

2018 MKT | 





REDEFINING THE LUXURY EXPERIENCE

At Lincoln, we believe that luxury extends far beyond material possessions. Which is why, along with the intuitive features and luxury appointments of your MKT, you'll receive an exclusive collection of services we call the Lincoln Way.[™] These liberating benefits are designed to help uncomplicate your life. Making each day more effortless – and empowering you to soak up every brilliant, wonderful moment along the way.



EXPRESS YOUR AUTHENTIC SELF

A sophisticated fusion of design and function, Lincoln MKT gives you the power to proceed confidently. With effortless technologies like Torque Vectoring Control and Electric Power-Assisted Steering (EPAS), MKT delivers the smooth, responsive ride you deserve. For a personalized experience, Lincoln Drive Control¹ featuring Adaptive Suspension lets you switch between 3 drive modes – Comfort, Normal or Sport – to suit your mood or the driving conditions.

The Twin-Turbocharged 3.5-liter V6 engine¹ meets the demands of your fast-paced life with 365 hp² and spirited acceleration. Plus, it's paired with Intelligent all-wheel drive (AWD) for a dynamic experience – rain or shine. With its standard 3.7-liter Ti-VCT V6, MKT has an EPA-estimated rating of 24 hwy mpg.³ Twin independent variable camshaft timing (Ti-VCT) gives the 3.7-liter precise control over its intake and exhaust valves, helping it produce 303 hp while also optimizing fuel combustion. However you choose to power it, the 2018 Lincoln MKT is a well-balanced choice.



¹Available feature. ²Horsepower rating achieved with 93-octane fuel. ³EPA-estimated rating of 16 city/24 hwy/19 combined mpg, 3.7-liter FWD. Actual mileage will vary. ⁴The Lincoln Way app, compatible with select smartphone platforms, is available via a download. Message and data rates may apply. ⁵Lincoln Pickup & Delivery is valid for owners of new 2017 and newer model-year Lincoln vehicles. Service available for retail and warranty repairs. Mileage limitations may apply. Lincoln reserves the right to change program at any time without obligation. ⁶See dealer for details.

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SPACIOUS SERENITY FOR UP TO 7

Living well and traveling well naturally go together in MKT. Bridge of Weir™ leather, created using an organic tanning process, trims the comfortably contoured seats in the 1st and 2nd rows. You'll find this premium leather on fine furniture and in jets, too. Those in the 1st row will also enjoy Comfort front seats with 12-way power adjustability. These heated and cooled seats include power lumbar support and a driver's seat memory feature. To help keep it quiet inside, an acoustic-laminate windshield and front-door glass are both standard.

MKT treats your passengers to best-in-class¹ 2nd-row leg room, with your choice of heated and cooled bucket seats,² or a 60/40 split bench with heated outboard seats. With the bucket seats, you can add a 2nd-row refrigerated console² that features "freeze" and "cool" settings. It's perfect for keeping favorite snacks or beverages chilled on the go. In the 3rd row, a PowerFold^{®2} 50/50 split bench seat lets you switch from carrying people to cargo with the push of a button. Adapting is easy in MKT.

Enjoy skyward views through the standard panoramic fixed-glass Vista Roof[®] (top) or a power panoramic Vista Roof² (above right), which lets you benefit from refreshing breezes along with your sunshine.

¹Class is Luxury Large Utilities based on Lincoln segmentation. ²Available feature.

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ELEGANT DESIGN SPEAKS FOR ITSELF

Just as an artist's style draws you to their work, gracefully sculpted controls draw you toward MKT. Admire the richness of its genuine wood accents as you take your place at the leather-wrapped, heated¹ steering wheel. Paddle shifters discreetly mounted to the back side of the wheel let you take control of the 6-speed SelectShift[®] automatic transmission whenever you'd like. The positions of the driver's seat, tilt and telescoping steering column, sideview mirrors, and even the brake and accelerator pedals can all be adjusted using power controls, then saved to a memory setting for MKT to recall at the touch of a button.

¹Available feature.





