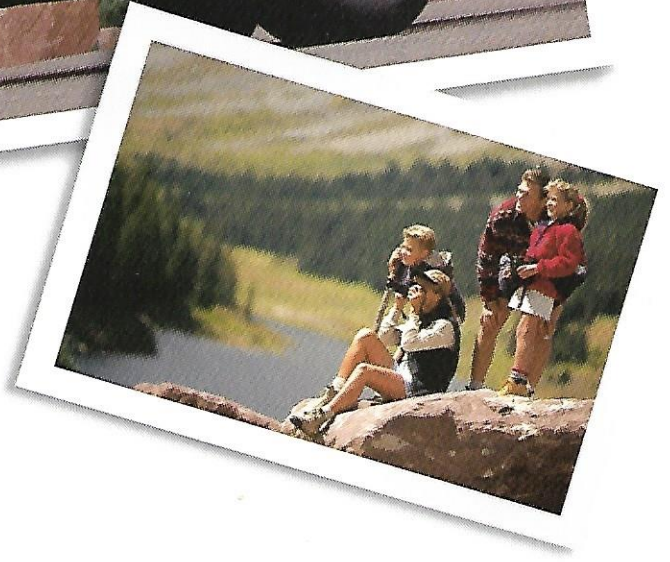


1997 Chevy Venture



Chevy Venture  Let's Go!

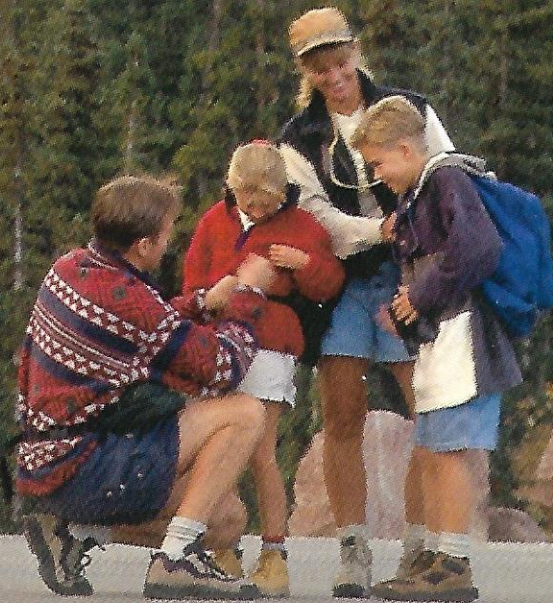


Extended LS 4-Door with optional cast-aluminum
deep-tinted glass and luggage carrier.
in Dark Granite Metallic.

The All-New Chevy Venture. Let's Go!

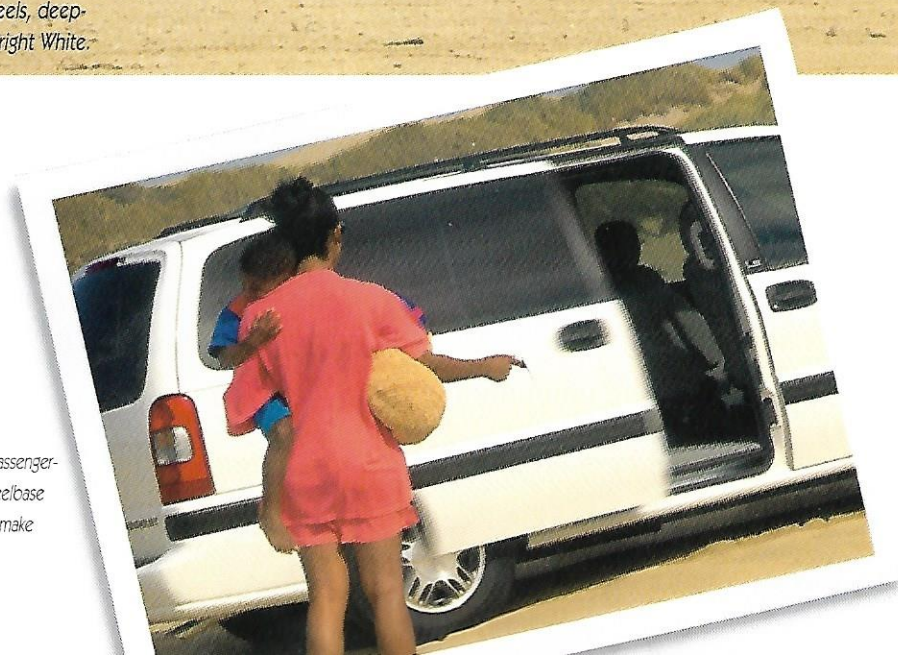
Too much to do — too little time.

That's the familiar cry of today's time-pressed families. Fortunately, there's a vehicle that understands the way you really live and helps you every step of the way — the all-new Chevy Venture. Designed to give you everything you asked for in a minivan, Venture gives you and your family the freedom to take a break from the everyday and say, "Let's go!"



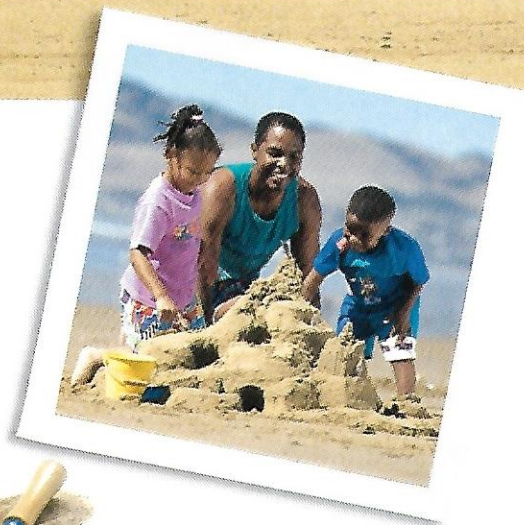


Extended LS 4-Door with optional passenger-side sliding side door, cast-aluminum wheels, deep-tires and luggage carrier. Shown in Bright White.



Power Sliding Side Door. Venture is the only minivan to offer a power passenger-side sliding door.* Optional on extended wheel/base models, it opens with the push of a button to make access easy when your hands are full. *Excludes other GM vehicles.

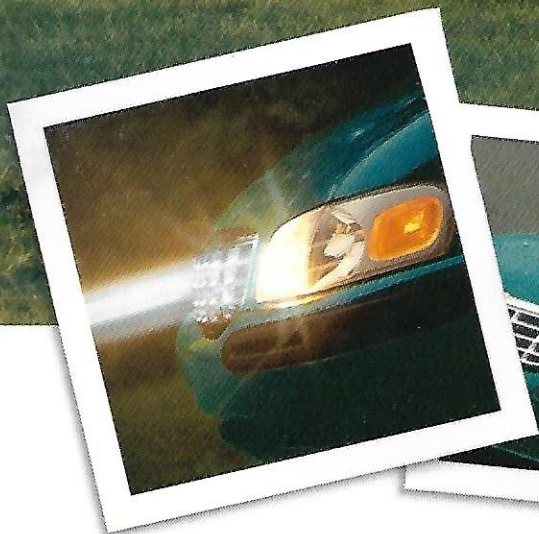
Four-Door Freedom And Flexibility.



Your life is about family and commitments, but it's also about packing up everybody and everything and getting away from it all. Venture is your partner along the way, offering the unmatched versatility of features such as the exclusive power passenger-side sliding door, and optional dual sliding side doors with larger openings than other minivans.*



Extended LS 4-Door
Optional cast-aluminum
deep-tinted glass
cargo carrier. Shown in
Metallic



Powerful Headlamps.

Large headlamps enhance safety by using reflector optics for expansive coverage. During daytime driving situations, the front park/turn signal lamps come on automatically to alert other roadway users to your oncoming vehicle.



Windshield Design.

A slim windshield pillar design enhances visibility, while full-sweep wipers provide exceptional coverage, then retract below the hood line to help maximize visibility, helping keep you and your family safer. Venture is also the only minivan* to offer a standard radio antenna that utilizes a solar film laminate within the windshield to provide reception.

*Excludes other GM vehicles.

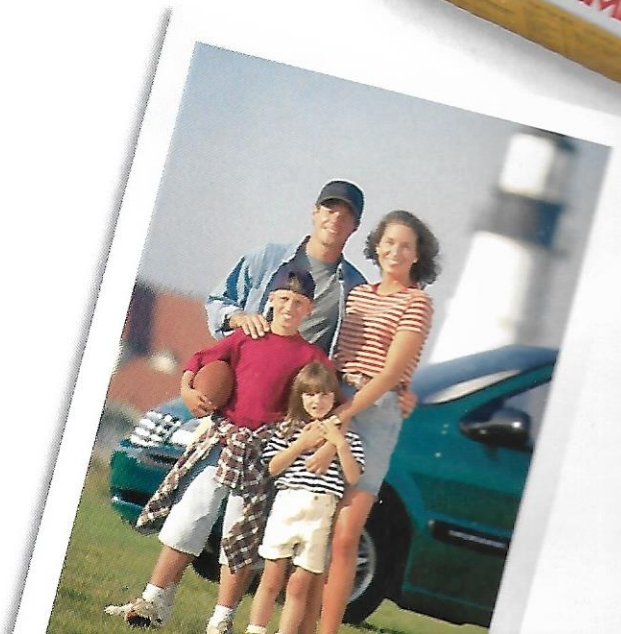


Large Exterior Mirrors.

By offering you an impressively large 39 square inches of viewing area, Venture exterior rearview mirrors help you keep track of what's going on to the rear of your vehicle — an extremely important safety consideration. Designed to cut through the wind, the mirrors also fold in both directions for car wash convenience.

Venture LS. As Contemporary As You Are.

Meeting the needs of today's families — that's what Venture is all about. It's roomy enough for people, pets and cargo, yet agile enough to maneuver and park in tight spaces. A sleek, streamlined profile is enhanced by options such as a luggage carrier, deep-tinted glass and cast-aluminum wheels. Whether you choose regular or extended wheelbase, and Base or LS trim, you'll discover a vehicle that's dedicated to making your life easier, safer and more enjoyable. And you'll experience freedom and flexibility you never thought possible in a minivan.



Liftgate With Wiper/Washer.
Mounted in the center of the liftgate glass to eliminate blind spots, the Venture rear wiper/washer provides a 177-degree sweep. That ensures excellent visibility, which is important for safe driving.



