



2010 Mazda CX-7

ZOOM-ZOOM



2010 Mazda CX-7



*LIKE WHAT YOU SEE? LET'S BUILD ON THAT.*

Simply looking at the beautifully sculpted, new, 5-passenger Mazda CX-7 tells you it goes way beyond typical crossover engineering. From there, beauty gives way to insightful. Insightful gives way to versatile. Then you drive it. With its sports-car-inspired driving dynamics and crisp handling, you might forget momentarily that it is a crossover. But a glance at the cargo space in the rearview snaps you back to reality. CX-7 offers a choice of two advanced engines: A high-output, 244-hp\* turbocharged 2.3-liter. And a responsive, fuel-friendly, new 2.5-liter DOHC design. Standard features include a Sport AT automatic transmission with manual-shift mode, a sophisticated 4-wheel independent suspension and 4-wheel ventilated disc brakes. By this time you instinctively know that no other crossover can deliver what you're feeling. A feeling every Mazda, and only Mazda, can deliver. Zoom-Zoom. Forever.

\* Horsepower rating based on use of recommended premium fuel.

## *TURBOCHARGED, YES. BUT IT DOESN'T END THERE.*

In fact it's just the beginning. To boost CX-7's driving dynamics even further, the 2.3-liter DOHC 16-valve MZR engine that propels both the CX-7*s* Touring and *s* Grand Touring is also intercooled and direct-injected. And it'll generate 244 hp,\* with 258 lb-ft of torque, striking a near-miraculous balance of pure power and enhanced fuel economy. The other end of CX-7's sophisticated powertrain holds its own too, housing a 6-speed Sport AT automatic transmission with manual-shift mode. And yielding a full range of power management capabilities—including the freedom to sequentially shift gears when your driving game calls for extra control. So go ahead and use crossover and turbocharged in the same sentence. You'll have the goods to back it up.



**1. Turbocharged And Intercooled**, the CX-7*s* Touring and *s* Grand Touring's powerful direct-injected 2.3-liter engine generates a remarkable 244 hp\* @ 5000 rpm and 258 lb-ft of torque @ 2500 rpm. **2. A 6-Speed Sport AT Automatic Transmission** is also standard on *s* Touring and *s* Grand Touring models. In manual-shift mode, it gives you the extra control—and fun—of shifting gears without the need of a clutch. **3. Lightweight And Powerful**, the CX-7*s* engine is an all-aluminum MZR design featuring 16 valves, dual overhead camshafts and molybdenum-coated pistons for friction reduction. **4. Direct-Injection Spark Ignition (DISI)** technology is also utilized by the CX-7*s* to improve combustion, enhance fuel economy and further boost engine torque.

\*Horsepower rating based on use of recommended premium fuel.



## *THIS COULD BE YOUR NEW FAVORITE SPORT.*

This year, the Mazda CX-7i Sport makes its debut as an extraordinary new value. Just don't confuse value with stripped-down. It's powered by a fuel-efficient, new 2.5-liter DOHC engine, with variable valve timing to maximize low-end torque and high-rpm power. All coupled to a smooth-shifting 5-speed Sport AT automatic transmission with manual shift for added control. The remarkable result? A frugal 28 mpg highway\*—which makes it more fuel-efficient on the highway than even a CR-V. And standard stuff? Take a deep breath, you'll need it to get through this list: Bluetooth<sup>®†</sup> hands-free phone and audio capabilities. A tilt/telescopic steering wheel. An AM/FM/CD/MP3-compatible stereo. Cruise control. Steering-wheel-mounted, illuminated controls for the stereo, cruise control and Bluetooth. A Multi Information Display. Six-way manually adjustable driver's seat. Power windows, mirrors and door locks. Air conditioning. Rear roof spoiler. Even 17-inch alloys. With all this value and versatility, we'd confidently recommend the new CX-7i Sport over its close competitors...if it had any.

