

LET'S MOTOR.®

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PROUD PARTNER



BOOT TO BONNET NO COST MAINTENANCE:

MINI also wants to ensure the proper performance of your vehicle, so we offer No Cost Maintenance standard for the first 3 years or 36,000 miles.

WARRANTY:

At MINI, our commitment to quality and customer satisfaction is clearly demonstrated by a 4-year/50,000-mile New Passenger Car Limited Warranty and a 12-year/unlimited-mileage limited warranty against rust and corrosion perforation.

ROADSIDE ASSISTANCE PROGRAM:

The MINI Owner experience continues out on the road. You are only a toll-free phone call away. The MINI Roadside Assistance Program is available 24 hours a day, anywhere in the U.S., Canada or Puerto Rico. The program offers towing, lock-out service, on-site assistance and even custom computerized trip-routing services. And for a nominal fee, the MINI Service Card extends this service after the New Passenger Car Limited Warranty for as long as you wish.

*For a list of terms and conditions for all the good stuff above, visit MINIUSA.COM/SERVICE

BE PART OF THE FAMILY.



**MINI received the highest numerical score among mass market brands in the proprietary J.D. Power and Associates 2010-2011 Sales Satisfaction Index (SSI) Studies™. 2011 study based on responses from 24,045 buyers, measuring 19 mass market brands and measures satisfaction of new-vehicle buyers who purchased or leased their vehicles in May 2011. Proprietary study results are based on experiences and perceptions of owners surveyed from August-October 2011. Your experiences may vary. Visit jdpower.com. †Subscriptions to SiriusXM services are sold by SiriusXM after trial subscription and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See Customer Agreement for terms at www.siriusxm.com. Sirius satellite service available only to those at least 18 and older in the 48 contiguous U.S. states, Washington D.C., and Puerto Rico (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio, Inc.

All specifications pertain to model year 2012. Performance data based on BMW AG test results. At MINI, we try hard to be accurate. However, mistakes happen and things change. Therefore, we do not assume liability for the accuracy or completeness of the information presented.

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This paper is 100% recyclable, made with 10% post-consumer waste. All inks used in the production of this brochure are soy-based inks. However, please refrain from trying to make a latte with them. We already tried it. It doesn't work.

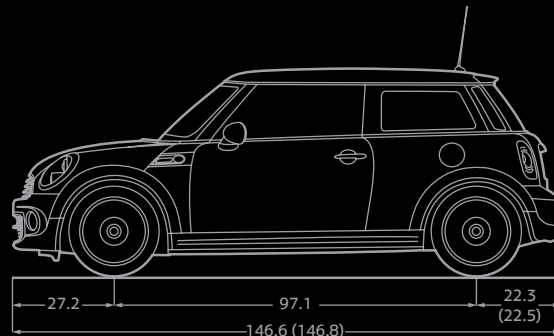
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BE ORIGINAL.

MINI HARDTOP It's always good to stand out from the crowd, which is why the original MINI remains defiantly original. With its distinctive blend of go-kart handling, throaty exhaust notes and classic good looks, the MINI Hardtop delivers a motoring experience like no other car on the road.



MINI COOPER HARDTOP 2,535 lbs
(MINI COOPER S HARDTOP 2,668 lbs)



All figures in inches.

SPECIFICATIONS

■	Naturally aspirated 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum-alloy engine with Valvetronic
■	Turbocharged, intercooled direct-injected, 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum-alloy engine with Valvetronic
■	121 HP @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm
■	181 HP @ 5,500 rpm, 177 lb-ft of torque @ 1,600–5,000 rpm
■	0–60 MPH in 8.4 seconds
■	0–60 MPH in 6.6 seconds
■ ■	6-speed Aisin automatic transmission (optional)
■ ■	Split fold-down rear seats for expandable cargo space
■	15" alloy wheels with all-season or performance tires
■	16" alloy wheels with all-season or performance run-flat tires
■ ■	17" optional alloy wheels with all-season or performance run-flat tires
■ ■	CD audio system with AM/FM HD radio and 1-year SiriusXM® satellite radio, 6 speakers, auxiliary input-ready, optional Harman Kardon® premium sound
■ ■	Optional sport suspension
■	MINI COOPER HARDTOP
■	MINI COOPER S HARDTOP

All figures above relate to vehicles with the standard 6-speed manual transmission.