Regular Wheelbase 3-Door.
in Sandrift Metallic.

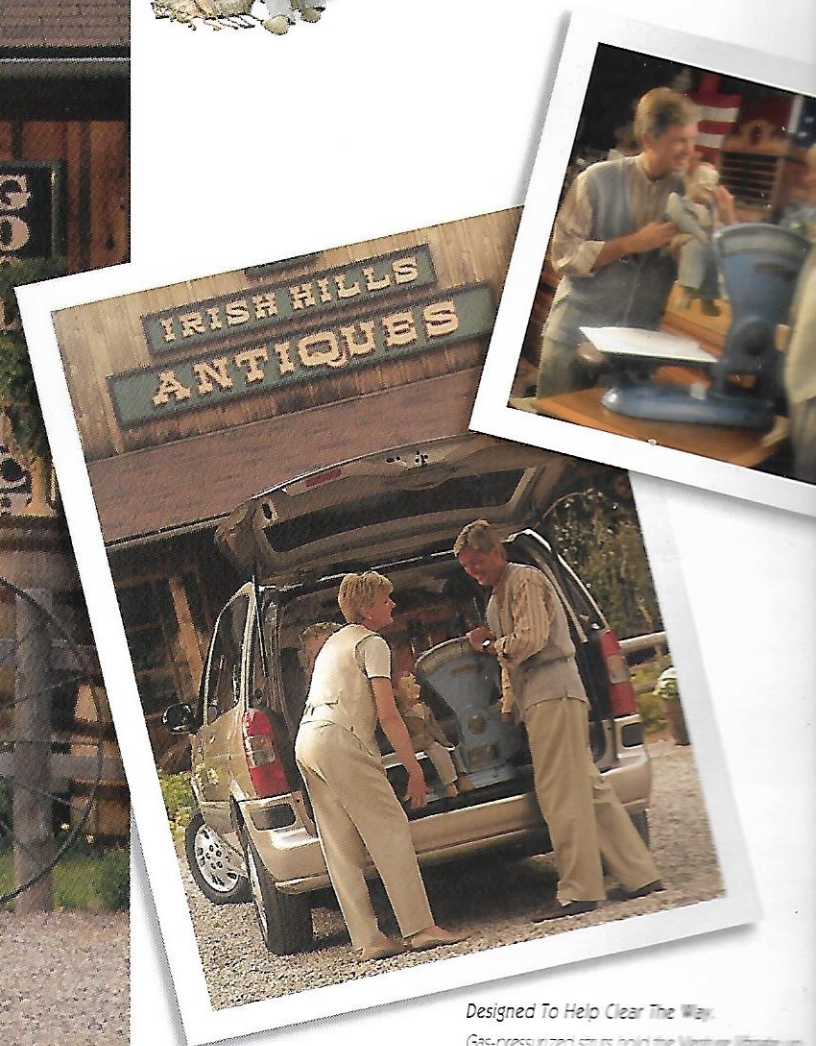


It's Just Your Style.

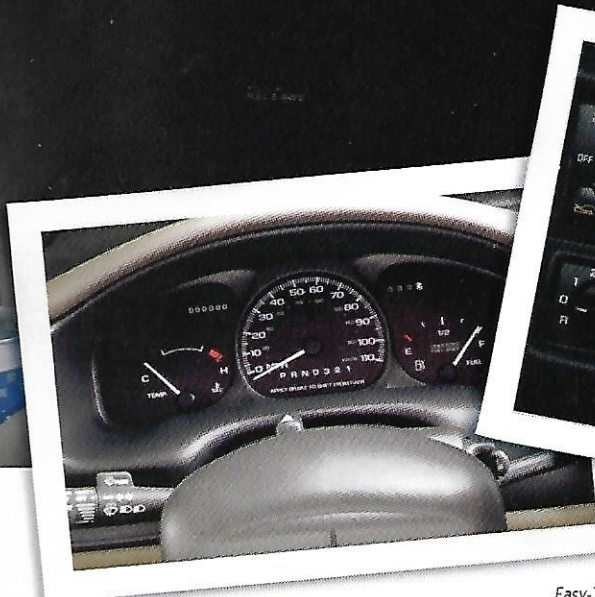
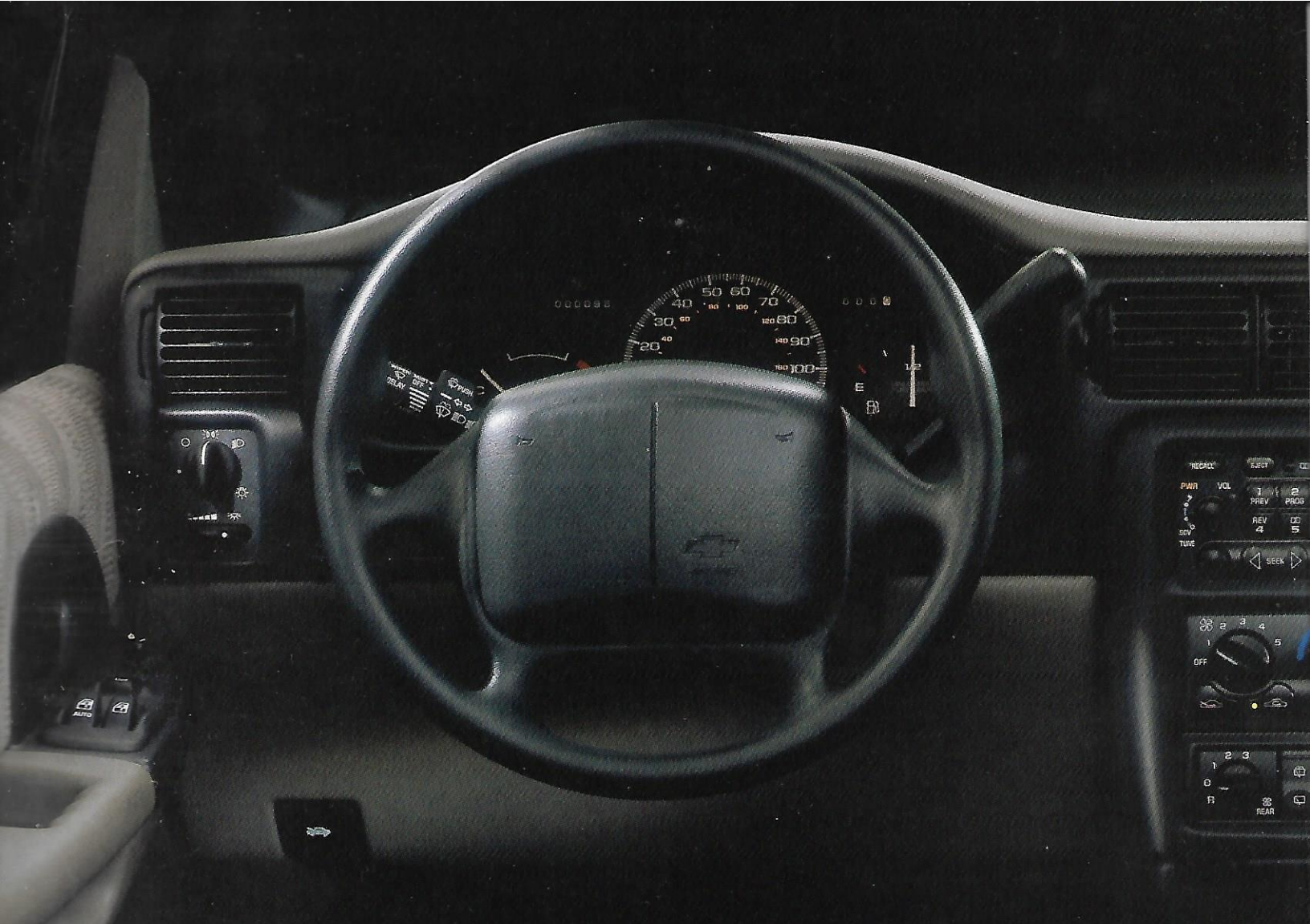
Stylish and contemporary, the all-new Venture is a lot like you. That means it's playful as well as practical. And it's always at home in your life. The one-piece rear liftgate raises easily to clear the tall and wide rear opening. Just push the flip-and-fold rear seats forward, and you're



ready to haul your newest treasures home.

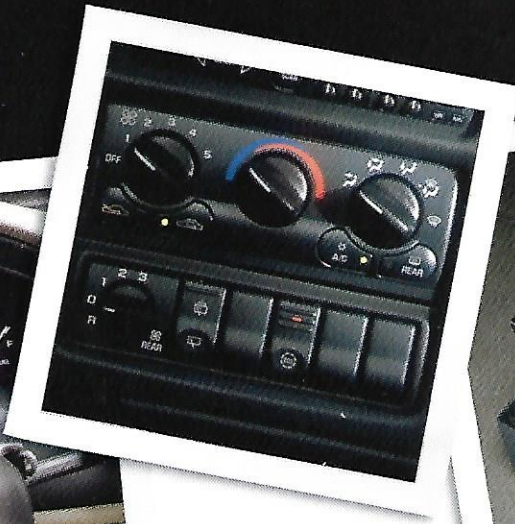


Designed To Help Clear The Way.
Gas-pressurized struts hold the Venture liftgate up and out of the way when open. The struts are designed to stay close to the vehicle's body when extended, which means you won't have to duck under them when stepping around from the side.



LS instrument panel with optional ETR AM/FM with cassette player and CD player and other options

Analog Instrumentation.
From the driver seat, you're well-informed at all times, thanks to a large, easy-to-read gauge cluster.



Easy-To-Use Controls.
All Venture controls are within sight and arm's reach, including climate and sound system controls that are easily adjusted by both the driver and front-seat passenger.



Center Storage Console.
The convenient center console features a generous storage area, with a removable bin that you can place into the lockable glove box for added security. Or, you can even take it with you.

You're In Control Of Adventure.



Auxiliary Power Outlets.

Front and rear power outlets, plus a third power source provided by the lighter receptacle, ensure the flexibility to power games, a cellular phone and other electronic accessories.



Removable Pollen Filter.

A standard pollen filter traps most pollen and dust from both outside and recirculated air. The two filter elements are located behind the glove box and can be easily removed for replacement.



Glove Box Convenience.

