

WELCOME TO GENESIS.

From our award-winning line of luxury automobiles to the innovative services we offer, we're driven to create an exceptional ownership experience that satisfies you like never before.

Our innovative approach to luxury car ownership has, in just four years, helped establish Genesis among the industry leaders in quality, satisfaction and safety. In its survey of new car owners, the 2019 J.D. Power Initial Quality Study ranks Genesis #1 among all automotive brands for the second year in a row.¹

Genesis has also emerged as a leader in automotive design and safety – every vehicle in our lineup features an array of advanced technologies that have earned the industry's top safety awards,² and every G80 model has earned a 2019 5-Star Overall Safety rating.³

Of course, all the recognition Genesis is getting comes from our focus on what really matters: Putting you first.



#1 Ranked Brand in Initial Quality
2 Years in a Row



AN ELEGANT EXPRESSION OF MODERN LUXURY.

To appreciate how a beautifully crafted luxury sedan is designed, start by studying the elegant proportions of the Genesis G80.

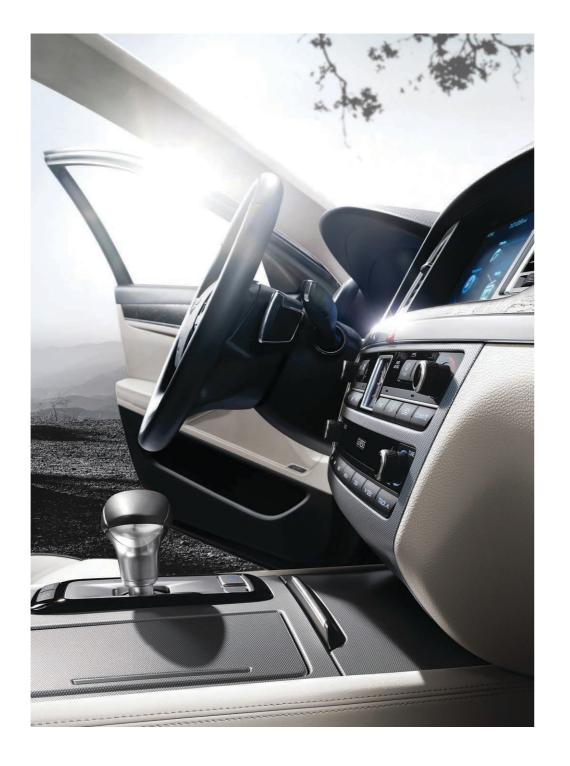
With its long hood and short rear deck, the G80's shape is befitting of an iconic luxury sedan. Its athletic stance, bold front grille and available sculpted LED headlights⁴ also signal an intensity of purpose that reflects your own.

Step inside, and the G80 puts you instantly at ease. Its advanced technologies blend naturally with timeless craftsmanship to create a welcoming environment. The textures and materials please your senses and uphold your standards for quality.

Drive it, and you'll travel with supreme confidence and control. Intuitive controls and a streamlined instrument cluster ensure you feel totally comfortable in your surroundings, not distracted by them. And you're secure in the knowledge that the state-of-the-science safety technologies surrounding you from all sides are every bit as substantial as the Genesis G80's style.

"FROM APPLE CARPLAY AND ANDROID AUTO TO TELEMATICS THAT ALLOW YOU TO CONTROL CERTAIN FUNCTIONS THROUGH AN APP REMOTELY, THE G80 IS DEFINITELY A CAR OF THE MODERN ERA."

- Edmunds Expert Review⁵





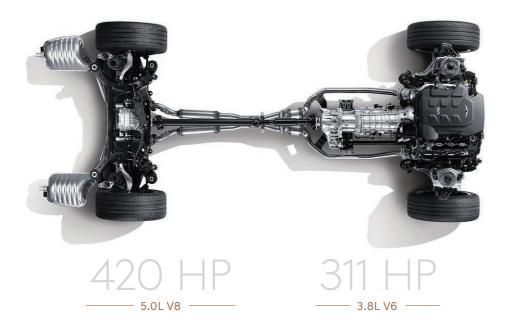
G80 SEDAN

POWER AND POISE IN EQUAL MEASURE.

What will you experience behind the wheel of a G80 3.8 or 5.0 sedan? In a word, balance. Countless test laps around Germany's famed Nürburgring racetrack helped tune the G80's exquisite balance between breathtaking power and quiet composure. Another reason for the G80 sedan's poise under pressure is a rear-wheel-drive platform that intelligently distributes weight between the front and rear axles to optimize driving dynamics. Steer into a corner, and it feels like the car's center of gravity is directly beneath your seat.

To fully appreciate the sensations at play, start by wrapping your hands around the leather-trimmed steering wheel. Even before you start the engine, you'll sense the deep connection forged between you and your G80 sedan.

The nature of that connection depends on which engine you choose. The G80 sedan's 420-hp 5.0L V8 and 311-hp 3.8L V6 both transfer power to the pavement with smooth precision through an advanced 8-speed transmission with SHIFTRONIC® paddle shifters. Yet each engine's performance dynamics translate into distinct interpretations of the G80 driving experience. Which is ideally suited to you? It's a determination best gauged by a spirited test drive.







