

2012 MAZDA5



mazda

WHAT DO YOU DRIVE?

Is it inspiring?

What were the people who built your car thinking?

*Are they just another behemoth carmaker following the rules?
Or do they break them?*

*Do they push the boundaries of tradition and habit
to achieve the unachieved?*

*Are they insightful craftsmen,
obsessing over the details with a crazed passion?*

*Building less—building better—
for a discerning few?*

*Are you one of the few
who cares about what you drive,
how it drives
and the way it makes you feel?*

We're with you.

*Because we believe if it's not worth driving,
it's not worth building.*

We build Mazdas.

What do you drive?

ZOOM-ZOOM



We prepared for the unexpected by building the unexpected.

If there is one thing in life you can count on, it's to expect the unexpected. When the engineers at Mazda built the Mazda5, they brought a whole new meaning to the phrase "form and function." Built on the same chassis as the sporty Mazda3, the Mazda5 defies all convention. Versatile as vehicles twice its size and agile as vehicles half its size, the Mazda5 is an innovative look at redefining transportation and offers a revolutionary new way for weekday warriors, maverick multi-taskers and parental pioneers to choreograph life's unexpected twists and turns.



To say it's the best in its class only poses the question...which one?

It functions like a minivan, sips fuel like a compact and drives like a sports sedan. It's as nimble as it is roomy and rugged as it is safe. With its in-motion styling and dynamic design, the Mazda5 is the one vehicle that refuses to be categorized because it refuses to limit itself to being just one thing, and drivers, passengers and critics agree. The Mazda5 is a segment of its own.

By thinking outside the box, we avoided creating one.

The Mazda5 is anything but confining. With its surprisingly spacious, easy-to-configure interior, the Mazda5 is capable of juggling work, home and play all with remarkable skill and efficiency. From its 44.4 cu ft of cargo space with the 50/50 3rd-row seatbacks folded down, to its independently folding 2nd- and 3rd-row seats that create a virtually flat cargo floor that's over 5 ft long, the Mazda5 is capable of accommodating everything from 6 passengers to 2 mountain bikes to a weekend of home improvement projects. Its extra-wide, easy-sliding rear doors and its ultra-light rear liftgate are designed to make loading and unloading incredibly convenient. Bottom line: The Mazda5 is built to fit your entire life, no matter how often it changes.



The Mazda5's ingenious bento box-inspired design creates a wide range of versatile storage solutions that maximize storage while minimizing space. A 2nd-row foldout tray, center-mounted for maximum convenience and utility, easily lifts out and features dual cup holders big enough for two travel mugs. A storage bin underneath the tray is perfect for storing small items. And, when not needed, the tray can be stored under the seat cushion. The under-floor storage compartment lets you store items under the cargo area*, safely hidden from sight and securely contained.

*Please remember to properly secure all cargo.





Comes fully equipped with obsessive safety disorder.

You can never be too prepared for the unexpected. At Mazda, we're over-protective because you're over-protective. Our engineers equipped the Mazda5 with a comprehensive arsenal of standard safety features to help protect its most precious cargo.



AIR BAGS

Six air bags* come standard on every Mazda5. Advanced dual front air bags utilize inflators with both crash-zone and driver's seat-position/passenger-weight sensors. Dual side-impact air bags and dual side-impact air curtains provide coverage for all three passenger rows.



TIRE PRESSURE MONITORING SYSTEM



DYNAMIC STABILITY CONTROL



ACTIVE SAFETY

The Tire Pressure Monitoring System monitors air pressure in real time and automatically alerts you before one or more tires become critically low. Standard Dynamic Stability Control[†] modulates the throttle and brakes when a sudden loss of traction is detected to help keep the vehicle stable during a turn. The standard Traction Control System detects any loss of traction, then adjusts the throttle to provide the drive wheels with a better grip on the road and more sure-footed acceleration during difficult driving conditions.

BRAKES

Every Mazda5 comes equipped with standard power-assisted 4-wheel disc brakes and a wide range of advanced braking features. The Anti-lock Brake System pulses the brakes several hundred times a second, preventing wheel lock so the driver can make controlled stops. Electronic Brakeforce Distribution monitors pedal pressure and vehicle weight to determine how much force to apply to the front and rear brakes, while Brake Assist automatically increases braking pressure, thereby reducing stopping distance in emergency situations.



