



## THE LUXURY CAR, REIMAGINED.

When Genesis designers set out to make the G90 an expression of a new kind of luxury, they imagined this: The moment when an archer draws back the bow...and prepares to unleash the perfectly balanced tension that propels an arrow at its target. In that moment, there's a sense of athletic elegance. A sense of power and poise.

Study the G90 with its long hood, taut character lines and elegant rear deck, and you can see those same dynamic forces just under the surface, ready to be released. It's as if the G90 is energized even when it's standing still.

There's science behind this gracefully muscular shape. Every millimeter of the G90's body has been refined in wind tunnels to serve the aims of aerodynamics. The airflow has been precisely orchestrated to quiet the cabin and create downforce over the drive wheels for added stability.

It's that translation of function into form that led to the G90 receiving a prestigious GOOD DESIGN™ award from The Chicago Athenaeum: Museum of Architecture and Design, bestowed annually by an international jury of architects, design experts and cultural leaders on the world's most innovative products.¹

Of course, the Genesis G90 must ultimately satisfy the critics who matter the most: Our customers.









# BORN WITH RAW TALENT. BRED TO BE BEAUTIFULLY REFINED.

For the enthusiast driver, proving the legitimacy of a luxury performance sedan often comes down to this: What happens when you press your right foot on the accelerator? The 2017 Genesis G90 provides two equally compelling answers.

The first is an all-new 3.3L twin-turbo V6 engine with 365 horsepower and 376 lb-ft of torque. Peak torque is available from just 1,300 rpm for pressed-into-your-seat throttle response. The second is a 5.0L direct-injection V8 from our award-winning Tau® family of engines that delivers a smooth 420 horsepower and robust 383 lb-ft of torque.² Both engines harmonize with an advanced 8-speed automatic transmission with SHIFTRONIC® that employs a new Smart Shift technology to ensure you're always in the perfect gear based on your driving preference.

You can also tailor the G90's driving dynamics to suit your mood with an Intelligent Drive Mode system that features four distinct settings: Smart, Eco, Sport and an Individual driver-customizable mode. Whichever performance characteristics you engage, it makes for a very good time behind the wheel of a Genesis G90.



## THE LUXURY SEDAN COMES TO ITS SENSES.

The 2017 Genesis G90 is engineered with a new fusion of sensor technologies, bringing innovations together that cover the full spectrum of safety – from driver alertness to occupant safety and the safety of other vehicles around you. This suite of technologies includes Automatic Emergency Braking with Pedestrian Detection,<sup>3</sup> Smart Cruise Control,<sup>4</sup> Smart Blind Spot Detection,<sup>5</sup> Lane Keep Assist,<sup>6</sup> Driver Attention Alert<sup>7</sup> and more. The result is a new "safety without compromise" standard that is greater than the sum of its highly sophisticated parts.

After all, advanced safety is about more than how many airbags a vehicle has, or how well it maintains its integrity in a crash. We believe it's about using technology to help avoid incidents in the first place. So it comes as no surprise the Genesis G90 has the most comprehensive set of standard safety and convenience features in its class.<sup>8</sup>

