

07 **mazda** CX-9



Crossover to something more breathtaking.  
And ingenious.





## Mazda CX-9. Seven Passengers...the Zoom-Zoom Way.™

Its shape is bold and athletic. Its performance, responsive and agile. Its ride quality, inspiring and reassuring. Yet, what may surprise you most of all is the CX-9's ingenious cabin. One that's spacious enough—from cockpit to cargo area—to actually seat seven adults in uncompromised comfort. How can a crossover SUV this stylish, exhilarating and emotionally satisfying also be this accommodating, versatile and practical? Simple. The all-new Mazda CX-9 gives your emotional wants and rational needs equal importance and priority. Finally, what you need is exactly what you want.

Nine reasons why the all-new Mazda CX-9 is, quite simply, a more satisfying crossover SUV experience:

-  SUPERBLY CRAFTED INTERIOR, PAGES 8-9
-  HI-TECH CONNECTIONS, PAGES 10-11
-  COMPREHENSIVE SAFETY SYSTEMS, PAGES 12-13
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-  PURE ZOOM-ZOOM, PAGES 28-29





## Treat your family to a higher caliber of craftsmanship.

As you survey the Mazda CX-9's clean, contemporary interior design, all your senses will register their unanimous approval. With the quality materials. The inviting textures. The painstaking attention to detail. The elegant double stitching. The overall caliber of craftsmanship. All linked together with impressive precision. Design touches like dramatic, vertical accents and elegant, "floating" door grips reward your gaze. While double door seals and a body frame injected with sound-deadening foam in 22 strategic points work in concert to create a remarkably quiet CX-9 cabin. Choose the Touring or Grand Touring, and enjoy the rich, supple comfort of leather-trimmed seats.\* While both the driver and front passenger will discover heated front seats are also standard. Further distinguishing the Grand Touring are electroluminescent gauges and elegant, indirect, blue lighting on the center console and inside the door panels. All to ensure that the pride Mazda puts into every CX-9 will ultimately be reflected in your own.

\* 1st and 2nd rows.



**Three-Zone Automatic Climate-Control System.** Every family member's comfort is assured thanks to three separate temperature controls in the front and second-row seating areas that let you independently—and precisely—control cooling and heating functions for the driver's, front passenger's and rear passengers' zones. Also includes outside-temperature display. Standard on all Mazda CX-9 models.



**Heated and Power-Adjustable, Leather-Trimmed Front Seats.** Luxuriate in seats that offer you a higher level of comfort and convenience. The heated driver's seat features an 8-way power-adjustable design, including lumbar support. The heated front passenger's seat features a 4-way power-adjustable design. Standard on the Grand Touring and Touring.



...THE COMFORT OF YOUR PASSENGERS.

...WITHOUT DISRUPTING THE COMFORT OF YOUR PASSENGERS.

...A GREAT WAY TO MAKE YOURSELF COMFORTABLE—

...THE DRIVER'S ZONE, PASSENGER EVERY REASON TO FEEL AS COMFORTABLE—AND SPECIAL—AS YOU DO BEHIND

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BEHIND THE WHEEL OF A MAZDA CX-9, YOUR COMFORT IS FURTHER ASSURED BY A THREE-ZONE AUTOMATIC CLIMATE-CONTROL SYSTEM THAT PROVIDES SEPARATE TEMPERATURE CONTROLS FOR THE DRIVER'S ZONE, PASSENGER EVERY REASON TO FEEL AS COMFORTABLE—AND SPECIAL—AS YOU DO BEHIND

SEPARATE TEMPERATURE CONTROLS FOR THE FRONT PASSENGER ZONE ARE ALSO PROVIDED BY THE MAZDA CX-9'S STANDARD THREE-ZONE AUTOMATIC CLIMATE-CONTROL SYSTEM, WHICH GIVES YOUR FRONT PASSENGER EVERY REASON TO FEEL AS COMFORTABLE—AND SPECIAL—AS YOU DO BEHIND

EVEN REAR-SEAT PASSENGERS GET TO ENJOY FIRST-CLASS COMFORT IN THE MAZDA CX-9. ALL THANKS TO THE THREE-ZONE AUTOMATIC CLIMATE-CONTROL'S SEPARATE CONTROLS FOR THE REAR-PASSENGER ZONE, NO MORE PROBLEMS WITH REAR-PASSENGERS BEING TOO HOT OR TOO COLD. IT HELPS KEEP THE KIDS "JUST RIGHT."