STRUCTURAL SAFETY

Stronger and safer yet lighter, every Mazda5 utilizes Mazda's "Triple H" construction system that reinforces the floor, sides and roof, resulting in a safe, secure structure around the driver and passenger compartments. Its high-tensile steel reinforcements increase the strength of critical body areas and enhance basic structural integrity, as well as improve overall handling and provide increased impact protection.



CHILD RESTRAINTS

Both the 2nd-row and 3rd-row seats are equipped with child restraint tether anchors, while LATCH child restraint anchors are built into the 2nd-row seats, helping to safely secure both your little ones and your peace of mind.

*Always wear your seat belt and secure children in the rear seats in appropriate child restraints. †Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details.

"...as an efficient and fun family hauler, it's in a segment of its own."

thecarconnection.com, January 2010





**Can you have too many bells and whistles?
We think not.**

Every Mazda5 comes fully equipped with a wide array of amenities that you wouldn't expect to find in your average 6-passenger vehicle. From seating that contours to every curve in your body, to technology that instantly recognizes you at the touch of a button, to an audio system that would make your home theater jealous, every feature is crafted to put comfort and convenience at your every command. And the Grand Touring model offers the complete package and then some.

- > Leather-trimmed seats
- > Heated front seats
- > Remote keyless illuminated entry system
- > 6-speaker AM/FM/CD/MP3 audio system with auxiliary input jack
- > Bluetooth® hands-free phone and audio
- > SiriusXM Satellite Radio* with four-month trial subscription to the Sirius Select package
- > Power sliding moonroof
- > Xenon HID headlights with auto on/off
- > Heated side mirrors
- > Rain-sensing front windshield wipers
- > Leather-wrapped steering wheel and shift knob
- > Steering-wheel-mounted audio and cruise controls
- > Tilt and telescoping steering wheel
- > Trip computer
- > Antitheft alarm system



*Not equipped for XM radio reception. SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. Subscriptions to SiriusXM services are sold by SiriusXM after a 4-month trial subscription to the Sirius Select package expires and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service available only to those at least 18 and older in the 48 contiguous USA, DC, and PR. (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.



Carpe Carpool.

We're fans of legroom, headroom, elbowroom and a little extra room. 3 rows, 6 seats and a generous 97.7 cu ft of passenger space have never been this accommodating or versatile. Both center and rear rows feature elevated "theater-style" seating for a better view. And both 2nd-row reclining captain's chairs provide inboard and outboard armrests as well as nearly 6 inches of back-and-forth travel for extra leg-stretching comfort. The available heated front seats and automatic climate control system create and maintain a comfortable atmosphere for you and every one of your passengers.



One spin and you'll forget it seats six.

Race-inspired aerodynamics are just the beginning. Built on a sports-sedan platform with a tight 36.7 ft turning circle, the Mazda5 is about as far from a conventional six-passenger vehicle as you can get. Whether you're cruising through the hills in the open country or maneuvering your way into that tight parking space on a busy street, you can be certain of one thing: The Mazda5 isn't just built to turn on a dime, it's built to turn convention on its head.

28MPG



< An advanced MZR 2.5-liter DOHC engine with variable valve timing enables the Mazda5 to deliver both spirited performance and an enviable 21 mpg city/28 mpg highway*. The Mazda5's advanced Electro-Hydraulic Power Assist Steering utilizes hydraulic pressure from a pump driven by an electric motor that works independently of the car's engine, resulting in increased fuel economy, improved pin-point steering power and enhanced agility.

*Based on EPA estimates. Actual results may vary.



< Standard lightweight aluminum alloy wheels help reduce unsprung weight, improving handling. 4-wheel independent suspension provides a smoother, more responsive ride, while 4-wheel anti-lock brakes maintain steering control during emergency situations.



< A slick-shifting 6-speed manual gearbox, standard on the Mazda5 Sport, promotes quick, precise gear selection. A 5-speed Sport automatic transmission—standard on both the Mazda5 Touring and Grand Touring models, and available on the Sport—offers the convenience of an automatic with the shift-for-yourself control and fun of a manual.

