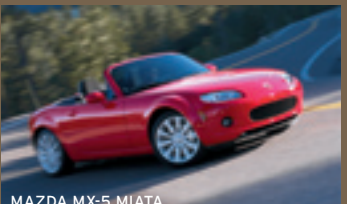


MAZDA RX-8



MAZDA 6



MAZDA MX-5 MIATA

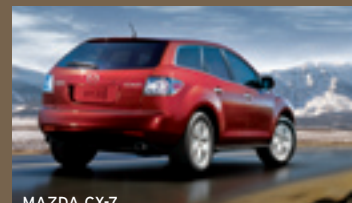


MAZDA 3 5-DOOR



MAZDA B-SERIES TRUCK

Thump-Thump goes the heart. And for 2009, Mazda makes it easier to follow yours by building ten uniquely stylish, insightful and spirited vehicles. Exhilarating sports cars. Sport compacts. Sport sedans. Crossover SUVs. Even trucks. Each one passionately designed and purposefully crafted to deliver Zoom-Zoom. Every time you turn the key. Mazda. Always the soul of a sports car.®



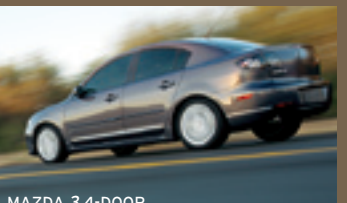
MAZDA CX-7



MAZDA CX-9



MAZDA TRIBUTE



MAZDA 3 4-DOOR



MAZDA 5

ZOOM-ZOOM. FOREVER.

2009 Mazda5

2009 Mazda5
Zoom-Zoom



Stop. Take a listen. You'll hear it everywhere. The double beat. The one-two cadence that propels us all from deep within. Thump-Thump. Goes the heart. The boxer throws the powerful one-two-boxing's most feared combination. Two quick claps of the hands and dancers prepare for perfection. Snap your fingers two times and watch as everyone around gets ready to move. Why do rock legends tap the microphone twice before melting your face? What makes a thoroughbred's muscles respond when it hears two clicks from a jockey's mouth? This is no mere coincidence. The double beat lives on a deeper level. An emotional level. It's a universal tribal-like connection. It's everywhere. And we've followed it for over 40 years. Always building to it. It's what drove us to make the MX-5 Miata, the best-selling roadster of all time. The MAZDASPEED3, one of the fastest front-wheel-drive cars on the planet. And the CX-9, 2008 North American Truck of the Year. It's what stirs our soul. And what inspired us to create a thoroughly unique Multi-Activity Vehicle. The very efficient, very versatile, very smart MAZDA 5. We'll never stop listening. Zoom-Zoom. Forever.



It's designed to fit you, and the times, perfectly. Back in the day when most cars were designed for one task—and the fuel to run them wasn't insanely expensive—choosing a new one was simple. Now, of course, it's a different story. We expect more from what we drive. Ability as well as adaptability. Efficiency plus exhilaration. And the six-passenger MAZDA5 delivers on all counts: sporty handling, remarkable versatility and the best fuel efficiency in its class:* 28 mpg highway/22 mpg city,† which means a lot less time at the pump. With its wide variety of interior configurations, it rivals much larger, clumsier vehicles for utility while trouncing them in efficiency. Simply put, the MAZDA5 is one of the smartest, most efficient ways there is to transport all sorts of people and cargo. And with sporty MAZDA3 underpinnings and a tight turning circle, it's also one of the most enjoyable. Obviously, with this much versatility, style and efficiency, the MAZDA5 lets you have your cake and eat it too. Just without all the fat.



1 A 2.3-Liter 16-Valve 153-hp DOHC I-4 Engine gives MAZDA5 lively performance plus best-in-class fuel economy.*
2 The 5-Speed Manual Gearbox on MAZDA5 Sport provides quick, precise shifting. On MAZDA5 Touring and Grand Touring models (and available on MAZDA5 Sport), a 5-speed Sport AT automatic transmission is standard. It combines the convenience of an automatic with the shift-for-yourself fun of a manual.
3 A 4-Wheel Fully Independent Suspension, together with standard front and rear stabilizer bars and power-assisted rack-and-pinion steering, gives the MAZDA5 precise and responsive handling in town and on the highway.

