





Everything you wanted in a car.

Not everyone sees SUVs as fun to drive. But we do. Which is why the Tiguan is everything you want in a compact SUV and more. It gives you that great ride height. It carries you and all your things in comfort and style. And it adds some serious fun to the mix, because underneath the hood lies a 200-hp turbocharged engine, which also powers our legendary GTI. The available 4MOTION[®] all-wheel drive helps you adapt to nearly any type of road condition. And when you climb behind the wheel, you'll realize that somewhere between here and your next destination, the ultimate car might actually be a Tiguan. **That's the Power of German Engineering.**



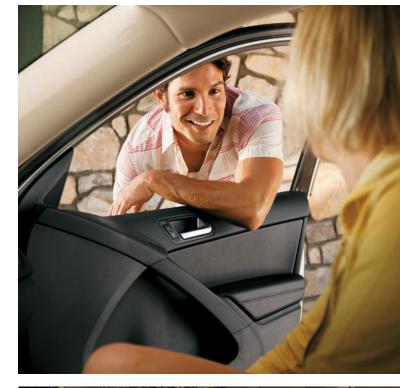
2013 Tiguan

All aboard.

Your ride is here. And it's going to feel like you've really arrived. Climb into the roomy Tiguan and sit down in the driver's seat. You'll immediately feel a sense of refinement. It could be due to the upscale touches throughout. The available leather seating surfaces that feel soft and inviting. The climate control that helps create the ideal environment no matter where you find yourself. Or it could just be that perfect combination of open sky above you and open road in front of you. Next stop: Wherever that road takes you.

Features

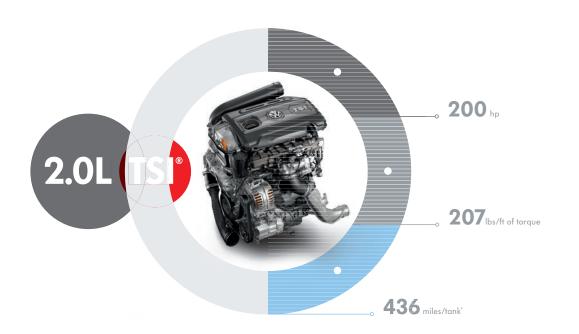
- Climatronic[®] dual-zone climate control*
- Heated front seats*
- V-Tex leatherette or leather seating surfaces*
- 12-way power-adjustable front seats*
- 12.7-square-foot panoramic sunroof*
- Rear seats with adjustable backrest











The body of an SUV. The heart of a VW.

You may not see it right away, but the Tiguan does share two things with the legendary GTI: its 200-hp engine and that indescribable feeling you get when you're making a quick getaway. And since it gets up to 436 miles per tank,* you can throw everything in the back and not throw it all away on gas.

Now getting there is twice the fun because we've equipped the Tiguan with an available 6-speed automatic transmission with Tiptronic.[®] So depending on your mood, you have your choice of fully automatic or manual shifting mode. Along with an endless choice of places to go.



Performance

*2013 2.0L TSI, automatic transmission: 22 city/26 highway mpg EPA estimates. 436 miles per tank. Range based on 26 highway mpg EPA estimate and a 16.8-gallon tank. Your mileage will vary.

