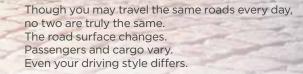
LINCOLN MKT

(=)



Yet Lincoln MKT feels as if it is specifically engineered for the exact stretch of pavement you're on – at any given moment.

lt is.

HOW CAN IT ALWAYS BE ON ITS BEST BEHAVIOR?



Lincoln MKT adapts. When the conditions change, its suspension changes.

Thanks to new Lincoln Drive Control technology,¹ it handles curves with precision, while helping to isolate you from road harshness All you sense is agile control *and* smooth ride comfort.

You've never seen this on a Lincoln before.

YOU'VE NEVER FELT A LINCOLN LIKE THIS.

Traditional suspensions lock you in with "one size fits all." Not this one. This highly advanced, adaptive system uses a suite of sensors that constantly read the road and your driving input. In the blink of an eye, it adjusts the firmness and damping at all 4 wheels, independently. So turns are tight. Bumps are eased. It's all about balance.

Continuously controlled damping¹

In close maneuvers, when every slight move matters, the steering tightens up to provide immediate response to your input; in relaxed driving, it lightens up. Lincoln MKT assists in other ways, too: Driving in a strong crosswind or on a heavily crowned road, it applies assistance for you to help "center" the wheel. Control is in your grip. When you're accelerating through a turn, Lincoln MKT applies slight braking to the front wheel on the inside of the curve to pass power ("vector" it) to the front wheel on the outside of the curve. Why? This adjustment enhances cornering agility and helps reduce understeer. In addition, when you're entering a tight curve, sensors measure how quickly the vehicle is turning. If you're traveling too fast, Lincoln MKT selectively applies brakes at all 4 wheels and reduces engine torque to help you stay oan your intended path. Confidence is on your side.

Torque Vectoring Control and Curve Control



IT HAS ALL THE MAGIC NUMBERS.

What's the sweet spot? The new, standard, aluminum 3.7L V6 powerplant reaches it: 303 hp and 278 lb.-ft. of torque, while topping the class¹ with 25 mpg hwy. The DOHC design provides exceptional valve timing control to deliver high peak horsepower and low-end torque. It all adds up to outstanding performance. New 3.7L Ti-VCT V6 engine This precisely designed engine puts out a staggering 365 hp² and 350 lb.-ft. of torque – all from just 6 cylinders, while still achieving 16 mpg city/23 hwy.³ The secret? Two turbochargers and high-pressure fuel injectors provide power when you need it. It's combined with Intelligent all-wheel drive for enhanced traction and incredible off-the-line acceleration and handling. Grace under pressure.

3.5L EcoBoost® V6 twin-turbocharged, direct-injection engine⁴ with Intelligent all-wheel drive spectacular curve unfolds before you. When the urge strikes, upshift or downshift through all 6 gears using the standard paddle shifters. You get the convenience of an automatic, with the exhilarating control of a manual. You decide.

6-speed SelectShift Automatic® transmission with paddle activation



Ingot Silver Metallic. Available equipment.

¹EPA-estimated 17 city/25 hwy/20 combined mpg, FWD. Class is Luxury Large Utilities, non-diesel vs. 2012/2013 competitors. ²With premium fuel. ³EPA-estimated 16 city/23 hwy/18 combined mpg, EcoBoost, AWD. ⁴Available feature.

Every day – with as much precision as is humanly possible – you're asked to estimate, adjust, check, decide and correct.

And that's all just to parallel park.

MAY WE HELP YOU WITH THAT?

-0-

You pull up, and all eyes are on you. As if you've said "Valet, please," Lincoln MKT chooses an appropriate parking space, then steers into the spot, for you. It takes as little as 24 seconds - guided by the accuracy of invisible radar waves. Pure polish. No hands on the wheel. No stress. No tip required. Active park assist¹



Feel impeccably dressed for the occasion, surrounded by soft Bridge of Weir[™] premium leather trim with new Prussian burl or brown swirl walnut wood. Take your seat at the head of the table, and enjoy the warmth of a heated steering wheel.¹ Front seats are heated – and cooled – too.

