

2003 CHEVY SSR



Part roadster. Part pickup. All inspiration. The new SSR™ from Chevrolet®. Let your soul be your pilot.



INSIDE: PASSION

When it came to designing the SSR interior, meticulous attention was given to even the small details. Here are just a few of the features inside SSR which enhance its fluid and entirely integrated design:

- Body-color wraparound twin cockpit design.
- Satin chrome accents.
- High-back bucket seats trimmed with ebony leather seating surfaces.
- Precision-designed console with automatic shift lever.
- Large, bold instrument panel graphics.
- Three-dial design climate controls.
- Driver Information Center.
- Available Bose premium sound system.

Chevy SSR shown with available features.





HEADLAMP DESIGN

To enhance its great looks, a chevron bar runs the full length of the grille, right through the headlamps. Along with taillamps and marker lamps, the headlamps are mounted flush with the SSR body to contribute to its appearance.

EXHAUST TIPS

The exhaust tips are designed with performance in mind to enhance the contemporary styling of SSR.

GEAR SHIFT

The interior of SSR is full of stylish, sporty features. A satin chrome-finished gear shift is reminiscent of those found in 1960s General Motors® muscle cars.

DOOR HANDLE DESIGN

Door handles have a satin chrome finish and are flush with the side sheet metal and the inside of the tailgate to enhance the sleek look.



TOP UP: TOP DOWN

In less than 30 seconds, Chevy™ SSR can go from a fully enclosed roadster to a convertible. It's the result of a power-retractable hardtop — the only system of its kind on a pickup-styled vehicle.

RETRACTABLE HARDTOP FEATURES

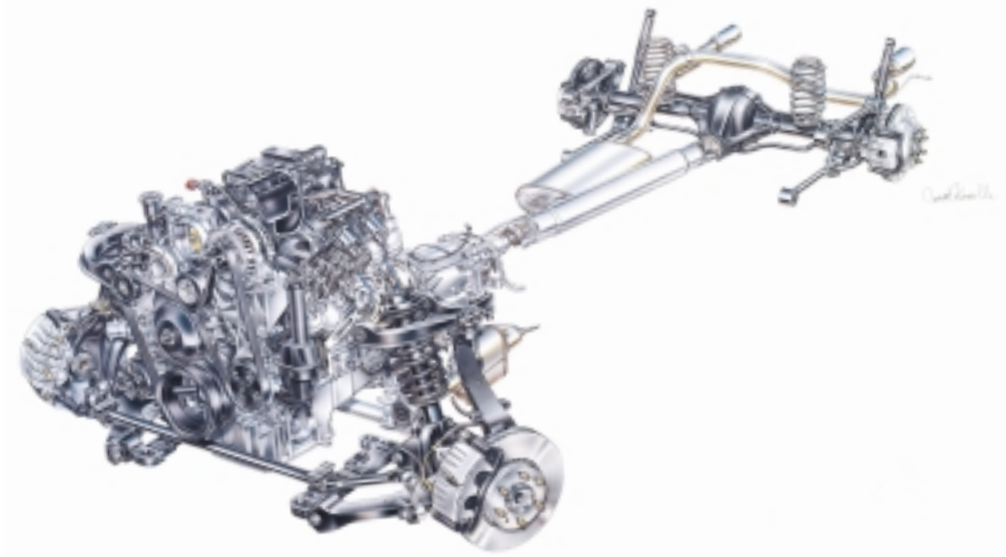
- With just a touch of one button, the roof panels move independently to "stack" vertically behind the SSR passenger compartment. By using this system, the cargo capacity of SSR remains unchanged.
- Roof panels are steel stampings, while most linkage bars are 6.3mm steel.
- The retractable roof system has been validated to achieve the durability of 8,000 operation cycles to meet the exacting quality standards of GM®.

CARGO: ACCESSORIZATION

To conceal valuable items, SSR features a removable hard cargo-area cover. And SSR can be equipped with various available accessories like cargo netting, floor mats with the customized logo and sidesaddle storage which enhances the vehicle's versatility.