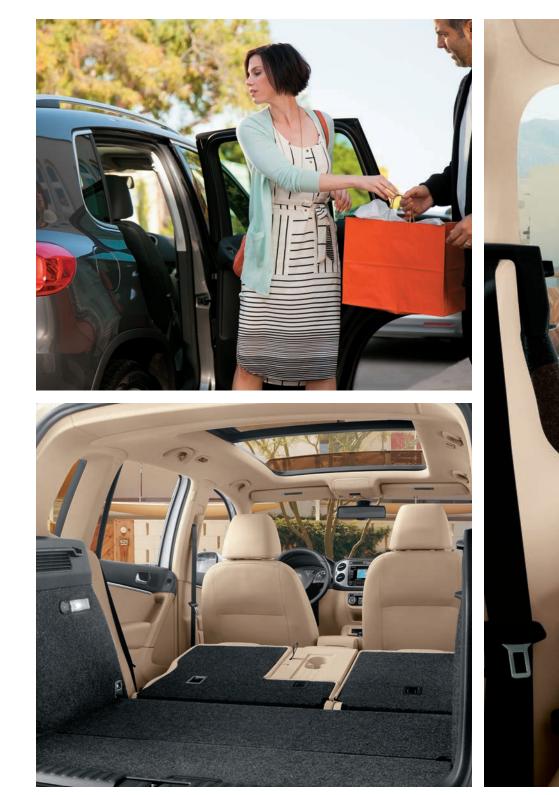


Time to flex our flexibility.

Spend a minute with the Tiguan and you'll soon realize it can adapt to almost anything. For starters, there's the 40/20/40-split folding rear seats that allow you multiple ways to carry things. The rear seats slide back and forth in case you find more than you were looking for at the farmers' market. There are hooks to tie your stuff down so you can get moving. And if you ever want to recharge your laptop in back, we're sure the Tiguan will be more than accommodating.

Features

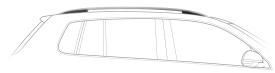
- 56.1 cubic feet of cargo space*
- Fold-flat front passenger seat
- 40/20/40-split folding rear seats
- Three 12-volt power outlets
- Sliding rear seats
- Roof rails**





*With rear seats folded down. **Feature available on select models.





4MOTION

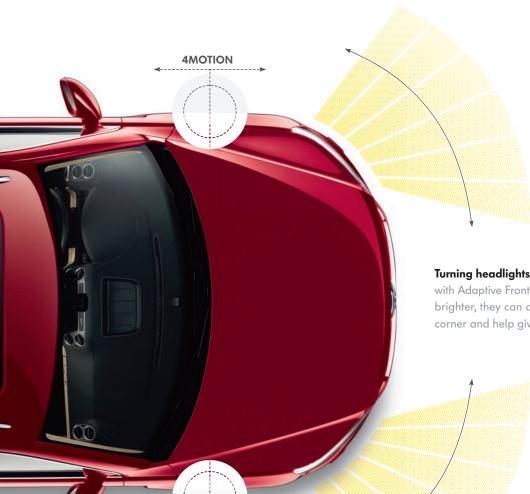
4MOTION

Roof rails. Bikes. Luggage. Skis. The available roof rails work with all our accessory racks, so whatever life throws your way, you'll be ready, willing, and stable.

Explore

28° of incline clearance

Just look beyond the available huge panoramic sunroof for a second. Because the closer you look at the Tiguan, the more you're going to find. And that's fine with us because we designed it to be appreciated, piece by piece, road by road, and journey by journey. So once you get behind the wheel of the Tiguan, you'll never stop discovering new things.





LED Daytime Running Lights (DRL).

These beautiful available Daytime Running Lights illuminate almost instantly, use less energy, and last significantly longer than standard light bulbs. Did we mention they were beautiful?

Turning headlights. The available Bi-Xenon headlights with Adaptive Front-lighting System (AFS) don't just shine brighter, they can also turn up to 15 degrees around a corner and help give you a quick glimpse into the future.



Touchscreen navigation with rearview camera. The available navigation system with 5-inch color touchscreen won't just help you find your way home. It'll let you get lost in the music.

4MOTION all-wheel drive. The Tiguan

4MOTION

can be equipped with available all-wheel drive so it can adapt to practically any environment you encounter, unearth, or cross into. It works equally well scaling a parking garage.



Living the high-tech life.



