



1997 PLYMOUTH
VOYAGER

VOYAGER / GRAND VOYAGER

A clever
line
of cars.



And a
very clever
line of
thinking.



see it. When you look
 clean, contemporary
 of our new cars and
 is. You can feel it. When
 it our dealerships. You
 ar it. When you talk
 one associated with
 uth. It's all about our
 dedication to restore
 ous Plymouth make
 of the world's premier
 utive nameplates.
 e're doing it. With
 ver idea after another.
 th Voyager and
 Voyager. Plymouth
 Plymouth Neon
 and Sedan. And the

hot roddin' Plymouth Prowler. They're innovative, expressive, fun-to-drive, and loaded with quality, value and a youthful flair. In our dealerships, you can expect a high level of assistance and service. And in addition to the dealership, we've created **Plymouth Place**. A pressure-free, traveling showroom appearing at malls, plazas and local events. Where an **on-site advisor** will answer all your questions. Where you can use an **interactive computer** to select and personalize the Plymouth you want. It's simple, convenient, hassle-free and quite clever. Equally clever is how you can also obtain



information on new Plymouth products via the **Internet and fax**. Or speak with a knowledgeable advisor at **toll-free 1-800-PLYMOUTH**. Clever ideas that are helpful. Just the way things ought to be. From Plymouth. **You'll like what you see, feel and hear.**
 INTERNET: <http://www.plymouthcars.com>
 FAX-ON-DEMAND: 1-800-PLYMOUTH
 To get current pricing and incentives updates, or to locate the nearest Plymouth Place mall, call 1-800-PLYMOUTH.



Plymouth Neon Coupe



Plymouth Neon Sedan



Plymouth Breeze



Plymouth Voyager



Plymouth Grand Voyager



**One clever
 idea after
 another.
 That's Plymouth.**





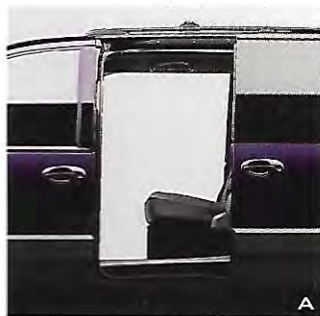
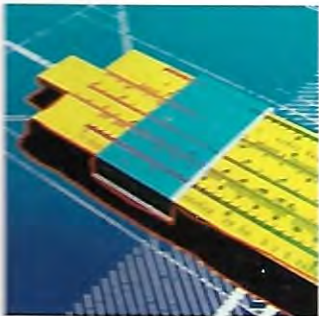
Plymouth Voyager

Ingenuity. It takes many different forms. From the slide rule and the wheel to the safety pin and the fan. Clever ideas abound. Take the Plymouth Voyager and Grand Voyager. It's not just stand-apart-from-the-crowd cab-forward architecture that makes these minivans clever. For there are countless ingenious components: **Meaningful innovations.** From headlight to taillight, Plymouth minivans are loaded with clever ideas. Like those previewed here. Which makes each and every Voyager a totally superb idea. Priced smartly. And loaded with value. Maybe that's why, in total, Chrysler Corporation has sold over five million minivans. *You get the idea.*



Plymouth Voyager: One clever idea after another

Voyager's available driver-side sliding door (A) opens a whole new world of convenience and accessibility. Easy Out Roller Seats™ (B) feature Safety Seats (C) help keep young and restless adventurers comfortable and securely seated. Some like it hot. Some like it cool. Grand Voyager S

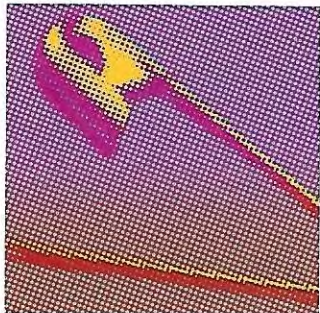




Chrysler Voyager SE with available Rallye Package

her... after another... after another... after another

17-inch alloy wheels that make the middle and rear benches a snap to install, reposition or remove. Available Integrated Multiposition Reclining Child
Available Dual Zone Temperature Control (D) allows completely independent side-to-side control of the driver and front-passenger air temperature.





Plymouth Grand Voyager SE



Plymouth Grand Voyager



THE MINIVAN STORE

HERE'S ANOTHER GREAT IDEA FROM PLYMOUTH: THE MINIVAN STORE.™ SHOP FOR AMERICA'S FAVORITE MINIVANS — VOYAGER, VOYAGER SE, GRAND VOYAGER AND GRAND VOYAGER SE — ALL UNDER ONE ROOF AT YOUR PLYMOUTH DEALER. YOU'LL FIND THE VERY BEST VALUES — PLUS EXPERT SERVICE AND GUIDANCE. JUST WHAT YOU EXPECT FROM PLYMOUTH.



A PERFECT FOURSOME!
PLYMOUTH VOYAGER'S
AVAILABLE DRIVER-SIDE
SLIDING DOOR MEANS
YOU'LL HAVE FOUR
DOORS AND FOUR
EASIER-THAN-EVER
WAYS TO GET IN
AND OUT.

The next generation of the minivan has arrived. Plymouth Voyager and Grand Voyager for 1997. Plymouth's track record for innovative and ingenious thinking goes way back to 1984 when it first created the minivan for active, growing families. Since then it's been one clever improvement after another. You'll find a lot of affordability and inventive ideas in Plymouth Voyager. Take the available driver-side sliding door for example. It's a true open-door policy for unparalleled accessibility. Accessibility for entering and exiting. Accessibility for loading and unloading cargo. Accessibility for doing the things you want to do. It's just one of a zillion very intelligent and clever features. But the nicest feature of all is that you can find Voyager at your Plymouth dealer's Minivan Store.





ath







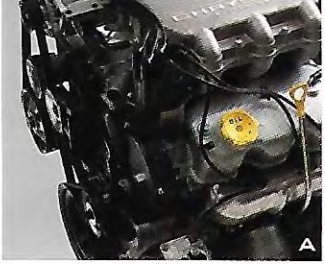


THE GRANDEUR OF OPEN SPACE! PLYMOUTH GRAND VOYAGER OFFERS AN EXTRA 13.3 INCHES OF OVERALL LENGTH AND 26 CUBIC FEET MORE MAXIMUM CARGO VOLUME THAN A STANDARD VOYAGER.

This is the minivan that "grows" with growing families. Plymouth Grand Voyager and Grand Voyager SE. Inside and out, front to back and side to side, America's original minivan delivers more room, more versatility, more comfort, more of everything. Plymouth has translated innovative ideas into an array of innovative features. Start with Grand Voyager's proven 2.4-liter DOHC SMPI engine. Or for more power on demand for passing and towing select the available **3.3-liter or 3.0-liter V6* (A)**. But don't stop there. Plymouth didn't. Grand Voyager's wraparound instrument panel **(B)** has the inventive touch of a lower steering column angle for a more comfortable and car-like "feeling." And open wide for Grand Voyager's **liftgate design (C)** with low opening and closing effort. For recreational fun that's good for the long haul, don't forget Mopar's available Class I and II receiver **towing hitches (D)**.

* Built by Mitsubishi Motors Corporation.







