

2020
EXPEDITION + MAX

XLT | LIMITED | KING RANCH® | PLATINUM





BUILT TO LIVE LIFE TO THE MAX.

The 2020 Ford Expedition is engineered to make it happen. Choose from Expedition and Expedition MAX – based on how big is big enough for your adventures. Nearly a foot longer than Expedition, Expedition MAX can carry 16.9 more cu. ft. of gear.¹ Both spacious interiors offer refined seating for up to 8 in a range of durable fabrics – including available ActiveX material – and available leather trims. Innovative technology can help you stay connected on the go. Plus, standard Ford Co-Pilot360™² can help you confidently navigate your world. We've been improving lives for over 116 years by building vehicles big, small, and lots of sizes in between. Our first SUVs took you "out there." Our current lineup is designed to take you capably to your destination – in comfort and style.

We built a better big for your adventures. And we put our hearts into everything we build.

BUILT *Ford* PROUD



10
SPEED
Automatic
Transmission

4x2
OR
AVAILABLE
4x4

2

ECOBOOST® ENGINES

Powered by a 3.5L EcoBoost V6, Expedition supplies powerful pull and responsive acceleration. An enhanced version on Platinum delivers 400 horsepower³ and 480 lb.-ft. of torque.³

NEW KING RANCH*

Exemplifying the open spaces and unbridled freedom of the American Southwest. Expedition King Ranch for 2020 expands the model lineup to 4 distinct trim levels.

MAX Limited. Star White Metallic Tri-coat. Available equipment. ¹Cargo and load capacity limited by weight and weight distribution. ²Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ³Horsepower and torque ratings based on premium fuel per SAE J1349[®] standard. Your results may vary.



BIG ON EMPOWERMENT.

PUSH START AND GO

It's easy to take command in the 2020 Expedition. Your available Intelligent Access key fob gets you in, and push-button start gets you going without having to insert a key. From big to small, Expedition is designed to empower.

DIAL IN CONVENIENCE

A convenient rotary gear shift dial moves the 10-speed automatic transmission from Park to Reverse to Drive. The design frees up center console space as well.

Platinum. Ebony leather-trimmed interior. Available equipment. †Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.



**12-SPEAKER
SOUND SYSTEM**

Standard on Limited, King Ranch® and Platinum, the B&O Sound System features a 14-channel amplifier pumping 1,100 watts of digitally processed sound through 12 high-performance speakers, including a subwoofer and 4 midwoofers.



8" LCD TOUCHSCREEN
with swipe capability is included with standard voice-activated SYNC® 3.1



3 SPACIOUS ROWS, WITH SEATING FOR UP TO 8

A photograph showing the interior of a Ford Expedition SUV. The view is from the passenger side looking towards the driver. A man in a tan sweater is in the driver's seat, and another man in a light blue sweater is in the front passenger seat. A woman in a red top is in the second row, and another woman in a grey top is in the third row. The third row is filled with several large, dark-colored bags and suitcases. The car's interior features black leather seats with stitching and a modern dashboard with a central screen. The overall atmosphere is bright and spacious.

BIG ON COMFORT.

FIND YOUR PLACE

No matter where you sit in Expedition, you'll be well-cared for. With best-in-class¹ 2nd- and 3rd-row leg room. Plus, available 2nd-row power-folding tip-and-slide seats that make it possible to keep a child-safety seat secured in any section of the seat while you simply slide it forward as passengers get into the 3rd row. An available power, panoramic Vista Roof[®] brightens the view.

TREAT YOURSELF

To 3rd-row comfort and calm. There, in the power-reclining, PowerFold[®] seat, you'll be as comfortable as in any seat in the cabin. You've got your own beverage holders, reading lights and available smart-charging USB ports. Beyond that, an available advanced cargo manager behind the 3rd row features an adjustable shelf to help create a customized space for whatever you're carrying.²

Platinum. Ebony leather-trimmed interior. Available equipment. ¹Class is Extended Utilities based on Ford segmentation. ²Cargo and load capacity limited by weight and weight distribution. ³FordPass Connect (optional on select vehicles), the FordPass App, and complimentary Connected Service are required for remote features (see FordPass



2

2ND-ROW
CAPTAIN'S CHAIRS

Outfit Expedition with your choice of a 2nd-row bench seat for 3, or available individual captain's chairs. New this year on XLT, 2nd-row captain's chairs can be trimmed in durable ActiveX seating material.

CONNECT
UP TO
10
DEVICES³

15

BEVERAGE
HOLDERS



BIG ON PEOPLE PLEASING.

ENJOY THE DRIVE

Your available 10-way power driver's seat (including power lumbar and recline), available power-adjustable pedals, available power-tilt/-telescoping steering column and available power sideview mirrors all have a memory feature. Conveniently recall your stored settings (for up to 3 different drivers) with just the touch of a button.

ENJOY THE RIDE

Not behind the wheel? You'll still enjoy your time in Expedition. FordPass Connect™¹ with Wi-Fi hotspot capability and an available Dual-Headrest Rear Seat Entertainment System allow you to view content from your compatible Apple®² or Android™² devices on the screen mounted to the back of each front seat. Access content via SD card, HDMI cable or USB device as well.

MAX Platinum. Ebony leather-trimmed interior. Available equipment. ¹FordPass Connect (optional on select vehicles), the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. Don't drive distracted or while using handheld devices. Use voice controls. ²Requires device with active data



AVAILABLE DUAL-HEADREST REAR SEAT ENTERTAINMENT SYSTEM



BEST-IN-CLASS 2ND- AND 3RD-ROW LEG ROOM





MAX OUT CARGO SPACE.