AUTOMATIC EMERGENCY BRAKING
WITH PEDESTRIAN DETECTION

SMART CRUISE CONTROL

HIGH BEAM ASSIST

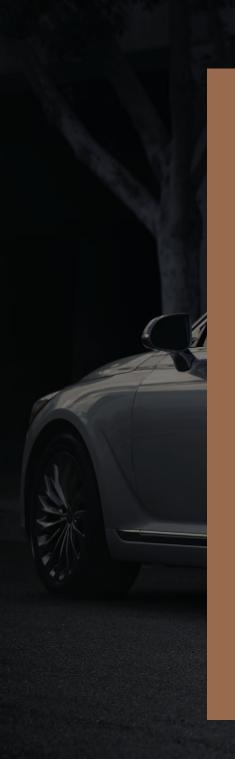
SMART BLIND SPOT DETECTION

GENESIS STANDARD SAFETY DRIVER ATTENTION ALERT

PRE-SAFETY SEATBELTS

LANE KEEP ASSIST

MULTI-VIEW CAMERA



#### AN ADVANCED NETWORK OF SAFETY FEATURES

- Automatic Emergency Braking with Pedestrian Detection
- Smart Blind Spot Detection with Lane Change Assist and Rear Cross-traffic Alert
- Smart Cruise Control with Stop/Start
- Vehicle Stability Management with Front Pre-Collision Warning
- Electronic Stability Control and Traction Control System
- Electronic Brake-force Distribution and Brake Assist
- Lane Keep Assist
- Bi-Xenon or LED Headlights with Dynamic Bending Light<sup>9</sup>
- Automatic High Beam Assist
- Driver Attention Alert
- Smart Ventilation System with CO<sub>2</sub> Sensor
- 9 Airbag Safety System and Anti-Whiplash Front Head Restraints
- Multi-View Camera with Front/Rear Parking Sensors
- Rain-Sensing Wipers with Auto-Defogging Windshield
- Full Color Heads-up Display
- Automatic Collision Notification

ALL STANDARD. ALL DESIGNED AROUND THE SINGLE MOST IMPORTANT FACTOR: YOU.



#### YOUR ATTENTION, PLEASED

The Genesis G90's new Driver Attention Alert technology analyzes your driving to help detect driving patterns typically associated with driver fatigue. By monitoring signals such as steering angle, steering torque and the G90's position within the traffic lane, Driver Attention Alert helps determine when the G90 driver may need to take a rest – and alerts you with an audible signal and popup message on the multi-information display.



#### T HAS YOUR BACK (AND YOUR SIDES, TOO)

The G90's Smart Blind Spot Detection with Lane Change Assist technology warns of vehicles rapidly approaching from the rear blind zones when the turn signal is activated, and helps avoid collisions by automatically applying left- or right-front braking to safely bring you back into your lane. Rear Cross-traffic Alert also acts like eyes in the back of your head by warning of vehicles in the G90's rear cross path after you've shifted into reverse to back out of a parking space.



#### A WIDER PERSPECTIVE

The G90 helps its driver park and maneuver through tight spaces by displaying multiple camera angles on the center console monitor. You can toggle between vantage points from a forward-view cornering camera, two side mirror cameras and a rearview camera. Sensors in the front and rear also assist in parking. Audible and visual warnings alert you when the G90 is getting close to obstructions, and a wide-angle image is displayed on the navigation screen at low parking speeds.







### READY TO UPGRADE YOUR SEAT ASSIGNMENT?

To experience a new level of luxury, start by changing your seat. Settle into the G90, and it instantly becomes clear these seats are exceptionally comfortable. Not merely by the standards of automotive luxury, but by luxury...period. In developing a superior seat, Genesis designers studied two pinnacles of comfort: The seats fitted into multi-million dollar corporate jets, and the revolutionary stressless armchairs and recliners of Erkones, the renowned Norwegian furniture manufacturer.

The feeling is gentle, yet firm. The driver and right-rear seats earned certification from Aktion Gesunder Rücken, an international organization that rates how well products support overall back comfort, health and safety. The front seats offer soothing heat or ventilated cooling at the touch of a button. Your position can be precisely tailored thanks to a 22-position power driver seat and 16-way power passenger seat, along with an available 14-way power right-rear seat and 12-way power left-rear seat. No matter where you sit, you're surrounded by evidence of Genesis craftsmanship, from Nappa leather on the dash to matte-finish wood veneer trim throughout the cabin.

The G90's spacious cabin is also one of the quietest in its class.<sup>10</sup> Double soundproof glass and a remarkably rigid body structure provide this exceptional level of silence. To enhance the ambiance, you can illuminate the cabin with one of seven different ambient lighting colors. And your cabin air is optimized by 3-zone automatic climate control with Smart Ventilation that uses a segment-first CO<sub>2</sub> sensor to help keep you comfortable and alert.



## CLEARLY, YOU'RE IN CHARGE HERE.

A 12.3" HD navigation system with a Driver Information System Multimedia Controller is your command center for the G90's audio and media systems, turn-by-turn navigation, multi-view camera, climate controls, Bluetooth® and phone functions. Split-screen or expanded view modes let you decide how you want your display presented.