G80 SEDAN

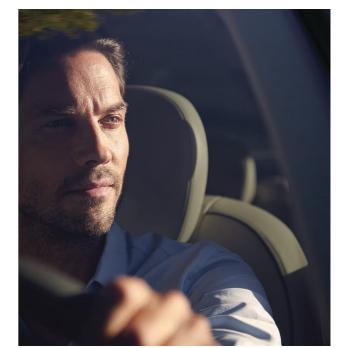
IT'S TIME FOR YOU TO LIVE LARGE.

You deserve it. And by designing the G80 with the most front and rear headroom, front legroom and overall interior volume in its class, Genesis obviously agrees.

Even more agreeable than all of that room is how you'll feel seated inside. Onboard the G80 5.0 Ultimate, you're surrounded by the premium Nappa leather, genuine matte-finish wood and aluminum trim gracing its surfaces. A 16-way power driver's seat features a seat cushion extender, 4-way power lumbar and power side bolsters that inflate individual air cells for

precise support. The front seats come equipped with soothing warmth and cooling ventilation, and rear-seat passengers are treated to heated seats as well.

Cleansing the air inside your cabin is the world's first dual-mode ventilation control system with a CO₂ Sensor.⁴ Rear side window sunshades and a power rear window sunshade are available to block unwanted sunlight from disturbing the comfort of rear-seat passengers. Should you feel the urge to live even larger, the G80 is also available with a panoramic glass sunroof.







G80 3.3T SPORT

PERFORMANCE TAKES CENTER STAGE.

One look at the copper-hued exterior trim details, and you know Genesis engineers calibrated the Twin-Turbo G80 3.3T Sport to perform. Even the Shift-by-Wire 8-speed automatic transmission is calibrated for a more aggressive feel as you paddle-shift through the gears.

To handle its enhanced performance, the G80 3.3T Sport includes an Electronically Controlled Suspension that helps keep the chassis composed over rough roads. Now press the left pedal at your feet. That powerful deceleration you're experiencing comes from high-performance sport brakes with Genesis-embossed calipers that swiftly bring the 19" dark alloy wheels to a controlled stop.

After a performance like that, take a bow.



365 HP

— 3.3L Twin-Turbo V6 —





G80 3.3T SPORT

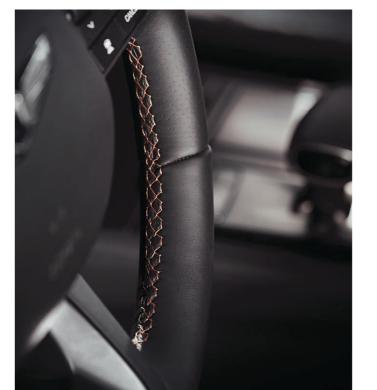
EXPAND YOUR COMFORT ZONE.

If you're the type of driver who's most comfortable when you're enjoying the performance character of your car, step into the G80 3.3T Sport. This is your comfort zone, crafted by Genesis to include design features favored by driving enthusiasts.

You'll find yourself surrounded by carbon fiber trim on the dash and front doors. You're firmly held by deeply bolstered

Sport seats trimmed in perforated Nappa leather, with eyepleasing contrast copper stitching tracing the seat cushions and side bolsters.

Now grip the leather-wrapped Sport steering wheel – also with contrast copper stitching – and get ready to conduct this performance yourself. Just press down on the aluminum alloy sport pedals under your right foot.

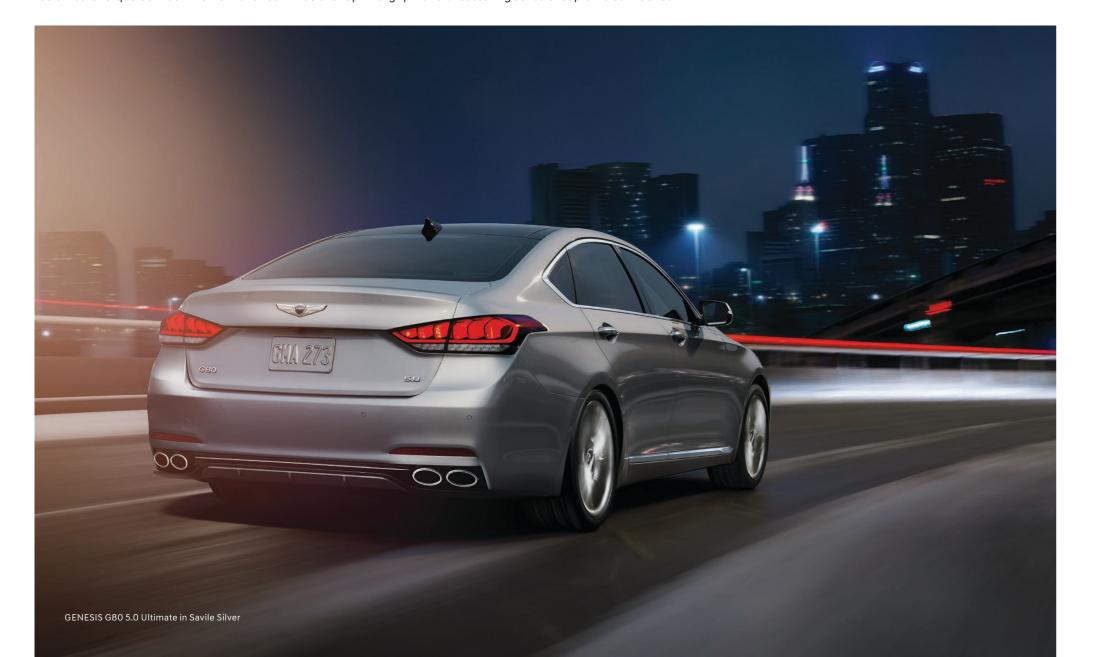






KEEP A TIGHT GRIP ON ANY SITUATION.

