

'05 **mazda** MPV

zoom-zoom



DEEP INSIDE US ALL, THERE'S A UNIQUELY HUMAN EMOTION JUST WAITING FOR AN INVITATION TO "COME OUT AND PLAY." IT'S A FEELING OF PURE EXUBERANCE AND EXHILARATION—THE EMOTION OF MOTION.

REDISCOVER THE EMOTION OF MOTION.

It starts with a feeling. One that children instinctively know, and grown-ups want to recapture. It calls to mind words like exhilaration, liberation and joy. But we like the way children put it better: "Zoom-Zoom." It's what moves us to build the kind of vehicles we do. And why you'll find the soul of a sports car engineered into everything we make—including the remarkably versatile, surprisingly agile Mazda MPV.[®]



THE MAZDA MPV PUTS ALL THOSE PONDEROUS PEOPLE-MOVERS TO SHAME. IN FACT, GIVEN ITS ATHLETIC PROFILE, AGILE HANDLING AND SPIRITED PERFORMANCE, IT'S ALMOST AN INSULT TO CALL IT A

BODY OF A MINIVAN. SOUL OF A SPORTS CAR.

Most minivans merely move people and cargo. The Mazda MPV also moves emotions. With lean, athletic lines that command a second look. A powertrain so responsive, it's exhilarating. Plus handling so well-balanced, the automotive press has hailed it as "more nimble" and "more fun." A ponderous, hard-to-maneuver people-mover it's not. Instead, its potent powertrain features both a spirited 200-hp V6 and electronically controlled 5-speed automatic. Its gas-filled struts and shocks, with front and rear stabilizer bars, provide confidence-inspiring handling. And its power-assisted rack-and-pinion steering promotes precise directional control. Given the MPV's fun-to-drive credentials, it's almost an insult to call it a minivan.

A. WILLING WORKHORSE. The Mazda MPV boasts an advanced 3.0L DOHC 24-valve V6. With 200 hp and 200 lb-ft of torque on tap, you've got plenty of power to haul people, cargo or even a small trailer. **B. DISCS ALL AROUND.** To help ensure well-controlled, fade-resistant stops, power-assisted, ventilated 4-wheel disc brakes are standard—as is an Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD).



A.

B.

**IT'S EASIER TO FLAUNT IT
WHEN YOU'VE
GOT IT.**





Wherever your eyes or hands come to rest in an MPV, they'll be richly rewarded. By quality materials. Exemplary fit and finish. Meticulous craftsmanship. And attention to detail. The MPV's steering wheel, for example, tilts for extra comfort and includes built-in audio and cruise control functions. Its firmly contoured driver's seat also provides an adjustable lumbar support. Gauges are large and easy to read. Controls are well placed to minimize driver distraction. And, of course, power windows, mirrors and door locks are standard. As is air conditioning with front and rear zone controls on the ES (available on the LX). In short, the MPV never forgets who's in the driver's seat.

SOME INTERIORS ARE MORE REWARDING THAN OTHERS.

A. GRAND OPENINGS. Power sliding doors are standard on the ES and available on the LX. They open or close at the touch of a button on the dash, door pillars or keyless entry system. A "power off" dashboard switch prevents accidental operation.

B. SAFETY ZONE. An advanced, dual front air bag* supplemental restraint system (SRS) with crash-zone, passenger-weight and driver's seat-position sensors is standard. Dual front side-impact air bags* (SAB) are standard on ES and optional on LX.

*Always wear your safety belt and secure children in the rear seat.



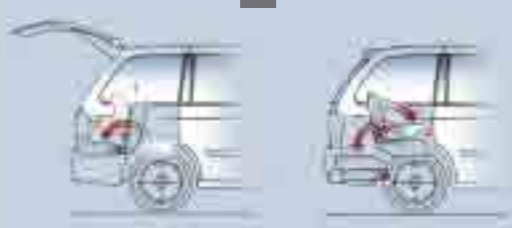
YOU'LL LOVE THE PERFORMANCE.
NO MATTER WHERE YOU SIT.



A.

B.

C.



A. SPLIT PERSONALITY. The MPV's 2nd-row bench seat features a unique Side by Slide® design that separates into two reclining captain's chairs, complete with fold-down armrests.*
B. REVERSE TECHNOLOGY. You can easily flip the MPV's Tumble-Under® rear bench seat backwards to create convenient "tailgate" seating that's ideal for outdoor activities.* **C. SPACE MAKER.** Creating lots of extra cargo space couldn't be easier. The MPV's spring-assisted Tumble-Under® rear bench seat quickly and easily folds flat into the floor with the pull of a strap.

*Be sure your MPV is in park with the engine off.

