



MASERATI

CENTENNIAL EDITION



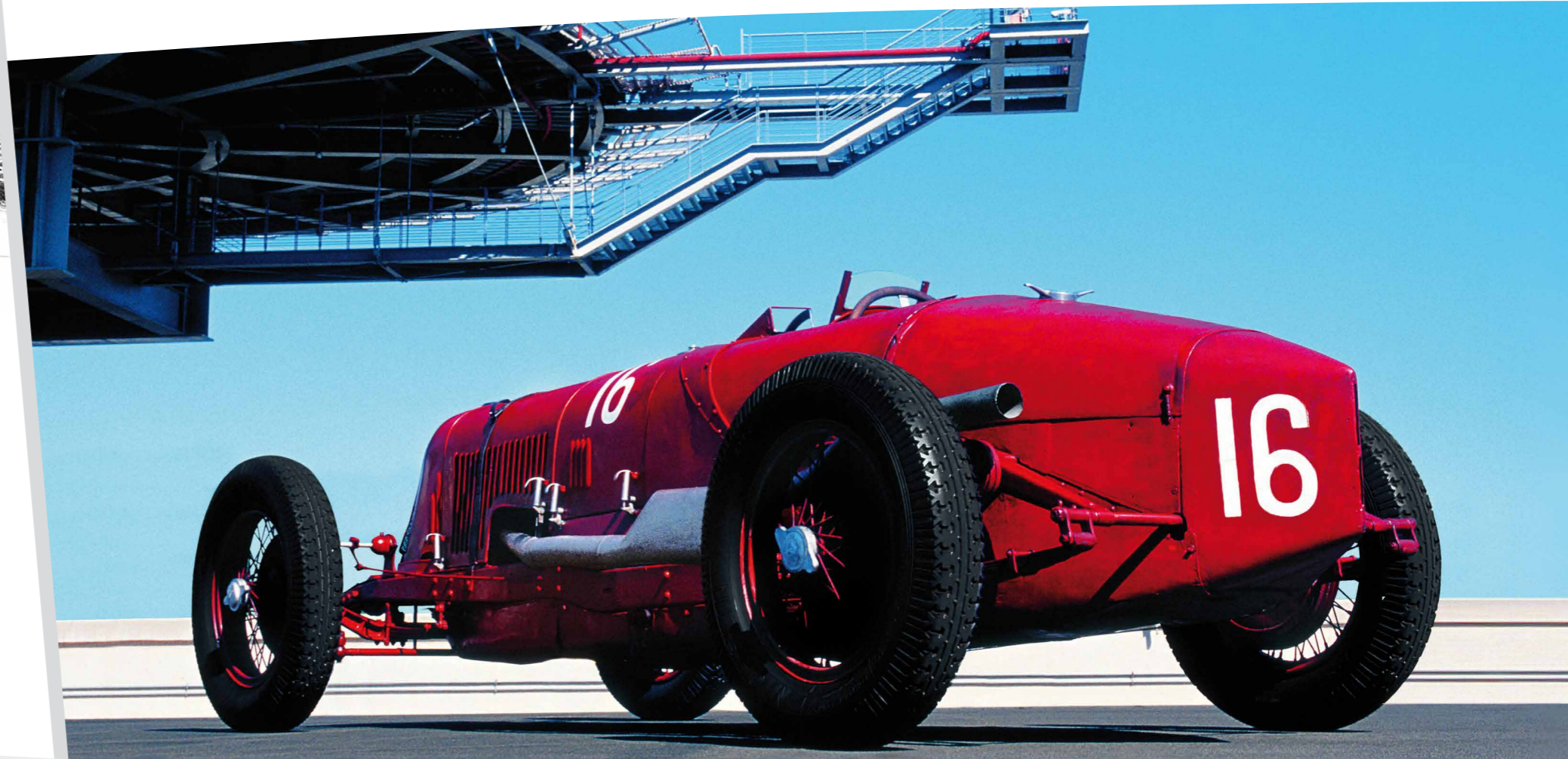


CELEBRATING 100 YEARS IN THE FAST LANE

On December 1, 1914 in the heart of Bologna, the brothers Alfieri, Ettore and Ernesto Maserati founded the company that would change automotive history. A century later, cars bearing the Trident represent the passion, innovation and eternal quest for perfection that have been a hallmark of Maserati automobiles from the very beginning.

