



2013

C-CLASS

SEDAN AND COUPE



Mercedes-Benz

OVERACHIEVEMENT MIGHT BE AN UNDERSTATEMENT.



C 350 Sport Sedan shown above with optional Lunar Blue metallic paint, 18" AMG twin 5-spoke wheels, Panorama roof, PARKTRONIC, and Driver Assistance, Lighting and Multimedia Packages.
C 350 Coupe shown at right with Mars Red paint and optional 18" AMG 7-spoke wheels, KEYLESS-GO, and Driver Assistance, Lighting and Multimedia Packages.

To driving enthusiasts, a car is more than a machine, it's a statement. One that says to the world, "My car makes me enthusiastic about driving." Sure, that seems a little obvious at first. But look into the eyes of someone behind the wheel of a mere appliance, and it becomes quite profound. For the drivers who choose a C-Class, what they have in common is what sets them apart: A sharp eye for recognizing competence, character and charisma while thoroughly rejecting compromise. With the widest array of models, styles and powertrains it's ever offered, the 2013 C-Class is all about choice. But it never asks you to choose between sophisticated luxury and sporty spirit. Between reassuring safety and refreshing performance. Or between exciting new technology and enduring quality. And even with all of their underlying virtues, the Sport Sedans, Luxury Sedans and Coupes of the Mercedes-Benz C-Class still deliver overtly honest value. It wouldn't be an overstatement to say that C-Class drivers follow their own stars. But the truth is, they drive them.

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C 350 Sport Sedan shown above with optional Diamond White metallic paint, 18" AMG 7-spoke wheels, Panorama roof, and Driver Assistance, Lighting and Multimedia Packages.

C 300 4MATIC Luxury Sedan shown at right with optional Iridium Silver metallic paint, leather upholstery, Panorama roof, PARKTRONIC and Lighting Package. Please see endnotes at back of brochure.

UNDIVIDED ATTENTION.

THE MULTIFACETED, MULTI-TALENTED C-CLASS SPORT SEDANS AND LUXURY SEDANS.

Sport Sedans with a racy attitude. Luxury Sedans with an elegant air. Is it a case of split personality? Far from it. No matter which C-Class Sedan suits you best, each delivers the best of both worlds: purebred performance with pedigreed refinement, with each attribute expertly tailored to fit your own personality. Do you see yourself within the muscular bodywork, bold grille and aggressive stance of the Sport Sedans? Or do the sleek sculpting and chrome grille of the Luxury Sedans reflect your polished panache? Either way, their distinctive characteristics stem from the same depth of character. Their new-generation engines and advanced suspensions match eager response with efficient precision. Exclusive safety innovations and generous luxuries anticipate your needs while tending to your desires. And from behind the wheel, your every sensation reveals the defining quality of a Mercedes-Benz: undivided attention to each detail.

The Sport Sedans. With aerodynamically sculpted lower body styling and a grille-mounted Star, a C-Class Sport Sedan wears its racy character on the surface. Staggered-width 17" alloy wheels, perforated front brake discs, a sound-optimized exhaust and a lowered, sport-tuned suspension bring it to life on any surface. A new Sport Package adds a rear spoiler and 18" AMG wheels.¹

The Luxury Sedans. Elegant style, led by a chrome grille and stand-up Star, celebrates a legacy of refinement in the C-Class Luxury Sedans. A comfort-tuned suspension and 17" alloy wheels put that elegance into motion. From design to driving pleasure, every element feels united by a sense of polished precision.

C250 Sport and Luxury Sedans. A 201-hp 1.8-liter turbo Direct Injection 4-cylinder engine whisks the C250 Sedans to 60 mph in a brisk 7.1 seconds.² Their smooth, sporty and efficient 7-speed automatic transmission helps return up to 31 highway mpg.³

C350 Sport Sedan. Its 3.5-liter Direct Injection V-6 unleashes 302 hp. A quick-thinking 7-speed automatic and new ECO-Stop/Start system help return up to 21 mpg city and 29 mpg highway.³ AMG twin 5-spoke wheels and a rear spoiler offer evidence of its performance prowess. The 5.9-second 0-60 time² delivers proof.

C300 4MATIC Sport and Luxury Sedans. A new 248-hp Direct Injection V-6 in the C300 4MATIC Sedans turns its ample torque into all-season traction via 4MATIC™ all-wheel drive.⁴ Its responsive 7-speed automatic teams up with a fuel-saving new ECO-Stop/Start feature to combine quicker acceleration with improved fuel economy estimates of 21 mpg city and 29 mpg on the highway.³

C63 AMG Sedan. Exclusive style with substance to match await you in this superlative sporting machine. Beneath the twin power domes of its aluminum hood lurks a handcrafted AMG V-8 whose 451 hp outpaces all of its competitors. A multi-clutch, multi-mode 7-speed AMG SPEEDSHIFT MCT transmission, 18" AMG wheels¹ and AMG-engineered chassis turn blistering power into pure bliss.





C350 Sport Sedan shown with Black interior and optional Burl Walnut wood trim, KEYLESS-GO, PARKTRONIC and Multimedia Package. Please see endnotes at back of brochure.



FULFILLING AMBITION.

The C-Class Sedan cockpits do more than elevate the state of the art. They celebrate the art of driving. Even the most innovative technology is delivered with intuitive quickness and timeless craftsmanship. High-definition color displays present an abundance of driving and entertainment features with the same clarity as the classic three-dimensional gauges. From standard Bluetooth® audio streaming to the available voice-controlled 80GB navigation, advanced electronics help you stay focused on enjoying the road. Thoughtful touches like rain-sensing wipers, dual-zone climate control and a power sunroof add to your motoring pleasure year-round. And well-placed controls greet your touch with ergonomic logic and elegant finishes. In every C-Class Sedan, you'll find that "sport" and "luxury" are not just compatible but synonymous. Just as "fulfilling ambition" also means "satisfying drive."

Sport Sedan cabins. Deeply contoured power front sport seats, aluminum pedals and a flat-bottom 3-spoke steering wheel⁵ emphasize performance. The C 250 and C 300 4MATIC™ are trimmed in sleek aluminum. Dramatic Black Ash wood adorns the C 350. Warm Burl Walnut wood is optional on them all. The new Sport Package intensifies the experience with racing-inspired seats, Black DINAMICA seat inserts, red cabin details, and a pair of paddle shifters.