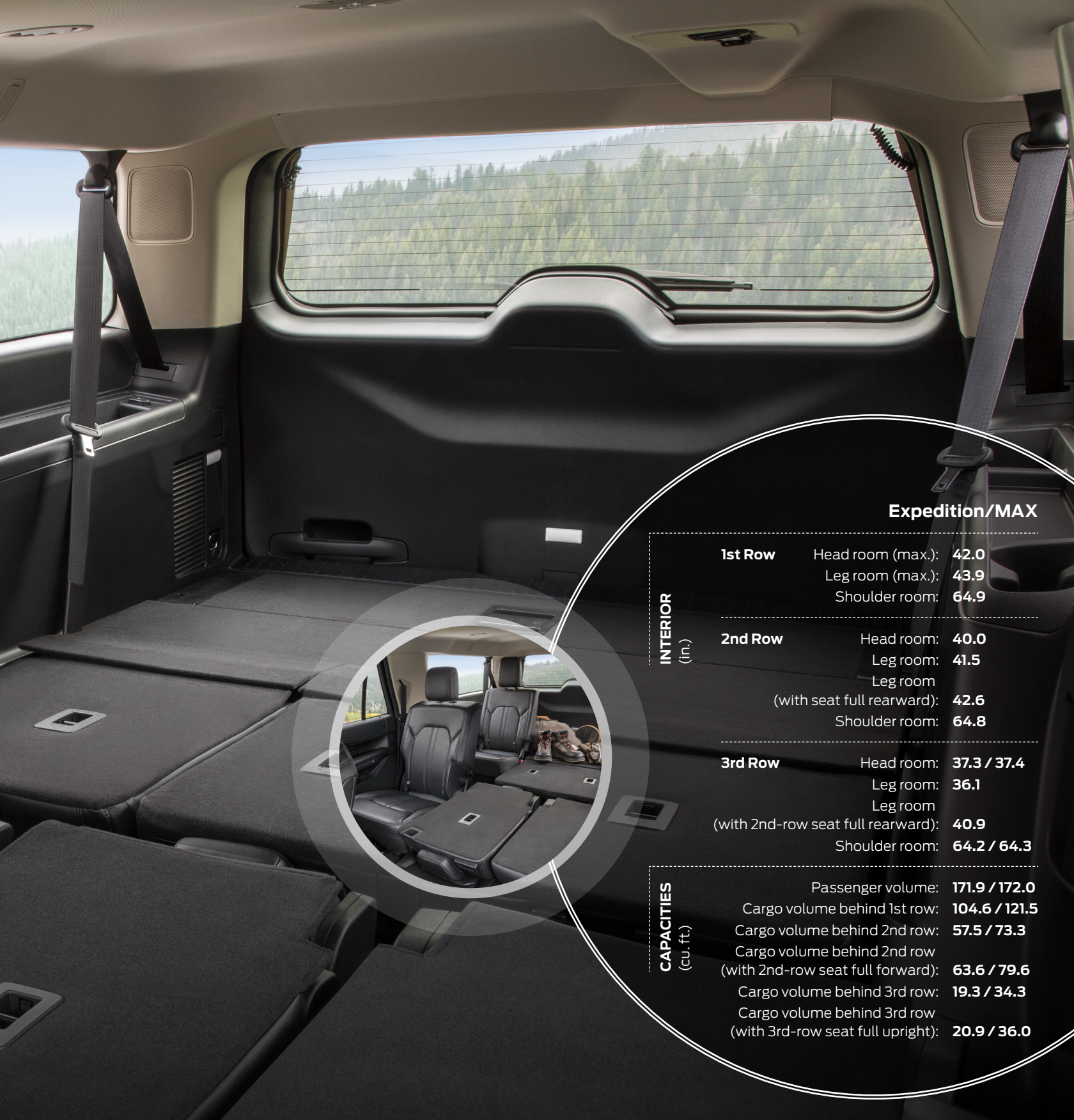
CARRY MORE WITH MAX

Nearly a foot longer than Expedition, with extra room in all the right places, Expedition MAX can accommodate an additional 16.9 cu. ft. of gear! Plus, you'll enjoy more head room in the 3rd row and larger rear door openings for easy entry and exit. Max out cargo space, and your adventures, in Expedition MAX.

ACCESS CARGO EASILY

Manually open the liftgate glass or the liftgate itself, or simply wave your foot under the rear bumper to take advantage of the available hands-free, foot-activated liftgate. With both rear rows folded flat, Expedition MAX can carry 4' x 8' sheets of plywood with the liftgate closed.

MAX Platinum. Ebony leather-trimmed interior. Available equipment. *Cargo and load capacity limited by weight and weight distribution.



Expedition/MAX

INTERIOR (in.)

1st Row Head room (max.): **42.0**
Leg room (max.): **43.9**
Shoulder room: **64.9**

2nd Row Head room: **40.0**
Leg room: **41.5**
Leg room
(with seat full rearward): **42.6**
Shoulder room: **64.8**

3rd Row Head room: **37.3 / 37.4**
Leg room: **36.1**
Leg room
(with 2nd-row seat full rearward): **40.9**
Shoulder room: **64.2 / 64.3**

CAPACITIES (cu. ft.)

Passenger volume: **171.9 / 172.0**
Cargo volume behind 1st row: **104.6 / 121.5**
Cargo volume behind 2nd row:
Cargo volume behind 2nd row
(with 2nd-row seat full forward): **63.6 / 79.6**
Cargo volume behind 3rd row: **19.3 / 34.3**
Cargo volume behind 3rd row
(with 3rd-row seat full upright): **20.9 / 36.0**

POWER TO MOVE MOUNTAINS.

That's EcoBoost® power and, in the 2020 Ford Expedition, it delivers up to 400 horsepower¹ and 480 lb.-ft. of torque.¹ A 10-speed automatic transmission with SelectShift® capability utilizes that power smoothly and confidently. Expedition towing capability of 9,300 lbs.² is best in class. Plus, available advanced towing technologies help make towing and backing up your trailer easy. You can even choose which type of get-in-and-go confidence you need using the available Terrain Management System,TM which allows you to choose from 7 preset modes to optimize driving dynamics to road conditions. Scale new heights in Expedition.

EPA-ESTIMATED RATINGS: CITY/HWY/COMBINED MPG³

3.5L ECOBOOST V6

375 MAX. HORSEPOWER
470 MAX. TORQUE (LB.-FT.)

This twin-turbocharged, port- and direct-fuel-injected engine delivers responsive acceleration. The wide 7.4:1 gear ratio span of the 10-speed transmission helps smooth out steps between gears – delivering the engine's power consistently for an enjoyable driving experience.

*Standard on XLT, Limited,
King Ranch**

Expedition / MAX

Fuel tank (gal):
23.6 / 27.8

3.5L ECOBOOST V6 PLATINUM SERIES

400 MAX. HORSEPOWER¹
480 MAX. TORQUE (LB.-FT.)¹

This enhanced version of the 3.5L EcoBoost delivers increased levels of horsepower and torque – befitting the Platinum name.

