



We believe in being gas-friendly.¹



Introducing the all new Chevrolet Cruze



And going gas-free.



Introducing the revolutionary Chevrolet Volt

CHEVY.COM/VOLT

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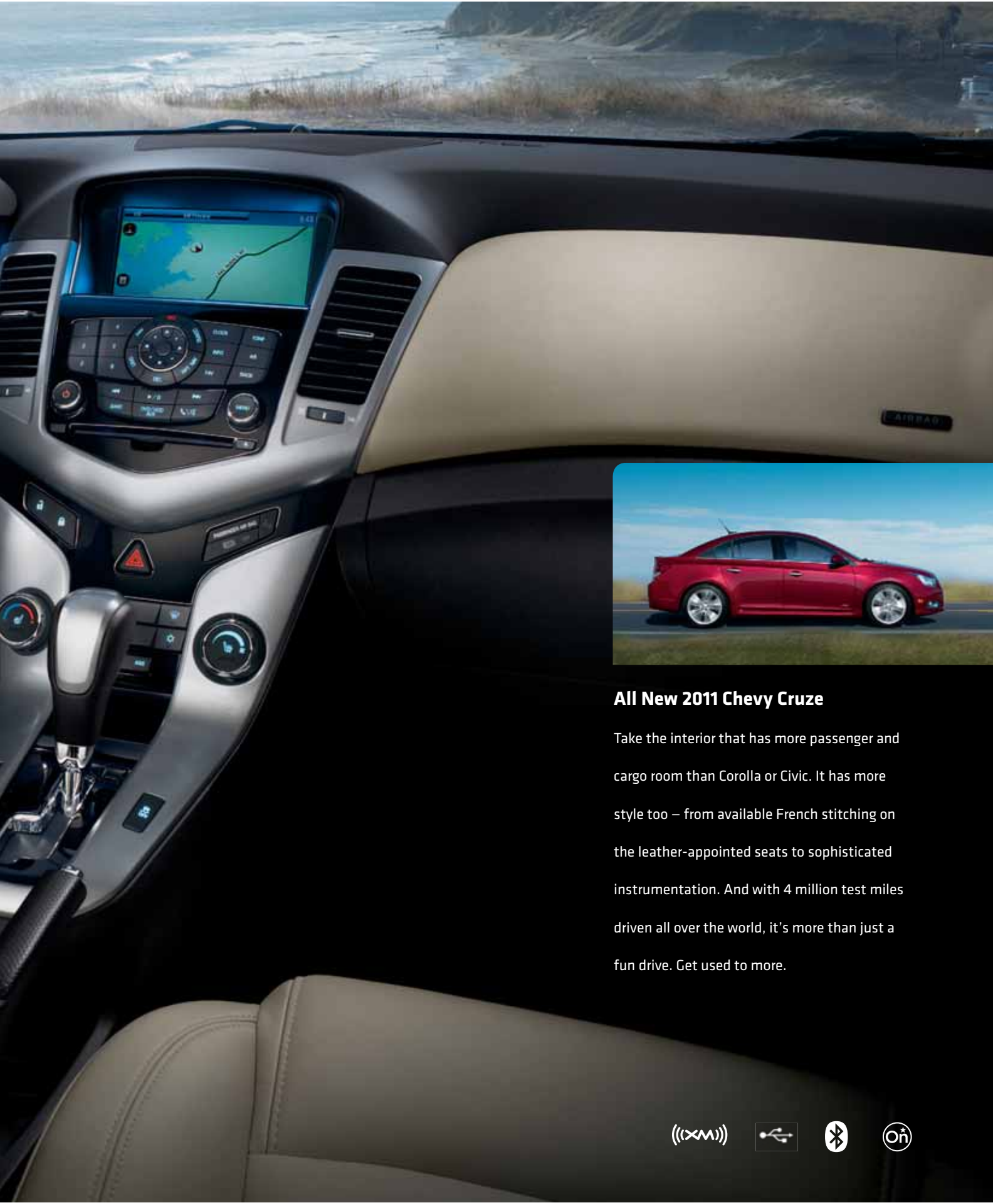
All New 2011 Chevrolet Volt

It's more car than electric. Quite simply there is nothing like Volt. Volt combines the convenience and efficiency of an electric car with the long-range capabilities of a traditional vehicle. But all that doesn't matter if you don't love being in it. So we designed an interior that surrounds you with innovation, like LCD screen gauges, touchscreen navigation¹ and radio technology. It totally reimagines how you interact with your dashboard.