Luxury Sedan cabins. Tone-on-tone interior colors and the hand-polished glow of Burl Walnut wood trim highlight the elegance of the C 250 and C 300 4MATIC Luxury Sedans. The shift knob and 4-spoke steering wheel are each wrapped in supple Premium leather, bringing refined comfort directly to your hands. And with convenient audio and Bluetooth buttons on the wheel, and the sporty Touch Shift feature, they both deliver a rewarding sense of control, too.



C 350 Coupe shown above with optional Palladium Silver metallic paint, 18" AMG 7-spoke wheels, KEYLESS-GO, PARKTRONIC, and Driver Assistance, Lighting, Multimedia and Premium 1 Packages.
C 250 Coupe shown at right with Black paint and optional PARKTRONIC, and Driver Assistance, Multimedia and Premium 1 Packages. Please see endnotes at back of brochure.

SLICE

COUPE. THE NAME DERIVES FROM THE FRENCH WORD FOR CUT. AS IN CARVING UP TWISTY ROADS. SLASHING THROUGH LIFE'S CLUTTER. OR HAVING PERFECTLY TONED MUSCLE.

The coupes of Mercedes-Benz all share a deep heritage of performance, precision and poise. The C-Class Coupes are cut from the same cloth, wrapping a windswept body and taut chassis around four sport seats. And like the C-Class Sedans, their attainable value only makes their seemingly unattainable standards—from safety leadership to exclusive luxuries like a power glass Panorama roof—more compelling. Yet they carve out a niche in the driving world that's uniquely their own. Their engines cut 0–60 times, fuel use and emissions, all at once. The refined 7-speed automatic offers paddle-shifted fingertip control. The sport-tuned suspension virtually reads the road through its staggered-width wheels and tires. And with the ideally balanced handling of rear-wheel drive—or nimble 4MATIC™ all-wheel drive—they slice into corners like the proverbial knife: sharp, and hot.

C 250 Coupe. A Direct Injection 1.8-liter turbo-4 channels 201 hp to the rear wheels to turn 0–60 in 7.1 seconds² with a remarkable 31 highway mpg.³ Its standard 17" 5-spoke wheels are wider at the rear axle for better grip during acceleration. Exclusive to the C 250 Coupe, the new Sport Plus Package adds racing-derived suspension, steering and brake upgrades, along with the visual enhancement of a rear spoiler and two-tone 18" AMG wheels.¹

C 350 Coupe. A 302-hp 3.5-liter Direct Injection V-6 ignites a 0–60 sprint of just 5.9 seconds.² Larger front brakes, staggered-width 17" AMG wheels and a rear spoiler assert its performance potential—while an efficient new ECO-Stop/Start system helps it return 20/28 city/highway mpg.³ To sharpen its handling to an even finer edge, you can opt for agile 4MATIC all-wheel drive,⁴ as well as the 18" AMG wheels¹ of the new Sport Package.

C 63 AMG Coupe. Raw power and pure refinement conspire to create a superlatively sporting C-Class. Crafted by the hands of its own master engine builder, its AMG V-8 emits an imposing 451 hp with an intoxicating exhaust note. The 7-speed AMG SPEEDSHIFT MCT multi-clutch transmission and 18" AMG wheels¹ team up with racing-derived suspension, steering and brakes to deliver competition-bred control with surprisingly refined comfort.



ROUSING SUPPORT IN EVERY CORNER.

In every corner of the world's motorsports circuits, you see it: Racing fans cheer on their heroes, as the tires and suspensions of their cars master the apex with a split-second choreography of traction, torque and tenacity. From history's first checkered flag to today's German Touring Car Championship and Formula 1™, racing has been a passion held close in the hearts of Mercedes-Benz engineers. In each corner of its sporty cockpit, a C-Class Coupe supports its driver and passengers with equal enthusiasm. Four individual sport seats, each fitted with a racing-inspired integrated head restraint, are ideally suited to the handling potential of its suspension. Every driving control is poised for quick response. The flat-bottom⁵ steering wheel places a pair of paddle shifters right behind its perforated leather side grips. Bright red needles sweep the deep-set gauges. And two high-resolution color displays—one in the speedometer, one in the central dash—help to keep the driver in close contact with the car and the fast-paced world outside. In the C-Class Coupe, you'll find driving passion in every corner.

Race line. Powerful brakes, precise handling and potent acceleration team up to help you find the ideal course through any corner. Brushed aluminum pedals, paddle shifters and a Premium leather-wrapped 3-spoke sport steering wheel help you make quick work of every curve in the road. In more relaxed moments, the multifunction steering wheel also offers intuitive, easy control of the hands-free Bluetooth® interface, the audio system, and a variety of vehicle settings that you can personalize.

Finish line. With meticulously top-stitched upholstery and crisp metallic details, the C-Class Coupes deliver performance with a premium flourish. Sleek Aluminum accents the C 250 Coupe, and Burl Walnut wood enriches the C 350. Or you can opt for Matte-finish Olive Ash wood on either one.

Redline. Racing inspiration sweeps the cockpit in the new Sport and Sport Plus Packages. Rich, grippy DINAMICA transforms the deep sport seats and shift knob. The aggressively contoured steering wheel features Silver paddle shifters. And red details accent the cabin, from the seats to the floor mats.





C250 Coupe shown with Black interior, aluminum trim, and optional Multimedia, Sport Plus and Premium 1 Packages. Please see endnotes at back of brochure.

REVOLUTIONS PER MILLISECOND.

Progress moves quickly under the aluminum hood of a C-Class. Three new-generation engines waste no time answering the demands of your right foot. They don't waste much else, either. The 1.8-liter turbo-4 of the C 250 models and the 3.5-liter V-6 engines in the C 300 4MATIC™ and C 350 call up an army of advanced technologies to whip more power from less fuel, with lower emissions. Their high-pressure Direct Injection and rapid-multispark ignition can precisely recalibrate the fuel spray while firing each spark plug up to four times—all in a single millisecond. A new ECO-Stop/Start system helps the V-6 engines save fuel in stop-and-go situations. And throughout the car, innovative engineering has helped cut weight, friction and aerodynamic drag without curtailing the strength, solidity and stability that make driving a C-Class a revelation.