RALLY 'ROUND THE CHECKERED FLAG! OPT FOR A LITTLE MORE ZEST AND FUN WITH PLYMOUTH'S EXPRESSIVE RALLYE PACKAGE. NOW AVAILABLE ON GRAND VOYAGER SE FOR 1997.

Plymouth Voyager SE or Grand Voyager SE paired with the available Rallye Package.* We call it the perfect (and sporty) way to showcase Voyager's fun personality. You'll call it simply irresistible. Irresistible look. Irresistible high-value equipment. You'll feel an urge to slip on the shades and turn up the tunes with these special features motivating you: Eye-catching 15-inch Quasar Sparkle Silver cast aluminum wheels (A). Grippin' P215/65R15 steel-belted radial black sidewall tires. Sunscreen and solar glass. Special distinctive Rallye badging (B). Silver accent stripes. Stylish body-color grille (C), liftgate and door handles. For even more flair, add Mopar's smart-looking hood cover (D).

*See page 39 for complete package content.

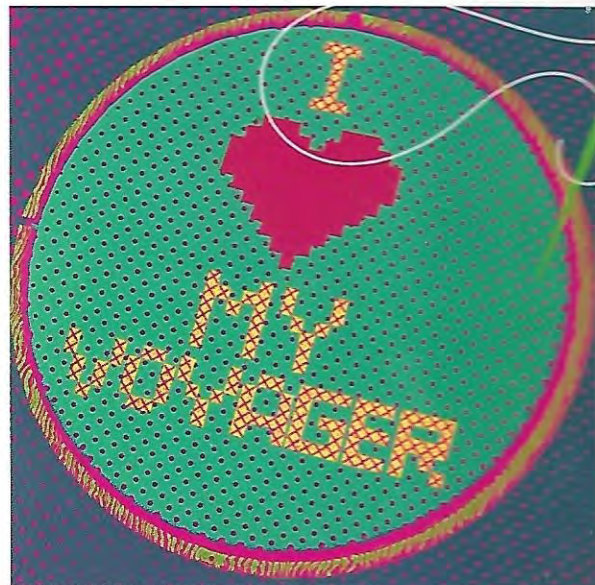






You expect a lot of forward thinking in every Plymouth Voyager and Voyager SE. That's why they're quieter. Sleeker. Chock-full of clever convenience and value features. And the ride is even more car-like with a stabilizing suspension system. Expect your expectations to be fulfilled. In addition to Voyager's uncompromising versatility, there's a reliable 2.4-liter DOHC SMPI engine, automatic transmission, power steering, AM/FM stereo, and deluxe intermittent wipers. Want to add even more value? Try Voyager's available **Family Value Package*** that consists of these special features: **CFC-free air conditioning (A)**. Seven-passenger seating. Passenger seat **storage drawer (B)**. Dual-note horns. Rear floor silencer. And passenger seatback **assist strap (C)**. For even greater cargo-carrying capacity, a hitch-mounted, fold-down **Mopar bike carrier (D)** is available.

* Available on all Voyager and Grand Voyager models. Package content may vary depending on model. See page 39 for details on all of the Family Value Packages and their contents.



IT'S LOVE AT FIRST SIGHT! FAMILIES BUY PLYMOUTH VOYAGERS AND THEN BUY THEM AGAIN, HAVING COME TO LOVE THEM AS A WELCOMED MEMBER OF THE FAMILY.



PLYMOUTH VOYAGER SEATING FLEXIBILITY

EASIER DONE THAN SAID! PLYMOUTH VOYAGER'S EASY OUT ROLLER SEATS™ ARE A SNAP TO REARRANGE AND THEY'RE JUST AS COMFORTABLE AS YOUR FAVORITE CHAIR.





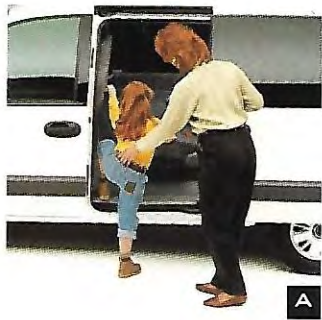
B

You're looking at the most thoughtful interior Plymouth has ever created. One that will fit your family to a "T" (as in thoughtful). And for good reason. It's comfortable, spacious, and loaded with convenient improvements over previous generation Voyagers. Here's just a sampling: increased middle seat head room; easier front-to-rear adjustment of the manual front seats; improved hinges and latches on sliding doors for easy and convenient operation; and hidden sliding door hinge tracks for improved entry or exit head clearance. But that's not all. **Available Quad Command bucket seats** in the intermediate position can recline or fold into "table" use. Because each bucket seat weighs less than 50 pounds, seating arrangements are easy to the max (A). And you'll look at your Voyager as being tailor-made for you. One that will fit your garage to a "T" (as in tailor-made). Even with an ultracontemporary design and styling, it **easily fits most garages** (B).



A

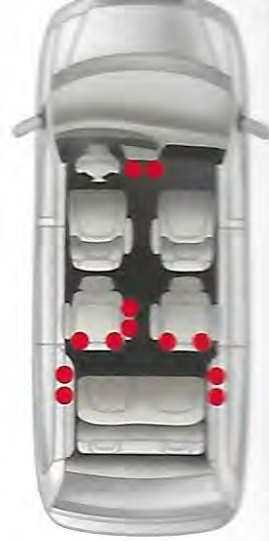




Innovation at its best: Entering and exiting is a breeze with Voyager's **low step-up height** and assist handles on the backs of both front seats* (A). **Wide aisles** (B) improve the walk-through room from the front to the rear. Sliding doors feature **fixed windows** (C) for enhanced quietness and security.

*Second assist handle included on models equipped with available driver-side sliding door.





Here are some very clever seats that are the niftiest things on wheels. Plymouth's revolutionary **Easy Out Roller Seats™ (D)**. Truly a brilliant spin on minivan seating. Aircraft-style wheels on the middle and rear bench seats "click" down for moving or removing a seat; then they "click" back up to lock the seat firmly in place. Easy. Simple. Engineered for optimum safety. And a cinch to move. On terra firma, they can be easily rolled to your storage area (E). What could be more convenient? Or more Plymouth? Everywhere you look intelligent details abound in Voyager. **Center console cup holders (F)** employ a ratchet-type swing-out holder to secure a wide range of beverage containers. Cup holders and bins with an armrest/lid (B) provide convenience for rear-seat travelers. In fact, depending on the choice of seating, **up to 12 cup holder locations (H)** are available. And there's a whole variety of **bench seating arrangements (I)** that will simply delight you. Very clever. And very Plymouth.





Here's an idea that's really cool. Or hot. It's your choice. Grand Voyager SE's available Dual Zone Temperature Control (A) offers separate air and heating temperature regulation for both front passengers. There's even an optional rear heating and cooling unit that allows personal direct air conditioned airflow from overhead — like in an airplane — and heat from the floor vents. And when compared to past Voyager generations, there's 30 percent more air circulation from an improved and ultra-efficient ventilation system (B). **Standard seven-passenger seating*** (C) provides the very best (and most comfortable) seats in the house. Match them to previous generation Voyagers and you'll find every seat position has more hip and shoulder room. Plus more leg room in the middle and rear seats. In many seating packages, both rear benches can fold forward or recline. And as an option, you can add available headrests. Convenient. Plymouth innovation at its very best.

