





OUR ENGINEERS ARE NEVER SATISFIED.

At GMC, we took our strongest, most powerful Sierra Heavy Duty pickups ever and used them as the starting point. The new 2015 Sierra HD takes these renowned capabilities and offers premium interior materials, segment-first technologies and cargo box innovations to produce a premium-duty breed of trucks.

- ► NEW STANDARD IN TRUCK INTERIORS: Redesigned cabin combines premium materials, supportive seats, generous storage and easier second-row access on Double and Crew Cab models.
- ► QUIET CABIN: Inlaid door design, triple door seals and sound-absorbing materials help leave the outside world where it belongs.
- ► EXPANDED REAR-SEAT ACCESS: Crew Cabs now offer nearly 2" of additional rear leg room, while Double Cabs make getting into and out of the second row easier in tight places, thanks to new forward-hinged rear doors.

GO TO GMC.COM FOR MORE INFORMATION.





KNOWLEDGE IS POWER. The 2015 Sierra HD's all-new instrument panel puts controls where they're most visible—at your fingertips—and information at the sound of your voice, thanks to a new available 8" diagonal Color Touch Radio with IntelliLink¹ that responds to natural-speech voice commands.



CUSTOMIZABLE DRIVER DISPLAY Sierra Denali HD's new reconfigurable gauge cluster allows you to personalize the new available 8" screen for optimal viewing. Choose from a menu of display options to control the information you see and how you see it.



SAFETY ALERT TECHNOLOGIES To help avoid trouble, Sierra is the first heavy-duty pickup to offer the new available Driver Alert Package, including Forward Collision Alert, Lane Departure Warning and the Safety Alert Seat. These innovations help make you aware of the driving environment surrounding your Sierra HD.



¹Full functionality requires compatible Bluetooth[®] and smartphone. Some devices require USB connectivity. ²Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. ³Data plan rates apply.

ENTERTAINMENT AND NAVIGATION² Sierra HD offers the new available GMC 8" diagonal Color Touch Radio with IntelliLink.¹ Featuring a full-color screen, IntelliLink also adds hands-free voice-activated control of your communication and entertainment selections. Stream Pandora® internet radio³ through your smartphone or sync your MP3 music library. My Media connects media libraries from multiple devices in the truck. Customizable Favorites lets you save albums, songs, artists, destinations and contacts. You can even store frequently used phone contacts for quick access.











BOX INNOVATIONS



AVAILABLE UNDER-RAIL BOX LIGHTS



UPPER MOVABLE TIE-DOWN HOOKS

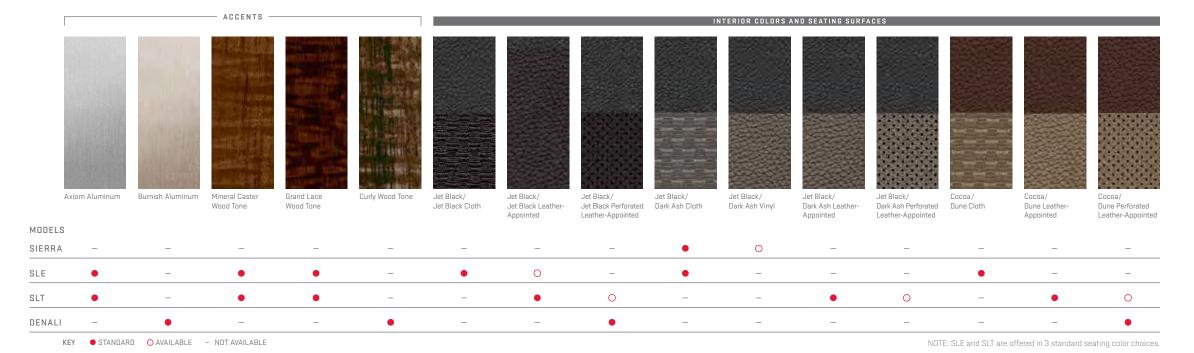


CORNERSTEP REAR BUMPER



AVAILABLE EZ-LIFT AND LOWER TAILGATE

INTERIOR MATERIALS



EXTERIOR COLORS