All New 2011 Chevy Cruze

Take the interior that has more passenger and cargo room than Corolla or Civic. It has more style too – from available French stitching on the leather-appointed seats to sophisticated instrumentation. And with 4 million test miles driven all over the world, it's more than just a fun drive. Get used to more.



We build vehicles to be meticulous and exacting.



Malibu | Award-winning excellence, engineered for dependability.

And to be the most dependable, longest-lasting.



Silverado | The most dependable, longest-lasting full-size pickups on the road.¹



CHEVY.COM/SILVERADO

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¹ Dependability based on longevity: 1981–July 2009 full-size pickup registrations.



Flowing dual cockpit. Finely crafted interior. Acoustic laminated glass. It's premium that doesn't come at a premium.



11:35

AIRBAG



Even if your vehicle isn't.



Aveo | Dual-stage driver/front passenger frontal and side-impact air bags.¹ Steel safety cage.



CHEVY.COM/AVEO

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We believe that safety is a big thing.



Equinox | 6 standard air bags! Rollover mitigation. The safety and security of OnStar^{®2} standard for the first 6 months.



We think design should be beautiful.



Camaro | The sophistication of the sports car continues.



And we think design should be useful.



Traverse | Beauty and capability.



CHEVY.COM/TRAVERSE

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An award-winning, finely crafted interior designed to make you feel confident but comfortable.



Seating for up to 8! The most cargo room in its class. It's practical, but you'd never know by looking at it.

We build icons.



Suburban | The iconic American utility vehicle that's delivered authentic capability for 75 years.
Tahoe | Your adventure guide, equipment manager and troop transport.



And legends.



Corvette | Front and center, wherever great sports cars gather.



We make sure you're connected.



Avalanche



HHR



Many Chevrolet models are equipped with a USB port¹ that allows you to connect your MP3 player or a music-loaded flash drive.



Bluetooth^{®2} wireless technology² for select phones lets you make, answer and end calls with the tap of a steering wheel control. Available on many Chevrolet models.



Enjoy commercial-free music plus the best in sports, news, talk, entertainment and comedy on every drive.³ A three-month trial is standard on most Chevrolet models.

¹ Not compatible with all devices. Not standard on all models. ² Go to gm.com/bluetooth to find out which phones are compatible with the vehicle. Not standard on all models. ³ Requires a subscription sold separately by XM after trial period. Available only in the 48 contiguous United States and District of Columbia. Visit gm.xmradio.com for details. On select Chevrolet models. ⁴ Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. ⁵ Whichever comes first. See dealer for details.

And protected.



Impala



Colorado



The safety and security of the OnStar⁴ Directions & Connections[®] Plan with Automatic Crash Response, Turn-by-Turn Navigation and more. Now standard on most Chevrolet models for the first six months.

100,000 MILE/5-YEAR⁵ TRANSFERABLE POWERTRAIN LIMITED WARRANTY

That's 40,000 more miles than Toyota or Honda offers. And you have our Roadside Assistance and Courtesy Transportation Programs.





**Over 1,000 people a day
are switching to Chevrolet.**



And it's easy to see why.

A Consumers Digest "Best Buy" two years in a row. (2009 2010 model years)

CONSUMERS DIGEST [MALIBU]

"Many editors who drove the Malibu reported astonishment at the level of chassis sophistication this Chevy demonstrates, praising its superb steering feel, superb ride quality..."

MOTOR TREND [MALIBU]

"...the 2010 Chevrolet Impala will thoroughly meet your needs and probably exceed your expectations."

