



VORTEC 2.9L I-4: UNSURPASSED HORSEPOWER AND TORQUE*

With 185 horsepower and 190 lb.-ft. of torque, it's unsurpassed among standard four-cylinder engines.

■ Available Vortec 3.7L I-5 produces 242 horsepower and 242 lb.-ft. of torque and offers more power than the Dodge Dakota 3.7L V6. ■ Other select features that make Colorado a true midsize pickup contender:

01 HEAD-CURTAIN SIDE-IMPACT AIR BAGS[†]

These air bags help protect the driver, right-front passenger and rear outboard occupants during a collision. (Available on all models.)

02 GM OIL-LIFE MONITOR

This monitor tracks how the oil responds to engine conditions and alerts the driver when an oil change is necessary. See the Owner's Manual for more information.

03 FULLY BOXED FRAME

With welded construction and seven cross members, the fully boxed frame helps provide overall stiffness and improved handling.

04 REMOVABLE TAILGATE

The innovative design of the removable tailgate allows it to be set at 55 or 89 degrees.

05 INSTA-TRAC ELECTRIC SHIFT TRANSFER CASE

Available on 4x4 models, Insta-Trac lets you shift on the fly from 2WD to 4x4 High and back with the touch of a button.

06 AUTOMATIC LOCKING REAR DIFFERENTIAL

The automatic locking rear differential (included with Z71 and available on LS and 1LT models) and Traction Control (available on 2WD models) help provide additional low-speed traction on slippery surfaces.

*2WD Regular Cab models equipped with the 2.9L I-4 engine are not available to residents of the states of California, Connecticut, Maine, Massachusetts, New York, Pennsylvania, Rhode Island or Vermont. See dealer for details. †Always use safety belts and the correct child restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. Air bag inflation can cause severe injury or death to anyone too close to the bag when it deploys. Be sure every occupant is properly restrained. See the Owner's Manual and child safety seat instructions for more safety information.



VORTEC 3.7L I-5 ENGINE COMPONENTS.





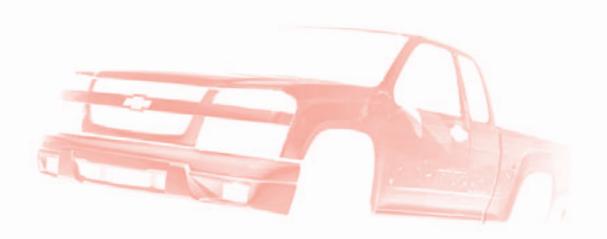
05



Z71 OFF-ROAD SUSPENSION.

The rugged Z71 suspension and automatic locking rear differential help supply Colorado with serious off-road ability. • 242-hp Vortec 3.7L I-5 engine. • Available 15-inch chrome-finish styled-aluminum wheels paired with on-/off-road tires. • Foglamps and color-keyed wheel flares. • Sliding rear window. • Available in either 2WD or 4x4. • Available Insta-Trac 4x4 transfer case, included in all 4x4 models. • Crew Cabs offer six-passenger seating with front bench seats; available five-passenger seating with front bucket seats.







REGULAR AND EXTENDED CAB LS.

Body-color grille surround, center bar and bumpers. ■ Foglamps.

■ 15-inch aluminum wheels paired with all-season blackwall tires. ■ Color-keyed carpeting with vinyl floor mats. ■ Comes standard with the Vortec 2.9L I-4 engine with 185 horse-power,* or you can opt for the available 3.7L I-5 with 242 horsepower. ■ Available in Black, Victory Red, Pace Blue and Summit White. ■ LS not available on Crew Cab models.

*2WD Regular Cab models equipped with the 2.9L I-4 engine are not available to residents of California, Connecticut, Maine, Massachusetts, New York, Pennsylvania, Rhode Island or Vermont. See dealer for details.





