

2007 BMW 3 Series  
Sports Wagon



328i  
328xi

The Ultimate  
Driving Machine®





**The king of this particular jungle.**





A very moving experience.





**Good things come in 3's.**











60 80 100  
40 20  
0 20 40 60 80 100 120 140 160 180  
10:58 am  
+75°F

3 4 5  
2 1  
0 1 2 3 4 5 6 7

Communication  
Climate Navigation  
Entertainment  
10:58 am 04/11/2007

70°F 70°F  
MAX AUTO BIST  
PARK MODE

P  
R  
N  
D  
+





**Room for practically everything.  
Except error.**

A sports wagon is only as good as its cargo space, which makes the 3 Series Sports Wagon great. It boasts a cargo area that's not just spacious, but smart. The design maximizes the capacity of the generous, lighted area.

Since run-flat tires are standard, there's no need for a spare. So BMW created a hidden storage space under the cargo floor, complete with dividers and tool kit. You can also open the rear window separately from the tailgate – especially useful for loading small objects, or long ones. A low load-in height makes handling heavier items more manageable, as well. Now for the fun part: what will you fill it with?



A retractable vertical luggage net divides cargo and passenger areas, keeping pets, gear and groceries safely in back. Standard roof rails, and BMW's accessory roof rack system, let you store more gear on top.



Lowering the 60/40 split-folding rear seats increases cargo space, as does a hidden storage compartment underneath the cargo floor. A handy power socket adds to the practicality. The rear cargo area provides 24.8 cu. ft. of storage with the rear seats in the upright position. With the rear seats folded down, the cargo area can be expanded to an impressive 58.0 cu. ft.



The removable cargo-area cover tilts up automatically when you open the rear window or tailgate.



■ Standard equipment

□ Optional equipment



□ **17 x 8.0 Star Spoke (Style 159) light alloy wheels with 225/45R-17 run-flat<sup>1</sup> all-season tires.** (included in 328xi Sport Package; not available in 328i)

<sup>1</sup>Run-flat tires do not come equipped with a spare tire.

<sup>2</sup>Performance tires not recommended for driving in ice and snow.

<sup>3</sup>Due to low-profile tires, wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.



■ **16 x 7.0 Double Spoke (Style 156) light alloy wheels with 205/55R-16 run-flat<sup>1</sup> all-season tires.** (standard on 328i/328xi)



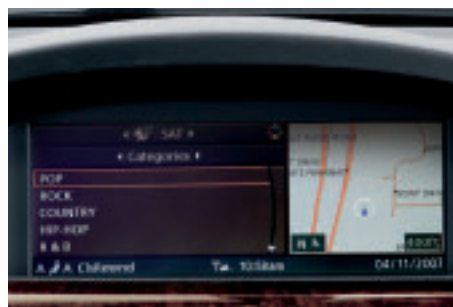
□ **Double Spoke (Style 161) light alloy wheels and run-flat<sup>1</sup> performance tires.<sup>2</sup>**  
In front: 17 x 8.0 wheels and 225/45R-17 tires;  
in back: 17 x 8.5 wheels and 255/40R-17 tires.<sup>3</sup>  
(included in 328i Sport Package; optional in 328xi, requires Sport Package)



■ **BMW AM/FM stereo CD/MP3 player** includes Radio DataSystem (RDS), Auto-Store, and 3-channel FM diversity antenna.

□ **HD Radio™** (not shown) receives free, digital AM/FM broadcasts in clear, static-free quality sound; new “multicast” FM stations; and innovative data services.<sup>1</sup> Optional HD Radio feature can be ordered in combination with optional Logic7 Surround Sound audio system.

<sup>1</sup>For more information on HD Radio receivers and to find HD Radio AM/FM stations near you, visit [HDRadio.com](http://HDRadio.com).



□ **SIRIUS Satellite Radio** provides commercial-free music, sports, news and entertainment, wherever you travel across the U.S. (Shown on optional Navigation system)



□ **Logic7 Surround Sound anti-theft AM/FM stereo CD/MP3 player audio system** provides outstanding sound with 13 speakers and the adjustable surround sound function to create a luxurious soundscape all around you. The subwoofer speakers are in the door sill and produce an authentic bass sound.