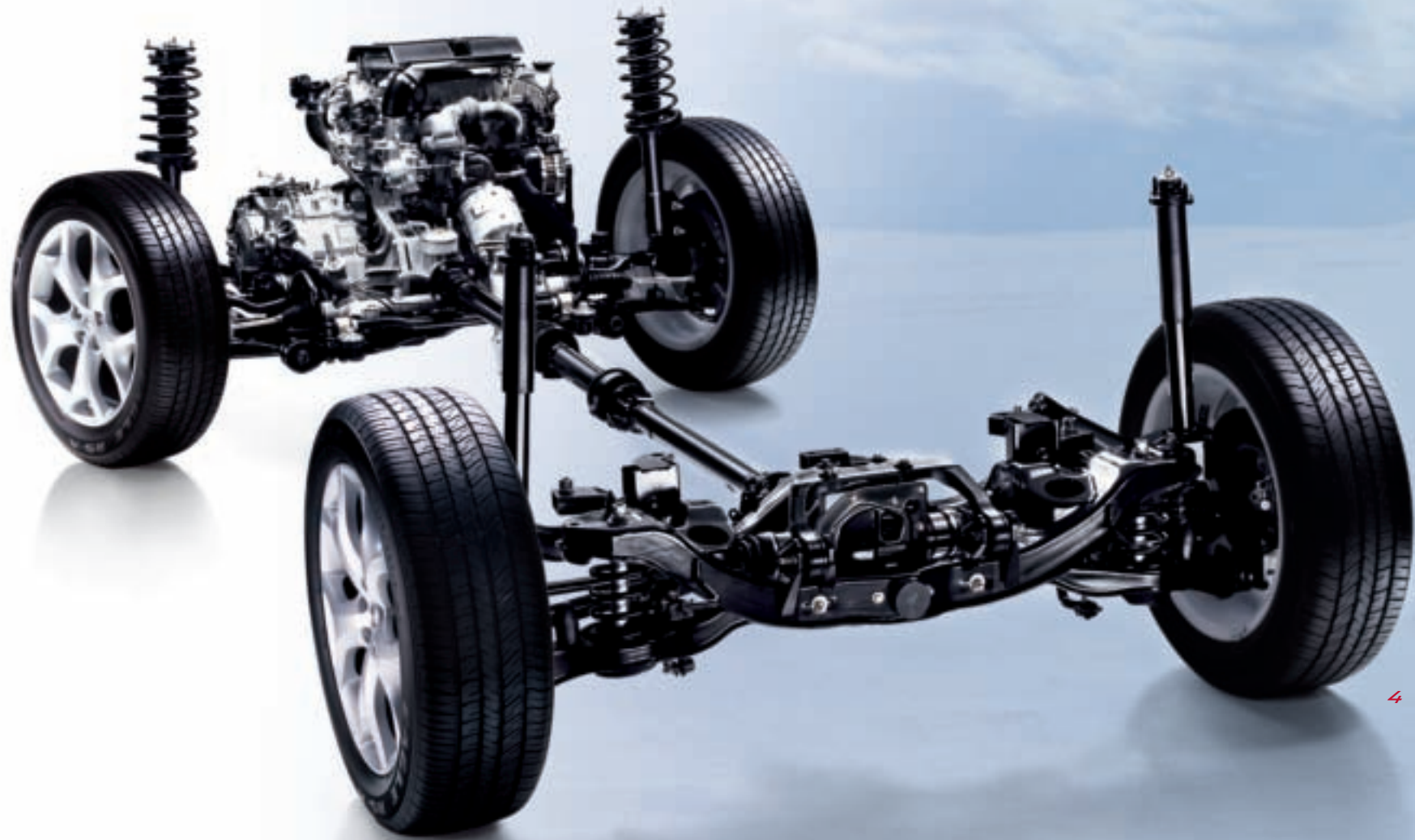


**Spirited, Yet Fuel-Efficient**, the new CX-7i Sport is powered by an advanced, all-aluminum 2.5-liter 16-valve powerplant that serves up a responsive 161 hp @ 6000 rpm and a hefty 161 lb-ft of torque @ 3500 rpm. It also delivers a pump-friendly 20 mpg city/28 mpg highway\* on regular fuel, making it more fuel-efficient on the highway than even a CR-V. A 5-speed Sport AT automatic transmission with manual-shift mode also comes standard.

\* EPA estimated fuel economy. Actual results may vary. † Bluetooth is a registered trademark of Bluetooth SIG, Inc.