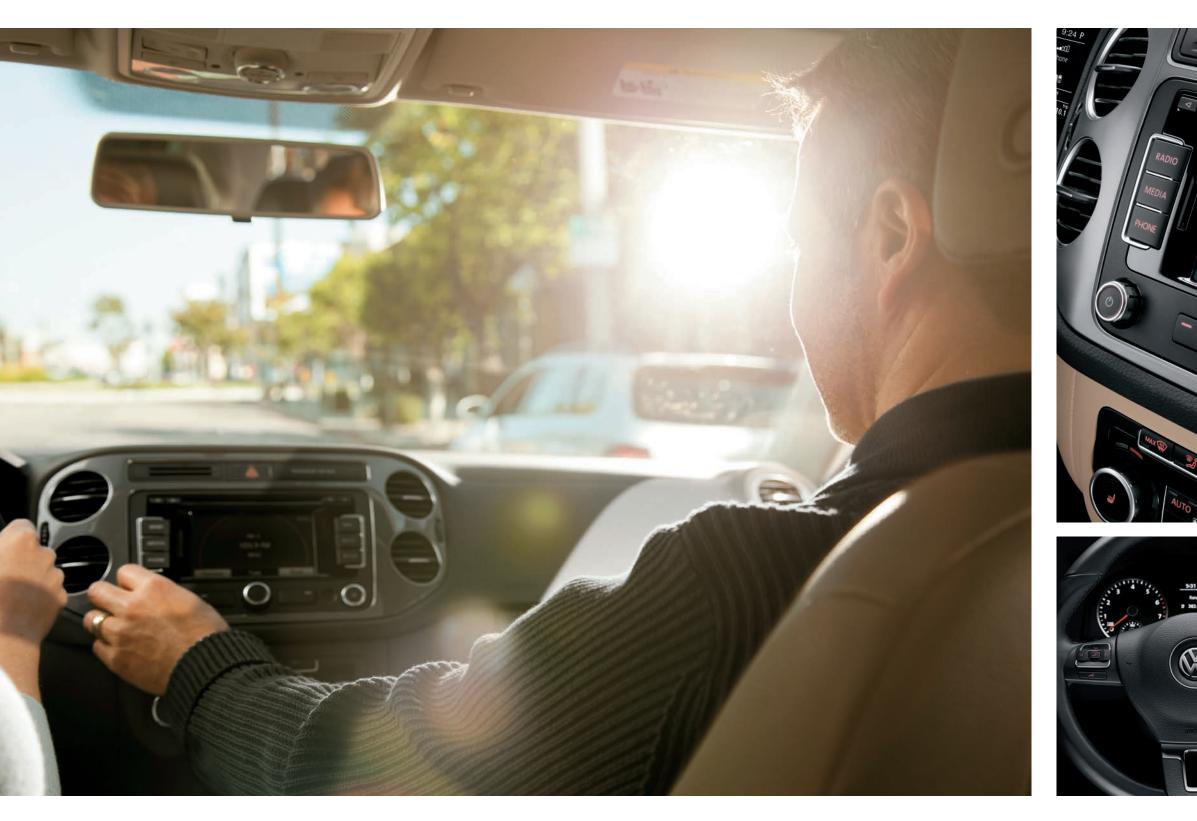
Technology

Wouldn't it be nice to live the high life, without the high price that comes with it? The Tiguan feels like a more expensive car because it comes with features you wouldn't expect in this class. Like a multi-function trip computer. Or being able to phone friends with a simple touch of a button and voice command.* There's even an available touchscreen navigation system that tells you exactly where you need to go to find that secluded hot spring or five-star restaurant. No matter where you are with the Tiguan, life is good.

Features

- Touchscreen navigation**
- Electric parking brake with brake disc drying feature
- Bluetooth[®] with audio streaming^{*}
- Rearview camera^{**}

- Corner-illuminating foglights**
- Multi-function trip computer
- Bi-Xenon headlights with LED Daytime Running Lights and AFS**
- Dual-zone automatic climate control**







Entertain all your options.

Whether you've got a carload of friends or you're driving solo, it's good to know the Tiguan will always be jam-packed full of music and entertainment. Just turn on the available touchscreen sound system to fill the cabin with your favorite radio station, iPod® playlist, or talk show host du jour. The sound pumps through eight glorious speakers, so don't be afraid to turn it up. And let yourself grin from ear to ear.

