









A Jetta for everyone.

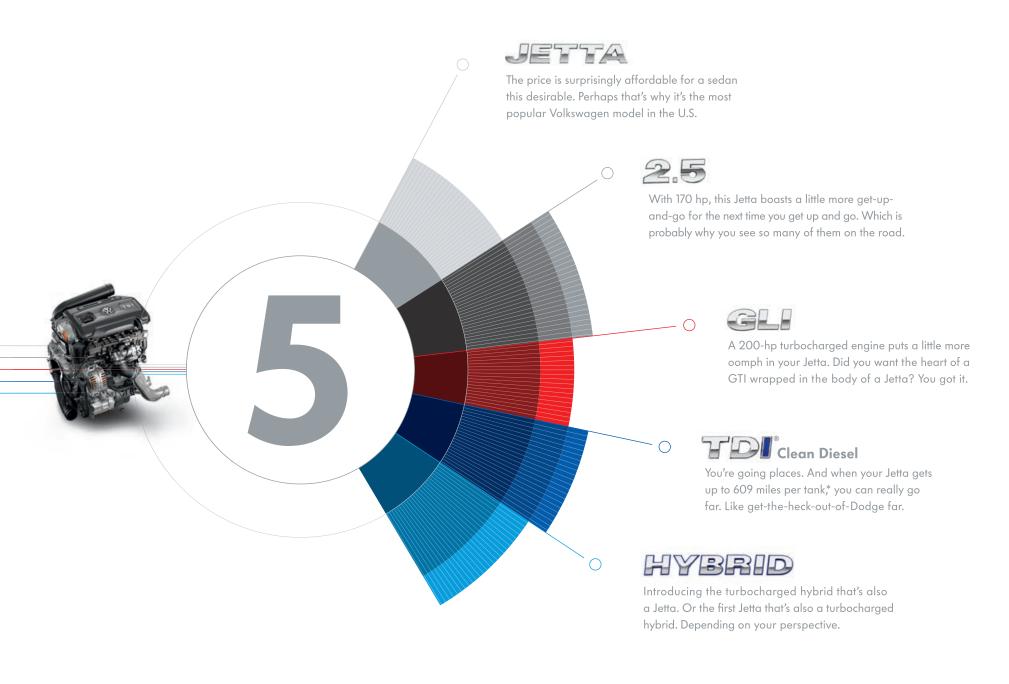
Back in the late '70s, America met a new Volkswagen. It answered the call for an affordable sedan while remaining distinctly German. Bigger than a Beetle and different than a Golf, a new star was born. To say that the Jetta is popular is an understatement. It has not only become the best-selling VW in America, it's also the best-selling German-engineered car in America.\* Millions of cars and six Jetta generations later, there are even more Jetta models to choose from than ever. Because when America calls, Volkswagen listens. **That's the Power of German Engineering.** 

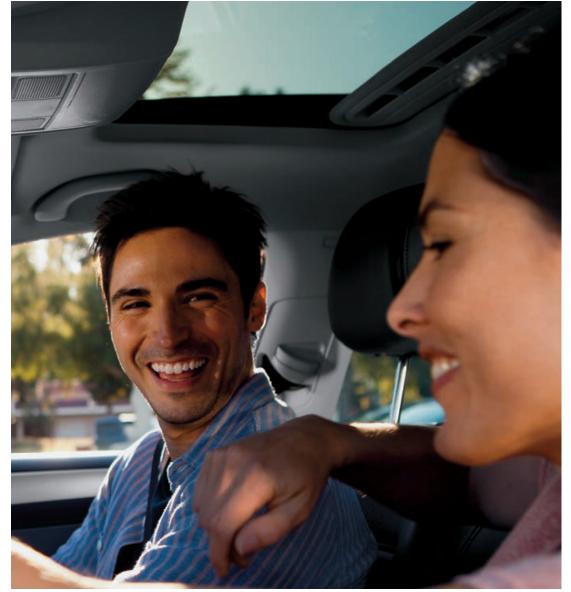


\*Based on retail sales from February 2006 through December 2011.

# choices

It's more accurate to call it an embarrassment of riches, really. Five Jetta models, each with something special to offer on top of all of their inherent Jetta style. Exceptional value? Check. Outstanding fuel efficiency?\* Check. Remarkable performance? Check. Incomparable fun? Check. And the beauty of it is that you can get all of those features, and more, in a Jetta.