A large 8.4-liter glove box can also be locked to secure your valuables, and features the added convenience of a tissue and pen holder in the door — another Venture exclusive.*

*Excludes other GM vehicles



Venture Extended LS 4-Door Custom Cloth interior with 40/60 second-row and 50/50 third-row split-bench seats. Shown in Neutral.



Safety Belt Comfort Guides.

Venture rear outboard shoulder safety belts feature exclusive* adjustable comfort guides to fit children and small adults.



Dual-Mode Sound System.

An optional dual-mode sound system lets front- and rear-seat passengers listen to separate music sources—radio, cassette or CD—and adjust their own volume levels. Top Venture competitors do not offer this feature.*

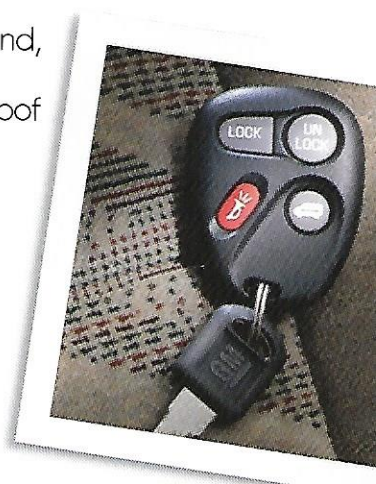


Interior Power Sliding-Door Control.†

An optional passenger-side power sliding door on Extended models—exclusive to Venture*—can be operated via switches on the overhead console and on the right-hand sliding-door forward pillar, or from the available Remote Keyless Entry fob.

The Flexibility Of Split-Bench Seats.

This versatile Venture LS interior features a 40/60 split-bench second-row and 50/50 split-bench third-row seat to help deliver the flexibility you need for your family and your gear. Designed to provide an abundance of room and comfort, the split seats can also be easily folded or removed to provide exactly what you need in a minivan — plenty of practical, usable space. Rear split-bench folding seating is standard in all Venture models except the Regular Wheelbase 3-Door model with Base trim, where it is available as an option. And you'll appreciate the little things, like seats that are designed to help minimize fatigue, a door-lock delay feature and, on Venture LS, convenient roof rail interior reading lamps.



Remote Keyless Entry.

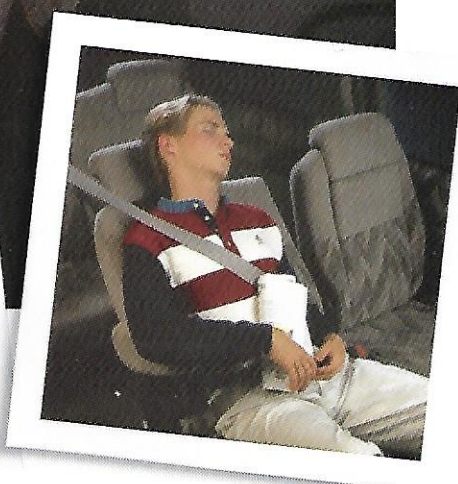
Your safety and convenience are enhanced by optional Remote Keyless Entry, which locks and unlocks the doors and liftgate from up to 30 feet away and also activates interior lighting. Venture is also the only minivan* to offer an optional, programmable Multi-Function Alarm, Lock and Lighting system, which provides you with a wide range of options when leaving or approaching the vehicle.

*Excludes other GM vehicles. †Power door cannot be activated unless vehicle is in Park.



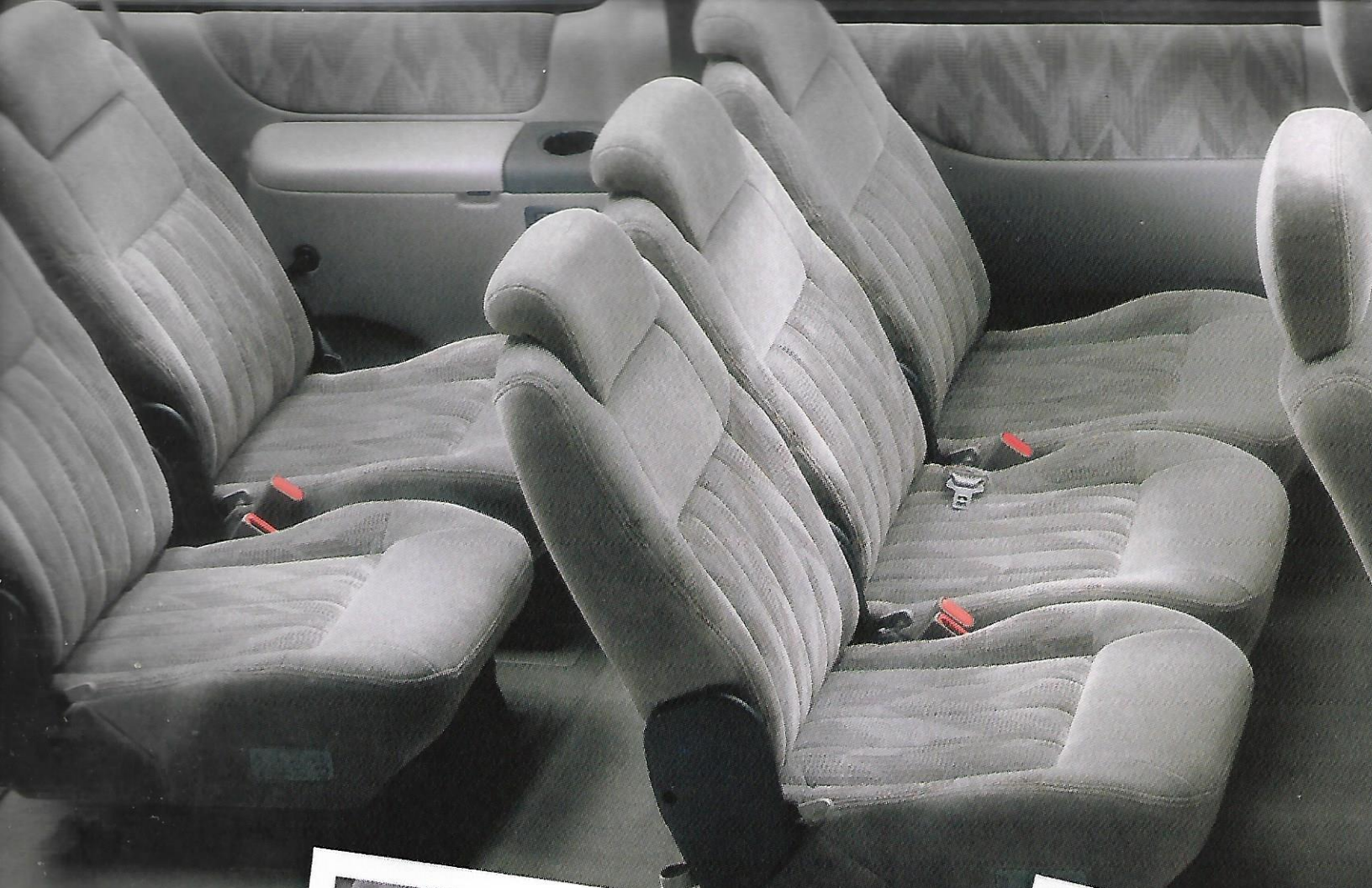
Rear Air Conditioning.

Optional rear air conditioning on Venture Extended models includes separate controls for the enhanced comfort of rear-seat passengers.



Reclining Seats.

Versatile 40/60 and 50/50 split-bench or modular bucket seats for second- and third-row passengers feature the added comfort of recliners.



Venture Extended LS 4-Door
Custom Cloth interior with
optional modular bucket seating,
shown in Medium Gray.



Seatback Cup Holders.

Rear seats fold easily to serve as writing surfaces, and convenient cup holders molded into the seatbacks accommodate a variety of beverage containers — even juice boxes.



Sliding Side-Door Storage.

Storage pockets in the sliding side doors are joined by front-door compartments to provide abundant space for small items.



Flip-And-Fold Seats.

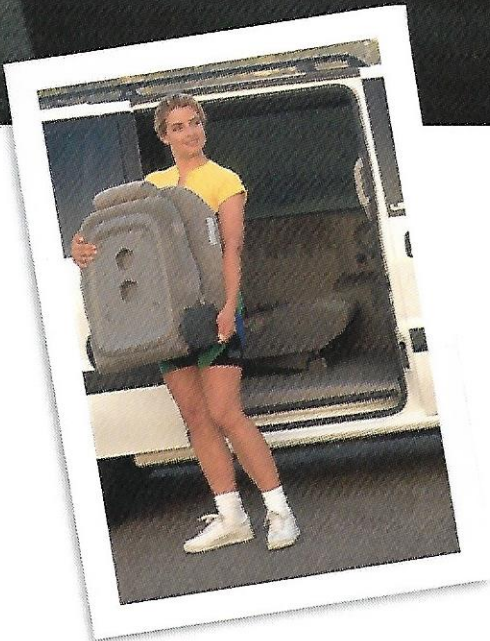
For the ultimate in seating and cargo-carrying flexibility, the Venture second- and third-row seats flip forward and fold to easily accommodate gear.



The Versatility Of Modular Seats.

Imagine 32 distinctly different seating configurations — more than any other minivan in North America.* That's the versatility you'll discover inside Venture when yours is equipped with optional modular rear seats. They're easily removed by one person, and they flip and fold to create extra floor space, even when they're left in place. Your life changes from day to day — minute to minute. And Venture is the minivan that changes right along with you.

*Excludes other GM vehicles.



Incredibly Lightweight Seats.

Exclusive to Venture, optional modular bucket seats have magnesium frames that are strong yet lightweight — they weigh as little as 38 pounds and can be easily removed by one person. By contrast, even Chrysler's optional individual removable bucket seats weigh about 50 pounds each.*

*Excludes other GM vehicles

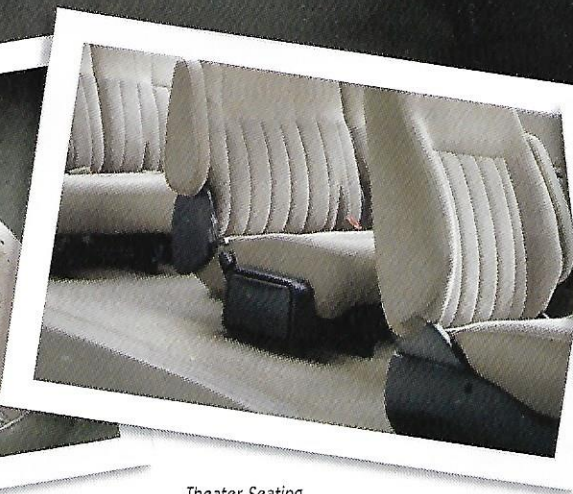




Venture 3-Door Base cloth interior with second- and third-row full-bench seats. Shown in Neutral.