Mazda





## *2 STAR-STUDDED SAFETY RATING.*

At Mazda, we pursue safety as passionately as we do performance. No surprise then that the new Mazda CX-7 earned Five Stars—the highest possible rating—in government frontal and side-impact crash tests.\* And its impressive list of safety features clearly shows the rating was no accident. The CX-7's framework includes extra structural reinforcements called Mazda "Triple H" construction. Front and rear crumple zones. A full complement of dual front and front side-impact air bags, and front/rear side-impact air curtains.† Fade-resistant, 4-wheel ventilated disc brakes that include ABS, Electronic Brakeforce Distribution and Brake Assist. Dynamic Stability Control.‡ A Traction Control System. And an integral Tire-Pressure Monitoring System. In addition, an advanced Active Torque Split All-Wheel-Drive system is available on both CX-7s models—further enhancing both safety and performance. Especially when road conditions are less than ideal.



**1. Advanced Dual Front Air Bags** plus front side-impact air bags and side-impact air curtains<sup>1</sup> with rollover protection come standard on the CX-7. **2. Four-Wheel Ventilated Disc Brakes, Dynamic Stability Control<sup>2</sup> And A Traction Control System** are also standard. **3. A Tire-Pressure Monitoring System** automatically displays a warning light whenever one or more tires are underinflated. Standard on all CX-7 models. **4. An Advanced Active Torque Split All-Wheel-Drive System** is available on any Mazda CX-7s model to help provide optimum traction and control. Its computer-controlled design instantly distributes the ideal amount of torque between front and rear wheels ranging from 100:0 to 50:50.



The Mazda CX-7 earned the highest possible rating, Five Stars,  
in government frontal and side-impact crash tests.\*

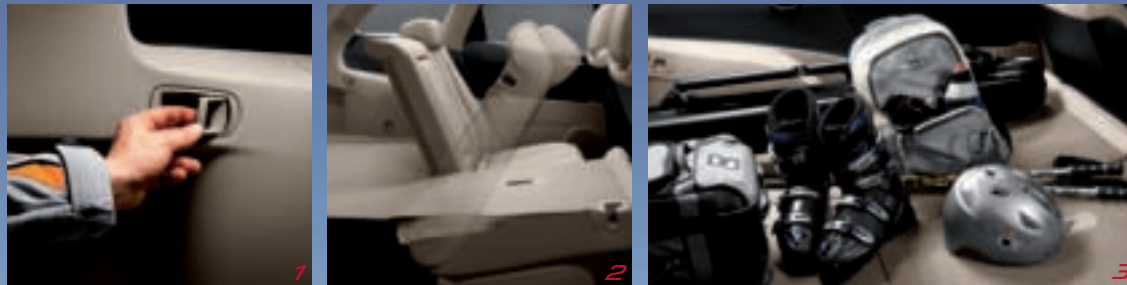
\* Government star ratings are part of NHTSA's New Car Assessment Program (NCAP). For complete details, visit [www.safercar.gov](http://www.safercar.gov). Model tested with standard side-impact air bags (SAB).

† Always wear your seat belt and secure children in the rear seats in appropriate child restraints. ‡ Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details.



## *VERSATILE AND PRACTICAL CAN BE FUN TOO.*

Bring a little breathtaking design to the party, and suddenly the boring world of versatility and practicality takes on a whole new flavor. The CX-7 reflects a seamless integration of sports-car-inspired engineering and crossover utility. Which means it'll handle all your cargo needs with no styling or performance compromises to spoil your fun. The 60/40 split fold-down rear seatback expands cargo capacity to a generous 58.6 cu ft. When folded, seats become a virtually flat load floor. There's even a clever, lockable storage compartment up front for your laptop. As well as dual, built-in 12-volt outlets. Whether you're shifting through hairpins, transporting gear or doing both at once—Mazda CX-7 brings exhilaration to the entire crossover experience. What could be more practical than that?



**1. Handy Remote Releases** in the CX-7's rear storage area allow you to conveniently fold the split rear seatback to accommodate both cargo and passengers. **2. The 60/40 Split Fold-Down Rear Seatback** converts easily into a virtually flat load floor that nearly doubles the CX-7's cargo space. And all without removing any headrests. **3. The Virtually Flat Load Floor** provides a generous 58.6 cu ft of cargo space.\* The storage area behind the rear seatback even features a reversible floor panel (carpet/durable composite) to better protect car and cargo.

\* Please remember to properly secure all cargo.