All G80 models are available with our Advanced Dual Mode All Wheel Drive. Designed to help improve grip on dry, wet or snow-covered roads, this system preserves the G80's inherent rear-wheel-drive bias in normal traction conditions. When a loss of traction is sensed, it seamlessly engages to redistribute torque between the front and rear wheels for optimal grip – and a reassuring sense of supreme confidence.





Another feature called Intelligent Drive Mode brings a new level of control to the G80's traction. With its four ride and handling settings – Normal, Sport, Eco or Snow – Intelligent Drive Mode lets you alter the response of your G80 to suit the situation. From busy morning commutes to weekend escapes along winding coastal highways, you can enjoy your G80's driving demeanor based on what you desire or weather conditions require.

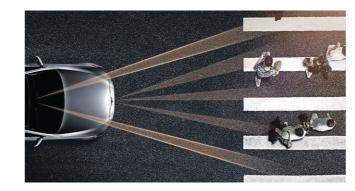


SAFETY IS TOP OF OUR MIND. SO IT DOESN'T WEIGH ON YOURS.

Genesis believes it has a responsibility to make driving on chaotic roadways safer. Not just for you and your occupants, but for other drivers and pedestrians as well. To surround you with an unwavering sense of security, every G80 features a suite of advanced technologies that cover the full spectrum of safety and convenience.

With its extensive safety features and a core structure forged with advanced high-strength steel, the G80 once again earned the highest safety ratings in the industry: A 2019 IIHS Top Safety Pick+ award (when equipped with available LED headlights)² and a 5-Star Overall Safety Rating from the U.S. government.³





FORWARD COLLISION-AVOIDANCE ASSIST WITH PEDESTRIAN DETECTION

Standard Forward Collision-Avoidance Assist not only helps detect the presence of vehicles ahead of you, but pedestrians as well. The system issues an alert if the potential for a collision is detected and automatically applies braking as needed to help mitigate the effects of a collision. Or better yet, help avoid one altogether.¹⁰



SMART CRUISE CONTROL WITH STOP & GO

Far more than ordinary cruise control, this feature adjusts your speed automatically to maintain a set distance from the vehicle ahead. It can also bring your G80 to a complete stop if needed, then start again without driver input.¹²



FULL LED HEADLIGHTS WITH LOW BEAM AND HIGH BEAM ASSIST

Roads aren't always straight. So the 2020 G80 features available LED headlights with Low Beam Assist, which turns your headlight beams in sync with the steering wheel for better visibility when cornering. Standard High Beam Assist automatically switches from high to low beams when the front camera detects oncoming or leading vehicles ahead.



DRIVER ATTENTION WARNING

Analyzing driving patterns and your car's position within its lane, Driver Attention Warning detects potential driver fatigue or distraction and issues a visual and audio alert suggesting the driver take a break when necessary.¹³



BLIND-SPOT COLLISION-AVOIDANCE ASSIST/ REAR CROSS-TRAFFIC COLLISION WARNING

Every G80 comes standard with Blind-Spot Collision-Avoidance Assist, which helps make changing lanes safer by warning the driver of vehicles in your blind spot and applying left or right front braking if necessary to help avoid a collision. Rear Cross-Traffic Collision Warning warns you of vehicles approaching from the sides when backing out of parking spaces.¹¹