In the fun-to-drive department, the agile Mazda MPV has few equals. Yet, when it comes to versatility, it's also the ultimate commuter chameleon. From weekday carpool duty to weekend errands, from hauling cargo to hauling kids or pets, the MPV remains a joy to drive—and fill. With insightful features like dual remote-control power sliding doors (standard on the ES, available on the LX). Ingeniously engineered, multifunction 2nd- and 3rd-row seats. A deep cargo well behind the rear seat for your groceries and gear. Plus a pleasing array of storage compartments, map and courtesy lights, even a dozen beverage holders. There's not a bad seat in the house.

MOVE MORE OF EVERYTHING THAT MOVES YOU.

While fun is definitely the driver in a Mazda MPV, peace of mind rides shotgun. For example, by adding the available trailer hitch, wiring harness, and 4-Seasons & Towing Package, you can tow up to 3,000 pounds. And bring that favorite motorcycle or watercraft along for the ride. All without a second thought. Because the MPV also provides the safety of 4-wheel disc brakes, an Anti-lock Brake System (ABS), and front and rear crumple zones. Not to mention a Five-Star crash safety rating, the highest possible, in U.S. government tests for driver and passenger protection in frontal and side impacts.* Which means you can look forward to years of fun in an MPV—because we've definitely got your back.

*Driver and passenger front and side crash tests. For complete test results, visit www.nhtsa.dot.gov.



A.

A. BREATH OF FRESH AIR. Both of the MPV's sliding doors include power up-and-down windows. Now there's a refreshing thought. **B. ENTERTAINING IDEA.** MPV's available Rear-Seat Entertainment System plays both DVDs and MP3 audio CDs, and includes a flip-down 7-inch color monitor, 2 sets of wireless headphones plus a remote control. **C. WIDE OPEN SPACES.** You can easily create a cavernous 127 cu. ft. of cargo space, simply by folding away MPV's 3rd-row seat and removing its 2nd-row seats.



B.



C.

MPV ES.

MAKING YOUR MAZDA YOURS ALONE.

Part of the joy of owning a new Mazda MPV is personalizing it. And the best way to enhance its appearance or performance is with Genuine Mazda Accessories. In fact, all Genuine Mazda Accessories installed by your Mazda dealer prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as your new Mazda. See your dealer for details.

- Front mask
- Hood bug deflector
- Fog lights
- Door edge guards
- Roof rack
- Bike carrier (roof-rack mount or trailer-hitch mount)
- Ski carrier (roof-rack mount)
- Roof cargo box (long)
- Roof cargo box (short)
- Roof luggage basket with stretch net
- Rear roof spoiler
- Rear bumper step plate
- Trailer hitch and trailer-hitch wiring harness
- Windshield sunscreen
- Compass & outside temperature auto-dimming mirror
- Compass & outside temperature auto-dimming mirror with HomeLink®
- Remote engine start/security system (late availability)
- In-dash 6-disc CD changer
- Cassette player
- MiniDisc player
- SIRIUS Satellite Radio receiver kit*
- Rear-Seat Entertainment System
- Silver carbon-fiber-look dash kit
- Silver carbon-fiber-look seat side table panel
- Aluminum pedal set
- Carpet floor mats
- All-weather floor mats
- Seat covers
- Assist grips
- Cargo organizer
- Cargo net
- Carpet cargo mat
- 16-inch polished alloy wheels
- First aid kit
- Roadside assistance kit
- Lighter (front)
- Ashtray (front/rear)
- Wheel locks
- Touch-up paint



A. COMPASS & OUTSIDE TEMPERATURE AUTO-DIMMING MIRROR WITH HOMELINK® This multipurpose rearview mirror combines compass, outside temperature and auto-dimming features with a HomeLink® controller to activate any system-connected lights, gates, alarms, etc. in your home. **B. CARGO ORGANIZER.** Add this versatile cargo organizer and get even more into your MPV. Flip up the panels to expose a compartmented space to organize your groceries, sports equipment or shopping. Or flip down for a flat floor. **C. DOOR EDGE GUARDS.** Protect the outer edge of your MPV's front doors with color-matched door edge guards. Each set of guards is custom-made to the exact contours of your Mazda. **D. REAR ROOF SPOILER.** Add a sporty touch of a rear roof spoiler to your MPV. On the practical side, it will also help keep your rear window free from dust and snow for better visibility.

* SIRIUS Satellite Radio requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.



WITH 10 EXHILARATING MODELS, Mazda makes it easier than ever to satisfy your practical needs. And your emotional ones. So treat yourself to the Mazda Test-Drive Experience. Put the Mazda MPV of your choice through its paces. Down local streets, on-ramps, highways, and off-ramps. Through straightaways, S-curves and corners. Discover the responsive acceleration and steering, superb braking and surefooted handling that set every Mazda apart. And in the process, rediscover that elusive emotion of motion—that fun, connected-to-the-road feeling—that we like to call “Zoom-Zoom.”

