



04 | Expedition



Thank you for your interest in Ford Expedition.

Looking through this brochure, you'll notice the innovative features that make Expedition so agile. Like the fully Independent Rear Suspension that helps give it a smooth, more stable ride on any surface. Or the available 5.4L Triton® V8 that's tough enough to tow up to 8,950 lbs., when properly equipped. And thanks to the available PowerFold™ third-row seat and CenterSlide™ second-row seat, you can carry up to nine people or fold the seats down for up to 110 cu. ft. of cargo space.

But there's more to being a Ford owner than just driving a great vehicle. There are perks like the My Ford owner website where you can manage all of your vehicle information in one place. Register today at www.fordvehicles.com. Come in for a test-drive today and see how Expedition is flexible enough to fit any lifestyle.



Expedition Eddie Bauer 4x4 in Red Fire Metallic



At Ford Credit, auto financing is our specialty. Whether you purchase or opt for a Red Carpet contract, we offer a range of terms and features that make your experience hassle-free. Contact your local Ford Dealer or visit us on the Web at www.fordcredit.com.



Expedition XLT Sport

Surprisingly agile inside and out.

Seat up to eight passengers or have 110 cu. ft. of cargo space – at the touch of a button. It's possible with Expedition's class-exclusive available PowerFold™ third row that electronically folds into the floor for the most cargo space in Expedition's class. Innovative thinking like this is the reason Expedition has so many versatile features. Its Independent Rear Suspension and optional AdvanceTrac® System keep Expedition nimble, while the available 5.4L Triton® V8 makes Expedition powerful. And as the full-size SUV safety leader, Expedition gives you the best in safety technology with the Personal Safety System™ and available Safety Canopy™ System. With innovative features like these, Expedition is more than capable – it's versatile enough to be ready for anything.



Expedition Eddie Bauer in two-tone leather trim

1 The first-in-class, double-wishbone, fully Independent Rear Suspension allows each wheel to respond to the road independently, deliver a smooth ride and precise handling. **2** No other full-size SUV offers an available PowerFold™ third-row seat which disappears into the floor at the touch of a button. **3** The available AdvanceTrac® Electronic Stability Enhancement

System helps you maintain control during slippery or uneven road conditions. **4** Though there is so much interior room, all your controls are conveniently close at hand. Shown here is Expedition Eddie Bauer in two-tone Medium Parchment leather-trim with optional climate-controlled front seats.

Ford Expedition vs. Chevrolet Tahoe

Expedition has always had the critics raving. Now see for yourself. Take a look at how Ford Expedition stacks up against the Chevrolet Tahoe. For even more comparisons, be sure to visit www.fordvehicles.com.



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SPECIFICATIONS	2004 Ford Expedition Eddie Bauer 4x4 5.4L	2004 Chevrolet Tahoe 4WD
Standard Seating	8	6
Automatic Climate Control	Standard	Optional
AM/FM Radio	Standard	Standard
Cassette Player	Optional	Standard
CD Player	Standard	Standard
Power Windows	Standard	Standard
Power Door Locks	Standard	Standard
Automatic Transmission	Standard	Standard
4-Wheel ABS Brakes	Standard	Standard
Rear Suspension	Standard	Standard
Horsepower@RPM	350@2500	290@4800
Torque@RPM	260@4500	315@3400
Brakes (rear)	Disc	Disc
Wheelbase (in.)	119	116
Front Head Room (in.)	39.7	40.7
Front Leg Room (in.)	41.2	41.3
Warranty, Basic (months)	36	36
Warranty, Basic (miles)	36,000	36,000

Dealer Accessories

Pack more gear on the roof with the Yakima® MegaWarrior rack system. Handles everything from luggage to a kayak.



Protect yourself from cold winters and hot summers with the remote start system key fob. Activates up to 500 ft. away.



With the swivel-mount drawbar, you only need to get close to make a trailer connection. Then you can extend and rotate the hitch as needed. It locks automatically once the connection is made.