The G90's Heads-up Display projects critical data like vehicle speed, speed limits, Smart Cruise Control distance and Blind Spot Detection alerts on the windshield for at-a-glance updates. As your eyes absorb vital driving information, your ears are immersed in the Lexicon® 17-speaker Quantum Logic® Surround-Sound System. Its Clari-Fi™ Music Restoration Technology enriches the sound qualities lost in today's compressed music file formats. With state-of-the-art speaker output articulation, it offers a choice of two sonic perspectives: As if you were seated in the audience at a concert hall, or directly onstage.

The G90's controls follow you outside of the passenger cabin as well. Our Genesis app acts like your own personal concierge, combining Genesis Connected Services features with data from your G90, the internet, and your smartphone to anticipate your needs. The app proactively notifies you of important information like estimated departure times to avoid being late for meetings, weather or traffic alerts, and more. It also lets you do all kinds of things remotely, from locking and unlocking your G90 to warming or cooling the interior – all while you're sitting comfortably in your kitchen.









#### WIRELESS CHARGING PAD FOR SMARTPHONES

No more plugs or wires: Charging your smartphone in the Genesis G90 has now become as simple as placing it on a charging pad located in the center console.<sup>13</sup> An indicator icon lets you know if your smartphone is connected to the charging pad, and it prompts you with an audible alert if you're about to leave your smartphone behind when exiting the vehicle.



#### UPGRADE TO THE REAR PASSENGER CABIN

Who says the driver should have the best seat? In the G90 5.0 Ultimate, an available 14-way power seat on the right and 12-way power seat on the left reward rear passengers with warming heat and cooling ventilation as desired. Using seat controls in the fold down armrest, you can set a range of seating positions for the rear Integrated Memory System to recall. A one-touch relax mode fully reclines the right-rear seat for first-class comfort. Raise the power rear windshield and side-window sunshades...and your tranquility is complete.



#### YOU'RE WELCOME

Walking up to your G90 with your hands full? Wait by the trunk for a few seconds, and it opens automatically. The smart trunk works by detecting the Proximity Key in your pocket or purse. The same Proximity Key also lets you unlock the car simply by gripping the door handle. Remotely unlock the car at night with your key fob, and you're welcomed by the Genesis logo in a pool of LED light that illuminates your path as the power-folding side mirrors swing out. Settle into your G90's supple leather seats, and its smooth power door closure helps ease your entrance.



### BALANCE, RESTORED.

For too long, the luxury car ownership experience has been out of balance. While it will always be about the quality and design of the car itself, Genesis was conceived in the belief that the ultimate luxury in our lives today is time. And that means being more than just a better luxury car. It means being a better luxury car company.

It starts with a purchase process that's simple and straightforward. Genesis has also created a new level of customer care designed to save you time whenever your G90 needs to be serviced at your Genesis dealer. When it's time for service, we'll come pick up your car for its tune-up or oil change, deliver a courtesy replacement vehicle to you, and return your G90 when it's ready. And when scheduled maintenance is required on your Genesis, it is complimentary for the first 3 years or 36,000 miles.

It's a smarter approach to luxury, based on human-focused innovation and a highly personalized ownership experience. Genesis flies by its own rules, guided by the goals of elegant simplicity, seamless connectivity and intelligent safety. In that sense, the winged emblem of the Genesis brand is truly symbolic.

#### THE GENESIS EXPERIENCE

COMPLIMENTARY
SCHEDULED MAINTENANCE

3 YEARS / 36,000 MILES

SIRIUSXM° TRAFFIC & TRAVEL LINK°

3 YEARS COMPLIMENTARY

24/7 ENHANCED ROADSIDE ASSISTANCE

3 YEARS / UNLIMITED MILES

COMPLIMENTARY VALET SERVICE

3 YEARS / 36.000 MILES

GENESIS CONNECTED SERVICES

3 YEARS COMPLIMENTARY
INCLUDES REMOTE START (ENROLLMENT REO)

NAVIGATION MAP CARE ANNUAL MAP UPDATES

3 YEARS COMPLIMENTARY





#### 2017 GENESIS G90 3.3T PREMIUM

#### **KEY STANDARD FEATURES**

#### PERFORMANCE

365-hp 3.3L GDI twin turbo V6 engine with Dual Continuously Variable Valve Timing

