

07 **mazda5**



zoom-zoom

It all comes back to you.



Your work. Your play. Your priorities. Your hopes for today. Your dreams for tomorrow. Your hard-earned independence. Your ability to balance "me time" and "our time" with "family time." And the fun you always seem to find getting from Point A to Point B. You, in fact, are what inspired Mazda to create America's first Multi-Activity Vehicle—the ingenious, 6-passenger MAZDA5. A category-defying car designed to fit your multi-tasking lifestyle better than a Swiss Army knife. With athletic good looks. Remarkable versatility. Insightful safety features. And spirited performance. In brilliant contrast to all those boxy, boring people movers that are so yesterday, MAZDA5 is the savvy alternative that's remarkably right where everything else isn't.



It's all about getting more out of life.



A. Two easy-gliding rear doors are thoughtful touches—especially when you're in a tight parking space, juggling shopping bags or a large pizza. B. Both center-row seats boast a unique, one-touch "walk-in" feature that allows quick and easy rear-row seat access. C. To help organize things behind the scenes, a cargo area tray with multiple compartments is standard. D. This handy, multi-purpose foldout table/cargo bin is standard on both Touring and Grand Touring models. E. Dual cup holders are two of the center console's most refreshing features.



MAZDA5 Touring shown with optional roof rack.



It's all about putting more into life.

Funny how life works. The more you put into it, the more you get out of it. And the same goes for a MAZDA5. Need to comfortably transport three couples to dinner or that hot new club? Your ride awaits. Need to transport a truckload of stuff—like now? No worries. Its two rows of independently folding rear seats quickly convert into a virtually flat cargo floor over five feet long. Instantly providing you with the extra space you need for the ice chests and the outdoor gear. The snowboards and the vacation luggage. The groceries and the baby jogger. Or even your favorite mountain bike.* Better yet, in a MAZDA5, loading and unloading passengers and/or cargo are also a snap—thanks to two expansive sliding rear door openings and an ultralight liftgate with dual height positions. Fact is, whether your immediate multi-tasking plans call for hauling people, cargo, kids or just yourself, MAZDA5 is the right call to make.

* Cargo and load capacity limited by weight and distribution. Please remember to properly secure all cargo.

Unlike a lot of other vehicles, the MAZDA5 actually “gets it.” Beginning with where you’re coming from. And, where you’re going. So it’s fun to drive, yet fuel-efficient. Surprisingly agile, yet surprisingly accommodating. Well-equipped, yet well within your budget. It’s also why you’ll find that every MAZDA5 features an advanced, 153-hp 2.3-liter engine with variable valve timing plus a sophisticated 4-wheel independent suspension system. Versatile seating for six (including a flexible, fold-flat cargo area) plus side-impact air curtains for all three rows. Four-wheel disc brakes plus ABS with Electronic Brakeforce Distribution and Brake Assist. Even stylish 17-inch alloy wheels and the added convenience of an intermittent rear window wiper/washer. For those who enjoy getting the most out of life, MAZDA5 is the vehicle to get.



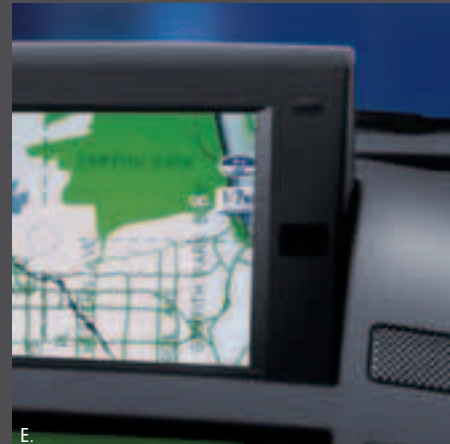


It's all about
expanding your expectations.

Go ahead. Take a good, long look. Because you're going to love everything you see in the MAZDA5. The quality and craftsmanship, for starters. Plus the attention to detail. Remarkably, you're also looking at one of the lowest-priced, highest-EPA-fuel-economy-rated 6-passenger vehicles sold in America. And while it is an exceptional value, the MAZDA5 also raises the bar in many other meaningful areas. With center-row seats that provide nearly six inches of travel for greater legroom. With elevated, "theater-style" seating in both center and rear rows to provide a better view. With 3-point safety belts for all six seating positions. Plus convenient LATCH child-safety-seat anchors for both center-row seats. And, perhaps most significant of all, with standard front side-impact air bags and side-impact air curtains for all three rows for greater peace of mind.