To celebrate its centenary, Maserati has produced an automobile whose every last detail expresses the excellence of the marque. It is a car of peerless luxury, unrestrained power and performance, state-of-the-art technology and consummate craftsmanship. This is the GranTurismo MC Centennial Edition — the most extreme iteration of coupe and convertible — sporting the exquisite lines that have made the GranTurismo an international design icon since its introduction.

HISTORY



1914



SOCIETÀ ANONIMA
OFFICINE ALFIERI MASERATI
ALFIERI, ETTORE AND
ERNESTO MASERATI
OPEN A CAR WORKSHOP AT
1, VIA DE' PEPOLI IN
BOLOGNA, ITALY.

1930

1939

WILBURN SHAW AT THE
WHEEL OF THE "BOYLE
SPECIAL" 8 CTF WINS
THE INDIANAPOLIS 500
AT THE AVERAGE SPEED
OF 185.131 KM/H
(115.035 MPH).



8CTF

1940

AT THE WHEEL OF THE SAME
CAR, WILBURN SHAW WINS
FOR THE SECOND CONSECUTIVE
TIME THE INDIANAPOLIS 500
AT THE AVERAGE SPEED OF
183.911 KM/H (114.227 MPH).

1926



TIPO 26

WITH ALFIERI MASERATI
AT THE WHEEL,
THE TIPO 26 ENTERS
AND WINS ITS FIRST RACE.
IT IS A CLASS VICTORY
AT THE 1926
TARGA FLORIO.

1920

HISTORY

1950



1959
3500 GT



QUATTROPORTE



1963

1960

STIRLING MOSS AND DAN
GURNEY WIN THE 1000
KM OF NÜRBURGRING IN
A MASERATI BIRDCAGE
TIPO 61.



1959
BIRDCAGE
TIPO 61

1961

SECOND CONSECUTIVE WIN
FOR THE MASERATI BIRDCAGE
TIPO 61 AT THE 1000 KM OF
NÜRBURGRING. THIS YEAR THE
DRIVERS ARE: STIRLING MOSS,
MASTEN GREGORY AND
LLOYD CASNER.



1964
MISTRAL

1970

1970 GHIBLI SPYDER



1990

2003

AT THE FRANKFURT AUTO
SHOW, THE FIFTH GENERATION
OF QUATTROPORTE IS UNVEILED.
IT IS THE FIRST MASERATI
DESIGNED BY PININFARINA IN
50 YEARS.



QUATTROPORTE

1998



3200 GT

2007

AT THE NAIAS IN DETROIT
THE **NEW QUATTROPORTE
AUTOMATIC** IS UNVEILED.
IT IS THE FIRST AUTOMATIC
MODEL MADE BY MASERATI.



2010

ANDREA BERTOLINI AND THE
MASERATI MC12 ARE THE FIA GT
WORLD CHAMPIONS.
ANDREA IS THE FIRST ITALIAN TO
WIN A FIA WORLD CHAMPIONSHIP
SINCE ALBERTO ASCARI IN 1953.
FOR MASERATI IT IS THE FIRST
FIA WORLD TITLE SINCE
FANGIO'S IN 1957.

2010

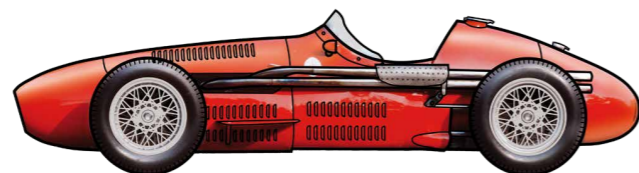


GHIBLI

2014

THE ABSOLUTE
OPPOSITE
OF ORDINARY.

2014



Carbon fiber hood in body color

THE MASERATI GRANTURISMO MC | *CENTENNIAL EDITION*

THE PRODUCT OF POWER AND PASSION

The fastest, lightest, most powerful model in the GranTurismo range is now the most visually dramatic. The new Rosso Magma color reveals the car's lines in a new light, making it appear in motion even when it is standing still. This special pearlescent red paint is applied in three coats, with undertones of purple and dark blue, and varies in color depending on how the light strikes it. Rosso Magma is unique to the GranTurismo MC Centennial Edition, a unique interpretation of Italy's traditional motorsports racing color.