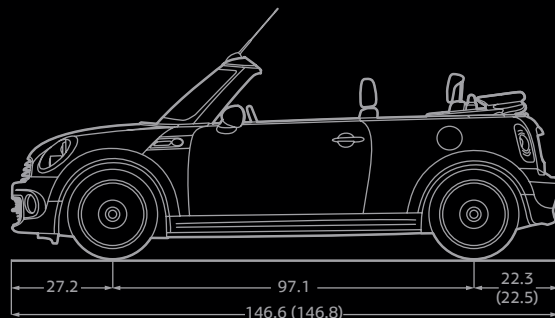
BE OPEN.

MINI CONVERTIBLE The credo of the MINI Convertible is “Always Open.” It’s a sentiment that speaks to the thrill of motoring without a roof, but also captures a uniquely MINI mindset of being open to whatever adventure might be waiting around the next hairpin curve.



The Openometer gauge on the MINI Convertible keeps track of how long you’ve had the top down. It’s a friendly reminder to help you stay Always Open.

MINI COOPER CONVERTIBLE 2,701 lbs
(MINI COOPER S CONVERTIBLE 2,811 lbs)



All figures in inches.

SPECIFICATIONS

■ ■	Fully automatic convertible top that folds down in 15 seconds
■ ■	Sunroof feature
■ ■	Heated-glass rear window
■ ■	Drop-down tailgate with easy-load feature
■	Naturally aspirated 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum-alloy engine with Valvetronic
■	Turbocharged, intercooled direct-injected, 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum-alloy engine with Valvetronic
■	121 HP @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm
■	181 HP @ 5,500 rpm, 177 lb-ft of torque @ 1,600–5,000 rpm
■	0–60 MPH in 8.9 seconds
■	0–60 MPH in 6.8 seconds
■ ■	16" alloy wheels with all-season or performance run-flat tires
■ ■	17" optional alloy wheels with all-season or performance run-flat tires
■ ■	CD audio system with AM/FM HD radio and 1-year SiriusXM® satellite radio, 6 speakers, auxilliary input-ready, optional Harman Kardon® premium sound
■ ■ MINI COOPER CONVERTIBLE	■ ■ MINI COOPER S CONVERTIBLE

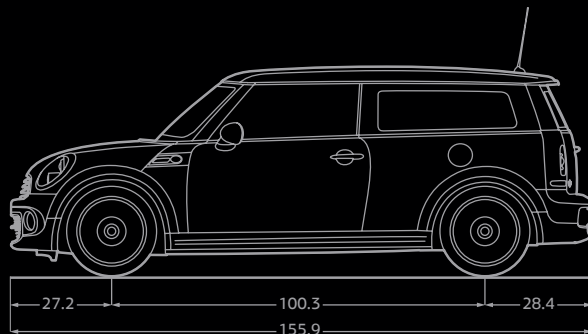
All figures above relate to vehicles with the standard 6-speed manual transmission.

BE DIFFERENT.

MINI CLUBMAN does things its own way. With two split rear barn doors, as well as the unique side Clubdoor, the MINI Clubman offers ready access to a surprisingly roomy interior. Although it may be slightly larger, the MINI Clubman remains completely MINI, from its unmistakable styling to its nimble handling.



MINI COOPER CLUBMAN 2,712 lbs
(MINI COOPER S CLUBMAN 2,833 lbs)



All figures in inches.

SPECIFICATIONS

■ ■	Clubdoor for easy rear-passenger access
■	Naturally aspirated 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum-alloy engine with Valvetronic
■	Turbocharged, intercooled direct-injected, 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum-alloy engine with Valvetronic
■	121 HP @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm
■	181 HP @ 5,500 rpm, 177 lb-ft of torque @ 1,600–5,000 rpm
■	0–60 MPH in 8.9 seconds
■	0–60 MPH in 6.8 seconds
■ ■	6-speed Aisin automatic transmission (optional)
■ ■	Split fold-down rear seats for expandable cargo space
■	15" alloy wheels with all-season or performance tires
■	16" alloy wheels with all-season or performance run-flat tires
■ ■	17" optional alloy wheels with all-season or performance run-flat tires
■ ■	CD audio system with AM/FM HD radio and 1-year SiriusXM® satellite radio, 6 speakers, auxiliary input-ready, optional Harman Kardon® premium sound
■ ■	MINI COOPER CLUBMAN
■ ■	MINI COOPER S CLUBMAN

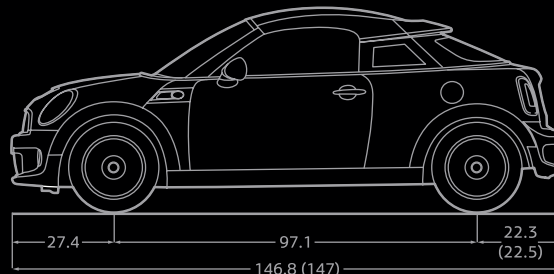
All figures above relate to vehicles with the standard 6-speed manual transmission.

