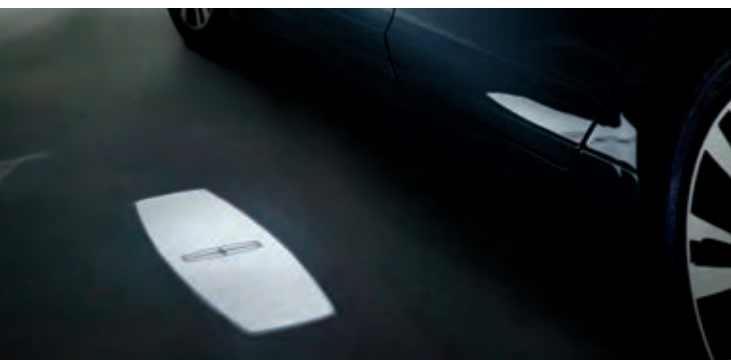




2020 MKZ





ALWAYS BEGIN ON A BRIGHT NOTE

MKZ celebrates your arrival with a graceful illumination sequence. As it senses your approach, exterior signature LED lamps fade on, while illuminated welcome mats and backlit door handles extend an invitation. After you've closed the door and relaxed into luxurious Bridge of Weir™ leather-trimmed seating,¹ the autofold¹ heated sideview mirrors with memory deploy to your personalized settings. Begin each journey with uplifting moments like these in the 2020 Lincoln MKZ.

¹Available feature.





DISCOVER YOUR SANCTUARY

Imagine a place specially designed to offer a relaxing respite from the hustle and bustle of your day. Lincoln artisans crafted the beautifully soothing interior of MKZ to be just such a space. To help keep road noise at bay, the aerodynamic sideview mirrors are designed to deflect wind noise, while sound-absorbing materials throughout the body join with Active Noise Control to enhance the cabin's ambience. For a luxurious grip on your driving, the heated¹ steering wheel is wrapped in hand-stitched Wollsdorf leather. MKZ also offers a power moonroof¹ that's paired with a rear-window power sunshade, which is easily deployed from the driver's seat.

STAY INFORMED AND ENTERTAINED

SiriusXM[®] gives you ad-free music, plus sports, comedy, news and talk – inside your MKZ and on the go – with a 6-month All Access trial subscription.² With the Voice-Activated Touchscreen Navigation System¹ you'll also enjoy a 6-year subscription² to SiriusXM Traffic and Travel Link[®] services.

¹Available feature. ²All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Fees and taxes apply. See SiriusXM Customer Agreement for complete terms at <http://www.siriusxm.com>. All fees, content and features are subject to change. Traffic information not available in all markets. SiriusXM satellite service for 2020 model-year Lincoln vehicles is not available in Puerto Rico; SiriusXM streaming service is available for purchase.



ENGAGE WITH EXCLUSIVE AUDIO

Lincoln is the only automaker to offer you the Revel[®] and Revel Ultima audio systems.¹ You won't just hear their expertly engineered level of precision and musical accuracy – you'll feel it. With personalized listening modes, it can seem like you're in the "Audience" or up "On Stage." The outstanding, multi-dimensional sound is courtesy of advanced cabin correction tuning, QuantumLogic[®] Surround sound technology, and Revel Waveguides. Revel Ultima features 20 speakers and patented Clari-Fi™ music restoration technology that enhances satellite radio, streaming services, MP3s and other digital sources – for clear, wide, dynamic sound.



REVEL¹
14 SPEAKERS



REVEL ULTIMA¹
20 SPEAKERS



NURTURE TRANQUILITY

Ease in to your elegant new surroundings, taking a moment to appreciate nature's beauty as you open the fully retractable panoramic glass roof¹ with the largest opening in the class.^{2,3} You'll enjoy it in every season from the comfort of your heated and cooled¹ front seats trimmed in luxurious Bridge of Weir™ leather.¹ MKZ can also help you melt away stress and muscle fatigue with the Active Motion® massage functionality of its multicontour front seats.¹ Heated¹ rear outboard seats comfort your passengers, while a 110V power outlet¹ and 2 USB ports¹ located on the back of the floor console allow them to conveniently charge their devices.