8-speed automatic transmission with SHIFTRONIC® and paddle shifters

Shift-by-Wire

Intelligent Drive Mode with Smart Shift

Rack Mounted Motor-Driven Power Steering with Variable Gear Ratio

Genesis Adaptive Control Suspension with Electronic Damping Control

19" chrome alloy wheels with P245/45R19 (front) and P275/40R19 (rear) tires

Dual asymmetrical exhaust tips integrated with rear bumper

#### COMFORT

3-zone+ automatic temperature control with Air Quality System and  ${\rm CO_2}$  sensor

Proximity Key entry with push button start

Leather-wrapped dashboard and genuine wood interior trim

Nappa leather seating surfaces and microfiber suede headliner

Heated and ventilated front seats

22-way power driver seat including lumbar, shoulder and bolster adjustment

16-way power front passenger seat including lumbar adjustment

Integrated Memory System for front seats, side mirrors and steering column

Heated leather-wrapped steering wheel with power tilt-and-telescopic function

Heated rear seats

Power windows with auto-down/up

Ambient LED interior lighting (adjustable - 7 colors)

Auto-dimming inside rearview mirror with compass and HomeLink®

Power rear windshield sunshade

Power rear side-window sunshades

Acoustic-laminated windshield, side and rear windows

Power door closure

Power trunk lid

Hands-free smart trunk with auto open

Power tilt-and-slide sunroof

Genesis logo approach lights

Premium-grade floor mats, premium-grade cargo mat and first aid kit

#### **TECHNOLOGY**

Multi-view camera

Wireless device charging (Qi standard)

Forward-view cornering camera

Full color Heads-up Display

Electroluminescent Gauge Cluster Supervision with 7" color HD LCD multi-info display

12.3" HD navigation system with DIS Multimedia Controller

Complimentary annual navigation map updates for 3 years

SiriusXM® Traffic & Travel Link® data services (3-year complimentary subscription)

Lexicon® 17-speaker 7.1 premium audio system with Quantum Logic® Surround Sound and Clari-Fi™ Music Restoration Technology

SiriusXM® Satellite Radio and shark fin antenna (90-day complimentary subscription)

Genesis Connected Services (3-year complimentary subscription)

Front (data/charge) and rear (charge only) USB ports

Bluetooth® hands-free phone system

MP3 auxiliary input jacks

#### SAFETY

Lane Keep Assist

**Driver Attention Alert** 

Smart Cruise Control with stop/start

Vehicle Stability Management with pre-collision warning

Automatic Emergency Braking with Pedestrian Detection

Smart Blind Spot Detection with Lane Change Assist and Rear Cross-traffic Alert

9 airbags: Advanced dual front airbags, front and rear seat-mounted side airbags,

driver knee airbag and roof-mounted side-curtain airbags

Electronic Stability Control with Traction Control System

4-wheel disc brakes with ABS, Brake Assist and Electronic Brake-force Distribution

Electronic Parking Brake with Automatic Vehicle Hold

Anti-whiplash front head restraints with power controls/seatbelt pretensioners

Tire Pressure Monitoring System with individual tire pressure indicators

Bi-Xenon High Intensity Discharge auto-leveling headlights with Dynamic Bending Light

LED turn-signal indicators and LED Daytime Running Lights

Automatic headlights with High Beam Assist

Front and rear parking sensors with rearview camera

Dual power-folding heated auto-dimming side mirrors with turn signal indicators

Windshield wiper de-icer, rain-sensing wipers and auto-defogging windshield

Haptic steering wheel

#### DIMENSIONS

INTERIOR DIMENSIONS
Head Room, front (w/sunroof)/rear
Legroom, front/rear
Shoulder Room, front/rear
Hip Room, front/rear
Total Interior Volume
Passenger Volume
Cargo Volume, trunk

#### EXTERIOR DIMENSIONS

Wheelbase
Length
Width, excluding mirrors
Height
Coefficient of Drag 0.27 Cd

#### **EPA MILEAGE ESTIMATES**

City/Highway/Combined (3.3L RWD)	7 / 24 / 20 MPG
City/Highway/Combined (3.3L AWD)	7 / 24 / 20 MPG
Fuel Tank Capacity	21.9 gal



An Advanced Dual Mode HTRAC All Wheel Drive system is available for both Genesis G90 3.3T Premium and Genesis G90 5.0 Ultimate models.