A. Every MAZDA5 includes Advanced front air bags with belt-use, passenger-weight and driver's seat-position sensors; front side-impact air bags; plus side-impact air curtains* with coverage for front, center and rear passengers. B. Steering-wheel-mounted controls for audio and cruise-control systems provide both convenience and safety. C. An available Mazda iPod® Integration Module allows you to play any Apple® iPod with a bottom dock connector through your MAZDA5 audio system. You'll enjoy CD-quality sound, the use of both radio and steering-wheel audio controls plus a continuously charged iPod. (iPod not included. See your dealer for compatibility conditions and limitations on installation.)



D. Regardless of your size, a tilt/telescopic steering wheel facilitates a more comfortable driving position. E. A DVD-based navigation system with retractable screen is available on both Touring and Grand Touring models. F. The MAZDA5 Sport includes an AM/FM/CD stereo with 4 speakers. The Touring and Grand Touring add an in-dash 6-disc CD changer with 6 speakers.



It's all about balancing passion and peace of mind.

The MAZDA5 is one of those rare vehicles that rewards both sides of your brain. On the emotional side, there's its fun-to-drive nature and tons of opportunity for self-expression. The MAZDA5 Sport, for example, comes remarkably well-equipped for both work and play. The Touring adds more personal touches: A leather-wrapped steering wheel. In-dash 6-disc CD changer with 6 speakers. Automatic climate control system. A handy second-row table/cargo bin. Even a power moonroof. And, new for this year, the Grand Touring provides leather-trimmed seats. Heated front seats. Plus Xenon High-Intensity Discharge (HID) headlights. You can also add an available SIRIUS Satellite Radio† receiver for even more fun down the road. Balancing things out on the rational side, all three models include an impressive list of standard safety features: 4-wheel disc brakes. An Anti-lock Brake System with Electronic Brakeforce Distribution and Brake Assist. Plus a full array of 6 air bags.* At every turn, MAZDA5 delivers both the passion and peace of mind even a young family can afford.

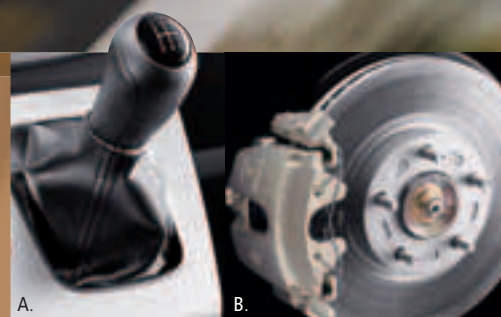
* Always wear your safety belt and secure children in rear seat. † Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii. Apple® and iPod® are registered trademarks of Apple Computer, Inc.



It's all about
radically redefining fun-to-drive.

In addition to the outstanding versatility and value it delivers, there's one more compelling reason to consider a MAZDA5. It's simply a blast to drive. With a clean, athletic design that leaves it hundreds of pounds lighter than many of its larger competitors. With precise, engine-speed-sensing steering and a sophisticated 4-wheel independent suspension that help make agile handling second nature. With a tight turning circle (under 35 feet) that makes it a breeze to navigate a crowded street or into a tight parking spot. And with nearly the same highly refined Sports Sedan architecture and powertrain as the award-winning MAZDA3. Which enables the MAZDA5 to serve up more standard power than Matrix FWD/XR, PT Cruiser Touring and even Caravan SE.* Equally surprising is the fuel efficiency you'll enjoy. With a standard 5-speed manual gearbox, the MAZDA5 delivers 22 mpg (city)/27 mpg (highway).† Or, with the available 4-speed Sport AT automatic, it gets 21 mpg (city)/26 mpg (highway).† So, when was the last time you had any real fun?

* 2006 Model Year comparisons. † EPA estimated fuel economy. Actual results may vary.