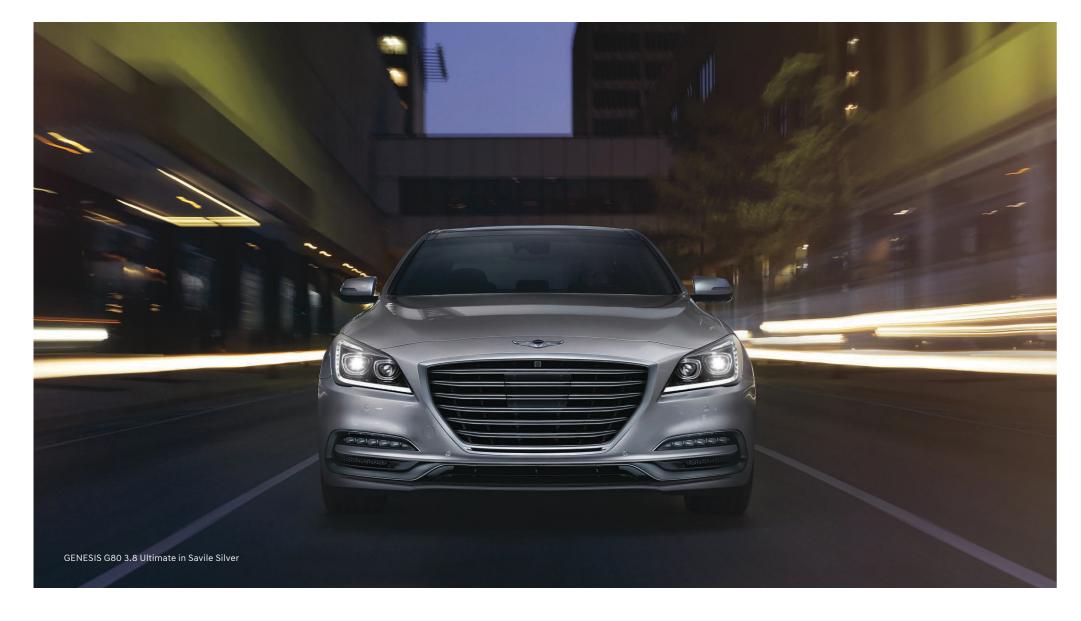


LANE KEEPING ASSIST

Should your car begin to drift outside of its driving lane, the G80 warns the driver with an alert and uses reverse steering torque to apply slight corrective measures that help keep your car safely in its lane.¹⁴

A HIGHER FORM OF INTELLIGENCE.

What elevates one luxury car above another is not just that it's larger or more powerful. It's a matter of intelligence and technologies so intuitive, they virtually anticipate your needs. And seamlessly grant your wishes. The Genesis G80 is replete with modern conveniences that keep you fully in touch with where you are, and where you're going.





APPLE CARPLAY® AND ANDROID AUTO™

Tap into your smartphone using the familiar interface of Apple CarPlay (pictured above) or Android Auto while keeping your eyes on the road. The G80 makes it easy to access maps and navigation, contact lists, texts, calls, your music library and more via the car's touchscreen or simple voice commands.¹⁵



HANDS-FREE SMART TRUNK

For easy access to a cargo capacity that's larger than most of the G80's competitors, a hands-free smart trunk automatically opens when it detects you standing near the rear of your car with the key fob in your pocket or purse. Simply wait by the trunk for a few seconds, and it pops open.¹⁶



ADVANCED NAVIGATION SYSTEM

The G80 comes standard with an advanced touchscreen navigation system featuring voice recognition, split-screen functionality, junction view lane guidance for negotiating complex freeways and real-time traffic updates via HD Radio™ (no subscription required).



WIRELESS CHARGING PAD

Leave the hassle of messy cords or plugs behind. Just set your compatible smartphone on the G80's charging pad in the center dash area, and it quickly recharges while you're on the road.¹⁷



HEADS-UP DISPLAY

To help combat distracted driving, the G80 features a Heads-up Display that unobtrusively projects vehicle speed, speed limits, navigation turns and a variety of safety system alerts in full color onto the windshield in front of the driver's line of sight.⁴



SURROUND VIEW MONITOR

Four HD cameras enable you to view the perimeter of your car from multiple angles. Toggle between front, rear and side camera views to guide your way into tight parking spaces, and for clear views of the curb when parallel parking on the street.⁴



A CAR WITH ALL THE RIGHT CONNECTIONS.

As a G80 owner, you have full access to Genesis Connected Services.¹⁸ It's an array of technologies that connect you to the information you need, when you need it – in many cases, using a convenient smartphone app.

GENESIS INTELLIGENT ASSISTANT APP

Available as a free download from Google Play™ or the Apple App Store, the Genesis Intelligent Assistant app combines data from your G80, the internet and your smartphone or smartwatch to send you important updates – often without you having to ask.

You can receive calculated departure messages for synced calendar events with location, as well as proactive notifications to remotely start and cool or heat your G80 based on the current temperature. You can also use your smartphone to pinpoint the precise location of your car in a crowded parking garage.¹⁹

GUIDANCE

Leverage the power of your smartphone to find destinations or points of interest and send directions directly to your G80's navigation system. You can also invoke destination searches in your car using voice commands or the touchscreen display.²⁰

VOICE SERVICES

Amazon Alexa® and Google Assistant™ voice service integration lets you direct your Amazon Echo® or Google Home™ device to start your G80's engine, set the cabin temperature and lock or unlock the doors from the comfort of your couch, kitchen or office.²¹

CONNECTED CARE

G80 owners enjoy 3 years of complimentary Genesis Connected Care, which includes Enhanced Roadside Assistance, SOS Emergency Assistance, Automatic Collision Notification, Monthly Vehicle Health Reports, On-Demand Diagnostics, Maintenance Reminders, Service Link and the Genesis Intelligent Assistant app.



A GRAMMY-WINNING SOUND SYSTEM THAT BLENDS SCIENCE AND ART WITH SONIC PERFECTION.