Standard on Platinum

Expedition 2WD

4WD



Expedition MAX 2WD

4WD



Platinum. Blue. Available equipment. ¹Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. ²Max. towing of 9,300 lbs. on Expedition 4x2 with Heavy-Duty Trailer Tow Package (not shown). Max. towing of 9,200 lbs. on Expedition 4x4 with Heavy-Duty Trailer Tow Package (shown). Max towing varies based on cargo, vehicle configuration, accessories and number of passengers. ³Actual mileage will vary.

Horsepower, torque, towing and EPA-estimated fuel economy ratings are independent attributes and may not be achieved



FORD CO-PILOT360™ TECHNOLOGY READY WITH AN ASSIST.

From the driveway to the highway, our standard and available driver-assist features¹ are designed to help you feel confidently in command at the wheel of your Expedition.

FORD CO-PILOT360

Standard on every 2020 Expedition



PRE-COLLISION ASSIST WITH AUTOMATIC EMERGENCY BRAKING

We should all drive defensively. By scanning the road ahead, this feature can alert you to potential collisions with vehicles or pedestrians detected in your path. If an impact is imminent and you don't take action, brakes can apply automatically.² It's designed to only activate when needed.



BLIS[®] WITH CROSS-TRAFFIC ALERT

Changing lanes demands your full attention. BLIS (Blind Spot Information System) can help by alerting you to vehicles detected in your blind spots. Cross-Traffic Alert helps by detecting and alerting you to traffic behind your vehicle as you're slowly backing up.



LANE-KEEPING SYSTEM

It happens. Listening to your favorite podcast, you wander too close to your lane's edge. Our Lane-Keeping System³ can help during a moment of distraction. If you drift out of your lane, it directs you with steering wheel torque to return, and can also alert you through vibration pulses. Stray a few times and a coffee cup icon lets you know it's time to take a break.



AUTO HIGH-BEAM HEADLAMPS

Sound familiar? You turn on high beams entering a dark stretch of road – then forget to turn them off as traffic approaches. Auto High-Beam Headlamps can detect poor lighting and switch them on for you. They can also sense oncoming headlamps and dim automatically for other drivers.



REAR VIEW CAMERA

Backing up requires a little multitasking. Our Rear View Camera helps by providing a great view of what's behind your vehicle. It also helps when you're lining up a trailer. A washer helps keep the camera free of debris (like dirt or snow), helping you navigate Reverse clearly and with more confidence.



Available equipment shown. ¹Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ²Pre-Collision Assist with Automatic Emergency Braking can detect pedestrians, but not in all conditions and does not replace safe driving. See owner's manual for system limitations. ³Lane-Keeping System does not control steering. ⁴If stop is longer than 3 seconds, driver must intervene and press "RES" button or accelerator pedal to resume system operation. ⁵Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the "Your Tech, Your Way" pages, and your Ford Dealer for details.



FORD CO-PILOT360 ASSIST

*Standard on King Ranch® and Platinum
Optional on Limited*



ADAPTIVE CRUISE CONTROL (ACC) WITH STOP-AND-GO

There are few things as tedious as bumper-to-bumper traffic. ACC with Stop-and-Go can help you keep pace on your journey, slowing down or even stopping your vehicle if the traffic ahead has slowed or stopped. When things clear, it can resume your set speed⁴



VOICE-ACTIVATED NAVIGATION

Taking the wrong exit can put a serious dent in your day. Stay confidently on course with our Voice-Activated Touchscreen Navigation System, which features SiriusXM® Traffic and Travel Link® services⁵ to help you avoid traffic, find fuel (gas or java), and so much more.

ADDITIONAL TECHNOLOGY



ENHANCED ACTIVE PARK ASSIST

Never pass up a potential parking space again. Enhanced Active Park Assist makes it easy to park time after time – even in tight parallel or reverse perpendicular spots. Just activate, shift, accelerate and brake while Expedition takes care of the rest. Park Out Assist with side-sensing capability can help you confidently navigate out of a spot when someone's parked too close.

*Standard on King Ranch and Platinum
Optional on Limited*



HILL START ASSIST

It feels good to hold your ground. Especially on a grade. As you remove your foot from the brake pedal to accelerate from a stop, Hill Start Assist can help by preventing Expedition from rolling downhill.

Standard on every 2020 Expedition



360-DEGREE CAMERA

True to its name, the 360-Degree Camera with Split-View Display lets you see around Expedition, from every side. Very helpful while centering Expedition in a parking spot, driving around a crowded campsite or while navigating a tight section of off-road trail.

*Standard on King Ranch and Platinum
Available on XLT and Limited*

SYNC® AppLink®

Control buttons above the screen: OFF, hazard lights, OFF, and a call icon.

Central touchscreen display showing SYNC AppLink interface. The screen displays a home screen with a temperature of 70° and a time of 3:00. A secondary temperature of 80° is shown in the top right. The interface includes a grid of app tiles: Find Mobile Apps, SiriusXM Travel Link, FordPass, AccuWeather, Ford+Alexa, iHeart Radio, Pandora, and Waze. A bottom dock contains icons for Audio, Climate, Phone, Nav, Apps, and Settings. A hand is shown touching the Phone icon.

AIRBAG OFF ON

Radio control buttons: 4, 5, 6, and playback controls (play/pause, previous, next).

TUNE knob with a digital display showing 72.

Climate control panel with buttons for REAR, MAX, AUTO, MAX A/C, and A/C, along with a DUAL temperature display showing 72.

12V

YOUR TECH, YOUR WAY.

With seating for up to 8 and Wi-Fi hotspot capability, Ford Expedition welcomes a vast array of smartphones, tablets, gaming systems and computers along for the ride. Plus, you can tap into the best in music, sports, comedy, news and talk with SiriusXM® inside your vehicle and on the go, with a 6-month All Access trial subscription! With our available Voice-Activated Touchscreen Navigation System, you'll also enjoy a 5-year subscription¹ to SiriusXM Traffic and Travel Link® services.



androidauto

COMMAND IT

With your voice and your choice of display. SYNC® 3 voice-activated technology² connects your tech with your Expedition. SYNC 3 AppLink®³ (shown) gives you voice control of compatible mobile apps like Waze™ and Ford+Alexa.⁴ To see your phone's familiar interface on the big screen, take advantage of compatibility with Apple CarPlay®⁵ for your iPhone® or Android Auto™⁵ for your Android™ smartphone.