■ Standard equipment

□ Optional equipment



□ **Manual roller sunblind for rear side windows** help keep the sun's heat and glare out of the passenger compartment while providing privacy for rear-seat passengers. Helps keep the sun's heat and glare out of the passenger compartment, and creates a comfortable environment for sleeping infants and children.



□ **Comfort Access system** offers a greater degree of convenience: keyless access to your car. Simply carrying the remote key in a pocket allows you to unlock the doors by touching the door handle. You can also turn the engine on or off by pressing the Start/Stop button<sup>1</sup> without first inserting the remote key.

<sup>1</sup>Foot must be on brake or, with manual transmission, must depress the clutch in order to start.



■ **Engine Start/Stop button<sup>1</sup> and remote key** control the engine. First, insert the remote key into the starter switch slot. After the electronic identification system confirms that it is the correct remote key, you can start (or later, turn off) the engine by pressing the Start/Stop button.

<sup>1</sup>Foot must be on brake or, with manual transmission, must depress the clutch in order to start.
























■ **Rear tailgate** offers convenient access to the rear cargo area because of the low load-in height. The rear window also opens separately from the tailgate, making it useful for loading small or long objects into the cargo area. The removable cargo-area cover tilts up automatically when you open the rear window or tailgate. The rear cargo area provides 24.8 cu. ft. of storage with the rear seats in the upright position. With the rear seats folded down, the cargo area can be expanded to an impressive 58.0 cu. ft.



■ **Luggage net** provides a retractable vertical barrier to separate the cargo and passenger areas, keeping groceries, gear and pets safely in back.



Combinations

Materials	Leatherette <sup>1</sup>		Dakota Leather <sup>2</sup>			
	Beige	Black	Beige	Gray	Terra	Black
<b>Upholstery colors</b>						
<b>Exterior colors</b>						
300 Alpine White Non-metallic		•	•	•	•	•
A61 Crimson Red Non-metallic		•	•	•	•	•
668 Black Non-metallic		•	•	•	•	•
354 Titanium Silver Metallic <sup>3</sup>		•	•	•	•	•
A53 Platinum Bronze Metallic <sup>3</sup>		•	•	•	•	•
A34 Arctic Metallic <sup>3</sup>		•	•	•	•	•
A22 Sparkling Graphite Metallic <sup>3</sup>		•	•	•	•	•
A51 Montego Blue Metallic <sup>3</sup>		•	•	•	•	•
A35 Monaco Blue Metallic <sup>3</sup>		•	•	•	•	•
A39 Barbera Red Metallic <sup>3</sup>		•	•	•	•	•
A43 Deep Green Metallic <sup>3</sup>		•	•	•	•	•
475 Black Sapphire Metallic <sup>3</sup>		•	•	•	•	•
<b>Interior trims</b>						
4AB Burl Walnut Wood <sup>4</sup>						
4AC Poplar Natural Wood <sup>5</sup>						
4AD Brushed Aluminium <sup>5</sup>						

<sup>1</sup> Leatherette upholstery: Standard.  
<sup>2</sup> Dakota Leather upholstery: Optional, and included in optional Premium Packages.  
<sup>3</sup> Metallic exterior paint is optional.  
<sup>4</sup> Burl Walnut Wood trim: Standard.  
<sup>5</sup> Poplar Natural Wood trim and Brushed Aluminium trim: No-cost options.

The pages in this section of the brochure show available colors and materials for the BMW 3 Series Sports Wagon. Use these samples to compare paint, upholstery and trim colors and combinations. Please note that these samples are representations; they are not exact reproductions. To see the actual colors, visit your local BMW center.