## *ENJOY A PRIVILEGED POSITION.*

We've learned so much from designing sport sedans that we just had to spread the joy to our new CX-7's Grand Touring crossover. Especially in that much-favored corner, the driver cockpit. It's here that impeccable texture, substance and attention to detail abound. The leather-wrapped tilt/telescopic steering wheel and shift knob warmly welcome your touch. The electroluminescent gauges instantly inform you at a glance. And you'll swear the 8-way power-adjustable driver's seat with adjustable lumbar support and a multiposition memory is custom-designed for you alone. Both front seats, in fact, are also leather-trimmed as well as heated. Automatic climate control and a moonroof are standard. The audio system features an incredible 240-watt Bose® 9-speaker design with patented Centerpoint® surround sound and an in-dash 6-disc CD changer. Driving may seem like a chore in other crossovers. But in the CX-7, you'll think of it as a privilege.



**1 Mazda's Advanced Keyless Entry & Start System** is standard on the CX-7's Grand Touring. In addition to allowing you to remotely unlock or lock all four doors, it also enables you to open or close the front windows and moonroof, plus start the engine without a key. **2 A Stylish, Leather-Trimmed Center Console**, standard on the CX-7's Grand Touring, provides a lockable, multilevel storage compartment ideal for storing and protecting your laptop, notebook or purse. Adjacent built-in cup holders are also standard.







## *HIGH TECH, HIGH EXPECTATIONS AND HIGH FIVES ALL AROUND.*

If it's next, now and new, it's engineered into the next, now, new Mazda CX-7's Grand Touring. And it starts with a full-color Multi Information Display (MID) that vividly displays vehicle systems, audio system and trip computer data. Ambient temperature and maintenance reminders. Timely route and travel info from a compact navigation system. And live images from the standard rearview camera\* when you're in reverse. The list continues with a Blind Spot Monitoring System,\* Bluetooth®† hands-free phone and audio capabilities, and auxiliary-audio input jack for your MP3. All standard. We knew we could meet your high-tech expectations in the new CX-7. But just to be safe, we decided to exceed them.



**1. Mazda's Blind Spot Monitoring System,\*** standard on the CX-7's Grand Touring, is a radar-based warning system that alerts you with both outside-mirror warning lights and chimes when it detects an object in either blind spot. **2. Bluetooth† Hands-Free Phone & Audio Capabilities** are standard on all CX-7 models (except the SV), enabling you to make and receive calls, access voice mail messages, play MP3 music and more via your Bluetooth†-compatible cell phone. **3. An Auxiliary-Audio Input Jack,** standard on every CX-7, makes it easy to play songs on your MP3 player through the CX-7's audio system. **4. Steering-Wheel-Mounted, Illuminated Controls** for the compact navigation system, Bluetooth† capabilities, audio system and cruise control are standard on the Mazda CX-7's Grand Touring.



75°F  
Sirius

- Traffic/Weather
- Weather/Emergency
- Lyonnesse
- The Celebrity Pilots

75°F  
9:15 AM  
SERVICE DUE

REMAINING 7500 miles  
REMAINING 179 days

Map Scale



9:15 AM  
75°F

CHECK SURROUNDING FOR SAFETY

SIRIUS  
75

WMA  
LOAD  
FM1/2  
AM



*LAST, BUT CERTAINLY NOT LEAST, IT'S A MAZDA.*

Imagine how great we felt when Edmunds' *Inside Line* called the Mazda CX-7 "...a delightful blend of sport sedan, hot hatch and sport-utility." Because when we designed this new crossover, a delightful blend of sport sedan, hot hatch and sport utility is exactly what we set out to build. Anything less, and we couldn't call it a Mazda. And we'll keep building cars this way as long as there are drivers who believe the way we do—that there is no substitute for a truly exhilarating and gratifying driving experience. It's a promise from us that you can take to the bank. And the curve. And the twist. And so on. Zoom-Zoom. Forever.



## CX-7 SPECIFICATIONS & CAPACITIES

### Specifications

	CX-7i	CX-7s
Engine size and type	2.5L DOHC 16-valve 4-cylinder	2.3L DISI turbocharged and intercooled 16-valve 4-cylinder
Horsepower, SAE net	161 @ 6000 rpm	244* @ 5000 rpm
Torque, SAE net (lb-ft)	161 @ 3500 rpm	258 @ 2500 rpm
Redline	6500 rpm	6700 rpm
Compression ratio	9.7:1	9.5:1
Fuel system	Multipoint electronic fuel injection	Direct-Injection Spark Ignition (DISI)
Fuel	Regular unleaded	Regular unleaded (for maximum performance, premium unleaded recommended)
EPA estimated mileage (city/highway)	FWD: 20/28	FWD: 18/25 AWD: 17/23
Base curb weight (lb)	FWD: 3496	FWD: 3787 AWD: 4001

