

"THE CHEVROLET CORVETTE: FIRST OF THE DREAM CARS TO COME TRUE"

--- From a 1953 Corvette advertisement

years ago, on a Flint, Michigan, assembly line, a man carefully affixed a circular badge to the nose of a brand-new fiberglass roadster. The badge read simply, "Chevrolet Corvette." And with that, the whole idea of the American sports car was born. We're proud — and humbled — to know that since that day in 1953, no other sports car has tugged at the heartstrings like this one has. To everyone who has ever dreamed of owning a Corvette (and who hasn't?), we tip our sports-car caps, offer up a hearty "Corvette wave," and dedicate the 50th Anniversary Edition.

The enclosed CD — first ever in a Corvette brochure provides an in-depth tour of the 2003 Corvette, and the 50-year history of "America's Own Sports Car."

MINIMUM SYSTEM REQUIREMENTS

Windows 95/98/2000 = 266
MHz/Pentium II processor = 32 MB Ram
= 12x speed CD-ROM drive = 16-bit
(Thousands) color display = At least 800x600
resolution = 16-bit sound card = QuickTime 3.0
or later (QuickTime 5.0 included on disk)

To experience more of Corvette, place CD into CD-ROM drive. It will start automatically unless your AutoPlay has been disabled. If the CD does not begin on its own, double-click
"My Computer" on your
desktop followed by





NOTE: Some vehicles are shown with optional equipment. All content is based on the latest product information available at time of printing and is subject to change without notice. Please see your Chevy dealer for details. ©2002 General Motors Corp. All rights reserved. QuickTime and the QuickTime logo are trademarks used under license. The QuickTime logo is registered in the U.S. and other countries. Made with Macromedia is a trademark of Macromedia, Inc.







THERE'S NEW LUXURY IN CORVETTE.

New Magnetic Selective Ride
Control with Real Time Damping is
standard on the 50th Anniversary
Special Edition. Two modes, Sport
and Tour, provide a new level of ride
and control.





A special Shale convertible top provides a beautiful accent to the 50th Anniversary Red exterior. A glass rear window with an electric defogger is standard.





Shown here: The 50th Anniversary
Corvette interior. Notice how the
dramatic Shale duo-tone has been
extended to the door panels and
instrument panel. Leather-appointed
armrests and grips add to the
elegant appearance. Sport bucket
seats are a new standard feature in
every 2003 coupe and convertible.

The flowing "waterfall" — with its splash of exterior color between the bucket seats — is a colorful mark of distinction on 1953–1962 and 1998– present convertibles.

IN 1953, OUR AM RADIO WAS FUTURISTIC.

A signal-seeking "Wonderbar" AM radio, vinyl bucket-type seating and a tachometer were among



The inspiration came directly from fighter aircraft — specifically, the Air Force's F-15® Eagle. In the Corvette Head-Up Display (HUD) system, all of the following readouts may be projected onto the windshield for driver

convenience: vehicle speed, engine rpm, a performance upshift guide for the six-speed manual transmission, and readings from key gauges. Head-Up Display is standard on ZO6 and 50th Anniversary Edition Corvettes; optional on other coupes and convertibles.

Other Technological Marvels

- A multifunction Driver Information Center that informs you of everything from instant/average MPG to oil life
- An optional power telescopic steering wheel (the manual tilt feature is standard on all Corvettes).
- An optional Memory Package that adjusts the climate control, mirrors, seat, telescopic wheel (if equipped) and radio presets to your preferred settings.
- A standard six-speaker AM/FM stereo with CD player, speed-compensated volume and Bose music system.



THE QUICKEST CORVETTE YET.

Zero-to-60 times are under four seconds.
Lateral acceleration has been measured at an astonishing 1 g. Top speed has exceeded 170 mph on a test track. No

wonder enthusiasts can't get enough of this radical Corvette. ZO6 is the quickest, most agile production Corvette ever. At the heart of it: a 405-hp LS6 V8. The ZO6 also

includes a high performance six-speed manual transmission, special suspension with Active Handling and Goodyear Eagle F1 tires. Yes, ZO6 is one intense automobile.

