with iPod® integration		•	
BLUETOOTH® streaming audio <sup>4</sup>	Available (with navigation)	Available (with navigation)	•
BLUETOOTH® wireless technology preparation for mobile phone <sup>4</sup>		•	
Three 12-volt power outlets	•	•	•
Garage door opener (HomeLink®)	•	•	-
Audi advanced key—keyless start, stop and entry <sup>5</sup>	_	•	•
Cruise control with coast, resume and accelerate features	•	•	-
Audi adaptive cruise control	_	_	Available
Audi side assist	_	Available	•
Audi drive select		Available	Available
Parking system with rear view camera	_	Available	•
Rain/light sensor for automatic windshield wipers and headlights	•	•	

■ Standard — Not applicable

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# Preach performance, then practice it.

We can all agree that Audi makes the most beautifully designed vehicles on the road. Even the competition has a complex, but we've gone a step further to make the Audi A4 Sport plus package an exciting departure from an already perfectly designed sport sedan—just take its three-spoke multifunction flat-bottom sport steering wheel as the first sign of this. Even more proof is apparent on the exterior, where you'll find a Black-optic Singleframe® grille and Black trim around the side windows, not to mention striking 5-arm-rotor design wheels. So while many have relied on their looks to compensate for their performance, we just took another step to make your car look a little closer to how it feels.





# Accessories

Add distinction, versatility and the ultimate in self-expression with Audi Genuine Accessories. Whether you load the cargo carrier with climbing gear or add a set of stylish new wheels, we have the accessories that will help enhance every facet of your lifestyle. When purchased from an authorized dealer, all pieces











#### Aluminum bike rack

This locking holder fits 20- to 80-mm bike frames with both wheels on the bike and helps keep the bike upright as you secure it in place.2,3

#### 19" 5-arm hollow-spoke design wheels

Experience the high-performance beauty of this eye-catching design. The hollow-spoke feature results in lightweight wheels that allow for more precise handling. Five-spoke design features a machined face with Gloss Black spokes. Also available in other colors and finishes.

#### Ski and snowboard rack

This rack transports your equipment to the slopes easily and securely. The standard attachment (shown) holds two sets of skis or two snowboards. A deluxe attachment is also available. 2,3

#### 18" 15-spoke design wheels

An impressive, clean, drop-center, deep-dish design makes this 15-spoke wheel the perfect complement to the Audi A4. Metallic Silver spokes with polished lip. Also available with Ibis White spokes.

#### Small cargo carrier

Use 13 cu ft of extra storage to get started on your weekend getaway. Size: 55" long, 35" wide, 14" high.<sup>2</sup>

#### 18" 5-spoke rotor design wheels

Add the finishing touch with this dramatic design. Five-spoke design gives the A4 an even sportier stance.

#### Other accessories

#### Audi Genuine Sport and Design Accessories

Your Audi vehicle features a bold, aggressive stance and strong, stunning lines. Enhance it by adding Audi Genuine Sport and Design Accessories. All are carefully scrutinized in the design and development process. So while they're striking in appearance. they've also passed rigorous quality assessments, including corrosion testing. If you're looking for a bolder appearance or a finishing touch, there is a solution designed by Audi that makes every mile more enjoyable—and more yours.

#### Audi Genuine Alloy Wheels

Strike the perfect balance between breathtaking design and awe-inspiring performance with Audi Genuine Alloy Wheels. Audi experts have meticulously designed these wheels especially for each Audi model. They're engineered to the highest standards and endure rigorous testing to help ensure long-term quality. Experience eye-catching style that is yours and yours alone. Nothing enhances the bold, dynamic look of your Audi vehicle faster.

<sup>1</sup> Audi Accessories purchased from an authorized Audi dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the Audi New Vehicle Limited Warranty period (4 years or 50,000 miles, whichever occurs first). See your authorized Audi dealer for details. 2 All roof-rack system attachments require the base carrier bars. All attachments sold separately. 3 Recreational equipment, sporting equipment and luggage not included. 4 Not compatible with S, Premium with Style package, Premium Plus or Prestige models.

are backed by your vehicle's 4-year/50,000-mile limited warranty or for 12 months/12,000 miles from the accessory purchase date, whichever is greater. If you're looking to personalize or protect the vehicle you love, we have an Audi-designed solution that works for you.