Equipment

Performance and efficiency	328i	328xi
3.0-liter dual overhead cam (DOHC), 24-valve inline 230-horsepower 6-cylinder engine with composite magnesium/aluminum engine block, Valvetronic, and Double-VANOS steplessly variable valve timing	●	●
Electronic throttle control	●	●
6-speed manual transmission	●	●
6-speed STEPTRONIC automatic transmission with Adaptive Transmission Control	○	○

Handling, ride and braking	328i	328xi
Dynamic Stability Control (DSC) with Dynamic Traction Control (DTC), including Brake Drying, Brake Stand-by, Brake Fade Compensation and Start-off Assistant features	●	●
Extensive aluminum componentry, including front suspension components (forged-aluminum lower arms, steering knuckle); subframe; steering rack; and brake components	●	
xDrive all-wheel drive <sup>1</sup>		●
Double-pivot front suspension	●	●
5-link/5-beam rear suspension	●	●
Front and rear anti-roll (stabilizer) bars	●	●
Twin-tube gas-pressure shock absorbers	●	●
4-wheel ventilated anti-lock disc brakes with Dynamic Brake Control (DBC)	●	●
Engine-speed-sensitive, variable-assist power steering	●	●
Active Steering	○	
Sport suspension calibration	□	

Exterior	328i	328xi
16 x 7.0 Double Spoke (Style 156) light alloy wheels with 205/55R-16 run-flat <sup>2</sup> all-season tires	●	●
17 x 8.0 Star Spoke (Style 159) light alloy wheels with 225/45R-17 run-flat <sup>2</sup> all-season tires		□
Double Spoke (Style 161) light alloy wheels, 17 x 8.0 front, 17 x 8.5 rear; 225/45R-17 front, 255/40R-17 rear <sup>3</sup> run-flat <sup>2</sup> performance tires <sup>4</sup>	□	○ <sup>5</sup>
Tire Pressure Monitor	●	●
Halogen high- and low-beam headlights	●	●
Xenon Adaptive Headlights with auto-leveling and luminous rings as parking lights	○	○
Halogen free-form front foglights	●	●
High-intensity headlight cleaning system with retracting jets	★	●
Rain-sensing windshield wipers and Automatic headlight control	●	●
Rear window wiper/washer	●	●
Heated dual power mirrors and heated windshield washer jets	●	●
Roof rails	●	●
Power-adjustable folding automatic-dimming exterior mirrors	◇	◇
Metallic paint	○	○

Interior seating	328i	328xi
8-way adjustable front seats (includes 2-way headrests)	●	●
8-way power front seats with 2-way manual headrests and driver memory with 2 pre-sets for exterior mirror and seat positions	○/◇	○/◇
8-way manually adjustable front sport seats with power adjustable back bolsters and 2-way headrests and thigh support	□	□

- Standard
- Optional
- Included in optional Sport Package
- ◇ Included in optional Premium Package
- ★ Included in optional Cold Weather Package

<sup>1</sup>Not available in 328i.

<sup>2</sup>Run-flat tires do not come equipped with spare tire.

<sup>3</sup>Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.

<sup>4</sup>Performance tires not recommended for driving in snow and ice.

<sup>5</sup>Sport Package required.



Equipment

Interior seating (Continued)	328i	328xi
8-way power front sport seats with power adjustable back bolsters, 2-way manual headrests and thigh support; driver memory for exterior mirror and seat positions	○ <sup>6</sup> /◇ <sup>6</sup>	○ <sup>6</sup> /◇ <sup>6</sup>
4-way adjustable power lumbar support for front seats	◇	◇
Split fold-down rear seats	●	●
Leatherette upholstery	●	●
Dakota Leather upholstery	○/◇	○/◇
3-stage heated front seats with expanded heating area and backrest/seat balance control	○/★	○/★
3-spoke leather-wrapped multi-function steering wheel with audio and Bluetooth-compatible phone <sup>7</sup> controls	●	●
3-spoke leather-wrapped multi-function sport steering wheel with audio and Bluetooth-compatible phone <sup>7</sup> controls	□	□
Front seatback storage nets	●	●
Ski bag	★	★
Burl Walnut Wood trim	●	●
Poplar Natural Wood trim <sup>8</sup>	○	○
Brushed Aluminum interior trim <sup>8</sup>	○	○

