



The New

05 FOCUS



> Award-Winning Meets New And Improved.

Ever notice how some things just get better with time? Like the 2005 Ford Focus. Every year since its debut, Focus has been one of *Car and Driver's* 10Best (5 years running, 2000–2004).* It's also been a *Consumer Guide*® "Best Buy" (4 years)** and an *Automobile Magazine* All-Star 4 times in a row! That's some serious praise. So why change it? Because we believe there's always room for improvement. For 2005, we've given Focus a fresh, refined look inside and out, loaded it with powerful new engines, and designed in sporty suspensions that take its superior driving dynamics to a whole new level. After all, critical acclaim is nice, but we have more important people to impress – you.



Focus ZX4 SE – Infra-Red
available SE Sport Group



ZX3

ZX4

ZX4 ST

ZX5

ZXW

2005 Ford Focus

Power & Performance

All-New 2.0L Duratec 20 I-4 Engine
 All-New 2.0L Duratec 20E I-4 PZEV Engine
 New 2.3L Duratec 23 I-4 Performance Engine

03

Ride & Handling

3 Sporty Suspension Choices
 Enhanced Braking System

07

Interior

New Refined Design and Modern Fabrics
 Innovative Storage Solutions
 Unique ZX4 ST Performance Features

09

Exterior

New Exterior Styling
 All-New Design Details

13

Safety & Security

Upgraded Personal Safety System™
 ABS, Anti-Theft Systems and More

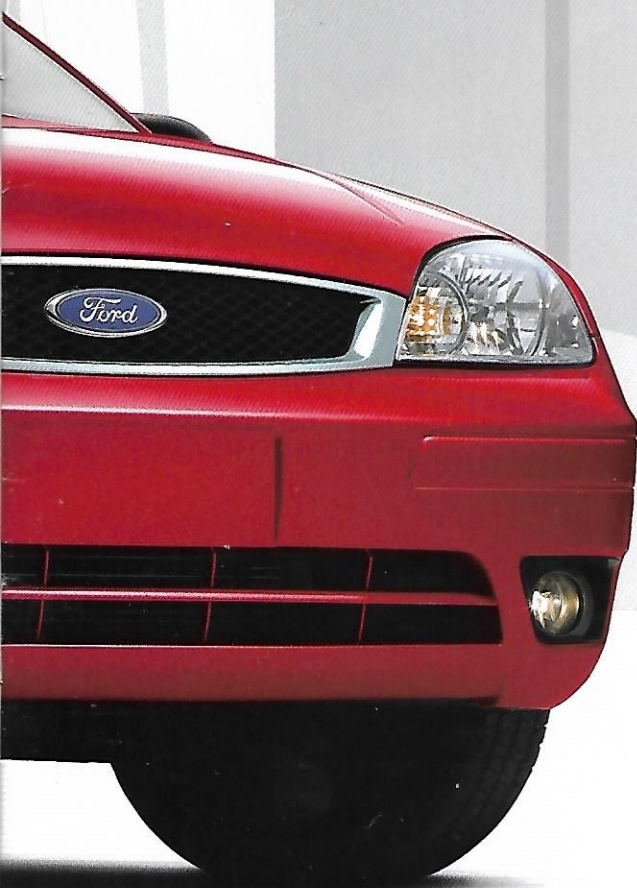
15

Specifications

Standard and Available Equipment
 Dealer Accessories
 Color and Wheel Choices

19

*2000-2004 Focus, all models. **2001-2004 Focus models.
 †2001 Focus, 2002 Focus, 2002 Focus SVT, 2003 Focus/Focus SVT.



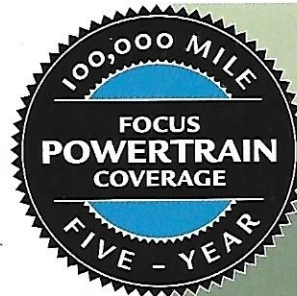
> New Engines For Good, Clean Fun.

It's true. Environmental responsibility and driving enjoyment *can* go hand-in-hand. Thanks to our dedicated team of engineers, the new 2005 Focus engines produce fewer smog-forming emissions than last year. At the same time, they deliver improved performance with more horsepower and torque. As if that's not enough, the 2.0L engines are also quieter, especially at cruising speeds; and the engines are easy to maintain with a long-life air filter and 100,000-mile spark plugs. So whether you get the newly designed Duratec 20, the clean Duratec 20E PZEV,* or the free-revving Duratec 23 engine, you'll get a combination you can feel great about: Focus and fun.

We've Got You Covered

100,000-Mile/5-Year Powertrain Coverage** – It's provided with every Focus, and it adds up to this: 100,000 miles or 5 years of virtually worry-free cruising. You can drive almost half way to the moon or 4 times around the world. In the unlikely event that you should experience a powertrain problem on your third pass through Pawtucket, we'll be there for you. The coverage includes towing and roadside assistance, and it's fully transferable. So if *you* can't log a full 100,000 miles in your Focus, at least the next lucky driver can.

**100,000-mile/5-year Powertrain Extended Service Plan. Powertrain Limited Warranty in Florida. A deductible applies. See dealer for details.



Get Up And Go, Go, Go

*New Global I-4 Engine Technology – All 3 Duratec engines are serious performers with serious DOHC 16-valve variable-intake designs. Need to pass a big truck or merge onto a busy highway? Step into the accelerator and you'll feel the response of plentiful mid-range torque that gets you ahead of the crowd quickly and confidently.

Merging
154 lb.-ft. torque @ 4250 rpm
(2.3L with 5-spd. man.)

Passing Ease
151 hp @ 5750 rpm
(2.3L with 5-spd. man.)