The interior benefits are extended to all. The hushed cabin invites conversation between all guests. While they relax in their own heated and cooled' seats in the 2nd-row outboard positions, they'll enjoy the spaciousness of class-leading leg room, the convenience of separate automatic climate controls, and even a 110-volt power outlet. Dual DVD head restraints play movies and video games,¹ and a refrigerated 2nd-row console' ensures that cold drinks are always at hand. Cheers.

TOO RICH FOR JUST ONE. SO FEEL FREE TO INVITE 6 MORE.



It's easy to connect in here. Conversation flows. Worries fade. With SYNC® with MyLincoln Touch,[™] there's no phone to find. No MP3 player to fumble. Just the ease and elegance of open communications controlled by your voice commands and fingertips. Lincoln technology puts it all together, seamlessly. This intuitive onboard system integrates your calling, contacts, music, information, climate controls and more. Just say the word or touch a button. Information displays on the vibrant 8" LCD touch screen. Or say "operator" to receive live help during a business search.¹ Choose your course and focus on your driving.

IT'S NICE WHEN YOUR LIFE AND YOUR CAR MERGE SEAMLESSLY.

Dial and talk, hands-free. Check your personalized stocks, weather, news and more, before you reach the office (with SYNC Services). Scroll through playlists from all your music sources, right on the center screen. Then, say the name of the song you want to hear. And it plays. The system automatically mutes volume to ensure you don't miss an incoming call – or a beat.

Phone and entertainment services¹

Use MapQuest® to send your destinations to your car. Ask SYNC Services for a 411 business search, or say a specific address. Turn-by-turn directions appear on your screen. Lincoln MKT is always looking out for you. It can alert you to traffic delays along your route. And, if an airbag deploys, it uses your own phone to call for help – if you can't.²

Directions and 911 Assist®1,2

¹Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. SYNC Services is complimentary for 3 years for owners of new vehicles. Subscription fees apply after 3 years. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Not all features are compatible with all phones. Unlimited complimentary Operator Assist sessions with paid/complimentary SYNC Services subscription.²The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed.





YOU ENJOY THE INTIMACY. WE'LL HELP YOU KEEP YOUR DISTANCE.

Traffic in front of you ebbs and flows, yet your cruising is as smooth as the conversation. Lincoln MKT sends out radar waves to monitor, and can change its speed to maintain a preset gap from the vehicle ahead. Enjoy the drive.

Adaptive cruise control¹

The car ahead of you slows unexpectedly. Lincoln MKT can detect it. It flashes an alert on your windshield to get your attention. It can also pre-charge your brakes. Keep moments that make your heart race for better things.

Collision warning with brake support¹

The sun slips down, darkness sets in. As you round a corner, something suddenly appears. Lincoln MKT illuminates it, to help you steer clear. HID headlamps light your curving path, pointing in the direction you turn the steering wheel. They're brighter and more intense than halogens. They automatically switch to high beams, then revert to low beams when they sense oncoming traffic or a vehicle ahead.

Adaptive HID headlamps



PROCEED WITH POSITIVE VIBES.

A motorcycle is in your blind spot. Without a little assistance, you may not know it's there. Lincoln MKT sends out radar waves to help detect these drivers, then flashes a visual alert in your sideview mirror.¹ When all is clear, you're ready to proceed. Save the surprises. BLIS[®] (Blind Spot Information System)²

A vehicle crosses behind you as you back from a parking space. You may not see it, but your vehicle can detect it. An icon glows in your sideview mirror, and an audible alarm alerts you. Don't back up. Watch in your rear view camera, and you'll see the passing vehicle. Smart move, not to move. Cross-traffic alert²

In a split second, you can lose your focus, drifting out of your lane. Lincoln MKT is there to assist. A tiny camera tracks the road ahead of you. If it detects you approaching the line, the steering wheel applies torque to help direct you to correct your path. Should you continue to drift, Lincoln MKT shudders the steering wheel to help alert you to steer back to center. Re-focus.