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## Connect with a Crossover that pushes everyone's buttons.

Iconic styling, 7-passenger seating and responsive performance aren't the only ways the Mazda CX-9 exceeds what ordinary SUVs offer. It also plugs you into a passenger environment that's a masterpiece of cutting-edge, multitasking design. One that instantly connects you and your whole family with insightful,

**Three 12-Volt Power Points.** No power shortage here. So bring along all of those great new mobile-office electronics. Inside the CX-9, you'll find a trio of conveniently located 12-volt power points—one located on the instrument panel, one in the center console and another in the cargo area. Standard on all Mazda CX-9 models.



**Integral Rearview Camera.** Aids rearview vision, enhances backup safety and increases peace of mind. The second you shift into reverse, the rearview camera's video view is automatically displayed on the navigation system's screen. Included on navigation system-equipped Grand Touring and Touring models.



### **Bose® 10-Speaker Centerpoint® Surround Sound System.**

Listen as the music on all your regular CDs is transformed into stunning, multichannel synthesized surround sound performances. Custom engineered for the CX-9 interior, this 277-watt system features Bose® Centerpoint® technology. The system also utilizes AudioPilot® noise compensation technology that automatically adjusts different frequencies to compensate for distracting road, wind and cabin noises. Available on all Mazda CX-9 models. For more details, click on [www.bose.com](http://www.bose.com).



**Voice-Activated, DVD-Based Navigation System.** Getting to and from any destination has never been so quick, easy and convenient. Best of all, the system's voice-activated, multicommand memory and its large, full-color 7-inch touch-screen display make operation a snap. Available on the Grand Touring and Touring.



**Bose® 11-Speaker 5.1 Surround Sound System.** An integral part of the Rear-Seat Entertainment System with DVD player and custom-designed for the CX-9, this 296-watt Bose® system allows you to enjoy true multichannel digital 5.1 surround sound from 5.1-encoded DVDs, plus Centerpoint® synthesized surround sound from your regular CDs.



**Rear-Seat Entertainment System With DVD Player.** Play movie DVDs, video games and audio CDs. The system includes a DVD player with audio/video/game inputs, a 9-inch fold-down LCD screen, a wireless remote control plus two headsets. Also included is a 115-volt outlet for video game consoles. Available on all Mazda CX-9 models.



standard electronic features, options and accessories. Smarter still, it's a design that anticipates, supports and satisfies your family's ever-expanding needs—in areas like navigation, safety, communications, entertainment and even work. All of which proves that horsepower isn't the only way to measure the CX-9's capacity to deliver true exhilaration. And fun.



# Put your trust in a Crossover SUV that puts family safety first.

Mazda engineered the CX-9 to be among the safest vehicles in its class. Even Roll Stability Control and a full complement of front and side-impact air bags and side-impact air curtains\* for all 3 rows are standard. Fact is, to help better protect you and your family, every CX-9 is equipped with a comprehensive array of standard passive and active safety systems. Some are as obvious as 3-point safety belts for all 7 seating positions and a Tire-Pressure Monitoring System. Others are well-hidden under the CX-9's shapely sheet metal and refined interior—including side-impact door beams, front and rear crumple zones and a “crushable” brake pedal that folds away in an accident to minimize the chance of a serious ankle or leg injury. The painstakingly engineered result is a Crossover SUV that makes your family's safety and peace of mind its most important priorities.



**Four Air Bags And Two Side-Impact Air Curtains.** To provide additional protection in the event of a collision or vehicle rollover, every CX-9 features Advanced Dual Front Air Bags, Front Side-Impact Air Bags plus Side-Impact Air Curtains\* with rollover protection for all three rows of seating.



**Roll Stability Control.** To help minimize the likelihood of your tires losing contact with the ground during extreme cornering or in an accident avoidance maneuver, all CX-9 models are equipped with a Roll Stability Control system that electronically manages engine torque and braking forces based upon data its roll-rate sensor receives.