Renewing. With richer torque, better fuel economy and lower emissions, the C-Class engines are a fresh new generation of power. In the C 250 Sedan and Coupe models, an intercooled turbocharger allows its 1.8-liter 4-cylinder to meld sports-car responsiveness with compact mpg. An all-new 248-hp V-6 in the C 300 4MATIC Sedans and a 302-hp V-6 in the C 350 models are each as responsive as they are responsible. Along with quicker, more widely variable valve timing, a durable yet lightweight diecast-alloy engine block and reduced friction, every C-Class engine further boosts its efficiency by engaging components such as the alternator only on demand.

Rejuvenating. The new-generation 7-speed automatic shifts with smooth, crisp precision. Driver-adaptive logic and two selectable modes—Sport and ECO—suit your driving style. All models feature our Touch Shift console shifter, while the Coupes add sporty paddle shifters on the steering wheel.

Refreshing. On V-6 models, a new ECO-Stop/Start system can automatically shut off the engine when you're idling, to save fuel in traffic and while waiting at stoplights. The engine instantly restarts as you lift your foot from the brake pedal.

Responsive. The 4-wheel independent multilink suspension is enhanced with AGILITY CONTROL—an innovation that reacts to the motion of each wheel. It instantly recalibrates the damping rates with every change in the road surface, to balance agile handling with a composed ride. Sport Sedans and Coupes also feature a lowered, sport-tuned suspension. For the C 250 Coupe, a new Sport Plus Package adds a track-tuned suspension with a constant-ratio Direct-steer system.

Reassuring. Standard in the C 300 Sedans and now optional on the C 350 Coupe, 4MATIC all-wheel drive integrates our 4-wheel Electronic Traction System. With 4-ETS, the engine's torque is continually sent to the wheels with the best grip—even if that's a single wheel.⁴ With light weight and a 45:55 front/rear torque split, handling feels sporty all year round.

Resolute. Every C-Class is standard-equipped with 17" alloy wheels in one of four designs. For more surefooted power delivery without compromising steering feel, Sport Sedans and Coupes wear wider wheels and tires at the rear axle. They also offer several 18" AMG wheel¹ options, including a two-tone design that's exclusive to the new Sport Packages.





C350 Coupe shown with Mars Red paint and optional 18" AMG 7-spoke wheels, 4MATIC all-wheel drive and KEYLESS-GO. Please see endnotes at back of brochure.



SAFETY FIRST. OR MORE ACCURATELY, HUNDREDS OF FIRSTS.

Look at the list of the safety features in most any car today, and you'll be looking into the history of Mercedes-Benz. That's because our engineers have been leading the way in safety for more than 60 years, about the time they invented the first crumple zone. In the 1970s, they earned a patent for the air bag. And in the decades to follow, they pioneered a portfolio of safety breakthroughs that went on to become industry standards—like the Antilock Braking System (ABS), Electronic Stability Program (ESP®) and emergency-sensing Brake Assist. Examine the 2013 C-Class and you'll see much more than these well-known safety benchmarks. You'll see advancements that predict tomorrow's cars, while helping to protect your own tomorrow—starting now. For example, its standard ATTENTION ASSIST is a Mercedes-Benz innovation that helps detect driver drowsiness on longer trips. As you drive your C-Class on a rainy highway, its brakes quietly act to disperse water buildup. And should any of its nine air bags deploy, your C-Class can automatically place a call for help. Far more than a list of features, every Mercedes-Benz is an orchestrated safety system—engineered to make the most of the precious milliseconds it takes to avoid, or survive, a collision. Looking into the future, whether by decades or seconds, is one way Mercedes-Benz looks out for yours.

C300 4MATIC Sport Sedan shown above with optional Steel Grey metallic paint, 18" AMG 7-spoke alloy wheels, Panorama roof, PARKTRONIC, and Driver Assistance, Lighting, Multimedia and Premium 1 Packages. Please see endnotes at back of brochure.



REVEAL

Brilliant lighting. Bright white LED Daytime Running Lamps help make your presence more apparent to other drivers. LED taillamps feature three-dimensional fiber optics and LED turn signals. With the optional Lighting Package, Bi-Xenon headlamps create light that's perceived more like natural daylight than halogen lamps. They also feature Active Curve Illumination and Adaptive Highbeam Assist. These two advanced systems continuously vary the angle and beam pattern of the headlamps, to maximize the illumination of corners and straightaways, without causing glare for other drivers. The package also includes headlamp washers.

ATTENTION ASSIST. By continually monitoring a variety of driving behaviors, this Mercedes-Benz innovation can audibly and visually alert the driver if it detects signs of drowsiness on long trips. More than 70 variables are measured in the first minutes of each drive, to establish a pattern and determine the warning thresholds accordingly.⁶

Active Blind Spot and Lane Keeping Assists. These optional systems can alert you to some unseen vehicles in the adjacent lane,⁷ and can warn you of unintended drifting across visible lane markings.⁶ Both systems are also available with advanced active technology that can help guide the car back into its own lane if the driver disregards the alerts.

Rear view camera. When you shift into Reverse, this option shows a live color image of the area right behind your C-Class on the in-dash screen.⁸

PREPARE

High-strength body. Approximately 70% of the C-Class body structure is made from ultra-high- and high-strength steel. Its development included more than 5,500 computer-simulated collisions incorporating nearly two million elements—as well as an extensive series of actual crash testing. Beyond its advanced crumple zones, the structure also helps to divert impact energy over, under and around the reinforced passenger cabin.