Meaner, Greener† And Quicker

ALL-NEW 2.0L Duratec 20 DOHC Engine – With 23% more horsepower than last year, improved fuel economy^{††} and lower emissions, the standard 2.0L engine delivers what you need. And, its 136 hp and 133 lb.-ft. of torque help it outpower Honda Civic, Toyota Corolla, Toyota Matrix, Nissan Sentra, Pontiac Vibe, Volkswagen Golf and a long list of others.

†Based on '04 2.0L vs. '05 2.0L Duratec 20 DOHC engine emissions.
††EPA estimated 26 city, 35 hwy. mpg. 5-spd. man.

Performance-Minded? Think ST

NEW 2.3L Duratec 23 DOHC Engine – You'll find the ultimate in aggressive power right here: ST's standard performance-tuned engine. It's matched with a 5-speed manual transmission to shift the fun into high gear and your mood into "elation." A sport-tuned exhaust system and larger displacement help boost this engine's horsepower to 151 and its torque to 154 lb.-ft.



Hug A Curve, Save A Tree

ALL-NEW 2.0L Duratec 20E PZEV Engine* – Classified as a Partial Zero Emission Vehicle (PZEV), this engine has zero fuel system evaporative emissions and also meets Super Ultra Low Emission Vehicle (SULEV) standards for less impact on our environment. Plus, it delivers outstanding performance: 130 hp @ 6000 rpm and 129 lb.-ft. of torque @ 4000 rpm.

*Standard on S, SE and SES series in CA, MA, ME, NY and VT.
Available in AZ, CT, NH, NJ, NV, OR, PA and RI.





> Serious Road-Hugging Control.

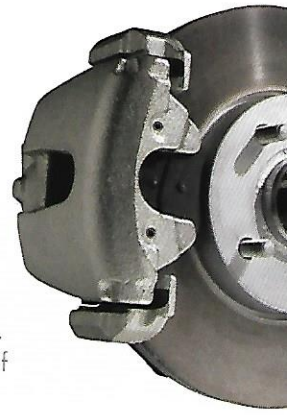
When you want to catch a curve, ride the rail, or just find that sweet spot in the road, get behind the wheel of a new Focus. For years, it's been known for great driving dynamics. Now we've dialed up the Focus fun factor. With 3 enhanced suspensions, stiffer shocks (ST), improved brakes, and larger wheels and tires – not to mention our great new engine lineup – you'll soon be making excuses to drive. And keeping in close contact with your old pal, Mr. Asphalt. Just don't forget about your other friends. Better yet, take them with you. Focus' advanced independent rear suspension will keep everyone comfortable and smiling all the way to your destination.



Focus ZX3 SES _ CD Silver Metallic

Better Braking

Upgraded Brakes – More confidence equals more fun. That's why we've enhanced the brakes on the 2005 Focus in so many ways. Larger rotors on the front disc brakes provide improved brake cooling and reduced rotor wear. The total front brake caliper "grip" area is increased by 27% for improved stopping power and less wear. The new brake linings are even designed to be quieter, last longer and generate less brake dust. And to complement its need for speed, the all-new ST series has 4-wheel disc brakes for an even higher level of braking performance. It just goes to show you: Focus handles the red lights just as well as the green.



Smooth Ride And Precise Steering

European-Inspired Suspension – Every new Focus begins with an independent front suspension featuring MacPherson struts and Control Blade trailing arms anchoring its independent rear suspension. This 4-wheel-independent design easily absorbs bumps, and delivers exceptional maneuverability with optimized ride comfort and control. It's the foundation of Focus' European driving performance – the very soul of it.

Kick Up The Control

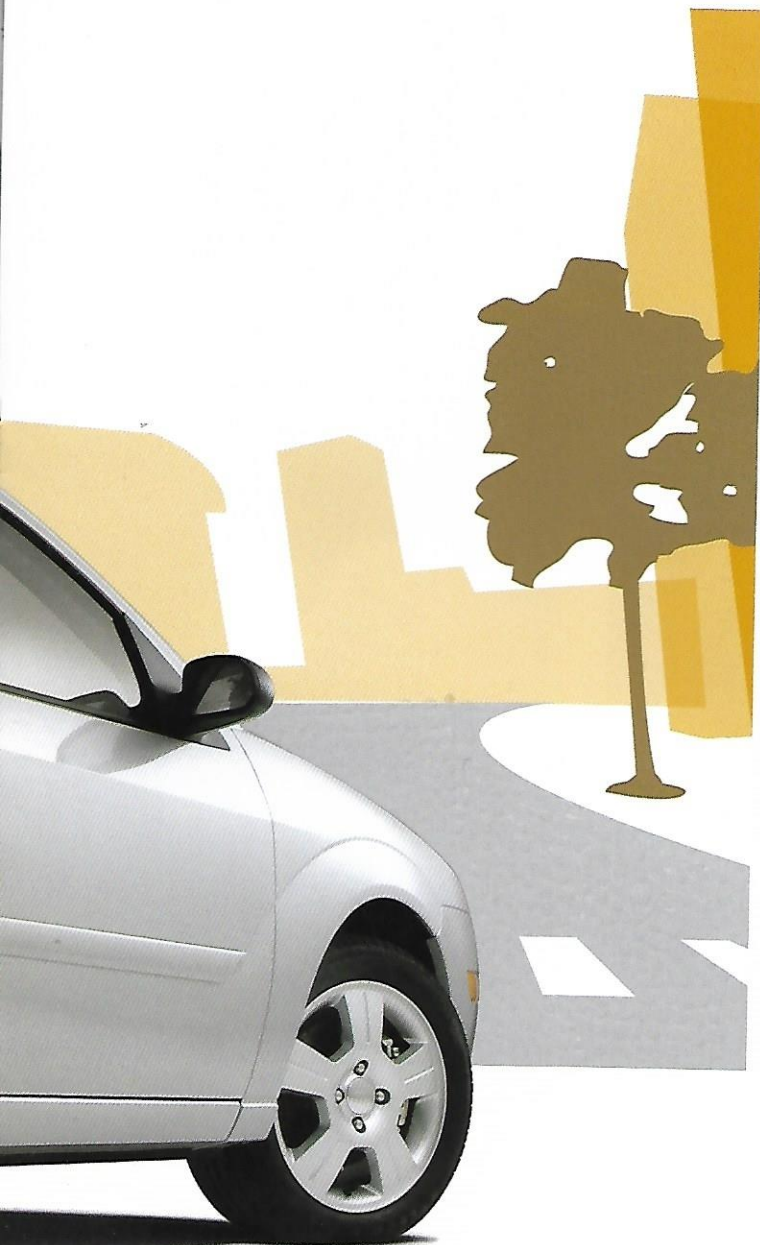
Enhanced European Suspension – This system strikes the perfect balance of comfortable ride and dynamic handling – with more aggressive cornering ability. A substantial 20 mm rear stabilizer bar helps Focus really hold the road. Standard on ZXW SE and all SES models.

