



THE 2011 XF COLLECTION

JAGUAR

# Jaguar Platinum Coverage on all 2011 Jaguar Cars.

Jaguar has a long-standing tradition of creating beautiful, fast cars – and now we've created an ownership program to match. The passion we put into building our award-winning line-up of vehicles continues long after you drive away in one with a best-in-class ownership program called Jaguar Platinum Coverage. For 5 years/50,000 miles on all 2011 Jaguar cars, Jaguar Platinum Coverage includes complimentary scheduled maintenance, no-cost replacement of wear and tear items, 5/50 new vehicle limited warranty and 24/7 roadside assistance. The only thing that surpasses the beauty of driving a 2011 Jaguar car is the beauty of owning one.

	<b>BEST-IN-CLASS COVERAGE</b> 5 YEARS/50,000 MILES ON ALL 2011 JAGUAR CARS AT NO ADDITIONAL COST
	<b>JAGUAR PLATINUM COVERAGE* INCLUDES:</b> <ul style="list-style-type: none"><li>&gt;&gt; COMPLIMENTARY SCHEDULED MAINTENANCE</li><li>&gt;&gt; NO-COST REPLACEMENT OF WEAR AND TEAR ITEMS</li><li>&gt;&gt; 5/50 NEW VEHICLE LIMITED WARRANTY</li><li>&gt;&gt; 24/7 ROADSIDE ASSISTANCE</li></ul>
<b>SCHEDULED MAINTENANCE: \$0   OIL CHANGES: \$0   FILTERS: \$0 BRAKE PADS: \$0   BRAKE DISCS: \$0   BRAKE FLUID: \$0   WIPER BLADE INSERTS: \$0</b>	

\*Jaguar Platinum Coverage includes all factory recommended scheduled maintenance for five years or 50,000 miles, whichever occurs first. Wear and tear items are limited to brake pads, brake discs, brake fluid changes and wiper blade inserts based on factory specified wear limits or intervals. All work must be performed by an authorized Jaguar dealer. For complete details on Jaguar Platinum Coverage, including warranty and maintenance coverage and exclusions, please visit your local Jaguar dealer or [JAGUARUSA.COM](http://JAGUARUSA.COM).







XF

CIF 319



DESIGN

Some cars are built. Some are engineered. A Jaguar is created. A rare blend of art and performance, science and beauty.

You see it in the dynamic face of the XF with its powerful mesh grille and swept-back headlights. You see it in its profile. Just gaze at the dramatic, gorgeous sweep of the roof and the curve of its side window frames highlighting the XF's stunning coupé inspired lines.

At Jaguar, designers and engineers work side-by-side to develop the perfect balance of seductive design and exhilarating performance. As a result, in the XF, design integrates seamlessly with advanced engineering, creating inspired solutions to complex, technical challenges. So, when our designers wanted slim, slender roof pillars to provide the driver with all-around visibility, its engineers crafted the pillars from Boron steel.

When our engineers required a low coefficient of drag and rear downforce, the design team responded with sculpted metal that optimized both high-speed stability and fuel economy. It is that kind of single-minded attention to design detail, the pursuit of engineering excellence that helps the XF set a benchmark in quality and craftsmanship. With the XF, Jaguar is redefining the world's perception of a sports sedan.







## CRAFTSMANSHIP

The XF defines sporting luxury. It is the combination of exquisite craftsmanship and luxurious finishes – whether rich wood or aluminum and supple leather – the XF personifies quality that is executed in a fresh and contemporary way.

You see craftsmanship in the twin-needle stitching which extends across the dash top and throughout the entire interior. You see it in the gorgeous wood finishes as well. Whether you choose the traditional, glossy Burl Walnut on the XF or XF Premium or the stunning Dark Oak that comes with the supercharged XFR, the craftsmanship is consistently impressive.

Bringing all these elements together and creating a new pinnacle of craftsmanship and bespoke luxury, is the Portfolio package on the XF Premium. Its long list of luxury features includes Softgrain leather for the seats and doors; contrast color, twin stitched leather for the dash top; warm Suedecloth headlining, Figured Ebony wood trim and premium carpet mats with contrast edging.