You want a sonic experience worthy of your Genesis G80. So did we. That's why we partnered with Lexicon® and its Technical GRAMMY Award-winning audio technology. A 17-speaker Lexicon audio

system is available with QuantumLogic® Surround technology and high-efficiency speakers perfectly tuned to the G80's unique acoustic signature for an immersive listening experience at every

seating position.⁴ Two modes of signal-extraction technology help to create stereophonic effects similar to sitting in a concert hall audience, or being directly onstage.



c Coaxial dash-mounted midrange speaker

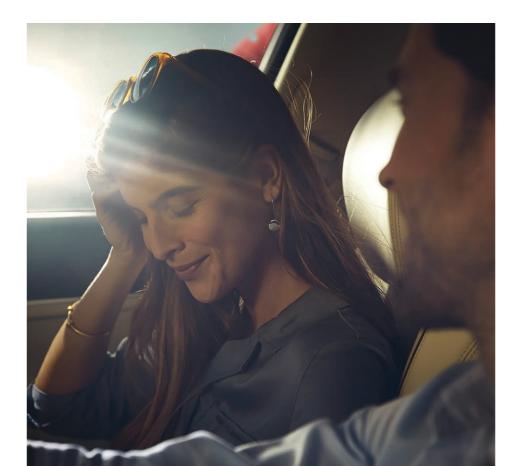
W Door-mounted woofers

- Midrange surround sound speakers
- L Lexicon® 12-channel digital external amplifier
- s Subwoofer

LET'S BE CLEAR

You probably know the music you download onto your digital devices or stream over the airwaves has been digitally compressed. But did you know compression can remove up to 90 percent of the audio details originally recorded in your favorite songs – so you're left listening to a reduced version of the real thing?

Clari-Fi™ Music Restoration Technology restores the sound qualities lost in compression. It scans all types of digital audio files for lost details – and intelligently corrects waveform deficiencies based on existing music information and audio source quality. Music that's been 'Clari-fied' sounds clearer, crisper, wider and more dynamic. So you can enjoy all of the sonic nuances that the recording artists intended you to hear.





WE DESIGNED THE GENESIS EXPERIENCE AROUND LIFE'S MOST PRECIOUS ASSET: YOUR TIME.



True luxury is about your complete experience, both on and off the road. It reflects a profound commitment to meeting your needs and wants precisely, in a way that values your precious time. Welcome to the Genesis Experience, our thoughtfully crafted suite of owner benefits designed to elevate the way you drive. And live.



You may never need to bring your car to a Genesis service center. Allow your Genesis retailer to pick up your G80, deliver a courtesy replacement vehicle, perform any required maintenance and return your car to your location so you can enjoy more pleasurable pursuits. Complimentary for 3 years or 36,000 miles.



Enjoy a worry-free Genesis G80 ownership experience with Complimentary Scheduled Maintenance for 3 years or 36,000 miles, whichever comes first. Complimentary oil changes are also included with normally scheduled maintenance appointments at your authorized Genesis service center.



Your G80 includes 3 years of complimentary Genesis Connected Services. It's an exclusive suite of safety, guidance and remote features that keep you connected to the things you need on the go.¹⁸



To ensure you're accessing the most up-to-date driving directions, the navigation system in your G80 comes with complimentary annual map updates for 3 years as part of your routine maintenance visits with Genesis.



Peace of mind is another essential luxury. Should your travel plans take an unexpected turn, 3-year complimentary Roadside Assistance provides tire changes or transportation to the nearest Genesis retailer or authorized service facility. Reimbursement for an overnight stay is included if needed.



With 3 months of complimentary SiriusXM Travel Link, you'll stay up-to-speed on the latest traffic, weather, fuel prices, stocks, sports and movies.²² A SiriusXM All Access 3-month free trial also lets you enjoy one of the widest varieties of ad-free music, news, talk and sports entertainment anytime, anywhere.²³



Refer to footnotes on the back page for additional program details.

2020 GENESIS G80 LINEUP





G80 3.8 STANDARD FEATURES

MECHANICAL

3.8L V6 (311 HP/293 lb-ft)6

8-speed automatic transmission with SHIFTRONIC®

Multi-link front and rear suspension

Ventilated front disc brakes

Drive Mode Select with Individual Mode setting

Variable Gear Ratio steering

SAFETY

Vehicle Stability Management with Electronic Stability Control and Traction Control System

Hillstart Assist Control / Brake Assist

9-airbag safety system Forward Collision-Avoidance Assist with Pedestrian Detection

Lane Keeping Assist

Blind-Spot Collision-Avoidance Assist

Rear Cross-Traffic Collision Warning

Smart Cruise Control with Stop & Go

High Beam Assist

Driver Attention Warning

Front seatbelt pretensioners

Tire Pressure Monitoring System with individual tire pressure indicators

Temporary compact spare tire

EXTERIOR

18" alloy wheels (245/45R18) with all-season tires

LED Daytime Running Lights

HID Bi-Xenon headlights/LED taillights

Dual heated, power-folding, auto-dimming side mirrors with turn signal indicators

Genesis logo approach lights

Rain-sensing wipers with auto-defogging windshield

Hands-free smart trunk with auto open

INTERIOR

Proximity Key with push button start

Leather seating surfaces

12-way power front seats with 4-way power lumbar support

Heated front seats

Leather-wrapped steering wheel and shift knob

Power tilt-and-telescopic steering wheel

Integrated Memory System for driver seat, side mirrors and steering column

Power windows with front and rear auto-down/up

Dual automatic temperature control with outside temperature display

Stainless steel front door sill plates

Electronic Parking Brake with Automatic Vehicle Hold Auto-dimming rearview mirror with HomeLink®