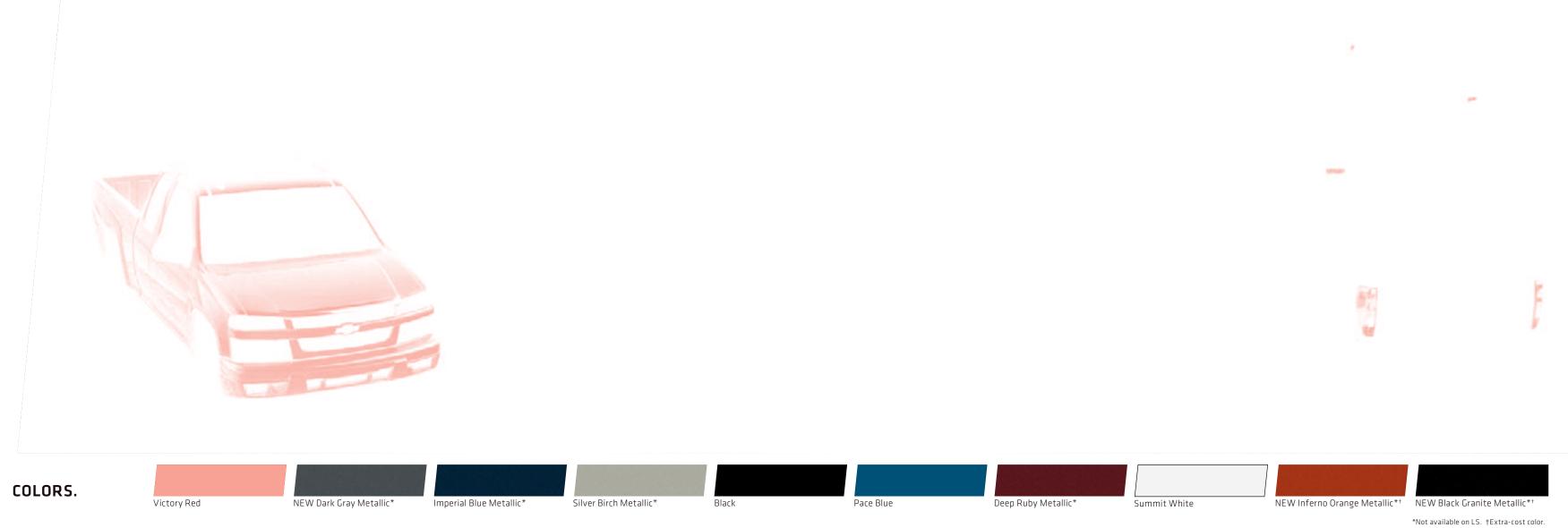


A CAT-BACK EXHAUST makes your presence known every time you rumble by.



A BRUSH GRILLE GUARD adds a layer of protection and makes an aggressive styling statement.







E-Z SPECS: THE QUICK GUIDE TO COLORADO FEATURES.

See pages 19, 20 and 21 for complete availability and restrictions.

- ■Vortec 2.9L I-4 engine*
- Five-speed manual transmission
- ■Four-wheel antilock brakes
- ■60/40 split-bench front seats
- Air conditioning
- ■AM/FM stereo
- Filt-Wheel steering column
- ■Color-keyed front and rear bumpers grille surround and center bar
- ■15-inch aluminum wheels

1LT

In addition to or renlacina Colorado 1LS equipment, Colorado 1LT includes:

- Four-speed automatic transmission
- ■Color-keyed grille surround with Dark Smoke Gray mesh
- ■Chrome grille bar
- Chrome-trimmed interior accentsDark Smoke Gray body-side mold
- head restraints and center armrest
- AM/FM stereo with CD/MP3 player
- Leather-wrapped steering wheel
- ■Map pockets

In addition to or replacing Colorado 1LT equipment, Colorado Z71 includes:

- Z71 Suspension Package
- ■Vortec 3.7L I-5 engine
- Automatic locking rear differential
- Auto-dimming inside rearview
- Large, body-color wheel flares
- ■Chrome grille bar with Dark Smoke
- ■Power door locks
- Sliding rear wind
- ■Remote Keyless Entry

