1989 Plymouth

ACCLAIM

IF IT'S IMPORTANT TO YOU,
IT'S IMPORTANT TO PLYMOUTH.

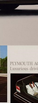
Acclaim LE. Available Bright Blue Clear Coat.

Wheel Rim. Bright metal wheel rim is standard on Acclaim LE. Optional on Acclaim. Deep dish wheel rim is standard on Acclaim LX. Optional on Acclaim and LE.

Customer satisfaction is built into every Plymouth. It's part of our corporate philosophy, which incorporates the ideas and opinions of dealers, as well as listening to our customers—and it shows. It shows in our products, our warranties, our dealers, and our sales and service.

Plymouth Acclaim is a perfect example. Consumers research helped us design a car that's not only loaded with a great value that's loaded with sophisticated technology and more than 50 standard features, it's roomy, comfortable and driving Plymouth is fun again.

Lee Iacocca

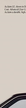


1989 Plymouth

ACCLAIM

Acclaim 4-door sedan. Available Bright Blue Clear Coat.

Plymouth Acclaim. Contemporary styling, front-wheel drive, spacious seating. Acclaim gives you more.



Acclaim LX. Interior in Bright Blue Clear Coat. Optional on Acclaim and LE.