Sunvisors with sliding extensions and

illuminated vanity mirrors

Rear-seat center folding armrest with cupholders

MULTIMEDIA

8" touchscreen navigation system

Apple CarPlay® and Android Auto™

Rearview camera with parking guidelines

4.3" color multi-information display

Bluetooth® hands-free phone system

Steering wheel audio, cruise and phone controls

Dual USB ports (front console: data + charge/center console: charge only)

12-volt power outlet (front)

AM/FM/MP3/SiriusXM®/HD Radio® audio system with 7 speakers

Genesis Connected Services (3 years complimentary)

G80 3.8 SPORT PACKAGE

3.8 STANDARD EQUIPMENT PLUS:

19"Sport alloy wheels with all-season tires 245/40R19 (front), 275/35R19 (rear)

Sport front and rear bumpers

Sport lower bodyside molding

Dark chrome grille and window surround

Sport steering wheel with contrast stitching

Alloy sport pedals and footrest

Surround View Monitor

Power tilt-and-slide panoramic sunroof

Lexicon® 14-speaker QuantumLogic® Surround audio with Clari-Fi™ Music Restoration Technology

7" color multi-information display

Wireless charging pad Front and rear parking sensors

Ventilated front seats

Heated rear seats (standard on AWD)

Power rear window sunshade

Manual rear side window sunshades

G80 3.8 UITIMATE PACKAGE-

3.8 SPORT PACKAGE PLUS:

Shift-by-Wire

Full LED headlights with Low Beam Assist

LED foglights

Nappa leather seating surfaces

Power driver seat cushion extension and side bolsters

Lexicon® 17-speaker QuantumLogic® Surround audio

Matte-finish wood and aluminum trim

Full color Heads-up Display

9.2" HD touchscreen navigation system with Driver Information System multimedia controller

with Clari-Fi™ Music Restoration Technology Power trunk lid

Dual-mode front vent control with CO2 Sensor Heated steering wheel (standard on AWD)

DELETED FEATURES:

19"Sport alloy wheels with all-season tires

Sport front and rear bumpers Sport lower bodyside molding

Dark chrome grille and window surround Sport steering wheel with contrast stitching

Alloy sport pedals and footrest

G80 5.0 UITIMATE-

3.8 ULTIMATE PACKAGE PLUS:

5.0L V8 (420 HP/383 lb-ft)6

19" alloy wheels with all-season tires 245/40R19 (front), 275/35R19 (rear)

Illuminated door sill plates Microfiber suede pillar and headliner

DELETED FEATURE:

Quad exhaust tips

LED foglights

G80 3.3T SPORT-

3.8 ULTIMATE PACKAGE PLUS:

3.3L Twin-Turbo V6 (365 HP/376 lb-ft)6

19" Sport alloy wheels with all-season tires 245/40R19 (front), 275/35R19 (rear)

Ventilated rear disc brakes

Electronically Controlled Suspension

Sport front and rear bumpers Sport lower bodyside molding

Dark chrome grille and window surround

Dark tinted taillight covers

Quad exhaust tips Illuminated door sill plates

Black microfiber suede pillar and headliner

Carbon fiber interior trim

Sport front seats with copper contrast stitching Sport steering wheel with copper contrast stitching

Alloy sport pedals and footrest

AWD PACKAGE ALL TRIM LEVELS

All Wheel Drive

Headlight washer (not available with LED headlights)

Heated rear seats Heated steering wheel

G80 3.8 WITH ULTIMATE PACKAGE 311 HP/293 LB-FT TOROUE 18" Alloy Wheels





2020 GENESIS G80 EXTERIOR COLORS



Siberian Ice 3.3T Sport | 3.8 Sport Package



Mallorca Blue 3.3T Sport | 3.8 Sport Package



Havana Red 3.3T Sport | 3.8 Sport Package



Uyuni White



Himalayan Gray



Vik Black



Adriatic Blue



Savile Silver

2020 GENESIS G80 WHEELS AND TIRES



18" ALUMINUM ALLOY WHEELS G80 3.8

- 18 x 8.0J
- Medium metallic gray with machine finish
- 245/45R18 all-season tires



19"ALUMINUM ALLOY WHEELS G80 5.0

Front: 19 x 8.5JRear: 19 x 9.0JDark silver finish

Front: 245/40R19 all-season tires
Rear: 275/35R19 all-season tires



19" ALUMINUM ALLOY WHEELS G80 3.3T SPORT | 3.8 SPORT PACKAGE

Front: 19 x 8.5JRear: 19 x 9.0JDark alloy finish

Front: 245/40R19 all-season tires
Rear: 275/35R19 all-season tires

2020 GENESIS G80 INTERIOR COLORS

Beige Two-Tone Leather (3.8, 3.8 Sport, 3.8 Ultimate, 5.0 Ultimate)





Matte Paldao Wood + Aluminum (Ultimate)

AVAILABLE IN

Uyuni White
Adriatic Blue
Vik Black







Matte Brown Ash Wood + Aluminum (Ultimate)