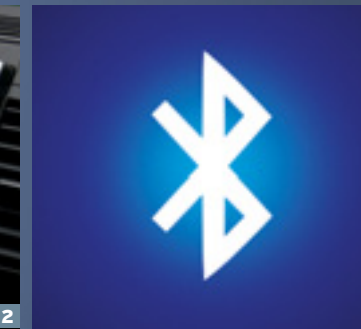
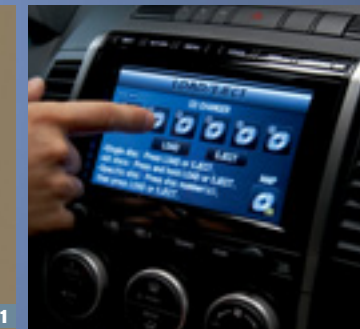


* Source: EPA Model Year 2008 Fuel Economy Guide—Minivans. † With manual transmission. EPA estimated fuel economy. Actual results may vary.

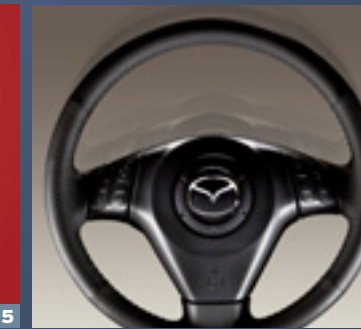
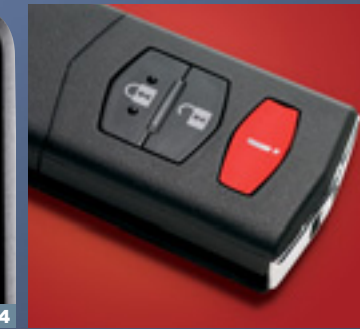




Whatever the activity, MAZDA5 is appropriately dressed. With so much talent in so many areas, the 2009 MAZDA5 is no one-trick pony. And it has the versatility-enhancing standard features to prove it. Take the MAZDA5 Sport, which comes equipped with automatic climate control; power-operated windows, door locks and dual remote outside mirrors; plus a six-speaker AM/FM/CD audio system and cruise control—both with steering-wheel-mounted controls. Not to mention thoughtful touches like a tilt/telescopic steering wheel, electroluminescent gauges and an auxiliary-audio input jack for your MP3 player. The MAZDA5 Touring ups the pleasure quotient with a 5-speed Sport AT automatic transmission, in-dash CD changer, power sliding-glass moonroof, and leather-wrapped steering wheel and shift knob. Then there's the ultimate MAZDA5 Grand Touring, which adds rain-sensing automatic windshield wipers, leather-trimmed seating, heated front seats and Bluetooth® hands-free phone system capability.



1 Heated And Leather-Trimmed Front Seats, standard on MAZDA5 Grand Touring, provide welcome comfort in cold-weather driving. 2 A Navigation System with a full-color 7-inch screen and intuitive touch-screen controls for the in-dash 6-disc CD changer audio system is available on Grand Touring models. 3 Bluetooth Connectivity, standard on Grand Touring models, pairs with your Bluetooth-compatible wireless phone to make and receive calls, access voice mail messages and more. 4 An Auxiliary-Audio Input Jack, standard on all models, allows direct connection between an MP3 player and your MAZDA5's audio system. 5 Standard Remote Keyless Entry unlocks the driver's door or all doors, and also illuminates the interior. 6 A Tilt And Telescopic Steering Wheel, also standard on all MAZDA5 models, easily adjusts to your most comfortable driving position.



