

CHRYSLER



# SEBRING SEDAN





Pacifica



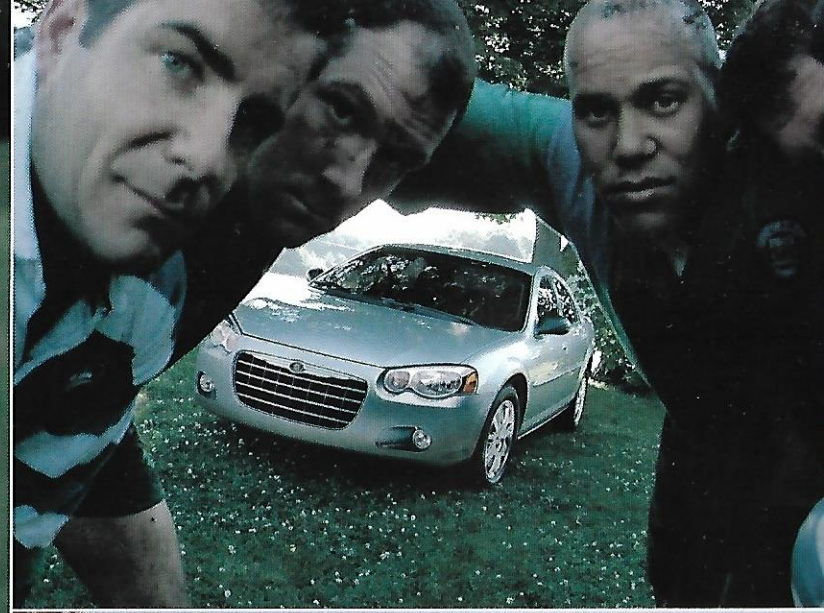
Town & Country



PT Cruiser



300M



What begins as an innovative concept is nurtured and perfected until it eventually becomes a reality, bowing to rave reviews. At Chrysler, this unique process has repeated itself time and time again. Examples? PT Cruiser, our retro-refined tribute to modern utility; 300M, heritage-rich, powerfully agile; and of course, the invented-here minivan — protected like all Chrysler vehicles by our 7-Year/70,000-Mile Powertrain Limited Warranty.\* But Chrysler designers and engineers didn't just stand back and admire those realities. They forged ahead to conceive a sporty but character-laden coupe called Crossfire. And a stylish but performance-packed family gatherer named Pacifica. Both concepts will soon become realities! So if you love driving innovative new vehicles...love is just around the corner. **Drive = Love**

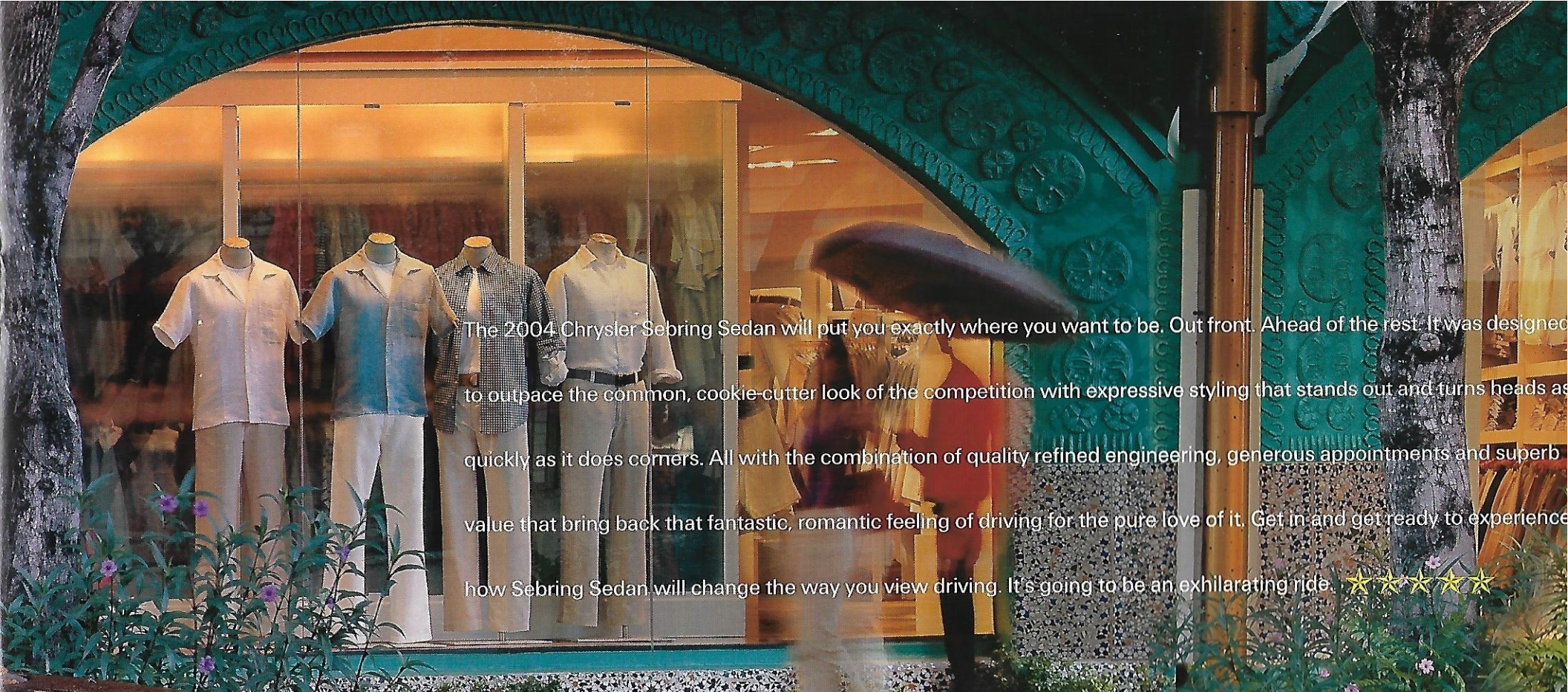
\*See dealer for a copy of this limited warranty. A deductible applies. Pacifica arrives in spring 2003; Crossfire in summer 2003.