*Optional on base Voyager model.



YOUR HEAD, HAT, OR TARGET

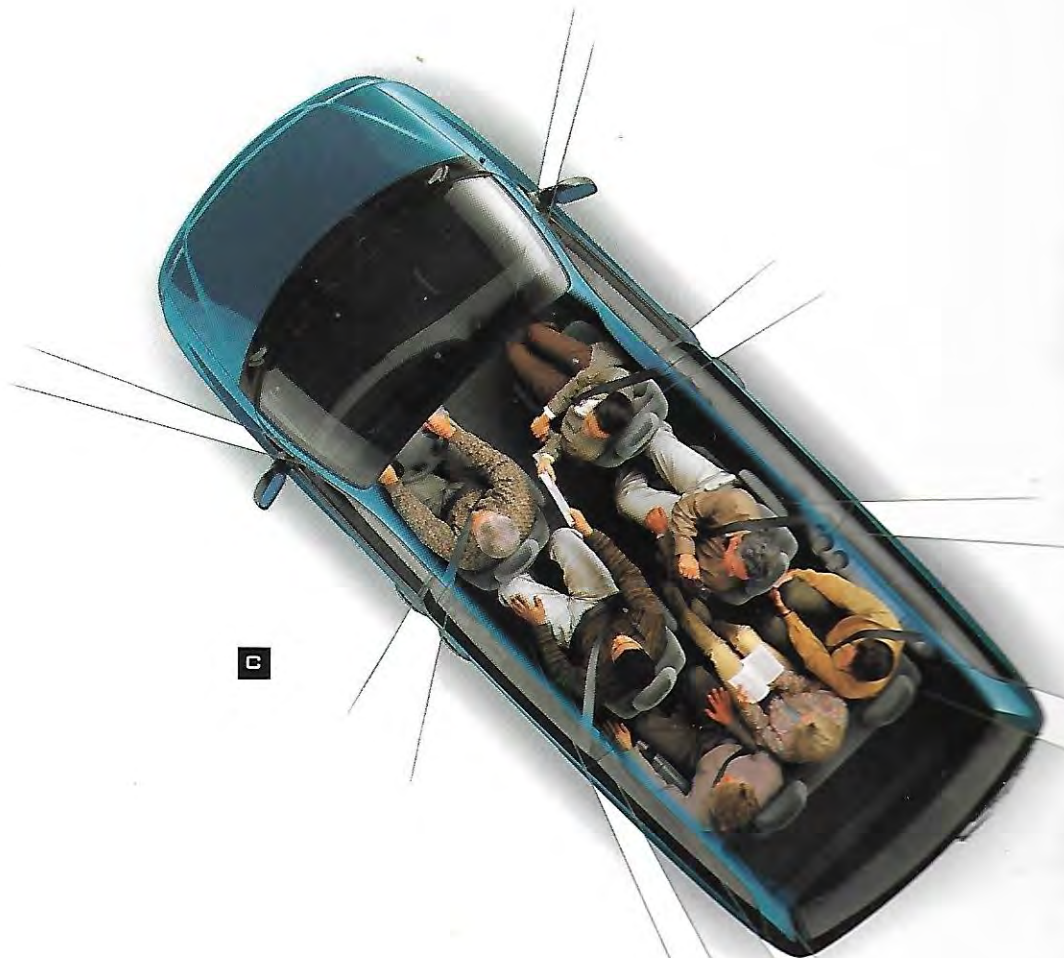




NO NEED TO STICK YOUR NECK
OUT. PLYMOUTH VOYAGER'S
CAR-LIKE FORWARD VISIBILITY
ELIMINATES THE AWKWARDNESS
OF HAVING TO GUESS WHEN THE
TRAFFIC LIGHT CHANGES.



In Plymouth Voyager. This state-of-the-art approach to building cars works very well with minivans. Moving the wheels to the corners produces improved stability, sharper turning, better aerodynamics and visibility. You'll view Voyager's panoramic visibility (B) as one of its best assets. And it's easy to see why. The windshield is 32 percent larger than previous generation Voyagers. That's a gain from 15 degrees to 19.9 degrees up to help see those overhead traffic lights. And a gain down from eight to 11.9 degrees for an even better and safer view of the road. Passengers will see their way clear too (C). They'll enjoy a sweeping panoramic view out of Voyager's side windows.



Jet skis. Inflatable boats. Plywood sheets. Dogs. Five-tier wedding cakes. And don't forget the Little League team. Wherever the road takes you, Voyager takes it along. Seeing that two sliding doors are better than one, every member of your team — or family — will love the available driver-side sliding door (A). Easy in. Easy out. Remove the rear seats and fill'er up because Voyager has 142.9 cubic feet of cargo capacity. Grand Voyager 168.5 cubic feet. Grand Voyager with the deluxe seven-passenger seating, can carry a 4' x 8' sheet of plywood with the rear seats folded down and the liftgate closed (B). There's also room to slide 28 2 x 4s under the backseats. Voyager holds just about anything you can conjure up. Who said you can't take it with you?



Cargo shown for demonstration only.
Properly secure all cargo before transporting.



CARRY THE DAY! THINK OF PLYMOUTH VOYAGER AS A BACKPACK ON WHEELS, SHOULDERING THE LOAD FOR YOU.