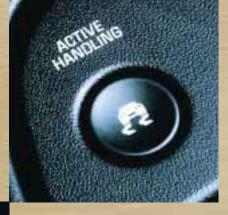


Introduced as an option on the 1963 Sting Ray, the first Z06 was a performance legend from day one. A super-rare factory racer (only 199 were built), the Z06 included a fuel-injected 327-cubic-inch V8, special suspension, metallic brake linings and a 36-gallon fuel tank.

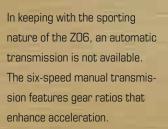




The Z06 features a lightweight titanium exhaust system with chrome exhaust tips.



Working in conjunction with a yawrate sensor, lateral accelerometer,
other sensors, and the ABS and
Traction Control, the standard
Active Handling System in Corvette
Z06 assists the driver in maintaining
control under a variety of driving
circumstances.





A sensor designed to help safeguard the transmission from extremely high thermal stresses alerts the driver if a "trans overtemp" condition should ever develop (for example, when participating in sanctioned competitive events).



ZO6 features functional, race carinspired rear cooling ducts that complement the powerful fourwheel disc antilock brake system.



Distinctive front fascia grilles improve airflow to the engine air inlet and add to the purposeful appearance of the Corvette ZO6.



TO BRING YOU A MODERN-DAY LEGEND, WE WENT TO EXTREMES.

stopping effectiveness on the track

or under extreme conditions.

ZO6 features a suspension with increased shock absorber damping, a larger front stabilizer bar, a higher spring rate and greater negative camber. These modifications help increase the tire contact patch during spirited cornering — while maintaining a ride that's appropriate for everyday street travel.

compared to coupe and convertible models, these Goodyear Eagle F1
Supercar tires enhance wheel control by reducing unsprung weight.
This also reduces rotational weight, which helps acceleration and braking. An asymmetric tread pattern helps improve both dry and wet traction (the outside tread helps dry handling and the inside tread helps channel water).

Own Kink

Reducing Z06 weight by 23 pounds

To handle increased torque loads,

the ZO6 rear axle is strengthened

for increased durability. "Shot

peening" the ring gear of the axle

has made it exceptionally robust.

The introduction of fuel injection was exciting news for Corvette enthusiasts in 1957. The '57 V8 with optional Ramjet Fuel Injection delivered 283 gross horsepower — one horsepower per cubic inch.



Press reviews, both at home and abroad, have been outstanding. In the J.D. Power and Associates 2002 Initial Quality Study,sm Corvette has been ranked

"Best Premium Sports Car in Initial Quality for two years in a row."* Car and Driver calls Corvette one of America's "10Best Cars" and the

VIVIVATATA

2002 AutoWeek America's

Best Reader's Poll gave it "Best Sports Car" honors. In so many ways, Corvette is *the* gold standard.

Best-in-class trunk space

Corvette coupe has the largest trunk in its class* — with an impressive 24.8 cubic feet of luggage space.

*Based on 2002 competitive information.



Choice of roof panels

A lightweight, one-piece removable roof panel is standard on the Corvette coupe. Latches are easy to use, and no special tools are required to remove the roof panel. ou may choose from a standard body-color panel, an optional transparent panel or both.

Convenient top storage The removable roof panel can be stored securely behind the passen-