### Exterior Dimensions

Wheelbase/overall length (in)	108.3/184.3 (without license-plate holder)	
Overall width/overall height (in)	73.7/64.8 (without roof rack)	
Track, front/rear (in)	64.1/63.9	63.7/63.5
Turning circle, curb-to-curb (ft)	37.4	
Ground clearance (in)	8.1	8.2

### Interior Dimensions

	(Front/Rear)
Headroom (in)	39.7/39.3
Headroom with moonroof (in)	38.2/38.6
Legroom (in)	41.7/36.4
Shoulder room (in)	58.0/55.8
Hip room (in)	54.8/53.0

### Capacities

Passenger volume (cu ft)	101.7 (without moonroof) 98.8 (with moonroof)	
Cargo volume (cu ft)	29.9 (rear seatback up) 58.6 (rear seatback folded)	
Fuel capacity (U.S. gallons)	16.4	18.2
Towing capacity (lb)	1500	

## CX-7 ENGINE & MECHANICAL

### Engine/Transmission

	CX-7i SV	CX-7i Sport	CX-7s Touring	CX-7s Grand Touring
2.5L DOHC 16-valve 4-cylinder	S	S	-	-
2.3L DISI turbocharged and intercooled 16-valve 4-cylinder	-	-	S	S
5-speed Sport AT automatic transmission	S	S	-	-
6-speed Sport AT automatic transmission	-	-	S	S
Front-wheel drive	S	S	S	S
Active Torque Split All-Wheel Drive	-	-	0	0

### Suspension & Brakes

Power variable-assist rack-and-pinion steering	S	S	S	S
Independent MacPherson strut front suspension	S	S	S	S
Independent multi-link rear suspension	S	S	S	S
Power-assisted ventilated front disc brakes	S	S	S	S
Power-assisted ventilated rear disc brakes	S	S	S	S
Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD) and Brake Assist	S	S	S	S
Dynamic Stability Control (DSC) <sup>†</sup>	S	S	S	S
Traction Control System (TCS)	S	S	S	S

## CX-7 OPTIONS & OPTION PACKAGES

### Options/Option Packages

	CX-7i SV	CX-7i Sport	CX-7s Touring	CX-7s Grand Touring
<b>Convenience Package:</b> 8-way power-adjustable driver's seat with adjustable lumbar support (recline, lift, tilt & slide); heated front seats; power sliding-glass moonroof; automatic climate control; color Multi Information Display (MID) with rearview camera	-	0	-	-
<b>Touring Technology Package:</b> Power sliding-glass moonroof; Bose® Premium Centerpoint® Surround System with AudioPilot® and 9 speakers; in-dash 6-disc CD changer; SIRIUS Satellite Radio® and six-month subscription; automatic climate control; color Multi Information Display (MID) with rearview camera	-	-	0	S
Rearview camera	0/A	0/A	0/A	S
DVD Rear-Seat Entertainment System	0/A	0/A	0/A	0/A
Rear spoiler	0/A	0/A	0/A	0/A
Rear bumper guard	0/A	0/A	0/A	0/A
Front and rear splash guards	0/A	0/A	0/A	0/A
Moonroof wind deflector (requires moonroof)	-	0/A	0/A	0/A
SIRIUS Satellite Radio® receiver kit	0/A	0/A	0/P/A	S
All-weather floor mats (front and rear)	0/A	0/A	0/A	0/A
Cargo net	0/A	0/A	0/A	0/A
Cargo tray	0/A	0/A	0/A	0/A
Retractable cargo cover	0/A	0/A	S	S
Remote engine start	0/A	0/A	0/A	0/A
Auto-dimming rearview mirror with compass	0/A	0/A	0/A	-
Auto-dimming rearview mirror with compass and HomeLink®	0/A	0/A	0/A	S
Trailer hitch (Class II, 2000-lb capacity)	0/A	0/A	0/A	0/A
Stainless doorsill trim plates	0/A	0/A	0/A	0/A
Fog lights	0/A	0/A	0/A	S
Wheel locks	A	A	A	A