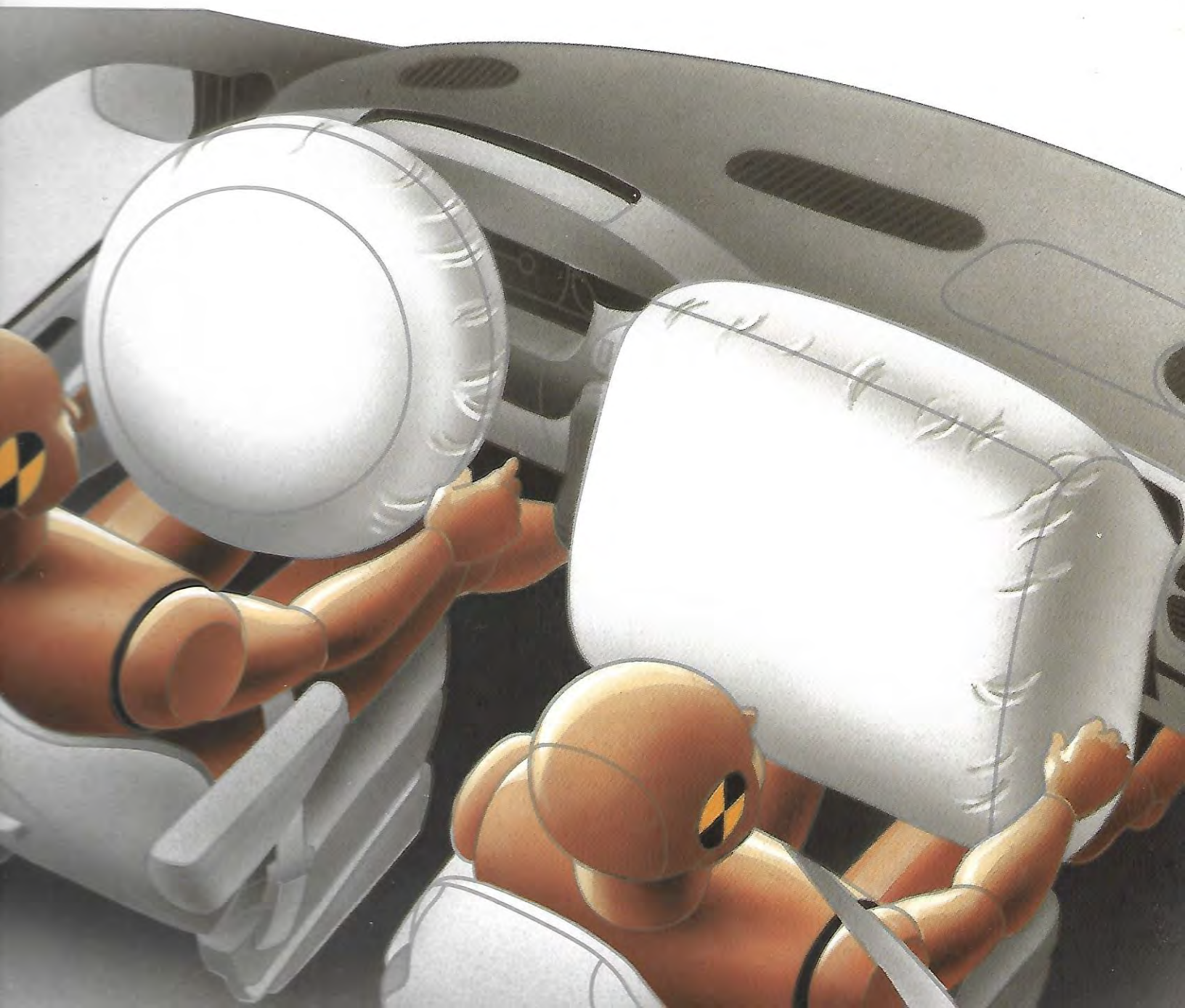


B

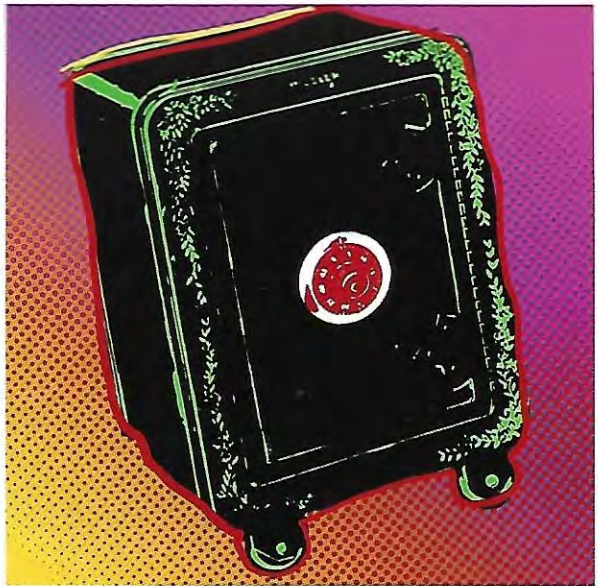
A



Safety. It's something most people (especially parents) think a lot about. So does Plymouth. Every Plymouth minivan meets or exceeds all current federal passenger car safety standards*. High-strength steel **side-guard door beams (A)** in the driver, passenger, and left/right sliding side doors help Voyager meet 1999 federal dynamic side-impact protection requirements. **Large sideview mirrors (B)** increase rearward visibility. Antilock brakes help you brake and steer your way out of danger! Driver and front-passenger **air bags† (C)** are standard on every Voyager.



Integrated Multiposition Reclining Child Safety Seats (D) help
 youthful wanderers safe and securely seated. Voyager's optional
 Keyless Entry System (E) is available with a panic alarm.
 optional, dealer-installed EVS II® Security System offers an
 protection features. Comfort-Fit Seat Belt System™ (F) features
 fit webbing, traveling seat belt buckles and seat belt height
 s. A variety of available cellular phones (G) puts on-the-road
 ncy assistance within easy reach. Total convenience from Plymouth.
 screen glass. *Optional on base Voyager and Grand Voyager models. †Always wear your seat belts.



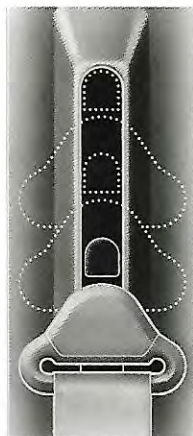
REST ASSURED,
 KNOWING PLYMOUTH
 VOYAGER HAS THE
 RIGHT COMBINATION OF
 FEATURES TO HELP
 KEEP YOU AND YOURS
 SAFE AND SECURE.



D



E



F





A POINT WELL-TAKEN. ON THE VOYAGER ASSEMBLY LINE, ROBOTS PERFORM THE MAJORITY OF THE WELD POINT OPERATIONS FOR A HIGH LEVEL OF PRECISION.

Think and rethink. Test and retest. Improve and then improve again. It's the basis for Voyager's achievements in minivan engineering. And a multitude of innovations is the result. Exceptionally smooth and ultra-quiet 2.4-liter DOHC 16-valve SMPI engine (A) provides excellent overall performance and responsiveness. 3.0-liter SOHC SMPI V6* engine (B) delivers extra oomph for more torque on demand. 3.3-liter OHV SMPI V6 engine (C) flexes all the recreational muscle needed for virtually any towing application. And it's equipped with platinum tip spark plugs that should eliminate scheduled tune-ups for up to 100,000 miles. Cast aluminum front suspension crossmember (D) uses tuned rubber isolators to suppress vibration and bridle noise. Totally innovative.

*Built by Mitsubishi Motors Corporation.



A



B



C



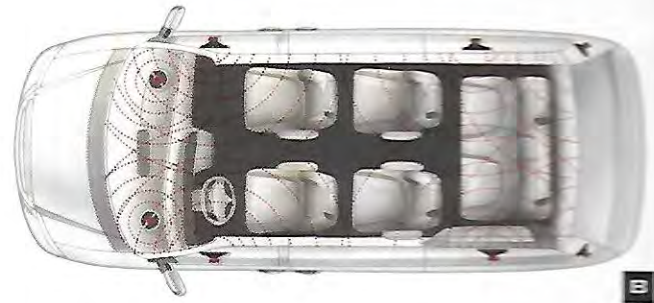
Grand Voyager SE: Quality Engineering by the numbers

- 1 Dual air bags* 2 Optional Infinity Acoustic 10™ audio system with cassette and CD player
- 3 Available 3.3-liter OHV SMPI V6 engine 4 Cab-forward design 5 Stabilizing suspension components
- 6 Four-wheel antilock brakes 7 Standard front spats—antichip protection 8 Four-speed electronic automatic transaxle
- 9 Expansive forward visibility 10 Optional driver-side sliding door 11 Unibody structure
- 12 Steel side-guard door beams—dynamic side impact protection



Comfortable silence. A quiet interior is a comfortable interior. Here are some of the noise-reduction features (A) that make Voyager the **quietest minivan** ever produced by Plymouth: (1) expandable baffles and other sound deadening materials; (2) acoustically improved carpeting; (3) four-point engine mounts; (4) mastic patches; (5) double-layer dash panel silencers; (6) molded plastic fuel tank; and (7) bake-on mastic. Wind noise is hushed by (8) a raised cowl screen; (9) flush glass; and (10) sliding side doors with three secondary weather strips. And front doors are double sealed all the way around, then **triple sealed** above the windows. A quiet atmosphere lets you enjoy wave after wonderful wave of music from Voyager's optional Infinity Acoustic 10™ audio system (B).