Be One With The Road

Performance-Tuned Suspension – Exclusive to the ZX4 ST, this system is the pinnacle of the Focus driving experience. It gets the stiffest struts and shocks in the lineup (inherited from SVT) and provides the highest level of control and steering precision. The suspension boasts unique springs for the kind of drive that gives new meaning to the phrase "spirited performance."

Get A Grip

Pirelli Tires – Standard on the ZX4 ST performance sedan and SES series with 16" wheels, these Pirelli P205/50R16 all-season tires feature a solid footprint and wide contact patch. They help give Focus that glued-to-the-road feel. (Shown on ST wheel below and SES wheel left.)



> Stylish, Spacious And Smart.

You can see that a lot of clever thought went into the new 2005 Focus interior. Its contemporary, two-tone environment is open, refined and definitely modern. We've completely redesigned the instrument panel, and updated the seating with great-looking fabrics that feel good and clean easily. We've even made it quieter inside, so the driver can hear the passengers – all 4 full-size passengers, that is. With one of the largest interiors in the class, Focus comfortably seats 5 with room to spare. In fact, ZX3, ZX4 and ZXW have more interior volume than any competitor. That's a lot of space, and a lot to love about the new Focus.

Above And Out Of The Way

ALL-NEW Overhead Storage Console – Say goodbye to broken sunglasses. This handy console helps keep them tucked away where you won't sit on them. It also gives your garage door opener its own little garage. Standard on Focus SE, SES and ST.



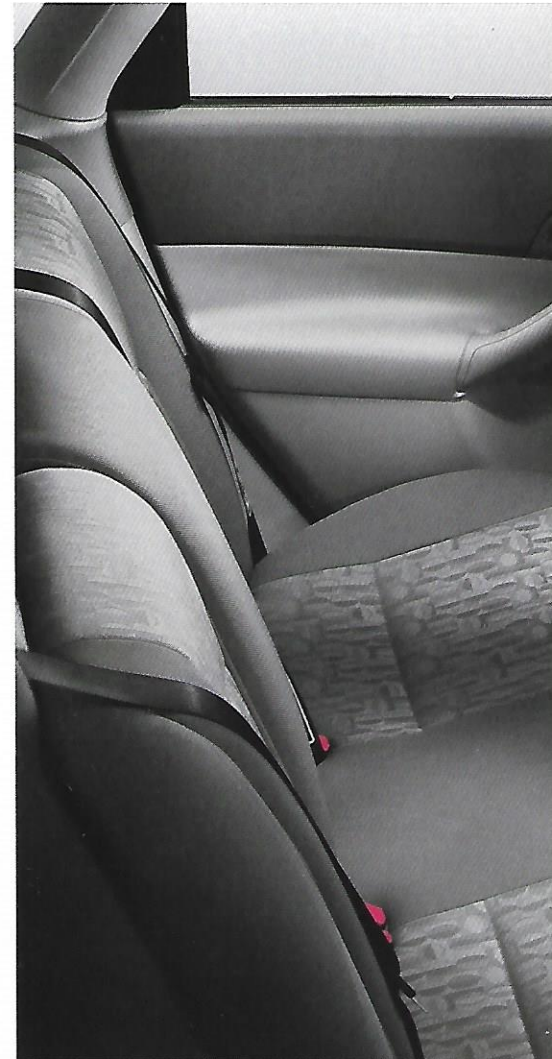
Quick Access To Your Tunes

ALL-NEW CD Storage Bin – Since every Focus gets a CD player standard, we put this clever bin within easy reach of the driver. Located on the lower left side of the instrument panel, it holds up to 6 CDs in their protective cases.



One Spot Stores A Lot

ALL-NEW Front Door Pockets – In addition to the comfy padded armrest, each Focus front door now features a roomy, integral map pocket and a handy bottle holder to help keep the interior clutter-free.



Focus ZX4 SE _ Light Flint Interior



Focus ZXW SES _ French Blue Metallic



Wide-Open Versatility

60/40 Split Rear Seat and New Decklid – The standard split rear seat folds down and passes through to Focus' large trunk. At 14.8 cu. ft., it offers more room than Toyota Corolla, Honda Civic or Chevrolet Cavalier. ZX4's wide decklid opening, unobtrusive hinges and redesigned latch system make it easier to load, as well as open and close the trunk. (ST shown.)



Find Your Niche

Tilt/Telescoping Steering Column and Adjustable Driver's Seat – Since Focus is made for those who love to drive, we've put a high priority on driver comfort. The steering column tilts up and down, as well as telescopes in and out for a great "fit." (Standard on SES and ST, and available in the Convenience Package on all SE series, which also includes speed control and steering-column-mounted audio controls.) In addition, every Focus driver's seat reclines, moves forward and back, and is height adjustable, so you can find the seating position that's right for you.