#### **Features**

#### 2.0L in-line 4-cylinder engine

- 24 city/34 highway mpg\*
- 6-speed automatic with Tiptronic® and Sport mode\*\*

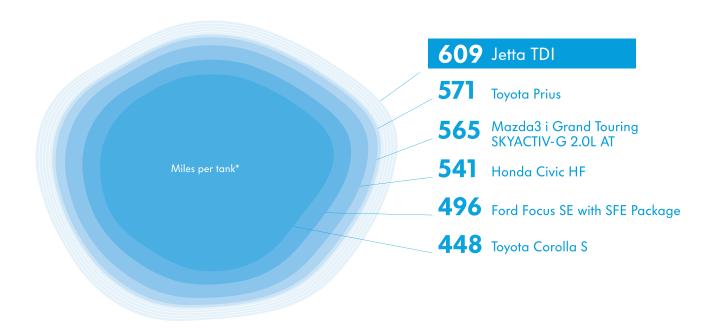
#### 2.5L in-line 5-cylinder engine\*\*

- 170 hp, 177 lbs/ft of torque\*\*
- 23 city/33 highway mpg\*\*/†

# The sedan people love to love.

It's simple, really. You need a car. It makes life so much easier and more pleasurable to have your own transportation. What you want, well, that's another story. A gorgeously sculpted sedan with daring angles and sumptuous curves sure would be nice. Some real power when you step on the gas, that's a must. The thing is, all those German cars you've coveted for years were always just a tad out of reach. Until now.





# More adventurous.

The very thought that the Jetta TDI can drive up to 609 miles on one tank is impressive all by itself.\*\* But the fact that it's exceptionally fun to drive with its 236 lbs/ft of torque and turbocharged clean diesel engine is worth writing home about. Which is something you can do when you take it on long drives to faraway places. Like from Los Angeles to Napa Valley in time to hit the wineries when you get there. Or from Maryland to Maine, sampling every crab cake and lobster roll along the way. The fact that it's 90% cleaner than previous diesel engines might encourage you to get up and go more often than you expect, however. Your Jetta encourages spontaneity.

"Comparisons based on manufacturers' published data. 2012 2.0L Jetta TDI Clean Diesel, DSG automatic transmission: 30 city/42 highway mpg. Range based on 42 highway mpg EPA estimate and a 14.5-gallon tank. 2012 1.8L Toyota Prius, eCVT transmission: 51 city/48 highway mpg. Range based on 48 highway mpg EPA estimate and a 11.9-gallon tank. 2012 2.0L Mazda3 i Grand Touring with KKYACTIV-G, automatic transmission: 28 city/39 highway mpg. Range based on 39 highway mpg EPA estimate and a 14.5-gallon tank. 2012 1.8L Honda Civic HF, automatic transmission: 29 city/41 highway mpg. Range based on 41 highway mpg EPA estimate and a 13.2-gallon tank. 2012 2.0L Ford Focus SE with SFE Package, automatic transmission: 28 city/40 highway mpg. Range based on 40 highway mpg EPA estimate and a 12.4-gallon tank. 2012 1.8L Toyota Corolla, automatic transmission: 27 city/34 highway mpg. Range based on 34 highway mpg EPA estimate and a 13.2-gallon tank. All fuel values are EPA estimates. Your mileage will vary. \*\*Range based on 42 highway mpg EPA estimate and a 14.5-gallon tank. Your mileage will vary.











# How Volkswagen does hybrid.

Sure, there are other hybrids out there. If you drive slowly, you can usually find them. But with its turbo engine, this one is anything but slow. And if you climb behind the wheel, you'll experience how good it feels to drive one. Which is definitely a bonus when you're going to work, or driving around town running errands, or any of the other daily scenarios you find yourself in. That's where hybrid thrives: where stop-and-go meets get-up-and-go. Of course, it's also great on the highway. We could have made it look and feel like the other hybrids on the road. But then it wouldn't be a Volkswagen.