LINCOLN
SYNC® 3

Feel free to speak your mind. MKT listens. With its SYNC 3 enhanced voice-activated technology,¹ you can control calls, music and more with just a touch and your voice. You'll find audio, phone, navigation² and other features concisely presented on the responsive touchscreen in the middle of your instrument panel. SYNC AppLink^{3,4} lets you control compatible mobile apps by voice. Plus, seamless integration with Siri[®] Eyes Free brings the power of your paired iPhone[®] into your vehicle. SYNC 3 also includes Apple CarPlay[™] compatibility⁵ and Android Auto[™] compatibility.⁵ The Voice-Activated Touchscreen Navigation System² features vivid 3-D maps with pinch-to-zoom capability. And automatic updates over Wi-Fi⁶ provide the latest SYNC 3 software as new updates become available. For help making the most of this or any other MKT feature, remember your Lincoln Concierge is available 24/7.

STAY CONNECTED WITH VOICE-ACTIVATED SIMPLICITY



¹Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²Available feature. ³Certain restrictions, 3rd-party terms, or message and data rates may apply. See your Lincoln Dealer for details. ⁴Commands may vary by phone and AppLink software. ⁵Requires phone with active data service and compatible software. SYNC 3 does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. ⁶Optional Navigation System map updates cannot be received via Wi-Fi and require a separate update.

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TECHNOLOGIES
HELP
SIMPLIFY
YOUR DAY





LANE-KEEPING SYSTEM^{1,2} – If you start to drift out of your lane, this technology can help. Using a forward-facing camera to detect road lane markings, the system can apply steering wheel torque and even alert you with a steering wheel vibration to help direct you to return to your lane.³ If it detects that you've crossed the line repeatedly, it can prompt the Driver Alert System^{1,2} to chime and display a coffee cup image to remind you that it's break time.



BLIS® (BLIND SPOT INFORMATION SYSTEM) WITH CROSS-TRAFFIC ALERT^{1,2} – Some vehicles may be out of your line of sight, but they can be detected by this technology. It warns you if it detects a vehicle in your blind spots while driving forward, or approaching from the sides while in Reverse.



ACTIVE PARK ASSIST^{1,2} – For help parallel parking, simply activate this system. It uses ultrasonic sensors to help you locate an appropriate space, then steers MKT into it. All you do is follow on-screen prompts and control the shifter, brake and accelerator pedals. For additional guidance during parking maneuvers, a Reverse Sensing System² and rear view camera² are standard on every MKT.



ADAPTIVE CRUISE CONTROL & FORWARD COLLISION WARNING WITH BRAKE SUPPORT^{1,2} – When highway cruising, this system can adjust the speed of your vehicle to maintain a preset gap from the vehicle in front of you. If a potential collision is detected, MKT can visually and audibly alert you and, if needed, precharge the brakes and increase brake sensitivity to help you reach full braking, faster.



ADAPTIVE HID HEADLAMPS – Paired with convenient auto high beams, these sophisticated headlamps feature bright-white light that provides better visibility than conventional halogen lamps. Their beams also move in the same direction as the steering wheel for more visibility when driving around curves.



THX® II CERTIFIED AUDIO SYSTEM¹ – Specialized digital sound processing and patented THX Slot Speaker™ technology enable this 14-speaker system to fill your MKT with studio-quality sound, so you and your passengers can experience music exactly as the artist intended.

¹Available feature. ²Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ³Lane-Keeping System does not control steering.



For more information, visit
LINCOLN.COM/LINCOLNWAY

EXPERIENCE THE LINCOLN WAY

A unique range of services designed
to make Lincoln ownership effortless



LINCOLN *PICKUP & DELIVERY*

AN EFFORTLESS DOOR-TO-DOOR EXPERIENCE

We know your time is valuable. That's why we designed Lincoln Pickup & Delivery^{1,2} to help you move seamlessly through life. We'll pick up your vehicle when it's time for service, and bring it back to you when the work is complete. In between, we'll also provide a complimentary Lincoln loaner² – so your time remains distinctly yours.

You specify the time and location, and we do everything else. With convenient texts or emails, we'll keep you informed about your vehicle and provide timely updates. To complete the experience, we'll deliver your Lincoln back to you serviced, washed and ready for your next journey. When it comes to owning a Lincoln, we make it simple.

- ◆ Schedule a day, time and location for pickup of your Lincoln
- ◆ We'll pick up your vehicle and provide you with a Lincoln loaner
- ◆ We'll deliver your Lincoln back to you, serviced and washed



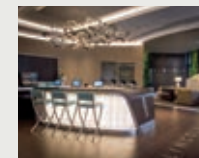
THE LINCOLN WAY™ APP³

Download the app to your mobile device to enjoy the flexibility and convenience of connecting with Lincoln services and features from wherever life takes you. The app makes it easy to schedule Pickup & Delivery. Find fuel and compare prices. Find, reserve and pre-pay for parking in select cities. Call or chat one-on-one with a Lincoln Concierge anytime. Securely manage your Lincoln Automotive Financial Services account, and more.