**Dynamic Stability Control.** During extreme cornering, on slippery roads or in emergency situations, Dynamic Stability Control helps you maintain greater vehicle control and helps minimize the chance of a spinout by electronically controlling engine torque and managing braking forces. Which, of course, is why it's standard on all CX-9 models.



**Traction Control System.** To help you maintain vehicle control and more uniform wheel traction, especially in less than ideal driving conditions, all CX-9 models are equipped with a Traction Control System that electronically—and automatically—minimizes wheel spin.



**Mazda's "Triple H" Construction.** To enhance the structural integrity, impact protection and overall handling of every CX-9, Mazda's "Triple H" construction adds extra steel reinforcements to critical body areas.



**Four-Wheel Ventilated Disc Brakes With ABS & EBD.** To promote linear, fade-resisting stopping power, all CX-9 models feature 4-wheel ventilated disc brakes with an Anti-lock Brake System. To more effectively—and automatically—regulate braking power between front and rear axles, Electronic Brakeforce Distribution is also standard.

ADVANCED DUAL FRONT AIR BAGS • FRONT SIDE-IMPACT AIR BAGS • SIDE-IMPACT AIR CURTAINS WITH ROLLOVER PROTECTION FOR ALL 3 ROWS OF SEATING • ROLL STABILITY CONTROL • DYNAMIC STABILITY CONTROL • TRACTION CONTROL SYSTEM • TIRE PRESSURE MONITORING SYSTEM • CRUSHABLE BRAKE PEDAL • MAZDA "TRIPLE H" CONSTRUCTION • CRUMPLE ZONES • ADVANCED HEADRESTS • ALL SEATING POSITIONS • 3 LATCH CHILD SAFETY SEAT ANCHORS AND TETHERS



\* Always wear your safety belt and secure children in the rear seat.



## Get a better handle on Seven Passengers... the Zoom-Zoom Way™.

Cleverly camouflaged by Mazda CX-9's sleek, athletic exterior is one of the most spacious, versatile and practical cabins of any crossover SUV on the planet. One with a wheelbase that's more than half a foot longer than Highlander's or Pilot's—so it can comfortably accommodate 7 adults with remarkable ease. One that's ingeniously engineered to provide more 2nd- and 3rd-row legroom than Highlander or Pilot, easier access to 3rd-row seating—plus more cargo room behind the 3rd-row as well. One that's thoughtfully equipped with standard features that include:

LATCH child-safety-seat anchors and tethers in the 2nd-row seat. Two 3rd-row storage bins designed to accommodate portable electronic games and controllers. Eight cup holders. Four 1-liter bottle holders. Plus a convenient under-floor, cargo-area storage box that's larger than Highlander's or Pilot's. And since it's so easy to get more of your favorite things into the CX-9, your entire family will easily get more out of it.



With just one hand, the CX-9's ingeniously designed rear-access latch enables you to easily tilt and slide the 2nd-row seat forward to provide nearly 9 inches of foot space and surprisingly easy access to 3rd-row seating.

8.9"



For extra legroom and enhanced comfort, the CX-9's 2nd-row seat features nearly 5 inches of forward/backward travel plus a reclining seatback.

Thanks to its remarkably engineered 2nd- and 3rd-row seats, converting the CX-9 from a people mover to a cargo hauler couldn't be quicker. Or more convenient. A simple tug on the seatback release straps is all it takes to fold the 3rd-row, 60/40 split seatback down—and gain 48.4 cu ft of cargo space. Fold the 2nd-row 60/40 split seatback and the 3rd row down, and the CX-9 serves up a whopping 100.7 cu ft of total cargo space. That's more than Highlander or Pilot—and all without having to remove any headrests.

Unlike many SUVs, the CX-9's side sill and cabin floor are actually flush. This easy-to-overlook feature eliminates the danger of tripping over a side sill that can be up to 3 inches higher than the floor in other SUVs.

Large rear doors that open significantly wider (72°) than the Highlander's or Pilot's help make entering and exiting the CX-9 a more comfortable exercise. It's one more way that Highlander and Pilot don't measure up.

Enjoy more cargo room—top to bottom. Behind the CX-9's 3rd-row seat, you'll find a generous 17.2 cu ft of cargo room—plus an under-floor storage box with nearly 2 cu ft of storage space. In fact, the CX-9 actually gives you more total cargo room than Highlander or Pilot—with only the 3rd-row seatback down or with both the 3rd- and 2nd-row seatbacks down. For even more convenience, a power rear liftgate (open/close) with remote control is available on both the Grand Touring and Touring.\* In every way imaginable, the CX-9 welcomes you with one great idea after another.