Scotchgard™ Protector.
Cleanups in Venture are quick and easy, thanks to seat fabrics, carpeting and floor mats that are mill-treated with Scotchgard™ Protector.



Theater Seating.
To enhance forward visibility for second- and third-row passengers, the Venture floor rises toward the rear of the vehicle — another competitive advantage.



Driver-Seat Adjuster.
The easy-to-position Venture driver seat features a manual height adjuster to accommodate people of all sizes.

The Convenience Of Flip-And-Fold Full-Bench Seats.

Venture is ready when you are. Standard flip-and-fold second-row and third-row full-bench seats in the Venture Regular Wheelbase 3-Door can also be removed to accommodate your packages and gear. There are also plenty of storage areas — as many as 26 — to hold all your family's stuff, plus an abundance of cup holders ready for soda cans and juice boxes. You'll also discover more than eight inches of front-seat walk-through — more than top Venture competitors — and impressive cargo room behind the third-row seats.



Driver-Seat Flexibility.

The Venture driver seatback folds forward for easy storage of a briefcase or packages, and provides convenient access to rear coat hooks.



Front-Seat Convenience.

Bottle or can provisions in each front door and one attached to the front-passenger seat are joined by front-door map pockets and a retractable storage net that stretches between the front seats to hold items in place.



Storage Versatility.

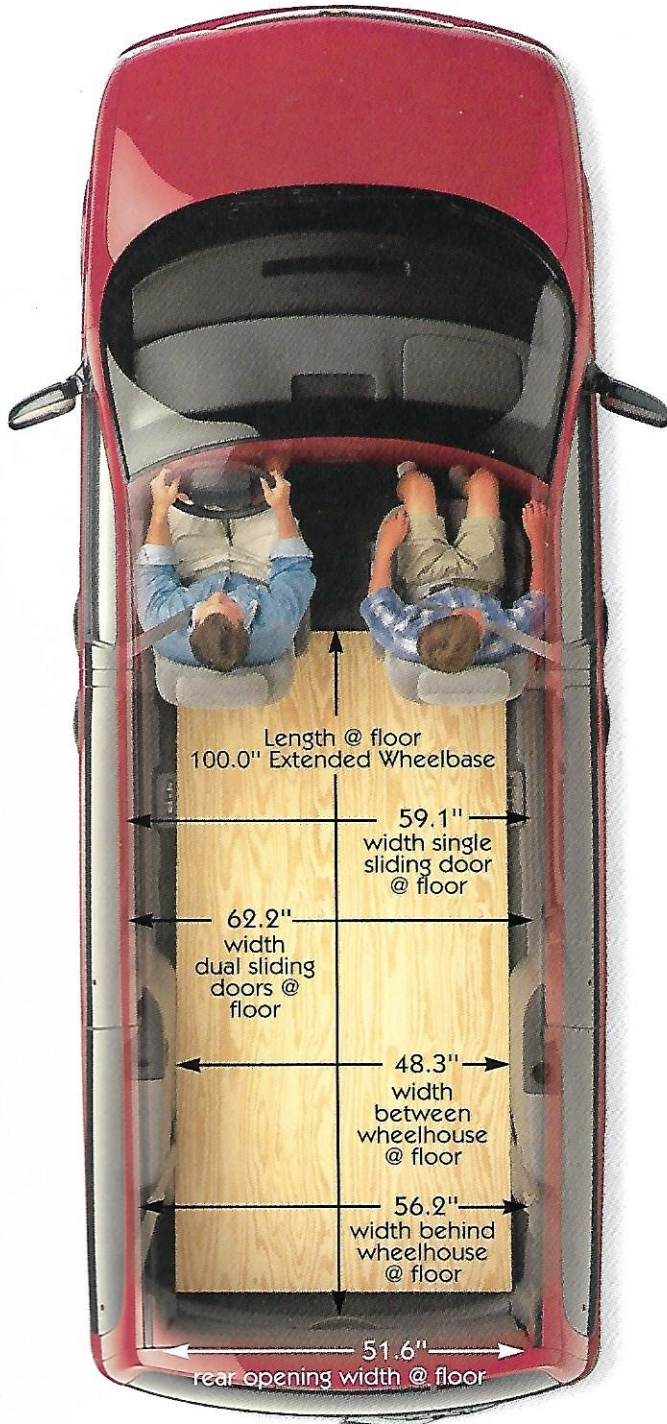
A convenient drawer beneath the front-passenger seat provides easy access to one of the many Venture storage areas — up to 26 in all — and lets you store valuables safely out of sight.

Versatility

With up to 155.9 cubic feet of cargo space,* Venture Extended Wheelbase can accommodate several 4' x 8' sheets of plywood with the liftgate closed.

*Up to 133.0 cubic feet with Regular Wheelbase.

Standard seating for 7, plus flip-and-fold versatility. Venture 3-Door Regular Wheelbase includes flip-and-fold second- and third-row full-bench seats that are easily removed to accommodate people and gear.



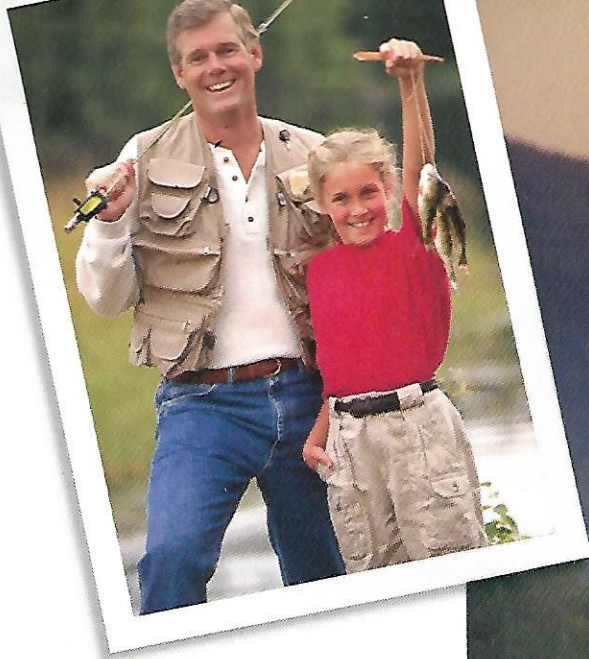
NOTE: With Regular Wheelbase, cargo length @ floor is 86.0" and rear opening width @ floor is 50.8".

limited.

Split-bench seats add flexibility. You can easily fold or remove standard 40/60 split-bench second-row and 50/50 split-bench third-row seats in Venture LS Extended Wheelbase and LS 4-Door models to suit your changing needs.

Optional modular seating for 7 on all models includes removable bucket seats that can be arranged in up to 32 different seating configurations. Modular seating is yet another exclusive.*





Portable Air Hose.

An optional load-leveling suspension includes a convenient portable 20-foot air hose that inflates everything from balls and air mattresses to bike tires.



Cargo Loading.

The large, one-piece rear liftgate opens wide for easy access to the rear. Cargo tie-down loops and, on Venture LS models, a liftgate cargo net, prevent gear and supplies from rolling around the interior when you're on the road.



Sidewall Storage Nets.

Venture has up to 26 storage areas. Among them are rear sidewall storage nets that keep packages, games and other small items securely in place.



Venture Extended LS 3-Door with optional cast-aluminum wheels, deep-tinted glass and luggage carrier. Shown in Medium Lichen Green Metallic.



Because You've Got Places To Go.

Setting out on an adventure — around town, across the country or to your favorite camping hideaway — means balancing the needs of both family and gear. Venture does this with incredible capability and ease.



Rear Power Outlet.

A standard rear power outlet accommodates games and other electronic accessories, making Venture exceptionally flexible for the whole family.



Swing-Out Rear Windows.

The comfort of rear-seat passengers is enhanced by convenient swing-out rear-quarter windows.



Easy-To-Use Liftgate.

The one-piece Venture liftgate is designed for especially easy operation. A simple squeeze of the handle opens the door, and vertically aligned door struts remain out of the loading path.



Saturday Morning.

So, it's your turn to chauffeur the soccer team? No problem. Extended wheelbase Venture with dual sliding side doors makes the trip a breeze. Wide-opening doors are easy to operate, and flip-and-fold second-row seats ensure easy driver-side access to the third row. Oh, and there's also plenty of room for all that equipment.



It's Project Time!

Venture makes your trip to the lumber yard especially easy. Your 4' x 8' thin fencing fits comfortably inside extended wheelbase Venture with the liftgate closed. There's even room for it to lay flat between the wheelhouses when the rear seats are removed.



Next Stop: The Art Gallery.

Your Saturday errands have never been easier, thanks to flexible Venture seating. Remove a section of the 40/60 split-bench second-row seat on this Venture LS, and it accommodates both people and treasures.