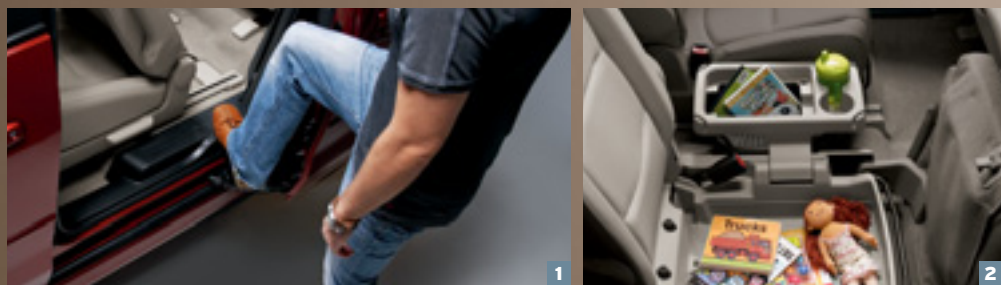


It maximizes every inch of space along with every gallon of fuel. When it comes to making the most of space, the MAZDA5 takes a 50/50 split fold-down third-row seat to no one. Its configurable interior offers a full 97.7 cu ft of interior passenger volume, 44.4 cu ft of cargo area* and versatility limited only by your imagination. It's also packed with "why-hasn't-anyone-else-thought-of-this" standard features, like an ingenious second-row foldout tray table with storage and dual cup holders. Reclining second-row seats with inboard and outboard armrests and under-cushion storage bins. Theater-style second- and third-row seating. A multifunctional center storage console with an auxiliary-audio input jack and individually controlled second-row cool-air vents. And that's just for starters. In fact, you're likely to find something newer, smarter or simply better almost everywhere you look inside the 2009 MAZDA5. Which, of course, should come as no surprise. After all, wouldn't you expect a vehicle so good at conserving resources to be utterly resourceful itself?

* EPA passenger volume; EPA cargo volume with 3rd-row seats folded.



It handles life's twists and turns as skillfully as the road's. Multitasking. Most people were doing it before it was a word. And they're still at it, juggling work, home and recreation with remarkable skill and efficiency. This, come to think of it, is just what the MAZDA5 does. While it's an amazingly versatile and roomy Multi-Activity Vehicle, capable of transporting everything from shortboards to middle schoolers to extended families, it's also trimmer, sportier and way smarter than your typical, bloated gas guzzler. The MAZDA5 even makes it easy to load and unload whatever you need to carry, thanks to its extra wide, easy-gliding side doors. An ultralight, dual-height-position liftgate. And independently folding second- and third-row seats that convert to a flat cargo floor over five feet long. Now, factor in best-in-class fuel economy,* and the MAZDA5 adds up to one of the most efficient, practical and versatile people movers on the planet. And one that's perfect for today. After all, a multitasking life demands a multitalented vehicle.



1 One-Touch "Walk-In" Feature. With one touch, second-row seats slide and seatbacks tilt forward to allow easier third-row access. The MAZDA5's two large, perfectly balanced rear doors slide open with ease—a real convenience in a tight parking space. **2 A Second-Row Foldout Table** with built-in dual cup holders, storage bin and under-cushion storage is center-mounted for maximum utility and passenger convenience.

* Source: EPA Model Year 2008 Fuel Economy Guide—Minivans. Please remember to properly secure all cargo.





MAZDA5 works hard at playing it safe. By now you have an idea of how versatile and fun the MAZDA5 is. But when it comes to your safety, there's no such thing as being overprotective. That's why the 2009 MAZDA5's many standard safety features are always on the job, adding protection from impact and injury. Some, like "Triple H" construction and steel side-impact door beams, are part of the MAZDA5's structure. Others, like 4-wheel disc brakes with an Anti-lock Brake System (ABS) and Electronic Brakeforce Distribution (EBD), enhance driver control. And still others, including Advanced dual front air bags, dual front side-impact air bags and side-impact air curtains,* are placed throughout the MAZDA5's cabin. All of which helped MAZDA5 earn Five Stars—the highest possible rating—in government frontal crash tests.† You'll also find three-point seat belts and adjustable headrests at all six seating positions. In fact, MAZDA5's standard safety features even extend to a Tire-Pressure Monitoring System (TPMS) that warns you when air pressure in one or more tires is low. Proving that MAZDA5 really does help protect you from top to bottom.



1 Power-Assisted 4-Wheel Disc Brakes With An Anti-lock Brake System (ABS) are standard on every MAZDA5 model. Along with standard Electronic Brakeforce Distribution and Brake Assist, they help ensure linear, fade-resistant stops time after time. **2 An Antitheft System**, standard on all MAZDA5 models, helps prevent vehicle theft by immobilizing the engine. **3 LATCH Child-Safety-Seat Anchors** in the second-row seats help secure your most precious passengers.