And then we find that craftsmanship meets technology as displayed in the cylindrical cast alloy JaguarDrive Selector™, which is refined yet substantial in the driver's hand. The XF is sporting luxury brought to life.







## PERFORMANCE

Think of it as power and performance redefined. Three 5.0 Liter V8 engines that deliver an exhilarating drive.

The XF offers the choice of three advanced, direct-injection V8 engines: a highly acclaimed naturally aspirated 5.0 Liter and two versions of Jaguar's outstanding supercharged 5.0 Liter. The 385HP 5.0 Liter naturally aspirated V8 delivers 0-60mph in 5.5 seconds. It features Variable Camshaft Timing and Camshaft Profile Switching to optimize efficiency at low and high speeds as well as delivering strong low speed torque.

The luxurious XF Supercharged model is powered by the 470HP 5.0 Liter V8 supercharged. As well as achieving 0-60mph in 4.9 seconds, this powerful and refined engine offers outstanding mid-range acceleration and excellent driveability. Exclusive to the XFR, the 510HP 5.0 Liter V8 supercharged launches the vehicle from 0-60mph in a mere 4.7 seconds and provides truly exhilarating performance. And with its semi-active exhaust, the XFR produces the kind of pulse-racing growl to match its stellar pace.

## EXTERIOR COLORS



Polaris White



Ebony



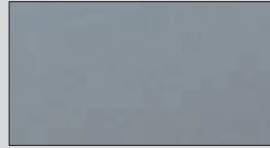
Botanical Green\*



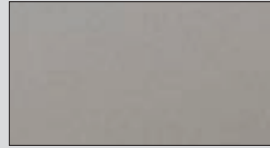
Caviar\*



Liquid Silver\*



Lunar Grey\*



Vapour Grey\*



Pearl Grey\*  
Available until mid 2010



Stratus Grey\*  
Available from mid 2010



Spectrum Blue\*



Frost Blue\*



Indigo\*



Ultimate Black\*



Claret\*



Cashmere\*

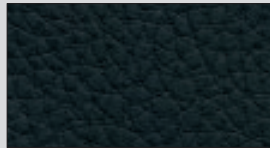


Kyanite Blue\*  
Unique to XFR



Salsa  
Unique to XFR

## LEATHER AND TRIMS



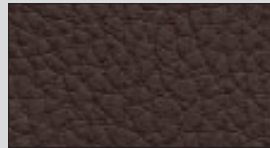
Warm Charcoal Bond Grain



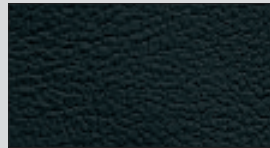
Dove Bond Grain



Barley Bond Grain



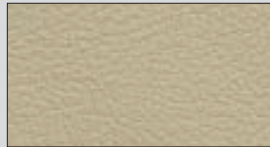
Truffle Bond Grain<sup>1</sup>



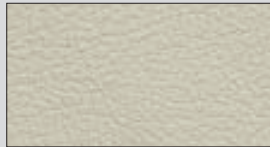
Warm Charcoal Softgrain



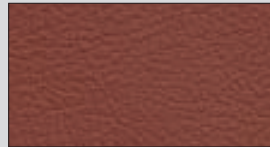
Dove Softgrain



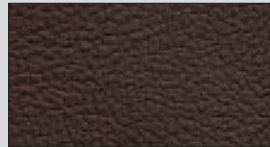
Barley Softgrain



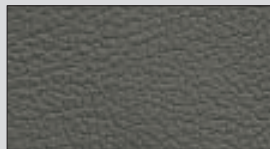
Ivory Softgrain



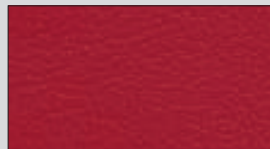
Spice Softgrain



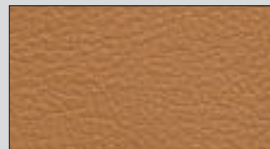
Truffle Softgrain<sup>1</sup>



Oyster Softgrain<sup>1</sup>



Red Zone Softgrain  
Unique to XFR



London Tan Softgrain  
Unique to XFR