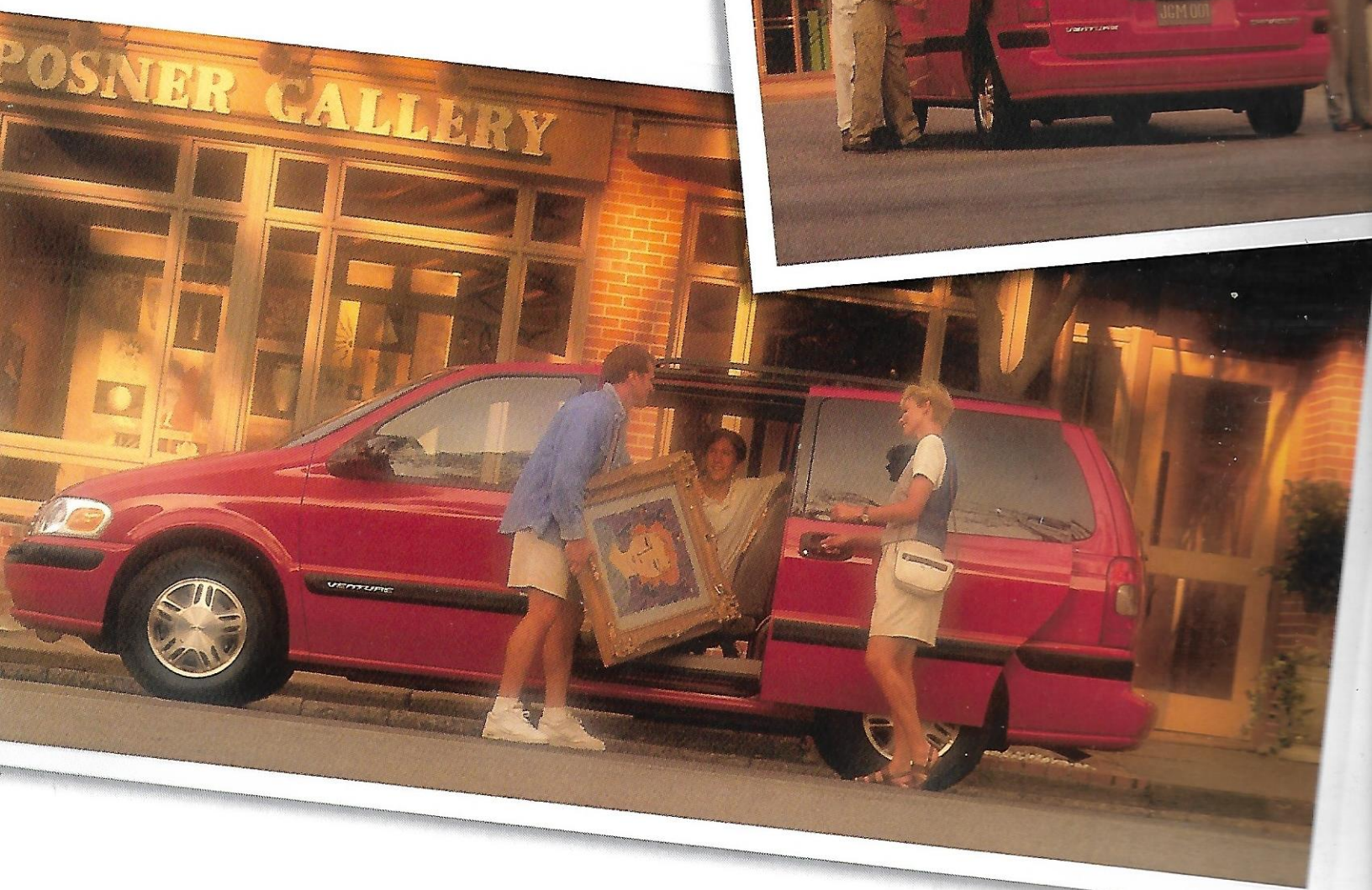
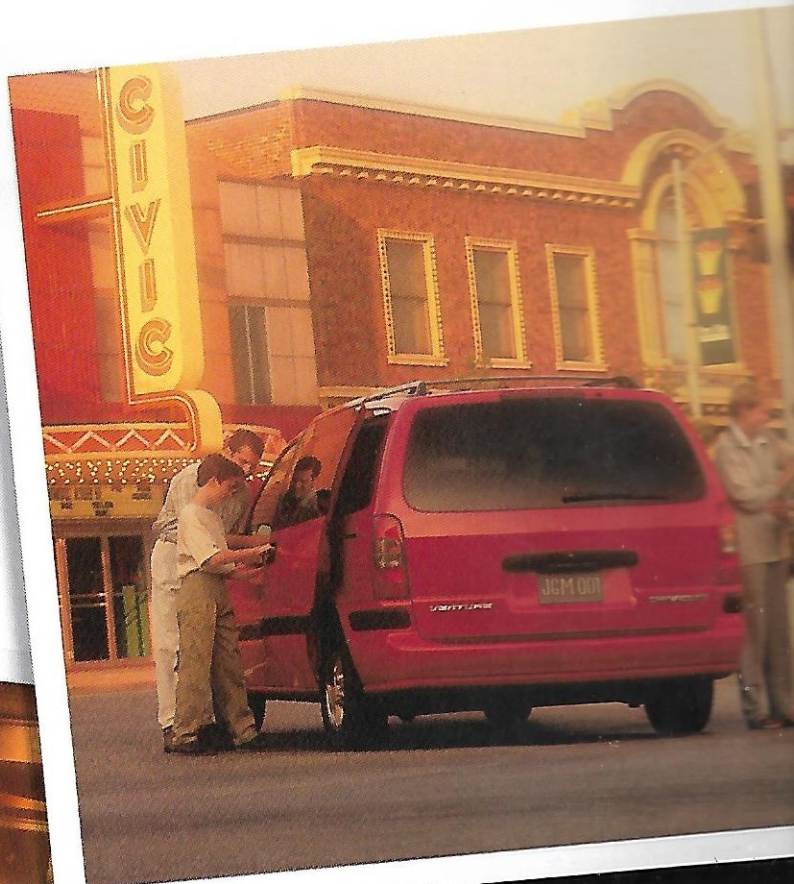
Vehicle Shown: Venture Extended LS 4-Door with optional cast-aluminum wheels, deep-tinted glass and luggage carrier. Shown in Carmine Red.

A Day In The Life Of A Venture.

Think of all you pack into your busy day. Now, imagine packing it all into Venture. With its exceptional flexibility, Venture gives you freedom to transport the kids, run errands, do projects or just relax. No two minutes in your day are the same, and you wouldn't have it any other way. That makes Venture a welcome addition to your family — from sunrise to sunset.

At Last, It's Show Time!

It's been an action-packed day — aren't they all? And when it's finally time to relax, Venture goes along with the plan. Seats back in place, family buckled up and ready for fun. You may be a bit weary, but Venture can't wait for tomorrow.



Heavy Venture includes an abundance of standard safety and security features. Each is part of a comprehensive safety system designed to add peace of mind every mile you travel. The features listed here are included on every 1997 Venture, except as noted.

OCCUPANT PROTECTION.

Supplemental Inflatable Restraint: Manual lap/shoulder safety belts, driver and front passenger, and air bags, driver and front passenger ■ Adjustable upper safety belt anchors (front outboard) ■ Manual lap/shoulder safety belts, outboard rear-seat positions ■ Manual lap safety belts, center-seat positions ■ Energy-absorbing steering column ■ Energy-absorbing instrument panel ■ Interlocking door latches ■ Safety armrests ■ Breakaway side rearview mirror ■ Security door locks and door-retention components ■ Child security door locks, sliding side doors ■ Child comfort guides, located rear outboard and LH second-row outboard shoulder safety belts (and at RH second-row outboard with optional passenger seating) ■ Laminated windshield glass, urethane-bonded ■ Head restraints, front seats and rear outboard seating positions ■ Side-door beams ■ Safety belt use reminder system ■ Tempered safety glass, side and rear windows ■ Dual survivors Pressure-lock radiator cap.

SLIP AVOIDANCE.

Four-wheel anti-lock brake system ■ Brake/transmission shift interlock ■ Automatic Daytime Running Lamps

■ Front disc brakes with audible wear indicator ■ Side-marker lamps and reflectors ■ Parking lamps ■ Four-way hazard-warning flashers ■ Backup lamps ■ Directional signal control ■ Center high-mounted stoplamp ■ Windshield defrosters, washer and multi-speed wipers ■ Side-window defogger, front ■ Outside rearview mirrors ■ Brake system with dual master cylinder plus warning light ■ Starter safety switch ■ Dual-action hood latch ■ Tinted glass ■ Low-glare finish — inside windshield moldings, wiper arms and blades, inside rearview mirror frame and bracket ■ Illuminated heater and defroster controls ■ Tires with built-in tread-wear indicators ■ Safety road wheel rims ■ Inside day/night mirror.

THEFT DETERRENCE.

■ Remote hood release ■ Visible vehicle identification number ■ Laser-etched VIN plate ■ Vehicle identification markings affixed to engine, transmission, front fenders, all doors, both bumpers, hood and body-side assemblies ■ Theft-deterrent steering column lock ■ Theft-deterrent key-locking system ■ Single 2-sided key system ■ Ignition key removal audible reminder.



Standard Four-Wheel Anti-Lock Brake System. Standard on every Venture, four-wheel ABS is designed to help you stay in control by minimizing wheel lockup and skidding on most slippery surfaces.



Venture Extended LS 4-Door with optional cast-aluminum wheels, deep-tinted glass and luggage carrier. Shown in Bright White.

A Safe Haven For Your Family.

Among all the features you look for in a minivan, safety and security are at the top of the list. Venture delivers responsive handling in a variety of situations, along with abundant safety features — automatic Daytime Running Lamps, dual air bags, ABS and a unique* programmable Multi-Function Alarm, Locks and Lighting system — so you can focus on your family and the adventures that lie ahead.

*Excludes other GM divisions.



Crush Zones.

Venture features front crush zones that are designed to help absorb energy by deforming in a controlled manner during a collision.



Dual Air Bags.

Standard driver and front-passenger air bags in every Venture help restrain front-seat occupants in the event of a moderate to severe frontal impact. Always wear seat belts even with air bags.



Integral Child Safety Seats.

Designed with your family's safety in mind, Venture features optional single or dual integral child safety seats for the second-row seating positions with bench or modular bucket seats. See footnote #6 on page 31 for Child Safety Seat usage information.



Extended LS 4-Door with
cast-aluminum wheels,
tinted glass and luggage carrier.
Dark Granite Metallic.



100,000-Mile Maintenance.

Platinum-tip spark plugs help the 3400 V6 travel up to 100,000 miles before its first scheduled tune-up.* And the recommended engine coolant change interval is five years or 150,000 miles, whichever comes first.*

*Maintenance needs vary with different uses and driving conditions. See your owner's manual for more information.



Responsive Performance.

Venture was designed around the simple idea that you shouldn't have to compromise power because you drive a minivan. From city to suburb to highway, Venture rewards you with responsive, efficient performance, including more standard horsepower than most other minivans offer, standard or optional. That means excellent acceleration on hills, while towing, and even when it's packed with your family and tons of gear.