#### **Features**

- 170-hp turbocharged hybrid powertrain
- 7-speed DSG® automatic transmission
- Touchscreen sound system with hybrid system display
- Keyless access with push-button start\*/\*\*

- Dual-zone automatic climate control
- Aerodynamic body accents
- Bi-Xenon headlights with LED Daytime Running Lights\*
- LED taillights



Late availability. \*Feature available on select models. \*\*See back cover for importar information on this feature.









# Angel, meet devil.



Sometimes, don't you want to drive fast? Like zip around corners and blast down a straightaway, leaving a little rubber in your wake?\* This kind of behavior is usually frowned upon in grocery store parking lots, but that's okay, your Jetta is built for both. We stuffed a purring, high-performance engine under the hood and wrapped it with the 4-door Jetta design, plus a few perks that make it uniquely Jetta GLI. So you can still accomplish all those life things you need to do, while living all those fun things you're meant to do.

#### **Features**

- 200-hp turbocharged engine with 207 lbs/ft of torque
- 6-speed manual or 6-speed DSG automatic transmission\*\*
- 4-corner independent sport suspension
- Speed-sensitive electromechanical steering

- Red brake calipers
- 18-inch alloy wheels\*\*
- Leather-wrapped, multi-function sport steering wheel
- Fender™ Premium Audio System\*\*

\*Always obey local speed and traffic laws. \*\*Feature available on select models.





# We thought of that.

The trick to making a car comfortable is making it feel intuitive. When you reach down to adjust your seat, there's available lumbar support. When you're cold, there are available heated front seats. When you want to feel the sun, there's an available power tinted-glass sunroof. When you want to see the stars, it's a moonroof. And when you want to pick up some friends and go, you can. In fact, you may even discover things to do in your Jetta that we didn't realize. We thought of that too.

#### **F**eatures

- Most rear legroom in its class\*
- V-Tex leatherette seating surfaces\*\*
- Heated front seats\*\*

- Power tinted-glass sunroof\*\*
- Driver and front passenger seats with adjustable lumbar support\*\*
- 1-touch automatic window controls



# Sure, no problem.

You've offered to drive to dinner on Saturday and now there's a fifth person coming along. Will that work? Should you buy that enormous box of diapers at the big box store? Will it fit next to the giant stroller in the trunk? What about that trip to the mountains coming up—will the snowboards fit in there too? You have enough to worry about. Let the Jetta take care of all this for you.

#### **Features**

- 15.5 cubic feet of trunk space
- 60/40-split folding rear seats
- Rear pass-through with integrated cupholders\*
- Center console armrest with storage compartment\*