¹Available feature. ²Class is Luxury Midsize Sedans based on Lincoln segmentation. ³Based on effective roof opening of 2019 model-year vehicles as measured by Webasto.



EMBRACE YOUR POWER

MKZ is a driver's car with the desire to excite, and the ability to deliver. Combine the Twin-Turbocharged 3.0-liter V6 engine¹ with Intelligent all-wheel drive (AWD);¹ and you'll have an impressive 400 horsepower² and 400 lb.-ft. of torque² at your disposal. You can even take control of the 6-speed SelectShift[®] automatic transmission by tapping the steering wheel-mounted paddle shifters for a more exhilarating ride.

TURBOCHARGE YOUR DAY

Twin-scroll turbocharging helps the standard Turbocharged 2.0-liter I-4 engine provide 245 horsepower² and 275 lb.-ft. of torque,² while direct fuel injection and twin-independent variable camshaft timing (Ti-VCT) help contribute to efficiency. Equipped with the 2.0-liter, MKZ has an EPA-estimated rating of 31 hwy mpg.³ This engine is also paired with the 6-speed SelectShift automatic transmission and front-wheel drive or Intelligent AWD.¹



ENJOY HYBRID REWARDS

The luxuriously equipped MKZ Hybrid Reserve has an EPA-estimated rating of 42 city mpg.⁴ It can travel in purely electric mode at speeds up to 85 mph, and switches seamlessly between its Atkinson-cycle gas engine and electric traction motor as needed. It also charges its own lithium-ion battery – so there's no need for you to plug it in. To help maximize efficiency, the Regenerative Braking System can capture up to 90% of the brake energy that would normally be lost and repurpose it as power.⁵ Plus, the SmartGauge[®] instrument cluster with EcoGuide is designed to help you drive efficiently.

¹Available feature. ²Horsepower and torque ratings based on premium fuel per SAE J1349[®] standard. Your results may vary. ³EPA-estimated rating of 20 city/31 hwy/24 combined mpg, 2.0-liter FWD. Actual mileage will vary.

⁴EPA-estimated rating of 42 city/39 hwy/41 combined mpg, 2.0-liter HEV. Actual mileage will vary. ⁵Results may vary depending on driving habits.



ELEVATE ITS DESIGN

Enhance the standout looks of MKZ with your choice of elegantly designed packages. A new Monochromatic Package, available only with Infinite Black (shown above) or White Platinum exterior paint, features a unique body-color upper grille set off by 19" fully polished Black alloy wheels. When you select the Magnetic Package (shown at right in Red Carpet), a Light Magnetic upper grille and 19" 10-spoke machined-face alloy wheels with Magnetic-painted pockets work together to give your MKZ truly captivating style.



GLIDE EFFORTLESSLY

Imagine yourself calmly in command. MKZ can take you there, courtesy of Lincoln Drive Control featuring Adaptive Suspension, which helps isolate your vehicle from road imperfections. To personalize your ride, explore each drive mode (Comfort, Normal and Sport), while Electric Power-Assisted Steering (EPAS) provides steering response and feedback that help you feel confident behind the wheel. When you pair Intelligent AWD¹ with the Twin-Turbocharged 3.0-liter V6 engine,¹ you also get a sport-tuned suspension and Dynamic Torque Vectoring. Equipped this way, MKZ can send up to 100% of its available rear-axle torque to the outside rear wheel while cornering for a smooth, seamless driving experience.

¹Available feature.





COMMAND: WITH YOUR VOICE

SYNC 3 voice-activated technology¹ connects your tech with your MKZ, and puts you in control of calls, music and more with the tap of a button on your steering wheel and simple voice commands. You can also tap or swipe the stunning 8" touchscreen. To see your phone's familiar interface on the large screen, you can take advantage of compatibility with Apple CarPlay^{®2} for your iPhone[®] or Android Auto^{™2} for your Android[™] smartphone.