Accident avoidance. Two safety systems that were originally pioneered by Mercedes-Benz help you to avoid potential collisions. The Electronic Stability Program (ESP) monitors the vehicle's response to such driving inputs as steering and braking, and responds to help keep the vehicle on course during extreme maneuvers.⁴ And Brake Assist can automatically maximize braking pressure if it detects an emergency braking situation, potentially shortening your overall stopping distance.⁹

Adaptive braking. The 4-wheel disc brakes incorporate technology to help make driving more reassuring and relaxing in a variety of situations. If the driver lifts off the accelerator quickly, Predictive Brake Priming sets the pads closer to the discs for quicker response when the driver steps on the brakes. In the rain, Automatic Brake Drying periodically applies the brakes just enough to sweep away water buildup on the discs. During uphill starts, Hill-Start Assist helps prevent unwanted rollback. And a HOLD feature can help make driving in stop-and-go traffic a little easier.⁹

REACT

DISTRONIC PLUS. A Mercedes-Benz innovation and new C-Class option, this radar-based cruise control adapts your set speed in response to the flow of traffic ahead—automatically slowing until your path is clear again. If the vehicle ahead slows to a stop, DISTRONIC PLUS can also brake to a full halt, then resume automatically when traffic starts going.¹⁰

PRE-SAFE Brake. Even if you're not using cruise control, DISTRONIC PLUS can help detect an impending collision with a vehicle ahead. Its PRE-SAFE Brake system can alert the driver and automatically apply up to 100% braking force, to help reduce the severity of an impact.⁹

Advanced restraints. Nine standard air bags offer 11-way protection.¹¹ Dual-stage front air bags are augmented by a driver's knee air bag. Innovative pelvic air bags complement the front-seat side-impact air bags. Side curtain air bags are provided at all four outboard seating positions, as are seat-belt Emergency Tensioning Devices (ETDs) and belt-force limiters. Rear side-impact air bags are optional. And in a rear impact, NECK-PRO active front head restraints help to reduce whiplash.

Post-collision response. If an air bag or ETD deploys, the standard Mercedes-Benz mbrace2™ system's Automatic Collision Notification can initiate a call to our 24-hour emergency response center—even if you cannot.¹² The C-Class can also automatically shut off its engine and fuel supply, and turn on the hazard flashers and some interior lights.



C350 Sport Sedan shown with Ash interior, Black Ash wood trim, and optional KEYLESS-GO, PARKTRONIC and Multimedia Package. Please see endnotes at back of brochure.

FRONT-ROW SEAT. BACKSTAGE PASS.

Perhaps no one takes the business of driving more seriously than Mercedes-Benz engineers. But it's their love of the open road that makes the C-Class cockpit so uniquely entertaining. From the embrace of the driver seat, every control falls naturally to hand, starting with the Premium leather-wrapped steering wheel. As it rewards you with a crystal-clear connection to the car's responsive handling, its multifunction controls put your favorite in-cabin features right under your thumb. The console's intuitive central controller grants you an all-access pass to a star-studded lineup of advanced, useful and user-friendly technology—including the new in-car Internet features available with the Mercedes-Benz mbrace2™ system.¹² Classic round gauges are complemented by two high-resolution color LCD screens, one directly ahead and one at center stage.¹³ And to make sure your entertainment is always first-rate, the C-Class presents more than half a dozen ways to bring along your own playlist. After all, music is a lot like driving: When you take your show on the road, you should always enjoy the performance.

In concert. The console-mounted central controller and multifunction steering wheel team up with a 4.5" display in the speedometer and a standard 5.8" LCD screen in the dash. Together, they bring you a vividly colorful world of entertainment, navigation, and even personalized vehicle settings. A standard Bluetooth system lets you enjoy hands-free calling and wireless audio streaming from your digital music player.¹⁴

Sound check. Beyond such high-end standard audio features as a USB input, an AUX jack and HD Radio™ stations, a variety of options and packages can make your listening choices virtually endless: A 450-watt harman/kardon LOGIC7® surround sound system. SiriusXM Radio with 6 months of service.¹⁵ An iPod®/MP3 Media Interface.¹⁶ Plus a 6-disc DVD/CD player, an SD card reader, and a 10GB Music Register that can store your digital music on an in-dash hard drive.

Road show. The Multimedia Package includes a navigation system¹⁷ with a fast 80GB hard drive and a vivid 7" LCD screen. It can display 3D maps with building profiles, and includes built-in Zagat® Survey ratings for restaurants, hotels and golf courses. Live SiriusXM Traffic with dynamic re-routing and SiriusXM Weather help smooth your journey.¹⁵ And Enhanced Voice Control lets you operate the navigation, audio and phone with your normal speaking voice.

Opening act. Optional KEYLESS-GO lets you unlock, start and lock your C-Class without taking the key from your pocket. And when you're maneuvering in crowded spaces, optional PARKTRONIC can alert you to nearby obstacles. Its Advanced Parking Guidance feature can size up parallel-parking spots as you drive by, let you know which one's a good fit, and provide steering instructions to help you back in with finesse.





TAILORED TO FIT.

THE IDEAL BLEND OF FASHIONABLE, FUNCTIONAL AND FRESH.

Sporty style and elegant luxury prove to be a perfect pairing in the cabins of the C-Class Sedans and Coupes. From their finely tailored and hand-fitted upholstery to their generous comforts, they're designed to be as accommodating as they are attractive. The driver seat power-adjusts no fewer than eight ways, and provides adjustable lumbar support. A 4-way adjustable steering column, rain-sensing wipers and light-sensing automatic headlamps add to the driver's delight. But it's a paradise for passengers, too. Dual-zone automatic climate control continually filters the cabin air. Sedans feature a standard power glass sunroof, while Coupes are equipped with an all-glass Panorama roof. Also optional on the Sedans, it's a class-exclusive—with a front section that tilts up or slides open at the touch of a button. It's just one more way the C-Class is a breath of fresh air among luxury cars, and a performance car that can perform wonders for all of your senses.

Fitted. The generous 5-passenger cabins of the C-Class Sedans feature 8-way power front seats with 2-way manual lumbar supports. Deep side bolsters provided added cornering support in the Sport Sedans. The Premium 1 Package (standard on the C 350 and C 63 AMG) upgrades the driver seat to 14-way power, including a 4-way power lumbar support, along with 3-position memory for the seat, the 4-way power steering column and the side mirrors. The package also adds heated front seats and split-folding rear seatbacks.

Focused. In the spirited C-Class Coupe cockpit, the four individual sport seats feature integrated head restraints. The 14-way power driver seat includes a 4-way power lumbar support, plus a 3-position memory system for the seat, the side mirrors and the power steering column. The rear seatbacks fold down in a 60/40 split. And heated front seats are included in the Premium 1 Package (standard on the C 350 and C 63 AMG Coupes).