ncorde      Sebring Sedan      Sebring Coupe      Sebring Convertible      Crossfire

Sobring Sedan LXi in Deep Sapphire Blue Pearl Coat





The 2004 Chrysler Sebring Sedan will put you exactly where you want to be. Out front. Ahead of the rest. It was designed to outpace the common, cookie-cutter look of the competition with expressive styling that stands out and turns heads as quickly as it does corners. All with the combination of quality refined engineering, generous appointments and superb value that bring back that fantastic, romantic feeling of driving for the pure love of it. Get in and get ready to experience how Sebring Sedan will change the way you view driving. It's going to be an exhilarating ride. ★★★★★



+



x 200<sup>hp</sup> =

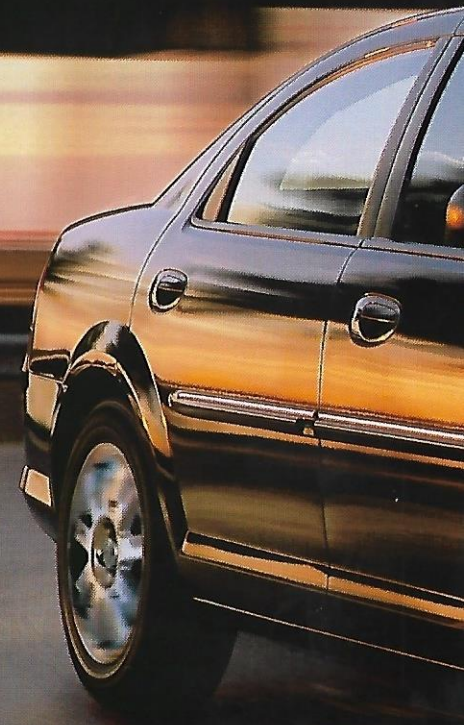


The 2003 Chrysler Sebring Sedan received five stars — the highest government front crash test rating — from the National Highway Traffic Safety Administration.\*

\*Based on NHTSA's 2003 model year tests.

# Sebring Sedan LXi

One look will unquestionably confirm to you that the Sebring Sedan LXi exudes an air of fashion and an appreciation of living life well. The body is striking, combining aerodynamic sleekness and true individualistic style. Yet, a quick trip down your favorite stretch of road will show you this sedan isn't all looks. For power and superb handling, Chrysler engineering maintains an enviable balance of technological excellence. The way it looks. The way it feels. It's like no other midsize sedan you've seen, or driven before.





Sebring Sedan LXI in Brilliant



8

Buick® Sedan LXI optional leather-trimmed interior in Dark Slate Gray with Preferred Suede® accents





# Sebring Sedan LXi

A Enjoy the convenience of adjusting the available eight-way power driver's seat just as you like it.