LINCOLN CONCIERGE

Always available to answer vehicle questions, help you with roadside assistance⁴ and beyond.



LINCOLN EXPERIENCE CENTERS

Exclusive events, vehicle demonstrations and curated experiences await you in select cities.

¹Lincoln Pickup & Delivery is valid for owners of new 2017 and newer model-year Lincoln vehicles. Service available for retail and warranty repairs. Mileage limitations may apply. Lincoln reserves the right to change program at any time without obligation. ²See dealer for details. ³The Lincoln Way app, compatible with select smartphone platforms, is available via a download. Message and data rates may apply. ⁴Lincoln Roadside Assistance services 24/7 for as long as you own the vehicle – all at no charge. See your Owner's Manual for complete details.



EXTERIOR FINISHES

1 Black Velvet

2 White Platinum Metallic Tri-coat¹

3 Ingot Silver Metallic

4 Iced Mocha Metallic¹

5 Burgundy Velvet Metallic Tinted Clearcoat¹

6 Ivory Pearl Metallic Tri-coat¹

7 Ruby Red Metallic Tinted Clearcoat¹

8 Blue Diamond Metallic

INTERIOR PALETTE

Light Dune

Hazelnut

Charcoal Black

Prussian Burl

Woven Metal

Brown Swirl Walnut

	Prussian Burl	Woven Metal ²	Brown Swirl Walnut
Light Dune	1-8		
Hazelnut	1-5		
Charcoal Black		1-8	1-8

Colors are representative only. ¹Additional charge. ²Available feature.



YOUR 2018 MKT STANDARD FEATURES

POWER AND HANDLING

- ◆ 6-speed SelectShift® automatic transmission with paddle activation
- ◆ Battery saver
- ◆ Compact spare wheel and tire
- ◆ Electric Power-Assisted Steering (EPAS)
- ◆ Heavy-duty alternator (220-amp)
- ◆ Independent front and rear suspension
- ◆ Power, ventilated disc brakes with Anti-Lock Brake System (ABS) and electronic brakeforce distribution (EBD)
- ◆ Torque Vectoring Control

DRIVER-ASSIST TECHNOLOGY

- ◆ Automatic on/off headlamps
- ◆ Reverse Sensing System
- ◆ SYNC® 3 Enhanced Voice Recognition Communications and Entertainment System with 8" color LCD capacitive touchscreen, 911 Assist®, AppLink®, Apple CarPlay™ compatibility, Android Auto™ compatibility, and 2 smart-charging USB ports

DRIVER CONTROLS

- ◆ Intelligent Access with push-button start and 2 key fob transmitters
- ◆ Power-adjustable brake and accelerator pedals with memory
- ◆ Remote Start System
- ◆ Tri-zone electronic automatic temperature control
- ◆ Universal garage door opener

EXTERIOR

- ◆ Acoustic-laminate windshield and front-door glass
- ◆ Adaptive high-intensity discharge (HID) headlamps with auto high beams
- ◆ Chrome inserts on door handles
- ◆ Dual exhaust with bright tips
- ◆ Easy Fuel® capless fuel filler
- ◆ Fog lamps
- ◆ LED taillamps
- ◆ Power-adjustable, manually folding, heated sideview mirrors with memory, integrated blind spot mirrors, security approach lamps, integrated LED turn signal indicators and auto-dimming driver's side
- ◆ Power-open and -close liftgate with spoiler
- ◆ Wipers: rain-sensing, speed-sensitive intermittent (front); 2-speed (rear)

AUDIO

- ◆ Lincoln Sound System with AM/FM stereo/single-CD player, MP3 capability and 10 speakers
- ◆ SiriusXM® Radio with 6-month All Access trial subscription¹

INTERIOR

- ◆ 1st-row center floor console with armrest and 2 cupholders
- ◆ 2nd-row manual side-window sunshades
- ◆ 12V powerpoints (4)

