

NEW 2019 FUSION

THE FIRST VEHICLE GLOBALLY DEBUTING STANDARD FORD CO-PILOT360™ DRIVER-ASSIST TECHNOLOGIES

STANDARD FEATURES

FORD CO-PILOT360™ PROTECT:

- AUTOMATIC EMERGENCY BRAKING WITH PEDESTRIAN DETECTION
- BLIND SPOT INFORMATION SYSTEM
- LANE KEEPING SYSTEM
- REAR BACKUP CAMERA
- AUTOMATIC HIGH-BEAM LIGHTING

OPTIONAL FEATURES

FORD CO-PILOT360™ ASSIST PACKAGE*:

- ADAPTIVE CRUISE CONTROL WITH STOP-AND-GO
- VOICE-ACTIVATED NAVIGATION
- SIRIUSXM TRAFFIC AND TRAVEL LINK

*STANDARD ON TITANIUM, SPORT, AND HYBRIDS



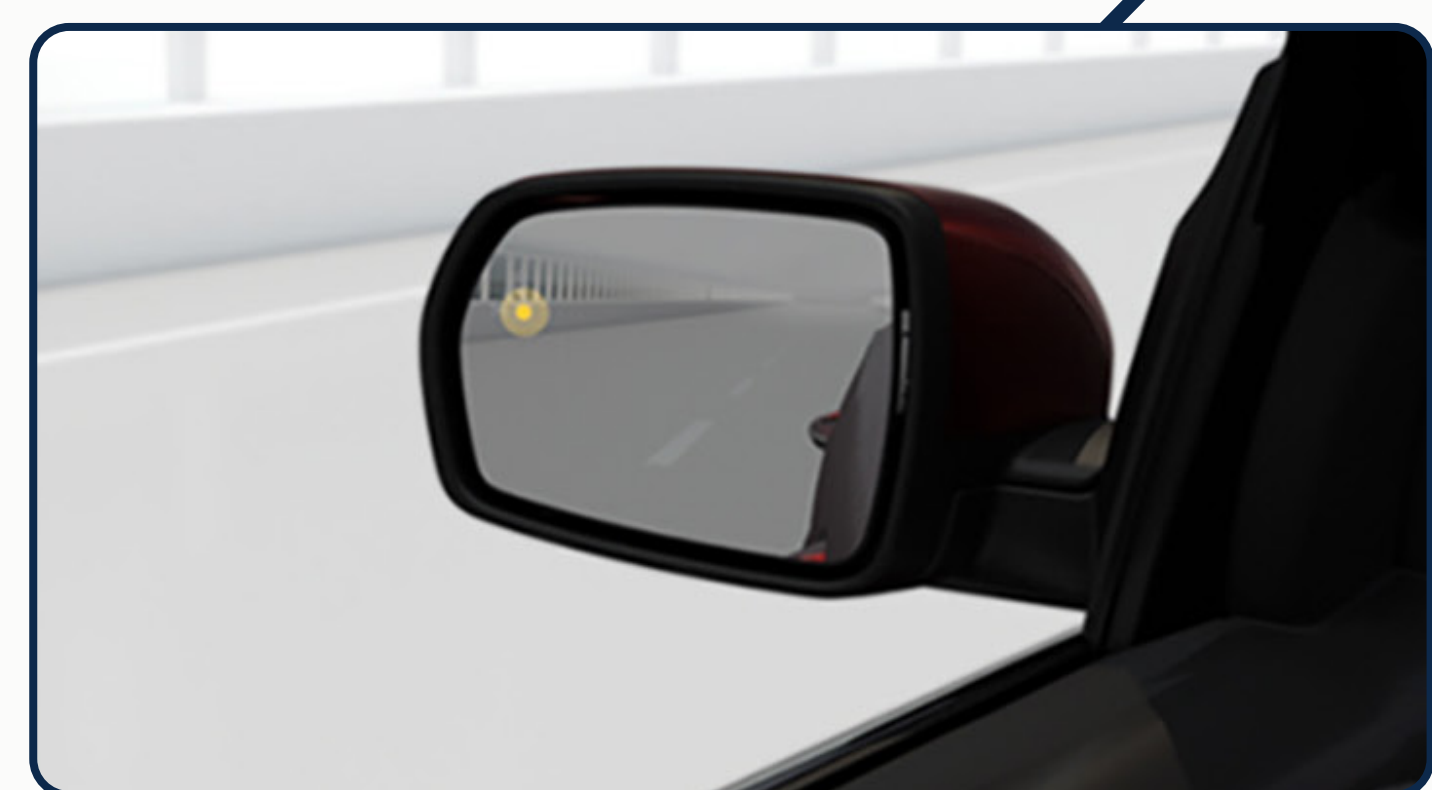
REAR BACKUP CAMERA

Allows drivers to see what is behind them while reversing

BLIND SPOT INFORMATION SYSTEM

WITH CROSS TRAFFIC ALERT

Can help warn drivers of vehicles in their blind spot



Ford Co-Pilot360™

The 2019 Fusion debuts Ford Co-Pilot360™, the most advanced suite of standard driver-assist technologies among full-line brands that includes automatic emergency braking with pedestrian detection, blind spot information system, lane keeping system, rear backup camera and auto high beam lighting.