B Very inviting. Ease into the warmth of available heated leather-trimmed front bucket seats.

C Protect your investment with the available Sentry Key® Engine Immobilizer theft-deterrent system with encoded key.

Take a look around. There's a lot to see. And even more to appreciate. The Sebring Sedan LXi interior is pure Chrysler elegance. Clearly a nice place to get comfortable. For example, enjoy the richness of a supple leather-wrapped steering wheel that's matched to a leather shift knob.\* And there's the simple pleasure of available front leather-trimmed bucket seats with manual adjustable lumbar support for the driver. Of course,



seats this impressive are even more pleasant in a big roomy cabin. The generous amounts of head room and shoulder room provide a relaxing environment. In the rear, passengers are treated to unexpectedly generous room. Two new available features for 2004 include automatic headlamps† that turn your lights on and off, and an auto-dimming rearview mirror with integral reading lamps.

\*Both items available with optional leather-trimmed seating.  
†Late availability.



# Sebring Sedan LXi



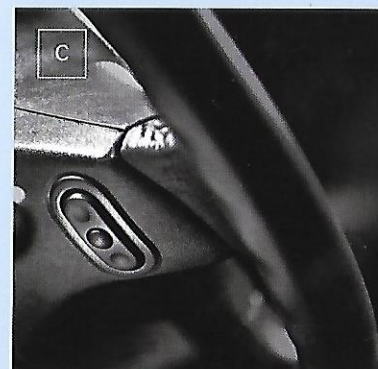
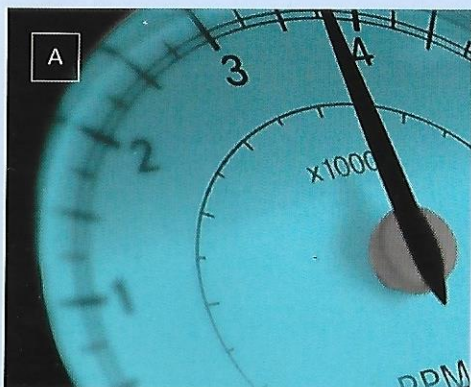
Of all the things that can go into an interior, you're the most important. That's a philosophy not lost with the new 2004 Sebring Sedan LXi. Climb in behind the wheel. The instrument panel itself wraps around invitingly and comforts you with a new available "set and forget" automatic temperature control system.\*

The center console keeps tabs on everything for you,

such as beverages and favorite CDs. Below you, the seats are firm, supportive and very comfortable.

Overall, there's the feeling of a very well-equipped and advanced car that was built around you. You'll quickly discern that four doors can be very exciting. Heed the call. Let the adrenaline rush.

\*Late availability.



A Available electroluminescent instrument panel gauges add an engaging and refined look.

B Traveler's Display is an available mini-trip computer with info displays for compass, instant and average fuel economy, outside temperature and more.

C Available steering wheel-mounted radio controls are conveniently positioned on the underside to give you close access to LXi's sound system.



Sebring Sedan LXi instrument panel in Dark

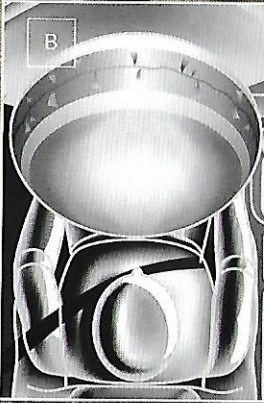
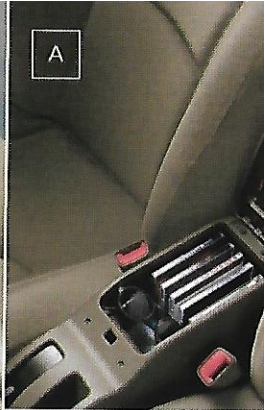
# Sebring Sedan LX

In the spirit of ongoing communication between road and driver, the 2004 Sebring Sedan LX was born. Undeniably, a car that's on par with you. Combining streamlined styling, agile performance and an array of attractive features, the LX makes everyday driving seem more distinctively invigorating. There are two exciting option packages to choose from that offer not only exceptional value, but the freedom to customize your Sebring Sedan LX to your individual style and approach to driving.