Lane Keeping System²





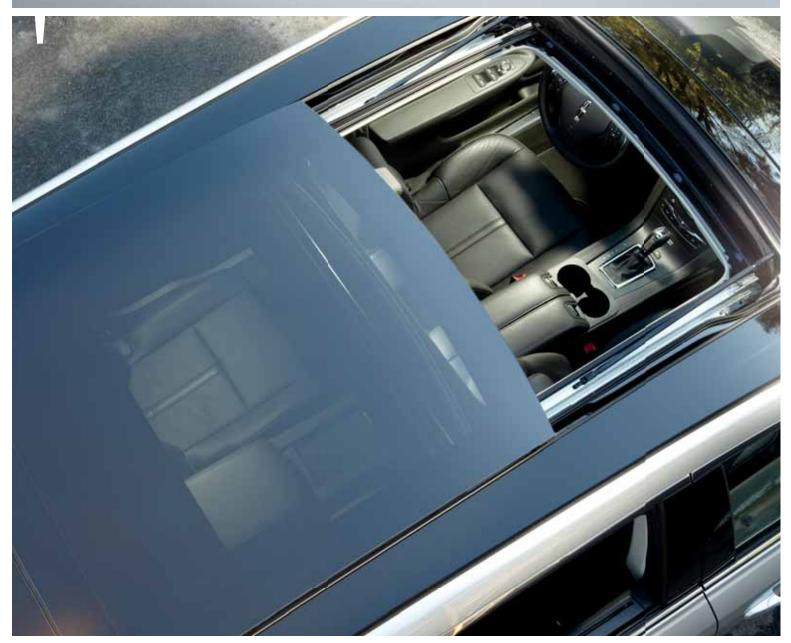
CHIVALRY IS NOT DEAD.



¹Available feature. ²SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. ³2O13 model year to be tested.

Try to avoid water higher than the bottom of the hubs and proceed slowly. Refer to your Owner's Guide for detailed information regarding driving through water.

Enjoy the freedom of your natural surroundings from every seat. Wide-open views come standard with the fixed glass panoramic Vista Roof.® Or, opt for the forward panel that retracts fully for maximum ventilation! Power sunshades are included. Panoramic Vista Roof



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Traffic on Route	``	Weather
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Fuel Prices	>	Ski Conditions
Movie Listings	~	

Listen to music, sports, comedy, talk, news, entertainment and more, coast-to-coast, without the hassle of commercials, CDs or playlists with a 6-month trial subscription. Live traffic information, weather, fuel prices, sports scores and movie times are continuously updated. SiriusXM Satellite Radio and SiriusXM Traffic and Travel Link^{1,2}



Experience theater-quality sound and astounding clarity specifically designed and acoustically engineered for Lincoln MKT with 700 watts of power, a 14-channel amp, and 14 speakers including a subwoofer.

THX[®] II Certified Audio System¹



Access your music, browse through photos and even watch videos via 2 USB ports! an SD card reader and audio/video input jacks. Passengers can even surf the Internet by plugging in a Wi-Fi® card.

SYNC[®] with MyLincoln Touch™



With your key fob in your pocket, simply touch the invisible keypad to quickly and easily unlock the doors. Lincoln MKT even starts with the push of a button. Just buckle up and press the brake pedal.