Perfecting your inner space.

A hallmark of Expedition's design is its interior versatility. From impressive passenger room and cargo space to added comfort and convenience, you'll find Expedition's features can easily adapt to your needs. One such feature is the available class-exclusive PowerFold™ third-row seat. It can seat three or disappear into the floor at the touch of a button. Another is the convenient in-dash Navigation Radio System (available on Eddie Bauer) which uses global positioning satellites to track your location and guide you to your destination. And to make long trips even more comfortable, you can opt for the available heated and cooled front seats and Rear Seat DVD Entertainment System. All of these features make Expedition so flexible, it's ready for anything.



A heritage of safety.

Expedition is the only full-size SUV to receive the government's highest frontal crash test safety rating three years in a row. And in doing so, Expedition has set a precedent as a leader in safety with its innovative safety equipment. At the center is the Personal Safety System™ which contains sensors that detect the crash severity, the position of the driver's seat and safety belt usage. In the event of a crash, these sensors can instruct the airbags to deploy accordingly, along with controlling the tension of the front safety belts.

Expedition is also equipped with vented 4-wheel disc brakes with anti-lock braking. The Panic Brake Assist feature recognizes a panic brake situation and automatically applies full force to the brakes. And in the event of certain side impact collisions or rollover events, the available Safety Canopy™ System deploys a side curtain airbag,* providing enhanced head and shoulder protection. Working together, these features give you more than a safe ride, they give you peace of mind.

*Always wear your safety belt and secure children in the rear seat.



IF YOU HAVEN'T LOOKED AT FORD LATELY, LOOK AGAIN.

FEATURED SPECIFICATIONS

Performance	XLT				
	XLS	XLT	SPORT	NBX	EB
4.6L or 5.4L V8 Engine (See Legend for Availability)	S	S	S	S	S
4-Wheel Double-Wishbone, Coil-Over-Shock, Independent Suspension	S	S	S	S	S
4-Wheel Power Disc Brakes with ABS, Electronic Brake Force Distribution and Panic Brake Assist	S	S	S	S	S
Trailer Tow – Integrated Class III Receiver with 4-Pin Connector	S	S	S	S	S
4-Speed Automatic Transmission with Overdrive and Automatic Tow/Haul Mode	S	S	S	S	S
17" Painted Steel Wheels	S	–	–	–	–
17" Bright Aluminum Wheels	–	S	S	–	–
17" Chromed-Clad Steel Wheels	–	–	–	S	–
17" Machined Alloy Wheels with Chrome Center Cap Accents	–	–	–	–	S
Limited Slip Rear Axle (Not Available with AdvanceTrac®)	–	0	0	0	0
AdvanceTrac® Electronic Stability Enhancement System with Non-Limited Slip Rear Axle, Locking Transfer Case and Message Center*	–	0	0	0	0
Air Suspension, 4-Corner Load Leveling (Requires 5.4L Engine, Not Available with AdvanceTrac®)	–	0	0	–	0
Tire Pressure Monitoring System (Available Only with Alloy Wheels)	–	S	S	–	S

Safety/Security	XLT				
	XLS	XLT	SPORT	NBX	EB
Airbags** – Driver and Right Front Passenger, Dual-Stage Personal Safety System™ for Driver and Right Front Passenger – with Dual-Stage Airbags,* Safety Belt Pretensioners, Energy Management Retractors, Safety Belt Usage Sensors, Driver's Seat Position Sensor and Crash Severity Sensor	S	S	S	S	S
Safety Canopy™ System – 1st and 2nd Rows with Rollover Sensors	–	0	0	0	0