CONTROL IT

Monitor and control your vehicle in incredibly powerful ways using the FordPass™ App alone or with FordPass Alexa Skill⁶ or FordPass Action through Google Assistant™ when equipped with FordPass Connect™⁷. Complimentary remote features let you start, lock and unlock your vehicle from just about anywhere, including right from your wrist with your Apple Watch.⁸ Use your app to find your vehicle, schedule starts, find parking⁹ and check fuel and fluid levels. When you need important vehicle information, like Vehicle Health Alerts, service history and Warranty info, the FordPass App puts it at your fingertips. And, when it's time to bring your vehicle in for service, the app makes scheduling easy. Enjoy access to convenient services like Key by Amazon In-Car Delivery⁹ and peace of mind knowing roadside assistance is just a call or e-request away!¹⁰



CONNECT IT

With in-vehicle Wi-Fi. Before you've even left the dock, you and your friends can be posting your adventure videos through FordPass Connect™ with 4G LTE Wi-Fi hotspot capability. Its powerful antenna provides the ability to connect up to 10 devices at once¹¹ – inside of Expedition and up to 50¹ away.

Available equipment shown. ¹All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Fees and taxes apply. See SiriusXM

Customer Agreement for complete terms at www.siriusxm.com. All fees, content and features are subject to change. Traffic information not available in all markets.

SiriusXM satellite service for 2020 model-year Ford vehicles is not available in Puerto Rico; SiriusXM streaming service is available for purchase. ²Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ³Commands may vary by phone and AppLink software. ⁴Waze is available via iPhone with SYNC 3 and on Android Auto. Commands may vary by phone and AppLink software. Alexa requires available SYNC 3 AppLink. Certain Alexa functionality is dependent on smart phone and home technology. Don't drive while distracted or while using handheld devices. Use voice controls. Some features may be locked out while the vehicle is in gear. ⁵Requires device with active data service and compatible software. SYNC does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. ⁶Don't drive while distracted or while using handheld devices. Use voice controls. Certain Alexa functionality is



GO BIG FOR BETTER ADVENTURES.

With best-in-class max. 9,300-lb. towing capability,¹ you can hit the ground towing in the 2020 Ford Expedition. It all begins with a high-strength-steel frame and high-strength, aluminum-alloy body.² It continues with the 10-speed automatic transmission. SelectShift[®] capability allows you to manually upshift or downshift without using a clutch. Progressive range select mode allows you to lock out the upper gears while towing to help maintain a consistent speed on steep grades. And tow/haul mode features smart shift logic that helps eliminate unwanted frequent gear shifting on steep uphill grades, while allowing engine braking to help maintain vehicle speed when descending a steep grade with a load in tow.

Available Ford Co-Pilot360[™] Technology³ includes Pro Trailer Backup Assist[™] (PTBA), which makes backing up your trailer as easy as turning a knob. Once the system is programmed,⁴ simply rotate the PTBA knob left or right in the direction you want the trailer to go. The system then automatically steers Expedition to turn the trailer the desired amount. While your sideview mirrors are your primary visual aid, PTBA features a Rear View Camera image that allows you to view trailer direction and help determine trailer placement. Further assistance is provided by our available 360-Degree Camera with Split-View Display that works at low speeds in Forward and Reverse. Four cameras let you see all sides of Expedition on the 8" color LCD screen in the center stack.

Platinum. Desert Gold. Available equipment. ¹Max. towing of 9,300 lbs. on Expedition 4x2 with Heavy-Duty Trailer Tow Package (shown). Max. towing varies based on cargo, vehicle configuration, accessories and number of passengers. ²6000-series aluminum alloy. ³Driver-assist features are supplemental and do not replace the driver's attention, judgment and



AVAILABLE TRAILER BRAKE CONTROLLER



MAXIMUM LOADED TRAILER WEIGHT (lbs.)

Expedition / MAX

4x2 Class IV: **9,300 / 9,000**

4x4 Class IV: **9,200 / 9,000**

Expedition / MAX 4x2 (4x4)

Wheelbase: **122.5 / 131.6**

Length: **210.0 / 221.9**

Height – Excluding options: **76.6 (76.4) / 76.4 (76.2)**

Width – Including mirrors: **93.4**

Width – Mirrors folded: **83.6**

Minimum running ground clearance: **9.8 / 9.8 (9.7)**

Overhang – Front: **38.2**

Overhang – Rear: **49.3 / 52.0**

Ramp breakover angle (degrees): **21.5 (21.4) / 20.3 (20.1)**

Angle of approach (degrees): **23.4 (23.3) / 24.0 (23.7)**

Angle of departure (degrees): **22.2 (21.9) / 21.5 (21.3)**

EXTERIOR
(in.)

XLT

FORD CO-PILOT360™

FORDPASS CONNECT™1

TRI-ZONE TEMPERATURE CONTROL

Start strong with Expedition XLT. With its 375-horsepower 3.5L EcoBoost® engine mated to a smooth-shifting 10-speed automatic transmission, XLT gets the 2020 Expedition lineup moving. Seating for 8 is standard, so there's room for the whole crew on every adventure. The 2nd row can now be outfitted in available captain's chairs with durable ActiveX seating material. In back, a PowerFold® 3rd-row seat folds flat at the touch of a button to quickly make more room for cargo. Add even more convenience with the available hands-free, foot-activated liftgate. SYNC® 3 voice-activated technology² with Apple CarPlay®³ and Android Auto™³ compatibility gets the party started inside.