> Refinement – With An Edge.

Inside every Focus, refinement is front and center with a completely new design that's guaranteed to please. The all-new ST series (shown below) has a unique style to complement its "just-get-me-on-the-road" attitude. ST standards include a matching black leather-wrapped steering wheel and gear shift knob with red stitching, black-faced gauges with a silver gauge surround, a metal-mesh finish on the center stack, and two-tone sport-trimmed seats. And as part of Focus' all-new audio lineup, ST includes a 6-disc in-dash CD/MP3 player, plus automatic speed-sensitive volume control and steering-column-mounted audio controls. So plant your hands at 10 and 2, turn up the tunes and watch the tach soar.



Focus ZX4 ST _ Charcoal Interior



Listen Up: Only Focus Has This Sound

ALL-NEW Audiophile System – The 2005 Focus is the only vehicle in the industry with available genuine Sony sound. Cranking out over 500 watts of peak audio power, this premium setup includes a 6-disc in-dash CD/MP3 player with a Sony 8" subwoofer and 4 coaxial speakers. Available on SE, SES (except ZXW) and ST. It's the top-of-the-line in our all-new audio systems for 2005. Standard systems include: AM/FM with single-CD (S), AM/FM with single-CD/MP3 (SE), and AM/FM with 6-disc in-dash CD/MP3 (SES/ST).



Focus ZX4 ST _ Infra-Red available moonroof



Get In Gear

Unique Gear Shift Knob – Exclusive to ZX4 ST, this sporty 5-speed manual transmission shifter is wrapped in black leather and stitched in attention-grabbing red to match the steering wheel.

Bolster Your Driving Confidence

Unique ZX4 ST Seats – In addition to a unique instrument panel, shifter, steering wheel and door trim, ZX4 ST includes sharp two-tone cloth sport front bucket seats in charcoal with black/red fabric inserts. For a more distinctive look, opt for the available charcoal leather-trimmed seats with Preferred Suede® inserts. The door panels are trimmed to match.



Take Out The Chill

Heated Front Seats – Not too many cars in the class offer this feature, but the new Focus sure does. To warm up in a hurry, they're available on ST and offered as part of the Weather Package on SES models (Weather Package also includes heated mirrors).



> Expressive New Attitude.

Funny how a fresh, new design brightens your whole outlook. When it comes to Focus, it just may change the way you feel about driving, too. Up front, all-new European styling on all Focus body styles is defined by clean lines, crisp jewel-like halogen headlamps, distinctive grilles and unique finishes. In the rear, ZX4 boasts a refined shape with a redesigned rear fascia, decklid and taillamps. Coming or going, the new Focus ZX3, ZX4, ZX5 and ZXW are bound to elicit second glances. And, since the new Focus offers more body-style choices than any competitor, you're bound to find the Focus that fits your style. Perfectly.

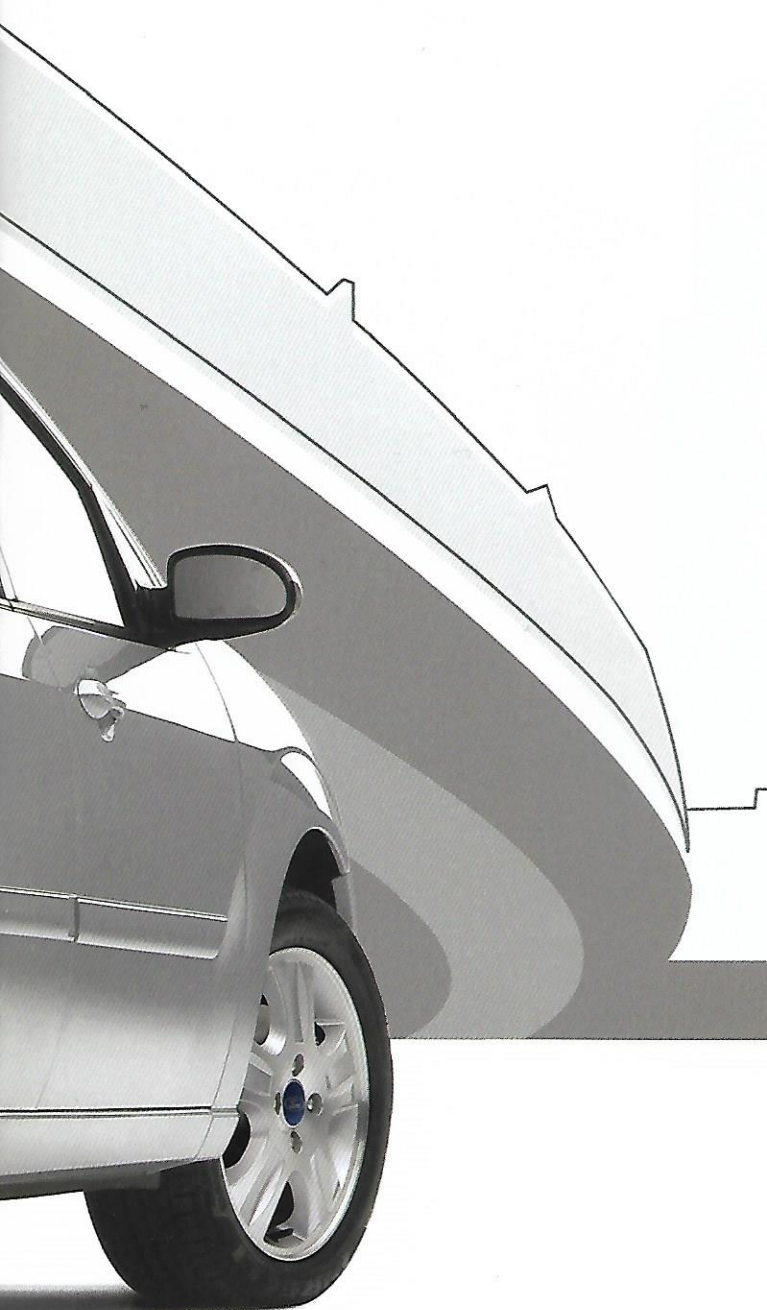


Enhance Your SE

SE Sport Group – Add a distinctive, sporty feel with this unique driver's package, available only on SE series. It includes sleek 15" multi-spoke aluminum wheels, fog lamps, a leather-wrapped steering wheel and a tachometer.