POWERTRAIN SPECIFICATIONS

Engine	
Type	3400 V6 SPI
Availability	Standard
Displacement (liters/cu. in.)	3.4/205
SAE Net HP @ RPM	180 @ 5200
SAE Net Torque (lb.-ft.) @ RPM	205 @ 4000
Transmission	
Type	4-Speed Electronically Controlled Automatic Overdrive
Availability	Standard

TRAILERING DATA

The 1997 Venture can be equipped to tow up to 3500 lbs. with the optional Trailing Package.

Trailing Classification	Light	Medium*
Gross Trailer Weight (lbs., up to)	2000	3500
Maximum Tongue Weight (lbs.)	200	350

*Requires optional RPO V92 Trailing Package.

Traction Control.

Your safety and driving confidence are enhanced with optional traction control, which utilizes electronic controls to help limit wheel spin when driving on slippery roads.



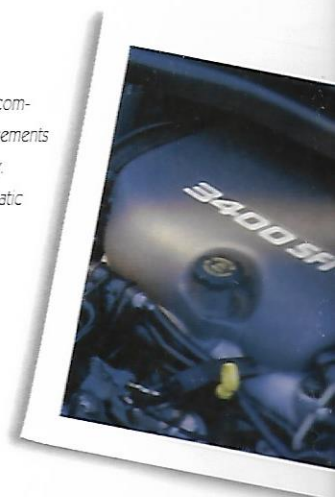
Load-Leveling Suspension.

The optional load-leveling rear suspension keeps the rear of the vehicle level, whether it's loaded or empty, and quickly compensates for changing loads.



Standard V6 Power.

The 3400 V6 with Sequential Fuel Injection combines proven designs with technical enhancements to provide impressive power and efficiency. An electronically controlled 4-speed automatic transmission is also standard.





Extended LS 4-Door with optional cast-aluminum wheels, deep-tinted glass, luggage carrier and bicycle rack available through your Chevrolet. Shown in Carmine Red.

Genuine Customer Care.

Your complete satisfaction with your Chevy Venture — from the day you buy it to the day you sell it — is what Genuine Customer Care is really all about. It means we'll be here when you need us. That's a promise.

Genuine Customer Care is a comprehensive owner protection program that includes the following:

BUMPER TO BUMPER WARRANTY.

The GM 3-year/36,000-mile (whichever comes first) limited warranty covers repairs for all 1997 Chevy Ventures, including labor and parts, to correct any defects in material or workmanship

occurring during the warranty period. The complete vehicle (including tires) will be covered for 3 years or 36,000 miles, whichever comes first. There is also emissions control system coverage, which varies by geographical region. There is no deductible. See your Chevrolet dealer for terms of this limited warranty.



24-HOUR ROADSIDE ASSISTANCE.

Lost? We'll help you find your way.



Locked out?

We'll get you

back in your vehicle. Out of gas? We'll get you gas. Roadside Assistance is provided through a toll-free number (1-800-CHEV-USA) 24 hours a day, 365 days a year. Roadside Assistance offers two levels of service, **Basic Care** and **Courtesy Care**.

Roadside Basic Care provides:

- Free towing for warranty repairs (to closest dealer)
- Over-the-phone basic technical advice
- Available dealer services at reasonable costs (i.e., wrecker services, locksmith/key service, glass repair, etc.).

Roadside Basic Care covers you as long as you own your vehicle.

Roadside Courtesy Care provides all of the features of Roadside Basic Care, plus:

- Free towing (to closest dealer)
- Free locksmith/key service (when keys are lost on the road or locked inside)
- Free flat tire change service and jump start
- Free fuel delivery on the road.

Roadside Courtesy Care is available to you for a period of 3 years or 36,000 miles (whichever comes first).

COURTESY TRANSPORTATION.

Customers who purchase or lease a 1997 Chevy Venture are eligible for Courtesy Transportation (at no additional charge) when their vehicles are left at a participating dealer for repairs covered under the 3-year/36,000-mile

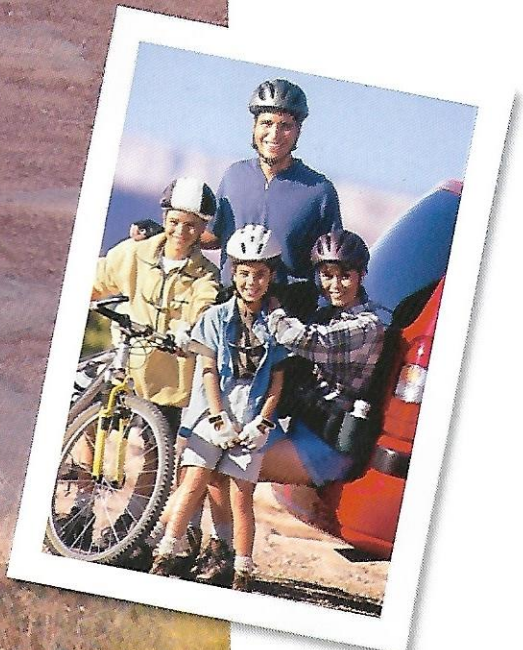


Bumper to Bumper limited warranty. Courtesy Transportation, at participating dealers only, may include expense reimbursement, shuttle service or vehicle rental. See your dealer for details.

at participating dealers only, may include expense reimbursement, shuttle service or vehicle rental. See your dealer for details.

CHEVROLET CUSTOMER SATISFACTION SYSTEM.

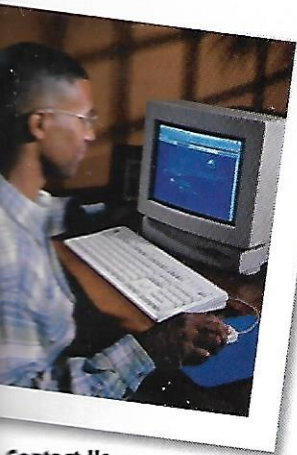
Local Chevrolet dealerships are vital links in our customer satisfaction system. At delivery, your Chevy salesperson will introduce you to your new vehicle and explain all warranties and maintenance schedules. Just as important, Chevrolet dealer service advisors and technicians are highly trained and equipped with advanced diagnostic and repair equipment, helping to ensure your long-term satisfaction. It's also good to know, when you travel long distances, that there are more than 4,400 Chevy dealers in the U.S.





PT Cruiser 4-Door Regular Wheelbase (interim availability)
Optional cast-aluminum wheels, deep-tinted glass and
carrier. Shown in Medium Malachite Metallic.

Additional Information.



Contact Us ...

Additional information on 1997 Chevrolet Car, Truck or Geo products, call 1-800-950-2438 or visit us on the Internet at <http://www.chevrolet.com>.

Customer Assistance Center.

Chevrolet Customer Assistance Center. Special toll-free number:

1-800-950-1020. It puts you in contact with experts who can handle any product or service questions you may have with Chevrolet or Geo.

SmartLease by GMAC.

SmartLease by GMAC makes it easy to experience the excellence of Venture. With SmartLease, qualified customers can be approved in about one hour, and you'll

pay SmartLease monthly

payments. Plus, SmartLease

gives you choices at

the end of your

lease you can

buy your Venture at a price guaranteed

at the front, or return your vehicle with

no obligations — providing the

terms of the lease have been met. For

more information about SmartLease,

call 1-800-950-1020, or any of the other quality

GMAC financing options, see your Chevy dealer or call 1-800-32-SMART.

TURN PLASTIC INTO STEEL

WITH THE GM CARD®.

The GM MasterCard®, with no annual fee, is the revolutionary financial vehicle specifically designed to help put you behind the wheel. When you use your GM Card, you'll receive 5% GM Card Earnings on purchases good toward the purchase or lease of a new GM car or truck. It could mean saving hundreds, even thousands of dollars over and above any other discounts or rebates. Call 1-800-8GM-CARD for more information, including GM Card terms and conditions.



THE GM MOBILITY PROGRAM

FOR PERSONS WITH DISABILITIES.

We invite your inquiries about the GM Mobility Program for Persons with Disabilities. The program will reimburse you up to \$1,000 toward any aftermarket driver or passenger adaptive equipment you may require for your 1997 Chevy Venture, and can set up complete GMAC financing for you, too. The program can also provide you with a listing of area driver assessment centers and mobility equipment installers. See your Chevy dealer for more details or call this toll-free number for more information: 1-800-323-9935. Text telephone (TTY) users, call 1-800-833-9935.

UPDATED SERVICE INFORMATION.

Chevrolet regularly sends its dealers useful service bulletins about Chevrolet products. Chevrolet monitors product per-

formance in the field. We then prepare bulletins for servicing our products better.

Now you can get these bulletins, too. Ask your dealer or, for ordering information, call toll free: 1-800-551-4123.

ASSEMBLY.

Chevrolet vehicles are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. Chevrolet vehicles incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. All such components have been approved for use in Chevrolet vehicles and will provide the quality of performance associated with the Chevrolet name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES.

Chevrolet vehicles are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

CORROSION PROTECTION.

Chevrolet vehicles are designed and built to resist corrosion. All body sheet-metal components are warranted against rust-through corrosion for 6 years/100,000 miles (whichever comes first). Application of additional rust-inhibiting materials is not required under the corrosion coverage

and none is recommended. See your Chevrolet dealer for terms of this limited warranty.

A WORD ABOUT THIS CATALOG.

We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details.

GM PROTECTION PLAN.

The available GM Protection Plan offers service protection in addition to that provided by GM's New Vehicle Limited Warranty. Ask your dealer about it. Coverage available only in the U.S. and Canada.

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Litho in U.S.A.

November 1996

Preferred Equipment Groups

Convenient option packages make it easy to tailor Venture to your exact specifications.