Comfort and convenience	328i	328xi
Engine Start/Stop button	●	●
Advanced Vehicle & Key Memory	●	●
Comfort Access keyless entry with multi-function remote control	○	○
Automatic climate control – includes micro-filter, automatic air recirculation, left/right temperature control, temperature- and volume-controlled rear outlets, windshield misting sensor, maximum air conditioning, heat at rest, more powerful fan, and recall of individual user settings	●	●
2-way power glass Panoramic moonroof with “one-touch” operation, sliding interior sunshade, and wind deflector	●	●
Front-seat center armrest with climate-controlled storage compartment	●	●
Two front cupholders (dashboard-integrated)	●	●
Rear-seat center armrest with storage compartment and dual cupholders	●	●
Tilt/telescopic steering wheel column	●	●
Park Distance Control (PDC) (rear only)	○	○
Park Distance Control (PDC) (rear only) with graphic display <sup>9</sup>	○	○
Automatic-dimming interior rear-view mirror with digital compass	◇	◇
Power front and rear windows with “one-touch” up/down operation	●	●
Manual roller sunblind for rear side windows	○	○
Dynamic Cruise Control	●	●
Active Cruise Control	○	○
BMW Ambiance Lighting front and rear	●	●
Courtesy lights	●	●
Ground-illuminating lights in door handles	●	●
Locking glovebox	●	●
Electric interior tailgate release	●	●
Fully finished and lighted cargo area with underfloor storage space and tool kit	●	●
Removable cargo area cover that tilts up whenever the tailgate or rear window is opened	●	●
Locking luggage net	●	●
Integrated 3-button Universal transceiver	◇	◇
Bluetooth <sup>®</sup> wireless technology <sup>10</sup> for hands-free calling with Bluetooth technology enabled mobile phones with phone book download capability <sup>11</sup>	○/◇	○/◇
Pre-wiring for BMW center installation of mobile phone and alarm system	●	●

- Standard
- Optional
- Included in optional Sport Package
- ◇ Included in optional Premium Package
- ★ Included in optional Cold Weather Package

<sup>6</sup>Sport Package required.  
<sup>7</sup>If so equipped.  
<sup>8</sup>No-cost option.  
<sup>9</sup>Requires optional Navigation system.  
<sup>10</sup>Included with Premium Package or BMW Assist™  
<sup>11</sup>Please contact your authorized BMW center for a list of BMW-approved Bluetooth technology enabled phones.



Equipment

Audio system	328i	328xi
Anti-theft AM/FM stereo CD/MP3 player audio system with 10 speakers (including 2 subwoofers), Radio Data System (RDS), Auto-Store and 3-channel FM diversity antenna; displays MP3 song title and artist	●	●
Logic7 Surround Sound anti-theft AM/FM stereo CD/MP3 player audio system with 13 upgraded speakers (including 2 subwoofers), Digital Sound Processing (DSP), Radio Data System (RDS), Auto-Store and 3-channel FM diversity antenna; displays MP3 song title and artist	○	○
Auxiliary audio input for portable music players	●	●
Pre-wiring for BMW center installation of 6-disc CD/MP3 changer	●	●
SIRIUS Satellite Radio	○	○
Pre-wiring for BMW center installation of SIRIUS Satellite Radio	●	●
iPod and USB adaptor (includes cable connector)	○	○
HD Radio™ – receive free, digital AM/FM broadcasts in clear, static-free quality sound; “multicast” FM stations; and innovative data services; can be ordered in combination with optional Logic7 Surround Sound audio system	○	○

Instrumentation and controls	328i	328xi
Service Interval Indicator with miles-to-service readout	●	●
Check Control vehicle monitor system with pictogram display, oil status display, and Condition Based Service indicator	●	●
On-board computer with Check Control	●	●
BMW Navigation system with 16:9 screen and Voice Command system with Real Time Traffic Information; iDrive system with high-function on-board computer and Controller, and 6 programmable memory keys	○	○