BE BOLD.

MINI COUPE may be the purest expression of the MINI mindset. It's an unapologetically aggressive two-seater with a lower center of gravity that instantly brings out the daredevil in any motorer. Ultra-stiff bodywork, torsional reinforcements and incredibly precise steering combine to create a direct connection to the road while the spectacular styling and retractable spoiler leave no one in doubt about this Coupe's capabilities.



MINI COOPER COUPE 2,557 lbs
(MINI COOPER S COUPE 2,679 lbs)



All figures in inches.

SPECIFICATIONS

■	Naturally aspirated 1.6-liter, 4-cylinder aluminum-alloy engine with Valvetronic
■	Naturally aspirated 1.6-liter, 4-cylinder aluminum-alloy engine with twin-scroll turbocharger and Valvetronic
■	121 HP @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm
■	181 HP @ 5,500 rpm, 177 lb-ft of torque @ 1,600–5,000 rpm
■	0–60 MPH in 8.3 seconds
■	0–60 MPH in 6.5 seconds
■ ■	2 seats and height-adjustable driver's seat with backrest memory function
■ ■	Pass-through cargo area to the boot
■ ■	Cargo capacity: 9.8 cubic feet
■ ■	6-speed Aisin automatic transmission (optional)
■	15" alloy wheels with all-season or performance tires
■	16" alloy wheels with all-season or performance run-flat tires
■ ■	17" optional alloy wheels with all-season or performance run-flat tires
■ ■	CD audio system with AM/FM HD radio and 1-year SiriusXM® satellite radio
■ ■	6 speakers, auxiliary input-ready, optional Harman Kardon® premium sound
■ ■	Aerodynamic roof and rear spoiler that raises at 50 MPH
■	MINI COOPER COUPE
■	MINI COOPER S COUPE

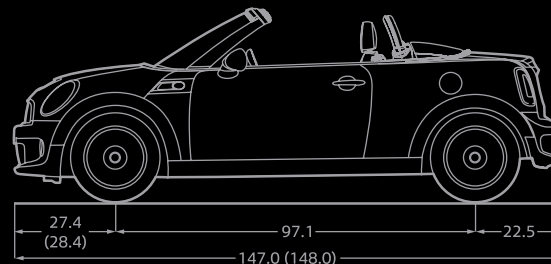
All figures above relate to vehicles with the standard 6-speed manual transmission.

BE SEEN.

MINI ROADSTER turns every ride into a show-stopping performance. Its sporty styling, rear spoiler and convertible roof earn it a standing ovation wherever it goes. The impressive two-seater also has incredible handling, so you'll develop a craving to motor that can only be satisfied by strapping in and taking the show on the road.



MINI COOPER ROADSTER 2,557 lbs
(MINI COOPER S ROADSTER 2,679 lbs)



All figures in inches.

SPECIFICATIONS

■	Naturally aspirated, 1.6-liter, 4-cylinder aluminum alloy engine with Valvetronic
■	Naturally aspirated, 1.6-liter, 4-cylinder aluminum alloy engine with twin-scroll turbocharger and Valvetronic
■	121 HP @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm
■	181 HP @ 5,500 rpm, 177 lb-ft of torque @ 1,600–5,000 rpm
■	0–60 MPH in 8.7 seconds
■	0–60 MPH in 6.7 seconds
■ ■	2 seats and height-adjustable driver's seat with backrest memory function
■ ■	Pass-through cargo area to the boot
■ ■	Cargo capacity: 8.5 cubic feet
■ ■	6-speed Aisin automatic transmission (optional)
■	15" alloy wheels with all-season or performance tires
■	16" alloy wheels with all-season or performance run-flat tires
■ ■	17" optional alloy wheels with all-season or performance run-flat tires
■ ■	CD audio system with AM/FM HD radio and 1-year SiriusXM® satellite radio
■ ■	6 speakers, auxiliary input-ready, optional Harman Kardon® premium sound
■ ■	Available semi-automatic retractable roof
■ ■	Rear spoiler that raises at 50 MPH
■ ■	MINI COOPER ROADSTER
■ ■	MINI COOPER S ROADSTER

All figures above relate to vehicles with the standard 6-speed manual transmission.