#### 2017 GENESIS G90 5.0 UITIMATE

#### **KEY STANDARD FEATURES**

#### PERFORMANCE

420-hp 5.0L GDI Tau<sup>®</sup> V8 engine with Dual Continuously Variable Valve Timing

8-speed automatic transmission with SHIFTRONIC® and paddle shifters

Shift-by-Wire

Intelligent Drive Mode with Smart Shift

Rack Mounted Motor-Driven Power Steering with Variable Gear Ratio

Genesis Adaptive Control Suspension with Electronic Damping Control

19" chrome alloy wheels with P245/45R19 (front) and P275/40R19 (rear) tires

Dual asymmetrical exhaust tips integrated with rear bumper

#### COMFORT

3-zone+ automatic temperature control with Air Quality System and CO<sub>2</sub> sensor

Proximity Key entry with push button start

Leather-wrapped dash and genuine wood interior trim

Nappa leather seating surfaces and microfiber suede headliner

Heated and ventilated front and rear seats

22-way power driver seat including lumbar, shoulder and bolster adjustment

16-way power front passenger seat including lumbar adjustment

Integrated Memory System for front seats, side mirrors and steering column

Heated leather-wrapped steering wheel with power tilt-and-telescopic function

14-way power right-rear seat and 12-way power left-rear seat

Integrated Memory System for rear outboard seats

Power windows with auto-down/up

Ambient LED interior lighting (adjustable - 7 colors)

Auto-dimming inside rearview mirror with compass and HomeLink®

Power rear windshield sunshade

Power rear side-window sunshades

Acoustic-laminated windshield, side and rear windows

Power door closure

Power trunk lid

Hands-free smart trunk with auto open

Power tilt-and-slide sunroof

Rear seat illuminated vanity mirrors

Genesis logo approach lights

Premium-grade floor mats, premium-grade cargo mat and first aid kit

#### **TECHNOLOGY**

Multi-view camera

Wireless device charging (Qi standard)

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Lane Keep Assist

**Driver Attention Alert** 

Smart Cruise Control with stop/start

Vehicle Stability Management with pre-collision warning

Automatic Emergency Braking with Pedestrian Detection

Smart Blind Spot Detection with Lane Change Assist and Rear Cross-traffic Alert

9 airbags: Advanced dual front airbags, front and rear seat-mounted side airbags,

driver knee airbag and roof-mounted side-curtain airbags

Electronic Stability Control with Traction Control System

4-wheel disc brakes with ABS. Brake Assist and Electronic Brake-force Distribution

Electronic Parking Brake with Automatic Vehicle Hold

Anti-whiplash front head restraints with power controls/seatbelt pretensioners

Rear seat power head restraints

Tire Pressure Monitoring System with individual tire pressure indicators

Full LED headlights with Dynamic Bending Light

LED turn-signal indicators and LED Daytime Running Lights

Automatic headlights with High Beam Assist

Front and rear parking sensors with rearview camera

Dual power-folding heated auto-dimming side mirrors with turn signal indicators

Windshield wiper de-icer, rain-sensing wipers with auto-defogging windshield

Haptic steering wheel

#### DIMENSIONS

INTERIOR DIMENSIONS														
Head Room, front (w/sunroof)/rear													41.1 / 38.0	) in
Legroom, front/rear	 												46.3 / 37.8	in 3
Shoulder Room, front/rear													59.1 / 57.9	) in
Hip Room, front/rear														) in
Total Interior Volume													. 128.9 cu	ı ft
Passenger Volume	 												. 113.2 cu	ı ft
Cargo Volume, trunk													15.7 cu	ı ft

#### **EXTERIOR DIMENSIONS**

Wheelbase	n
Length	n
Width, excluding mirrors	n
Height	n
Coefficient of Drag	d

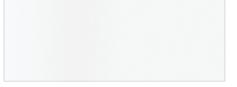
#### **EPA MILEAGE ESTIMATES**

City/Highway/Combined (5.0L RWD)	7 / 24 / 19 MPG
City/Highway/Combined (5.0L AWD)	/ 23 / 18 MPG
Fuel Tank Capacity	21.9 gal

#### **READY TO KEEP ROLLING?**

Visit genesis.com and explore the services and benefits that make the ownership of a Genesis luxury automobile an unparalleled experience. You'll find shopping tools that help you take the next steps, from a build-and-price configurator to more photos, technical specs and a locator for finding an authorized dealer nearest you.