Focus ZX5 SE _ Liquid Grey Metallic
available SE Sport Group



Focus ZX4 ST _ CD Silver Metallic

First Impressions Are Lasting Ones

NEW Exterior Design – Every 2005 Focus gets an all-new, sophisticated front end including a new hood design; a larger, more prominent grille; and new aerodynamic halogen headlamps that offer improved performance. To keep Focus looking great, we've engineered the hood from a harder steel alloy, and thickened the fenders and fascia so they better resist dents and dings.

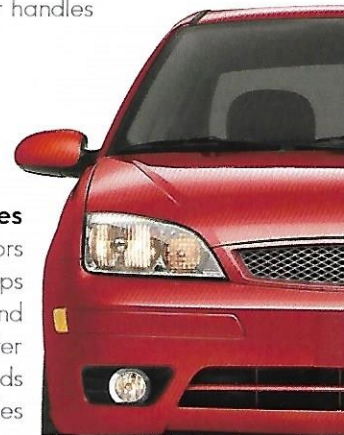


S/SE/SES Series

- Black sideview mirrors
- Newly designed headlamps
- Chrome grille surround
- Black mesh grille center
- Fog lamps with black surrounds
(standard on SES, available on SE)
- Black door handles

ST Series

- Color-keyed power, heated sideview mirrors
- Newly designed headlamps
- Color-keyed grille surround
- Satin-alloy mesh grille center
- Fog lamps with silver surrounds
- Color-keyed door handles

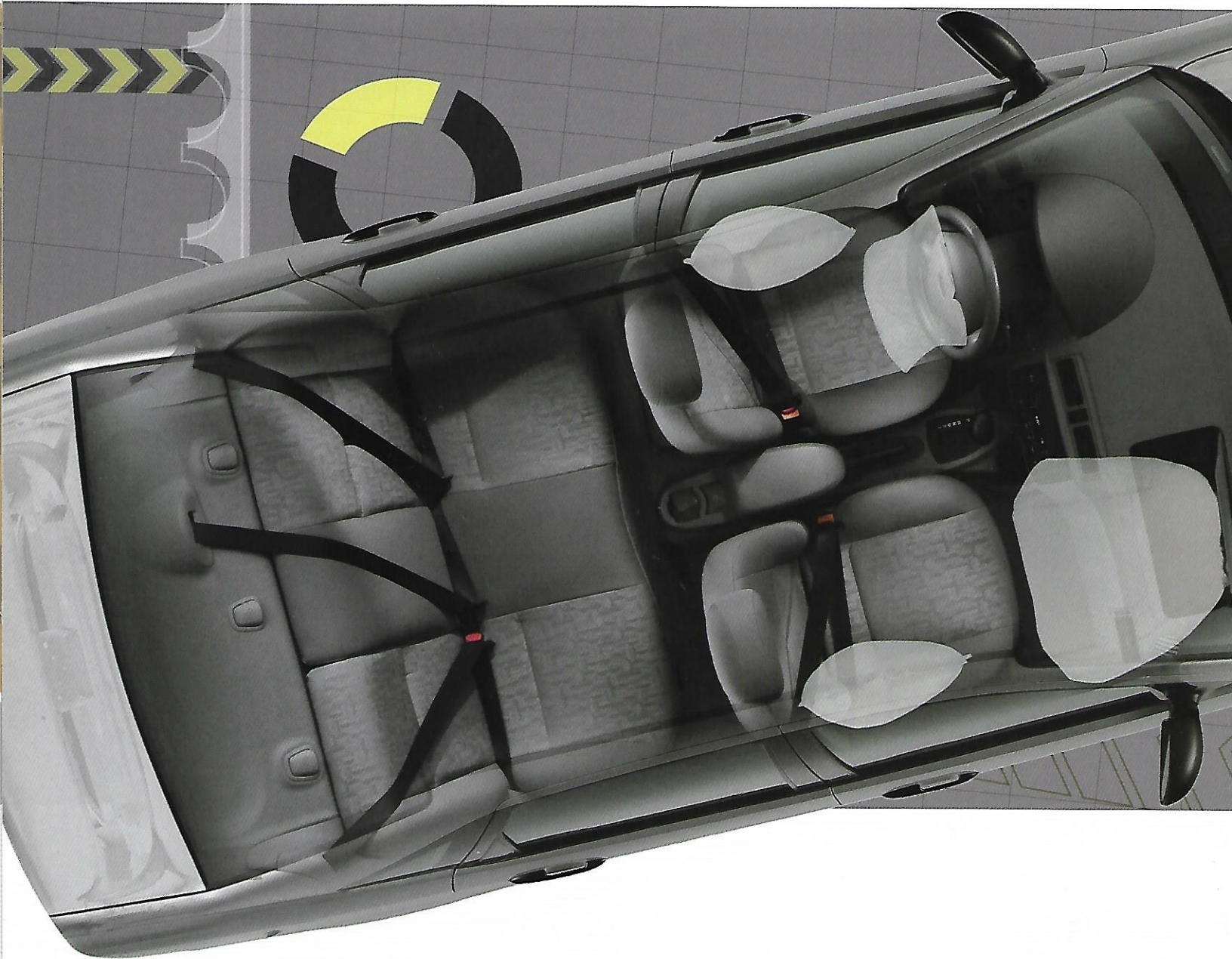


Leave Them Speechless

NEW Exterior Design – ZX4's rear (shown at left) gets a fresh, new look including clean lines on the decklid, new taillamps and a redesigned bumper fascia. ZX4 SES and ST are finished with a stylish new spoiler – standard. ST also sports a blacked-out rear lower fascia and bright chrome exhaust tip for that extra edge.