Quality. It's what you expect from America's original minivans. And Plymouth has a renowned track record. It originates in the initial design period and carries through to the final testing — and retesting — of complete vehicles. A remarkable 51.6 percent **torsional stiffness** improvement (C) over previous generations of Voyagers produces a solid feel and crisp handling by allowing the suspension to perform without the effects of body deflection. Voyager's **antichip coating** (D) applied to the entire exterior surface helps protect against annoying stone damage and nicks. Goodbye Mr. Chips. Plymouth minivans incorporate the automotive industry's most advanced and up-to-date **corrosion protection** (E) and paint process techniques.



FEATURES DO YOUR HOME HAVE PLYMOUTH VOYAGER
YOUR WAY WHEN YOU CHOOSE FROM AN EXCITING
MENU OF OPTIONAL FEATURES.




And now here's the fun part. Express your individuality. Show your good taste. Optional Plymouth minivan enhancements give you the chance to do just that. Available overhead console (A) is factory-installed for Grand Voyager SE and features dual map reading lamps, compass, temperature gauge, minitrip computer, and large sunglasses/garage door opener compartments. AM/FM stereo radio with four speakers¹ (B). AM/FM stereo radio with cassette player² (C). Infinity Acoustic 10™ audio system AM stereo³/FM stereo radio with cassette player, graphic equalizer, clock and 10 speakers⁴ (D). Infinity Acoustic 10™ audio system AM stereo³/FM stereo radio with cassette and compact disc player, graphic equalizer, clock and 10 speakers⁴ (E). Available dealer-installed Mopar six-disc CD changer with handheld controller (F). 15-inch Quasar Silver cast aluminum wheel⁵ (G). 14-inch Enterprise wheel cover¹ (H). 15-inch Stout Spoke wheel cover⁶ (I). See page 35 for vehicle availability of these features.





Here's a partial listing of optional Mopar Accessories from your Plymouth Dealer:

-  **Mopar** molded style running boards (J) are dealer-installed and provide easy entry and exit.
- Mopar envelope style cargo net (K) maximizes Voyager's cargo-carrying capability big-time.
- Mopar adjustable cargo tray (L) is form fitted to Voyager's rear cargo area to provide a clean and convenient storage place.
- Mopar splash guards (M) are tough and durable protection against gravel, salt, and other road debris.
- Mopar original equipment roof rack (N) holds up to 100 pounds and features adjustable steel crossbars; can be used with a variety of Mopar ski carrier attachments.
- New air filtration system (not shown) features a triple-layer filter that can be installed in the front instrument panel vent to help provide fresher air.

*Standard on base Voyager and Grand Voyager models. **Standard on Voyager SE and Grand Voyager SE models. Optional on base Voyager and Grand Voyager models. †Some AM stereo broadcasting may not be compatible with this radio. ‡Optional on Voyager SE and Grand Voyager SE models. ††Optional on Grand Voyager SE. †††Standard on Voyager SE and Grand Voyager SE models.

chart is designed to assist you in selecting the model and options that best meet your needs. Begin (Step 1) by choosing the basic equipment you want and determining its availability in the model. Equipment availability is indicated by the letters (S, O, P, etc.) under the model name. Next, choose the additional equipment you want from either the Customer-Preferred Packages™ (Step 2) or the individual options (Step 3). Packaged options (Step 2) group popular high-value options together and offer savings over the same options ordered separately. Finally, select exterior/interior colors (page 38). An experienced salesperson at your dealership can now assist you in the selection of the vehicle that perfectly fits your needs.

STEP 1 Select Your Model. The letters in the columns under the model headings indicate the availability of the equipment in the left-hand column.
 S = Standard. O = Optional. P = Included as part of a Package. NA = Not available.

STANDARD AND OPTIONAL EQUIPMENT

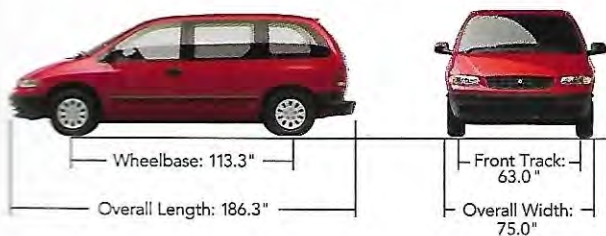
	Voyager	Voyager SE	Grand Voyager	Grand Voyager SE
Engine—Driver and front-passenger air conditioning ¹⁾	S	S	S	S
Front: CFC-free refrigerant, manual temperature control	O	O	O	O
Dual Zone Temperature Control	NA	NA	NA	P
Rear: With intermediate controls	NA	NA	NA	O
—Rear—90-ampere	S	S	S	S
—10-ampere (included in available Heavy-Duty Trailer Tow Group)	NA	P	NA	P
15" Strip—Passenger seatback	O	S	O	S
—Maintenance-free	P	P	P	P
—100-ampere	S	S	S	S
16" Power-assisted Front disc/rear drum	S	NA	S	NA
14" 4-wheel with antilock	O	NA	O	NA
15" 4-wheel with antilock	NA	S	NA	S
16" Overhead includes compass, temperature, trip computer, sunglasses and garage door opener folder	NA	P	NA	P
16" Folders Front(2)	S	S	S	S
—Intermediate(2)	S	S	S	S
Rear: (3 on Voyager, 4 on Grand Voyager)	S	S	S	S
Rear—Electric rear window (required in New York state)	O	O	O	O
16" Handles—Low-profile, black (body-color on Rallye)	S	S	S	S
16" Locks—Power, front, sliding and liftgate	P	P	P	P
Child-protection rear (sliding doors)	S	S	S	S
16" Passenger-side sliding	S	S	S	S
16" Driver-side sliding	O	O	O	O
16" Side Impact Protection—Steel side-guard door and structural reinforcements	S	S	S	S
16" (required in California, Massachusetts and New York)	O	O	O	O
16" (line and states bordering California, Massachusetts and New York)	O	O	O	O
16" 1.4-liter DOHC SMPi 4-cylinder	S	S	S	S
16" 1.6-liter SOHC SMPi V6 ²⁾	O	O	O	O
16" 1.3-liter OHV SMPi V6	O ³⁾	O	O ³⁾	O
16" Air System—Stainless steel	S	S	S	S
16" Front: Body-color upper; molded-in accent-color lower	S	S	S	S
16" Rear: Molded-in accent-color	S	S	S	S
16" Tank—20-gallon	S	S	S	S
16" Tinted, all windows	S	S	S	S
16" Side-control windshield and front doors and driver body-side and liftgate	P	P	P	P
16" Bow	S	S	S	S
16" Instrument Cluster	S	S	S	S
16" Analog, full gauge	S	S	S	S
16" Tachometer	NA	S	NA	S
16" Front: Headlights, (2) halogen with park/turn/side marker lights with built-in adjuster with leveling device; (2) 3-bulb with taillight, stoplight, turn signal, side marker and back-up functions	S	S	S	S
16" Front, courtesy/reading lamps	S	S	S	S
16" Intermediate, courtesy/reading lamps	NA	P	NA	P
16" Rear, dome, cargo	S	S	S	S
16" Rack—Roof-mounted, black	O	O	O	O
16" Pockets—Front-passenger seatback	NA	P ⁴⁾	NA	P ⁴⁾
16" Power Center—Includes graphic displays for turn signal, headlight high beam, brakes, low oil pressure, engine coolant temperature, air bags, ABS, vehicle theft alarm if equipped	S	S	S	S
16" Cabin Comfort Control—Heater and A/C vent outlets rear of front door trim panels	NA	S	NA	S
16" Interior: Dual manual, folding	S	NA	S	NA
16" Lower: Heated, folding (heat feature requires defroster)	O	S	O	S
16" Interior: Day/Night	S	S	S	S
16" Body-side, narrow (accent-color)	S	NA	S	NA
16" Body-side, wide (accent-color)	NA	S	NA	S
16" Air Filter Control/Leaver—Includes controls for turn signal, headlights, lane-change feature, optical hom,				