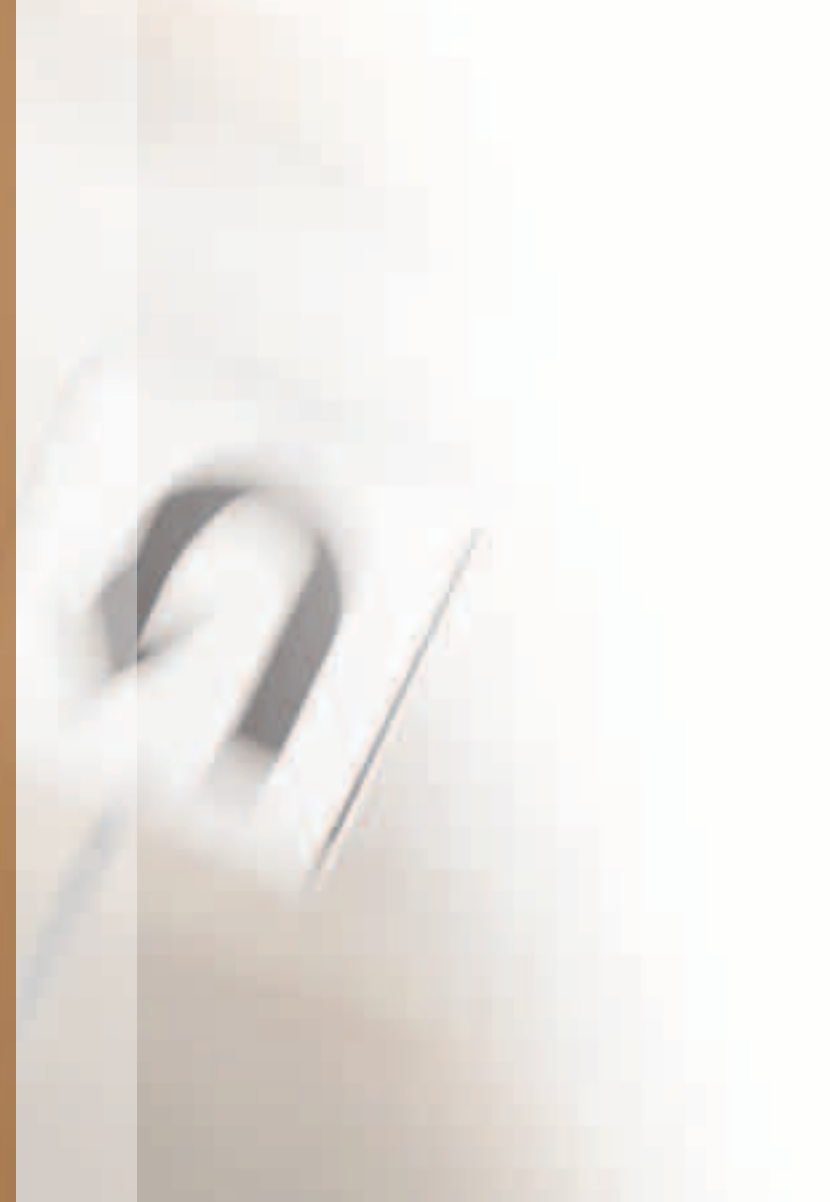
A.

B.



D.

A. The MAZDA5 Sport and Touring come with a slick-shifting 5-speed manual gearbox or an available 4-speed Sport AT automatic (standard on the Grand Touring) that also provides the fun of a manual shift mode. B. To promote linear, fade-resistant stops, power-assisted 4-wheel disc brakes are also standard—as are an advanced Anti-lock Brake System with Electronic Brakeforce Distribution and Brake Assist. C. Thanks to its true 4-wheel independent suspension, long wheelbase and precise, power-assisted rack-and-pinion steering, the MAZDA5 routinely delivers surefooted handling. D. Every MAZDA5 is also endowed with a responsive, yet fuel-efficient, 153-hp all-aluminum 2.3-liter 4-cylinder engine. Its sophisticated 16-valve, DOHC design utilizes variable valve timing to maximize low-end torque and high-rpm power.





It all comes back
to Zoom-Zoom.

And the exhilaration you feel whenever you drive it. The pride you feel simply admiring it under a streetlight. And the rush of satisfaction that engulfs you whenever it's parked next to an ordinary people mover that's too big and clumsy for its own good. But then, you know a good thing when you see it. And in a MAZDA5, the good things are readily apparent: Sporty, nothing-else-like-it good looks. A fun-to-drive nature consistent with its Mazda heritage. Plus remarkable versatility and value. So admire its sleek, tapered silhouette. Its handsome, five-spoke 17-inch alloy wheels. And its contemporary clear-lens taillights with metallic accents. Savor the slick side sill extensions and rear liftgate spoiler that are standard on both the MAZDA5 Touring and Grand Touring. And realize that, by thinking outside the box, Mazda designers have successfully instilled the spirit of Zoom-Zoom into a radical, new breed of vehicle.