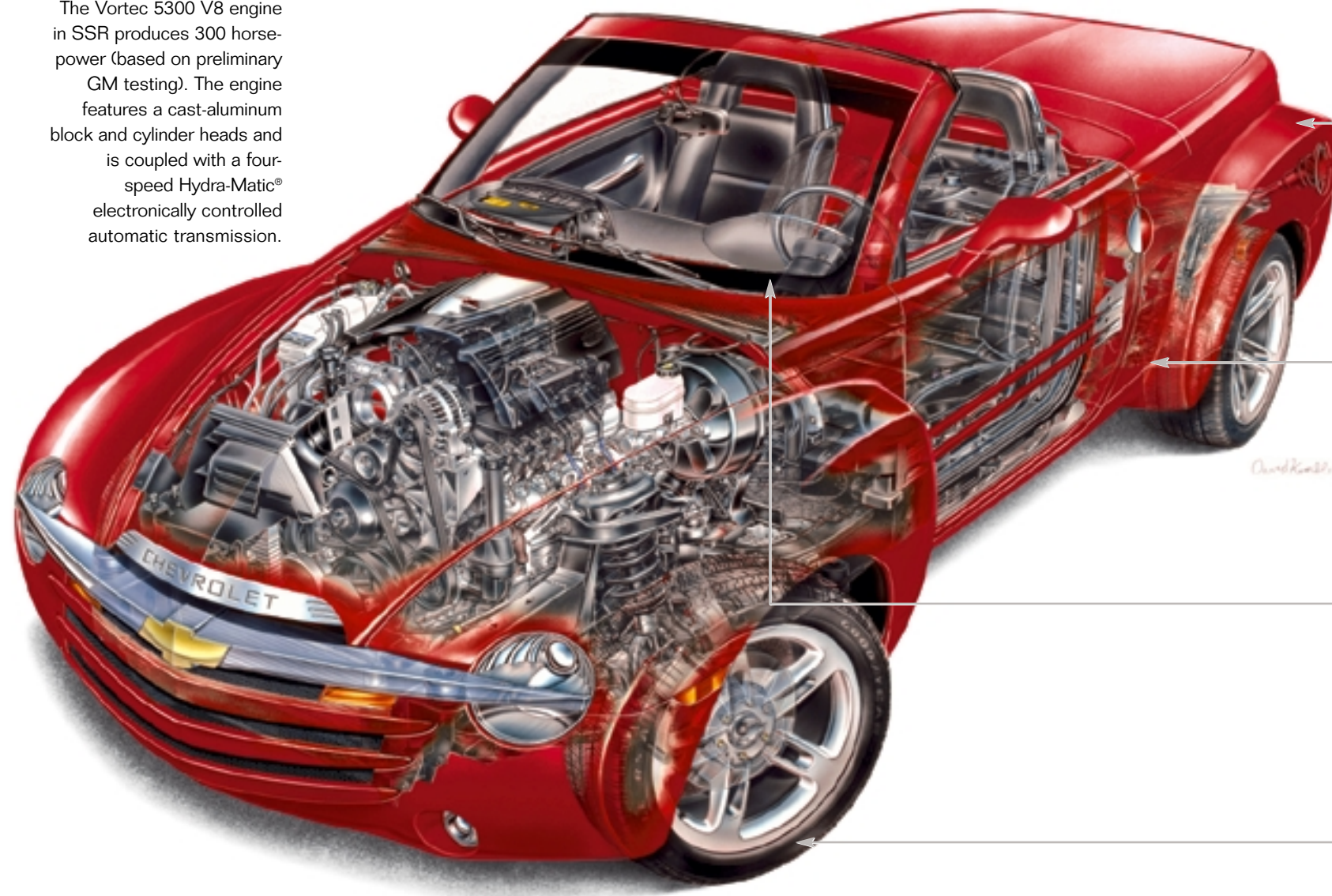


Chevy SSR shown with available features.



VORTEC POWER

The Vortec 5300 V8 engine in SSR produces 300 horsepower (based on preliminary GM testing). The engine features a cast-aluminum block and cylinder heads and is coupled with a four-speed Hydra-Matic® electronically controlled automatic transmission.



ENGINEERING: STRENGTH

While SSR is long on curb appeal, it's also Chevy™ Truck tough.

Its features include:

- A hydroformed frame with eight cross members to provide a strong foundation and exceptional ride quality.
- Vented four-wheel disc brakes.
- Four-wheel ABS.
- Vortec™ 5300 V8 aluminum engine.

MATH DATA

To meet engineering requirements, the design of a concept vehicle can often change before it goes into production. By utilizing computer-based math data, the original design of the SSR concept car was maintained.

ZQ8 SPORT SUSPENSION PACKAGE

SSR is designed to give you the feel of driving a roadster. The ZQ8 Sport Suspension Package includes an independent front and five-link solid-axle rear suspension with front and rear stabilizer bars.

ELECTRICAL SYSTEM

The electrical system of SSR is highly advanced and features a 145-amp alternator. Other features include a Driver Information Center and an available Bose six-speaker system.

WHEELS

SSR features 19-inch front and 20-inch rear aluminum wheels. They're designed with the technology used for the wheels on Corvette®. On-road, low-profile P255/45R-19 front and P295/40R-20 rear Goodyear Touring radials are standard.

For more information, visit chevy.com.

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