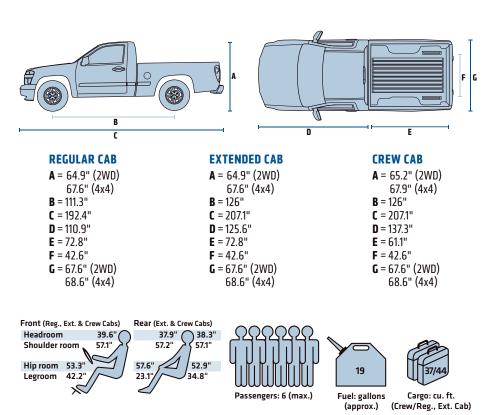
COLORADO BUYER'S GUIDE S = Standard 0 = Optional - = Not Available

CTERIOR	1LS ¹	1LT	Z71
Air dam: Ebony	S	S	S
Body panels: two-sided galvanized steel (excludes roof)	S	S	S
Cargo box: fleetside (four tie-downs)	S	S	S
Daytime Running Lamps (DRL) includes Automatic Exterior Lamp Control	S	S	S
Foglamps: front, halogen	S	S	S
Grille: body-color surround and bar	S	_	-
Grille: body-color surround with Dark Smoke Gray mesh and chrome bar	-	S	-
Grille: Dark Smoke Gray surround and chrome bar	-	_	S
Headlamps: composite	5	S	5
Mirrors, outside LH and RH, foldaway: – manual	S	S	_
power-adjustable, manual-folding	_	O ²	S
Moldings: body-side, Dark Smoke Gray	-	S	S
Rear doors: – two, rear-opening and rear-hinged (Extended Cab only) – two, full-opening and front-hinged (Crew Cab only)	S -	S S	S S
Recovery hooks: two front, frame-mounted	03	O ₃	5
Wheel flares: – body-color, small (4x4 only) – Dark Smoke Gray, small (4x4 models or 2WD models with available 15-inch chrome-aluminum wheels) – body-color, large	S - -	- S -	- - S
NGINE/CHASSIS			
Alternator: 125-amp	S	S	S
Battery: 590 cold-cranking amps; includes rundown protection	S	S	S
Differential: automatic locking rear	O^4	O ⁴	S
Engine: Vortec 2.9L I-4 with 185 hp	S ⁵	S _e	_
Engine: Vortec 3.7L I-5 with 242 hp	05	O _e	S
Engine block heater	07	07	07
xhaust system: stainless steel; aluminized stainless steel rear of converter	S	S	S
uel tank: 19-gallon approx. capacity	S	S	S
hield: front underbody (4x4 only)	S	S	S
Spare tire (mounted under bed): – compact – P225/75R-15 (2WD models only) – P235/75R-15	S 0 0 ³	S 0 0³	- - S
iteering: rack-and-pinion, power-assisted	S	S	S
ouspension packages: — Z85 — Z71	S -	S -	- S

NGINE/CHASSIS (CONTINUED)	1LS ¹	1LT	Z71
Tires: — P225/75R-15, all-season, blackwall (2WD models only) — P235/75R-15, all-season, blackwall (4x4 models only) — P265/75R-15, all-season, blackwall	S S -	S S -	- - S
Transfer case: electric shift, Insta-Trac; includes dash-mounted controls (4x4 models only)	S	S	S
Transmission: manual, five-speed	S ⁵	-	-
Transmission: automatic, four-speed	O ⁵	S	S
EATING — REGULAR AND EXTENDED CAB			
Front: — LS Cloth three-passenger 60/40 split-bench with integral outboard head restraints — LT Deluxe Cloth three-passenger 60/40 split-bench with recliners, armrest with storage and integral head restraints — LT Deluxe Cloth high-back buckets with integral head restraints, recliners and floor-mounted center console with storage — LT Deluxe high-back buckets with leather-appointed seats, heated seatbacks and cushions, eight-way power-adjustable driver seat and six-way power-adjustable passenger seat (Extended Cab only)	S - -	- S O	- S O
Rear: two forward-facing, flat-folding seats with rear underseat storage compartments (Extended Cab only) SEATING — CREW CAB	S	5	S
Front: — LT Deluxe Cloth three-passenger 60/40 split-bench with recliners, armrest with storage, and integral head restraints — LT Deluxe Cloth high-back buckets with integral head restraints, recliners, and floor-mounted center console with storage — LT Deluxe high-back buckets with leather-appointed seats, heated seatbacks and cushions, eight-way power-adjustable driver seat, and six-way power-adjustable passenger seat	- -	S 0	S 0
Rear: three-passenger 60/40 split-bench seat with head restraints and underseat and behind-seat storage $$	_	S	S
NTERIOR			
Air conditioning, front; manual	S	S	S
Cruise control	S	S	S
Door locks: child security, rear (Crew Cab only)	-	S	S
Door trim panels: — molded with integral armrests and map pockets — cloth with Titanium-colored accents around door handle edges; chrome door handles; and molded with integral cloth armrests and map pockets	S -	- S	- S
Driver Information Center	5	5	S
Floor covering: color-keyed carpeting	5	5	S
Floor mats, auxiliary: front floor	5	S	S
•			