KELLEY BLUE BOOK'S KBB.COM¹ [IMPALA]

"The Impala performs admirably in crash tests and features loads of assuring safety equipment."

U.S. NEWS & WORLD REPORT [IMPALA]

"...a fine balance between performance and efficiency."

EDMUNDS.COM [IMPALA]

"The Malibu now threatens the traditional favorites in this class."

U.S. NEWS & WORLD REPORT [MALIBU]

"Refinement and quietness are really the car's strong suit."

AUTOWEEK.COM [CRUZE]

"The interior of the Equinox is even more head-turning than the exterior...two-tone color schemes and excellent fit and finish provide an added dose of style."

MOTORWEEK [EQUINOX]



Volt

Cruze

Malibu

Impala

A 2010 "Best Buy."

CONSUMERS DIGEST [EQUINOX]

A 2010 Interior of the Year.

WARD'S AUTO [EQUINOX]

"Versatility is definitely one of the [vehicle's] strong suits, with features like a front passenger seat that folds down to accommodate longer items and a cargo floor that hides a shallow storage bin and also lifts to create a two-tier load area."

KELLEY BLUE BOOK'S KBB.COM¹ [HHR]

"Tasteful design, high-quality materials and one of the most accommodating interiors in the class are the hallmarks of GM's...crossover SUV."

KELLEY BLUE BOOK'S KBB.COM¹ [TRAVERSE]

"Traverse...quite simply, is one of the best vehicles – not just crossovers – on the market today."

AUTOWEEK [TRAVERSE]

"Plenty of headroom and outward visibility thanks to its tall profile."

EDMUNDS.COM [AVEO]

"If you're in the market for a small SUV – and there are a million of you a year who are – this new Equinox should definitely be on your shopping list."

AUTOWEEK [EQUINOX]



Aveo

Equinox

Traverse

HHR

“If you routinely haul eight people, the Suburban is a good choice.”

U.S. NEWS & WORLD REPORT [SUBURBAN]

“If you need an SUV with plenty of seating and towing power, the Chevrolet Tahoe delivers. Easy-to-live-with handling and an inviting cabin are icing on the cake.”

AUTOWEEK [TAHOE]

“...for families who need plenty of seating, towing and foul-weather or off-road capability, the Chevrolet Tahoe is a compelling choice. It's comfortable...”

AUTOWEEK [TAHOE]

“If you hit the road with a lot of people, as well as a boat or horse trailer, the Suburban is an excellent choice.”

AUTOWEEK [SUBURBAN]

“The Avalanche is a good choice for people who do moderate hauling or towing, but still want a comfortable interior with plenty of seating.”

U.S. NEWS & WORLD REPORT [AVALANCHE]

“...the 2010 Chevrolet Avalanche is an ideal crew-cab pickup for carrying a combination of passengers and cargo.”

EDMUNDS.COM [AVALANCHE]

“The Colorado has always been a favorite among cross-shopping consumers because of its extensive lineup and numerous options.”

PICKUPTRUCKS.COM [COLORADO]



Tahoe

Suburban

Avalanche

Silverado HD

A 2010 "Best Buy."

CONSUMERS DIGEST [SILVERADO 1500]

"...it's hard to find a competitor with a better combination for ruggedness, capability and comfort."

U.S. NEWS & WORLD REPORT [SILVERADO 1500]

"BIGGER, BADDER, BETTER..."

CARANDDRIVER.COM, FEBRUARY 2010 [SILVERADO HD]

"...THE NEW SILVERADO HD IS A WORKHORSE..."

CARANDDRIVER.COM, FEBRUARY 2010 [SILVERADO HD]

"...MUCH MORE CAPABLE THAN EVER BEFORE."

MOTOR TREND'S TRUCK TREND [SILVERADO HD]

"...the ZR1's performance and sensational V8 music are worth nearly any price..."

ROAD & TRACK, JUNE 2010 [CORVETTE ZR1]

A 2010 Interior of the Year – Sports Car Category.