\* Available spring '07.

113.2 in







## Experience all the pride and pleasures of owning an original.

At rest or at speed, the Mazda CX-9 Grand Touring is anything but inconspicuous. It doesn't look like anything else. It doesn't perform like anything else. And it doesn't pretend to be anything else. Because it's a true original. With the kind of bold, confident styling that speaks volumes. With the kind of refined, sophisticated features that obliterate traditional expectations. And with the kind of 7-passenger flexibility and spirited performance that reward its owner. No wonder the CX-9 has discerning SUV shoppers crossing all the other crossovers off their lists.



**Rain-Sensing Windshield Wipers.** It's one less thing to worry about. At the first sign of any precipitation, the CX-9 Grand Touring's variable-intermittent windshield wipers automatically spring into action to keep your windshield and view clear.



**Heated Outside Mirrors With Side Marker Lights.** Regardless of a change in the weather—or a change in your direction—these top-of-the-line outside mirrors make it easier for you to see and to be seen in your CX-9 Grand Touring.



**Auto On/Off Xenon Headlights.** Experience the added convenience and outstanding nighttime illumination provided by auto on/off Xenon High-Intensity Discharge (HID) low-beam headlights. Standard on the CX-9 Grand Touring, they also feature a manual leveling adjustment.



**Taillights With Integrated LED Arrays.** For improved visibility and reliability, plus a longer service life, the taillights on all CX-9 models feature horizontal arrays of multiple light-emitting diodes.



## Try on a cockpit in touch with tomorrow.

Like a custom-tailored suit, the sports-sedan-inspired cockpit of the Mazda CX-9 is as precise and refined as it is stylish and comfortable. Equally impressive is the matrix of insightful standard features that the CX-9 presents to its driver. Like the extra comfort of a 6-way manual- (or available 8-way power-) adjustable driver's seat. A leather-wrapped steering wheel that both tilts and telescopes for a better driving position. Plus the luxury of a Three-Zone Automatic Climate-Control System. Even the standard 6-speaker AM/FM/CD stereo includes an input jack for your Apple® iPod®. Naturally, cruise control as well as power windows, mirrors and door locks is also standard. At your option, the cockpit of your CX-9 can also be personalized with an array of available cutting-edge features that includes: A voice-activated navigation system. Rearview camera. A Bose® 10-speaker Centerpoint® surround sound audio system. Auto-dimming rearview mirror with compass and Homelink®. As well as SIRIUS Satellite Radio.\* All to ensure that the CX-9 cockpit is a perfect fit for your lifestyle today—and for years to come.



**Mazda Advanced Keyless Entry & Start System.** Enjoy the convenience of remotely operating your CX-9's power windows and rear liftgate, locking and unlocking all doors, and even keylessly starting the engine. Standard on the Grand Touring and available on the Touring.



**Bluetooth® Hands-Free Phone Capability.** Communicate by phone more easily, and safely, in your CX-9 simply by utilizing voice commands and a Bluetooth®-compatible cell phone. Enables you to make and receive calls, access voice mail messages and more—all hands-free. Standard on the Grand Touring and the Touring.



**Eight-Way Power-Adjustable Driver's Seat With Memory.** Make yourself more comfortable at the touch of a button. The driver's seat of the CX-9 Grand Touring can automatically adjust all of its eight settings—including lumbar support—to any one of the three different personalized driving positions stored in its memory.

**SIRIUS** SATELLITE RADIO reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii. Apple and iPod are registered trademarks of Apple Computer, Inc.



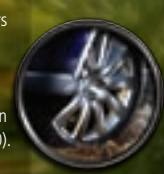
**Six-Speed Sport AT Automatic Transmission.** The CX-9's advanced 6-speed Sport AT automatic transmission is an ideal match for its spirited V6 engine. It smoothly delivers all the convenience of a state-of-the-art automatic plus all the fun of a manual—thanks to its manual-shift mode.



**Variable Valve Timing.** The CX-9's sophisticated 3.5-liter V6 utilizes variable valve timing to maximize low-end torque and high-rpm power. The impressive end result is a potent powerplant that's actually more responsive and more fuel-efficient.