BE LEGENDARY.

MINI JOHN COOPER WORKS In the course of a career that revolutionized racing, John Cooper collected 3 Monte Carlo Rally titles and 16 Grand Prix wins. A fitting tribute to a racing legend, the MINI John Cooper Works offers a potent combination of balanced handling and ballistic acceleration. The MINI John Cooper Works is tuned to achieve performance normally reserved for race cars, which, not coincidentally, is exactly what it is.



SPECIFICATIONS

- | | |
|---|---|
| » | Red Brembo® 4-piston front brake calipers with 12.4-inch ventilated brake discs |
| » | Tuned turbocharged, intercooled and direct-injected 208 HP aluminum-alloy engine with 192 lb-ft of torque |
| » | Sport-tuned exhaust with dual stainless steel tips |
| » | Dynamic Traction Control with Electronic Differential Lock Control |
| » | Performance-tuned transmission |
| » | 0-60 MPH in 6.2 seconds (Hardtop), 6.6 seconds (Convertible), 6.5 seconds (Clubman), 6.1 seconds (Coupe) and 6.3 seconds (Roadster) |
| » | 17" Challenge Spoke light-alloy wheels |



BE UNIQUE.

MAKING YOUR MINI UNIQUELY YOUR OWN is something we call You-ification. Here you can see the exterior color and wheel options available on the MINI Hardtop, Convertible, Clubman, Coupe and Roadster. Accessorize your MINI with a huge variety of customizable options, including roof graphics, bonnet or sport stripes, mirror caps, racing lamps and alloy wheels. Take a moment to catch your breath. All of these features are sure to make striking, sporty and undoubtedly stylish additions.

AVAILABLE WHEELS

For the Hardtop, Convertible, Clubman, Coupe and Roadster models.



1-Discontinued in March 2012

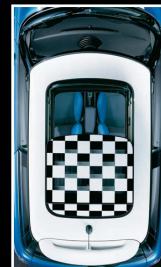
Some wheels are also available in black.

For MINI Countryman color and wheel options, refer to MINI Countryman section.

Visit **MINIUSA.COM** to build and accessorize your own MINI. And check out all of the cool interior treatments. You can also pick up some gear, locate a dealer or learn more about MINI and motoring. Or visit because you're bored and need a decent site to check out. We're good for that too.

WHY THE CONTRASTING ROOF?

Back in the day when MINI ruled at Monte Carlo, the roof was painted so that even at a distance it could be spotted in a crowd. Of course, being in front always helped too.



Available on all models except Convertible and Roadster.

EXTERIOR COLORS (NON-METALLIC)



PEPPER
WHITE
A

CHILI RED
A

ICE BLUE
1 2 3
4 5 6

EXTERIOR COLORS (METALLIC)



BRITISH
RACING
GREEN
A

LIGHTNING
BLUE
1 2 3 4 7
8 9 10 12 15

WHITE
SILVER
A

ECLIPSE
GRAY
2 4 6 7 8
9 10 11 12

MIDNIGHT
BLACK
A

HIGHCLASS
GRAY
1 2 3 4 5
6 7 8 9 10
11



LASER BLUE
1 2 3 4 5
6 7 8 9 10
11

REEF BLUE
A

VELVET
SILVER
1 2 3

HOT CHOCOLATE
1 2 3 6

SPICE ORANGE
A

LAGUNA
GREEN
1 2 3 4
7 8

- 1 MINI COOPER HARDTOP
- 2 MINI COOPER S HARDTOP
- 3 MINI COOPER CONVERTIBLE
- 4 MINI COOPER S CONVERTIBLE
- 5 MINI COOPER CLUBMAN
- 6 MINI COOPER S CLUBMAN
- 7 MINI COOPER COUPE
- 8 MINI COOPER S COUPE
- 9 MINI COOPER ROADSTER
- 10 MINI COOPER S ROADSTER
- 11 MINI JOHN COOPER WORKS HARDTOP
- 12 MINI JOHN COOPER WORKS CONVERTIBLE
- 13 MINI JOHN COOPER WORKS CLUBMAN
- 14 MINI JOHN COOPER WORKS COUPE
- 15 MINI JOHN COOPER WORKS ROADSTER