MAZDA5 SPECIFICATIONS

SPECIFICATIONS	
Engine size and type	2.3L DOHC 4-cylinder with variable valve timing
Horsepower, SAE net	153 @ 6500 rpm
Torque, SAE net lb-ft	148 @ 4500 rpm
EPA estimated fuel economy (city/hwy)	Manual 22/27 Automatic 21/26
Curb weight	Manual 3333 lb Automatic 3389 lb
EXTERIOR DIMENSIONS	
Wheelbase/overall length (in)	108.3/181.5
Overall width (in)	69.1
Overall height (in)	64.2
Track, front/rear (in)	60.2/59.6
INTERIOR DIMENSIONS	
	front middle rear
Headroom (in)	40.7 39.4 37.1
Headroom with moonroof (in)	38.9 39.2 37.1
Legroom (in)	40.7 35.2 30.7
Shoulder room (in)	55.5 55.6 49.2
CAPACITIES	
EPA passenger volume (cu ft)	97.7
EPA cargo volume (rear seats folded) (cu ft)	44.4
Fuel capacity (U.S. gallons)	15.9









MAZDA5 MECHANICAL FEATURES

ENGINE & TRANSMISSION	Sport	Touring	Grand Touring
2.3L DOHC 4-cylinder with variable valve timing	S	S	S
5-speed manual overdrive transmission	S	S	—
4-speed Sport AT automatic overdrive transmission	(Available)	(Available)	S
Front-wheel drive	S	S	S
SUSPENSION & BRAKING			
Independent strut-type front and multilink rear suspension	S	S	S
Front and rear stabilizer bars	S	S	S
Rack-and-pinion steering with electrohydraulic variable assist	S	S	S
Power-assisted 4-wheel disc brakes	S	S	S
Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD) and Brake Assist	S	S	S

MAZDA5 OPTIONS AND OPTION PACKAGES

OPTION PACKAGES	Sport	Touring	Grand Touring
Popular Equipment Package: In-dash 6-disc CD changer; side sill extensions; rear liftgate spoiler	0	S	S
DVD-based navigation system with pop-up screen; Tire-Pressure Monitoring System (TPMS)	—	0	0
Power sliding-glass moonroof with interior sunshade	0	S	S
Pearlescent paint (Whitewater Pearl Mica)	0	0	0
MP3/6-CD changer	A	—	—
SIRIUS Satellite Radio receiver kit*	O/A	O/A	O/A
Compass auto-dimming mirror (available with or without Homelink®)	O/A	O/A	O/A
Compass and outside temperature auto-dimming mirror (available with or without Homelink®)	O/A	—	—
DVD Rear-Seat Entertainment System	O/A	O/A	O/A
Cargo cover, interior	O/A	O/A	O/A
All-weather floor mats	O/A	O/A	O/A
Rear bumper guard	O/A	O/A	O/A
Moonroof wind deflector	O/A	O/A	O/A
Cargo net	O/A	O/A	O/A
Remote engine start (automatic transmission only)	O/A	O/A	O/A
Door-edge guards	O/A	O/A	O/A
Wheel locks	O/A	O/A	O/A

COLOR COMBINATIONS

 <p>PHANTOM BLUE MICA TRIM LEVEL INTERIOR FABRICS MAZDA5 Sport Black Cloth MAZDA5 Touring Black Cloth</p>	 <p>TRUE SILVER METALLIC TRIM LEVEL INTERIOR FABRICS MAZDA5 Sport Black Cloth MAZDA5 Touring Black Cloth MAZDA5 Grand Touring Espresso Brown Leather</p>	 <p>WHITEWATER PEARL MICA TRIM LEVEL INTERIOR FABRICS MAZDA5 Sport Black Cloth MAZDA5 Touring Black Cloth MAZDA5 Grand Touring Espresso Brown Leather</p>	 <p>STRATO BLUE MICA TRIM LEVEL INTERIOR FABRICS MAZDA5 Sport Black Cloth MAZDA5 Touring Black Cloth</p>
 <p>GALAXY GRAY MICA TRIM LEVEL INTERIOR FABRICS MAZDA5 Sport Black Cloth MAZDA5 Touring Black Cloth MAZDA5 Grand Touring Espresso Brown Leather</p>	 <p>DARK PLUM MICA TRIM LEVEL INTERIOR FABRICS MAZDA5 Sport Black Cloth MAZDA5 Touring Black Cloth</p>	 <p>STELLAR GREENSILVER METALLIC TRIM LEVEL INTERIOR FABRICS MAZDA5 Sport Black Cloth MAZDA5 Touring Black Cloth</p>	 <p>BRILLIANT BLACK CLEARCOAT TRIM LEVEL INTERIOR FABRICS MAZDA5 Sport Black Cloth MAZDA5 Touring Black Cloth MAZDA5 Grand Touring Espresso Brown Leather</p>