**Active Torque Split All-Wheel Drive.** Using sensors to monitor wheel speed and engine data, Mazda's computer-controlled all-wheel-drive system instantly responds to changes in road conditions and weather by automatically maintaining an ideal balance between front/rear axle torque that ranges from 100:0 to 50:50. Available on all CX-9 models.



Fire up a powertrain that's both responsive and responsible.

Typically, responsive SUV performance comes at the expense of social responsibility. After all, good horsepower rarely equates with good gas mileage. However, the Mazda CX-9 is anything but typical—thanks to its perfectly matched engine and transmission. Together, they form a highly advanced and efficient powertrain. One that provides the CX-9 with a well-balanced combination of responsive power, precise control—plus up to an estimated 24 mpg (FWD) on the highway. To ensure spirited performance, the CX-9 utilizes a 263-hp all-aluminum 3.5-liter DOHC V6 that boasts 24 valves, variable valve timing, electronic throttle control and a robust 249 lb-ft of torque @ 4500 rpm. To promote optimum driver control, the CX-9 is also equipped with a sophisticated 6-speed Sport AT automatic transmission that even features a manual-shift mode. Completing the picture is Mazda's available Active Torque Split AWD system. Computer controlled, it instantly reacts to changing road and weather conditions to distribute the ideal amount of power required by both front and rear wheels. The results are enhanced traction and vehicle control.



Enjoy confidence-inspiring road manners and a comfortable ride.



**Ultra-Rigid, Reinforced Unibody Construction.** From roof structure to floor pan, the CX-9's unibody features a myriad of special structural reinforcements to optimize both structural and torsional rigidity. The bottom-line benefit of this highly stable platform is responsive handling.

It takes far more than an abundance of horsepower to make a Crossover SUV truly fun to drive. Which is why Mazda engineers gave the CX-9 a precise, power-assisted rack-and-pinion steering system with engine-speed-sensing variable assist plus a true 4-wheel independent-suspension system. The end result is a 7-passenger Crossover SUV that's surprisingly responsive and agile. The CX-9 simply doesn't feel like a "big" SUV. Up front, a MacPherson strut setup is responsible for maintaining ideal tire-to-road contact. In the rear, the CX-9 utilizes a sophisticated multilink system to promote accurate wheel placement and surefooted handling. Substantial stabilizer bars, front and rear, also help to minimize body roll. Add Mazda's suspension-tuning expertise to the equation, and you get a Crossover SUV with remarkably well-disciplined road manners. Plus a ride dynamic that's exceptionally stable, comfortable and responsive—in the parking lot as well as on the highway.

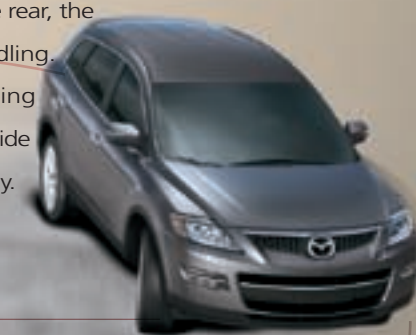


**20-Inch Alloy Wheels & Tires.** The CX-9 Grand Touring features massive 20-inch alloy wheels and aggressive P245/50R20 low-profile tires. Both the CX-9 Touring and Sport are fitted with stunning 18-inch alloys mounted with P245/60R18 radials.



**Easy To Maneuver.** Thanks to the CX-9's precise rack-and-pinion steering, engine-speed-sensing variable assist and a relatively tight turning diameter of 37.4 feet, the CX-9 is surprisingly easy to maneuver—on the road or in a parking lot.

37.4 ft



# It all comes back to Zoom-Zoom.

Only Mazda could engineer an all-new Crossover SUV as ingenious as the 7-passenger CX-9. And create a way for your entire family to crossover to something more breathtaking, more accommodating, more exhilarating and, ultimately, more you. Finally, what you need is exactly what you want.





## Your peace of mind is a top priority.

We want your new Mazda CX-9 to be a source of pride, exhilaration and peace of mind for years to come. Which is why every new 2007 Mazda vehicle is covered by all of the following:


- A 3-year/36,000-mile\* "bumper-to-bumper" limited warranty.
- A 3-year/36,000-mile,\* 24/7 Emergency Roadside Assistance program.
- A 5-year/60,000-mile\* limited powertrain warranty.