## HEADLININGS



Canvas



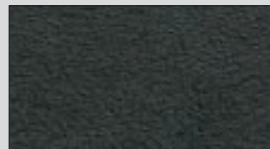
Dove



Canvas Jaguar Suedecloth Premium



Dove Jaguar Suedecloth Premium



Jet Jaguar Suedecloth Premium

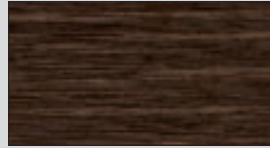
## VENEERS AND FINISHERS



Satin American Walnut



Burl Walnut



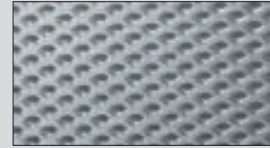
Rich Oak  
Unique to XF Supercharged



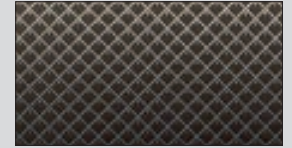
Figured Ebony  
Unique to Portfolio Package



Dark Oak  
Unique to XFR



Knurled Aluminum Finisher

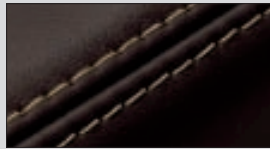


Dark Mesh Aluminum Finisher  
Unique to XFR

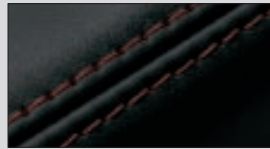
## CONTRAST STITCH



Warm Charcoal and Ivory  
contrast stitch



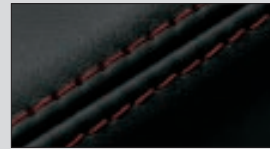
Truffle and Barley contrast stitch



Warm Charcoal and Spice  
contrast stitch



Oyster and Ivory contrast stitch



Warm Charcoal and Red Zone  
contrast stitch



Warm Charcoal and London Tan  
contrast stitch

	XF			XF PREMIUM				XF PREMIUM WITH PORTFOLIO PACKAGE				XF SUPERCHARGED				XFR				
SEATS/TRIM/STITCH	Barley/Truffle	Warm Charcoal/ Warm Charcoal	Dove/ Warm Charcoal	Barley/Truffle	Warm Charcoal/ Warm Charcoal	Dove/ Warm Charcoal	Ivory/Oyster	Barley/Truffle/ Barley	Warm Charcoal/ Warm Charcoal/ Ivory	Ivory/Oyster/ Ivory	Spice/Warm Charcoal/Spice	Barley/Truffle/ Barley	Warm Charcoal/ Warm Charcoal/ Ivory	Ivory/Truffle/ Ivory	Spice/Warm Charcoal/Spice	Warm Charcoal/ Warm Charcoal	Red Zone and Warm Charcoal/ Red Zone	London Tan and Warm Charcoal/ London Tan	Ivory/ Warm Charcoal/ Ivory	
<b>EXTERIOR COLORS</b>																				
Botanical Green*	●	○	○	●	○	○	●	●	○	●	○	●	○	●	○	-	-	-	-	
Cashmere*	●	○	○	●	○	○	○	●	○	●	○	●	○	●	○	-	-	-	-	
Caviar*	-	-	-	●	○	○	○	●	○	●	○	●	○	●	○	-	-	-	-	
Claret*	●	○	○	●	○	○	●	●	○	●	○	●	○	●	○	-	-	-	-	
Ebony	●	●	●	●	●	●	○	●	●	●	●	●	●	●	●	-	-	-	-	
Frost Blue*	○	●	●	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Indigo*	●	○	●	●	○	●	●	●	○	●	○	●	○	●	○	-	-	-	-	
Kyanite Blue*	-	-	-	○	●	○	○	-	-	-	-	-	-	-	-	●	○	●	●	
Liquid Silver*	○	●	●	○	●	●	○	○	●	●	●	○	●	●	●	●	●	○	○	
Lunar Grey*	-	-	-	○	●	●	○	○	●	○	●	○	●	○	●	●	●	○	○	
Pearl Grey*	-	-	-	○	●	○	●	○	●	●	○	○	●	○	○	-	-	-	-	
Polaris White	●	○	○	●	○	○	●	●	○	●	●	●	○	●	●	●	●	●	●	
Salsa	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	●	○	●	●	
Spectrum Blue*	-	-	-	○	●	●	●	○	●	●	○	○	●	●	○	●	○	●	○	
Stratus Grey*	○	○	○	○	●	○	●	○	●	●	○	○	●	●	○	●	●	●	●	
Ultimate Black*	-	-	-	○	●	●	●	○	●	●	●	○	●	●	●	●	●	●	●	
Vapour Grey*	○	●	●	○	●	●	●	○	●	●	○	○	●	●	○	-	-	-	-	