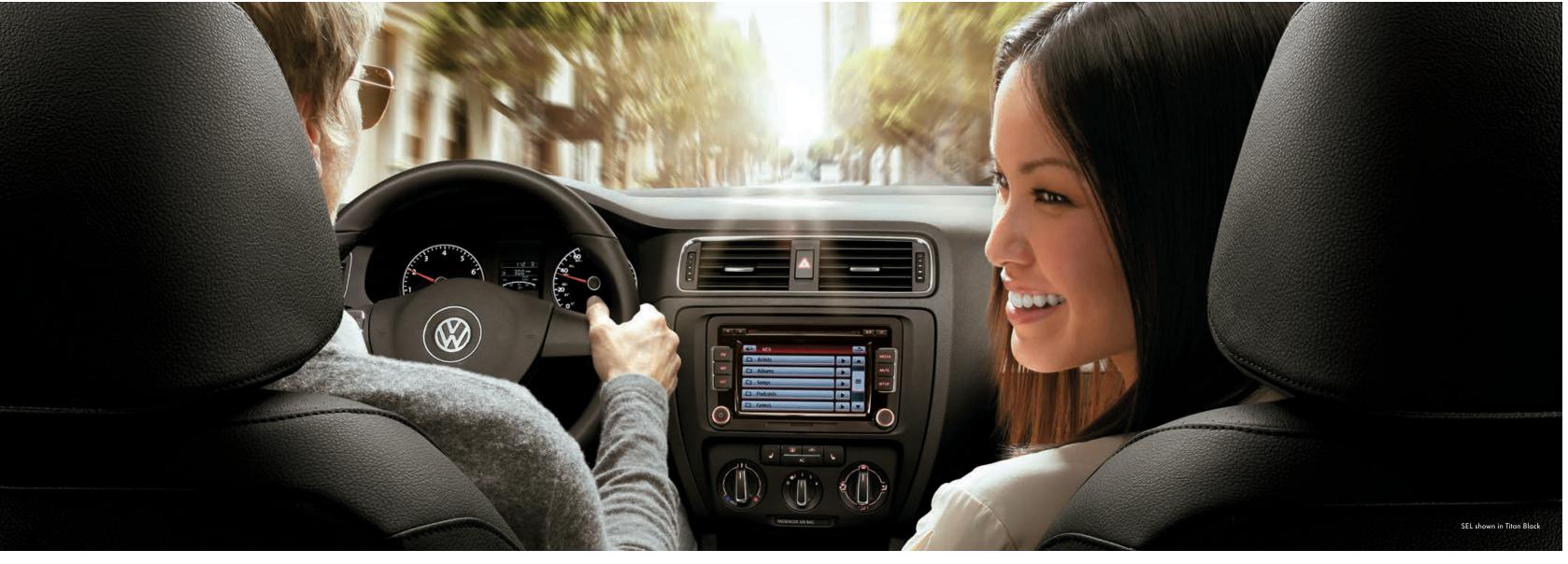












# Ground control.

This is your cockpit. You are the captain. Depending on your model, you can press a few buttons and it will start the car, guide you anywhere the roads go, and allow you to answer and make calls.\* Press a few more and it will play almost any kind of music you like, from your collection on your iPod® or the one streaming to you from a satellite up in space. About the only thing it can't do is drive itself. But that would take the pleasure of driving away from you, and that hardly seems fair.

#### **Features**

- Fender Premium Audio System\*\*
- Bluetooth® with audio streaming\*/\*\*
- Keyless access with push-button start\*\*/†
- Touchscreen navigation\*\*

• SiriusXM Satellite Radio with 3-month trial subscription\*\*





- Media Device Interface (MDI) with iPod cable\*\*
- Touchscreen sound system\*\*



\*Requires compatible device. \*\*Feature available on select models. \*See back cover for important information on this feature.

# Scifei

You know that German engineering you admire under the hood? It's actually throughout the entire car. There are more than a dozen safety features specifically designed to help you prevent a collision. And even more to help protect you in the event of one. So no matter what happens, we'll do our best to help keep you safe.





**Electronic Stability Control (ESC).** ESC helps prevent oversteer or understeer during an evasive maneuver by applying corrective forces to each of the wheels. In other words, it helps you maintain control right when you need it most.



ABS and HBA. The Anti-lock Braking System (ABS) helps keep the brakes from locking up during sudden stops and helps you retain control over the steering during emergency braking. Hydraulic Brake Assist (HBA) works with ABS to help you get maximum power from the brake system.



#### Lower Anchors and Tethers for CHildren (LATCH).

LATCH allows you to secure child seats to your Jetta using specific built-in anchors that connect the seat to the safety cage. When the child seat is installed and used correctly, this helps maximize the safety of the seats.



Intelligent Crash Response System (ICRS). After the airbags\* have deployed in a collision, the ICRS automatically unlocks all doors, disables the fuel pump, and turns on the hazard lights.\*\* That's why we call it intelligent.