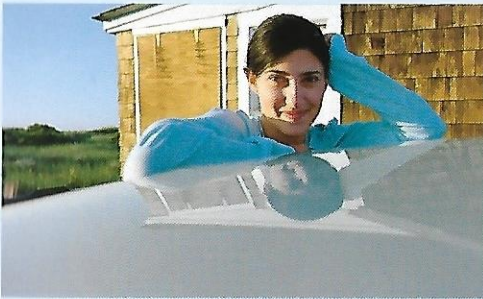


Sebring Sedan LX in Bright S



4

Sebring Sedan LX cloth interior in Taupe



# Sebring Sedan LX

panel is logically arranged, well illuminated and clearly marked. And because your attention belongs on the road ahead, all knobs and switches are conveniently located for maximum functionality and minimum distraction. Chrysler engineers have overlooked no detail in their quest to make the Sebring Sedan LX as rewarding and enjoyable as possible.



Remember to properly secure all cargo.

A Storage armrest can hold sunglasses, CDs and more.

B Next Generation multistage driver and front-passenger air bags\* deploy at different output levels, depending on the severity of impact.

C Steering wheel-mounted speed control adds convenience.

D Available supplemental side-curtain air bags\* offer additional side-impact protection for both front and rear outboard occupants.

E Standard 60/40 split-folding rear seatback provides additional cargo-carrying space.

True driving enjoyment. It's a guarantee the Sebring Sedan LX interior clearly makes. A lot of thinking has gone into this sedan's interior design to make it a car that feels good to get into. You can tell the moment you open the door. The standard front-passenger cloth bucket seats are contoured, supportive and comfortable. And of course, passengers in the back will also find seating that is relaxing and pleasing. The instrument

\*Certified to the Federal Regulations that allow less forceful front air bags. Always use seat belts. Children 12 and under should always be in a backseat correctly using an infant or child restraint system, or the seat belt positioned correctly for the child's age and size.

# Features and Options



No matter which Sebring fits your lifestyle, we've got the features and options to fit your Sebring and enhance your ownership experience. Mopar's available UConnect® offers drivers and passengers the convenience of totally hands-free cellular calling. Other amenities include a superb sound system and a security alarm that monitors

doors, ignition and trunk key cylinders with an added HomeLink® disable feature. There's also an available Sirius Satellite Radio™ system that offers a wide variety of commercial-free listening choices. Whatever your style, whatever your needs, you'll discover a select offering of ways to personalize your new Sebring. After all, no one is better qualified to add a personal touch than you.

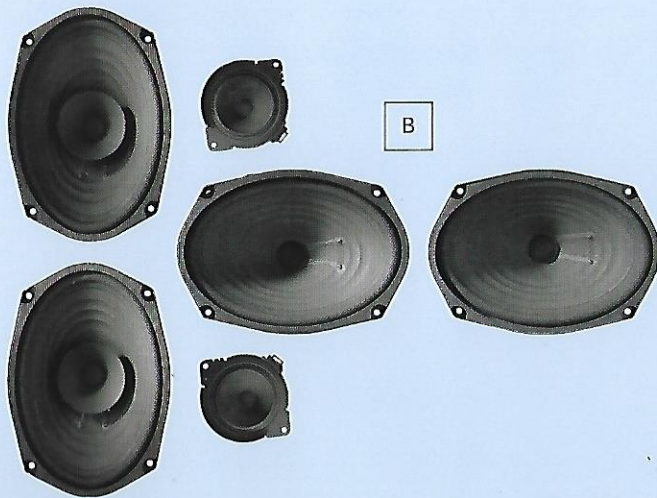
A Optional power moonroof creates an open-air feeling

B Available Premium Gold speakers spirit you off to a world of brilliant, crisp sou

C Standard AM/FM stereo radio with CD and four speakers.

D AM/FM stereo radio with cassette, CD player, CD changer controls and four speakers. Available on LX.

E AM/FM stereo radio with cassette and in-dash six-disc CD changer. Available on L



C



D



E





# Exterior Colors

Interior colors at right under fold.