Intelligent Access with push-button start



Lifting the tailgate yourself is a laborious thing of the past. With just the press of a button on the key fob, or inside the cabin, the liftgate opens and closes for you. Power liftgate

Keep cold beverages ready for extended trips or everyday travel. Chill up to seven 12-oz. cans, four half-liter bottles or two 20-oz. bottles down to 41°F, or freeze items at 23°F. Refrigerated 2nd-row console²





Accommodating passengers and cargo is as simple as pushing a button. Quickly switch between the normal seating configuration and the stow or tailgate positions.³ PowerFold[®] 3rd-row seat²



LINCOLN.COM

STANDARD FEATURES: Equipment Group 100A

ENGINE

□ 3.7L Ti-VCT V6

- 303 hp @ 6,500 rpm/278 lb.-ft. of torque @ 4,000 rpm Twin independent variable camshaft timing Battery Management System
- Dual exhaust with chrome tips
- 2013 EPA-estimated fuel economy
- FWD 17 city/25 hwy/20 combined mpg (18.6-gal. capacity)

DRIVETRAIN

- G-speed SelectShift Automatic[®] transmission with paddle activation
- Front-wheel drive (FWD)
- Torque Vectoring Control

WHEELS | TIRES

- 19" premium painted aluminum wheels
- P235/55R19 all-season BSW tires

BRAKES

- Anti-Lock Brake System (ABS)
- Brake assist
- Electronic brakeforce distribution (EBD)
- Power 4-wheel ventilated disc brakes

SUSPENSION | STEERING

- Front suspension: MacPherson strut, rear-facing L-shaped lower control arms
- Rear suspension: Multilink independent with stamped-steel lower control arms
- Front and rear stabilizer bars
- Electric power-assisted steering (EPAS)

EXTERIOR DESIGN

- Acoustic-laminate front-door glass
- Adaptive HID headlamps with auto high beams and autolamp on/off feature with delay
- Chrome inserts on door handles
- Easy Fuel® capless fuel filler
- Fixed glass panoramic Vista Roof® with power front and rear sunshades
 Fog lamps
- Light-emitting diode (LED) taillamps
- Power glass, manually folding, heated sideview mirrors with integrated blind spot mirrors, LED turn signal indicators, security approach lamps, memory and auto-dimming driver's side
- Power liftgate with spoiler
- Rain-sensing windshield wipers: speed-sensitive intermittent (front);
 2-speed wiper (rear)
- Rear view camera
- Reverse Sensing System

INTERIOR DESIGN + CONVENIENCES

- Ist-row 12-way power, heated and cooled bucket seats with 4-way adjustable head restraints, power lumbar and driver's side memory feature
- Ist-row center floor console with adjustable armrest, storage and 2 cupholders
- 2nd-row 60/40 split fold-flat bench seat with heated outboard seating and fold-down armrest with dual cupholders (power release on 40 side)
- Ind-row manual side-window sunshades
- 3rd-row 50/50 split fold-flat bench seat
- 7-passenger seating
- 12-volt powerpoints (4)
- I10-volt power outlet in rear of 1st-row center floor console

INTERIOR DESIGN + CONVENIENCES (continued)

- Ambient lighting
- Bridge of Weir[™] leather trim for 1st- and 2nd-row seats
- Cabin air filtration system
- Door-sill scuff plates backlit with Lincoln script
- Leather-wrapped shift knob with Alloy Metallic accents
- Leather-wrapped steering wheel with genuine wood accent
- Power-adjustable pedals with memory
- Rear cargo net
- Tri-zone electronic automatic temperature control
 Universal garage door opener
- AUDIO | COMMUNICATION SYSTEMS
 - AM/FM audio system with single-CD player, MP3 capability and 10 speakers
 - SiriusXM Satellite Radio, including SiriusXM Satellite Radio receiver, low-profile antenna, and 6-month trial subscription

INSTRUMENTATION | DRIVER CONTROLS

- Auto-dimming rearview mirror
- Intelligent Access with push-button start (2 key fob transmitters)
- Lincoln SYNC[®] with MyLincoln Touch[™] voice-activated, in-vehicle connectivity system with 2 configurable 4.2" color LCD screens in gauge cluster; 8" color LCD touch screen in center stack; media hub with 2 USB ports, SD card reader and audio/video input jacks; and steering wheel-mounted 5-way controls (2)
- Power-tilt/-telescoping steering column with memory
- Power windows with global open and one-touch-up/-down for all 4 windows; may be opened with key fob transmitters
 Remote Start System