> Protection Even Where You Can't See It.

It's there – although you may not know it. The 2005 Focus is packed with peace of mind. Under its skin, the sophisticated "safety cell" is constructed with ultra-high-strength-steel crossmembers, and crumple zones that deflect crash energy away from the passenger cabin. Dual-stage airbags are tucked away, ready to act, if needed. Then there are the elements you see and use every day, like standard 3-point safety belts in all 5 seating positions, and the LATCH child-safety seat anchoring system. Life can be unpredictable. So why not go with your best defense? Be prepared with the cutting-edge technology of the new Ford Focus.



Tailor-Made Protection

Upgraded Personal Safety System™ – Standard on every 2005 Focus, this innovative system provides customized protection for the driver and front passenger. It combines 8 advanced technologies, including a new Occupant Classification System. In the event of a collision, the Personal Safety System uses sensors to measure certain occupant conditions and the severity of impact. Then it determines how to help protect you and your front passenger – all in a matter of milliseconds.



It Knows Who's There

NEW Occupant Classification System – The latest in occupant-sensing technology, this system determines whether the passenger airbag should be activated or not. It measures safety belt tension and passenger weight to detect whether there is someone big, someone small, or no one at all in the front passenger's seat. Then it activates or deactivates the airbag accordingly to provide the most appropriate level of protection.

Safety On Your Side

Side-Impact Airbags – Available on all Focus vehicles, these airbags offer an extra margin of head and chest protection for you and your front passenger in certain side-impact collisions.

Left The Light On? No Problem

Battery Saver – This great standard feature turns off forgotten interior lights after 20 minutes, thereby saving your battery's power. Not to mention the rest of your day.

Secure Your Ride

Essential Security Features – Our SecuriLock® passive anti-theft system is standard on every Focus. The system is designed to help prevent the engine from being started unless a coded key programmed to your vehicle is used. An available perimeter alarm system monitors the doors, hood and decklid for unauthorized tampering.

Perform Well Under Pressure

Anti-Lock Brake System (ABS) and Traction Control – Standard on ST and available on all others, ABS is designed to help you maintain greater steering control during hard braking situations. For added confidence, Traction Control is standard on ST and available on SE and SES. It will be your best friend at the first snowfall or on loose or slippery surfaces.





New engine technology

- 3 powertrains • More horsepower and torque • Quiet performance

Outstanding driving dynamics

- European-inspired suspensions • Tight ride and handling • Upgraded brakes

Contemporary looks inside and out

- Fresh, new exterior styling • Refined interior environment • All-new ST performance sedan

Award-winning quality and design

- 100,000-mile powertrain coverage • Numerous automotive and consumer awards (see back cover) • Exceptional owner loyalty

> Specifications



MODEL HIGHLIGHTS

S (ZX3 / ZX4 / ZX5)

2.0L Duratec 20 or 20E PZEV^{††} engine • 5-speed manual transmission • 15" steel wheels with 9-spoke wheel covers • P195/60R15 tires • Front disc and rear drum brakes • Black grille with chrome surround • Black manual sideview mirrors • Black exterior door handles and rear decklid/liftgate molding • AM/FM single-CD player with speed-sensitive volume control • Black instrument cluster surround with black-faced gauges • Fixed-interval windshield wipers



SE (ZX3 / ZX4 / ZX5 / ZXW)

All S content, plus: 15" steel wheels with 7-spoke wheel covers* • Air conditioning • Power Group including power windows, power locks, keyless entry with 2 key fobs, and power sideview mirrors • Variable-intermittent windshield wipers • AM/FM single-CD/MP3 player • Front center armrest with storage • Overhead storage console with front map/reading lights and storage bins for sunglasses and garage door opener



SES (ZX3 / ZX4 / ZX5 / ZXW)

All SE content, plus: 16" 5-spoke aluminum wheels and Pirelli P205/50R16 all-season tires on ZX3, ZX4 and ZX5 • 15" multi-spoke aluminum wheels on ZXW • Color-keyed bodyside moldings • Color-keyed rear decklid/liftgate molding • Fog lamps with black surrounds • Speed control • AM/FM 6-disc in-dash CD/MP3 player • Duplicate audio controls mounted on steering column • Tilt/telescoping steering column with leather-wrapped steering wheel • Tachometer • Black instrument cluster surround with grey-faced gauges



ST (ZX4)

All ZX4 SES content, plus: 2.3L Duratec 23 engine • Unique ST 16" 5-spoke machined-aluminum wheels • Performance-tuned suspension • 4-wheel power disc brakes • Anti-lock Brake System (ABS) • Traction Control • Satin-alloy grille with color-keyed surround • Power, heated, color-keyed sideview mirrors • Color-keyed door handles • Ground effects on rear fascia • Blacked-out lower rear fascia • Fog lamps with silver surrounds • Chrome-tipped exhaust • Sport front bucket seats • Black leather-wrapped steering wheel and shifter knob with red contrast stitching • Silver instrument cluster surround with black-faced gauges • Sport-tuned exhaust sound

STANDARD FEATURES

Mechanical

100,000-mile tune-up interval**
5-speed manual transmission
Compact spare tire
European-Inspired Suspension – Front: independent MacPherson strut, stabilizer bar; rear: Control Blade independent
Front-wheel drive
Maintenance-free battery
Power front disc/rear drum brakes
Power rack-and-pinion steering