STANDARD AND OPTIONAL EQUIPMENT

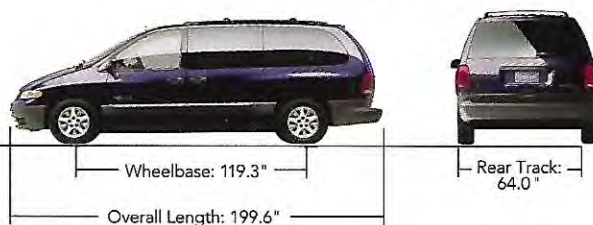
	Voyager	Voyager SE	Grand Voyager	Grand Voyager SE
Remote Keyless/Illuminated Entry System—Includes controls for power door locks, liftgate release, panic alarm with available vehicle theft alarm	NA	O	NA	O
Seat Belts—Color-keyed, Comfort-Fit Seat Belt System™ height-adjustable shoulder belts, traveling seat belt buckles and super-soft webbing for front and intermediate-row outboard passengers, color-keyed Unibelt for 3rd row outboard passengers and color-keyed lap belt for inboard passengers	S	S	S	S
Seats				
—Front: Buckets, reclining seatbacks, folding armrests	S	S	S	S
—8-way power driver seat with folding armrest	NA	P	NA	P
—Rear: 5-passenger: Intermediate bench	S	NA	NA	NA
—7-passenger: Intermediate bench and rear bench	O	S	S	S
—7-passenger: Intermediate bench with Integrated Child Safety Seats and rear bench	O	NA	O	NA
—7-passenger deluxe: Intermediate bench and rear bench	NA	P	NA	NA
—7-passenger deluxe: Intermediate bench with Integrated Child Safety Seats and rear bench	NA	O	NA	P
—7-passenger: Intermediate Quad Command seats with rear bench seat	NA	O	NA	O
—Easy Out Roller Seats™ (bench seats only)	S	S	S	S
Sound Systems				
—AM/FM stereo radio with 4 speakers	S	NA	S	NA
—AM/FM stereo radio with cassette and 4 speakers	O	S	O	S
—Infinity Acoustic 10™ sound system with AM stereo ⁵⁾ /FM stereo radio with cassette, CD changer controls and graphic equalizer	NA	O	NA	O
—Infinity Acoustic 10™ sound system with AM stereo ⁵⁾ /FM stereo radio with cassette, CD player and graphic equalizer	NA	O	NA	O
Sound Insulation				
—Deluxe	NA	P	NA	P
—Rear floor silencer	P	S	P	S
Speed Control—Electronic with steering wheel-mounted controls	P	S	P	S
Steering Column				
—Fixed	S	NA	S	NA
—Tilt	P	S	P	S
Steering—Power-assisted rack-and-pinion	S	S	S	S
Steering Wheel—Vinyl	S	S	S	S
Storage				
—Bin, center console	S	NA	S	NA
—Bins, intermediate and rear covered armrest	S	S	S	S
—Drawer, underseat (passenger) with lock	P	S	P	S
—Map pockets, Front passenger seatback (included on SE Only with Quad Seats)	NA	P	NA	P
Sun Visors				
—With sunshade extensions	S	S	S	S
—With sunshade extensions and illuminated mirror	NA	P	NA	P
Suspensions—Fully independent				
—Front: Mac Pherson Struts with gas-charged shocks	S	S	S	S
—Rear: Monoleaf rear springs	S	S	S	S
Tires				
—P205/75R14 BSW all-season (set of 4)	S	NA	S	NA
—P215/65R15 BSW all-season (set of 4)	NA	S	NA	S
—Spare, compact	S	S	S	S
—Spare, full-size	O	O	O	O
Transaxles				
—3-speed electronically-controlled automatic	S	P	S	P
—4-speed electronically-controlled automatic	P ⁶⁾	S	P ⁶⁾	S
Vehicle Theft Security System	NA	O	NA	O
Wheel Covers—Set of 4				
—14" Enterprise	S	NA	S	NA ⁷⁾
—15" Stout Spoke	NA	S	NA	S
Wheels—Set of 4				
—15" Quasar cast aluminum wheel (Silver)	NA	NA	NA	O
—15" Quasar cast aluminum wheel (Sparkle Silver)	NA	P ⁸⁾	NA	P ⁸⁾
Windows				
—Front: Door, power with driver-side one-touch down	NA	O	NA	O
—Rear: Power, right-and left-side quarter vent windows	NA	O	NA	O
Windshield Wiper De-Icer—Included with rear defroster	O	O	O	O
Wiper System				
—Liftgate, continuous and intermittent with vehicle speed-sensitive intermittent mode	S	S	S	S
—Windshield, 2-speed with vehicle speed-sensitive intermittent mode	S	S	S	S

¹⁾ Always wear your seat belts. ²⁾ There are special engine cooling requirements for field-installed air conditioning. Failure to follow these requirements may invalidate the warranty. ³⁾ Built by Mitsubishi Motors Corporation. Not available in California, New York and Massachusetts. ⁴⁾ Only available on heavy models in

VOYAGER



GRAND VOYAGER



EXTERIOR DIMENSIONS	VOYAGER	GRAND VOYAGER
Overall Height	68.5"	68.5"
Overall Width	75.0"	75.0"
Overall Length	186.3"	199.6"
Wheelbase	113.3"	119.3"
Front Track	63.0"	63.0"
Rear Track	64.0"	64.0"