Safety and security	328i	328xi
Anti-lock braking system (ABS)	●	●
Adaptive Brake Lights	●	●
MRS5 centralized safety control system <sup>12</sup>	●	●
Front and rear Head Protection System (HPS)	●	●
Driver's and passenger's front airbag supplemental restraint system (SRS) with “smart” dual-threshold, dual-stage deployment and sensor to help prevent unnecessary passenger's airbag deployment	●	●
Front-seat-mounted side-impact airbags	●	●
Automatic safety belt pretensioners at front and rear outboard seating positions	●	●
Front passenger seat-occupation recognition with Passenger's Airbag Off indicator	●	●
Interlocking door anchoring system to help protect against door intrusion in side impacts	●	●
Central locking system with center console switch (leaves gas filler door unlocked), double-lock feature and 2-step unlocking	●	●
Coded Driveway Protection	●	●
Automatic locking retractors (ALR) on all passenger safety belts for installation of child-restraint seat	●	●
LATCH attachments for child-restraint safety installation	●	●
Crash sensor that automatically turns on hazard lights and interior lights, and unlocks doors	●	●
Battery Safety Terminal	●	●
Automatic fuel cut-off, triggered by airbag deployment	●	●
Decoupling of foot pedals in a severe frontal crash	●	●
Fiber-optics-based MOST-Bus architecture for safety systems <sup>13</sup>	●	●
BMW Assist™ with Bluetooth® wireless technology <sup>8</sup> for hands-free calling (with Bluetooth-enabled mobile phone), phonebook downloading and speech recognition capabilities <sup>9</sup>	○◇	○◇

BMW Services	328i	328xi
BMW Ultimate Service™	●	●

<sup>12</sup>MRS5 (Multiple Restraint System) is a central control unit, responsible for determining deployment of safety systems.  
<sup>13</sup>MOST-Bus is a fiber-optic system responsible for transmitting digital audio and graphics signals/information.



Equipment

Premium Package	328i	328xi
Dakota Leather upholstery	○/◇	○/◇
8-way power front seats with 2-way manual headrests and driver memory with 2 pre-sets for exterior mirror and seat positions	○/◇	○/◇
4-way adjustable power lumbar support for front seats	◇	◇
Power-adjustable folding automatic-dimming exterior mirrors	◇	◇
Automatic-dimming interior rear-view mirror with digital compass	◇	◇
Integrated 3-button Universal transceiver	◇	◇
BMW Assist™ with Bluetooth® wireless technology <sup>14</sup> for hands-free calling (with Bluetooth-enabled mobile phone), phonebook downloading and speech recognition capabilities <sup>15</sup>	○/◇	○/◇

Sport Package	328i	328xi
17 x 8.0 Star Spoke (Style 159) light alloy wheels with 225/45R-17 run-flat <sup>16</sup> all-season tires		□
Double Spoke (Style 161) light alloy wheels, 17 x 8.0 front, 17 x 8.5 rear; 225/45R-17 front, 255/40R-17 rear <sup>17</sup> run-flat <sup>16</sup> performance tires <sup>18</sup>	□	○ <sup>19</sup>
8-way manually adjustable front sport seats with adjustable back bolsters, and 2-way headrests and thigh support	□	□
8-way power front sport seats with adjustable back bolsters, 2-way manual headrests and thigh support; driver memory for exterior mirror and seat positions	○ <sup>19</sup> /◇ <sup>19</sup>	○ <sup>19</sup> /◇ <sup>19</sup>
3-spoke leather-wrapped multi-function sport steering wheel with audio and Bluetooth-compatible phone <sup>20</sup> controls	□	□
Sport suspension calibration	□	

Cold Weather Package	328i	328xi
3-stage heated front seats with expanded heating area and backrest/seat balance control	○/★	○/★
Ski bag	★	★
High-intensity headlight cleaning system with retracting jets	★	●

- = Optional
- = Included in optional Sport Package
- ◇ = Included in optional Premium Package
- ★ = Included in optional Cold Weather Package

<sup>14</sup> Included with Premium Package or BMW Assist.

<sup>15</sup> Please contact your authorized BMW center for a list of BMW-approved Bluetooth technology enabled phones.