19

NTERIOR (CONTINUED)	1LS ¹	1LT	Z71
Floor mats, auxiliary: rear floor (Extended Cab and Crew Cab only)	S	S	S
Glass: Solar-Ray deep-tinted — Regular Cab: rear window only — Ext. Cab, Crew Cab: rear quarter/door windows and rear window	0	S S	S S
Instrumentation: analog; includes speedometer, odometer with trip odometer, fuel level, engine temperature, tachometer and Driver Information Center	S	S	S
Lamps: door-operated dome	S	S	S
Mirror, inside rearview: — manual day/night — auto-dimming with compass and outside temperature display	S -	S 0 ²	- S
Power Convenience Package: includes programmable power door locks, power windows, power outside mirrors and Remote Keyless Entry	_	0	S
Power outlets: covered, two, 12-volt	S	S	S
Steering wheel: four-spoke, deluxe	S	-	-
Steering wheel: four-spoke, leather-wrapped trim	-	S	S
Sun and Sound Package: includes power sunroof and XM Radio ⁸	-	0	0
Sunroof: power, tilt-sliding	09	0	0
Window: rear sliding	_	0	S
SAFETY AND SECURITY			
Air bags. 10 driver and right-front passenger; passenger-side includes Passenger Sensing System	S	S	S
Air bags. ¹⁰ head-curtain side-impact for driver, right-front passenger and rear outboard occupants	0	0	0
Brakes: four-wheel antilock; front disc/rear drum	5	S	S
OnStar ¹¹ with one-year Safe & Sound Plan	O ¹²	S	S
Theft-deterrent system: PASSlock	S	S	S
Traction Control system (2WD and automatic transmission only): includes automatic locking rear differential	0	0	0
AUDIO SYSTEMS			
NOTE: Stereo sound systems include a Delco Electronics Electronically Tuned Receiver (ETR) AM/FM stereo with a digital clock and premium speakers. Regular Cab LS models have two speakers; Regular Cab LT and Extended Cab LS models have four speakers; Extended Cab LT and all Crew Cab models have six speakers.			
AM/FM stereo	S	-	-
AM/FM stereo with CD/MP3 player, Radio Data System (RDS), 13 automatic volume and auto tone control	014	S	S
AM/FM stereo with in-dash six-disc CD changer, RDS, ¹³ automatic volume and auto tone control	_	0	0
XM Radio ⁸	0	0	0



NOTE: For a complete list of all Colorado dimensions and specifications, go to chevy.com/colorado/specifications.