For details, please see your Mazda dealer, visit [MazdaUSA.com](http://MazdaUSA.com) or call toll-free 800-639-1000.

\* Whichever comes first.

## Mazda American Credit: Financing made simple.

Whether you're interested in buying or leasing a new Mazda, Mazda American Credit (MAC) is committed to helping make the financing process a convenient, hassle-free and satisfying experience. Put our first-class customer service to the test. Simply ask your Mazda dealer to explain which MAC purchase or lease plan best meets your needs.

 Or visit [MazdaCredit.com](http://MazdaCredit.com) for Mazda American Credit. more information.

## The ultimate cyberspace pit stop.

For more motorized fun of the virtual variety, Web surf yourself straight over to [MazdaUSA.com](http://MazdaUSA.com) and add it to your list of favorites. You can scope out all the new Mazdas—even compare them to the competition. Download photos, vehicle specs and MSRPs. Order brochures. Score seasonal incentives and special services offers. Pick up handy maintenance tips. Get updates on driving technology, tuning and motorsports in the MAZDASPEED area. Interactively "build" the Mazda CX-9 of your dreams and trick it out with your favorite accessories. Request a quote. Even locate a Mazda dealer. It's the quick and easy way to bring yourself totally up to speed.

[MazdaUSA.com](http://MazdaUSA.com)

## Genuine Mazda Accessories: The real deal.

Part of the joy of owning a new Mazda CX-9 is personalizing it. And the best way to enhance its appearance or performance is with Genuine Mazda Accessories. Better yet, all Genuine Mazda Accessories installed by your Mazda dealer, prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as your new Mazda. See your dealer for details.



### CX-9 Accessories

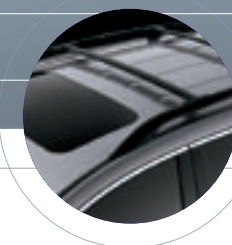
- Fog Light Kit
- Front Mask
- Outside Mirrors with Side Marker Lights
- Car Cover
- Hood Bug Deflector (Smoke)
- Moonroof Wind Deflector
- Roof Rack
- Roof-Rack Crossbars
- Bike Carrier, Roof-Rack Mount
- Bike Carrier, Trailer-Hitch Mount
- Roof Cargo Box
- Roof Luggage Basket
- Ski/Snowboard Carrier, Roof-Rack Mount
- Liftgate Garnish (Body Color with Chrome Accent)
- Splash Guards (Black, Set of 4)
- Windshield Sunscreen (with Logo)
- Cigarette Lighter
- Ashtray
- Compass Auto-Dimming Mirror
- Compass Auto-Dimming Mirror with Homelink®
- Rearview Camera System with Auto-Dimming Mirror Display
- In-Dash 6-Disc CD/MP3 Changer
- iPod® Integration Module
- SIRIUS Satellite Radio\*
- Remote Engine Start
- Alarm System with Shock Sensor (Late Availability)
- All-Weather Floor Mats (Late Availability)
- Retractable Cargo Cover
- Cargo Mat, Carpeted, with Cargo-Loks
- Cargo Net
- Carpet Floor Mats
- First Aid Kit
- Roadside Assistance Kit
- Wheel Locks (Set of 4)

**iPod® Integration Module.** Taking your Apple® iPod along for the ride just became a lot easier. Mazda's iPod Integration Module allows you to play your iPod through your CX-9 audio system with crystal-clear sound and a built-in battery charger. Works with all 30-pin, dock-connector-equipped iPods. Available on all CX-9 models. (iPod not included. See your dealer for compatibility conditions and limitations on installation.)

**Compass Auto-Dimming Mirror with Homelink®.** Automatically dims to reduce glare from headlights of cars behind you. Bright LED compass readout available with the added security, efficiency and convenience of HomeLink. Replaces interior rearview mirror.