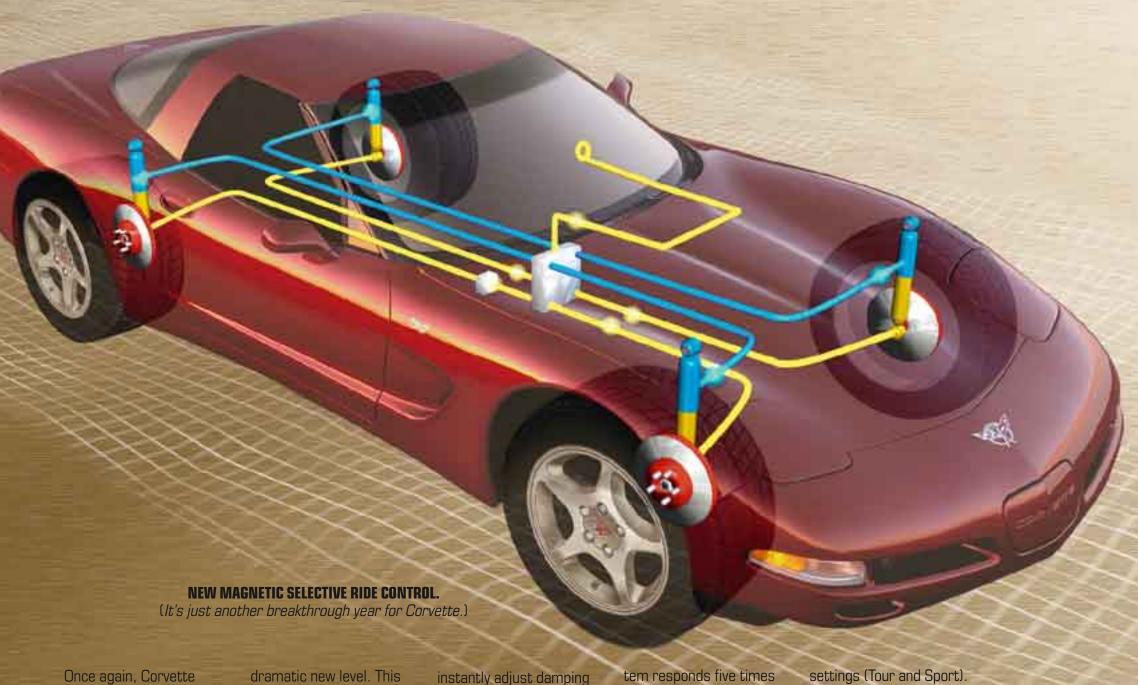
ger area.

THE WORLD IS **WATCHING CORVETTE.**

*The Chevrolet Corvette was the highest ranked premium sports car in the J.D. Power and Associates 2001-2002 Initial Quality Studies. 2002 study based on a total of 64,905 consumer responses indicating owner-reported problems during the first 90 days of ownership. www.jdpower.com







once again, Corvette
advances the art of
sports-car handling.

New-for-2003 Magnetic
Selective Ride Control is
an electronically controlled
Real Time Damping system that takes Corvette
poise and balance to a

dramatic new level. This adjustable ride-control system uses an electromagnetic coil to alter fluid consistency within the shock absorbers to

instantly adjust damping for road surfaces and conditions. With wheel sensors at each wheel adjusting damping force, the electromagnetic system responds five times
faster than previous
mechanical systems.
Magnetic Selective Ride
Control is driveradjustable, with two

settings (Tour and Sport).
Tour provides a controlled,
smooth ride, while Sport
lets the driver "feel" the
exact contour of the road
to a greater degree.

Without Magnetic Ride Control

Magnetic Selective Ride Control is optional on coupe and convertible, standard on 50th Anniversary Edition, not available on ZO6.

POISE, BALANCE...
AND THE CONFIDENCE OF
ACTIVE HANDLING.

Every 2003 Corvette is equipped with Active Handling, an advanced stability control system, as standard equipment.

Active Handling provides nearly seamless operation and low intrusion in enthusiastic driving conditions. The pictures

one with and one without

Active Handling —

maneuver around obstacles.

A. An object blocks the lane. So the driver swerves into the left lane, causing the car to assume an understeer condition. To help correct the situation, Active Handling applies the left-rear brake to assist the vehicle in rotating to the left and completing the lane change. The car without Active Handling would require more steering to avoid the object.

B. Now in the left lane, the driver steers the car back to the right to avoid oncoming traffic, causing the rear of the vehicle to swing out to the left (an oversteer condition). The Active Handling System applies the left-front brake to help reduce the oversteer condition and aid in a safe lane change. The car without Active Handling could enter into a severe oversteer condition if the momentum of the rear is not reduced.

C. As the car reenters the right **D.** With the oversteer condition lane, the rear of the car swings corrected, the Corvette with like a pendulum in the other direc-Active Handling continues on the tion. Again, an oversteer situahighway in a straight path, having tion. The car with Active Handling avoided the object in the right would have the right-front brake lane. The car without Active applied to help offset the momen-Handling is now potentially entertum. The car without Active ing a dangerous situation if over-Handling may be in a position to steer energy creates a spin that enter a spin if oversteer energy may carry the car back across the is not reduced. oncoming lane.