COLORS: Oxford White, Star White Metallic Tri-coat,⁴ Iconic Silver,⁵ Desert Gold,⁵ Magnetic,⁵ Rapid Red Metallic Tinted Clearcoat,⁴ Burgundy Velvet Metallic Tinted Clearcoat,⁴ Blue,⁵ Agate Black⁵



ACTIVE X SEATING SURFACES: Ebony, Medium Stone (201A or 202A)

CLOTH SEATING SURFACES: Ebony, Medium Stone (Standard)



18"
MACHINED-FACE ALUMINUM
WITH
MAGNETIC-PAINTED POCKETS



20"
POLISHED ALUMINUM
Optional⁶
Not available with Black Accent
Package or FX4 Off-Road



20"
6-SPOKE GLOSS BLACK-PAINTED
ALUMINUM
Optional⁶
Included with Black Accent Package
Not available with FX4 Off-Road



20"
LUSTER NICKEL-PAINTED
ALUMINUM
Optional
Requires 201A or 202A
Not available with Black Accent

3.5L ECOBOOST V6 WITH AUTO START-STOP TECHNOLOGY 10-SPEED AUTOMATIC TRANSMISSION

XL STANDARD FEATURES:

MECHANICAL

4-wheel independent suspension
Class IV trailer hitch receiver with 7- and 4-pin connectors
Trailer Sway Control

FORD CO-PILOT360 TECHNOLOGY

Ford Co-Pilot360: Automatic High-Beam Headlamps; BLIS[®] (Blind Spot Information System) with Cross-Traffic Alert; Lane-Keeping System; Pre-Collision Assist with Automatic Emergency Braking (AEB); and Rear View Camera with washer

Autolamp Automatic On/Off Headlamps
Hill Descent Control™ (4WD only)
Hill Start Assist
Reverse Sensing System

APPEARANCE

Black platform running boards and roof-rack side rails
Halogen headlamps and fog lamps
Power, heated sideview mirrors with body-color caps, integrated blind spot mirrors and security approach lamps

COMFORT & CONVENIENCE

8-way power driver seat and 2-way manual front-passenger seat
2nd-row 40/20/40 split-fold seats with CenterSlide[®] and manual recline
60/40 split PowerFold 3rd-row seat with power recline
12V powerpoints (4)
Auto-dimming rearview mirror
Beverage holders (15)
Cargo Management System
Cargo protector and net
Easy Fuel[®] capless fuel filler
Leather-wrapped steering wheel
Manual-tilt/-telescoping steering column
Power windows with one-touch-up/-down feature for 1st row
Push-button start
Rotary gear shift dial
Smart-charging USB ports for 1st row (1) and 2nd row (2)
Tri-zone electronic automatic temperature control
Universal garage door opener

CONNECTIVITY & ENTERTAINMENT

AM/FM stereo with MP3 capability and 6 speakers
FordPass Connect¹ with 4G LTE Wi-Fi hotspot capability (enables FordPass™ App⁷ features when activated)

SiriusXM[®] with 6-month All Access trial subscription⁸
SYNC[®] 3 with 8" LCD capacitive touchscreen in center stack, 911 Assist[®], AppLink[®], Apple CarPlay compatibility, Android Auto compatibility, and 2 smart-charging USB ports

SAFETY & SECURITY

Personal Safety System™ with dual-stage front airbags⁹
Front-seat side airbags⁹
Safety Canopy[®] side-curtain airbags⁹ with rollover sensor
AdvanceTrac[®] with RSC[®] (Roll Stability Control™)
Individual Tire Pressure Monitoring System (excludes spare)
MyKey[®] technology to help encourage responsible driving
SecuriCode™ invisible keypad
SOS Post-Crash Alert System™

OPTIONS

Equipment Group 201A: 10-way power front seats, including power lumbar and recline; ActiveX seating material-trimmed 1st- and 2nd-row seats; vinyl-trimmed 3rd-row seat; and sideview mirrors with integrated turn signal indicators
Equipment Group 202A: all content of 201A + hands-free, foot-activated liftgate; heated and ventilated 1st-row seats; power-folding tip-and-slide 40/20/40 2nd-row seats; power-folding 3rd-row head restraints; heated steering wheel; power-tilt/-telescoping steering column; memory feature for driver's seat, steering column and sideview mirrors; Intelligent Access; Remote Start System; 110V/150W AC power outlet; chrome running board accents; power-folding sideview mirrors; Advanced Security Pack; 8" productivity screen in instrument cluster; 3rd-row smart-charging USB ports (2); and wireless charging pad
Cargo Package: advanced cargo manager and roof-rail crossbars
Heavy-Duty Trailer Tow Package: heavy-duty radiator, Pro Trailer
Backup Assist™ 3.73 electronic limited-slip rear differential (eLSD), integrated trailer brake controller, and 2-speed automatic 4WD (4x4 only) with Neutral towing capability
2nd-row 40/20/40 split-fold seats with CenterSlide and manual recline (201A or 202A with Black Accent Package)
2nd-row power-folding tip-and-slide captain's chairs
4-wheel drive (4WD) (includes 1-speed transfer case, Terrain Management System,™ Hill Descent Control and front tow hooks)
Dual-Headrest Rear Seat Entertainment System¹⁰ (requires 201A or 202A)

Available equipment shown. ¹FordPass Connect (optional on select vehicles), the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. Don't drive distracted or while using handheld devices. Use voice controls. ²Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. ³Requires device with active data service and compatible software. SYNC does not control 3rd-party products while in use. 3rd parties are solely

BLACK ACCENT PACKAGE¹

AVAILABLE ON XLT

GLOSS BLACK FRONT AND REAR SKID PLATES
EBONY SEATS IN CLOTH OR ACTIVEX MATERIAL
AGATE BLACK METALLIC PAINT ONLY

Everything goes with Black. Like a night on the town. Weekend in the mountains. Or simply a trip to the boat launch for an afternoon on the water. Available in elegant Agate Black, Expedition XLT with the new Black Accent Package features 20" 6-spoke Gloss Black-painted aluminum wheels, a Gloss Black-painted trailer hitch cover, plus style and attitude to spare.



BLACK ACCENT PACKAGE INCLUDES:

20" 6-spoke Gloss Black-painted aluminum wheels
Ebony seats
Gloss Black skid plates
Agate Black exterior paint only; includes 2nd-row captain's chairs on 201A and 202A; not available with FX4 Off-Road Packages

OPTIONS

Cargo Package: advanced cargo manager and roof-rail crossbars
Heavy-Duty Trailer Tow Package: heavy-duty radiator, Pro Trailer Backup Assist,² 3.73 electronic limited-slip rear differential (eLSD), integrated trailer brake controller, and 2-speed automatic 4WD (4x4 only) with Neutral

towing capability
2nd-row 40/20/40 split-fold seats with CenterSlide[®] and manual recline (201A or 202A with Black Accent Package)
4-wheel drive (4WD) (includes 1-speed transfer case, Terrain Management System,³ Hill Descent Control and front tow hooks)
Floor liners for 1st and 2nd rows
Power, panoramic Vista Roof[®] with power sunshade (requires 201A or 202A)
Reversible cargo mat
Voice-activated Navigation System with pinch-to-zoom capability (includes SiriusXM[®] Traffic and Travel



20"
6-SPOKE GLOSS BLACK-
PAINTED ALUMINUM
Included

Available equipment shown. ¹Late availability. ²Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the "Your Tech, Your Way" pages, and your Ford Dealer for details. ³Ford Licensed Accessory.