The MAZDA5 earned the highest possible rating, **Five Stars**, in government frontal crash tests.†

* Always wear your seat belt and secure children in the rear seats in appropriate child restraints.
† Government star ratings are part of NHTSA's New Car Assessment Program (NCAP). For complete test results, visit www.nhtsa.gov.

MAZDA5 SPECIFICATIONS & CAPACITIES

Specifications				
Engine size and type	2.3L DOHC 4-cylinder with variable valve timing			
Horsepower	153 @ 6500 rpm			
Torque (lb-ft)	148 @ 4500 rpm			
EPA estimated fuel economy (city/highway mpg)	Manual	22/28	Automatic	21/27
Base curb weight (lb)	Manual	3417 lb	Automatic	3475 lb
Exterior Dimensions				
Wheelbase/overall length (in)	108.3/181.5			
Overall width (in)	69.1			
Overall height (in)	64.2			
Track, front/rear (in)	60.2/59.6			
Interior Dimensions (Row)				
	1st	2nd	3rd	
Headroom, front/middle/rear (in)	40.7	39.4	37.1	
Headroom, front/middle/rear with moonroof (in)	38.9	39.2	37.1	
Legroom, front/middle/rear (in)	40.7	35.2	30.7	
Shoulder room, front/middle/rear (in)	55.5	55.6	49.2	
Capacities				
EPA passenger volume, 1st and 2nd rows (cu ft)	97.7			
EPA cargo volume, 3rd-row seats folded (cu ft)	44.4			
Fuel capacity (U.S. gallons)	15.9			

MAZDA5 ENGINE & MECHANICAL

Engine & Transmission	Sport	Touring	Grand Touring
2.3L DOHC 4-cylinder engine with variable valve timing	S	S	S
5-speed manual overdrive transmission	S	-	-
5-speed Sport AT automatic overdrive transmission	(Available)	S	S
Front-wheel drive	S	S	S
Suspension & Brakes			
Rack-and-pinion steering with electrohydraulic variable assist	S	S	S
Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD) and Brake Assist	S	S	S
Independent strut-type front suspension	S	S	S
Independent multilink rear suspension	S	S	S
Front and rear stabilizer bars	S	S	S

MAZDA5 OPTIONS & OPTION PACKAGES

Options/Option Packages	Sport	Touring	Grand Touring
Popular Equipment Package: In-dash 6-disc CD changer; side sill extensions; rear liftgate spoiler	O (AT only)	S	S
DVD-based navigation system*	-	-	0
Pearlescent paint (Crystal White Pearl Mica)	O (AT only)	0	0
In-dash 6-disc CD changer	P (AT only)/A	S	S
SIRIUS Satellite Radio® receiver kit†	O/A	O/A	O/A
Compass auto-dimming mirror (available with or without HomeLink®)	O/A	O/A	O/A
Fog lights	O/A	S	S
Cargo cover, interior	O/A	O/A	O/A
All-weather floor mats	O/A	O/A	O/A
Rear bumper guard	O/A	O/A	O/A
Moonroof wind deflector	-	O/A	O/A
Cargo net	O/A	O/A	O/A
Remote engine start (automatic transmission only)	O/A	O/A	O/A
Door-edge guards	O/A	O/A	O/A
Wheel locks	O/A	O/A	O/A

MAZDA5 EXTERIOR

Body	Sport	Touring	Grand Touring
Dual sliding rear doors	S	S	S
Body-color sport grille, body-side moldings and door handles	S	S	S
Side sill extensions and rear liftgate spoiler	P (AT only)	S	S
Dual body-color remote outside mirrors (heated on Grand Touring)	S	S	S
Power sliding-glass moonroof with interior sunshade	-	S	S
Variable-intermittent windshield wipers; intermittent rear wiper/washer	S	S	S
Rain-sensing front windshield wipers	-	-	S
Xenon High-Intensity-Discharge (HID) low-beam headlights with automatic on/off	-	-	S
Fog lights	O/A	S	S
LED taillights	-	S	S
Tires & Wheels			
17-inch alloy wheels; P205/50R17 V-rated all-season radial tires	S	S	S