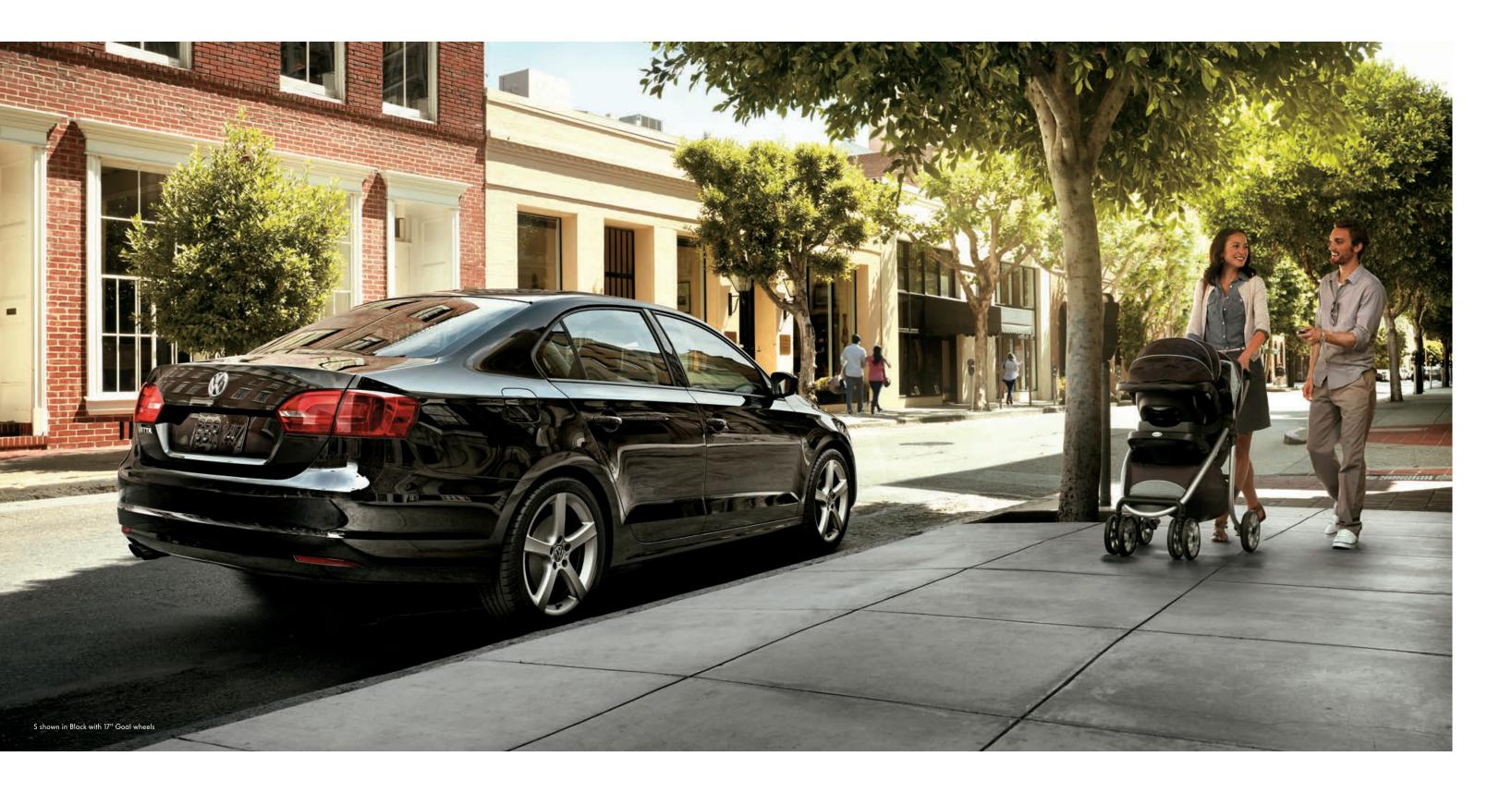


**Tire Pressure Monitoring System (TPMS).** The TPMS helps monitor tire pressure and alerts you when it is too low. Properly inflated tires help increase safety by providing better stability, handling, and braking in almost all situations.



**2012 IIHS Top Safety Pick.** The Jetta is one of the Insurance Institute for Highway Safety's Top Safety Picks.<sup>†</sup> Actually, it's one of nine 2012 Volkswagen models to get their top rating. That means all nine cars scored the highest rating in all four qualifying tests. That's 36 instances of superior safety.

This is a dramatization and does not depict what will happen in a collision. All airbags will not inflate in real-world crashes, and if multiple airbags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time. \*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. \*\*The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. "Top Safety Pick" based on 31 mph side-impact crash test, 40 mph frontal-offset crash test, 20 mph rear-impact test, roof strength testing, and the availability of ESC. Test performed by the Insurance Institute for Highway Safety. For details, visit www.iihs.org. See vw.com for more information or safety features.





#### No-charge scheduled Carefree Maintenance.\*

Changing your oil, rotating your tires, topping off the windshield wiper fluid—do you remember to do all that stuff? Your car does. Right there in your instrument panel. Both it and your dealer will let you know when it's time to schedule your appointment. And for three years, or 36,000 miles, we've got you covered. That's why we call it carefree. Come by for a courtesy vehicle check within the first 90 days, or 6,000 miles, and ask us any questions you have while we give your Jetta a basic checkup. Then, come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It's that simple.