Don't take our word for it.

2011 Editors' Choice Award - Vans

caranddriver.com, August 2011

"A reminder that family hauling doesn't mean you have to give up on fun driving."

caranddriver.com, January 2011

"...the 5 has plenty of flexibility and interior space without ungainly dimensions. Best of all, the 5 also inherits the 3's spunky and fun driving dynamics."

automobilemag.com, February 2011

"If you want some added utility but don't want to give up the agility and urban maneuverability of a car, the 2012 Mazda5 is an excellent choice."

Edmunds.com, 2011

"An unexpected penchant for taming twisting roads with the confidence and composure of a sedan."

Edmunds' *InsideLine.com*, February 2011

"It offers a unique and more sensible way to transport people and goods. And it's a good value."

motortrend.com, January 2011

"...Mazda5 is a nimble around-town machine, easy to park in crowded lots and boasting remarkably good agility, a trait shared by all Mazdas."

roadandtrack.com, November 2009

"Pricing and value are major reasons to consider the 5. "

thecarconnection.com, February 2011



Mazda5 Color Combinations

PAINT COLORS	Mazda5 SPORT & TOURING		Mazda5 GRAND TOURING	
	BLACK CLOTH	SAND CLOTH	BLACK LEATHER	SAND LEATHER
Copper Red Mica		●		●
Clearwater Blue Mica	●*		●	
Metropolitan Gray Mica		●		●
Brilliant Black Clearcoat	●*		●	
Liquid Silver Metallic	●		●	
Crystal White Pearl Mica†		●*		●

* = Not available on Sport manual transmission † = Extra cost option

Mazda5 Models



SPORT

Includes the following features:

- Standard 6-speed manual transmission with available 5-speed Sport automatic transmission
- Power windows, mirrors and door locks
- Automatic climate control
- 3-row seating with 2nd-row captain's chairs and 50/50 split folding 3rd-row seatback
- Dual sliding rear doors
- 6 standard airbags
- Dynamic Stability Control* with Traction Control System



TOURING

Includes the following features in addition to or in place of Mazda5 Sport:

- Standard 5-speed Sport automatic transmission
- 17" alloy wheels with P205/50 R17 all-season tires
- Side sill extensions and rear liftgate spoiler
- Bluetooth hands-free phone and audio capability
- Trip computer
- Optional Power Moonroof and Audio Package



GRAND TOURING

Includes the following features in addition to or in place of Mazda5 Touring:

- Standard power moonroof
- Xenon HID headlights
- Rain-sensing windshield wipers
- Leather-trimmed interior
- Heated front seats

Mazda5 Upholstery



Black Cloth

Mazda5 Sport & Touring



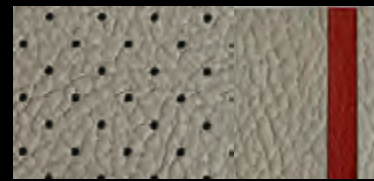
Sand Cloth

Mazda5 Sport & Touring



Black Leather

Mazda5 Grand Touring



Sand Leather

Mazda5 Grand Touring

Mazda5 Specifications & Capacities

ENGINE

Engine size and type	2.5L DOHC 4-cylinder with variable valve timing
Horsepower	157 @ 6000 rpm
Torque (lb-ft)	163 @ 4000 rpm
EPA-estimated fuel economy (city/highway mpg)	21 / 28

EXTERIOR DIMENSIONS

Wheelbase/overall length (in)	108.3 / 180.5
Overall width (in)	68.9
Overall height (in)	63.6
Track, front/rear (in)	60.2 / 59.8
Curb weight (lb) – Manual/Automatic	3417 / 3457

INTERIOR DIMENSIONS

Headroom (in) – Front Row/2nd Row/3rd Row	40.7 / 39.4 / 37.1
Headroom with moonroof (in) – Front Row/2nd Row/3rd Row	39.0 / 39.2 / 37.1
Legroom (in) – Front Row/2nd Row/3rd Row	40.7 / 39.4 / 30.5
Shoulder room (in) – Front Row/2nd Row/3rd Row	55.5 / 55.5 / 49.3