A ALL MODELS
1-Discontinued in March 2012

ROOF COLORS



SOFT TOP
BLACK
3 4 10

SOFT TOP
HOT CHOCOLATE
8

SOFT TOP
DENIM BLUE
A

SILVER ROOF
& MIRROR
CAPS
3 6 7
8 11 12

WHITE ROOF
& MIRROR
CAPS
1 2 5 6
7 9 11

BLACK ROOF
& MIRROR
CAPS
A

BODY COLOR
ROOF &
MIRROR
CAPS
1 2 3 6 7
8 9 11 12

CHILI RED
ROOF &
MIRROR
CAPS
3 11 12

BE VERSATILE.

MINI COUNTRYMAN, the only MINI with four doors. As the biggest in the family, it's the first MINI to offer the ALL4 all-wheel drive system, which provides variable power distribution between the front and rear axles. With ample space for your next big adventure, the MINI Countryman offers iconic MINI styling while allowing you to venture even further off the beaten path.



► MINI Cooper Countryman

► Four doors and generous space

► The MINI Countryman can seat up to five people. Rear bench seat shown.



BIGGER. BUT STILL MINI.

The MINI Countryman offers four doors and ample space for your next big adventure—but remains undeniably MINI.

EXTERIOR COLORS (NON-METALLIC)



EXTERIOR COLORS (METALLIC)

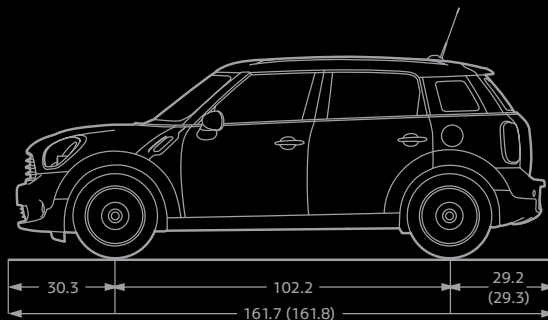


AVAILABLE WHEELS



Some wheels are available in white, dark anthracite and black.

MINI COOPER COUNTRYMAN 2,954 lbs
(MINI COOPER S COUNTRYMAN 3,053 lbs)
(MINI COOPER S COUNTRYMAN ALL4 3,208 lbs)



All figures in inches.

SPECIFICATIONS

■	Naturally aspirated 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum-alloy engine with Valvetronic
■ ■	Turbocharged, intercooled direct-injected, 1.6-liter (DOHC), 16-valve, in-line 4-cylinder aluminum-alloy engine with Valvetronic
■	121 HP @ 6,000 rpm, 114 lb-ft of torque @ 4,250 rpm
■ ■	181 HP @ 5,500 rpm, 177 lb-ft of torque @ 1,600–5,000 rpm
■	0–60 MPH in 9.8 seconds
■	0–60 MPH in 7.0 seconds
■	0–60 MPH in 7.3 seconds
■	ALL4 all-wheel drive
■ ■ ■	Cargo capacity of 12.4 to 40 cubic feet, depending on rear-seat positioning
■ ■ ■	6-speed Aisin automatic transmission (optional)
■ ■ ■	17" standard alloy wheels with all-season or performance run-flat tires
■ ■ ■	18" optional alloy wheels with performance run-flat tires
■ ■ ■	CD audio system with AM/FM HD radio and 1-year SiriusXM® satellite radio, 6 speakers, auxiliary input-ready, optional Harman Kardon® premium sound
■ ■ ■	Unique center rail and available rear bench
■ ■ ■	MINI COOPER COUNTRYMAN
■ ■ ■	MINI COOPER S COUNTRYMAN
■ ■ ■	MINI COOPER S COUNTRYMAN ALL4

All figures above relate to vehicles with the standard 6-speed manual transmission.

BE NEXT.

THE MINI NEXT certified pre-owned selection process is no walk in the park. So when you see the official stamp of approval, rest assured you're looking at one lean, mean, thoroughly inspected motoring machine. Not to mention, MINI NEXT puts you behind the wheel of an incredible car at an incredible price. Plus there's the whole 6-year/100,000-mile warranty thing, to make you feel more secure.



MINI NEXT CERTIFIED PRE-OWNED

The MINI NEXT mark you see here isn't just another logo. It's a seal of approval. It's a bold declaration. It's the MINI way of saying, "This one's good to motor for the long haul." But if declarations aren't your thing, the warranty speaks for itself.