\*The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.



#### Jetta

Includes 2.0L. 115-hp, 4-cylinder engine: 5-speed manual transmission: Includes SE with Convenience features, plus: 2.0L, 140-hp TDI Clean Diesel Includes SE features, plus: 2.0L, 200-hp TSI® engine: 4-corner independent 15" steel wheels with all-season tires; 1-touch power windows; power door engine; 6-speed manual transmission; multi-function trip computer. locks; power side mirrors in black finish; cloth seating surfaces; 60/40-split folding rear seats; 4-speaker sound system with MP3- and WMA- TDI with Premium compatible in-dash CD player, AM/FM radio, and AUX-in for portable audio players; 2 remote transmitter key fobs; 2 power outlets (1 front, 1 rear); Anti-lock Braking System (ABS); Electronic Stability Control (ESC); Anti-Slip Regulation (ASR); Tire Pressure Monitoring System (TPMS).

#### S with Sunroof

Includes S features, plus: cruise control; front center console with storage box; power tilting/sliding sunroof.

#### SE

Includes S features, plus: 2.5L, 170-hp, 5-cylinder engine; 16" steel wheels front passenger seats with adjustable lumbar support. with all-season tires; cruise control; body color side mirrors with integrated turn signals; chrome grille accents and window trim; carpeted floor mats; Options front center console with storage box; leather-wrapped steering wheel, shift knob, and parking brake handle; 6-way partial power front seats with power recline; 60/40-split folding rear seats with center armrest and pass-through; V-Tex leatherette seating surfaces.

#### SE with Convenience

Includes SE features, plus: 16" alloy wheels with all-season tires; Bluetooth® with audio streaming;\* heated front seats; leather-wrapped, multi-function steering wheel; 6-speaker sound system with Media Device Interface (MDI) with iPod® cable: SiriusXM Satellite Radio with 3-month trial subscription.

#### SE with Convenience and Sunroof

Includes SE with Convenience features, plus: Premium VIII touchscreen sound system with HD Radio,™ MP3- and WMA-compatible in-dash 6-disc CD changer, and SD memory card reader; power tilting/sliding sunroof.

#### SEL

Includes SE with Convenience and Sunroof, plus: 17" alloy wheels with all-season tires; keyless access with push-button start;\*\* multi-function trip computer; halogen reflector lens foglights; sunglasses holder; 6-way power driver seat; driver and passenger front sport comfort seats with adjustable lumbar support.

#### **SEL** with Navigation

Includes SEL features, plus: RNS 315 navigation system with 5" color touchscreen: Fender™ Premium Audio System.

#### **Options**

6-speed automatic transmission with Tiptronic® and Sport mode.

#### Jetta TDI® Clean Diesel

#### TDI

Includes TDI features, plus: power tilting/sliding sunroof; Fender Premium Audio System; Premium VIII touchscreen sound system with HD Radio, MP3- and WMA-compatible in-dash 6-disc CD changer, and SD memory card reader.

#### TDI with Premium and Navigation

Includes TDI with Premium features, plus: 17" alloy wheels with all-season tires; RNS 315 navigation system with 5" color touchscreen; keyless access 
Jetta GLI Autobahn with push-button start;\*\* multi-function trip computer; halogen reflector lens foglights; sunglasses holder; 6-way power driver seat; driver and

-speed DSG® automatic transmission with Tiptronic and Sport mode.

#### Jetta GLI

#### Jetta GLI

sport suspension; 6-speed manual transmission; 17" alloy wheels with allseason tires; front grille with honeycomb mesh; chrome grille accents; sport front valance; rear sport valance and sport side skirts; halogen reflector lens foglights; sport cloth seating surfaces; sport bolstered comfort seats; driver and front passenger seats with adjustable lumbar support; Premium VIII touchscreen sound system with HD Radio, MP3and WMA-compatible in-dash 6-disc CD changer, and SD memory card reader; multi-function trip computer; leather-wrapped, multi-function sport steering wheel; brushed aluminum appearance pedal covers and door sill accents; sunglasses holder; carpeted floor mats.