Fresh. Dual-zone climate control lets the driver and front passenger fine-tune their comfort in any season. The system filters dust and pollen as small as 0.0002" from the cabin air. And a sensor monitors the angle and intensity of sunlight for more even temperature control. Rain-sensing windshield wipers, auto-on headlamps, and auto-dimming inside and driver-side mirrors are also standard. The inside mirror also integrates a digital compass¹⁸ and garage door control.

Finished. From sleek Aluminum to hand-finished woods, the C-Class offers a wide selection of trim choices. Most Sport Sedan and Coupe models are outfitted with the cool Aluminum. Warm Burl Walnut wood is standard on the Luxury Sedans and C 350 Coupe. Black Ash wood distinguishes the C 350 and C 63 AMG Sedans. And modern, matte-finish Olive Ash wood trim is an exclusive Coupe option. On the C 350 and AMG models, you can select most any of these at no charge.





C 350 Sport Sedan shown with Ash interior, Black Ash wood trim and optional Panorama roof. Please see endnotes at back of brochure.

ONE MAN, ONE ENGINE. PERFORMANCE ART, SIGNED BY THE ARTIST.



The heart of a C 63 AMG Sedan or Coupe is its engine—a work of modern art crafted by the hands of its own master engine builder, and crowned by a plaque bearing his signature. The soul of AMG traces to an old German mill in 1967, where two former Mercedes-Benz engineers set out to handcraft champion racecars. Success on the track inspired them to apply their unique performance pedigree to streetgoing Mercedes-Benz models. More than 45 years later, virtually every facet of design, and development—from transmissions, suspensions and brakes to distinctive cockpit appointments—remains a seamless alignment of hands-on experience and high-performance engineering. More than a motto, “One man, one engine” is a guiding principle in creating an automobile that can satisfy both the highest demands of driving and the deepest desires of its driver.



The C 63 AMG Sedan and Coupe. A handcrafted 6.3-liter naturally aspirated V-8 engine generates class-dominating output of 451 hp and 443 lb-ft of torque. Accompanied by an exhaust note of truly symphonic proportions, 60 mph arrives ahead of its class, too: just 4.4 seconds.²

Multiple modes. The 7-speed AMG SPEEDSHIFT MCT transmission features a wet startup clutch. Four driving modes range from “Controlled Efficiency” to a paddle-shifted Manual mode with 100-millisecond rev-matched gear changes. A 3-stage ESP® system is also standard.

Competition-bred chassis. Staggered-width 18" AMG wheels¹ feature an aggressive twin 5-spoke design. As a no-charge option, a modern take on the classic 5-spoke AMG wheel is also available. Both styles offer an enticing view of the massive AMG high-performance brakes and their 6-piston front and 4-piston rear fixed-type calipers.

AMG Development Package. Strategic enhancement of numerous engine components raises the stakes to 481 hp, a 174-mph top speed limit¹⁹ and a 4.3-second 0-60 time. Red-painted brake calipers and a genuine carbon fiber rear spoiler add subtle visual clues to these rare thoroughbreds.

Learn more at MBUSA.com/AMG



C 63 AMG Sedan shown at left with optional Iridium Silver metallic paint, KEYLESS-GO, PARKTRONIC, and AMG Development and Lighting Packages. C 63 AMG Coupe shown above with Polar White paint and optional KEYLESS-GO, PARKTRONIC, and AMG Development and Lighting Packages. Please see endnotes at back of brochure.

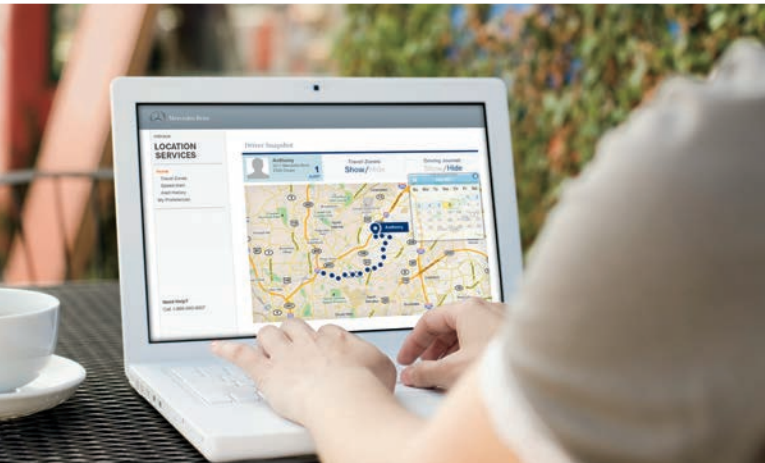


YOUR WORLD, YOUR WAY.

*IT'S MORE THAN YOUR CAR.
IT'S YOUR LIFE, ON THE GO.*



Where will you go next? Whether you're meeting friends, picking up the kids, or just out and about, Mercedes-Benz mbrace[®] can make any trip easier, more productive and more enjoyable.¹² The new mbrace2[™] connects you and your car with the devices you already rely upon to get around—your smartphone and computer. It also brings the Internet and useful new apps to your car, so you can use familiar services like Google Maps[™] and Yelp to start navigating with just a few clicks. Friends can send their location to your car with just a text message. You can lock your car's doors, flash its lights, or find it in a parking lot—all from your smartphone. When your teenager takes the wheel, mbrace2 can deliver peace of mind via your computer. It can bring the assistance of live experts right to your car—from last-minute theater tickets to help in an emergency. And it can all be updated remotely, over the air. So wherever the world goes, mbrace will keep making it yours.