MAZDA5 INTERIOR

Comfort & Convenience	Sport	Touring	Grand Touring
Fully automatic climate control	S	S	S
2nd-row cool-air vents with fan speed controls	S	S	S
Bluetooth® hands-free phone capability	-	-	S
Electroluminescent gauges	S	S	S
Tilt/telescopic steering wheel with audio controls (leather-wrapped on Touring, Grand Touring)	S	S	S
Covered cargo-area storage compartment	S	S	S
Center instrument display panel for audio, clock, A/C and outside temperature	S	S	S
Center console storage	S	S	S
Center-row foldout table with cargo storage	S	S	S
Cruise control with steering-wheel-mounted controls	S	S	S
Power windows with one-touch-down driver's window	S	S	S
Power door locks with 2-stage unlocking (driver's door only/all doors plus liftgate)	S	S	S
Remote keyless illuminated entry system	S	S	S
Dual cup holders for all 3 rows of seats	S	S	S
Front map lights with courtesy delay; ignition-keyhole light	S	S	S
Driver's and passenger's covered visor vanity mirrors	S	S	S
Front and rear 12V power outlets	S	S	S
Seating & Trim			
Reclining front bucket seats; adjustable driver's lumbar support and seat height	S	S	S
Fold-down armrests for front and 2nd-row seats	S	S	S
50/50 split fold-down 3rd-row seatback	S	S	S
Cloth upholstery and carpet floor mats	S	S	-
Leather-trimmed seats; heated front seats; matching-cloth door panel inserts; carpet floor mats	-	-	S
Audio			
AM/FM/CD stereo with 6 speakers and automatic level control	S	S	S
In-dash 6-disc CD changer	P (AT only)/A	S	S
Auxiliary-audio input jack	S	S	S

* DVD map coverage now includes the 48 contiguous states, Alaska, Hawaii, Puerto Rico and the U.S. Virgin Islands.

† SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.

‡ Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

§ MAZDA5 Sport with manual transmission available in Sunlight Silver Metallic, Galaxy Gray Mica and Copper Red Mica.

MAZDA5 SAFETY & SECURITY

Safety & Security	Sport	Touring	Grand Touring
Advanced front air bags* with belt-use, passenger-weight and driver's seat-position sensors	S	S	S
Front side-impact air bags and side-impact air curtains† with coverage for front and rear passengers	S	S	S
3-point seat belts and adjustable headrests for all 6 seating positions	S	S	S
Front seat-belt pretensioners with force limiters	S	S	S
2nd-row LATCH child-safety-seat anchors; 3rd-row tether anchors	S	S	S
Engine immobilizer anti-theft system	S	S	S
Anti-theft alarm system	-	-	S
Tire-Pressure Monitoring System (TPMS)	S	S	S

S: Standard O: Optional P: Package option A: Dealer-installed accessory -/: Not available

MAZDA5 COLOR COMBINATIONS



SUNLIGHT SILVER METALLIC

TRIM LEVEL	INTERIOR FABRICS
MAZDA5 Sport†/Touring	Black Cloth
MAZDA5 Grand Touring	Black Leather



GALAXY GRAY MICA

TRIM LEVEL	INTERIOR FABRICS
MAZDA5 Sport†/Touring	Black Cloth
MAZDA5 Grand Touring	Black Leather



STORMY BLUE METALLIC

TRIM LEVEL	INTERIOR FABRICS
MAZDA5 Sport†/Touring	Black or Sand Cloth
MAZDA5 Grand Touring	Black or Sand Leather



BLACK CLOTH

MAZDA5 Sport†/Touring



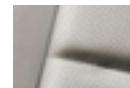
SAND CLOTH

MAZDA5 Sport†/Touring



BLACK LEATHER

MAZDA5 Grand Touring



SAND LEATHER

MAZDA5 Grand Touring



COPPER RED MICA

TRIM LEVEL	INTERIOR FABRICS
MAZDA5 Sport†/Touring	Sand Cloth
MAZDA5 Grand Touring	Sand Leather



CRYSTAL WHITE PEARL MICA

TRIM LEVEL	INTERIOR FABRICS
MAZDA5 Sport†/Touring	Sand Cloth
MAZDA5 Grand Touring	Sand Leather