**Bright Silver Metallic**

Interiors: 1, 2, 4, 5



**Satin Jade Pearl Coat**

Interiors: 1, 2, 3, 4, 5, 6



**Graphite Metallic**

Interiors: 1, 2, 4, 5



**Light Almond Pearl Metallic**

Interiors: 1, 2, 4, 5



**Deep Sapphire Blue Pearl Coat**

Interiors: 1, 2, 4, 5



**Stone White**

Interiors: 1, 2, 3, 4, 5, 6



**Deep Lava Red Metallic**

Interiors: 1, 2, 4, 5



**Inferno Red Metallic**

Interiors: 1, 2, 4, 5



**Onyx Green Pearl Coat**

Interiors: 1, 2, 3, 4, 5, 6

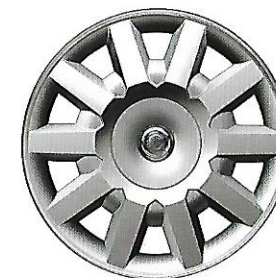


**Brilliant Black Crystal**

Interiors: 1, 2, 4, 5

All exterior colors feature a Clear Coat finish.

# Wheels



**15-inch Swingblade silver-painted wheel cover**

Standard on LX



**16-inch Radiation cast aluminum wheel**

Standard on LXi, Optional on LX



**16-inch Bladerunner chrome clad wheel**

Optional on LXi

# Specifications and Information Resources

The specifications on these pages will help you choose a model and identify any preferred options. Detailed prices, current incentives and specifications are available through the resources listed below. Whether you prefer to ask your dealer, visit our Web site, or give us a call, we're here to help you.



**Visit your dealer.** Your Chrysler dealer's knowledgeable and professionally trained staff will guide you through the shopping process with expert advice.



**Visit chrysler.com.** Our Web site offers detailed information on all Chrysler products. You can virtually assemble any car or minivan you like...choose the model with your favorite color combinations, equipment and features – and then price it all out.



**Call 1-800-CHRYSLER.** Our friendly and knowledgeable product information specialists are available seven days a week, 8:00 a.m. – Midnight (EST) to answer your questions.

## THE VALUE-PACKAGED LX WITH CPOS™ 24W PACKAGE INCLUDES:

**Engine** – 2.4L DOHC 16-valve 4-cylinder (Horsepower: 150 @ 5,500 rpm, Torque: 160 lb-ft @ 4,200 rpm)

**Remote Keyless/Illuminated Entry** – Keyless and illuminated entry, headlamp-off time delay, and panic alarm with two transmitters

**Speed Control** – Electronic with steering wheel-mounted controls

**Tires** – P205/60 TR16 BSW all-season

**Wheels** – 16-inch cast aluminum Radiation wheels

## ALL LX MODELS INCLUDE:

**Air Bags'** – Next Generation multistage driver and front-passenger

**Air Conditioning** – Manual temperature controls

**Brakes** – Disc/drum

**Child Seat Anchor System (LATCH)** – Helps ease the installation of compatible aftermarket child seats

**Console** – Floor, includes cup holders and stowage bin, armrest with storage for CDs, cassettes, coins, tissue, and pen or pencil

**Cup Holders** – Front, two; rear, two

**Defroster** – Electric, rear window

**Door Locks** – Power, speed-sensitive; child-protection locks on rear doors

**Mirrors** –

Exterior – Dual power

Interior – Day/night rearview; dual covered visor vanity mirror

**Power Accessory Outlet** – 12-volt, located in instrument panel

**Seat Belt**

Front – Automatic height-adjustable front shoulder/lap belt with traveling buckles and pretensioners and load-limiters

Rear – Three-point

**Seats** – Front premium cloth buckets with two-way front head restraints, driver's manual adjustable lumbar support; 60/40 split-folding rear seatback

**Sound System** – AM/FM stereo radio with CD player and four speakers

**Suspension** – Double-wishbone, short-/long-arm with front stabilizer bar

**Tires** – P205/65TR15 BSW all-season (Not available with 24W Package)

**Trunk Lid Releases** – Remote power, plus an inside emergency release with glow-in-the-dark handle

**Windows** – Power with driver's one-touch-down feature

**Wheels** – 15-inch steel wheels with silver-painted Swingblade wheel covers (Not available with 24W Package)

## LX OPTIONS:

**Air Bags'** – Supplemental side-curtain air bags

**Brakes** – Four-wheel disc with ABS Plus, includes Low-Speed Traction Control

**Cold Weather Group** – Engine block and battery heaters

**Engine** – 2.7-liter DOHC 24-valve V6 (Horsepower: 200 @ 5,800 rpm,

Torque: 190 lb-ft @ 4,850 rpm) (Not available with 24W Package)

**Moonroof** – Power (must have eight-way power driver's seat)

**Remote Keyless/Illuminated Entry Group** – Keyless and illuminated entry headlamp-off time delay and panic alarm with two transmitters (Included with 24W Package)