Peace of mind is another feeling that comes standard on a Mazda. Because every new Mazda is covered by the **2005 Mazda Driver's Assurance Plan**, one of the industry's most comprehensive new-vehicle warranties. It includes a **48-month/50,000-mile**, “bumper-to-bumper” Limited Warranty plus **24/7 Emergency Roadside Assistance**. And should your Mazda MPV require a warranty repair, the **Mazda Service Transportation Solution** can typically provide another vehicle to drive. After all, we want your new Mazda to be a source of pride and exhilaration, for years to come. See your Mazda dealer for details.

**WE DIDN'T INVENT THE FEELING.
JUST A BETTER WAY
TO GET IT.**



MazdaUSA.com

Bring yourself up to speed. For more motorized fun of the virtual variety, park your Web browser at MazdaUSA.com. It's the perfect place to scope out all the 2005 Mazdas. Score seasonal incentives or special service offers. Pick up handy maintenance tips. And get updates on driving technology, tuning and motorsports at Mazda's MAZDASPEED Section. You can even “build” the Mazda MPV of your dreams. Request a quote. And locate a Mazda dealer. So remember to add MazdaUSA.com to your Web browser's list of “Favorites.”

INTERIOR FEATURES **LX** **ES**

Advanced 2-stage front air bags* with belt-use, passenger-weight and driver's seat-position sensors	S	S
Front seat-mounted side-impact air bags* with coverage for head and chest areas	P	S
3-point safety belts for outboard seating positions; lap belt for rear center passenger	S	S
Front safety belt pretensioners with force limiters	S	S
2nd-row LATCH child-seat anchors	S	S
Reclining front bucket seats; adjustable driver's lumbar support and cushion angle	S	S
8-way power driver's seat	P	S
Fold-down armrests for front seats; 4 fold-down armrests for 2nd-row seats	S	S
Removable Side by Slide® 2nd-row seat	S	S
Tumble-Under® 3-passenger rear seat with tailgate seat function	S	S
Cloth upholstery	S	—
Leather-trimmed seats; leather-wrapped steering wheel and parking-brake grip; carbon-fiber-look interior trim	—	S
Carpet floor mats and cargo mat	O/P/A	S
Power windows with 1-touch-down driver's window; lighted switch for driver's door	S	S
Flip-open rear quarter windows	S	S
Power door locks with 2-stage unlocking (driver's door only/all doors plus liftgate)	S	S
Tilt steering wheel	S	S
Cruise control with steering-wheel-mounted controls	S	S
Remote keyless illuminated entry system	S	S
Pullout storage drawer under front passenger seat; folding front-seat side table	S	S
Lockable glove compartment with light; center-console storage bin (holds 12 CDs); coin-storage box	S	S
Overhead console with two storage compartments (not available with moonroof)	S	S
12 cup holders, including 4 bottle holders in doors	S	S
Rope hooks, shopping-bag hooks and 12-volt power outlet in rear cargo area	S	S
Driver's and passenger's lighted vanity mirrors with covers	S	S
Front map lights; courtesy lights on ceiling, liftgate and front doors	S	S
Ignition-keyhole light	S	S
CFC-free air conditioning	S	S
Rear air conditioning	O/P	S
100-watt AM/FM/CD stereo with 6 speakers and digital clock	S	—
180-watt AM/FM/CD stereo with in-dash 6-disc CD changer and digital clock; Super Sound system with 9 speakers, including subwoofer	P	S
Steering-wheel-mounted audio controls	S	S

MECHANICAL FEATURES **LX** **ES**

3.0L DOHC 24-valve V6 engine	S	S
5-speed electronically controlled automatic overdrive transmission	S	S
Front-wheel drive	S	S
Traction Control System (TCS)	P	S
Independent strut-type front suspension with coil springs and stabilizer bar; torsion-beam rear suspension with coil springs and stabilizer bar	S	S
Power-assisted rack-and-pinion steering and 4-wheel disc brakes	S	S
Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD)	S	S

EXTERIOR FEATURES **LX** **ES**

16-inch alloy wheels; P215/60R16 H-rated all-season radial tires	S	—
17-inch alloy wheels; P215/60R17 H-rated all-season radial tires	P	S
Sport-type front and rear fascias with silver accents	S	S
Side sill extensions with silver accents	S	S
Body-color body-side moldings	P	S
Dual sliding rear doors with power up-and-down windows	S	S
Dual power sliding rear doors	O†	S
Dual black power remote mirrors	S	S
2-speed variable-intermittent windshield wipers; intermittent rear wiper/washer	S	S
Privacy-tint glass on rear doors, rear quarter windows and liftgate	P	S
Clear-lens halogen fog lights	P	S
Front fender-mounted turn-signal repeater lights	S	S