MAZDA5 EQUIPMENT AND FEATURES



EXTERIOR FEATURES	Sport	Touring	Grand Touring
17-inch alloy wheels; P205/50R17 V-rated all-season radial tires	S	S	S
Dual sliding rear doors	S	S	S
Body-color sport grille, body-side moldings and door handles	S	S	S
Side sill extensions and rear liftgate spoiler	P/A	S	S
Dual black power remote mirrors	S	—	—
Dual body-color power remote mirrors	—	S	S
Power sliding-glass moonroof with interior sunshade	0	S	S
2-speed intermittent windshield wipers; intermittent rear wiper/washer	S	S	S
Xenon high-intensity-discharge (HID) low-beam headlights	—	—	S
Dark headlight/taillight housings	—	—	S
Clear-lens halogen fog lights	O/A	S	S
Fender-mounted turn-signal repeater lights	S	S	S
Roof-mounted mast-type radio antenna	S	S	S
INTERIOR FEATURES			
Advanced front air bags* with belt-use, passenger-weight and driver's seat-position sensors	S	S	S
Front side-impact air bags and side-impact air curtains† with coverage for front and rear passengers	S	S	S
3-point safety belts and adjustable headrests for all 6 seating positions	S	S	S
Front safety-belt pretensioners with force limiters	S	S	S
2nd-row LATCH child-safety-seat anchors	S	S	S
Reclining front bucket seats; adjustable driver's lumbar support and seat height	S	S	S
Fold-down armrests for driver and 2nd-row seats	S	S	S
50/50 split fold-down 3rd-row seatback	S	S	S
Black cloth upholstery and carpet floor mats	S	S	—
Leather-trimmed seats; matching-cloth door panel inserts; carpet floor mats	—	—	S
Heated front seats	—	—	S
Covered cargo area storage compartment	S	S	S
Power windows with one-touch-down driver's window	S	S	S
Power door locks with 2-stage unlocking (driver's door only/all doors plus liftgate)	S	S	S
Tilt/telescopic steering wheel (leather-wrapped on Touring, Grand Touring)	S	S	S
Cruise control with steering-wheel-mounted controls	S	S	S
Center instrument panel display for audio, clock and A/C (Touring and Grand Touring include outside temperature)	S	S	S
Remote keyless illuminated entry system with liftgate release	S	S	S
Center console armrest with dual storage compartments	S	S	S
Center-row foldout table with cargo storage	—	S	S
Dual cup holders for all 3 rows of seats	S	S	S
Front map lights with courtesy delay	S	S	S
Ignition-keyhole light	S	S	S
Driver's and passenger's covered visor vanity mirrors	S	S	S
Front and rear 12V power outlets	S	S	S
CFC-free air conditioning with dust and pollen filter	S	S	S
Fully automatic climate control	—	S	S
Rear window defogger; front side-window demisters	S	S	S
AM/FM/CD stereo with 4 speakers and automatic level control	S	—	—
AM/FM stereo with in-dash 6-disc CD changer, 6 speakers and automatic level control	—	S	S
Steering-wheel-mounted audio controls	S	S	S
Remote fuel-door release	S	S	S
Engine-immobilizer antitheft system	S	S	S

S: Standard O: Optional P: Package option A: Dealer-installed accessory —: Not available

* SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.

† Always wear your safety belt and secure children in the rear seat.

UPHOLSTERY

 <p>BLACK CLOTH</p>	 <p>ESPRESSO BROWN LEATHER</p>
---	--

Product Changes and Options Availability:
Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

MazdaUSA.com
Wherever you see this symbol, you can get the whole story on our interactive Web site.

Genuine Mazda Accessories:
The real deal.