Features

- In-dash CD player, MP3- and WMA-compatible
- AUX-input for portable audio players
- Media Device Interface (MDI) with iPod cable*
- SiriusXM Satellite Radio with (((SiriusXM)))
 3-month trial subscription*
- Touchscreen sound system with in-dash 6-CD player, HD Radio,[™] and SD memory card reader^{*}
- Leather-wrapped, multi-function steering wheel





Electronic Stability Control (ESC). ESC helps prevent oversteer or understeer during an evasive maneuver by applying corrective forces to each of the wheels. In other words, it helps you maintain control when you need it most.



ABS and HBA. The Anti-lock Braking System (ABS) helps to keep the brakes from locking up during sudden stops and helps you retain control over the steering during emergency braking. Hydraulic Brake Assist (HBA) works with ABS to help ensure that you get the maximum braking power from the brake system.



Surrounded by safety. In addition to airbags," every Tiguan has a specially reinforced safety cage complete with anti-intrusion side beams and press-quenched B-pillars, designed to help protect you in the event of a collision. Surrounding that are crumple zones that provide space and material to help cushion and absorb the impact while the safety cage insulates you.

intelligent.

You know that German engineering you admire under the hood? It's actually throughout the entire car. There are more than a dozen safety features specifically designed to help you prevent a collision. And even more to help protect you in the event of one. So no matter what happens, we'll do our best to help keep you safe.





Intelligent Crash Response System (ICRS). After the airbags* have been deployed in a collision, the ICRS automatically unlocks all doors, disables the fuel pump, and turns on the hazard lights.** That's why we call it



Tire Pressure Monitoring System (TPMS). The TPMS helps monitor tire pressure and alerts you when it is too low. Properly inflated tires greatly increase safety by helping create better stability, handling, and braking in almost all situations.



IIHS Top Safety Pick. The 2012 Tiguan is one of the Insurance Institute for Highway Safety's Top Safety Picks! Actually, it's one of nine 2012 Volkswagen models to get their top award. That means all nine cars scored the highest rating in all four qualifying tests. That's 36 instances of superior safety.

This is an dramatization and does not depict what will happen in a collision. All airbags will not inflate in real-world crashes, and if multiple airbags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time. *Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. **The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. 1"Top Safety Pick" based on 31 mph side-impact trash test, 40 mph frontal-offset crash test, 20 mph rear-impact test, roof strength testing, and the availability of ESC. Test performed by the Insurance Institute for Highway Safety. For details, visit www.ihs.org. See ww.com for more



No-charge scheduled Carefree Maintenance*

Changing your oil, rotating your tires, topping off the windshield wiper fluid—do you remember to do all that stuff? Your car does. Right there in your instrument panel. Both it and your dealer will let you know when it's time to schedule your appointment. And for three years, or 36,000 miles, we've got you covered. That's why we call it carefree. Come by for a courtesy vehicle check within the first 90 days, or 6,000 miles, and ask us any questions you have while we give your Tiguan a basic checkup. Then, come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It's that simple.

*The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.

Volkswagen Carefree Ma 3 Years or 36,000 Miles of No-Charge Scheduled Maintenance. Multichaver occurs first Some restrictions. See dealer or program for details



Specifications

Design

- Privacy glass
- Halogen headlights with clear Daytime Running Lights (DRL)
- Bi-Xenon high-intensity headl
- Front-lighting System (AFS)
- Halogen reflector lens fogligh Power-operated, heated side
- Power-operated, folding, heate
- Chrome applications to exterio
- Silver roof rails
- Power-sliding panoramic sunro
- 16" steel wheels with anti-theft 16" allov wheels with anti-theft
- 18" allov wheels with anti-theft
- 19" allov wheels with anti-theft
- Heated front windshield washe
- Rain-sensing windshield wiper

Technology

- 8-speaker sound system with AM/FM radio
- Premium VIII touchscreen sour
- compatible 6-disc CD changer
- RNS 315 navigation system wit
- Rearview camera
- SiriusXM Satellite Radio with
- AUX-in for portable audio pla Media Device Interface (MDI)
- Bluetooth with audio streaming
- Keyless access with push-butto