### EXTERIOR COLORS



Casablanca White



Caspian Black



Manhattan Brown



Santiago Silver



London Gray



Patagonia Blue

### INTERIOR COLORS





Beige (Gray Ash)

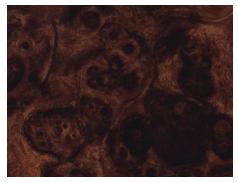


WOOD TRIMS

Gray Ash



Walnut



#### FOOTNOTES

¹ GOOD DESIGN™ is a Federally Registered and Protected Trademark of The Chicago Athenaeum Metropolitan Arts Press, Copyright 1992-2016. <sup>2</sup> Horsepower ratings based on premium fuel. <sup>3</sup> Automatic Emergency Braking (AEB) with Pedestrian Detection detects pedestrians, but not in all conditions. The system initiates full braking at speeds between 5-28 mph when a pedestrian is standing, or from 5-43 mph when a pedestrian is moving. AEB is not a substitute for safe driving. See Owner's Manual for details and limitations. 4 Smart Cruise Control (SCC) is not a collision avoidance or warning device. SCC is for highway use only and should not be used in poor weather, heavy or varying traffic, or on winding or slippery roads. Driver remains responsible to slow or stop the vehicle to avoid a collision. <sup>5</sup> Do not rely completely on Blind Spot Detection (BSD) and be sure to use proper lane changing procedures. BSD may not detect every object or vehicle and will not prevent accidents. Never rely exclusively on the Rear Cross-traffic Alert. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. Vehicle must be in reverse and has to be going 6 mph or less. <sup>6</sup> The Lane Departure Warning System with Lane Keep Assist operates above approximately 44 mph and only when the lane markings are clearly visible on the road. It will not prevent loss of control. Refer to your Owner's Manual for more information. 7 It is the driver's responsibility to remain alert at all times. Driver Attention Alert is only a warning to inform the driver of a potential

lack of driver attention or drowsiness. It does not detect and provide an alert in every situation. 8 Claim based on comparison of specifications on manufacturer websites. 9 Bi-Xenon HID headlights standard on 3.3T Premium model. Full LED headlights standard on 5.0 Ultimate model. 10 Claim based on comparison of specifications on manufacturer websites. 11 Available as a free download from Google Play™ or Apple App Store. Features are subject to adequate cellular coverage, signal strength and battery power, and only available in the 50 United States. You must be an active Genesis Connected Services subscriber or within the initial free-trial period. Apple and the Apple logo are trademarks of Apple Inc., registered in the U.S. and other countries, App Store is a service mark of Apple Inc. Google, Google Play, Android and other marks are trademarks of Google Inc. 12 Genesis Connected Services includes complimentary 3-year subscription (enrollment required). Three-year term starts from the new vehicle date of first use and is available for new vehicle purchases and leases based upon terms and conditions on the Genesis Connected Services subscription enrollment pages. Only use Genesis Connected Services and corresponding devices when safe to do so. Cellular and GPS coverage is required. Features, specifications, and fees vary by subscription plan and are subject to change. For more on details and limitations, visit genesis.com or authorized retailer of Genesis branded products. 13 Refer to your phone and smartwatch manufacturer's product manual or website for a full list of compatible devices for Qi Wireless charging.

POWERTRAIN LIMITED WARRANTY 10 YEARS / 100,000 MILES

**NEW VEHICLE LIMITED WARRANTY** 

5 YEARS / 60,000 MILES

ANTI-PERFORATION WARRANTY

7 YEARS / UNLIMITED MILES

See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Genesis reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your retailer of Genesis branded products for current vehicle specifications. As part of our commitment to a responsible environment, this brochure is printed using paper certified by the Forest Stewardship Council.º FSCº certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community-level benefits for people near the forests. Visit genesis.com or our social media sites.





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