- ◆ 110V/150W AC power outlet in rear of 1st-row center floor console
- ◆ Ambient lighting
- ◆ Auto-dimming rearview mirror
- ◆ Cabin particulate air filter
- ◆ Cargo net
- ◆ Front door-sill scuff plates backlit with Lincoln script
- ◆ Genuine wood trim accents on instrument panel and doors (Prussian Burl or Brown Swirl Walnut)
- ◆ Leather-wrapped shift knob with chrome accents
- ◆ Leather-wrapped steering wheel with genuine wood accent
- ◆ Panoramic fixed-glass Vista Roof® with power front and rear sunshades
- ◆ Power-tilt/-telescoping steering column with memory
- ◆ Power windows with one-touch-down front, one-touch-up/-down rear, and global open/close for all windows

SEATING

- ◆ Comfort 1st-row seats, heated and cooled, with 12-way power adjustability and driver's side memory
- ◆ 2nd-row 60/40 split fold-flat bench seat with heated outboard seating and fold-down armrest with dual cupholders (power release on 40 side)
- ◆ 3rd-row 50/50 split fold-flat bench seat
- ◆ 7-passenger seating
- ◆ Bridge of Weir™ leather-trimmed seats for 1st and 2nd rows

SAFETY AND SECURITY

- ◆ Personal Safety System™ for driver and front passenger with dual-stage front airbags,² safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- ◆ Front-seat side airbags²
- ◆ Safety Canopy® System with 3-row side-curtain airbags,² roll-fold technology and rollover sensor
- ◆ AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control
- ◆ Belt-Minder® front safety belt reminder
- ◆ Child-safety rear door locks
- ◆ LATCH (Lower Anchors and Tether Anchors for Children) for 2nd-row outboard seating positions; 1 in 3rd row
- ◆ MyKey® technology to help parents encourage responsible driving
- ◆ Perimeter alarm
- ◆ Power door locks with autolock
- ◆ Rear view camera
- ◆ SecuriCode™ invisible keypad
- ◆ SecuriLock® Passive Anti-Theft System
- ◆ Side-intrusion door beams
- ◆ SOS Post-Crash Alert System™
- ◆ Tire Pressure Monitoring System (excludes spare)

¹After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ²Always wear your safety belt and secure children in the rear seat.



3.7-liter Ti-VCT 24-valve V6

303 hp @ 6,500 rpm
279 lb.-ft. of torque @ 4,000 rpm

EPA-estimated fuel economy ratings¹
FWD
16 city/24 hwy/19 combined mpg

Standard: **Premiere**

Twin-Turbocharged 3.5-liter 24-valve V6

365 hp @ 5,700 rpm²
350 lb.-ft. of torque @ 3,500 rpm²

EPA-estimated fuel economy ratings¹
AWD
15 city/21 hwy/17 combined mpg

Standard: **Reserve**

S = Standard O = Optional A = Available as part of a package

PREMIERE	
RESERVE	
POWER AND HANDLING	
S	Front-wheel drive (FWD)
S	Intelligent all-wheel drive (AWD)
S	Lincoln Drive Control featuring Adaptive Suspension
DRIVER-ASSIST TECHNOLOGY	
A	Active Park Assist
A	Adaptive Cruise Control & Forward Collision Warning with Brake Support
A	Lane-Keeping System with Driver Alert System
EXTERIOR	
O	Front license plate bracket
INTERIOR	
O	2nd-row refrigerated console (requires 2nd-row heated and cooled power fold-and-tumble bucket seats)
O	All-weather floor mats
O	Power panoramic Vista Roof with power sunshade
O	Rear Seat Entertainment System by VOXXHirschmann ^{SM3}
SEATING	
O	2nd-row heated and cooled power fold-and-tumble bucket seats
SAFETY	
O	2nd-row inflatable safety belts in outboard seating positions
PACKAGES	
O	Class III Trailer Tow Package: hitch receiver with 4,500-lb. rating, wiring harness with 7-/4-pin connector, and trailer sway control
S	Elite Equipment Group: Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability, HD Radio™ Technology, and integrated SiriusXM Traffic and Travel Link® with 6-year prepaid subscription; ⁴ 3rd-row 50/50 split one-touch PowerFold® bench seat with tailgate feature; ⁵ BLIS® (Blind Spot Information System) with cross-traffic alert; ⁶ heated steering wheel; and THX® II Certified Audio System with 14 speakers (including subwoofer), 700 watts of power and 14-channel amplifier
O	Technology Package: Adaptive Cruise Control & Forward Collision Warning with Brake Support, Active Park Assist, and Lane-Keeping System with Driver Alert System
O	Woven-Metal Appearance Package: full leather-wrapped steering wheel and woven-metal trim on instrument panel and door-panel inserts (Charcoal Black interior only)