1 Not available on Crew Cab configurations. 2 Requires Power Convenience Package. 3 4x4 models only. 4 Included in Traction Control system on 2WD models. 5 2WD Regular Cab models equipped with the 2.9L I-4 engine are not available to residents of California, Connecticut, Maine, Massachusetts, New York, Pennsylvania, Rhode Island or Vermont. 6 2.9L I-4 engine is standard on all Regular and Extended Cab 1LT models and on 2WD Crew Cab 1LT models. 4x4 Crew Cab 1LT models include the 3.7L I-5 engine as standard. 7 Required in Alaska, Minnesota, Montana, North Dakota and South Dakota. 8 Available in the 48 contiguous United States. Required \$12.95 monthly subscription sold separately. All fees and programming subject to change. Subscription subject to customer agreement. For more information, visit gm.xmradio.com. 9 Not available in Regular Cab models. 10 Always use safety belts and the correct child restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See the Owner's Manual and child safety seat instructions for more safety information. 11 Call 1-888-40NSTAR (1-888-466-7827), visit onstar.com and see page 21 of this catalog for system limitations and details. 12 Requires available AM/FM stereo with CD/MP3 player. 13 RDS functions only where stations broadcast RDS information. 14 Requires available OnStar.

IMPORTANT INFORMATION

THE BEST COVERAGE IN AMERICA. Every 2008 Chevy passenger car, light-duty truck, SUV and crossover comes with a 100.000 mile/5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus. you get 100.000 miles/5 years (whichever comes first) of 24/7 Roadside Assistance, Courtesy Transportation and much more, See dealer for details,

corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 6 years/100.000 miles (whichever comes first). Powertrain components will be covered for 100,000 miles/5 years (whichever click "OnStar Service Coverage Map." comes first). See dealer for details.

CORROSION PROTECTION. Chevrolet vehicles are designed and built to resist corrosion. All body and sheet metal components are warranted against rust-through corrosion for 6 years/100.000 miles (whichever comes first). Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended. See your Chevrolet dealer for terms of this limited warranty.

GM PROTECTION PLAN. The GM Protection Plan is the only vehicle service contract endorsed by General Motors. The GM Protection Plan offers mechanical coverage for the parts and labor costs of repairing covered vehicle components against failure even if it results from wear and tear (except in Kentucky). Depending on the level of coverage, additional benefits may include Roadside Assistance, alternate transportation or towing. The GM Protection Plan also offers basic maintenance coverage for specific maintenance needs. Ask your dealer about the GM Protection Plan, or visit www.gmprotectionplan.com for coverage information and details.

ENGINES. Chevrolet products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

ASSEMBLY. Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

REVISIONS TO ESTIMATED FUEL ECONOMY. Commencing with 2008 model year vehicles. EPA revised its methods for estimating vehicle fuel economy. The new test methods will likely lower MPG estimates as compared to 2007 and previous model year vehicles. These new methods are intended to better represent current driving styles, varying road and weather conditions and certain other external factors.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES. Installations or alterations to the original GM-equipped vehicle (or chassis) are not covered by the General Motors New Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

NEW VEHICLE LIMITED WARRANTY. GM vehicles registered in the U.S.A. are **ONSTAR.** OnStar services require vehicle electrical system (including battery), covered for 3 years/36,000 miles (whichever comes first). The complete vehicle is wireless service and GPS satellite signals to be available and operating for covered, including tires, towing to your nearest Chevrolet dealership and cosmetic features to function properly. OnStar acts as a link to existing emergency service providers, Subscription Service Agreement required, Call 1-888-40NSTAR (1-888-466-7827) and visit onstar.com for OnStar's Terms and Conditions, Privacy Policy, and system limitations and details. For coverage maps, visit onstar.com and

> A NOTE ABOUT CHILD SAFETY. Always use safety belts and the correct child restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See the Owner's Manual and child safety seat instructions for more safety information.

> IMPORTANT WORDS ABOUT THIS CATALOG. We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings. prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason or to start and end model years at different times. Unless otherwise noted, all claims based on 2007 GM Medium Pickup segment and latest available competitive information. Excludes other GM vehicles.