SPECIFICATIONS	VOYAGER VOYAGER SE	GRAND VOYAGER GRAND VOYAGER SE
Length — Cargo compartment at floor	86.4"	99.8"
Width — Cargo compartment between wheelhousings	49.1"	49.1"
Cargo Volume — Five-passenger seating — Seven-passenger seating — Rear seats removed	46.3 cu ft 13.6 cu ft 142.9 cu ft	53.5 cu ft 19.2 cu ft 168.5 cu ft



Plymouth Voyager



Plymouth Grand Voyager



Plymouth Voyager SE



Plymouth Grand Voyager SE

1997 VOYAGER AND GRAND VOYAGER TRAILER TOW LIMITS

Travel Condition	Maximum Trailer Weight (Trailer Frontal Area Not To Exceed 32 Sq Ft)		
	2.4L and 3.0L* Engines with Automatic Transmissions Only	2.4L and 3.3L Engines with Electronic 4-Speed Automatic Transmissions	3.3L Engine with Heavy-Duty Trailer Tow Package
	Maximum Combined Weight of Vehicle and Trailer Not To Exceed 5,350 lb (2,427 kg)	Maximum Combined Weight of Vehicle and Trailer Not to Exceed 6,350 lb (2,880 kg)	Maximum Combined Weight of Vehicle and Trailer Not to Exceed 8,300 lb (3,765 kg)
	All Models	All Models	All Models
Up to 2 persons & luggage	1,000 lb (454 kg)	2,000 lb (907 kg)	3,500 lb (1,588 kg)
3 to 5 persons & luggage	500 lb (227 kg)	1,500 lb (680 kg)	3,000 lb (1,361 kg)
6 to 7 persons	200 lb	1,200 lb	2,700 lb

EXTERIOR COLORS



Dark Rosewood Pearl Coat 1, 2



Flame Red Clear Coat 1



Forest Green Pearl Coat 1, 2, 3*



Island Teal Satin Glow 1, 2, 3†



Deep Amethyst Pearl Coat 2, 3†



Taupe Frost Pearl Coat 1, 2



Bright White Clear Coat 1, 2, 3†



Light Gold Pearl Coat 2



FASCIA/BODYSIDE MOLDING



Dark Neutral Gray



Gray Green

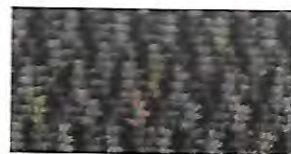


Dark Teal

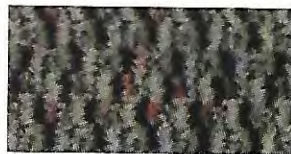


Cool Gray

FABRICS



Niagara Cloth - Mist Gray



Niagara Cloth - Silver Fern



Niagara Cloth - Camel



Athens Cloth - Mist Gray

POWER TRAINS

2.4-LITER 16-VALVE DOHC

The 2.4-liter DOHC balance-shaft four-cylinder engine produces excellent power and torque as well as substantial acceleration, with 150 horsepower at 5,200 rpm and 167 pound-feet of torque at 4,000 rpm. Twin counterrotating balance-shaft engineering and quiet idle features mean smooth, low-vibration operation.

3.0-LITER OHC SMPI V6 ENGINE*

The 3.0-liter V6 engine delivers smooth, effortless power and acceleration with 150 horsepower at 5,200 rpm and 176 pound-feet of torque at 4,000 rpm. Due to precise sequential multipoint electronic fuel injection, dual tuned intake manifolds, and a sophisticated overhead camshaft valve train design, this engine produces uniform throttle response throughout the power curve and whisper-quiet idling.

3.3-LITER V6 SMPI ENGINE†

This powerful, sophisticated engine generates 158 horsepower at 4,850 rpm and a hefty 203 pound-feet of torque at a low 3,250 rpm, due to a high-efficiency microprocessor-controlled ignition system, sequential multipoint electronic fuel injection, and exhaust system tuning for lower noise and vibration. The result is quick acceleration and a smooth idle.

ENGINE/TRANSAXLE

	Voyager		Grand Voyager	
	Base	SE	Base	SE
2.4L DOHC/3-speed automatic	S	NA	S	NA
2.4L DOHC/4-speed automatic	NA	S	NA	S
3.0L V6* 3-speed automatic	O	O	O	O
3.3L V6 4-speed automatic	O†	O	O†	O

S = Standard. O = Optional. NA = Not available.

*Built by Mitsubishi Motors Corporation. Not available in California, New York and

STEP 2 Select A Package. Additional equipment, included in some of these packages, is listed in columns beneath each model.
S = Standard. O = Optional. • = Included as part of a package.

CUSTOMER-PREFERRED™ PACKAGES

Table with columns for Base, Voyager SE, Grand, and Grand SE. Rows include: POWER TRAIN AVAILABILITY, ENGINE, TRANSEXLE, SEAT PACKAGES, and OPTIONS INCLUDED. Columns represent various vehicle features and their availability (S, O, •) across different models.

STEP 3 Select Additional Options. You may choose grouped options from the Quick-Order Option Group or individual options.
S = Standard. O = Optional. P = Included as part of a package listed above.

QUICK-ORDER OPTION GROUPS

Table with columns for various option groups: CLIMATE GROUP, CONVENIENCE/SECURITY GROUP, LOADING & TOWING GROUP, WHEELS/HANDLING GROUP, and SOUND SYSTEMS. Rows list specific options and their availability (S, O, P) for different models.

THE OWNERSHIP PROMISE

A product can be no better than the willingness of its maker to stand behind it. That's why Chrysler Corporation, through its Customer One Care™ program, promises its owners a satisfying experience at the dealership and long after they drive their new cars from the showroom. Included in that promise: bumper-to-bumper protection for three years or 36,000 miles; 24-hour-a-day roadside assistance for the same period; a five-year or 100,000-mile assurance against sheet-metal rust-through; a variety of flexible plans for financing, leasing and extended service. All of these customer support programs are detailed at right. Customer One Care ... the Chrysler promise you can live with. For years.

CUSTOMER ONE®

Chrysler's Investment in Your Satisfaction

THE PRODUCT Chrysler Corporation has created a revolutionary new lineup of cab-forward, next-generation automobiles and minivans. That's product.

THE PEOPLE To market these exceptional new vehicles, Chrysler Corporation and its dealer body have revolutionized the way they do business, committing \$45 million annually to training, educating and increasing the awareness of dealership sales staff and service personnel. That's people.

THE GOAL Together, product and people form a synergistic network dedicated to one goal: exceeding your expectations throughout the shopping, buying and ownership experience.

Sales Advisors are trained to guide you to the car or minivan that precisely fits your lifestyle.

Customer One **Product Training** provides detailed, in-depth information regarding cars and minivans. Product workshops impart not only "book" knowledge but also a hands-on "feel" for the vehicle that is gained through on-the-road experience. In-dealership product training includes ongoing monthly meetings designed to provide the facts on competitive cars and minivans to help Sales Advisors help their customers. **Service personnel** undergo similar training programs designed to continually update their skills and keep them abreast of rapidly advancing automotive technology.