DIMENSIONS

WHEELBASE	117.9"
LENGTH	207.6"
HEIGHT	67.4"
WIDTH	85.7" (including mirrors) 79.9" (mirrors folded)
HEAD ROOM	40.1" 1st row/39.0" 2nd row/33.5" 3rd row
LEG ROOM	43.0" (max.) 1st row/41.8" 2nd row/33.0" 3rd row
HIP ROOM	55.7" 1st row/55.9" 2nd row/40.6" 3rd row
SHOULDER ROOM	58.6" 1st row/58.1" 2nd row/49.1" 3rd row
CARGO VOLUME	75.9 cu. ft. behind 1st row 39.6 cu. ft. behind 2nd row 17.9 cu. ft. ⁷ behind 3rd row
PASSENGER VOLUME	142.3 cu. ft.
FUEL TANK CAPACITY	18.6 gal.

(SiriusXM) Enjoy a 6-month All Access trial subscription⁴ including commercial-free music, plus sports, news, talk and comedy – it's the freedom of over 150 channels to enjoy from coast to coast. Vehicles equipped with a Navigation System⁸ also receive a 6-year prepaid SiriusXM Traffic and Travel Link subscription⁴ – the longest of any automobile manufacturer⁹ – that gives you detailed traffic and weather information, fuel station locations and prices, sports scores and much more.

Comparisons based on competitive models (class is Luxury Large Utilities based on Lincoln segmentation), publicly available information and Lincoln certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Lincoln makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.

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¹Actual mileage will vary. ²Horsepower and torque ratings achieved with 93-octane fuel. ³Lincoln Licensed Accessory. ⁴After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ⁵Do not drive vehicle when 3rd-row seat is in tailgate position. ⁶BLIS replaces standard integrated blind spot mirrors. ⁷Includes rear cargo storage well. ⁸Available feature. ⁹Source: May 2017 analysis of satellite data service offers by Sirius XM to full-line luxury brand vehicles offered in the U.S.A.





18" Premium Painted Aluminum
PREMIERE/RESERVE



20" Polished Aluminum
RESERVE Optional



LINCOLN ACCESSORIES

Express your personal preference in style, convenience and protection:
Shop the complete collection at accessories.lincoln.com



ELECTRONICS

- ◆ Rear Seat Entertainment System by VauxxHirschmann^{SM1} (A)
- ◆ Remote start systems
- ◆ Vehicle Security System

EXTERIOR

- ◆ Full vehicle cover by Covercraft^{®1}
- ◆ Hitch-mounted carriers by THULE^{®1} (B)
- ◆ Locking fuel plug
- ◆ Side window deflectors by EGR¹
- ◆ Sportz[®] tent by Napier¹
- ◆ Trailer towing accessories
- ◆ Wheel lock kit

INTERIOR

- ◆ All-weather floor mats (C)
- ◆ Ash cup/coin holders
- ◆ Cargo area protector (D)
- ◆ Carpeted floor mats
- ◆ Conversation mirror
- ◆ First aid and roadside assistance kits by DC Safety^{TM1}
- ◆ Soft cargo cooler bag
- ◆ Soft cargo organizers (large and standard sizes)
- ◆ Tablet cradle by Lumen^{®1}



ENJOY THE LUXURY OF PEACE OF MIND



LINCOLN PROTECT EXTENDED SERVICE PLANS

Insist on genuine Lincoln Protect extended service plans, whether you purchase or lease your Lincoln vehicle. Lincoln Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Lincoln and honored at all Lincoln dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Lincoln Protect extended service plans.

ROADSIDE ASSISTANCE FOR LIFE

We'll be there for you as long as you own your Lincoln – with 24-hour/7-day-a-week assistance nationwide.¹

LINCOLN AUTOMOTIVE FINANCIAL SERVICES

Whether you decide to purchase or lease, you'll find a plan designed to fit your individual needs. Visit LincolnAFS.com or your Lincoln Showroom to explore your financing options.

BUMPER-TO-BUMPER WARRANTY

Be assured that your Lincoln is covered for 4 years/50,000 miles.²

LUXURY VALIDATION

In order to provide a highly refined MKT ownership experience, the Lincoln Luxury Validation Center meticulously inspects the materials, craftsmanship, fit and finish, and function of each MKT that leaves our manufacturing facility. This process ensures that it meets Lincoln standards in every way, before you see that it meets yours.



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