SPECIFICATIONS

Engine size and type	Type AJD 3.0L DOHC 24-valve V6; all-alloy construction
Horsepower	200 @ 6200 rpm
Torque, lb-ft	200 @ 3000 rpm
Ignition; fuel system	Distributorless electronic; multiport electronic fuel injection
Fuel capacity; type	19.8 gallons; regular unleaded gasoline
EPA estimated fuel economy, mpg	18 city/25 highway
Body construction	Steel unibody with "Triple H" construction
Steering	Rack-and-pinion with engine-speed-sensing variable power assist
Turning circle, curb-to-curb	37.4 feet
Brakes	10.8-inch ventilated front discs; 11.3-inch ventilated rear discs
Base curb weight	3772 lb

OPTIONS AND OPTION PACKAGES **LX** **ES**

LX PLUS PACKAGE: Rear air conditioning; privacy-tint glass on rear windows and liftgate; windshield sunscreen band; body-color body-side moldings; fog lights; carpet floor mats and cargo mat	O	S
ALL-SPORT® PACKAGE (requires Side Air Bags & Traction Control System Package): 17" alloy wheels with P215/60R17 all-season tires; 8-way power driver's seat; 180-watt, 9-speaker Super Sound system with in-dash 6-disc CD changer; leather-wrapped steering wheel; compass & outside temperature auto-dimming mirror with HomeLink®; rear roof spoiler	O†	—
4-SEASONS & TOWING PACKAGE: 3000-lb towing capacity; AT oil cooler; heavy-duty battery and wiper motor; heated mirrors; rear heater with rear controls; larger washer-fluid tank	O†	O
SIDE AIR BAGS & TRACTION CONTROL SYSTEM PACKAGE: Front side-impact air bags and Traction Control System (TCS)	O†	S
Rear air conditioning	O/P	S
Roof rack	O/A	O/A
Rear roof spoiler	O/P/A	O/A
Rear bumper step plate	O/A	O/A
Pearlescent paint (Whitewater Pearl)	O	O
Rear-Seat Entertainment System with DVD player and flip-down video screen	O/A	O/A
Compass & outside temperature auto-dimming mirror (available with or without HomeLink®)	O/P/A	O/A
Cargo net	O/A	O/A
Cargo organizer	O/A	O/A
Wheel locks	O/A	O/A
Class II trailer-hitch receiver and wiring harness	O/A	O/A
Power sliding rear doors; operable from keyless remote	O†	S
Power sliding-glass moonroof with retractable sunscreen	O†	O
Cassette player	O/A	O/A
Door edge guards (body color)	O/A	O/A
All-weather floor mats	O/A	O/A

EXTERIOR DIMENSIONS (inches)

Wheelbase/overall length	111.8/189.5		
Overall height	LX: 68.7, 69.1 with 17" wheels; ES: 69.1		
Overall width	72.1		
Track, front/rear	60.6/61.0		

INTERIOR DIMENSIONS (inches)

	front	middle	rear
Headroom	41.0	39.3	38.0
Headroom (with moonroof)	39.0	37.4	38.0
Legroom	40.8	37.0	35.6
Shoulder room	59.8	60.8	58.1

INTERIOR FABRICS



BEIGE CLOTH MPV LX **GRAY CLOTH** MPV LX **BEIGE LEATHER** MPV ES **GRAY LEATHER** MPV ES

S : Standard O : Optional P : Package option A : Dealer-available accessory — : Not available
 * Always wear your safety belt and secure children in the rear seat. † Requires LX Plus Package.

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WHEEL OPTIONS



16-INCH ALLOY **17-INCH ALLOY**

EXTERIOR COLORS



BLACK MICA
 • Mazda MPV LX
 • Mazda MPV ES



SUNLIGHT SILVER METALLIC
 • Mazda MPV LX
 • Mazda MPV ES



TITANIUM GRAY METALLIC
 • Mazda MPV LX
 • Mazda MPV ES



RAZOR BLUE METALLIC
 • Mazda MPV LX
 • Mazda MPV ES



TSUNAMI BLUE MICA
 • Mazda MPV LX
 • Mazda MPV ES



RALLY WHITE
 • Mazda MPV LX
 • Mazda MPV ES



WHITewater PEARL (OPTIONAL)
 • Mazda MPV LX
 • Mazda MPV ES



NORDIC GREEN MICA
 • Mazda MPV LX
 • Mazda MPV ES



COSMIC SAND METALLIC
 • Mazda MPV LX
 • Mazda MPV ES



ALWAYS THE
SOUL
OF A SPORTS CAR.™

ZOOM-ZOOM

MAZDA FOR 2005.
ONE SOUL.
ONE FEELING.
ONE QUESTION.
HOW DO YOU WANT YOUR ZOOM-ZOOM?