REGULAR WHEELBASE — 3-DOOR	1SA	1SB	1SC	1SD		
Preferred Equipment Group (includes standard features)	■	■	■	■		
Preferred Equipment Group 1 Electronic Speed Control with Resume Speed	■	■	■	■		
Preferred Equipment Group 2 Power Windows with Driver's Express-Down Feature Passenger Seating with Second- and Third-Row Split-Bench Seats Remote Keyless Entry	■	■	■	■		
Preferred Equipment Group 3 S Trim Package (includes Custom front bucket seats with driver adjustable lumbar support, adjustable head restraints, Custom Cloth interior trim, uplevel acoustics and rear liftgate cargo net) TR AM/FM Stereo with Cassette Player and Automatic Tone Control; includes coaxial speakers	■	■	■	■		
REGULAR WHEELBASE — 4-DOOR WITH DUAL SLIDING DOORS (Interim availability)				1SP		
Preferred Equipment Group 1 S Trim Package (includes Custom front bucket seats with driver adjustable lumbar support, adjustable head restraints, Custom Cloth interior trim, uplevel acoustics and rear liftgate cargo net) TR AM/FM Stereo with Cassette Player and Automatic Tone Control; includes coaxial speakers				■		
EXTENDED WHEELBASE — 3-DOOR	1SE	1SF	1SG	1SH	1SJ	
Preferred Equipment Group (includes standard features)	■	■	■	■	■	
Preferred Equipment Group 1 Electronic Speed Control with Resume Speed	■	■	■	■	■	
Preferred Equipment Group 2 Power Windows with Driver's Express-Down Feature Remote Keyless Entry	■	■	■	■	■	
Preferred Equipment Group 3 S Trim Package (includes Custom front bucket seats with driver adjustable lumbar support, adjustable head restraints, Custom Cloth interior trim, uplevel acoustics and rear liftgate cargo net) TR AM/FM Stereo with Cassette Player and Automatic Tone Control; includes coaxial speakers	■	■	■	■	■	
Preferred Equipment Group 4 4-Way Power Driver Seat Luggage Carrier P215/70R-15 Blackwall Touring Tires Rear-Window Defogger Deep-Tinted Glass	■	■	■	■	■	
EXTENDED WHEELBASE — 4-DOOR WITH DUAL SLIDING DOORS					1SK	1SL
Preferred Equipment Group 1 S Trim Package (includes Custom front bucket seats with driver adjustable lumbar support, adjustable head restraints, Custom Cloth interior trim, uplevel acoustics and rear liftgate cargo net) TR AM/FM Stereo with Cassette Player and Automatic Tone Control; includes coaxial speakers					■	■
Preferred Equipment Group 2 4-Way Power Driver Seat Luggage Carrier P215/70R-15 Blackwall Touring Tires Rear-Window Defogger Deep-Tinted Glass					■	■

Legend: ■ — Included in Preferred Equipment Group ■ — Regular 3-Door ■ — Regular 4-Door ■ — Extended 3-Door ■ — Extended 4-Door

Venture Standards And

NOTE: A complete list of safety features appears on page 22. Some individually available options listed may be included in, or be ordered only with, specific Preferred Equipment Groups. Please see the Preferred Equipment Groups chart (at left) for content and availability. Some additional ordering restrictions may apply. Please see your salesperson for details.

TRIM LEVEL	REGULAR 3-DOOR	REGULAR 4-DOOR	EXTENDED 3-DOOR	EXTENDED 4-DOOR
SEATING				
7-passenger seating arrangement:				
— with 2 front high-back reclining adjustable bucket seats, 2-passenger second-row bench and 3-passenger third-row flip-and-fold bench seats	S	—	—	—
— with 2 front high-back reclining adjustable bucket seats, 2-passenger 40/60 second-row flip-and-fold bench and 3-passenger 50/50 third-row flip-and-fold split-bench seats	○	S	S	S
— with 2 front high-back reclining adjustable bucket seats, 3 second-row and 2 third-row modular flip-and-fold bucket seats	○	○	○	○
Seat adjuster:				
— driver 4-way manual	S	S	S	S
— passenger 2-way manual	S	S	S	S
Seat, power passenger: 6-way	○	○	○	○
Seat(s), integral child safety: single or dual (requires split-bench or modular seating) ²	○	○	○	○
Seat trim				
— Cloth	S	—	S	—
— Custom Cloth	○ ³	S	○ ³	S
INTERIOR FEATURES				
Acoustic package: uplevel	○ ²	S	○ ²	S
Air bags: driver and front passenger	S	S	S	S
Air conditioning, front: with CFC-free refrigerant	S	S	S	S
Air conditioning, front and rear: with CFC-free refrigerant	—	—	○ ⁴	○ ⁴
Anchor: cargo, rear area (4)	S	S	S	S
Armrests, padded (on seats and trim panels)				
— driver and front passenger	S	S	S	S
— second- and third-row outboard passengers	S	S	S	S
Assist grips: pillar-mounted	S	S	S	S
Cargo net, cargo: rear liftgate	○ ³	S	○ ³	S
Child comfort guides: at second-row driver-side outboard seating position and rear-row outboard seating positions	S	S	S	S
Console, overhead: includes two reading lamps, a storage compartment and optional power sliding side-door control switches	S	S	S	S
Console: center, non-locking, with two storage areas	S	S	S	S
Cup holders: front-, second- and third-row (on seat-backs and trim panels)	S	S	S	S
Defogger: rear-window electric	○	○	○	○
Floor mats: color-keyed, carpeted, front/rear	S	S	S	S
Glass, Solar-Ray light-tinted: all windows, with special heat-reflective solar-glass windshield	S	S	S	S
Glass, Solar-Ray: with deep-tinted side (except driver and front passenger) and rear windows (includes B-pillar blackout treatment)	○ ²	○	○ ²	○ ²
Lighting, interior:				
— glove box, ashtray, console, dome, rear cargo area and underhood	S	S	S	S
— interior roof rail reading (third-row)	○ ²	S	○ ²	S
Locking, single two-sided key	S	○	S	S
Locks: power door and liftgate, with door delay (includes programmable automatic door-locking feature)	S	S	S	S
Locks: Remote Keyless Entry	○	S	○	S

Options

TRIM LEVEL	REGULAR 3-DOOR	REGULAR 4-DOOR	EXTENDED 3-DOOR	EXTENDED 4-DOOR
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INTERIOR FEATURES (CONTINUED)

Multi-Function Alarm, Locks and Lighting (M.A.L.L.): programmable door locking/unlocking plus programmable control of additional standard and optional features	S	S	S	S
Map pockets: on front door panels, driver and front-passenger seatbacks and in sliding side door(s)	S	S	S	S
Pollen filter: cabin air filtration system	S	S	S	S
Power outlets, electric: one in instrument panel and one auxiliary at rear in cargo area	S	S	S	S
Scotchgard™ Protector: on cloth seats, cloth trim panels and carpeted surfaces	S	S	S	S
Shoulder safety belts: adjustable height, driver and front passenger	S	S	S	S
Storage drawer: under front-passenger seat	S	S	S	S
Sunshades, LH and RH: each with visor mirror and map holder	S	S	S	S
Windows:				
— manual driver/front-passenger, with manual swing-out rear-quarter	S	—	S	—
— power driver/front-passenger, with driver's Express-Down feature and manual swing-out rear-quarter	O	S	O	S

INSTRUMENT PANEL/CONTROLS

Ashtray: with cigarette lighter	S	S	S	S
Glove box: locking	S	S	S	S
Heater and defroster: with front side-window defoggers and rear-area heat ducts	S	S	S	S
Instrumentation: includes speedometer, temperature gauge, fuel gauge, odometer and trip odometer	S	S	S	S
Mirror: inside rearview, with Day/Night feature	S	S	S	S
Warning lights: low oil and low coolant	S	S	S	S
Speed control: electronic, with Resume Speed	O	S	O	S
Steering wheel: deluxe, 4-spoke	S	S	S	S
Tilt-Wheel™ Adjustable Steering Column	S	S	S	S
Turn signals: with "On" reminder chime	S	S	S	S
Wipers, windshield: with washer and intermittent feature	S	S	S	S
Wiper, rear-window: with fixed delay and washer	S	S	S	S

AUDIO SYSTEMS BY DELCO ELECTRONICS

NOTE: All Venture stereo sound systems include a Delco Electronics Electronically Tuned Receiver (ETR) AM/FM stereo with digital clock.

Antenna: windshield integrated	S	S	S	S
ETR AM/FM stereo: includes seek feature and extended-range dual front/rear speakers	S	—	S	—
ETR AM/FM stereo with cassette player: also includes seek feature and extended-range dual front/rear speakers	O ¹	—	O ¹	—
ETR AM/FM stereo with cassette player and automatic tone control: also includes speed-compensated volume, TheftLock feature and coaxial dual front/rear speakers	O ¹	S	O ¹	S
ETR AM/FM stereo with compact disc player and automatic tone control: also includes speed-compensated volume, TheftLock feature and coaxial dual front/rear speakers	O ¹	O	O ¹	O
ETR AM/FM stereo with cassette tape player with auto-reverse and remote compact disc player: also includes automatic tone control, speed-compensated volume, TheftLock feature and coaxial dual front/rear speakers	O ¹	O	O ¹	O
Audio controls, rear: with two earphone jacks	O ¹	O	O ¹	O

TRIM LEVEL

REGULAR 3-DOOR	REGULAR 4-DOOR	EXTENDED 3-DOOR	EXTENDED 4-DOOR
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EXTERIOR FEATURES

Automatic Daytime Running Lamps (park/turn signal lamps) with automatic exterior lamp control	S	S	S	S
Bumpers, front and rear: color-keyed fascias with integral black rear step pad	S	S	S	S
Door(s), sliding, with child safety lock:				
— manual, passenger-side only	S	—	S	—
— manual, passenger-side and manual, driver-side	—	S	—	S
— power, passenger-side only	—	—	O	—
— power, passenger-side and manual, driver-side	—	—	—	O
Grille, chrome	S	S	S	S
Headlamps, composite halogen	S	S	S	S
Liftgate: single-piece	S	S	S	S
Luggage carrier	O	O	O	O
Mirrors, exterior: power remote LH and RH, black	S	S	S	S
Moldings, body-side, black	S	S	S	S
Reflectors, front-door safety	S	S	S	S

CHASSIS FEATURES

Battery-rundown protection	S	S	S	S
Brakes: power front disc/rear drum, with 4-wheel ABS	S	S	S	S
Exhaust system: stainless steel	S	S	S	S
Fuel tank:				
— 20-gal. capacity	S	S	—	—
— 25-gal. capacity	—	—	—	S
Generator: 105-amp	S	S	S	S
Heater, engine block	O	O	O	O
Horns, dual	S	S	S	S
Powertrain:				
— 3400 V6 with Sequential Fuel Injection	S	S	S	S
— 4-speed electronically controlled automatic transmission with overdrive	S	S	S	S
Steering: reduced effort, power	S	S	S	S
Safety and security system				
— includes theft-deterrent system and self-sealing Touring tires	O ¹	O	O	O
Suspension:				
— Smooth ride	S	S	—	S
— Touring: includes load-leveling (with air pump inflator feature) and P215/70R-15 Touring radial tires	O	O	O	O
Tires:				
— P205/70R-15 blackwall all-season steel-belted radials	S	S	—	—
— P215/70R-15 blackwall all-season steel-belted radials	—	—	—	S
— P215/70R-15 blackwall steel-belted Touring radials	O	O	O	O
— P215/70R-15 self-sealing blackwall steel-belted Touring radials	O	O	O	O
— Compact spare: on steel wheel (mounted underfloor at rear, with hoist)	S	S	S	S
Traction control	O	O	O	O
Trailer package (3500-lb. capacity): includes heavy-duty cooling and engine and transmission oil cooling	O ¹	O	O	O
Wheel covers: 15" plastic bolt-on	S	S	S	S
Wheels: 15" x 6" steel	S	S	S	S
Wheels: 15" x 6" cast-aluminum	O	O	O	O

NOTE: The Venture trim features indicated reflect only a portion of the total content of each trim level. See your Chevrolet dealer for complete listings and latest information.