INTRODUCTION | THE MASERATI GRANTURISMO MC
CENTENNIAL EDITION





20-inch MC Design wheel with Maserati Centennial logo
European specification shown

EXTERIOR | THE MASERATI GRANTURISMO MC
CENTENNIAL EDITION

BRILLIANT COLORS FOR A UNIQUE MASERATI

Massive red brake calipers are visible behind the spokes of the MC Design wheels, featuring the unique Maserati Centennial logo. An innovative laser process defines the white trim on the surface of the wheels' Trident-shaped spokes. Carbon fiber detailing enhances the exterior, including the Centennial Special Edition's rear spoiler, door handles and door mirrors.

To celebrate Maserati's centennial in style, three additional, new triple-coat colors have been created, each one matched to specific interiors: Blu Inchiostro, Grigio Pietra (with mica providing an interesting metallic effect) and Bianco Birdcage. Nero Carbonio, Bianco Eldorado and Grigio Granito then complete the choice of paint colors.



SPORTING ELEGANCE IN AN EXCLUSIVE INTERIOR

Inside the GranTurismo MC Centennial Edition, the fusion of sportiness and elegance is enhanced by the aggressive Rosso Corallo accent stripe design on race-inspired seats upholstered in soft, black Poltrona Frau leather. The armrest, rear side panel mouldings and the red trident stitched into the headrest enhance this dynamic look. Black is the predominant color inside, traditional for the classic racing cars of the past. An extra touch of luxury comes from white double stitching that defines the profiles of the seats and the central tunnel panel, emphasizing Maserati's quality of workmanship and attention to detail.

INTERIOR | THE MASERATI GRANTURISMO MC
CENTENNIAL EDITION



Black Poltrona Frau leather interior with Rosso Corallo accent stripe design and white contrast stitching



European specification shown

INTERIOR | THE MASERATI GRANTURISMO MC
CENTENNIAL EDITION

UNFORGETTABLE ACCENTS

The steering wheel, covered in black leather with contrasting white stitching, is made unique by a special feature: a red stripe in the top of the rim that complements the competition theme of the interior. The car's light weight and sporting pedigree are further enhanced by the extensive use of carbon fiber, which is used to trim the dashboard, door panels and rear side panels, as well as for the special tab at the base of the headrests. Carpets finished with a red edge and white stitching complete the look. Special carbon fiber doorsills bear the name of the car and the Maserati Centennial Edition logo.



Carbon fiber hood in body color

THE MASERATI GRANTURISMO CONVERTIBLE MC | CENTENNIAL EDITION

ORIGINS THAT INSPIRE

Maserati has been an innovator in convertible design from the very beginning. Cutting-edge in their time, the first Maserati open-top racing cars put drivers in touch with the elements, with speed and reliability that was the key to competition success. Indeed, the Maserati legacy is evident in every convertible masterpiece built throughout the marque's glorious history. Especially today, Maserati convertibles make top-down driving an exhilarating experience, with the GranTurismo Convertible MC Centennial Edition representing the ultimate in motoring *al fresco*. Its power, performance, elegance and luxury are unrivalled, while its features and finishes are guaranteed to seduce all five of the senses.

INTRODUCTION | THE MASERATI GRANTURISMO CONVERTIBLE MC
CENTENNIAL EDITION





20-inch Trofeo Design wheel with anodized matte blue brake calipers and Maserati Centennial logo

With racing looks designed to excite and inspire, the GranTurismo Convertible MC Centennial Edition makes a unique and stunning visual statement through its special Blu Inchiostro color. This special three-coat paint finish with deep, dark glints, has been specifically developed to combine with the lighter shades of the cabin, creating a dramatic transition between exterior and interior. It pays homage to Maserati's racing blue, expressing the passion and intensity of the marque.

EXTERIOR | THE MASERATI GRANTURISMO CONVERTIBLE MC CENTENNIAL EDITION

INK BLUE SETS THE SEAL ON A MODERN-DAY MASTERPIECE

The car's exterior features carbon fiber details, including the rear spoiler, door handles and door mirrors. A feature borrowed from the GranTurismo MC not normally found on this model is the ultra-lightweight, body-colored, carbon fiber hood with central air intake and side air vents. The car's lightness is further emphasized by the forged, 20-inch Trofeo Design wheels with Centennial logo, visible behind which are anodized matte blue brake calipers.