LINK: TO WHAT MATTERS MOST

MKZ also lets you enjoy voice control of compatible mobile apps on your connected phone using SYNC 3 AppLink.^{®3} The system works with your Lincoln Way[™] App⁴ and many others. You can use it with the Waze^{™5} community-based traffic and navigation app on your iPhone. It also works with the TIDAL^{™6} app for high-fidelity music streaming. Use it with the Lincoln+Alexa app⁶ to ask Alexa to play music, listen to audiobooks, check the weather, control smart home devices and more while inside your MKZ.

CONNECT: WITH IN-VEHICLE WI-FI

Since MKZ has the ability to seat up to 5 people, a vast array of smartphones, tablets, gaming systems and computers may come along for the ride. Lincoln Connect^{™7} with 4G LTE Wi-Fi hotspot capability provides a strong connection for up to 10 devices at once.⁸ So everyone can enjoy their favorites – from inside of MKZ and up to 50' away.

APPLE CARPLAY & ANDROID AUTO COMPATIBILITY | LINCOLN WAY APP | WAZE | TIDAL | LINCOLN+ALEXA | 4G LTE WI-FI HOTSPOT CAPABILITY

¹Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²Requires device with active data service and compatible software. SYNC 3 does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. ³Commands may vary by phone and AppLink software. ⁴Available via download and compatible with select smartphone platforms. Learn more at lincolnway.com. Message and data rates may apply. ⁵Waze is available via iPhone with SYNC 3 and on Android Auto. Commands may vary by phone and AppLink software. Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. ⁶Don't drive while distracted or while using handheld devices. Use voice controls. Certain Alexa functionality is dependent on smart phone and home technology. ⁷Certain restrictions, 3rd-party terms and data rates may apply. See footnote 3 on the page titled "Standard Features," and your Lincoln Dealer for details. ⁸Don't drive while distracted or while using handheld devices. Use voice controls.



STANDARD LINCOLN CO-PILOT360™

From help lighting up the night to staying on course, taking the guesswork out of what's behind your vehicle and more, every MKZ driver can benefit from our Lincoln Co-Pilot360 suite of driver-assist technologies,¹ which includes:

- AUTO HIGH-BEAM HEADLAMPS
- BLIND SPOT DETECTION WITH CROSS-TRAFFIC ALERT
- LANE-KEEPING SYSTEM
- PRE-COLLISION ASSIST WITH AUTOMATIC EMERGENCY BRAKING
- REAR VIEW CAMERA

ADDITIONAL ASSISTANCE

Who hasn't been frustrated by a traffic backup? Or by trying to find a parking space – and maneuver into it – on a busy street? These features¹ are designed to help with those moments and more:

- ADAPTIVE CRUISE CONTROL WITH STOP-AND-GO
- AUTO HOLD
- ENHANCED ACTIVE PARK ASSIST²
- RAIN-SENSING WINDSHIELD WIPERS
- REVERSE SENSING SYSTEM



JOURNEY WITH CONFIDENCE

Our extensive collection of driver-assist technologies^{1,2} utilizes a network of sensors and sophisticated cameras to offer you support during many scenarios. These advanced features are all aimed at helping you feel confident in the 2020 Lincoln MKZ.

¹Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ²Available feature.



ENJOY THE BENEFITS OF THE LINCOLN WAY™

EFFORTLESS
Download the Lincoln Way App³ to your mobile device to enjoy an effortless vehicle ownership experience.

- Take control with start, stop, lock, unlock and scheduled remote start features enabled by Lincoln Connect™⁴
- Schedule Lincoln Pickup & Delivery™ of your vehicle for dealer service appointments⁵
- Get help with 24/7 Roadside Assistance⁶
- Activate your vehicle's Wi-Fi hotspot capability⁴

PERSONALIZED
Driving and maintaining your new Lincoln is an easy, personalized experience with the Lincoln Way App.

- Locate where your vehicle is parked
- Check your vehicle's fuel level, tire pressure and oil life
- View how-to videos, your vehicle owner's manual and warranty information
- Learn more about your vehicle with Vehicle Health Reports

REWARDING
Designed to celebrate Lincoln owners, the Lincoln Way App is your exclusive access to unique privileges.