AUTOMATIC EMERGENCY BRAKING

WITH PEDESTRIAN DETECTION

Can apply the vehicle's brakes to help avoid slower vehicles ahead

LANE KEEPING SYSTEM

Helps drivers keep vehicle inside of its lane



5 STANDARD FEATURES	FORD	TOYOTA	HONDA	CHEVROLET
AUTOMATIC EMERGENCY BRAKING WITH PEDESTRIAN DETECTION	✓	✓	✗	✗
BLIND SPOT INFORMATION SYSTEM WITH CROSS TRAFFIC ALERT	✓	✗	✗	✗
LANE KEEPING SYSTEM	✓	✓	✓	✗
AUTOMATIC HIGH BEAMS	✓	✓	✗	✗
REAR BACKUP CAMERA	✓	✓	✓	✓

SYNC® 3 WITH 8-INCH LCD TOUCH SCREEN
NOW STANDARD FOR FUSION SE AND ABOVE MODELS

VOICE-ACTIVATED NAVIGATION STANDARD WITH FORD CO-PILOT360 ASSIST
PINCH-TO-ZOOM CAPABILITY INCLUDING SIRIUSXM TRAFFIC AND TRAVEL LINK. STANDARD ON FUSION TITANIUM, SPORT AND HEV/PHEV

STANDARD EMBEDDED 4G LTE MODEM
PROVIDES WI-FI FOR UP TO 10 DEVICES AND ON FUSION SE AND ABOVE

AVAILABLE SYNC 3 WITH FORD + ALEXA
PERSONAL ASSISTANT FUNCTIONALITY

NEW WAZE COMPATIBILITY
HELPS DRIVERS AVOID TROUBLESOME TRAFFIC SPOTS

NEW FUSION LINEUP:

SLEEKER AND SMARTER LINEUP,
NOW SIMPLIFIED WITH MORE STANDARD FEATURES



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FORD CO-PILOT360™ PROTECT WHICH COMBINES AUTOMATIC EMERGENCY BRAKING WITH PRE-COLLISION ASSIST WITH PEDESTRIAN DETECTION

BLIND SPOT INFORMATION SYSTEM WITH CROSS-TRAFFIC ALERT

AUTOMATIC HIGH-BEAMS

RAIN-SENSING WIPERS

SE & HYBRID SE

S FEATURES +

1.5-LITER ECOBOOST®

SYNC 3 WITH 8-INCH LCD TOUCH SCREEN

SYNC CONNECT WITH WI-FI HOTSPOT

DUAL-ZONE ELECTRONIC AUTOMATIC TEMPERATURE CONTROL

FUSION HYBRID SE

2.0-LITER ATKINSON-CYCLE FOUR-CYLINDER HYBRID ENGINE WITH A SMOOTH CONTINUOUSLY VARIABLE TRANSMISSION

SEL & HYBRID SEL

REPLACES SE LUXURY PACKAGE

10-WAY POWER DRIVER'S SEAT WITH TWO MEMORY SETTINGS

ACTIVEX SEATING SURFACES

HEATED FRONT SEATS

AUTO-DIMMING REARVIEW MIRROR

INTELLIGENT ACCESS WITH REMOTE START

LEATHER-WRAPPED STEERING WHEEL

LED HEADLAMPS

WARM INTERIOR ACCENTS

HYBRID MODEL ADDS:

VOICE-ACTIVATED TOUCH SCREEN NAVIGATION WITH PINCH-TO-ZOOM CAPABILITY, PLUS SIRIUS XM TRAFFIC AND TRAVEL LINK



TITANIUM & TITANIUM HYBRID

HEATED STEERING WHEEL

HEATED AND COOLED SEATS

REAR INFLATABLE SEAT BELTS

19-INCH WHEELS

VOICE ACTIVATED NAVIGATION + SIRIUS

MOONROOF

ADAPTIVE CRUISE CONTROL WITH STOP-AND-GO FUNCTIONALITY

ENERGI TITANIUM

HEATED STEERING WHEEL

HEATED AND COOLED SEATS

REAR INFLATABLE SEAT BELTS

19-INCH WHEELS

VOICE ACTIVATED NAVIGATION + SIRIUS

MOONROOF

ADAPTIVE CRUISE CONTROL WITH STOP-AND-GO FUNCTIONALITY

20 PERCENT INCREASE IN ELECTRIC-ONLY DRIVING RANGE

V6 SPORT

HEATED STEERING WHEEL

HEATED AND COOLED SEATS

REAR INFLATABLE SEAT BELTS

19-INCH WHEELS

VOICE ACTIVATED NAVIGATION + SIRIUS

MOONROOF

ADAPTIVE CRUISE CONTROL WITH STOP-AND-GO FUNCTIONALITY

ALL-WHEEL DRIVE

380 LB.-FT. OF TORQUE

325-HORSEPOWER FUSION V6 SPORT

THE MOST POWERFUL CAR IN ITS CLASS

NEW FUSION ENERGI WITH EVEN MORE EV-ONLY RANGE

DELIVERS NEARLY

20%

GREATER
ELECTRIC-ONLY RANGE

ENOUGH FOR

80%

OF U.S. DRIVERS
TO GET TO AND FROM WORK
WITH WORKPLACE CHARGING

PROJECTED TO OFFER
AN EPA-ESTIMATED
ELECTRIC-ONLY RANGE OF

25

MILES

MORE BATTERY STORAGE
LEADS TO INCREASED RANGE
FROM THE

9.0

KILOWATT-HOUR
AIR-COOLED
LITHIUM-ION BATTERY