FX4 OFF-ROAD PACKAGE

AVAILABLE ON XLT 200A 4x4 & 201A 4x4

FX4 OFF-ROAD PACKAGE WITH 360-DEGREE CAMERA

AVAILABLE ON XLT 202A 4x4 & LIMITED 301A 4x4

Hit the trail running in Expedition FX4. Our easy-to-use 4WD with Terrain Management System lets you select from 7 drive modes to help adapt to different road conditions. Skid plates help protect the underbody. A patented electronic limited-slip rear differential can vary power output from side-to-side in low-traction off-road situations, depending on which wheels need extra traction. Off-road-tuned front and rear shocks help keep you in contact with solid ground. All-terrain tires with thick sidewalls deliver the traction needed over rough terrain. Chrome-plated running boards and 18" Magnetic-painted cast-aluminum wheels complete the rugged look.

GO BEYOND PAVEMENT

New for 2020, FX4 Off-Road Packages are available on Limited as well as XLT models. Equip your Expedition to get out there – and back – with the off-road-capable equipment in these packages.

Available on XLT, Limited



FX4 OFF-ROAD PACKAGE INCLUDES:

- 18" Magnetic-painted cast-aluminum wheels with 275/65R18 all-terrain (A/T) OWL tires
- 1st- and 2nd-row floor liners
- 2-speed automatic 4WD with Neutral towing capability
- 3.73 electronic limited-slip rear differential (eLSD)
- Chrome-plated running boards with angular step bars
- Fuel tank underbody protection
- FX4 badging
- Heavy-duty radiator
- Off-road shocks

FX4 OFF-ROAD PACKAGE WITH 360-DEGREE CAMERA

All content of FX4 Off-Road Package, plus 360-Degree Camera with Split View and front and rear washers

Not available with Black Accent Package, Special Edition Package or Texas Edition Package

OPTIONS

- Cargo Package: advanced cargo manager and roof-rail crossbars
- Heavy-Duty Trailer Tow Package: heavy-duty radiator, Pro Trailer Backup Assist, 3.73 electronic limited-slip rear differential (eLSD), integrated trailer brake controller, and 2-speed automatic 4WD (4x4 only) with

Neutral towing capability



18" MAGNETIC-PAINTED CAST-ALUMINUM

Always consult the owner's manual before off-road driving. Follow all laws and drive on designated off-road trails and recreation areas.

LIMITED

B&O SOUND SYSTEM WITH 12 SPEAKERS

AMBIENT LIGHTING IN 7 COLORS

FORWARD SENSING SYSTEM

There's lots to love about Limited. Inside and out. Bright exterior accents adorn the grille, roof-rack side rails and power-deployable running boards, which extend as soon as a door is opened to help you enter and exit with ease. Inside, a convenient driver's memory feature recalls saved settings for your heated and ventilated leather-trimmed seat, power-tilt/-telescoping steering column, power-adjustable pedals, and power-folding heated sideview mirrors. A B&O Sound System is acoustically tailored to Expedition, which will be evident from the very first moment you turn it on. And both 1st and 2nd rows benefit from one-touch-up/-down power windows. Choose 4x2 or 4x4.



COLORS: Oxford White, Star White Metallic Tri-coat,¹ Iconic Silver,² Desert Gold,² Magnetic,² Rapid Red Metallic Tinted Clearcoat,¹ Burgundy Velvet Metallic Tinted Clearcoat,¹ Blue,² Agate Black²



LEATHER-TRIMMED SEATING SURFACES: Medium Stone, Ebony

3.5L ECOBOOST® V6 WITH AUTO START-STOP TECHNOLOGY 10-SPEED AUTOMATIC TRANSMISSION

LIMITED INCLUDES SELECT XLT 202A FEATURES, PLUS:

APPEARANCE

Bright roof-rack side rails with black end caps
LED taillamps
Power-deployable, Magnetic-painted running boards with polished stainless accents

COMFORT & CONVENIENCE

2nd-row heated outboard seats
Ambient lighting
Auto-dimming driver's sideview mirror
One-touch-up/-down feature for 2nd-row windows
Power-adjustable pedals with memory feature
Top-hide leather-wrapped steering wheel with Dark Parchment Euro stitching
Upgraded carpeted floor mats for 1st and 2nd rows

CONNECTIVITY & ENTERTAINMENT

B&O Sound System with 12 speakers, and HD Radio™ Technology

OPTIONS

Equipment Group 301A: power, panoramic Vista Roof;⁶
Ford Co-Pilot360™ Assist: Adaptive Cruise Control with Stop-and-Go; and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM® Traffic and Travel Link® with 5-year subscription)¹
Equipment Group 302A: all content of 301A + 22" 6-spoke painted machined-face aluminum wheels with Dark Tarnish-painted pockets (includes continuously controlled damping [CCD] suspension); 360-Degree Camera with Split-View Display and front and rear washers; LED headlamps and fog lamps; and Enhanced Active Park Assist with parallel park, park out assist, and reverse perpendicular parking

Cargo Package: advanced cargo manager and roof-rail crossbars (not available on 303A)

Convenience Package: all content of Heavy-Duty Trailer Tow Package + advanced cargo manager, inflatable 2nd-row safety belts in outboard seating positions, and roof-rail crossbars (requires 303A)

FX4 Off-Road Package with 360-Degree Camera: 18" Magnetic-painted cast-aluminum wheels with 275/65R18 all-terrain (A/T) OWL tires, 360-Degree Camera with Split-View Display and front and rear washers, 3.73 electronic limited-slip rear differential (eLSD), off-road shocks, 2-speed automatic 4WD with Neutral towing capability, heavy-duty radiator, fuel tank underbody protection, skid plates, FX4 badging, chrome-plated running boards with angular step bars, and 1st- and 2nd-row floor liners (4x4 only; requires 301A; not available with Special Edition Package or Texas Edition Package)

Heavy-Duty Trailer Tow Package: heavy-duty radiator, Pro Trailer Backup Assist™, 3.73 electronic limited-slip rear differential (eLSD), integrated trailer brake controller, and 2-speed automatic 4WD (4x4 only) with Neutral towing capability