● Designer Choice ○ Special order option - Not available  
\* Pearl Grey is replaced by Stratus Grey in June 2010 \* Metallic





## STANDARD FEATURES

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### POWERTRAIN AND DRIVING DYNAMICS

6-speed electronic automatic transmission with Jaguar Sequential Shift™  
JaguarDrive Selector™  
JaguarDrive Control™ with Winter and Dynamic Modes  
Servotronic Steering  
Cruise Control with Automatic Speed Limiter (ASL)  
Electric Parking Brake (EPB)  
Vented Disc Brakes, front and rear  
DSC (Dynamic Stability Control) with Trac DSC mode  
Traction Control

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### EXTERIOR FEATURES

Heated, auto dimming, exterior mirrors with electric adjustment, side repeaters and approach lamps with dip in reverse on passenger side  
LED tail lamps  
Rain sensing windshield wipers  
Bright side window surrounds  
Chrome grille surround  
Electric glass sunroof with tilt/slide one touch operation  
Rear Parking aid (includes Touch-screen visual indicator)

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### SAFETY AND SECURITY

Airbags, front and side (driver and front passenger)  
Side curtain airbags  
Anti-lock Braking System (ABS)  
Front seat whiplash reduction system  
Front seat belt pre-tensioners  
ISOFIX anchor points for rear child seat  
High level rear stop lamp  
Cornering Brake Control (CBC)  
Emergency Brake Assist (EBA)  
Tire Pressure Monitoring System (TPMS)  
Security system with volumetric and perimeter sensing alarm and vehicle immobilizer  
Remote control central locking with deadlocking and drive-away locking function  
Valet mode

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### WHEELS

Alloy space saver spare wheel

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### INTERIOR FEATURES

Automatic climate control with air filtration and dual zone temperature control for driver and passenger  
Steering column with electric adjustment for height and reach with entry and exit tilt-away  
Leather steering wheel with shift paddles  
Front center console storage compartment  
Twin front and single rear cupholders  
Two front and one rear auxiliary power sockets  
Front and rear electric windows with one-touch open/close and anti-trap  
Auto-dimming interior rear view mirror  
Garage door opener  
Driver information center with dual function trip computer  
Phosphor blue halo illumination and interior mood lighting  
Jaguar Smart Key System™ with Keyless start

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### INTERIOR TRIM

Folding 60/40 split rear seats

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### MULTIMEDIA

3.5mm stereo auxiliary input socket  
Bluetooth® telephone connectivity  
7" full color Touch-screen display  
Navigation system  
Windows Media Audio (WMA) and MP3 compatibility  
SIRIUS™ Satellite Radio†  
Portable Audio Interface