Includes GLI features, plus: 18" alloy wheels with all-season tires; power tilting/sliding sunroof; heated washer nozzles; V-Tex leatherette seating surfaces: 6-way power driver seat: heated front seats: Fender Premium Audio System; Climatronic® dual-zone automatic climate control.

#### Jetta GLI Autobahn with Navigation

Includes Jetta GLI Autobahn features, plus: RNS 315 navigation system with 5" color touchscreen; keyless access with push-button start;\*\* rearview camera; halogen reflector lens foglights with low-speed cornerilluminating feature; Bi-Xenon high-intensity headlights with LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS).

#### **Options**

6-speed DSG automatic transmission with Tiptronic and Sport mode and with steering wheel-mounted paddle shifters.

# **Specifications**

<ul> <li>Not Available</li> </ul>

• Standard, at no additional cost O Optional, additional cost

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104.4 inches (2.651 mm) 60.4 inches (1,535 mm)

60.3 inches (1,532 mm) 182.2 inches (4,628 mm) 70.0 inches (1,778 mm)

57.2 inches (1,453 mm)

(124 mm) 15.5 cu. ft.

5.5 inches (139 mm)/GLI 4.9 inches

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Performance	Jetta	TDI	GLI	Design cont.
2.0L, 8-valve, SOHC, 4-cylinder engine; 115 hp, 125 lbs/ft of torque	•	-	-	Chrome lower window trim
2.5L, 20-valve, DOHC, 5-cylinder engine: 170 hp, 177 lbs/ft of torque	0	-	-	Honeycomb mesh grille with sport side skirts, front and rear valances
2.0L, 16-valve, in-line 4-cylinder turbocharged clean diesel engine with common rail direct injection; 140 hp, 236 lbs/ft of torque	-	•	-	Brushed aluminum appearance pedal covers
2.0L TSI, 16-valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler and FSI® direct fuel injection; 200 hp, 207 lbs/ft of torque	-	-	•	Technology
Power-assissted front vented disc brakes with rear solid disc brakes	•	•	•	4-speaker sound system with MP3- and WMA-compatible in-dash CD player and
Independent front MacPherson struts with twist beam rear suspension	•	•	-	AM/FM radio
Independent front MacPherson struts and rear fully independent 4-link suspension	-	-	•	Premium VIII touchscreen sound system with HD Radio, MP3- and WMA-compatible in-dash 6-disc CD changer, and SD memory card reader
Sport suspension	-	-	•	RNS 315 navigation system with 5" color touchscreen and SD memory card reader
XDS® (Cross Differential System)	-	-	•	AUX-in for portable audio players
5-speed manual transmission	•	-	_	Media Device Interface (MDI) with iPod cable
6-speed automatic transmission with Tiptronic and Sport mode	0	-	-	Bluetooth with audio streaming*
6-speed manual transmission	-	•	•	SiriusXM Satellite Radio with 3-month trial subscription
6-speed DSG automatic transmission with Tiptronic and Sport mode	-	0	0	Fender Premium Audio System
		701	OUL	Keyless access with push-button start**
Comfort	Jetta	TDI	GLI	Rearview camera
Manual air-conditioning	•	•	•	Rediview Camera
Climatronic dual-zone automatic climate control	-	-	0	Safety
Cruise control	0	•	•	
Multi-function trip computer featuring trip time, trip length, average trip				Crash-optimized front end
speed, average trip fuel consumption, current fuel consumption, miles to empty, and	0	•	•	Immobilizer III theft-deterrent system
compass				Driver and front passenger, front and side thorax airbag supplemental restraint system
2 remote key fobs with lock, unlock, trunk release, and panic button	•	•	•	Side Curtain Protection® airbags, front and rear
2 12V power outlets; 1 in front, 1 in rear	•	•	•	Front seat safety belt pretensioners with load limiters
6-way manually adjustable front seats	•	-	_	LATCH (Lower Anchors and Tethers for CHildren) child seat anchor points
6-way partial power-adjustable front seats	0	•	•	Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Brake Assist (EBA)
6-way power-adjustable driver's seat	0	0	0	Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), and
Driver and front passenger seats with adjustable lumbar support	0	0	•	Hydraulic Brake Assist (HBA)
Sport bolstered comfort seats	0	-	•	Intelligent Crash Response System (ICRS)††
Heated front seats	0	•	0	Tire Pressure Monitoring System (TPMS)
Power windows with pinch protection and 1-touch control	•	•	•	
60/40-split folding rear seats	•	-	_	Quality
60/40-split folding rear seats with center armrest and pass-through with integrated cupholders	0	•	•	12-year/unlimited mileage Limited Warranty Against Corrosion Perforation
3-spoke, leather-wrapped, multi-function steering wheel, shift knob, and hand brake grip	0	•	•	5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty
Cloth seating surfaces	•	-	•	3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty
V-Tex leatherette seating surfaces	0	•	0	3-year/36,000-mile (whichever occurs first) Roadside Assistance <sup>‡</sup>
Design	Jetta	TDI	GLI	3-year/36,000-mile (whichever occurs first) no-charge scheduled Carefree Maintenance® Program##
Bi-Xenon high-intensity headlights with LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS)	-	-	0	Dimensions
Halogen reflector lens foglights	0	0	•	Wheelbase
Heated power side mirrors	•	•	•	Front track
Power tinted-glass sunroof with tilt, slide, manual sunshade	0	0	0	Rear track
15" steel wheels with wheel covers	•	-	-	Length
16" steel wheels with wheel covers	0	-	-	Width
16" alloy wheels with anti-theft wheel locks	0	•	-	Height
17" alloy wheels with anti-theft wheel locks	0	0	•	Ground clearance
18" alloy wheels with anti-theft wheel locks	-	-	0	
Heated windshield washer nozzles	0	•	0	Trunk capacity
Chrome grille accents	0	•	•	