From your car. With new Cloud-based apps, mbrace2 brings the Internet into your Mercedes-Benz. Using the available COMAND navigation, you can find friends from their Facebook check-ins, search for restaurants on Yelp, or use Google Maps, Local Search and Street View. Instead of entering an address, you can start navigating with just a few clicks. And three buttons in your car can connect you to emergency services, our 24-hour Customer Assistance Center, our Roadside Assistance, or our mbrace PLUS Concierge.²⁰



From your smartphone. The mbrace Mobile Application for iPhone[®] and Android[™] phones lets you send addresses directly to your navigation system, locate your car, lock or unlock its doors, flash its lights, or monitor it when you valet-park. With just a touch, you can find a dealer, and contact Roadside Assistance, Concierge services or Mercedes-Benz Financial Services. And Drive2Friend[™] lets someone send their location directly to your navigation system, simply by responding to a text message that you send them.²¹



From your computer. You can send addresses—or even exact routes—to your car's navigation system in a number of ways: From the Send2Benz[™] website. From Google Maps, via Search & Send[™] and Route2Benz. And with a browser toolbar widget that lets you highlight any address on your screen and send it with just two clicks. For added peace of mind when your kids use the car, mbrace can alert you if they drive faster, farther or later than you prefer. Your car can even send a monthly Vehicle Health Report on its service needs, right to your email inbox. And you'll find a world of support at the mbrace website, accessible through MBUSA.com/mbrace.

mbrace2

mbrace Package

6-month trial included

Advanced features you'll enjoy every day.
Support you can count on when you need it most.

SAFETY AND SECURITY

From Roadside Assistance to anti-theft measures to emergency aid, mbrace looks after you, your passengers and your Mercedes-Benz.

- ▶ Call for assistance after an accident or in any emergency situation. If an air bag is activated, your Mercedes-Benz can place an SOS call automatically, even if you can't
- ▶ Directly connect with Mercedes-Benz Roadside Assistance for a jump-start, to change a flat tire or other car trouble
- ▶ Get notified if your car's alarm is set off, and let your car's built-in GPS help authorities with stolen vehicle recovery
- ▶ If you ever find yourself unable to drive, let an mbrace specialist help arrange alternate transportation home

REMOTE CONNECTIONS TO YOUR VEHICLE

Interact with your vehicle's features, and send addresses to its available navigation system, from your iPhone, Android or computer.

- ▶ Send destinations and even exact routes to your COMAND navigation system from your computer or smartphone
- ▶ Locate your vehicle from the Mobile App on your phone when you can't remember where you parked
- ▶ Remote-lock and unlock your car's doors
- m2** ▶ Sound your car's horn and flash its lights to help spot it in a crowded lot, or to call attention to a hazardous situation
- m2** ▶ Receive a monthly email health report from your car, so you can check under the hood without opening the garage (available starting late 2012)

mbrace PLUS

3-month trial included

Personal assistance to make your life easier.
Helpful ways to look after your loved ones.

PERSONAL CONCIERGE

Enjoy virtually unlimited assistance from an actual person with the knowledge and resources to help with almost any request.

- ▶ Let an expert Concierge help you stay more productive on the road, or from the Mobile App on your smartphone
- ▶ Get expert recommendations and reservations for dining out, tickets to events, and answers to most any question

FAMILY DRIVER MONITORING **m2**

Let mbrace add to your peace of mind when the secondary drivers in your household use the family Mercedes-Benz.

- ▶ Set speed limits and receive reports if they're exceeded
- ▶ Set up virtual boundaries and be alerted if they're crossed
- ▶ Receive an alert if the car is started after curfew (available starting late 2012)
- ▶ See where your vehicle's been driven on an online map

ADVANCED TRAVEL ASSISTANCE

Keep your eyes on the road with agent-assisted route guidance based on where you are, or plan a trip to somewhere far away.

- ▶ Receive spoken assistance in your car with weather and traffic conditions, point of interest information, and turn-by-turn driving directions to your destination
- ▶ Let your Concierge book and change airline, hotel and rental car reservations from your car or the Mobile App

Mercedes-Benz Apps

3-month trial included

The convenience of the Internet in your car.
Connections to your friends and favorites.

IN-VEHICLE INTERNET **m2**

Access in-car Internet-based connections to the interests you enjoy, the information you need, and the world you call your own. (Vehicle must be equipped with Multimedia Package.)

- ▶ Search restaurant and business reviews with Yelp, and navigate directly to them with just a few clicks
- ▶ Stay connected to friends with Facebook, and navigate directly to places where they've checked in
- ▶ Find and view local points of interest through Google™ Local Search, Street View and Panoramio
- ▶ Keep up-to-date on the latest news from around the world
- ▶ Follow your favorite stocks through Morningstar (available starting late 2012)
- ▶ Enjoy an ever-expanding variety of new apps

m2 New feature with mbrace2

For more information and a complete list of mbrace services, visit MBUSA.com/mbrace

Please see endnotes at back of brochure.

BUILD YOUR OWN.

MBUSA.com/C

OPTION PACKAGES

	C 250 Sedans	C 300 4MATIC Sedans	C 350 Sport Sedan	C 250 Coupe	C 350 Coupe
Premium 1 Package	○	○	●	○	●
<ul style="list-style-type: none"> 14-way power driver seat, including 4-way power lumbar support and 3-position memory for seat, side mirrors and steering column (standard on Coupes) 4-way power steering column (standard on Coupes) iPod®/MP3 media interface¹⁶ SiriusXM Radio¹⁵ (with 6 months of service) harman/kardon LOGIC7® surround-sound system²² Heated front seats Split-folding rear seats (standard on Coupes) 					
Lighting Package	○	○	○	○	○
<ul style="list-style-type: none"> Bi-Xenon headlamps with Active Curve Illumination and Adaptive Highbeam Assist Headlamp washing system 					
Multimedia Package (requires Premium 1 Package or SiriusXM Radio)	○	○	○	○	○
<ul style="list-style-type: none"> Hard-drive-based navigation,¹⁷ 10GB Music Register for storing digital music files 7" high-resolution color-LCD screen Rear view camera⁸ In-dash DVD/CD player and SD memory card slot Gracenote® media database, including album cover art Enhanced Voice Control for audio, telephone and navigation SiriusXM Traffic and Weather¹⁵ (with 6 months of service) 					
Full Leather Seating Package	○	○	○	○	○
(requires Premium 1 Package on Sedans; not available with Sport Packages) <ul style="list-style-type: none"> Leather upholstery 10-way power front passenger seat with 3-position memory 					
Sport Package	○	○	○	—	○
(requires Premium 1 Package on Sport Sedans, not available on Luxury Sedans) <ul style="list-style-type: none"> 18" AMG twin 7-spoke wheels with 225/40 R18 front and 255/35 R18 rear tires¹ Rear lip spoiler (standard on C 350) Exclusive-design front sport seats Black MB-Tex upholstery with DINAMICA inserts on seats and shift knob Red top-stitching throughout cabin, Black floor mats with Red leather borders, Red seat belts (Black seat belts optional for no charge) Flat-bottom performance steering wheel with Silver paddle shifters 					
Sport Plus Package (also includes all items in Sport Package)	—	—	—	○	—
<ul style="list-style-type: none"> Racing-inspired suspension with constant-ratio Direct-steer system Larger, perforated 13.5" front and 11.8" rear brake discs Performance-tuned exhaust and transmission (with downshift rev-matching) 					
Lane Tracking Package (requires Multimedia Package)	○	○	○	○	○
<ul style="list-style-type: none"> Blind Spot Assist⁷ Lane Keeping Assist⁶ 					
Driver Assistance Package (requires Multimedia Package)	○	○	○	○	○
<ul style="list-style-type: none"> DISTRONIC PLUS with PRE-SAFE® Brake¹⁰ Active Blind Spot Assist⁷ Active Lane Keeping Assist⁶ PRE-SAFE predictive occupant protection system 					