HOW ACTIVE HANDLING ANTICIPATES YOUR NEEDS

SENSOR

Yaw-rate sensor

Lateral accelerometer

Master-cylinder pressure sensor

Steering-angle sensor Measures what the (part of ABS and Traction Control) the steering wheel

Wheel-speed sensor Measures t (part of ABS and Traction Control) the wheels

PURPOSE

Measures the car's rotation in degrees per second

Measures lateral acceleration in g's

Measures driver's brake pressure input in pounds per square inch

Measures what the driver is doing with the steering wheel

Measures the rotational speed of the wheels



WHAT MAKES TODAY'S **CORVETTE THE BEST EVER?**

EVERYTHING YOU SEE HERE.

WHEREVER GREAT CARS GATHER,

WE'LL BE THERE.

20

	COUPE/CONVERTIBLE		50TH EDITION	
	1SA	1SB	1SC	
Base Equipment Group				
referred Equipment Group 1				
Memory Package				
Power telescoping and manual ilt-Wheel steering column				
lead-Up Display				
wilight Sentinel		_		
lectrochromic mirrors: nside rearview and outside driver		16		
referred Equipment Group 2				

Magnetic Selective Ride Control

Note: The optional Preferred Equipment Groups (PEGs) are designed to help simplify the buying process. Just choose the PEG containing the equipment you desire. You may also add selected individual options (see chart). Some restrictions may apply — your dealer will have more details. Preferred Equipment Groups are not available on ZO6.

S — Standard. O — Optional. P — Included in optional Preferred Equipment Group

Exterior	COUPE	CONV.	Z06
Clearcoat paint	S	S	S
Corrosion-proof body panels	S	S	S
Body-side moldings	0	0	0
Daytime Running Lamps	S	S	S
Dual, electric, remote-control, heated sport mirrors	S	S	S
Dual halogen foglamps	S	S	
Front license plate frame	0	0	0
Manual convertible top with heated, glass rear window		S	
One-piece removable roof panel	S	_	
Transparent removable roof panel	0		
Roof package with transparent and solid roof panels	0	_	
Retractable halogen headlamps	S	S	S
Solar-tinted, flush-mounted glass	S	S	S
Interior			
Air bags (driver and passenger) with passenger-side on/off switch1	S	S	S
Air conditioning (dual-zone with electronic control)	S	S	S
Console, lockable, storage with integral cup holder	S	S	S
Cruise control	S	S	S
Day/night rearview mirror with integral map light	S	S	S
Electrochromic mirrors (inside rearview/outside driver)	Р	Р	O ²
Floor mats	S	S	S

AM/FM stereo with CD player

and 12-disc remote CD changer

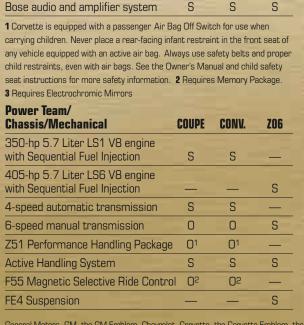
The National Corvette Museum in Bowling Green, Kentucky (across the street from the Corvette assembly plant), is a must-see attraction for the Corvette lover. You can also take delivery of your new Corvette at the

museum. Just ask your dealer for the museum delivery option (Option R8C). For museum information, call 1-800-53VETTE or visit their web site — corvettemuseum.com.

For more Corvette information, visit the

THE NATIONAL CORVETTE MUSEUM

Corvette web site — corvette.com.