## CX-7 EXTERIOR

### Body

	CX-7i SV	CX-7i Sport	CX-7s Touring	CX-7s Grand Touring
Privacy-tint rear glass	-	S	S	S
Power sliding-glass moonroof with one-touch open/close	-	P	P	S
Rear roof spoiler	S	S	S	S
Dual body-color power remote outside mirrors	S	S	S	-
Dual body-color heated power remote outside mirrors	-	-	-	S
Dual outside mirror side marker lights	-	-	-	S
Blind Spot Monitoring (BSM) System	-	-	-	S
Body-color door handles	S	S	S	-
Chrome door handles	-	-	-	S
HID (Xenon) low-beam headlamps; halogen fog lights	-	-	-	S
Single exhaust outlet with bright tip	S	S	-	-
Dual stainless steel exhaust tips	-	-	S	S
Variable-intermittent front windshield wipers	S	S	S	-
Rain-sensing variable-intermittent front windshield wipers	-	-	-	S
Intermittent rear wiper/washer; roof-mounted antenna	S	S	S	S

### Tires & Wheels

17-inch aluminum alloy wheels with P215/70R17 tires	S	S	-	-
18-inch aluminum alloy wheels with P235/60R18 tires	-	-	S	-
19-inch aluminum alloy wheels with P235/55R19 tires	-	-	-	S

## CX-7 INTERIOR

### Comfort & Convenience

	CX-7i SV	CX-7i Sport	CX-7s Touring	CX-7s Grand Touring
Front one-touch power windows with auto up/down feature and global open	S	S	S	S
Power door locks with 2-stage unlocking	S	S	S	S
Remote keyless entry with retractable key	S	S	S	-
Mazda Advanced Keyless Entry & Start System	-	-	-	S
Tilt/telescopic steering wheel	S	S	S	S
Leather-wrapped steering wheel and shift knob	-	S	S	S
Cruise control with steering-wheel-mounted controls	S	S	S	S
CFC-free air conditioning with cabin air filter	S	S	S	S
Fully automatic climate control	-	P	P	S
Center console armrest with lockable storage compartment	S	S	S	S
Heater/defroster with rear heater ducts; rear window defogger	S	S	S	S
Dual front 12V power points	S	S	S	S
Multi Information Display (MID) with trip computer, maintenance reminder and audio information	S	S	S	-
Color Multi Information Display (MID) with rearview camera	-	P	P	S
Compact navigation system	-	-	-	S
Electroluminescent gauges with blue indirect lighting	-	-	-	S
Exterior temperature display	S	S	S	S
Blue indirect interior lighting	-	-	-	S
Auto-dimming rearview mirror with HomeLink	-	-	-	S
Front-door storage pockets with bottle holders	S	S	S	S
Dual illuminated visor vanity mirrors with covers and extensions	S	S	S	S
Front and rear cup holders; rear-seat center armrest	S	S	S	S
Front map lights; cargo-area lights	S	S	S	S
Retractable cargo cover	0/A	0/A	S	S

### Seating & Trim

5-passenger seating capacity	S	S	S	S
60/40 split fold-down rear seatback with adjustable headrests and armrest	S	S	S	S
Reclining front bucket seats with adjustable headrests	S	S	S	S
8-way power-adjustable driver's seat	-	P	S	S
Memory driver's seat	-	-	-	S
4-way power-adjustable front passenger seat	-	-	-	S
Adjustable driver's seat lumbar support; heated front seats	-	P	S	S
Carpet floor mats	S	S	S	S
Front seatback map pockets	S	S	S	S
Cloth-trimmed seats	S	S	-	-
Leather-trimmed seats	-	-	S	S
Piano Black accent trim	-	-	-	S

### Audio

AM/FM/CD/MP3-compatible stereo with 4 speakers	S	S	S	-
Bose Premium Centerpoint Surround System with AudioPilot and 9 speakers	-	-	P	S
Steering-wheel-mounted illuminated audio controls	S	S	S	S
Auxiliary-audio input jack	S	S	S	S
SIRIUS Satellite Radio-ready head unit <sup>†</sup>	S	S	S	S
SIRIUS Satellite Radio and six-month subscription	0/A	0/A	0/P/A	S
Bluetooth® audio and hands-free phone capability	-	S	S	S