> you should make sure your driving is appropriate to the vehicle and the environment. Be sure to read the "Off-Road Driving" section in your Owner's Manual. Avoid sharp turns and abrupt maneuvers. Failure to operate vehicles correctly off-road could result in loss of vehicle control or vehicle rollover. When you are off-road, make sure that all cargo is properly loaded and secured. Use boxes to organize cargo, and use nets and tie-downs to secure it. Wherever possible, use established trails, roads and areas that have been set aside for public off-road recreational driving. And obey posted regulations. Don't drive on private property without the permission of the owner; in some states, you must have it in writing. Avoid any driving practice that could harm the environment or hurt wildlife, like wheel spinning, breaking down trees, driving through streams or driving over soft ground. And never park your vehicle over dry grass or other materials that could catch fire from the heat of the vehicle's exhaust system.

OFF-ROADING WITH YOUR VEHICLE. When you go off-road in your Chevy Truck.

GM, the GM Logo, Chevrolet, the Chevrolet Logo, and the slogans, emblems, vehicle model names, vehicle body designs and other marks appearing in this catalog are the trademarks and/or service marks of General Motors Corporation, its subsidiaries, affiliates or licensors. OnStar, Safe & Sound and Directions & Connections are registered service marks of OnStar Corp. The XM name and related logos are registered trademarks of XM Satellite Radio Inc. iPod is a mobile digital device. iPod is a registered trademark of Apple, Inc. All rights reserved. ©2007 General Motors Corporation. All rights reserved. Litho in USA.

WE'VE GOT YOUR BACK

At Chevrolet, giving you a completely satisfying ownership experience is our top priority. That's why if you ever need assistance, feel free to contact us at these web sites or phone numbers.

CHEVY.COM. Offers shopping tools such as Build and Price, Find a Vehicle, Request Info, Email Sign-up, Compare Vehicles, Financial Tools...and much more.

24-HOUR ROADSIDE ASSISTANCE (1-800-CHEV-USA). Chevrolet Roadside Assistance provides you with the following services for 100,000 miles or 5 years (whichever comes first): Emergency Towing (to closest Chevy dealer from a legal roadway), Lockout Service (keys locked inside vehicle), Flat Tire Changes (spare installed), Fuel Delivery (\$5 worth of fuel delivered on the road) and lump Starts (at home or on the road). For specific terms and conditions, please contact your Chevrolet Roadside Assistance advisor at 1-800-243-8872. Some services may incur costs.

COURTESY TRANSPORTATION. Ask your Chevrolet dealer for Courtesy Transportation if you leave your vehicle for extended repairs under the New Vehicle Limited Warranty or Powertrain Limited Warranty. Ask if you qualify for expense reimbursement and/or vehicle rental. Services vary by dealer.

CHEVROLET CUSTOMER ASSISTANCE CENTER (1-800-222-1020). Talk directly to customer relationship managers who can handle any inquiries related to vehicle operation, warranty coverages, or product or service concerns you may have. Please refer to your Owner's Manual for Customer Assistance information.

CHEVY.COM/SAFETY. Chevrolet is committed to keeping you and your family safe from the start of your journey to your destination. That's why every Chevrolet is designed with a comprehensive list of safety and security features to help give you peace of mind.

GMMOBILITY.COM (1-800-323-9935). GM Mobility offers financial assistance for eligible adaptive equipment, innovative products like the Sit-N-Lift™ power seat, and other resources to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, call one of our knowledgeable Assistance Center representatives or visit online.

CHEVROLET OWNER CENTER (CHEVY.COM/MYGMLINK). Register your vehicle with the Chevrolet Owner Center, and receive benefits such as online access to your vehicle Owner's Manual, maintenance schedule reminders, service history tracking, warranty and service information, safety information, special offers and privileges, and news and events.

MARKETING AND INCENTIVES (CHEVY.COM/SPECIALOFFERS). Call 1-800-950-CHEV (1-800-950-2438) or visit chevy.com/specialoffers for new product, current incentive and marketing program information.

GMCARDMEMBERSERVICES.COM. Did you know about the family of reward credit cards that can help you get a great deal on a new GM car, light-duty truck, SUV or crossover? With a GM reward card, you accrue earnings on every credit card purchase to use toward the purchase or lease of an eligible, new GM vehicle. With three cards to choose from, you're sure to find one that suits you best.