AVAILABLE IN
Uyuni White
Savile Silver
Adriatic Blue
Vik Black

Matte Sapele Wood

+ Aluminum (Ultimate)

Black Leather (3.8, 3.8 Sport, 3.8 Ultimate, 5.0 Ultimate)

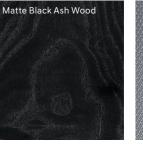




AVAILABLE IN
Uyuni White
Savile Silver
Himalayan Gray
Vik Black
Siberian Ice (Sport)
Mallorca Blue (Sport)
Havana Red (Sport)

Black and Ivory Leather (3.8 Ultimate, 5.0 Ultimate)







AVAILABLE IN Himalayan Gray Adriatic Blue Vik Black

Brown Leather (3.8 Ultimate, 5.0 Ultimate)



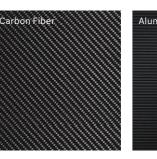




AVAILABLE IN
Uyuni White
Himalayan Gray
Adriatic Blue
Savile Silver
Vik Black

Black Leather | Copper Stitching (3.3T Sport)

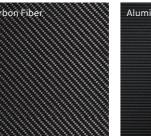


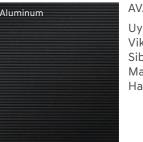


AVAILABLE IN
Uyuni White
Himalayan Gray
Vik Black
Siberian Ice
Mallorca Blue
Havana Red

Gray Leather | Copper Stitching (3.3T Sport)







AVAILABLE IN
Uyuni White
Vik Black
Siberian Ice
Mallorca Blue
Havana Red

2020 GENESIS G80 DIMENSIONS

EXTERIOR	G80
Wheelbase	118.5 in
Length	196.5 in
Width, excluding mirrors	74.4 in
Height	58.3 in
Minimum Ground Clearance, RWD/AWD	5.3 / 5.1 in

CAPACITIES	3.8	5.0	3.3T
Fuel Tank	20.3 gal	20.3 gal	20.3 gal
Engine Oil	8.1 gts	7.5 gts	8.1 gts

INTERIOR	G80
Headroom, front with sunroof/rear	39.4 / 38.2 in
Headroom, front without sunroof/rear	41.1 / 38.2 in
Legroom, front/rear	45.7 / 35.0 in
Shoulder Room, front/rear	58.3 / 57.1 in
Total Interior Volume	123.0 cu ft

VOLUME	G80
Passenger Compartment	107.7 cu ft
Cargo (Trunk)	15.3 cu ft
Total	123.0 cu ft