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Interior (continued)	COUPE	CONV.	Z06	Power Team/			
Rear-window defogger	S	S	S	Chassis/Mechanical (continued)	COUPE	CONV.	Z06
Headlamps-on reminder	S	S	S	Four-wheel disc antilock brake system (ABS)	S	S	S
Illuminated dual visor mirrors	S	S	S	Fully independent suspension	J	<u> </u>	J
Instrumentation, electric, analog	S	S	S	with transverse springs	S	S	S
Instrumentation, Head-Up Display	Р	Р	S	Limited slip differential	S	S	S
Intermittent windshield wipers	S	S	S	Power rack-and-pinion steering			
Luggage shade	S	_	_	(speed-sensitive)	S	S	S
Memory Package				Power steering cooler (requires Z51)	0	0	S
(remembers "presets" for outside mirrors, radio, heater, defroster,				Traction Control	S	S	S
air conditioning, power driver seat and, if so equipped, power telescoping steering column)	Р	Р	03	Stainless-steel exhaust system (aluminized stainless steel rear of catalytic converter)	S	S	_
Parcel net	S	S		Titanium exhaust components (mufflers and tailpipes)			S
PASS-Key theft-deterrent system with horn alarm	S	S	S	Low tire pressure warning system	S	S	_
Power door locks	S	S	S	Wheels	COUPE	CONV.	Z06
Power telescoping steering column	Р	Р		17" x 8.5" front, 18" x 9.5" rear			
Power windows	S	S	S	— aluminum	S	S	_
Remote Keyless Entry system	S	S	S	— high-polish forged aluminum	0	0	_
Seats, leather seating surfaces, ZO6-specific	_,	_	S	17" x 9.5" front, 18" x 10.5" rear — aluminum			S
Seats, Sport, leather seating surfaces	S	S		— didiffiliani			
Seat, power driver, six-way adjustable	e S	S	S	Tires	COUPE	CONV.	Z06
Seat, power passenger,				Goodyear Eagle F1 GS Extended Mo	bility		
six-way adjustable	S	S		— front: P245/45ZR-17	S	S	_
Tilt-Wheel steering column	S	S	S	— rear: P275/40ZR-18	S	S	_
Turn signal-on reminder	S	S	S	Goodyear Eagle F1 Supercar Non-Extended Mobility			
Twilight Sentinel	Р	Р		— front: P265/40ZR-17	-		S
Sound Systems				— rear: P295/35ZR-18	=	_	S
AM/FM stereo with CD player	S	S	S	NOTE: Do not use tire chains; they can damage	your car.		
AM/FM stereo with cassette player and 12-disc remote CD changer	0	0	-	1 Not available with F55 Magnetic Selective Rid axle with automatic transmission. 2 Included on			

Fully independent suspension with transverse springs	S	S	S			
imited slip differential	S	S	S			
Power rack-and-pinion steering speed-sensitive)	S	S	S			
Power steering cooler (requires Z51)	0	0	S			
Traction Control	S	S	S			
Stainless-steel exhaust system aluminized stainless steel ear of catalytic converter)	S	S				
litanium exhaust components mufflers and tailpipes)			S			
Low tire pressure warning system	S	S	_			
Wheels	COUPE	CONV.	Z06			
17" x 8.5" front, 18" x 9.5" rear						
— aluminum	S	S	_			
— high-polish forged aluminum	0	0	_			
17" x 9.5" front, 18" x 10.5" rear						
— aluminum	_		S			
līres	COUPE	CONV.	Z06			
Goodyear Eagle F1 GS Extended Mob	oility					
— front: P245/45ZR-17	S	S	-			
— rear: P275/40ZR-18	S	S	_			
Goodyear Eagle F1 Supercar Non-Ext	tended [Mobility				
— front: P265/40ZR-17	-		S			
— rear: P295/35ZR-18	=		S			
IOTE: Do not use tire chains; they can damage your car.						

exterior Dimensions (in.)	LUUPE	CUIVV.	200
Wheelbase	104.5	104.5	104.5
Length (overall)	179.7	179.7	179.7
Width (overall)	73.6	73.6	73.6
Height	47.7	47.8	47.7
Tread width — front	61.9	61.9	62.4
Tread width — rear	62.0	62.0	62.6
Interior Dimensions (in.)			

37.9 37.6 37.8 Headroom 42.7 42.7 42.7 Legroom 55.3 55.3 55.3

Hip room	54.2	54.2	54.2
Capacities	-		-
Passenger capacity	2	2	2
Cargo capacity (cu. ft.)	24.8	13.91	13.3
Fuel capacity (gal., approx.)	18.0	18.0	18.0

1 11.2 cu. ft. with convertible top in the down position.

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Shoulder room

ADDITIONAL INFORMATION

New Vehicle Limited Warranty

This warranty is for GM vehicles registered in the right, however, to make changes at the USA. See your Chevrolet dealer for terms any time, without notice, in prices, colors, and conditions.

Covered for 3 years/36,000 miles (whichever comes first):

- The complete vehicle Tires Towing to
- your nearest Chevrolet dealership Cosmetic corrosion resulting from defects
- Repairs made to correct any vehicle defect • No charge for most warranty repairs.
- Covered for 6 years/100,000 miles (whichever comes first):
- Rust-through corrosion

24-Hour Roadside Assistance 1-800-551-4123. Call 1-800-CHEV-USA toll free anytime

during the warranty period. Towing and basic technical advice come with the Basic Care Package. Courtesy Care provides additional features, during the term of the New Vehicle Limited Warranty, including locksmith services, flat tire changing, fuel delivery, non-warranty towing and jump starts. Some services will incur costs. Chevrolet reserves the right to modify or discontinue Basic Care and Courtesy Care at any time.