#### Audi S4 Alu-optic trim package

Includes two red or carbon fiber "Supercharged" fender badges plus Aluminum-optic stone guards that match the exterior side mirrors and mount between the wheel wells.



#### Rear trunk-lid spoiler

Add a sporty accent to your A4. Primed for painting or available prepainted for a perfect color match and added convenience. Consult your authorized Audi dealer for available colors.<sup>4</sup>

#### Valve stem caps

Emblazoned with the iconic Audi rings, these handsome caps complement the unique design of the wheels on your A4.



#### Premium textile floor mats

These skid-resistant, precision-fit mats are made of long-life fabric to help protect your vehicle's interior from the elements. Mats are black with silver piping, and available in a set of four.

#### A4/S4 all-weather floor mats

Deep-ribbed, channeled design helps protect your vehicle's floor and carpeting from water, mud, sand and snow. Black mats are available in sets of two for front or rear. Front mats feature your vehicle's logo.

#### Audi TravelSpace Transport Accessories

Give your Audi the proper invitation to be part of your adventures. Never leave the necessary gear behind. Bring it along with Audi TravelSpace Transport Accessories. The list includes bike racks, ski racks, and various sizes of cargo carriers. Wherever you go, make sure almost everything fits with a variety of intelligent and innovative solutions. Accessories designed for your active, passionate lifestyle.

#### **Audi Genuine Electronics Accessories**

The illuminating technology that graces each Audi vehicle provides the inspiration for Audi Genuine Electronics Accessories. Similarly, all of these accessories are impressively advanced and inspiring. Our audio options let you enhance your listening pleasure. Other accessory options help promote more convenient travel. All are designed and tested to help ensure compatibility with the vehicle's electrical systems, allowing you to enjoy every aspect of Audi technology with almost all your senses. Demand the best and drive with added confidence.

#### Audi Genuine Comfort and Protection Accessories

Help protect what you love. Audi Guard Comfort and Protection Accessories offer functional, practical items that help keep your Audi in pristine condition. Choose from such useful items as trunk liners that help make clean-up quick and easy, or an easy-to-use storage cover that helps shield the vehicle. Use them all to help reduce wear and tear and keep the vehicle looking like new—inside and out. All are engineered to stringent Audi standards, so you can be assured of their quality and durability.

ment, options, fabrics, and colors are subject to change without notice. Some equipment may be unavailable when your vehicle is built. Please ask your dealer for advice concerding current availability of standard and optional equipment, and your dealer will verify that your vehicle will include the equipment you ordered. Vehicles in this brochure are shown with optional equipment. See your dealer for complete details on the Audi New Vehicle Limited Warranty, twelve-year limited warranty against corrosion perforation, and Audi 24/7 Roadside Assistance. (Roadside assistance coverage provided by Road America in the U.S. Certain conditions apply; see your dealer for details.) Tires supplied by various manufacturers. "Audi," all model names, "Audi connect, ""e-tron," "FSI," "MMI," "multitronic," "quattro," "singleframe," and the Singleframe grille design, "S line," "S tronic," "Truth in Engineering," "ultra," and the four rings logo are registered trademarks of Audi Soughe Earth" and "Google Voice" are trademarks of Google Inc., "Google Earth" and "Google Voice" are trademarks of Google Inc., "Homelink" is a registered trademark of Johnson Controls Technology Company. "Ipod" is a registered trademark of Apple Inc. "SiruixXM" and all related marks and logos are trademarks of Sirius XM Radio Inc. and its subsidiaries. "TDI" is a registered trademark of Volks-wagen AG. "Tiptronic" is a registered trademark of Dr. Ing h.c. F. Porsche AG. "Wi-Fi" is a trademark of the Wi-Fi Alliance. All other trademarks are the property of their respective owners. Some European models shown. Note: A word about this brochure. Audi of America, Inc., believes the specifications in this brochure to be correct at the time of printing. However, specifications, standard equip-

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