- Enjoy Lincoln Access Rewards™ – our premier loyalty program – featuring benefits and distinctive experiences offered by your dealer, Lincoln and others
- Receive secure deliveries to your vehicle with Key by Amazon in-car delivery⁷
- Connect with your Lincoln Concierge for answers to questions about your vehicle, help with your account and more

PRIORITIZED
Lincoln is also collaborating with CLEAR® biometric technology to help you put travel stress on standby.

- Bypass security lines at 50+ of the busiest airports, stadiums and other venues nationwide using your biometrics
- As a 2020 Lincoln MKZ owner, you and your spouse or significant other can enjoy a 6-month complimentary CLEAR membership⁸
- Start taking the fast, smart and friendly way through security with CLEAR



MKZ 1-9
MKZ Reserve/MKZ Hybrid Reserve 1-10

MKZ Reserve/MKZ Hybrid Reserve 1-5



Exterior and interior colors shown are representative only. Actual interiors may vary. ¹Additional charge. ²Lincoln Soft Touch Seats standard on MKZ. ³Available via download and compatible with select smartphone platforms. Learn more at lincolnway.com. Message and data rates may apply. ⁴Certain restrictions, 3rd-party terms and data rates may apply. See footnote 3 below "Standard Features" on previous page, and your Lincoln Dealer for details. ⁵Lincoln Pickup & Delivery is valid for owners of 2017 or newer model-year Lincoln vehicles. Service available for retail and warranty repairs. Mileage limitations may apply. See dealer for details. ⁶Coverage, for original owner, varies based on vehicle model year. Non-transferable. For complete details, go to lincolnowner.com or your Lincoln Dealer. ⁷Available for select Lincoln 2018 and later model-year vehicles equipped with Lincoln Connect, the Lincoln Way App, and Key by Amazon App require iOS 10.0 or higher on select iPhone® models and Android™ 5.0 or higher on select phones. Lincoln Way, compatible with select smartphone platforms, is available via a download. Lincoln Connect service required for remote features (see Lincoln Way Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Message and data rates may apply. In-car delivery is available only to Amazon Prime members in select U.S. cities and surrounding areas. Check your eligibility at www.amazon.com/keyforcar. ⁸CLEAR is currently available to U.S. citizens and legal permanent residents with valid photo I.D. Program eligibility for new retail purchases of 2018 and newer model-year Lincoln vehicles (12 months on Lincoln Black Label models; 6 months on all other Lincoln models). Full CLEAR enrollment, including biometrics, required to be completed within 120 days of vehicle delivery.



LINCOLN

LINCOLN PROTECT® EXTENDED SERVICE PLANS

Whether you purchase or lease your Lincoln, Lincoln Protect offers peace of mind with a variety of plans for vehicle component and maintenance coverage. Fully backed by Lincoln, plans are honored at all Lincoln dealerships in the U.S., Canada and Mexico. Visit your Lincoln Dealer today, and request a genuine Lincoln Protect extended service plan.





ROADSIDE ASSISTANCE FOR LIFE We'll be there for you as long as you own your Lincoln – with 24-hour/7-day-a-week assistance nationwide. Coverage provided for the original owner only. Please see your dealer for complete details.

LINCOLN AUTOMOTIVE FINANCIAL SERVICES

Whether you decide to purchase or lease, you'll find a plan designed to fit your individual needs. Visit Lincoln.com/finance or your Lincoln Showroom to explore your financing options.

NEW VEHICLE LIMITED WARRANTY Your new Lincoln has the following coverage: 4-year/50,000-mile bumper-to-bumper coverage, 6-year/70,000-mile powertrain coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion perforation (aluminum panels do not require perforation) coverage. Unique electric components come with 8-year/100,000-mile hybrid/electric unique coverage. Please ask your dealer for a copy of these limited warranties.

Comparisons based on competitive models (Lincoln MKZ class is Luxury Midsize Sedans based on Lincoln segmentation; Lincoln MKZ Hybrid Reserve class is Luxury Midsize Hybrid Sedans based on Lincoln segmentation), publicly available information and Lincoln certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Lincoln makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.

    Discover more at Lincoln.com