Special Edition Package: all content of Cargo Package and Heavy-Duty Trailer Tow Package + 22" premium Black-painted aluminum wheels (includes continuously controlled damping [CCD] suspension); 360-Degree Camera with Split-View Display and front and rear washers; Enhanced Active Park Assist with parallel park, park out assist, and reverse perpendicular parking; and LED headlamps and fog lamps (requires 301A)

Stealth Edition Package (Equipment Group 303A): select content of 302A + 22" premium Black-painted aluminum wheels (includes continuously controlled damping [CCD] suspension); Gloss Black exterior accents; black EXPEDITION lettering on hood; unique red interior stitching; and 1st- and 2nd-row carpeted floor mats with logo

Texas Edition Package: all content of Special Edition Package + Texas Edition badging (requires 301A)
2nd-row power-folding tip-and-slide captain's chairs
4-wheel drive (4WD) (includes 1-speed transfer case, Terrain Management System™, Hill Descent Control and front tow hooks)

Dual-Headrest Rear Seat Entertainment System⁵

Engine block heater

Enhanced Active Park Assist with parallel park, park out assist, and reverse perpendicular parking (301A only; included on 302A)

Floor liners for 1st and 2nd rows

Inflatable 2nd-row safety belts in outboard seating positions

LED headlamps and fog lamps

Power, panoramic Vista Roof with power sunshade (300A only; included on 301A and 302A)

Reversible cargo mat

Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM Traffic



20" PREMIUM DARK TARNISH-PAINTED ALUMINUM
Standard



20" 6-SPOKE GLOSS BLACK-PAINTED ALUMINUM
Optional³
Not available with 302A, or Stealth Edition (303A), FX4 Off-Road, Special Edition or Texas Edition Packages



22" PREMIUM BLACK-PAINTED ALUMINUM
Included with Stealth Edition (303A), Special Edition and Texas Edition Packages



22" 6-SPOKE PAINTED MACHINED-FACE ALUMINUM WITH DARK TARNISH-PAINTED POCKETS
Included with 302A

KING RANCH

POWER-DEPLOYABLE RUNNING
BOARDS

360-DEGREE CAMERA WITH SPLIT-VIEW

DEL RIO LEATHER-TRIMMED SEATS

Ride like a king with the striking King Ranch® trim level that brings Southwestern luxury to the 2020 Ford Expedition. Featuring rich Del Rio leather trim covering the seats, door-trim inserts, armrests, center console side rails and steering wheel, Expedition King Ranch showcases a commitment to quality that's a hallmark of the legendary King Ranch in Kingsville, Texas. Their famous "Running W" logo even brands the seatbacks in all 3 rows, carpeted floor mats and massive 22" machined-face aluminum wheels. For an Expedition that embodies the wide-open spaces and freedom-loving spirit of the American West, step up to King Ranch.



COLORS: Oxford White, Star White Metallic Tri-coat,¹ Iconic Silver,² Desert Gold,² Magnetic,² Rapid Red Metallic Tinted Clearcoat,¹ Burgundy Velvet Metallic Tinted Clearcoat,¹ Blue,² Agate Black²

3.5L ECOBOOST® V6
WITH AUTO START-STOP TECHNOLOGY
10-SPEED AUTOMATIC TRANSMISSION

KING RANCH INCLUDES SELECT LIMITED 302A
FEATURES, PLUS:

FORD CO-PILOT360™ TECHNOLOGY
360-Degree Camera with Split-View Display and front
and rear washers

APPEARANCE

Brushed-aluminum front door-sill scuff plates
with King Ranch logo
King Ranch exterior badging
Power-deployable, Stone Gray-painted running boards
Stone Gray grille mesh, front and rear lower bumper
accents, roof-rack side rails and sideview mirror caps

COMFORT & CONVENIENCE

2nd-row power-folding tip-and-slide captain's chairs
Del Rio leather seating with King Ranch logo on all 3
rows
Mesa leather trim on steering wheel, center console
side rails,
door-trim inserts and armrests
Ziricote wood trim on center console

OPTIONS

Cargo Package: advanced cargo manager,
and roof-rail crossbars
Heavy-Duty Trailer Tow Package: heavy-duty radiator,
Pro Trailer Backup Assist™ 3.73 electronic limited-slip
rear differential (eLSD), integrated trailer brake
controller,
and 2-speed automatic 4WD (4x4 only) with Neutral
towing capability
4-wheel drive (4WD) (includes 1-speed transfer case,
Terrain Management System™, Hill Descent Control and
front tow hooks)
Dual-Headrest Rear Seat Entertainment System³
Engine block heater
Floor liners for 1st and 2nd rows
Inflatable 2nd-row safety belts in outboard seating



22"
6-SPOKE PAINTED MACHINED-FACE
ALUMINUM WITH DARK TARNISH-
PAINTED POCKETS AND
KING RANCH CENTER CAP



DEL RIO LEATHER-TRIMMED SEATING SURFACES: Mesa/Ebony

Available equipment shown. ¹Additional charge.
²Metallic. ³Ford Licensed Accessory.

PLATINUM

LED HEADLAMPS AND FOG LAMPS

ENHANCED ACTIVE PARK ASSIST

MULTICONTOUR FRONT SEATS
WITH ACTIVE MOTION®

Scale new heights with Platinum. Starting with the power of an enhanced 3.5L EcoBoost® engine that delivers 400 horsepower¹ and 480 lb.-ft. of torque.¹ Outside, bright accents on the door handles, grille, power-deployable running boards and tailgate are complemented by massive 22" aluminum wheels. Inside, enjoy real wood accents and a leather-wrapped steering wheel. Plus, luxury leather-trimmed heated and ventilated multicontour front seats with Active Motion. 1st- and 2nd-row seats feature perforated inserts and quilted bolsters. And new for 2020: leather-wrapped door rollovers, a leather-wrapped instrument panel top, and unique center console side rails for further refinement. You've reached the pinnacle up here. The 2020 Expedition Platinum.



