



Please remember to properly secure all cargo.

There's no oversized when you overachieve.

Of course, the laws of physics don't allow anything to be bigger inside than outside—but with over 100 cu ft of total interior volume, MAZDA2 really makes you wonder. That's more room than the Yaris 5-Door. And when it comes to oversized or awkward cargo, MAZDA2 says bring it on and bring it along. Because even with the 60/40 split fold-down rear seatback up, MAZDA2 offers 13 cu ft of cargo volume. Which is roughly enough for a fully grown Akita. Or a massive subwoofer. Or a whatever. Fold it down and *voilà!* You've more than doubled your carrying capacity. The filling of which is made a lot easier thanks to a low cargo-area liftover height. So don't let MAZDA2's smallish footprint fool you. When it comes to room, it's a size 14. Wide.



MAZDA2 Models

- MAZDA2 SPORT COMES WITH:**
- Air conditioning
 - Power windows with driver's one-touch auto-down
 - Power door locks
 - Dual body-color power remote outside mirrors
 - AM/FM/CD/MP3 4-speaker audio system
 - Auxiliary-audio input jack
 - Tilt steering wheel
 - Remote keyless entry
 - Center console with storage tray
 - 5-speed manual transmission
 - Available 4-speed automatic transmission
 - 15-inch steel wheels with covers
 - Anti-lock Brake System (ABS)
 - Electronic Brakeforce Distribution and Brake Assist
 - Dynamic Stability Control (DSC)¹
 - Traction Control System (TCS)
 - Advanced dual front air bags, front side-impact air bags and side-impact air curtains²
 - Triple-H body construction
 - Tire-Pressure Monitoring System (TPMS)
 - Second-row child-safety door locks and LATCH child-safety-seat anchors

MAZDA2 TOURING ADDS:

- Cruise control with steering-wheel-mounted controls
- Steering-wheel-mounted audio controls
- 6-speaker audio system
- Trip computer
- Leather-wrapped steering wheel
- Touring-style cloth upholstery with red piping
- 15-inch alloy wheels
- Body-color rear roof spoiler
- Fog lights
- Chrome exhaust tip

MAZDA2 Specifications & Capacities

ENGINE	
Engine type	1.5-liter DOHC 16-valve 4-cylinder with variable valve timing (VVT)
Horsepower	100 hp @ 6000 rpm
Torque	98 lb-ft @ 4000 rpm
EPA ESTIMATED FUEL ECONOMY³	
Manual transmission	City/highway 29/35 ³
Automatic transmission	City/highway 27/33 ³
DRIVETRAIN	
Type	Front-wheel drive (FWD)
Manual transmission	5-speed overdrive
Automatic transmission	4-speed electronically controlled overdrive
SUSPENSION & BRAKES	
Suspension, front	MacPherson strut with stabilizer bar
Suspension, rear	Torsion beam with coil springs
Brakes	Front disc/rear drum
Anti-lock Brake System	4-wheel, 4-channel with Electronic Brakeforce Distribution (EBD) and Brake Assist
Steering type	Power rack-and-pinion with variable assist
Power assist	Electronic Power Assist Steering (EPAS)
WEIGHT & CAPACITIES	
Curb weight (lb)	Manual transmission 2306 Automatic transmission 2359
Fuel capacity (U.S. gallons)	11.3

Please visit www.MazdaUSA.com/MAZDA2 to build your own MAZDA2 and for complete information about MAZDA2's 36-month/36,000-mile* warranty, Mazda financing and complete specs.

*Whichever comes first.

1. Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details. 2. Always wear your seat belt and secure children in the rear seats in appropriate child restraints. 3. EPA estimated fuel economy. Actual results may vary.

PRODUCT CHANGES & OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

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Brilliant Black Clearcoat

Crystal White Pearl Mica

Spirited Green Metallic

Aquatic Blue Mica

Liquid Silver Metallic

True Red

COLORS

Sport Seat Fabric

Touring Seat Fabric

Sport Steel Wheels with Covers

Touring Alloy Wheels

Mazda

Mazda2

zoom-zoom

CONCENTRATED™

8.4 FL.OZ 250 ML

Zoom-Zoom Concentrated. Augment Your Reality.

Let 100% pure Zoom-Zoom transform your virtual reality with a MAZDA2 of your very own. All you need is this brochure and a webcam-equipped computer. And who doesn't have one of those? You'll find all the how-to at MazdaUSA.com/MAZDA2. Let the 3-D fun begin!

Zoom-Zoom 100%.

Mazda

THE ALL-NEW 2011 Mazda2

IT'S ZOOM-ZOOM. CONCENTRATED.™

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Your Inner Driver will take it from here.

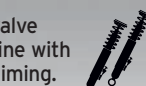
Mazda is all about connecting with the Inner Driver that lives in all of us. Delivering the emotion of motion we call Zoom-Zoom. So now, imagine Zoom-Zoom in its most concentrated form—expressed in a car with a little footprint but a lot of substance. That's the all-new 2011 MAZDA2. This newest wonder of Mazda engineering will connect with your Inner Driver at a whole new level of intensity. And strengthen your resolve to never sacrifice joy in the name of practicality. So get in, grab yourself some wheel, and follow your Inner Driver to the all-new 2011 MAZDA2.

Follow your Inner Driver to:
www.MazdaUSA.com/MAZDA2

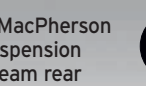


Up to
35
MPG HWY

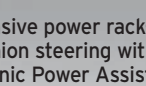
Up to
35 mpg
highway.*



Light-alloy 16-valve
1.5L DOHC engine with
variable valve timing.



Independent MacPherson
strut front suspension
and torsion-beam rear
suspension.



Responsive power rack-
and-pinion steering with
Electronic Power Assist
Steering (EPAS).



Standard Dynamic Stability
Control (DSC)† and a grippy
Traction Control System (TCS).



Both Sport and Touring models offer
a choice of transmissions: A 5-speed
manual gearbox is standard, and a
4-speed automatic is available.

* EPA estimated fuel economy with manual transmission. Actual results may vary.

† Dynamic Stability Control (DSC) is not a substitute for safe driving practices.

It's practically exhilarating.

Worldwide Admiration. So far, MAZDA2 has driven off with over 50 international honors and awards (including more than 20 individual "Car of the Year" awards) from engineers, designers and automotive press in Australia, Europe, Asia, Africa, North America and South America—making it one of the most acclaimed cars on the globe. And it's not finished yet.



The complete inside story. And we do mean complete.

MAZDA2 not only satisfies your Inner Driver, but your outer one as well. Inside, it's an ideal balance of function, room, versatility and style that speaks for itself.

It's also filled with standard features you might not expect at such an affordable price. Like air conditioning. Power windows, door locks and outside mirrors. A 60/40 split folding rear seatback. Remote keyless entry system. An integrated central control center that houses the climate controls and an AM/FM/CD/MP3 audio system with auxiliary-audio input jack. And, on the MAZDA2 Touring, a leather-wrapped steering wheel with built-in audio controls and cruise control switch.

The all-new MAZDA2: Great things really do come in small packages.