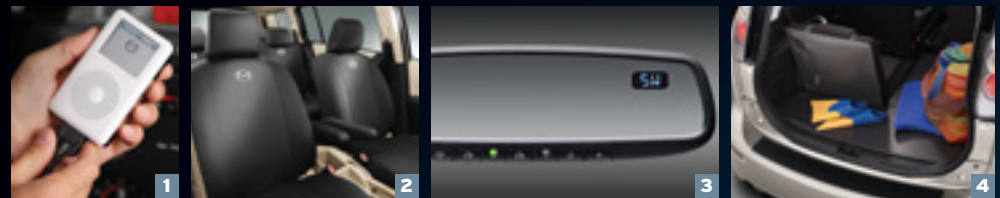
BRILLIANT BLACK CLEARCOAT

TRIM LEVEL	INTERIOR FABRICS
MAZDA5 Sport†/Touring	Black or Sand Cloth
MAZDA5 Grand Touring	Black or Sand Leather

PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

Accessories Guaranteed To Go The Distance.

One of the most enjoyable aspects of buying a new MAZDA5 is being able to enhance its appearance and performance with Genuine Mazda Accessories. What's more, all Genuine Mazda Accessories installed by your Mazda Dealer, prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as your new Mazda. See your dealer for details.



1 The Mazda iPod® Integration Module lets you plug in your Apple® iPod and enjoy hours of favorite tunes through your MAZDA5's audio system. Works with all 30-pin iPods equipped with a dock connector; includes battery charger. iPod not included. See dealer for compatibility information and installation limitations. **2 Seat Covers.** Designed to help protect your MAZDA5's seats from wear and tear. Constructed from premium-grade water-resistant polyester. Meet motor vehicle safety standards for flammability. Polyester facing with soft-foam center combines comfort and durability. **3 Compass Auto-Dimming Mirror With HomeLink®** automatically dims to reduce headlight glare from vehicles behind you and features LED readout. HomeLink activates any system-connected lights, gates, alarms, etc., in your home and may require additional components. **4 The Soft Cargo Liner,** made of durable, backed vinyl, works with the rear seatbacks folded, upright or split to provide added cargo protection.

Fog Lights

Remote Engine Start

(Requires Automatic Transmission)

Car-Cover Cable Lock

Splash Guards, Front

All-Weather Floor Mats

Carpet Floor Mats

Front Mask

Roof Rack

Cargo Net

Door-Edge Guards

Bike Carrier (Roof Rack-Mounted)

Cargo Cover, Interior

Moonroof Wind Deflector

Rear Bumper Guard

First Aid Kit

Ski/Snowboard Carrier

Touch-Up Paint

Car Cover

Ashtray

Cigarette Lighter

Windshield Sunscreen

Cargo Box (Roof Rack-Mounted)

Motorola Portable Bluetooth® Car Kit T305

In-Dash 6-Disc CD Changer

3.5-mm Audio Cable

SIRIUS Satellite Radio® Receiver Kit†

Portable Navigation Device by Garmin®

Roadside Assistance Kit

Compass Auto-Dimming Mirror

Luggage Basket w/Stretch Net

(Roof Rack-Mounted)

Wheel Locks

Zoom-Zoom And Peace Of Mind Go Hand In Hand.

We want your new MAZDA5 to be a source of pride, exhilaration and peace of mind for years to come. Which is why every new 2009 Mazda sold in the U.S. is protected by all of the following:

- A 3-year/36,000-mile* "bumper-to-bumper" limited warranty
- A 3-year/36,000-mile* 24/7 Emergency Roadside Assistance program
- A 5-year/60,000-mile* limited powertrain warranty
- A 5-year/unlimited-mileage warranty against body rust-through

For details, please see your Mazda Dealer, visit MazdaUSA.com, or call toll-free 800-639-1000.

* Whichever comes first.

Making The Zoom-Zoom Connection Easier To Make.

mazda Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda Mazda American Credit. or a used vehicle, Mazda American Credit (MAC) can make the financing

process a more convenient and more satisfying experience. It all starts with first-class customer service and competitive rates. To find out which MAC purchase or lease plan best meets your needs, talk to your Mazda Dealer. Or for more information, visit MazdaCredit.com.



SIRIUS SATELLITE RADIO reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.

Apple and iPod are registered trademarks of Apple Inc.

Please remember to properly secure all cargo.