## CX-7 SAFETY & SECURITY

### Safety & Security

	CX-7 <i>i</i> SV	CX-7 <i>i</i> Sport	CX-7 <i>s</i> Touring	CX-7 <i>s</i> Grand Touring
Advanced dual front air bags <sup>†</sup>	S	S	S	S
Front side-impact air bags and side-impact air curtains <sup>†</sup> (front & rear coverage) with rollover protection	S	S	S	S
Side-impact door beams	S	S	S	S
3-point seat belts for all seating positions	S	S	S	S
LATCH rear-seat child-safety-seat anchors	S	S	S	S
Tire-Pressure Monitoring System (TPMS)	S	S	S	S
Passenger window lockout feature—driver-controlled	S	S	S	S
Illuminated remote keyless entry system with panic button	S	S	S	S
Engine-immobilizer antitheft system	S	S	S	S
Antitheft perimeter alarm	-	-	-	S

S: Standard O: Optional P: Package option A: Dealer-installed accessory -: Not available

\* Horsepower rating based on use of recommended premium unleaded fuel. † Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details. ‡ SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii. § Bluetooth is a registered trademark of Bluetooth SIG, Inc. ¶ Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

### Peace of mind also comes standard.

We want your new Mazda CX-7 to be a source of pride, exhilaration and peace of mind for years to come. Which is why every new 2010 Mazda sold in the U.S. is protected by all of the following:


- A 3-year/36,000-mile\*\* "bumper-to-bumper" limited warranty
- A 3-year/36,000-mile\*\* 24/7 Emergency Roadside Assistance program
- A 5-year/60,000-mile\*\* limited powertrain warranty
- A 5-year/unlimited-mileage warranty against body rust-through

For details, please see your Mazda Dealer, visit MazdaUSA.com, or call toll-free 800-639-1000.

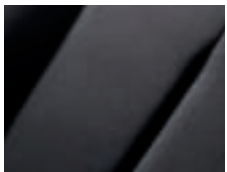
\*\* Whichever comes first.

### Financing your Mazda made simple.

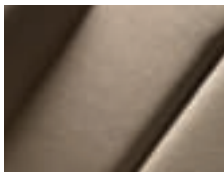
Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Chase Auto Finance can help make the financing process more convenient and satisfying. One of

**CHASE**  the largest auto lenders in America, Chase is known for its first-class customer service, wide range of financing options and highly competitive rates. To find out which Chase purchase or lease plan best meets your needs, talk to your Mazda Dealer. Or visit MazdaUSA.com.

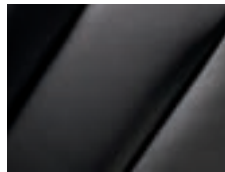
### CX-7 UPHOLSTERY



**BLACK CLOTH**  
CX-7*i* SV and Sport



**SAND CLOTH**  
CX-7*i* SV and Sport



**BLACK LEATHER**  
CX-7*s* Touring and Grand Touring



**SAND LEATHER**  
CX-7*s* Touring and Grand Touring

## CX-7 COLOR COMBINATIONS



### BRILLIANT BLACK CLEARCOAT

#### TRIM LEVEL

CX-7*i* SV and Sport  
CX-7*s* Touring and Grand Touring

#### INTERIOR FABRICS

Black Cloth  
Black Leather



### STORMY BLUE MICA

#### TRIM LEVEL

CX-7*i* SV and Sport  
CX-7*s* Touring and Grand Touring

#### INTERIOR FABRICS

Black Cloth  
Black Leather



### BLACK CHERRY MICA

#### TRIM LEVEL

CX-7*i* SV and Sport  
CX-7*s* Touring and Grand Touring

#### INTERIOR FABRICS

Sand Cloth  
Sand Leather



### LIQUID SILVER METALLIC

#### TRIM LEVEL

CX-7*i* SV and Sport  
CX-7*s* Touring and Grand Touring

#### INTERIOR FABRICS

Black Cloth  
Black Leather



### CRYSTAL WHITE PEARL MICA

#### TRIM LEVEL

CX-7*i* SV and Sport  
CX-7*s* Touring and Grand Touring

#### INTERIOR FABRICS

Sand Cloth  
Sand Leather



### COPPER RED MICA

#### TRIM LEVEL

CX-7*i* SV and Sport  
CX-7*s* Touring and Grand Touring

#### INTERIOR FABRICS

Sand Cloth  
Sand Leather

PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

### CX-7 WHEEL OPTIONS



17-Inch Alloy



18-Inch Alloy



19-Inch Alloy

*ONCE YOU HAVE IT, OUTFIT IT ACCORDINGLY.*

One of the most enjoyable aspects of buying a new Mazda CX-7 is being able to enhance its appearance and performance with Genuine Mazda Accessories. What's more, all Genuine Mazda Accessories installed by your Mazda Dealer, prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as your new Mazda. See your dealer for details.