COURTESY TRANSPORTATION

Ask your participating Chevrolet dealer for Courtesy Transportation if you drop your vehicle off for repairs under the New Vehicle Limited Warranty. Also see if you qualify for expense reimbursement and/or vehicle rental. Services vary at election of participating dealer.

FROM DAY ONE ...

The vehicle is checklist-ready for you to drive away, and a full orientation awaits you on everything about your new Corvette.

THE CHEVROLET OWNER CENTER

The Chevrolet Owner Center is a place where you'll be able to easily and conveniently 1-800-8GM-CARD or visit our web site at find relevant information and services for your vehicle. Register your Chevrolet vehicle at chevy.com/mygmlink to access information

- Maintenance reminders Important safety
- information Service history tracking ■ Personal Digital Assistant (PDA) applications
 Your Owner's Manual
 News and events • Warranty and service information Special offers and privileges

CHEVROLET CUSTOMER ASSISTANCE CENTER Call 1-800-222-1020 toll free to talk directly

to specialists who can handle any product or service concern you may have.

GM PROTECTION PLAN

The GM Protection Plan® offers mechanical repair protection in addition to that provided by GM's New Vehicle Limited Warranty. Coverage for vehicle maintenance is also available. Ask your dealer about the GM Protection Plan. Coverage available only in the U.S. and



Litho in USA.

may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times **UPDATED SERVICE INFORMATION** Chevrolet dealers receive useful service bulletins about Chevrolet products. You can purchase them by calling

IMPORTANT: A WORD ABOUT THIS BROCHURE

We have tried to make this brochure

materials, equipment specifications, models and availability. Since information

comprehensive and factual. We reserve

ASSEMBLY

Chevrolets and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolets with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

Chevrolets are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

THE GM CARD -WHAT ARE YOU CHARGING TOWARD?SM

The GM Card rewards you 5 percent on every credit card purchase, making it the fastest way to save toward the GM car or truck of your dreams. For information or to apply for The GM Card, call

www.gmcard.com.

ACCELERATE YOUR COLLEGE SAVINGS

GM — along with many other leading companies — has teamed up with Upromise, the revolutionary college savings accelerator that can help you save thousands of dollars for college. When you purchase or lease an eligible new Chevrolet, GM will contribute \$150 into your Upromise college savings account. For complete details on the GM-Upromise program, go to http://upromise.gm.com. Enrollment is simple and absolutely free. To receive the \$150 GM contribution, you need to be a Upromise member 30 days before you take delivery of your vehicle. ■promise™

Visit chevy.com for:

- 360° views of 2003 Chevrolet cars and trucks
- Detailed feature explanations and demonstrations
- Pricing and offers
- Dealer locators
- July 2002 Competitive comparisons ■ GMAC financing options And visit **gmmobility.com** for:
 - Information on the GM Mobility Program

IN THE BEGINNING, WE THOUGHT EVERY CORVETTE SHOULD BE WHITE WITH A RED INTERIOR. WE WERE WRONG.





Quicksilver Metallic





<u>Z06</u>

Aluminum wheels

Black leather seating surfaces

Black/Torch Red leather seating surfaces





50th Anniversary Red (Available on 50th Anniversary Edition only)







50th Anniversary Edition

Champagne aluminum wheels

leather seating surfaces

Shale convertible top



Millennium Yellow (Premium tint coat color, additional charge)



Medium Spiral Gray Metallic (Not available on Z06)



Torch Red leather seating surfaces (coupe and convertible).



Light Oak leather seating surfaces (coupe and convertible).



Light Gray leather seating surfaces (coupe and convertible).



Black leather seating surfaces (coupe and convertible).



Electron Blue Metallic



(Not available on ZO6)



Standard aluminum wheel (coupe and convertible).



Optional high-polish aluminum wheel (coupe and convertible).



Optional magnesium wheel (coupe and convertible).



Black



White



Light Oak