SAFETY | SECURITY

- Personal Safety System[™] for driver and front passenger with dual-stage front airbags,¹ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- AdvanceTrac[®] with RSC[®] (Roll Stability Control[™]) and Curve Control
- Anti-theft perimeter alarm
- Belt-Minder[®] front safety belt reminder
- Child-safety rear door locks
- Front-seat side airbags¹
- LATCH (Lower Anchors and Tether Anchors for Children); outboard seating positions in 2nd row, 1 in 3rd row
- MyKey[®]
- Power door locks with autolock
- Safety Canopy[®] System with 3-row side-curtain airbags! roll-fold technology and rollover sensor
- □ SecuriCode[™] invisible keypad
- SecuriLock[®] Passive Anti-Theft System
- Side-intrusion door beams
- □ SOS Post-Crash Alert System[™]
- Tire Pressure Monitoring System (excludes spare)
- LINCOLN MKT WITH ECOBOOST[®]: Equipment Group 200A Includes content of 100A, plus:
 - 3.5L 24-valve EcoBoost V6 twin-turbocharged, direct-injection engine
 - 365 hp @ 5,500 rpm²/350 lb.-ft. of torque @ 3,500 rpm
 - EcoBoost badge
 - Intelligent all-wheel drive (AWD)
 - Lincoln Drive Control featuring continuously controlled damping (CCD)
 - 2013 EPA-estimated fuel economy
 - AWD 16 city/23 hwy/18 combined mpg (18.6-gal. capacity)

¹Always wear your safety belt and secure children in the rear seat. ²With premium fuel. Premium fuel is recommended for EcoBoost V6, but not required. ^D Bridge of Weir is a trademark of Bridge of Weir Leather Company Limited. THX and the THX logo are trademarks of THX Ltd., which are registered in some jurisdictions. All rights reserved. MapQuest is a trademark of AOL, Inc. SiriusXM Satellite Radio, Traffic and Travel Link subscriptions sold separately or as a package after trial expires. SiriusXM Traffic and Travel Link service available in select markets. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service is available in the 48 contiguous USA, DC, and PR. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. The term Wi-Fi® is a registered trademark of the Wi-Fi Alliance. HD Radio is a proprietary trademark of Biguity Digital Corp. INVISION is a trademark of Audiovox Corporation.



AVAILABLE PACKAGES

- ELITE PACKAGE: Equipment Group 201A Includes content of 200A, plus:
 - 3rd-row 50/50 split one-touch PowerFold[®] bench seat with tailgate feature
 - BLIS[®] (Blind Spot Information System) with cross-traffic alert¹
 - Heated steering wheel
 - THX® II Certified Audio System with 14 speakers (including subwoofer), 700 watts of power and 14-channel amplifier
 - Voice-activated Navigation System with HD Radio,[™] integrated SiriusXM Traffic and Travel Link (with 6-month trial subscription) for traffic updates, weather and fuel price updates

CLASS III TRAILER TOW PACKAGE:²

- 7-/4-pin connector with wiring harness
- Hitch receiver with 4,500-lb. rating
- Trailer sway control

TECHNOLOGY PACKAGE:3

- Active park assist
- Adaptive cruise control and collision warning with brake support
- Lane Keeping System

WOVEN-METAL APPEARANCE PACKAGE:² (only available with Charcoal Black interior)

- Full leather-wrapped steering wheel
- Woven-metal trim on instrument panel and door-panel inserts

AVAILABLE EQUIPMENT

- 2nd-row heated and cooled, power fold-and-tumble bucket seats²
- 2nd-row inflatable outboard safety belts
 2nd-row refrigerated console (requires
- 2nd-row heated and cooled bucket seats)² 20" polished aluminum wheels with
- P255/45R20 all-season tires² All-weather floor mats²
- □ Dual head restraint DVD by INVISION^{™2,4}
- Front license plate bracket
- Power, panoramic Vista Roof[®]²