● Standard ○ Optional — Not Available

INDIVIDUAL OPTIONS

	C 250 Sedans	C 300 4MATIC Sedans	C 350 Sport Sedan	C 250 Coupe	C 350 Coupe
4MATIC™ all-wheel drive	—	●	—	—	○
KEYLESS-GO	○	○	○	○	○
Panorama roof	○	○	○	●	●
PARKTRONIC with Advanced Parking Guidance (not available on Luxury Sedans)	○	○	○	○	○
18" AMG 7-spoke alloy wheels ¹ (not available on Luxury Sedans)	○	○	○	○	○
18" AMG twin 5-spoke alloy wheels ¹ (not available on Luxury Sedans)	○	○	○	○	○
SiriusXM Radio ¹⁵ (also included with Premium 1 Package)	○	○	●	○	●
iPod/MP3 Media interface ¹⁶ (also included with Premium 1 Package)	○	○	●	○	●
Heated front seats (also included with Premium 1 Package)	○	○	●	○	●
Rear side-impact air bags	○	○	○	○	○
Aluminum interior trim (Sport Sedans and Coupes; requires Sport Package on C 350)	●	●	○ ²³	●	○ ²³
Black Ash wood interior trim	—	—	●	—	—
Burl Walnut wood interior trim (Luxury Sedans)	●	●	—	—	—
Burl Walnut wood interior trim (Sport Sedans and Coupes)	○	○	○ ²³	○	●
Matte Olive Ash wood interior trim	—	—	—	○	○ ²³
Metallic paint	○	○	○	○	○

WHEEL CHOICES



17" twin 5-spoke
(C 250 and C 300 4MATIC
Sport Sedans)



17" 5-spoke
(C 250 Coupe)



17" split 5-spoke
(Luxury Sedans)



17" AMG twin 5-spoke
(C 350 Sport Sedan
and Coupe)



18" AMG twin 7-spoke
(optional as part of
Sport Packages)



18" AMG 7-spoke
(optional on Sport
Sedans and Coupes)



18" AMG twin 5-spoke
(optional on Sport
Sedans and Coupes)

SPECIFICATIONS

		C 250 Sedans	C 300 4MATIC Sedans	C 350 Sport Sedan
Engine		1.8-liter turbocharged Direct Injection inline-4 201 hp @ 5,500 rpm 229 lb-ft net torque @ 2,000-4,300 rpm	3.5-liter Direct Injection V-6 248 hp @ 6,500 rpm 251 lb-ft net torque @ 3,500-4,500 rpm	3.5-liter Direct Injection V-6 302 hp @ 6,500 rpm 273 lb-ft net torque @ 3,500-5,250 rpm
Transmission		7-speed automatic with Touch Shift control	7-speed automatic with Touch Shift control	7-speed automatic with Touch Shift control
Wheels	Sport	Staggered-width 17" twin 5-spoke	Staggered-width 17" twin 5-spoke	Staggered-width 17" AMG twin 5-spoke
	Luxury	17" split 5-spoke	17" split 5-spoke	—
Suspension	Sport	Lowered, sport-tuned 4-wheel multilink with AGILITY CONTROL	Lowered, sport-tuned 4-wheel multilink with AGILITY CONTROL	Lowered, sport-tuned 4-wheel multilink with AGILITY CONTROL
	Luxury	Comfort-tuned 4-wheel multilink with AGILITY CONTROL	Comfort-tuned 4-wheel multilink with AGILITY CONTROL	—
Drivetrain		Rear-wheel drive	4MATIC all-wheel drive	Rear-wheel drive

SPECIFICATIONS

		C 250 Coupe	C 350 Coupe
Engine		1.8-liter turbocharged Direct Injection inline-4 201 hp @ 5,500 rpm 229 lb-ft net torque @ 2,000-4,300 rpm	3.5-liter Direct Injection V-6 302 hp @ 6,500 rpm 273 lb-ft net torque @ 3,500-5,250 rpm
Transmission		7-speed automatic with Touch Shift control and steering wheel-mounted paddle shifters	7-speed automatic with Touch Shift control and steering wheel-mounted paddle shifters
Wheels		Staggered-width 17" 5-spoke	Staggered-width 17" AMG twin 5-spoke
Suspension		Lowered, sport-tuned 4-wheel multilink with AGILITY CONTROL	Lowered, sport-tuned 4-wheel multilink with AGILITY CONTROL
Drivetrain		Rear-wheel drive	Rear-wheel drive or optional 4MATIC all-wheel drive

EUROPEAN DELIVERY PROGRAM

Pick up your new Mercedes-Benz in Germany through the original manufacturer-sponsored tourist delivery program. You'll enjoy significant savings²⁴ and other benefits, as well as the unforgettable experience of a European vacation with your own C-Class Sedan or Coupe. Visit MBUSA.com/edp for more information.