Interior	XLT				
	XLS	XLT	SPORT	NBX	EB
1st-Row 40/60 Split Bench Seat with Power Driver's Seat, Driver's Side Manual Lumbar and Recline – Cloth Trim	S	S	S	–	–
1st-Row Captain's Chairs with Floor Console, 6-Way Power Driver's Seat and Driver/Passenger Manual Lumbar – Cloth Trim	–	0	0	S	–
1st-Row Captain's Chairs with Floor Console, 6-Way Power Driver's Seat, Driver/Passenger Manual Lumbar, Leather-Wrapped Steering Wheel and Back-of-Seat Map Pockets – Leather Trim (Vinyl 3rd-Row), Two-Tone on Eddie Bauer	–	0	0	0	S
2nd-Row 40/20/40 Split Bench Seat with CenterSlide™ Seat (Slide Forward Feature for Center Section) – Reclines and Folds Flat to the Floor, E-Z Entry on Both Sides to 3rd Row	S	S	S	S	S
3rd-Row 60/40 Split Bench Seat, Folds Flat to the Floor	S	S	S	S	S
Heated and Cooled Front Seats with Power Passenger's Seat and Power Rear Quarter Flip Windows†	–	–	–	–	0
2nd-Row Captain's Chairs	–	0	0	0	0
3rd-Row 60/40 Split Bench Seat – Folds Flat to Floor	S	S	S	S	S
Overhead Console with Map Lights, Dual Sunglasses Holder, Front Auxiliary Climate Controls and Conversation Mirror (Plus Power Rear Quarter Window Switches, If Equipped)	–	S	S	S	S
Air Conditioning – Manual	S	S	S	S	–
Air Conditioning – Dual-Zone Electronic Automatic Temperature Controls	–	–	–	–	S
Homelink® Universal Transmitter	–	–	–	–	S
AM/FM Premium Stereo with Dual-Media CD and Cassette Player (120 Watts)	S	S	S	S	0
AM/FM Audiophile™ Stereo with 6-Disc In-Dash CD Changer (260 Watts)	–	0	0	0	S
Rear Seat DVD Entertainment System††	–	0	0	–	0

Exterior	XLT				
	XLS	XLT	SPORT	NBX	EB
Liftgate with Flip-Up Glass	S	S	S	S	S
Reverse Sensing System (Includes Message Center)	–	0	0	–	S
Power Heated Sideview Mirrors w/Security Approach Lamps and Fold-Away Design (Includes Integrated Turn Signals on Eddie Bauer)	S	S	S	S	S
Remote Keyless Entry System – 2 Key Fobs	S	S	S	S	S
Keyless Entry Keypad	S	S	S	S	S
Tow Hooks – Front (4x4 Models)	S	S	S	S	S
Fog Lamps	–	S	S	S	S

S = Standard 0 = Optional – = Not Available
 XLS – 4x2 or 4x4 = 4.6L V8 XLT – 4x2 or 4x4 = 4.6L or 5.4L V8 XLT Sport – 4x2 or 4x4 = 4.6L or 5.4L V8
 NBX – 4x4 = 5.4L V8 Eddie Bauer – 4x2 = 4.6L or 5.4L V8, 4x4 = 5.4L V8 only
 Audiophile is a trademark of Audiophile, Inc.
 *Requires 5.4L engine and 1st-row captain's chairs; not available with air suspension.

For more info, or to "build your own" Expedition on-line, visit www.fordvehicles.com.

**Always wear your safety belt and secure children in the rear seat.
 †Requires leather-trimmed seats and 1st-row captain's chairs.
 ††Requires premium stereo with 6-disc in-dash CD changer and 1st-row captain's chairs.
 ‡Requires Safety Canopy™ System and 1st-row captain's chairs.



17" Steel Wheel
Standard with Chromed-Clad Finish on NBX (Shown)



17" Bright Alloy Wheel



17" Machined Alloy Wheel



Oxford White



Pueblo Gold Metallic



Red Fire Metallic



Estate Green Metallic



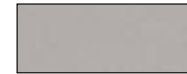
Aspen Green Metallic



Medium Wedgewood Blue Metallic



True Blue Metallic



Silver Birch Metallic



Dark Shadow Grey Metallic



Black