The other three-coat special paint colors created to celebrate Maserati's centennial have been designed to match specific interiors: Rosso Magma, Grigio Pietra (with mica providing an original metallic effect) and Bianco Birdcage. The selection is then completed by the availability of Nero Carbonio, Bianco Eldorado and Grigio Granito.



TRAJECTORIES OF STYLE

The interior of the GranTurismo Convertible MC Centennial Edition is dominated by Poltrona Frau leather in Bianco Pregiato, with exquisite detailing such as the unusual Blu Santorini accent stripe design and contrasting stitching in Blu Sofisticato. This is the perfect color combination for a luxurious and sporting interior that comes into its own when opened up to the sun and sky. The Blu Santorini accent stripe design highlights the profiles of the race-inspired seats with integral headrests, important design elements that merge seamlessly into the lines of the bodywork. The special tab at the base of the front headrests is carbon fiber, like the decorative features on the dashboard, doors and rear side panels.

INTERIOR | THE MASERATI GRANTURISMO CONVERTIBLE MC
CENTENNIAL EDITION

Bianco Pregiato Poltrona Frau leather interior with Blu Santorini
accent stripe design and Blu Sofisticato contrast stitching





European specification shown

INTERIOR | THE MASERATI GRANTURISMO CONVERTIBLE MC
CENTENNIAL EDITION

A SOPHISTICATED SIGNATURE

The Blu Sofisticato double stitching of the upholstery also runs around the center of the dashboard and the central tunnel, and is carried over to the driver's seat. At the wheel, the same contrasting stitching and the Blu Santorini leather accent stripe stand out, matching the leather of the seats and armrests. The carbon fiber doorsills, similar to those available in the MC Sport Line package, feature the name of the car and the unmistakable Maserati Centennial Edition logo.



TECHNICAL SPECIFICATIONS

DIMENSIONS AND WEIGHTS

Length (MC)	192.1 in (4,881 mm)
(Convertible MC)	194.2 in (4,933 mm)
Width (without side mirrors)	75.3 in (1,915 mm)
Width (with side mirrors)	80.9 in (2,056 mm)
Height	53.2 in (1,353 mm)
Wheelbase	115.8 in (2,942 mm)
Front track	62.4 in (1,586 mm)
Rear track	62.5 in (1,590 mm)
Front overhang (MC)	34.3 in (873 mm)
(Convertible MC)	36.4 in (925 mm)
Rear overhang	41.9 in (1,066 mm)
Trunk capacity (MC)	9.1 ft ³ (260 l)
(Convertible MC)	6.1 ft ³ (173 l)
Fuel tank capacity (MC)	22.7 US gal (86 l)
(Convertible MC)	19.8 US gal (75 l)
Curb weight (Euro version, MC)	4,144 lbs (1,880 kg)
(Euro version, Convertible MC)	4,349 lbs (1,973 kg)

WHEELS AND TIRES

Wheels (MC)	20-inch MC Design
(Convertible MC)	20-inch Trofeo Design
Tires (front)*	245/35-ZR20
Tires (rear)*	285/35-ZR20

ENGINE

Cylinders and layout	90-degree V8
Displacement	286 in ³ (4,691 cm ³)
Bore/Stroke	3.7 in (94 mm)/3.3 in (84.5 mm)
Compression ratio	11.25:1
Transmission	MC Auto Shift (6-speed auto)
Maximum power output	454 HP (338 kW/460 CV)
Engine speed at max power output	7,000 rpm
Peak torque	384 lb-ft (520 Nm)
Engine speed at peak torque	4,750 rpm
Maximum engine speed	7,200 rpm

PERFORMANCE

Top speed (MC)	185 mph (298 km/h)
0-60 mph (0-100 km/h)	4.7 s (4.8 s)
Top speed (Convertible MC)	180 mph (289 km/h)
0-60 mph (0-100 km/h)	4.8 s (4.9 s)

*Maserati cars are factory equipped with low-profile, high-performance summer tires which are more susceptible to road hazards and consequential damages and may wear at an accelerated rate. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. Be careful to avoid road hazards and reduce your speed accordingly. Summer tires are not recommended for driving in cold-weather conditions; Maserati recommends winter tires for cold-weather conditions. See your Maserati Dealer for available tire options.

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TECHNICAL DATA | MASERATI GRANTURISMO MC CENTENNIAL EDITION
MASERATI GRANTURISMO CONVERTIBLE MC CENTENNIAL EDITION



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