¹ Requires LS Trim Package. ² Each child restraint is designed for use only by children who weigh between 22 and 40 pounds whose height is between 33.5 and 40 inches and who are capable of sitting upright alone. The child should also be at least one year old. See owner's manual for additional information. ³ Included with LS Trim Package. See Preferred Equipment chart for availability. ⁴ Requires deep-tinted glass and electric rear-window defogger. ⁵ Requires electric rear-window defogger. ⁶ Not available with LS trim. ⁷ Requires LS Trim Package and Touring Suspension. ⁸ Requires Touring Suspension. ⁹ Requires Remote Keyless Entry.

Interior Fabric Choices

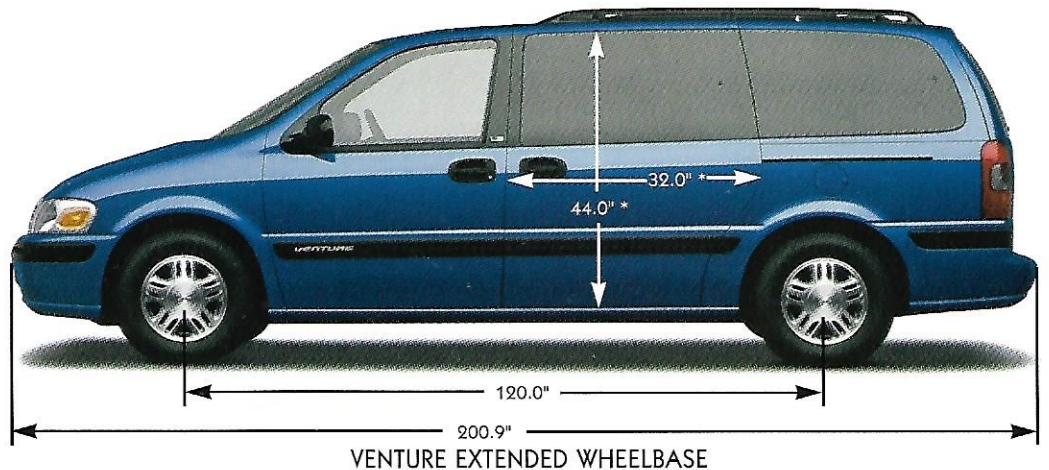
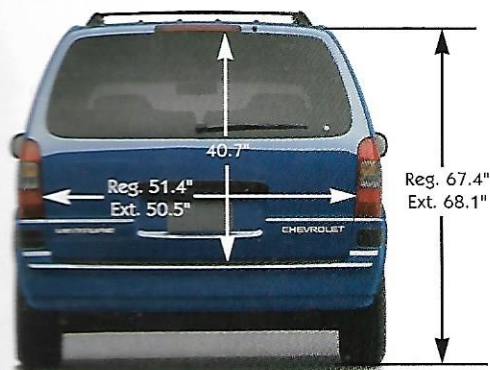
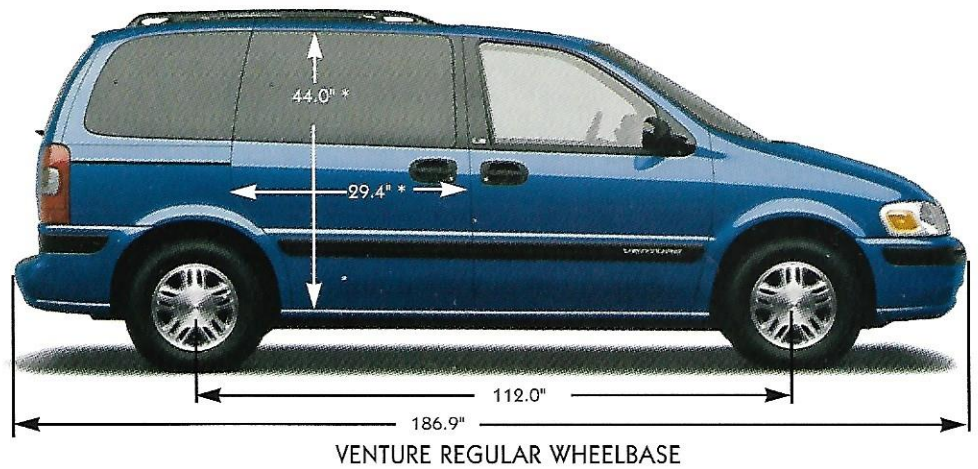


Cloth trim.
Standard in Venture Base 3-Door models. Available in Neutral, Dark Teal and Medium Gray.



Custom Cloth trim.
Included with Venture LS Trim Package (standard on 4-Door models, optional on 3-Door Base models — see Preferred Equipment Chart, page 30, for additional availability information). Available in Neutral, Dark Teal and Medium Gray.

Dimensions

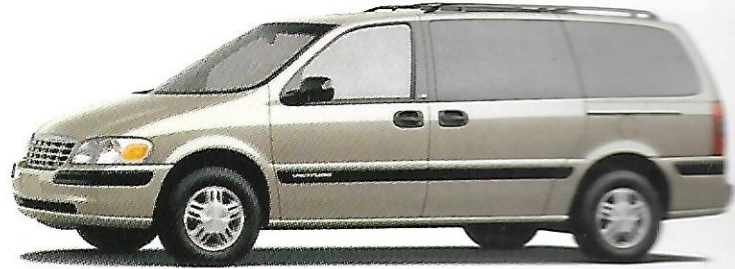


*Sliding side-door dimensions are the same for both driver and passenger side.

Exterior Color Choices



Medium Bright Blue Metallic
Medium Gray ■



Sandrift Metallic
Neutral ■ Dark Teal ■



Dark Granite Metallic
Neutral ■ Medium Gray ■



Dark Sapphire Metallic
Neutral ■ Medium Gray ■



Medium Lichen Green Metallic
Neutral ■ Medium Gray ■



Silver Metallic
Dark Teal ■ Medium Gray ■



Medium Malachite Metallic
Neutral ■ Dark Teal ■ Medium Gray ■



Dark Teal Metallic
Neutral ■ Dark Teal ■ Medium Gray ■

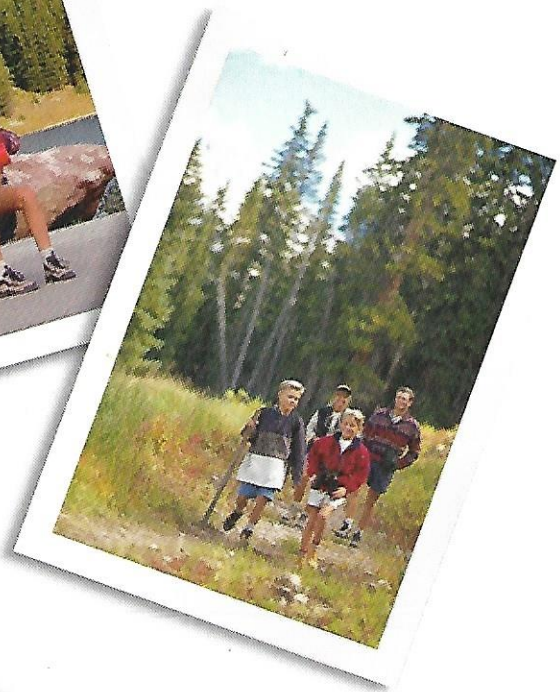
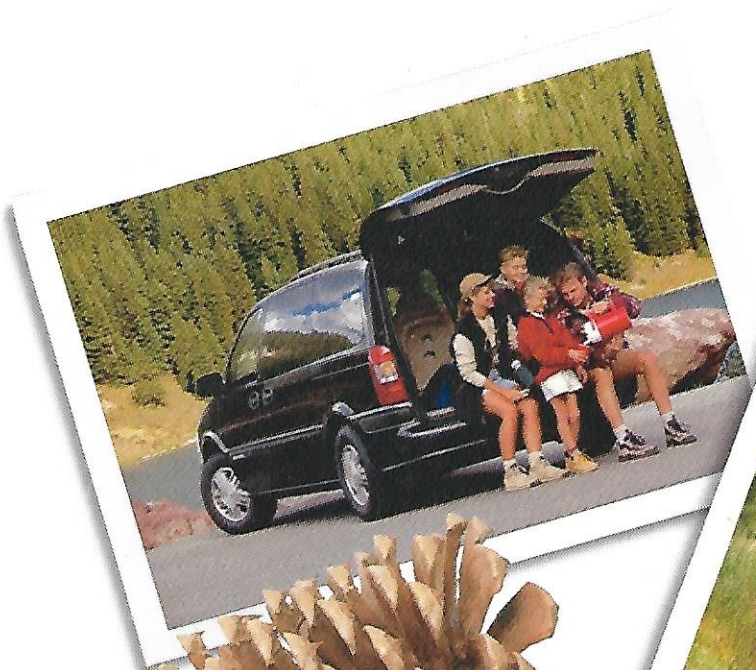


Carmine Red
Neutral ■ Medium Gray ■



Bright White
Neutral ■ Dark Teal ■ Medium Gray ■

NOTE: Interior trims shown at left are available with exterior colors listed above. Ask your Chevrolet dealer for full color and trim availability information. Seat type and fabric availability are shown in the Standards and Options section of this brochure.
Interior color availability: Neutral ■ Dark Teal ■ Medium Gray ■



Chevy Venture  Let's Go!