WARD'S AUTO [CAMARO]

2010 Drivers' Choice Award for Best Sport Coupe.

MOTORWEEK'S 2010 DRIVERS CHOICE AWARD [CAMARO]

Now see what owners are saying – or have your own say.



Become a fan of Chevrolet at facebook.com/chevrolet



Follow us on youtube.com



Follow us on twitter.com



Silverado 1500

Colorado

Camaro

Corvette

Important information.

100,000 MILE/5-YEAR TRANSFERABLE POWERTRAIN LIMITED WARRANTY.

Every 2011 Chevrolet passenger car, light-duty truck, SUV and crossover comes with a 100,000 mile/5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100,000 miles/5 years (whichever comes first) of the 24/7 Roadside Assistance Program and the Courtesy Transportation Program and much more. See dealer for details.

NEW VEHICLE LIMITED WARRANTY. GM vehicles registered in the U.S.A. are covered for 3 years/36,000 miles (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first). See dealer for details.

ENGINES. Chevrolet products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

ASSEMBLY. Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

ONSTAR. OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for OnStar Terms and Conditions, Privacy Statement, and details and system limitations.

A NOTE ABOUT CHILD SAFETY. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.

IMPORTANT WORDS ABOUT THIS CATALOG. We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM segmentation and latest available competitive information. Excludes other GM vehicles.

FLEET ORDERS. Some standard content may be deleted with fleet orders. See dealer for details.

At Chevrolet, giving you a completely satisfying ownership experience is our top priority. That's why if you ever need assistance, feel free to contact us at these websites or phone numbers.

CHEVY.COM. Offers shopping tools such as Build and Price, Find a Vehicle, Request Info, Email Sign-Up, Compare Vehicles, Financial Tools...and much more.

24-HOUR ROADSIDE ASSISTANCE PROGRAM (1-800-CHEV-USA). The Chevrolet Roadside Assistance Program provides you with the following services for 100,000 miles or 5 years (whichever comes first): Emergency Towing (to closest Chevy dealer from a legal roadway), Lockout Service (keys locked inside vehicle), Flat Tire Changes (spare installed), Fuel Delivery (\$5 worth of fuel delivered on the road) and Jump Starts (at home or on the road). For specific terms and conditions, please contact your Chevrolet Roadside Assistance advisor at 1-800-243-8872. Some services may incur costs.

COURTESY TRANSPORTATION PROGRAM. Ask your Chevrolet dealer for Courtesy Transportation if you leave your vehicle for extended repairs under the New Vehicle Limited Warranty or Powertrain Limited Warranty. Ask if you qualify for expense reimbursement and/or vehicle rental. Services vary by dealer.

CHEVROLET CUSTOMER ASSISTANCE CENTER (1-800-222-1020). Talk directly to customer relationship managers who can handle any inquiries related to vehicle operation, warranty coverages, or product or service concerns you may have. Please refer to your Owner's Manual for Customer Assistance information.

CHEVY.COM/SAFETY. Chevrolet is committed to keeping you and your family safe – from the start of your journey to your destination. That's why every Chevrolet is designed with a comprehensive list of safety and security features to help give you peace of mind.

GMMOBILITY.COM (1-800-323-9935). GM Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

CHEVROLET OWNER CENTER (GMOWNERCENTER.COM/CHEVY). Register your vehicle with the Chevrolet Owner Center, and receive benefits such as online access to your vehicle Owner's Manual, maintenance schedule reminders, service history tracking, warranty and service information, safety information, special offers and privileges, and news and events.

MARKETING AND INCENTIVES (CHEVY.COM/SPECIALOFFERS). Call 1-800-950-CHEV (1-800-950-2438) or visit chevy.com/specialoffers for new product, current incentive and marketing program information.

GMCARDMEMBERSERVICES.COM. Did you know about the family of reward credit cards that can help you get a great deal on a new GM car, light-duty truck, SUV or crossover? With a GM reward card, you accrue earnings on every credit card purchase to use toward the purchase or lease of an eligible, new GM vehicle. With three cards to choose from, you're sure to find one that suits you best.

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