# OPTIONAL FEATURES

	XF	PREMIUM	SUPERCHARGED	XFR
<b>POWERTRAIN AND DRIVING DYNAMICS</b>				
5.0 Liter V8 Engine	●	●	-	-
5.0 Liter V8 Engine Supercharged (470 HP)	-	-	●	-
5.0 Liter V8 510 HP Engine Supercharged (510 HP)	-	-	-	●
Adaptive Dynamics	-	-	●	●
Active Differential Control	-	-	●	●
Adaptive Cruise Control (ACC) with Advanced Emergency Brake Assist	-	○	○	○
<b>EXTERIOR FEATURES</b>				
Heated windshield	P	○	○	○
Blind Spot Monitor	P	●	●	●
Halogen headlights with automatic on/off	●	-	-	-
Xenon headlights with headlight washers and automatic leveling	-	●	●	●
Rear spoiler	A	A	A	●
Hood louvers	-	-	-	●
R Exterior Theme	-	-	-	●
Front parking aid with rear camera	P	●	●	●
Bright mesh grille	●	●	●	-
Black mesh grille	-	-	-	●
R Performance red brake callipers	-	-	-	○
Metallic Paint	NCO	NCO	NCO	NCO
<b>WHEELS</b>				
18" wheels	●	-	-	-
19" wheels	○	●	-	-
20" wheels	-	P	●	●
<b>INTERIOR FEATURES</b>				
Electric rear window sunblind	○	○	●	●
Jaguar Smart Key System™ with Keyless entry	-	●	●	●

Please consult your local dealer for details

● Standard ○ Option P Option as part of Pack NCO No Cost Option A Accessory fit - Not available

▲ Only available with Artura 8.5J x 19 inch alloy wheel. Please consult your Jaguar dealer for availability.

\*Contrast stitching not available if Warm Charcoal with Warm Charcoal interior selected.

†Available on selected interior trims.

	XF	PREMIUM	SUPERCHARGED	XFR
<b>INTERIOR TRIM</b>				
Bond Grain seats with leather seat facings (10/10 way) and memory function	●	-	-	-
Softgrain leather seats (10/10 way) and memory function	-	●	-	-
Softgrain leather seats (16/12 way) and memory function	-	P	●	-
'R' Softgrain leather seats (18/14 way) and memory function	-	-	-	●
Heated front seats	●	-	-	-
Active ventilated front seats - three-stage heated/cooled	-	●	●	●
Bond Grain stitched and tailored instrument panel and door top rolls	●	-	-	-
Softgrain leather stitched and tailored instrument panel and door top rolls	-	●	-	-
Softgrain leather stitched and tailored instrument panel and door top rolls with contrast stitching	-	P	●	●*
Heated steering wheel	P	○	●	●
Front and rear carpet mat set	●	●	-	-
Front and rear premium carpet mat set with contrast edge binding	-	P	●	●
Jaguar Suedecloth Premium Headlining	-	P	●	●
Jet Jaguar Suedecloth Premium Headlining	-	○†	○†	○
<b>INTERIOR THEMES</b>				
R Interior theme	-	-	-	●
<b>MULTIMEDIA</b>				
Jaguar 320W premium sound system with CD player	●	●	-	-
Bowers & Wilkins 440W surround sound system with in-dash 6 disc CD player and HD Radio	○	○	●	●
JaguarVoice™	●	●	●	●
<b>PACKS</b>				
Cold Climate Pack	○	-	-	-
Vision Pack	○	●	●	●
Portfolio Package	-	○	-	-