**Eight-Way Power Driver's Seat**

**Security/Information Group** – Automatic central locking doors, Security Alarm,

Sentry Key® Engine Immobilizer and Traveler's Display

**Smoker's Group** – Removable ashtray and lighter

**Sound System** – AM/FM stereo radio with cassette, CD player, changer controls and four speakers

**Tires** – P205/60TR16 BSW all-season (Included with 24W Package)

**Wheels** – 16-inch cast aluminum Radiation wheels (Included with 24W Package)



**LXi INCLUDES ALL STANDARD LX FEATURES PLUS:**

**Assist Handles** – Rear passenger

**Fog Lamps**

**Interior Lighting**

- Front courtesy/map lamps
- Dual illuminated visor vanity mirrors

**Remote Keyless/Illuminated Entry Group** – Headlamp-off time delay, keyless and illuminated entry, with panic alarm; includes two transmitters

**Seats** – Front premium cloth buckets and eight-way power driver's seat with manual adjustable lumbar support

**Speed Control** – Electronic with steering wheel-mounted controls

**Suspension** – Touring, short-/long-arm with front and rear stabilizer bars

**Tires** – P205/60TR16 BSW all-season

**Travolor's Display** – Mini-trip computer with information displays for compass, instant and average fuel economy, distance-to-empty, outside temperature and secondary trip odometer

**Wheels** – 16-inch cast aluminum Radiation wheels

**LXi OPTIONS:**

**Air Bags<sup>1</sup>** – Supplemental side-curtain air bags

**Brakes** – Four-wheel disc with ABS Plus, includes Low-Speed Traction Control

**Cold Weather Group** – Engine block and battery heaters

**Electronics Convenience Group** – Auto-dimming rearview mirror, Sentry Key<sup>®</sup> Engine Immobilizer, automatic temperature controls<sup>2</sup>, central locking doors, automatic headlamps<sup>2</sup>, security alarm and HomeLink<sup>®</sup> Universal Transceiver

**Enthusiast Group** – AutoStick<sup>®</sup> Driver-Interactive Transaxle Shifter, electroluminescent instrument cluster, sport-tuned suspension, and firm-feel power steering

**Luxury Group** – Leather-trimmed seats with Preferred Suede<sup>®</sup> accents with rear center folding armrest, leather-wrapped steering wheel and shift knob, electroluminescent gauges, Premium Gold<sup>®</sup> sound system with 120-watt amplifier and steering wheel radio controls

**Moonroof** – Power

**Seats**

- Leather-trimmed with Preferred Suede accents plus leather-wrapped shift knob and steering wheel with radio controls
- Heated front buckets (must have leather-trimmed seats and ABS Plus)

**Smoker's Group** – Removable ashtray and lighter

**Sound System** – AM/FM stereo radio with cassette, changer controls and four speakers with in-dash six-disc CD changer

**Tires** – Spare, full-size with matching wheel

**Wheels** – 16-inch chrome clad Bladerunner wheels (includes full-size spare with matching wheel)

<sup>1</sup>Customer Preferred Ordering System.

<sup>2</sup>Certified to the Federal Regulations that allow less forceful front air bags. Always use seat belts. Children 12 and under should always be in a backseat correctly using an infant or child restraint system, or the seat belt positioned correctly for the child's age and size.

<sup>3</sup>Late availability.

Sentry Key and UConnect are trademarks of DaimlerChrysler Corporation. HomeLink is a registered trademark owned by Johnson Controls, Inc. Preferred Suede is a registered trademark of Milliken & Co. Sirius and Sirius Satellite Radio are trademarks of Sirius Satellite Radio Inc. Premium Gold is a registered trademark of Premium Products, Inc.

**Warranty.** All new Chrysler vehicles are covered by a 3/36 Basic Limited Warranty and a 7/70 Powertrain Limited Warranty. Ask your dealer for additional details and a copy of these Limited Warranties. A deductible applies to the 7/70 Powertrain Limited Warranty.

**Financing options.** Chrysler Financial, a member of the DaimlerChrysler Services Group, has flexible payment plans and financing products available for qualified buyers. Ask your Chrysler dealer to help you arrange a Chrysler Financial financing or leasing plan that is adaptable to your vehicle needs and your lifestyle. For more information about the wide variety of financing products or to use our loan estimator to apply for preapproval, visit [chryslerfinancial.com](http://chryslerfinancial.com)

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**CHRYSLER**



**Drive = Love**