<sup>\*</sup>Requires compatible device. \*\*See back cover for important information on this feature. †Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ††The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. Floadside Assistance provided by Signature Motor Club, Inc., and Signature Motor Club of California, Inc. #The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply, See dealer or vehicle maintenance program booklet for details.

# Wheels

#### Standard









SEL 17" alloy



Jetta GLI 17" alloy



Jetta GLI 18" alloy

# Accessories

#### drivergear.vw.com



**17"** Onyx

**17"** Silex

18" Motorsport

**18"** Topas





Monster Mat®



Body Styling Kit



Pedal Caps

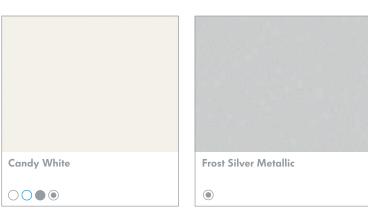


Luggage Net



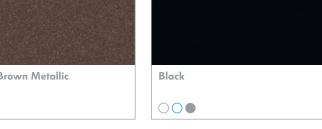
Heavy Duty Trunk Liner with CarGo Blocks

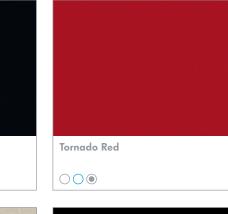
# **Exterior**





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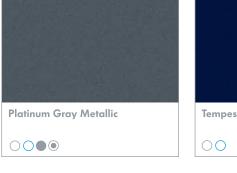
Jetta SEL

Jetta GLI

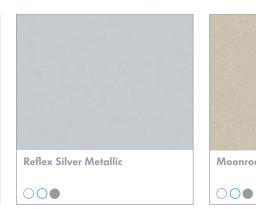
O Jetta S

Jetta SE, TDI

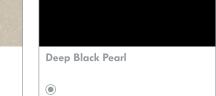












# Interior

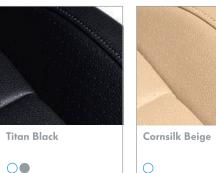






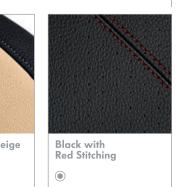








V-Tex Leatherette





# 2013 Volkswagen Family





# Think Blue.

Think Blue is the Volkswagen way to drive progress by creating and producing cars that are more efficient,\* eco-conscious, and fun to drive. The Volkswagen line features a variety of BlueMotion® technologies—from TDI engines to precision fuel injection—designed to make our vehicles as blue as possible. Which is likely to make other car companies green with envy. Learn how we think beyond green at vw.com/thinkblue.

vw.com

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