Part of the joy of owning a new MAZDA5 is personalizing it. And the best way to enhance its appearance or performance is with Genuine Mazda Accessories. Better yet, all Genuine Mazda Accessories installed by your Mazda dealer, prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as your new Mazda. See your dealer for details.

- Fog Lights
- Splash Guards, Front
- Front Mask
- Side Sill Extensions
- Door-Edge Guards
- Moonroof Wind Deflector
- Rear Roof Spoiler
- Rear Bumper Guard
- Windshield Sunscreen
- Compass Auto-Dimming Mirror
- In-Dash 6-Disc CD/MP3 Changer
- Cassette Player
- SIRIUS Satellite Radio Receiver Kit*
- Remote Engine Start (Automatic Transmission Only)
- All-Weather Floor Mats
- Roof Rack
- Bike Carrier (Roof-Rack Mounted)
- Ski/Snowboard Carrier (Roof-Rack Mounted)
- Cargo Box (Roof-Rack Mounted)
- Luggage Basket with Stretch Net (Roof-Rack Mounted)
- Car Cover
- Car-Cover Cable Lock
- Cargo Cover, Interior
- Cargo Net
- Soft Cargo Liner
- Ashtray
- First Aid Kit
- Roadside Assistance Kit
- Wheel Locks
- Touch-Up Paint

* SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.
Apple® and iPod® are registered trademarks of Apple Computer, Inc.



A. Mazda iPod® Integration Module. Taking your Apple® iPod along for the ride just became a lot easier. Mazda's iPod Integration Module allows you to play your iPod through your MAZDA5 audio system with crystal-clear sound and a built-in battery charger. Works with all 30-pin, dock-connector-equipped iPods. (iPod not included. See your dealer for compatibility conditions and limitations on installation.) B. DVD Entertainment System. Take the show on the road! Our complete Rear-Seat Entertainment System with 7-inch full-color flip-down monitor can play DVDs, audio CDs and MP3 CDs. Includes remote control and two sets of wireless headphones. C. Compass & Outside Temperature Auto-Dimming Mirror with HomeLink® automatically dims to reduce glare from headlights of cars behind you. Bright LED readout with compass and outside temperature. HomeLink controller activates any system-connected lights, gates, alarms, etc. in your home (may require additional components). D. Seat Covers. Designed to help protect your MAZDA5 seats from wear and tear. Constructed from premium-grade water-resistant polyester. Meets motor vehicle safety standards for flammability. Polyester facing with soft foam center combines comfort and durability.

A top priority is your peace of mind. We want your new MAZDA5 to be a source of pride, exhilaration and peace of mind for years to come. Which is why every new 2007 Mazda vehicle is covered by all of the following: • A 3-year/36,000-mile† "bumper-to-bumper" limited warranty. • A 3-year/36,000-mile,† 24/7 Emergency Roadside Assistance program. • A 5-year/60,000-mile† limited powertrain warranty. For details, please see your Mazda dealer, visit MazdaUSA.com or call toll-free 800-639-1000. † Whichever comes first.

Make the ultimate cyberspace pit stop. For more motorized fun of the virtual variety, Web surf yourself straight over to MazdaUSA.com and add it to your list of favorites. You can scope out all the new Mazdas—even compare them to the competition. Download photos, vehicle specs and MSRPs. Order brochures. Score seasonal incentives and special services offers. Pick up handy maintenance tips. Get updates on driving technology, tuning and motorsports in the MAZDASPEED area. Interactively "build" the MAZDA5 of your dreams and trick it out with your favorite accessories. Request a quote. Even locate a Mazda dealer. It's the quick and easy way to bring yourself totally up to speed.

mazda Financing made simple. Whether you're interested in buying or leasing a new Mazda, Mazda American Credit (MAC) is committed to helping make Mazda American Credit. the financing process a convenient, hassle-free and satisfying experience. Put our first-class customer service to the test. Simply ask your Mazda dealer to explain which MAC purchase or lease plan best meets your needs. Or visit MazdaCredit.com for more information.

All children instinctively know it.

A few adults still remember it.

One unique car company refuses to outgrow it.

In grown-up language, it means the exhilaration and liberation that come from experiencing sheer motion.

But as usual, children put it much better.

And simply call it Zoom-Zoom.

We practice it every day.

It's why we build the kind of cars we do.

Mazda. Always the soul of a sports car.®



ZOOM-ZOOM



mazda[®]
MazdaUSA.com