PROGRAM DETAILS

✓	Less than 5 years old. That's why you'll notice every MINI NEXT vehicle still has its youthful glow.
✓	Less than 60,000 miles. Low miles and still ready to do some serious motoring.
✓	Genuine MINI parts. Any parts used to repair or service MINI NEXT vehicles are the real deal: honest, sincere and genuinely MINI.
✓	6-year/100,000-mile warranty.* Just in case you don't take our word for it, the MINI NEXT 6-year/100,000-mile warranty speaks for itself.
✓	Roadside Assistance plan. On the off chance of a breakdown, MINI will come pick you up, give you and your MINI a lift, and maybe even sing you a song to lift your spirits.
✓	Rigorously inspected. MINI trained technicians get under the bonnet of every MINI NEXT candidate. Only the finest vehicles receive their coveted seal of approval.

Learn more about MINI NEXT at MINIUSA.COM

*Every MINI NEXT vehicle covered for up to 6 years or 100,000 miles (whichever comes first). MINI NEXT Warranty Program provides coverage for 2 years or 50,000 miles (whichever comes first) from the date of the expiration of the 4 year/50,000 mile MINI New Passenger Car Limited Warranty, which starts from the in-service date. MINI NEXT cars are only available at authorized MINI Dealers. Please see your MINI Dealer for complete details.

BE SECURE.

YOU CAN NEVER BE TOO SECURE. That's why every MINI is packed with safety features in a compact, efficient package. However, avoiding an accident in the first place is a much better outcome, which is why every MINI includes a host of active safety features including Dynamic Stability Control and the latest-generation four-channel Anti-lock Braking System.



MINI COUNTRYMAN
IIHS Top Safety Pick



Crash-Test Genius

In the event of an impact accident, doors unlock, interior and hazard lights turn on and the fuel pump shuts down. When a car can think for itself in the event of an accident, you know it's pretty brilliant.



Dynamic Stability Control

DSC lets you rest easy during abrupt swerving maneuvers by maximizing handling through tight corners and reducing the risk of slips and skids.

ADDITIONAL SAFETY FEATURES

✓	Six airbags standard on MINI Hardtop and MINI Clubman. Seven airbags standard on MINI Countryman. Four airbags standard on MINI Convertible, MINI Coupe and MINI Roadster.*
✓	Rigid body structure and advanced crumple zones channel collision forces away from the passenger compartment.
✓	Standard Antilock Braking System with Corner Brake Control ensures optimum braking performance in any situation.
✓	Available Dynamic Traction Control with Electronic Differential Lock Control for enhanced cornering, standard on John Cooper Works.



MINI HARDTOP



MINI CONVERTIBLE

*Airbags on all models may not deploy simultaneously.
Learn more about MINI's obsession with safety at MINIUSA.COM

BE CONNECTED.

MINI CONNECTED links with the iPhone® to integrate entertainment and information including in-car Web radio. It also allows users to stay plugged into social networks like Twitter and provides access to helpful resources with Google Local Search functionality. MINI Connected brings unlimited possibilities of online infotainment directly to you inside your MINI.



BE ENTERTAINED.

SIRIUSXM SATELLITE RADIO† comes standard with every new MINI. This includes a one-year subscription to the Sirius Select package with over 130 channels, including commercial-free music from every genre plus artist-dedicated channels and live performances. You'll also hear every NFL game and NASCAR® race, college sports and the biggest names in entertainment from Howard Stern to Martha Stewart, laugh-out-loud comedy, kids' programming, news and more. It may be the best-sounding thing this side of the throaty exhaust note of a MINI.

†See back for details.



BE MINI.

EVERY MINI offers more thrills than anything else on the road. And while they may be small, each one packs a much-bigger-than-expected punch. That's because every MINI is equipped with either a naturally aspirated, 121 HP, 16-valve engine for the Cooper or a 181 HP, turbocharged engine for the Cooper S. And for the MINI John Cooper Works, the power rises to a blistering 208 HP. No matter which MINI you choose, you're always guaranteed to get the most out of the road.

MINI CONVERTIBLE

MINI CLUBMAN

MINI ROADSTER

MINI HARDTOP

MINI COUNTRYMAN

MINI COUPE



"Highest in Sales Satisfaction
Among Mass Market Brands,
Two Years in a Row."***