COLORS: Star White Metallic Tri-coat;² Desert Gold;³ Magnetic;³ Rapid Red Metallic Tinted Clearcoat;² Burgundy Velvet Metallic Tinted Clearcoat;² Blue;³ Agate Black³



LEATHER-TRIMMED SEATING SURFACES: Medium Soft Ceramic, Ebony

ENHANCED 3.5L ECOBOOST V6
WITH AUTO START-STOP TECHNOLOGY
10-SPEED AUTOMATIC TRANSMISSION

PLATINUM INCLUDES SELECT LIMITED 302A
FEATURES, PLUS:

FORD CO-PILOT360™ TECHNOLOGY

360-Degree Camera with Split-View Display and front and rear washers

APPEARANCE

Brushed-aluminum front door-sill scuff plates
Power-deployable, body-color-painted running boards with polished stainless accents
Real wood accents on center console

COMFORT & CONVENIENCE

Cargo Package: advanced cargo manager and roof-rail crossbars
1st-row multicontour seats with Active Motion
Enhanced active noise control
Leather door-trim accents, instrument panel topper and center console side rails
Unique front and rear floor mats
Wollsdorf leather-wrapped steering wheel with Pecan Euro stitching

SAFETY & SECURITY

Inflatable 2nd-row safety belts in outboard seating positions

OPTIONS

Heavy-Duty Trailer Tow Package: heavy-duty radiator, Pro Trailer Backup Assist™ 3.73 electronic limited-slip rear differential (eLSD), integrated trailer brake controller, and 2-speed automatic 4WD (4x4 only) with Neutral towing capability
2nd-row power-folding tip-and-slide captain's chairs
4-wheel drive (4WD) (includes 1-speed transfer case, Terrain Management System™, Hill Descent Control and front tow hooks)
Dual-Headrest Rear Seat Entertainment System⁴
Engine block heater
Floor liners for 1st and 2nd rows
Reversible



22"
6-SPOKE PAINTED MACHINED-FACE
ALUMINUM WITH DARK TARNISH-
PAINTED POCKETS
Standard



Expedition MAX Platinum in Rapid Red Metallic Tinted Clearcoat accessorized with hood deflector, side window deflectors,¹ splash guards,¹ roof crossbars, and



In-vehicle safe¹



Roof crossbars²



Floor liners



Dash cam systems¹

SHOP THE COMPLETE COLLECTION | accessories.ford.com

¹Ford Licensed Accessory. ²Consult owner's manual for details on roof-rack load limits.

New Vehicle Limited Warranty. We want your Ford Expedition ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion perforation (aluminum panels do not require perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need a winch back to a paved road, a battery jump start or towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or buy, Ford Credit has the option that's right for you. Ask your Ford Dealer for details or visit us online at ford.com/finance.

Ford Protect™ Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

Ford Insure. A new insurance product designed just for Ford owners, Ford Insure can help you save money on auto insurance for your connected Ford vehicle. Drive smarter, become an even better driver and earn bigger discounts – it's a win/win/win. Visit the FordPass mobile app or call 1-833-Ford-183.

American Road Services Company LLC is the licensed insurance agency supporting Ford and Lincoln insurance programs. Ford Insure is underwritten by Nationwide Mutual Insurance Company and Affiliated Companies. Subject to underwriting guidelines, review, and approval. Products not available to all persons in all states. Coverages vary by state. Availability varies; program criteria differs in California.

Ford Original Accessories. They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper

3-year/36,000-mile New Vehicle Limited Warranty.

Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Amazon, Alexa, and all related logos are trademarks of Amazon.com, Inc. or its affiliates.





BUILT TO KEEP YOU MOVING.™
The FordPass™ App³ puts your Expedition owner experience right in the palm of your hand.



**COMPLIMENTARY
MAINTENANCE**

With FordPass Rewards™, you can earn 42,000 Points to use toward complimentary maintenance when you buy or lease a new Ford.⁴ Or save your Points for future service, accessories or even your next new vehicle purchase. And when it's time to schedule service, you can do it right from your FordPass App.



REWARDS

In addition to complimentary maintenance, you can easily earn FordPass Rewards Points for many of the things you already do with us, including service and maintenance at participating dealers. Then you can redeem your Points for discounts on service, parts, accessories and new vehicle purchases. Use your app to watch your Points grow and keep track of how you use them.



**ROADSIDE
ASSISTANCE**

With the FordPass App, you can request roadside assistance like fuel delivery, flat-tire repair and more 24/7 anywhere, anytime.⁵ Just use your app to call or make an e-request and help is on the way.



**CONNECT
& CONTROL**

Stay connected and in control of your vehicle with complimentary remote features accessed through the FordPass App. Start, stop, lock and unlock your vehicle, schedule a start, even check fuel and fluid levels right from the app.⁶ You can also get vehicle health alerts, service history and service alerts to help you keep on top of your vehicle's maintenance.



³FordPass App, compatible with select smartphone platforms, is available via a download. Message and data rates may apply. ⁴75,000 points for Diesel owners. Modem must be activated within 60 days of purchase through the FordPass App on a smartphone and remain active for at least 6 months after activation. Buyers of non-modem-equipped vehicles will also receive Points for complimentary maintenance after enrollment. Visit a participating dealer for details. ⁵Roadside assistance is included for certain owners and available to everyone for a per-service fee. ⁶FordPass Connect™ (optional on select vehicles), the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.



We're Varsity Ford. And we go further for you. We're dedicated to serving you now and in the future. We're open 6 days a week for your convenience. Our friendly staff is standing by to assist you. And we offer a wide variety of financing options and incentives too. From vehicle test-drives and product demonstrations to personalized service and maintenance, we're committed to delivering a Ford ownership experience above and beyond your expectations.



Sales | (734) 996-2300
M 9:00 am – 9:00 pm
Tu 9:00 am – 6:00 pm
W 9:00 am – 6:00 pm
Th 9:00 am – 9:00 pm
F 9:00 am – 6:00 pm
Sa 9:00 am – 5:00 pm

Service | (734) 996-3660
M 7:00 am – 6:00 pm
Tu 7:00 am – 6:00 pm
W 7:00 am – 6:00 pm
Th 7:00 am – 6:00 pm
F 7:00 am – 6:00 pm
Sa 7:00 am – 4:00 pm

Varsity Ford
3480 Jackson Road
Ann Arbor, MI 48103

www.varsityford.com

000000-00000-20EXDMYB

©2019 Ford Motor Company Printed in the USA. Please recycle.



As your local Ford Dealer, we go further for you. We're
dedicated
to serving you now and in the future. From vehicle test-
drives and product demonstrations to personalized
service and maintenance, we're committed to