# TECHNICAL SPECIFICATIONS

ENGINES		5.0 Liter V8 AJ-V8 GEN III	5.0 Liter V8 Supercharged 470 HP AJ-V8 GEN III	5.0 Liter V8 Supercharged 510 HP AJ-V8 GEN III R
Cylinders/Valves per Cylinder		8/4	8/4	8/4
Bore	in. (mm)	3.64 (92.5)	3.64 (92.5)	3.64 (92.5)
Stroke	in.(mm)	3.66 (93.0)	3.66 (93.0)	3.66 (93.0)
Capacity	cu. in. (cc)	305.1 (5,000)	305.1 (5,000)	305.1 (5,000)
Maximum power	HP-SAE	385	470	510
@rev/min		6,500	6,000-6,500	6,000-6,500
Maximum torque	lb.ft.	380	424	461
@rev/min		3,500	2,500-5,500	2,500-5,500
Compression ratio:1		11.5	9.5	9.5
Transmission		6-speed automatic	6-speed automatic	6-speed automatic
<b>PERFORMANCE</b>				
Acceleration	0-60 mph	5.5	4.9	4.7
Top speed	mph	121 (limited)	155 (limited)	155 (limited)
<b>FUEL CONSUMPTION<sup>(1)</sup></b>				
City	mpg	16	15	15
Highway	mpg	23	21	21
Combined	mpg	19	17	17
Tank capacity	gals approx.	18.4	18.4	18.4
<b>WEIGHT<sup>(2)</sup></b>				
Weight	lbs.	4,067	4,306	4,306
Gross vehicle weight	lbs.	5,071	5,225	5,225

Turning circle - 37.68 ft. (11.48m) Trunk volume with space saver - 17.7 cu. ft. Trunk volume with rear seats folded and space saver - 32.6 cu. ft.

<sup>(1)</sup> All figures are EPA estimates.

<sup>(2)</sup> Please consult your dealer for details of charges associated with option fitment. Weights reflect vehicles to standard specifications. Optional extras increase weight.





JAGUAR



BY APPOINTMENT TO  
HER MAJESTY THE QUEEN ELIZABETH II  
MANUFACTURER OF  
JAGUAR AND JAGUAR CARS  
JAGUAR CARS LIMITED COVENTRY

BY APPOINTMENT TO HER ROYAL  
HIGHNESS THE PRINCESS OF WALES  
MANUFACTURER OF  
JAGUAR AND JAGUAR CARS  
JAGUAR CARS LIMITED COVENTRY

PREVIOUS APPOINTMENT TO THE LATE QUEEN ELIZABETH THE QUEEN MOTHER 1964-2007

#### IMPORTANT NOTICE

Jaguar Cars is constantly seeking ways to improve the specification, design and production of its vehicles and alterations take place continually. While every effort is made to produce up-to-date literature, this brochure should not be regarded as an infallible guide to current specifications, nor does it constitute an offer for the sale of any particular vehicle. Distributors and dealers are not agents of Jaguar Cars and have absolutely no authority to bind Jaguar Cars by any express or implied undertaking or representation. Illustrations in this brochure may include optional extras.

Comparisons are based on manufacturer's own data and testing.

#### ENVIRONMENTAL NOTICE

Jaguar Cars has a vision of being amongst the world's leading companies in demonstrating progress towards sustainability. We aim to do this by contributing to a better quality of life, with corporate citizenship at the very heart of our company, and by reducing our environmental footprint through innovative design and manufacturing, minimizing resource and energy use. Environmental responsibility is a core value in Jaguar, and it is our policy to continually improve our environmental standards in all areas of business activity.

#### ILLUSTRATIONS

- Cover 2011 XF in Ultimate Black
- Page 3 2011 XF in Liquid Silver
- Page 4 2011 XF in Liquid Silver with 18" Cygnus alloy wheels
- Page 6 2011 XF Supercharged interior with Ivory Softgrain leather seats, Truffle Softgrain leather with Ivory contrast twin-needle stitching on instrument panel and door top rolls and Knurled Aluminum with Rich Oak Veneer
- Page 8 2011 XFR in Ultimate Black with 20" Nevis alloy wheels

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Mahwah, NJ 07430  
jaguarusa.com

JLM/09/01/30/0410

A close-up, low-angle shot of the Jaguar grille. The word "JAGUAR" is embossed in a classic serif font on a polished metal bar that curves across the top of the grille. The lighting is dramatic, highlighting the metallic texture and the sharp edges of the grille. The background is a soft, out-of-focus light blue.

JAGUAR