AVAILABLE LINCOLN CUSTOM ACCESSORIES

- Remote start and vehicle security systems
- Warning sensor systems⁴
- DVD rear-seat entertainment systems⁴
- Side window deflectors
- Full vehicle cover⁴
- Locking fuel plug
- Sportz[®] SUV tents⁴
- Trailer towing accessories
- Wheel lock kit
- Conversation mirror
- Cargo organizers and protectors
- Carpeted and all-weather floor mats
- Ash cup/coin holder/lighter element
- Visit accessories.lincoln.com to shop the complete collection.

YOUR 2013 LINCOLN MKT SPECIFICATIONS



DIMENSIONS

- Length 207.6"
- Wheelbase 117.9"
- Width (including mirrors) 85.7"

Height 67.4"

Head room (1st/2nd/3rd rows) 40.1"/39.0"/33.5"

Shoulder room (1st/2nd/3rd rows) 58.6"/58.1"/49.1"

Leg room (1st/2nd/3rd rows) 41.3"/41.8"/33.0"

CAPACITIES

Passenger volume 142.3 cu. ft. Cargo volume (behind 1st/2nd/3rd rows) 75.9/39.6/17.9 cu. ft.⁵

LINCOLN AUTOMOTIVE FINANCIAL SERVICES Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. Ask your Lincoln Dealer for details.

INSURANCE SERVICES Get Lincoln quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-866-329-4367 for a no-obligation quote.

LINCOLN EXTENDED SERVICE PLAN For a purchase or lease, the Lincoln Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Lincoln ESP, the only service contract backed exclusively by Lincoln and honored at all Lincoln dealerships.

GENUINE LINCOLN ACCESSORIES will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories [LLA] are warranted by the accessory manufacturer's warranty. LLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties.

ROADSIDE ASSISTANCE for 6 years or 70,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Dealer will provide complete details.

LINCOLN COMPLIMENTARY MAINTENANCE In addition to being one of the most technologically advanced and luxurious vehicles on the road, the new 2013 Lincoln MKT includes no-charge, 4-year/50,000-mile maintenance. Coverage consists of a maximum of 8 regularly scheduled maintenance services including an oil and filter change, tire rotation and multi-point inspection at each visit at no additional charge. See dealer for complete details.

LINCOLN WARRANTIES Additional peace of mind comes from a 4-year/50,000-mile Bumper-to-Bumper Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile Powertrain Warranty which features no deductible and is fully transferable. See dealer for limited warranty details.

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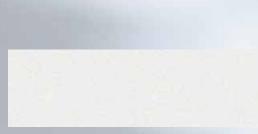


¹BLIS replaces standard integrated blind spot mirrors. ²Requires Equipment Group 200A or 201A. ³Requires Equipment Group 201A. ⁴Lincoln Licensed Accessory. ⁵Includes rear cargo storage well. [©] Comparisons based on 2012/2013 competitive models (class is Luxury Large Utilities), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Dealer is the best source of up-to-date information. Lincoln reserves the right to change product specifications at any time without incurring obligations.

- A. 19" premium painted aluminum | Standard
- B. 20" polished aluminum | Available on EcoBoost®







White Platinum Metallic Tri-coat¹

Crystal Champagne Metallic Tri-coat¹





Smoked Quartz Tinted Clearcoat Metallic^{1,2}



Ruby Red Metallic Tinted Clearcoat¹



Kodiak Brown Metallic



Ginger Ale Metallic



Tuxedo Black Metallic



Hazelnut Leather with Prussian Burl Wood





Light Dune Leather with Prussian Burl Wood



Charcoal Black Leather with Brown Swirl Walnut Wood



Charcoal Black Leather with Woven-Metal Appearance Package



Available with White Platinum Metallic Tri-coat, Ingot Silver Metallic, Kodiak Brown Metallic, Tuxedo Black Metallic

Available with all exterior colors