Safety/Security

Personal Safety System™ for driver and front passenger – With dual-stage airbags,† safety belt pretensioners, energy-management retractors, safety belt usage sensors, driver's-seat position sensor, crash severity sensor, front-passenger-seat Occupant Classification System and restraint control module
Battery saver
Belt-Minder® safety belt reminder
Child-safety rear door locks (not applicable on 3-door models)
Emergency trunk release (ZX4)
Headlamps-on reminder
LATCH – Lower anchors and tether anchors for child-safety seats (rear outboard positions)
Low fuel warning light
Safety belts – 3-point for all 5 seating positions
“Safety cell” unitized body construction
SecuriLock® passive anti-theft system
Shoulder belt height adjusters – Front outboard positions
Side-impact door beams

Seating

5-person seating
60/40 split-fold rear seat with flip-up rear-seat cushion
Height-adjustable driver's seat

Interior

Assist handles – Front and rear overhead
Center floor console – Full-length with pen storage and cupholders (2 front, 1 rear)
Courtesy light with theater-dimming feature
Front doors with map pockets and integrated bottle holders
Interior decklid/liftgate release
Map pocket – Front-passenger seatback
Power point – Front
Rear-seat heat ducts
Trip odometer
Visor vanity mirrors – Driver and front passenger

Exterior

Bumpers – Body-color, 5-mph impact-absorbing
Headlamps – Aerodynamic-halogen
Rear-window defroster
Solar-tinted glass
Windshield wipers – Front: intermittent; rear: wiper/washer (N/A on ZX4 models)

*Late availability. **Under normal driving conditions with routine fluid and filter changes.
†Always wear your safety belt and secure children in the rear seat.

ENGINES



	Horsepower (hp @ rpm)	Torque (lb.-ft. @ rpm)
2.0L Duratec 20	136 @ 6000	133 @ 4500
2.0L Duratec 20E PZEV††	130 @ 6000	129 @ 4000
2.3L Duratec 23	151 @ 5750	154 @ 4250

100,000-mile/5-year Powertrain Extended Service Plan. Powertrain Limited Warranty in Florida. A deductible applies. See dealer for details.

††Standard on S, SE and SES series in CA, MA, ME, NY and VT.
Available in AZ, CT, NH, NJ, NV, OR, PA and RI.

MODEL-SPECIFIC FEATURES & OPTIONS

	S	SE	SES	ST	Model Availability
● ● ● —					ZX3 – 3-door hatchback
● ● ● ●					ZX4 – 4-door sedan
● ● ● —					ZX5 – 5-door hatchback
— ● ● —					ZXW – 4-door wagon
Mechanical					
● ● ● —					2.0L Duratec 20 DOHC engine
● ● ● —					2.0L Duratec 20E PZEV DOHC engine††
— — — ●					2.3L Duratec 23 DOHC engine
● — — —					15" 9-spoke wheel covers
— ● — —					15" 7-spoke wheel covers*
— — ● —					15" multi-spoke aluminum wheels (standard on ZXW SES)
— — ● —					16" 5-spoke aluminum wheels (standard on ZX3/ZX4/ZX5 SES)
— — — ●					16" 5-spoke machined-aluminum wheels
● ● ● —					P195/60R15 all-season tires (standard on ZXW SES only)
— — ● —					Pirelli P205/50R16 all-season tires (N/A on ZXW SES)
— — — ●					4-wheel disc brakes
○ ○ ○ —					Automatic transmission (N/A on ZX3 S)
— — ● —					Enhanced European suspension (also standard on ZXW SE)
— — — ●					Performance-tuned suspension
— — ● ●					Speed control
Safety/Security					
○ ○ ○ ●					Anti-lock Brake System (ABS)
○ ○ ○ ○					Side-impact airbags
— ○ ○ ○					Perimeter alarm system
— ○ ○ ●					Traction Control‡
Seating					
— — ● ○					Heated front seats
— — ○ —					Leather-trimmed seats
— — — ●					Sport seats – Two-tone charcoal and black/red fabric
— — — ○					Sport seats – Charcoal leather-trimmed with Preferred Suede® inserts
Interior					
○ ● ● ●					Air conditioning
● — — —					AM/FM stereo with single-CD player, clock and 4 speakers
— ● — —					AM/FM stereo with single-CD/MP3 player, clock and 4 speakers
— ○ ● ●					AM/FM stereo with 6-disc in-dash CD/MP3 player
— ○ ○ ○					Sound by Sony Audiophile System with 6-disc in-dash CD/MP3 player (N/A on ZXW)
● ● — —					Instrument cluster with black surround and black gauges
— ● ● —					Instrument cluster with black surround, grey gauges and tachometer
— — — ●					Instrument cluster with silver surround, black gauges and tachometer
— ● — —					Leather-wrapped steering wheel
— — — ●					Leather-wrapped steering wheel and shifter with red stitching
— ● ● ●					Overhead storage console with front map/reading lights and storage bins for sunglasses and garage door opener
— ● ● ●					Steering-column-mounted audio controls
— ● ● ●					Tilt/telescoping steering column
Exterior					
— ● ● ●					Fog lamps
— ○ ○ ○					Power moonroof‡‡
— ● ● ●					Power sideview mirrors (heated on ST)
— — ● ●					Rear decklid spoiler (ZX4 only)
Packages					
— ○ ● ●					Convenience Package – Includes speed control, tilt/telescoping steering column and steering-column-mounted audio controls
— ○ — —					SE Sport Group – Includes 15" multi-spoke aluminum wheels, tachometer, leather-wrapped steering wheel and fog lamps
— — ○ —					Weather Package – Includes heated seats and heated sideview mirrors

● Standard ○ Optional ● Available as part of a package — Not Available

††Requires ABS and tachometer. ‡‡Overhead console with storage replaced with map lights only when power moonroof is ordered.