<sup>16</sup> Run-flat tires do not come equipped with spare tire.

<sup>17</sup> Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.

<sup>18</sup> Performance tires not recommended for driving in snow and ice.

<sup>19</sup> Sport Package required.

<sup>20</sup> If so equipped.



Technical data

<b>Weight</b>		<b>328i</b>	<b>328xi</b>
Unladen	lbs	3527 (3593)	3770 (3814)
<b>Weight distribution, front/rear</b>			
Manual transmission	%	53.8/46.2	50.9/49.1
Automatic transmission	%	53.9/46.1	51.2/48.8
Gross vehicle weight	lbs	4630 (4696)	4872 (4916)
Payload	lbs	1102	1102
Roof load limit	lbs	165	165

<b>Engine</b>		<b>328i</b>	<b>328xi</b>
Liter/type/cylinders		3.0/inline 6	3.0/inline 6
Bore/stroke	inches	3.35/3.46	3.35/3.46
Nominal output/rpm	hp	230 @ 6500	230 @ 6500
Nominal output/rpm	lb-ft	200 @ 2750	200 @ 2750
Compression ratio	:1	10.7	10.7
Fuel grade		unleaded premium	unleaded premium
Approximate tank capacity	gal	16.1	16.1

<b>Transmission</b>		<b>328i</b>	<b>328xi</b>
<b>Manual transmission gear ratios</b>			
I/II	:1	4.32/2.46	4.35/2.50
III/IV	:1	1.66/1.23	1.67/1.23
V/VI/R	:1	1.00/0.85/3.94	1.00/0.85/3.94
Final drive ratio	:1	3.23	3.38
<b>Automatic transmission gear ratios</b>			
I/II	:1	4.07/2.37	4.07/2.37
III/IV	:1	1.55/1.16	1.55/1.16
V/VI/R	:1	0.85/0.67/3.20	0.85/0.67/3.20
Final drive ratio	:1	3.73	3.91

<b>Performance</b>		<b>328i</b>	<b>328xi</b>
Drag Coefficient	C <sub>d</sub>	0.31	0.31
Top speed <sup>1</sup>	mph	130/148 <sup>2</sup>	130/147 <sup>2</sup>
Acceleration 0-60 mph <sup>3</sup>	sec	6.5 (7.1)	7.1 (7.3)
<b>Fuel consumption<sup>4</sup></b>			
Manual transmission – city/highway	mpg	20/30	19/28
Automatic transmission – city/highway	mpg	20/30	20/27

<b>Wheels and tires</b>		<b>328i</b>	<b>328xi</b>
Tire dimensions (standard)		205/55R-16	205/55R-16
Light alloy wheel dimensions (standard)		16 x 7.0	16 x 7.0

Figures in ( ) apply to vehicles with automatic transmission.