DIMENSIONS

	Sedans
Wheelbase	108.7"
Overall length	180.8"
Overall height	56.3" (Sport Sedans) 56.9" (Luxury Sedans)
Overall width	79.1" (w/mirrors)
Curb weight	3,428 lbs (C 250) 3,726 lbs (C 300 4MATIC) 3,616 lbs (C 350)
Headroom	37.1" front / 36.9" rear
Legroom	41.7" front / 33.4" rear
Shoulder room	54.7" front / 55.0" rear
Cargo capacity	12.4 cu ft

DIMENSIONS

	Coupes
Wheelbase	108.7"
Overall length	180.7"
Overall height	54.8"
Overall width	79.1" (w/mirrors)
Curb weight	3,538 lbs (C 250) 3,693 lbs (C 350)
Headroom	37.0" front / 35.5" rear
Legroom	41.7" front / 33.0" rear
Shoulder room	54.0" front / 50.3" rear
Cargo capacity	11.7 cu ft



MAKE IT YOURS.

Genuine Mercedes-Benz Accessories help you make your car the perfect expression of your style. And since they're exclusively engineered for your C-Class, they fit your sedan or coupe as well as they fit your life. A wide selection of accessories allows you to enhance your vehicle's appearance, expand its functionality, or offer it some extra protection in everyday use. From alloy wheels to versatile cargo solutions to state-of-the-art entertainment systems, each accessory is thoughtfully designed and thoroughly engineered. It's the best way to make your C-Class unmistakably yours while keeping it genuinely Mercedes-Benz.

See the entire selection of accessories at MBUSA.com/C

Please see endnotes at back of brochure.



COLOR AND TRIM.

SEDANS



Black



Almond Beige/Mocha (not available with leather on Sport Sedans)



Ash



Sahara Beige/Black



Cappuccino/Black (Sport Sedans only; requires leather)



Black with DINAMICA inserts (Sport Package)

COUPES



Black



Almond Beige/Mocha (not available with leather)



Ash



Sahara Beige/Black



Red/Black (requires leather)



Black with DINAMICA inserts (Sport Package and Sport Plus Package)

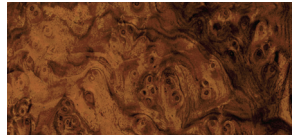
INTERIOR TRIM



Aluminum
(Sport Sedans, Coupes)



Black Ash wood
(C350 Sport Sedan)



Burl Walnut wood



Matte Olive Ash wood
(Coupes)

NON-METALLIC PAINTWORK



Black



Mars Red (Sport Sedans, Coupes)



Polar White

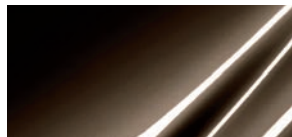
METALLIC PAINTWORK



Diamond Silver



Diamond White²⁵



Dolomite Brown (Sedans)



Iridium Silver



Lunar Blue



Magnetite Black



Palladium Silver



Steel Grey

ENDNOTES

- Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- Stated rates of acceleration are based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- Preliminary 2013 EPA estimated fuel economy. See dealer for final figures. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Your actual highway mileage will probably be less than the highway estimate.
- No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- Sport Sedans and Coupes with Almond Beige/Mocha interior include a 3-spoke steering wheel without flat-bottom design or perforated side grips.
- Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. Lane Keeping Assist operates at speeds above approximately 20 mph.
- Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions.
- Rear view camera does not audibly notify driver of nearby objects and is not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the camera.
- Braking effectiveness also depends on proper brake maintenance, and tire and road conditions.
- DISTRONIC PLUS adaptive cruise control is no substitute for active driving involvement. It does not react to stationary objects, nor recognize or predict the curvature and lane layout of the road or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the DISTRONIC Proximity Warning System before braking, as that may not afford sufficient time and distance to brake safely. After braking the car for stopped traffic ahead, system resumes automatically only if traffic pauses for less than 3 seconds. On Luxury Sedans, Driver Assistance Package also includes Sport Sedan grille design.
- WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.
- All Mercedes-Benz mbrace™ services operate only where cellular and Global Positioning Satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. An mbrace Package trial period is offered on new, Certified Pre-Owned and pre-owned sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. See your dealer or MBUSA.com/mbrace for details, including a list of compatible smartphones.
- Display appearance may vary from system shown. See dealer for additional information.
- Bluetooth® interface does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Visit MBUSA-Mobile.com for details. Phone sold separately. See dealer for a list of approved compatible phones.
- The purchase or lease of a new, satellite radio-enabled Mercedes-Benz includes 6 months of service for SiriusXM Radio, as well as SiriusXM Traffic and SiriusXM Weather when so equipped. SiriusXM Traffic and Weather services are available in select markets. If you decide to continue your SiriusXM service at the end of this period, all SiriusXM services are sold separately, and the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms, www.siriusxm.com. Sirius U.S. Satellite service available only to those at least 18 years of age in the 48 contiguous United States, DC and Puerto Rico (with coverage limitations).
- All iPod® devices are sold separately. Feature not compatible with iPod Shuffle. See dealer for details.
- While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.
- Compass readout is replaced by navigation system's compass display with Multimedia Package.
- Obey local speed and traffic laws.
- Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.
- mbrace is compatible with select Apple iPhone® models running iOS 4.2 or later, and Android-based phones running OS 2.1 or later. Please visit MBUSA.com/mbrace for more information.
- Includes Dolby® Digital 5.1 when ordered in combination with Multimedia Package.
- No charge on C350 models.
- European Delivery Program discount available on select models, other models offered at MSRP. Please see your dealer for details.
- Extra-cost option.



FOR A SMALL BLUE PLANET.

For more than 125 years—longer than any other automaker—we’ve been sharing this planet with you. And for generations, Mercedes-Benz has been breaking new ground to help preserve the earth for future generations. We introduced the world’s first 100% CFC-free car, not just in its air conditioning but in its entire production process. We’ve used water-borne paint for decades. And our interiors have long used steam-expanded foam, sustainably forested wood, and natural products from coconut, flax and even olives. We’ve been pioneering advanced powertrains for generations, leading not just to today’s Direct Injection gasoline, clean diesel and hybrid models, but to the electric and fuel cell vehicles of a tomorrow that’s already here. Mercedes-Benz is also legendary for making cars of exceptional durability. After all, it takes about the same energy to build a car that lasts as one that won’t. And along with award-winning factories and processes, we’re helping to develop local infrastructures around the world to help bring a greener future to life. Like every aspect of Mercedes-Benz innovation, today’s work sets the stage for the mobility—and the planet—that everyone will enjoy tomorrow.

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