INTERIOR COLORS



Light Flint Cloth
Standard on ZX3 and ZX5



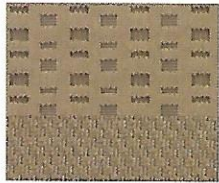
Charcoal Cloth
Standard on ZX3 and ZX5



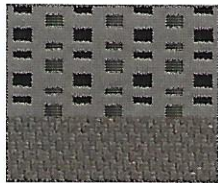
Light Pebble Cloth
Standard on ZX4 S and SE,
and ZXW SE



Light Flint Cloth
Standard on ZX4 S and SE,
and ZXW SE



Light Pebble Cloth
Standard on ZX4 SES
and ZXW SES



Light Flint Cloth
Standard on ZX4 SES
and ZXW SES



Charcoal Cloth with
Black/Red Sport Inserts
Standard on ZX4 ST



Light Pebble Leather Trim
Available on ZX4 SES
and ZXW SES



Light Flint Leather Trim
Available on ZX3 SES,
ZX4 SES, ZX5 SES
and ZXW SES



Charcoal Leather Trim
Available on ZX3 SES
and ZX5 SES



Charcoal Leather Trim with
Preferred Suede® Inserts
Available on ZX4 ST

Light Pebble	
Light Flint	
Charcoal	
ZX3 and ZX5	
● ●	Cloud 9 White
● ●	Egg Yolk Yellow
● ●	Infra-Red†
● ●	Sangria Red Metallic
● ●	Light Tundra Metallic†
● ●	Sonic Blue Metallic**
● ●	Blazing Copper Metallic**
● ●	CD Silver Metallic
● ●	Liquid Grey Metallic†
● ●	Pitch Black
ZX4/ZXW	
● ●	Cloud 9 White
● ●	Arizona Beige Metallic
● ●	Infra-Red†
● ●	Sangria Red Metallic
● ●	Light Tundra Metallic†
● ●	French Blue Metallic†
● ●	Sonic Blue Metallic**
● ●	CD Silver Metallic
● ●	Liquid Grey Metallic†
● ●	Pitch Black
ZX4 ST	
● ●	Infra-Red
● ●	CD Silver Metallic
● ●	Liquid Grey Metallic
● ●	Pitch Black

*New for 2005. All combinations not available on all trim levels.
†Not available on S models.

WHEELS



15" Steel Wheel with
9-Spoke Wheel Cover
Standard on ZX3/ZX4/ZX5 S



15" Steel Wheel with
7-Spoke Wheel Cover
Standard on
ZX3/ZX4/ZX5/ZXW SE
(late availability)



15" Multi-Spoke
Aluminum Wheel
Standard on ZXW SE and
included with optional
SE Sport Group on all SE models



16" 5-Spoke
Aluminum Wheel
Standard on
ZX3/ZX4/ZX5 SE



16" 5-Spoke
Machined-Aluminum Wheel
Standard on ZX4 ST

GENUINE FORD ACCESSORIES

See your dealer for these and other great dealer-installed accessories or visit us at fordaccessoriesstore.com.



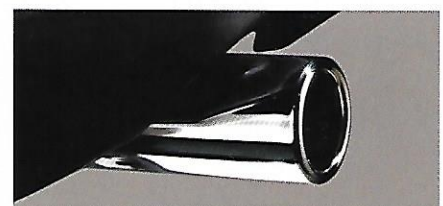
Custom Look Out The Door

16" 6-Spoke Polished-Aluminum Wheel – Give your Focus a custom touch with these sporty dealer-installed rims. No need to make an extra trip.



Speedster Style

Mid-Wing Spoiler – Race cars use spoilers to help increase downforce at extremely high speeds. This one will increase your road presence – at any speed.



Add A Little Flash

Chrome Exhaust Tip – Looking to stand out from the crowd? There's nothing like a flash of chrome to mark your Focus as a true performance machine.

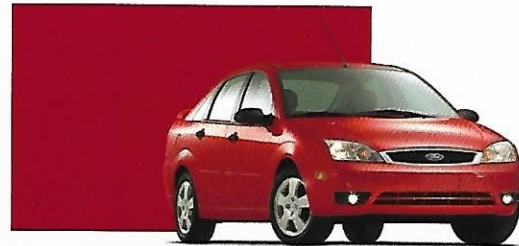
EXTERIOR COLORS



Cloud 9 White



Arizona Beige Metallic



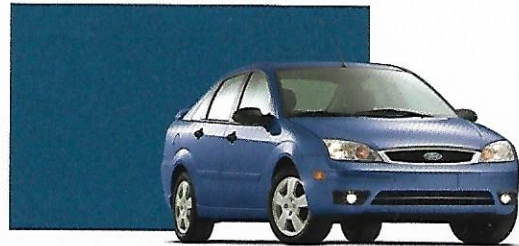
Infra-Red



Sangria Red Metallic



Light Tundra Metallic



French Blue Metallic



Sonic Blue Metallic



CD Silver Metallic



Liquid Grey Metallic



Pitch Black



Egg Yolk Yellow



Blazing Copper Metallic

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options.



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.



For a purchase or lease, the Ford **Extended Service Plan (ESP)** gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP backed by Ford Motor Company and honored at all Ford dealerships.



Choose the insurance program that's designed for your vehicle — Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call 1-877-367-3847 or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Car and Driver

10 Best 5 years running*
(2000-2004)



Consumer Guide®

"Best Buy," 4 years in a row**



Automobile Magazine

All-Star award, 4 times in a row†



Polk Automotive Loyalty Award

Highest percentage of repeat buyers of any small car††



*2000-2004 Focus, all models. **2001-2004 Focus models. †2001 Focus, 2002 Focus, 2002 Focus SVT, 2003 Focus/Focus SVT. ††According to R. L. Polk statistics for the small car category in 2003, Ford Focus ranked highest by having the greatest percentage of households return to purchase or lease another Ford Focus vehicle.