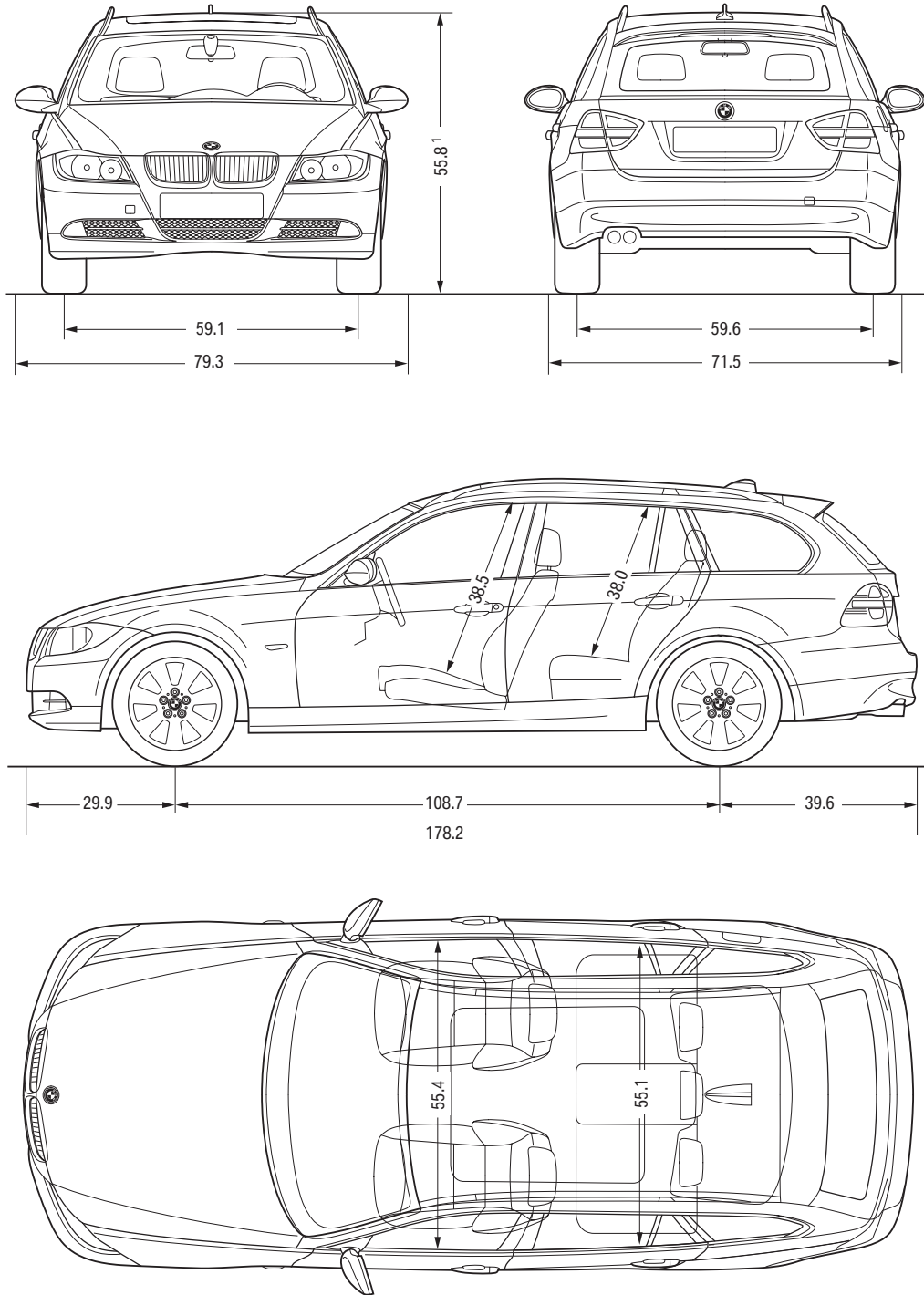
<sup>1</sup>Top speed limited electronically.

<sup>2</sup>When equipped with Sport Package.

<sup>3</sup>BMW AG data. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

<sup>4</sup>EPA-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower.





All dimensions in inches.

<sup>1</sup>Height without roof rails. With roof rails: 57.3".

U.S. Importer: BMW of North America, LLC, Woodcliff Lake, NJ 07677. All illustrations and specifications contained in this brochure are based on the latest product information available at the time of printing. BMW reserves the right to make changes at any time, without notice, in colors, materials, equipment, specifications and models. BMW may, subject to legal requirements, determine the Model Year designation of its vehicles. The Model Year designation on any particular model may be longer or shorter than 12 months. Some vehicles pictured may contain non-U.S. equipment. Some models may be shown with optional equipment. While BMW NA makes diligent efforts to provide accurate information in this brochure, there is no guarantee or warranty of accuracy. Furthermore, we do not assume any liability for the accuracy or completeness of information presented. This brochure shall not be used or relied upon as a substitute for information

that is available from your BMW center. Further information can be obtained from your authorized BMW center or [bmwusa.com](http://bmwusa.com).

©2007 BMW of North America, LLC. Not to be reproduced wholly or in part without written permission of BMW NA.

The BMW name, model names and logo are registered trademarks.

The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by BMW is under license. Other trademarks and trade names are the property of their respective owners.

**BMW recommends** 