**1. Cargo Tray** keeps the cargo area clean and free from damage and cleans easily with soap and water. **2. Cargo Net** keeps smaller items from bouncing around in your CX-7's cargo area. Custom-designed, easily installed and removed. **3. Door Sill Trim Plates** protect your door sills while adding style. Stainless steel with embossed CX-7 logo. **4. Retractable Cargo Cover** conceals items stored in the cargo area. Easy to install and remove or retract when full access is needed.



**5. Roof Rack Ski/Snowboard Carrier** holds up to four pairs of skis or two snowboards and locks for security. (Roof rack sold separately.) **6. Mazda's iPod® Integration** system makes it a lot easier to take your Apple® iPod along for the ride. In fact, it allows you to play your iPod through your Mazda's audio system with crystal-clear sound while also providing a built-in battery charger. Works with most 30-pin, dock-connector-equipped iPods. iPod not included. iPod touch® shown. Additional components may be required for installation; contact your Mazda Dealer for details. **7. Auto-Dimming Rearview Mirror With Compass And HomeLink®** features a bright LED compass readout and also automatically dims to reduce glare from headlights of cars behind you. The built-in HomeLink controller activates any system-connected lights, gates, etc., in your home (may require additional components). **8. Moonroof Wind Deflector** lessens wind noise and reduces glare when moonroof is open. Durable, UV- and scratch-resistant smoked acrylic.

Fog Light Kit  
Front Mask  
Splash Guards (Front and Rear)  
Roof Rack  
Bike Carrier (Roof Rack-Mounted)  
Car Cover  
Car-Cover Cable Lock  
Hood Bug Deflector  
Moonroof Wind Deflector  
Cargo Box (Roof Rack-Mounted)  
Luggage Basket w/Stretch Net (Roof Rack-Mounted)  
Trailer Hitch (Class II)  
Windshield Sunscreen  
Cigarette Lighter  
Ashtray  
Rear Spoiler  
DVD Rear-Seat Entertainment System

Rearview Camera with Auto-Dimming Mirror Display  
Remote Engine Start  
SIRIUS Satellite Radio®\* Receiver Kit  
3.5-mm Audio Cable  
Portable Bluetooth®† Car Kit T305  
Portable Navigation Devices  
Roadside Assistance Kit  
Rear Bumper Guard  
Stainless Doorsill Trim Plates  
All-Weather Floor Mats  
Cargo Cover, Retractable  
Cargo Net  
Cargo Tray  
First Aid Kit  
Wheel Locks, Chrome  
Touch-Up Paint



Apple and iPod are registered trademarks of Apple Inc. iPhone not compatible with iPod adapter.

\* SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.

† Bluetooth is a registered trademark of Bluetooth SIG, Inc.



MAZDA RX-8



MAZDA 6



MAZDA MX-5 MIATA

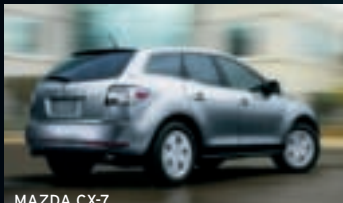


MAZDA 3 5-DOOR

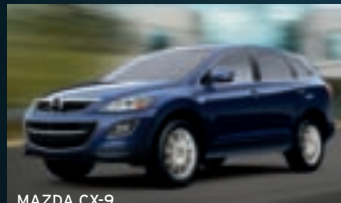


MAZDASPEED 3\*

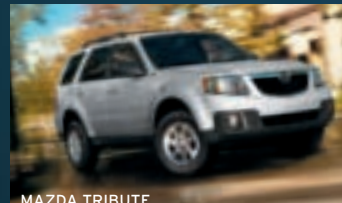
We'd love for you to meet the whole family. Head-turning design and pulse-racing performance come in many shapes and sizes. From the award-winning Mazda CX-9 to the envy-inspiring Mazda RX-8. And of course, the scene-stealing Mazda MX-5 Miata. Why not see for yourself? Better yet, drive for yourself. You'll find every Mazda to be brilliantly engineered and totally fun to drive. After all, Zoom-Zoom comes standard on every single one.



MAZDA CX-7



MAZDA CX-9



MAZDA TRIBUTE



MAZDA 3 4-DOOR



MAZDA 5

\* Available only at authorized MAZDASPEED Dealers.



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ZOOM-ZOOM.FOREVER.