CAPACITIES

Passenger volume, 1st and 2nd rows (cu ft)	97.7
Cargo volume, 3rd-row seats folded (cu ft)	44.4
Fuel capacity (U.S. gallons)	15.9

Mazda5 Wheel Options



16" Alloy



17" Alloy

PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

Mazda5

Engine & Mechanical

ENGINE & TRANSMISSION

- 2.5L DOHC 4-cylinder with variable valve timing
- 6-speed manual overdrive transmission
- 5-speed Sport automatic overdrive transmission
- Front-wheel drive

SUSPENSION & BRAKES

- Rack-and-pinion steering with Electro-Hydraulic Power Assist (EHPAS)
- Independent MacPherson strut front suspension
- Independent E-type multilink rear suspension
- Front and rear stabilizer bars
- Power-assisted ventilated front/solid rear disc brakes
- Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD) and Brake Assist

Exterior

BODY

- Dual sliding rear doors
- Front grille, black
- Front grille, dark gray painted
- Side sill extensions and rear liftgate spoiler
- Dual body-color remote side mirrors (heated on Grand Touring)
- Power sliding-glass moonroof with interior sunshade
- Variable-intermittent windshield wipers; intermittent rear wiper/washer
- Rain-sensing front windshield wipers
- Xenon High-Intensity-Discharge (HID) with automatic on/off
- △ Fog lights

TIRES & WHEELS

- 16-inch alloy wheels; P205/55 R16 H-rated all-season radial tires
- 17-inch alloy wheels; P205/50 R17 V-rated all-season radial tires

Safety & Security

- Advanced dual front air bags¹ with driver's seat-position and passenger weight sensors
- Front side-impact air bags
- Side-impact air curtains with coverage for front and rear passengers
- 3-point seat belts and adjustable headrests for all 6 seating positions
- Front seat-belt pretensioners with force limiters
- 2nd-row LATCH child-safety-seat anchors; 3rd-row tether anchors
- Engine-immobilizer anti-theft system
- Anti-theft alarm system
- Tire-Pressure Monitoring System (TPMS)
- Dynamic Stability Control (DSC)*
- Traction Control System (TCS)

KEY: Standard = ● Optional = ○ Package = ● Dealer available accessory = △

Mazda5

Interior

COMFORT & CONVENIENCE

- Fully automatic climate control
- 2nd-row cool-air vents with fan speed controls
- Bluetooth hands-free phone and audio capability
- Tilt/telescopic steering wheel with audio controls (leather-wrapped on Touring, Grand Touring)
- Covered cargo-area storage compartment
- Center instrument display panel for audio, clock, A/C and outside temperature
- Center console with storage
- 2nd-row foldout tray table with cargo storage and dual cupholders
- Cruise control with steering-wheel-mounted controls
- Power windows with one-touch auto-up/down driver's window
- Power door locks with 2-stage unlocking (driver's door only/all doors plus liftgate)
- Remote keyless illuminated entry system
- Dual cup holders for all 3 rows of seats
- Front map lights and ignition-keyhole light
- Driver's and passenger's covered visor vanity mirrors
- Front and cargo area 12V power outlets

SEATING & TRIM

- Reclining front bucket seat with adjustable seat height
- Fold-down armrests for front and 2nd-row seats
- 50/50 split fold-down 3rd-row seatback
- Cloth upholstery and carpet floor mats
- Leather-trimmed seats; heated front seats; matching cloth door panel inserts; carpet floor mats

AUDIO

- AM/FM/CD (MP3-compatible) audio system with 6 speakers and digital clock
- △ In-dash 6-disc CD changer (MP3-compatible)
- Auxiliary-audio input jack
- SiriusXM Satellite Radio[‡] with four-month trial subscription to Sirius Select

Options & Packages

- **Moonroof & Audio Package** – In-dash 6-disc CD changer, SiriusXM Satellite Radio[‡] with four-month trial subscription to Sirius Select, power moonroof
- DVD Entertainment System
- △ Auto-dimming rearview mirror with compass and HomeLink[®]
- △ Retractable cargo cover
- △ All-weather floor mats
- △ Rear bumper guard
- △ Moonroof wind deflector
- △ Cargo net
- △ Remote engine start (AT models only)
- △ Roof rack
- △ Wheel locks

*Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details. †Always wear your seat belt and secure children in the rear seats in appropriate child restraints. ‡Not equipped for XM Radio reception. SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. Subscriptions to SiriusXM services are sold by SiriusXM after a 4-month trial subscription to the Sirius Select package expires and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service available only to those at least 18 and older in the 48 contiguous USA, DC, and P.R. (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

"Mazda is one of the few brands that continue to cater to people who care about driving."

caranddriver.com, January 2011



Every model in the Mazda lineup was built by a bunch of car-crazed craftsmen. Who love to drive. For people who love to drive. So from the Mazda2 to the CX-9, a Mazda is always a Mazda. Because if it's not worth driving, it's not worth building.

It's your Mazda—make it your own. Customize your new Mazda5 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.



Financing without the fuss.

Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services* can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates.

To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit MazdaUSA.com.

*The tradename "Mazda Capital Services," as well as the Mazda and Mazda Capital Services logos, are owned by Mazda Motor Corporation or its affiliates and are licensed to JPMorgan Chase Bank, N.A. ("Chase"). Retail/loan and lease accounts are owned by Chase.

We're committed to our drivers.

Every new 2012 Mazda5 is protected by:

- > **A 3-year/36,000-mile[†] "bumper-to-bumper" limited warranty**
- > **A 3-year/36,000-mile[†] 24/7 Emergency Roadside Assistance program**
- > **A 5-year/60,000-mile[†] limited powertrain warranty**
- > **A 5-year/unlimited-mileage warranty against body rust-through**

[†]Whichever comes first.

For details, please see your Mazda Dealer, visit MazdaUSA.com or call toll-free 1-800-639-1000.



A Soft Cargo Liner*. Line your cargo area and 3rd-row seatbacks with flexible heavy-duty protection. **B Bumper Guard**. Protect your paint's finish while loading and unloading the cargo area. **C Roof Rack**. Expand your storage possibilities with a removable roof rack. Add any of our customized attachments to transport your kayak, bike, cargo, surfboard, luggage, snowboard and more. **D All-Weather Floor Mats**. Replace your standard carpet mats with these all-weather floor mats to provide your Mazda5's carpet with heavy-duty protection. **E DVD Entertainment System**. Keep your rear passengers entertained with their favorite movies. **F Auto-Dimming Rearview Mirror With Compass And HomeLink®**. Features a bright LED compass readout and also automatically dims to reduce glare from headlights of cars behind you. The built-in HomeLink® controller activates any system-connected lights, gates, etc., in your home.

Additional accessories:

- | | | | | |
|-------------------------|-------------------------------|--|-------------------------|--------------------------------|
| Fog Lights | Remote Engine Start | Portable Navigation Devices by Garmin® | Touch-Up Paint | Roof-Rack Attachments: |
| License Plate Frames | Retractable Cargo Cover | SiriusXM Satellite Radio [†] | Wheel Locks | - Bike Carrier |
| Front Splash Guards | Carpet Floor Mats | In-Dash 6-Disc CD Changer | Ashtray | - Kayak Carrier |
| Rear Splash Guards | Tailpipe Finisher | iPod [®] Integration | First Aid Kit | - Surfboard Carrier |
| Moonroof Wind Deflector | Cargo Net | 3.5mm Audio Cable | Roadside Assistance Kit | - Ski/Snowboard Carrier |
| Rear Bumper Guard | Bluetooth Car Kit by Motorola | | Lighter | - Luggage Basket |
| | | | | - Cargo Box (short and medium) |



Previous page disclaimers: *Please remember to properly to secure all cargo. †Not equipped for XM Radio reception. SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. Subscriptions to SiriusXM services are sold by SiriusXM after a 4-month trial subscription to the Sirius Select package expires and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service available only to those at least 18 and older in the 48 contiguous USA, DC, and P.R. (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. #Apple and iPod® are registered trademarks of Apple Inc. iPhone® not compatible with iPod® adapter. Bluetooth is a registered trademark of Bluetooth SIG, Inc.

***IF IT'S NOT WORTH DRIVING,
IT'S NOT WORTH BUILDING.***

***WE BUILD MAZDAS.
WHAT DO YOU DRIVE?***

ZOOM-ZOOM



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