THE RESULTS The results of this massive commitment to continuous improvement are reflected in both products and people: outstanding achievements in sales and increasing Sales and Customer Satisfaction Index scores — two highly controlled systems that **measure our performance** by soliciting your opinion. At Chrysler, we're not just a whole new family of

LEASING FOR TODAY'S LIFESTYLES

CUSTOMER ONE CARE™ Plymouth Voyager is covered by the 3/36 Customer One Care Plan,* which includes:

• 3-year or 36,000-mile (whichever comes first) Bumper-to-Bumper Limited Warranty which covers the complete vehicle against defects in factory-installed materials and workmanship. (This warranty excludes tires, wiper blades, clutch, brake linings and normal maintenance items.†)

• **Roadside Assistance for 3 years or 36,000 miles** which provides 24-hour, 7-day-a-week Emergency Roadside Service, contacted by a 24-hour nationwide toll-free number. Roadside Assistance covers towing and other services not included in the 3/36 warranty: lockout, jump start, out-of-gas, flat tire repair and towing. (For jump start and towing, there will be a \$10 per use customer fee.‡)

• **5-year or 100,000-mile Outer-Panel Rust-Through Limited Warranty** which covers the cost of parts and labor needed to repair exterior body metal panels perforated by corrosion.

• The 3/36 Customer One Care Plan stays with the vehicle, and transfers automatically to subsequent owners at no cost during the warranty period.

* Ask your dealer for additional details and a copy of this limited warranty. † Tires are covered by their own manufacturers' warranty. ‡ Roadside Assistance services provided by Cross Country Motor Club, Inc. in California, Cross Country Motor Club of California, Inc.)

CHRYSLER SERVICE CONTRACTS Additional peace-of-mind protection for vehicle owners is available through optional Chrysler Service Contracts ... including the newly introduced Chrysler 5-Year Limited Extended Warranty backed by Chrysler Corporation. These service plans are available in a variety of time and mileage combinations to meet your particular driving needs. Ask your dealer for more information or call 1-800-422-2666.

CHRYSLER FINANCIAL Chrysler Financial offers a broad range of traditional automotive financing plans and flexible terms for qualified customers. Many of these plans can be customized to fit your particular budget and lifestyle. To make your new vehicle even more affordable, you may want to consider Gold Key Lease and Chrysler Key Plus short-term financing. Our College Degree Plans, for example, are especially attractive to those just beginning their careers.

ADAPTIVE MOBILITY PROGRAM Cash reimbursement is available for qualified adaptive driving devices. Ask your dealer to provide you with more

LEASING IS BECOMING A VERY POPULAR WAY TO DRIVE A NEW VEHICLE. In fact, one out of every four vehicles is leased rather than purchased and the trend is growing. There is nothing confusing or complicated about leasing a vehicle at your dealership. Chrysler Financial's Gold Key Lease has the flexibility to fit your vehicle choice and your lifestyle. If the idea of getting the type of vehicle you really want, more often, and paying less for it sounds great, ask about Gold Key Lease.

THE GOLD KEY DIFFERENCE

Because you only pay for the portion of the vehicle's life you'll use, a Gold Key Lease can offer many great advantages, all of which help you drive the vehicle you've always wanted.

■ **LOWER MONTHLY PAYMENTS** Gold Key Lease payments are typically lower than conventional finance payments. In fact, your payments on a 24-month lease are roughly the same as financing for 60 months.

■ **SHORTER TERM** With a Gold Key Lease, you can drive a brand-new vehicle as often as every 24 months.

■ **FLEXIBILITY** Gold Key Lease terms and payments can be tailored to fit your driving habits and lifestyle.

■ **THREE GREAT OPTIONS** A Gold Key Lease offers you three great options at lease end: 1) Turn the vehicle in and lease a new one. 2) Buy the vehicle and keep it. 3) Buy it, then sell it for a possible profit, and lease a new vehicle.

AUTO-PAY OPTION

Gold Key Lease customers have the option of participating in Auto-Pay — a convenient system that electronically deducts your monthly lease payment from your checking or savings account.

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Always wear your seat belts.



Voyager SE with
available Rallye Package

Grand Voyager SE

The vitality of clever ideas. It started with the friendly "Hi!" and warm smile of Plymouth Neon. And it continues with a true factory hot rod that's an engineering tour de force. Leading edge technology that embodies Plymouth's very clever line of thinking with a clever line of cars. **It's called Prowler.** And if variety is the spice of life, this roadster is hot-peppered excitement with an exotic dash of technical excellence. Look at Prowler as the ultimate freedom machine. But also look at it as an example of the clever thinking and innovation that's building a new car company. A beacon for the revitalization of Plymouth. From Neon to Voyager to Breeze. Plymouth's clever ideas have pushed beyond the envelope of conventional thinking. You can see it. And drive it. **There's a little bit of Prowler in every Plymouth.**





Prowler



Neon Highline Sedan



Neon Espresso Coupe



Breze

"BRING EVERYTHING FROM HUMANS TO HUMUS, AND THE VOYAGER WILL TRANSPORT IT IN COMFORT AND STYLE. FOR BIG LOADS, REMOVE THE ROLL-OUT REAR SEATS, OR SIMPLY FOLD DOWN THE SEATBACKS AND CARRY 4x8-FOOT PANELING ATOP, AND UP TO 28 EIGHT-FOOT-LONG 2x4s BELOW."

—Motor Trend
May 1996

SO MANY NEW FEATURES
AMENITIES THAT
BERT THIS VEHICLE'S
MARK STATUS ...
FOURTH DOOR STARTED
ING RAVE REVIEWS
BEFORE THE CHRYSLER
ANS WERE IN DEALER
ROOMS ... CHRYSLER
LD BE ODDS-ON TO
NATE MINIVANS INTO
NEXT DECADE."

—Motor Matters
August 26, 1995

"CURRENTLY, THERE IS NO OTHER MINIVAN—NOT THE HONDA ODYSSEY, NOT THE FORD WINDSTAR, NOT ANY OTHER— THAT CAN MATCH THE CHRYSLER MINIVANS' WELL-ROUNDED SENSIBILITIES ... THE CHRYSLER MINIVAN IS TOP OF THE CLASS. NO DOUBT ABOUT THAT."

—Automobile Magazine
February 1996



"EVERYWHERE YOU LOOK, THE VOYAGER PRESENTS SOMETHING SPECIAL. FROM THE HEATED GRID UNDER THE WINDSHIELD WIPERS TO PREVENT ICING, TO THE OPTIONAL DUAL-TEMP (SEPARATE LEFT- AND RIGHT-SIDE CONTROLS) VENTILATION SYSTEM, ON TO THE EASY-ROLL-OUT REAR SEATS AND CULMINATING WITH THE INDUSTRY'S ONLY LEFT-SIDE SLIDING DOOR, THIS MACHINE RATES STRAIGHT A'S IN THOUGHTFUL DESIGN."

—Motor Trend
May 1996

"THE CHRYSLER MINIVAN IS VERY LIKELY THE MOST RESEARCHED AND, MORE IMPORTANT, THE MOST THOUGHTFULLY DESIGNED VEHICLE IN THE COMPANY'S HISTORY."

—Automobile Magazine
February 1995

FOR MORE INFORMATION ON PRODUCTS OR LEASING:
1-800-PLYMOUTH
<http://www.plymouthcars.com>



One clever idea after another. That's Plymouth.