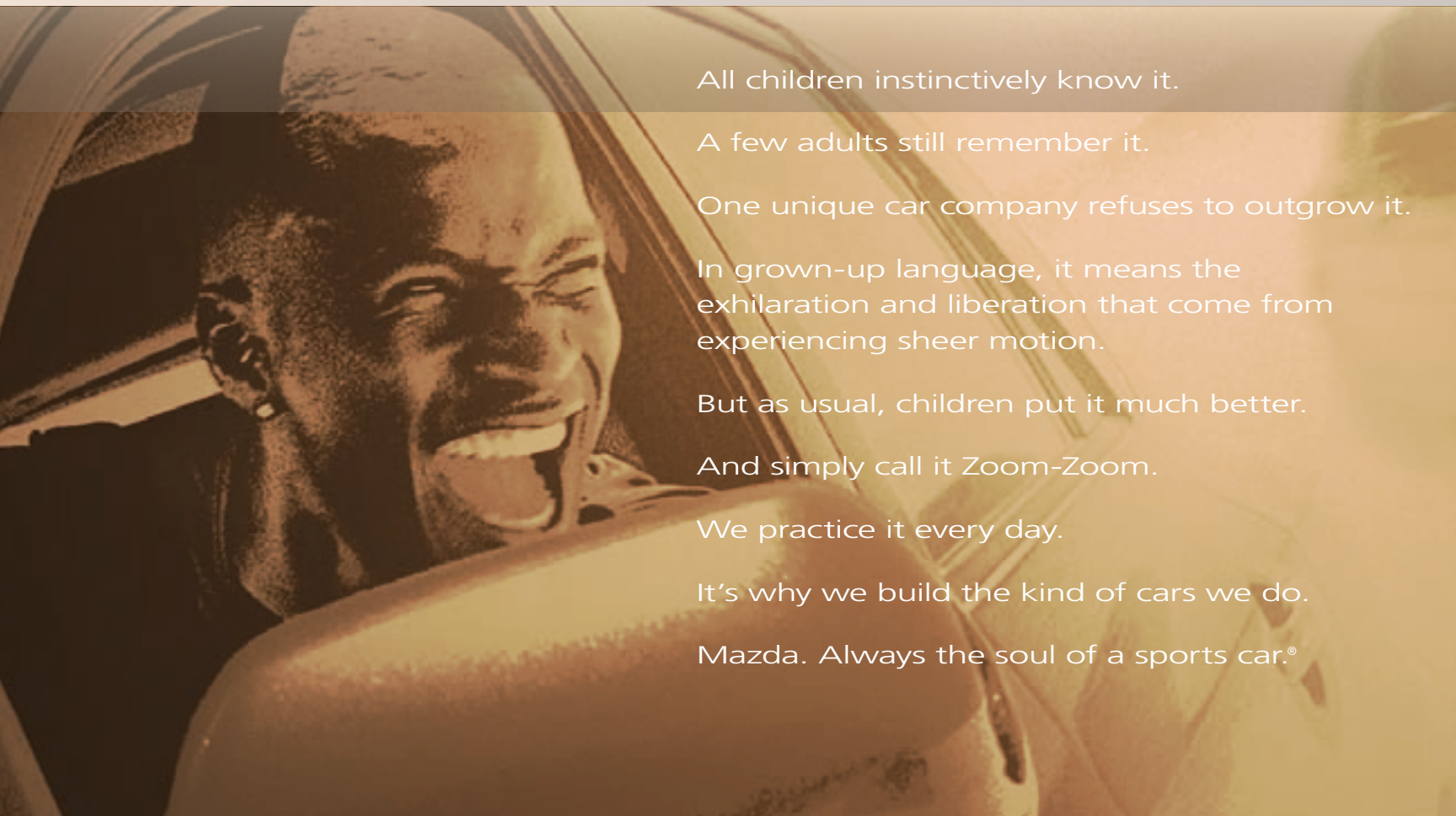
**Roof Rack and Crossbars.** Sleek and aerodynamically designed, the durable Roof Rack and Roof-Rack Crossbars are a convenient way to increase cargo capacity. Versatile Crossbar design accepts bicycle, ski/snowboard and cargo carrier attachments and features 100-lb capacity evenly distributed.

**Retractable Cargo Cover.** Provides a finished look to the cargo area when the rear seats are folded flat. Easy to install, remove or retract when full access is needed.



**SIRIUS**

SATELLITE RADIO reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii. Apple and iPod are registered trademarks of Apple Computer, Inc.



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