74.4 in



118.5 in

196.5 in

GENESIS BRAND WARRANTY

POWERTRAIN LIMITED WARRANTY

NEW VEHICLE LIMITED WARRANTY

ANTI-PERFORATION WARRANTY

10 YEARS / 100,000 MILES

5 YEARS / 60,000 MILES

7 YEARS / UNLIMITED MILES

FOOTNOTES

¹ For J.D. Power 2019 award information, go to jdpower.com/awards for more details. ² Every Genesis and provide an alert in every situation. See Owner's Manual for details. ¹⁴ Lane Keeping Assist operates model equipped with LED headlights has earned a 2019 TOP SAFETY PICK+ award. To qualify for 2019 only when the lane markings are clearly visible on the road. It will not work under all circumstances and TOP SAFETY PICK+, a vehicle must earn Good ratings in the driver-side small overlap front, moderate will not prevent loss of control. It is a supplemental assist and does not replace the need for extreme overlap front, side, roof strength and head restraint tests, as well as an Acceptable or Good rating in the care and attention by the driver. See Owner's Manual for details. 15 Apple CarPlay works with iPhone 5 passenger-side small overlap front test. It also must earn an Advanced or Superior rating for front crash and later models running the latest version of iOS 7.1 and above. Apple is a registered trademark of Apple prevention and a Good headlight rating. For details, visit iihs.org. ³ Government 5-Star Safety ratings are Inc. Android Auto requires the Android Auto app on Google Play and an Android-compatible smartphone part of the National Highway Traffic Safety Administration's (NHTSA) New Car Assessment Program running Android 5.0 Lollippp or higher. Google, Android Auto, Google Play and other marks are (nhtsa.gov). ⁴ Standard on G80 5.0 and 3.3T Sport, available on G80 3.8. ⁵ Edmunds Expert Review, 2019 trademarks of Google Inc. ¹⁶ The smart trunk will open when your Proximity Key is within 40 inches of Genesis G80. Horsepower ratings with premium fuel. Claim based on comparison of specifications on the detection area for at least 3 seconds. Radio transmitters and other vehicle smart keys may interfere manufacturer websites. 8 U.S. News & World Report, "2019 Genesis G80 Interior Review". 9 Automobile, with the normal operation of this feature. See Owner's Manual for details. 7 Standard on G80 5.0 and "One Week With: 2018 Genesis G80 AWD 3.3T Sport", April 2018. 10 The Forward Collision-Avoidance 3.3T Sport, available on G80 3.8. Qi wireless charging function is based on smartphone compatibility Assist (FCA) system is designed to assist drivers to avoid, or reduce the severity of, collisions with cars and/or specific accessory cases. 18 Genesis Connected Services are complimentary for 3 years and require that have slowed or stopped in front of them. It is a supplemental assist and does not replace the need an active subscription agreement subject to the Connected Services Terms and Conditions. Three-year for extreme care and attention by the driver. Pedestrian Detection helps detect pedestrians, but not in all term starts from the new vehicle date-of-first-use and is available for new 2020 model year vehicle conditions. FCA may not stop the vehicle completely and will not avoid all collisions. See Owner's Manual purchases and leases, as well as transferable to subsequent owners subject to the Terms and Conditions. for further details and limitations. ¹¹ Blind-Spot Collision-Avoidance Assist (BCA) warns the driver of other Only use Genesis Connected Services and corresponding devices when safe to do so. Cellular and GPS cars in the blind spot region. If BCA detects an unsafe lane change being attempted, it applies braking coverage is required. Features, specifications, and fees are subject to change. For more on details and on the opposite side of the attempted lane change to help avoid a collision. There are limitations to the limitations, visit genesis.com or an authorized retailer of Genesis branded products. 19 Remote features function, range, detection and clarity of the system. It will not detect all vehicles or objects in the blind are subject to adequate cellular coverage, signal strength and battery power, and only available in the 50 spot and may not operate if sensors are obscured in any way. Do not rely exclusively on BCA. BCA is a United States. You must be an active subscriber or within the initial free-trial period to receive Genesis supplemental system, and it is the driver's responsibility to exercise caution when changing lanes. Refer Connected Services. Car Finder smartphone GPS location must be within 1-mile radius of vehicle's location to your Owner's Manual for more information. Rear Cross-Traffic Collision Warning (RCCW) is active to display searched location. 20 Requires Genesis Connected Services Guidance package. 21 Amazon, when the vehicle is in reverse gear and backing at a speed of less than 6 mph. It only engages during Alexa and all related logos and motion marks are trademarks of Amazon.com, Inc. or its affiliates. Google the first activation of reverse gear from park and may not detect all vehicles, depending on the size, Home and Google Assistant are trademarks of Google Inc. 22 Not available on all models. For details, angle, distance and speed of the other vehicle. Never rely exclusively on RCCW. Always look over your consult your Genesis retailer. 23 All SiriusXM services require a subscription sold separately, or as a shoulder and use your mirrors to confirm rear clearance. See Owner's Manual for details and limitations. package, by Sirius XM Radio Inc. after the trial period has elapsed. The subscription plan you choose 12 Smart Cruise Control (SCC) is not a collision-avoidance or warning device. SCC is for highway use only will automatically renew, and you will be charged according to your chosen payment method at thenand should not be used in poor weather, heavy or varying traffic, or on winding or slippery roads. Driver current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM remains responsible to slow or stop the vehicle to avoid a collision. SCC initiates a full stop when the Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. traffic ahead stops and reengages if the vehicle ahead moves forward within 3 seconds. See Owner's Satellite and outside-the-car lineups vary slightly. Sirius, XM, Sirius, XM Manual for details. 13 It is the driver's responsibility to remain alert at all times. Driver Attention Warning is are trademarks of Sirius XM Radio Inc. only a warning to inform the driver of a potential lack of driver attention or drowsiness. It does not detect

near the forests. Visit genesis.com or our social media sites.

Genesis Experience Notes: Genesis Service Valet is for 2020 model year vehicles for maintenance for 3 years/36,000 miles and for warranty repairs. Mileage and ownership limitations may apply. Genesis reserves the right to change program without notice. Exclusions may apply. Genesis Complimentary Maintenance is for 2020 model year vehicles for factory-recommended scheduled maintenance for 3 years/36,000 miles. Ownership limitations may apply. Genesis reserves the right to change program without notice. Exclusions may apply. Multimedia and Navigation Map Care updates are available annually for 2020 model year vehicles for 3 years after purchase with a regularly scheduled maintenance appointment. Availability timing may vary. Ownership limitations may apply. Genesis reserves the right to change program without notice. Exclusions may apply. Genesis Connected Services are available for 3 years complimentary for 2020 model year vehicles. Enrollment is required. Ownership limitations may apply. Genesis reserves the right to change program without notice. Exclusions may apply. SiriusXM® Traffic and Travel Link is available for 3 months complimentary for 2020 model year vehicles. This does not include SiriusXM® audio. SiriusXM® audio trial is 90 days. Ownership limitations may apply. Genesis reserves the right to change program without notice. Exclusions may apply. Roadside Assistance is complimentary for 3 years/unlimited miles for 2020 model year vehicles. Mileage and ownership limitations may apply. Genesis reserves the right to change program without notice. Exclusions may apply. See your retailer for details on any of the programs or services listed here.

See Genesis retailer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or quarantee is being extended in this brochure, and Genesis Motor America reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your retailer of Genesis branded products for current vehicle specifications. As part of our commitment to a 😭 🥂

social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management and community-level benefits for people

responsible environment, this brochure is printed on Genesis Eco Bright White paper certified by the Forest Stewardship Council®. FSC® certification helps ensure that the highest Paper from FSC FSC C101537

©2019 GENESIS NP020G2020



GENESIS