Comfort

- Climatic single-zone climate c
- Climatronic dual-zone automa
- Carpeted cargo area; trunk co Speedometer tachometer od
- oil gauge, gear indicator, cloch
- Driver and passenger visor va
- Self-dimming rearview mirror
- Multi-function trip computer w
- average trip fuel consumption display, and personalizing fun
- 2 remote key fobs with lock, un
- 3 12V power outlets: 1 in front
- Dual front reading lights, and l
- 8-way manual driver's seat wit 8-way manual passenger seat
- 8-way partial-power front seat
- seat pockets
- 12-way power-adjustable from
- Heated front seats
- 40/20/40-split folding rear sea Front center armrest with storag
- Lockable glovebox, illuminated
- Cloth seating surfaces
- V-Tex leatherette seating surfaces

*Requires compatible device. **See back cover for important information on this feature. ¹Optional towing package required. See owner's manual for details. ⁺⁺Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ⁺The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. Inc., and Signature Motor Club of California, Inc. ⁹The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details

Tiguan SE

Tiguan S

Includes 2.0L, 200-hp TSI® engine; 6-speed manual transmission; 16" Includes all S features, plus: 6-speed automatic transmission with Tiptronic Includes all SE with Sunroof and Navigation features, plus: 19" Savannah steel wheels with all-season tires; Climatic manual climate control; cloth and Sport mode; 18" New York alloy wheels with all-season tires; halogen alloy wheels with all-season tires; climatic manual climate control; cloth and Sport mode; 18" New York alloy wheels with all-season tires; halogen alloy wheels with all-season tires; climatic manual climate control; cloth and Sport mode; 18" New York alloy wheels with all-season tires; halogen alloy wheels with all-season tires; climatic manual climate control; cloth and Sport mode; 18" New York alloy wheels with all-season tires; halogen alloy wheels with all-season tires; climatic manual climate control; cloth and Sport mode; 18" New York alloy wheels with all-season tires; halogen alloy wheels with all-season tires; climatic manual climate control; cloth and Sport mode; 18" New York alloy wheels with all-season tires; halogen alloy wheels with all-season tires; climatic manual climate control; cloth and Sport mode; 18" New York alloy wheels with all-season tires; halogen alloy wheels with all-season tires; climatic manual climate control; cloth and Sport mode; 18" New York alloy wheels with all-season tires; halogen alloy wheels with all-season tires; climatic manual climate control; cloth and Sport mode; 18" New York alloy wheels with all-season tires; halogen alloy wheels with alloy wheely seating surfaces; 8-way manually adjustable driver's seat with lumbar reflector lens foglights with corner-illuminating feature; silver roof rails; climate control; Bi-Xenon high-intensity headlights with LED Daytime support; 8-way manually adjustable passenger's seat with lumbar and chrome window surrounds and protective side moldings; privacy glass; Running Lights (DRL) and Adaptive Front-lighting System (AFS); 12-way fold-flat function; leather-wrapped shift knob and multi-function steering V-Tex leatherette seating surfaces; 8-way comfort partial-power front power seats with leather seating surfaces, power-adjustable lumbar wheel; 40/20/40-split folding rear seat, reclining rear seat with fore and seats; heated front seats and washer nozzles; Big Roof Storage System; support, and 3-position memory; automatic rain-sensing wipers; keyless aft sliding adjustment; foldable rear armrest with pass-through storage Premium VIII touchscreen sound system with HD Radio," built-in MP3- and access with push-button start;** self-dimming rearview mirror; adjustable and 2 cupholders; multi-function trip computer; 8-speaker sound system WMA-compatible 6-disc CD changer, SD memory card reader, AUX-in for ambient floor-mounted lighting; rearview camera. with MP3- and WMA-compatible in-dash CD player, AM/FM radio, AUX- portable audio players, Media Device Interface (MDI) with iPod® cable, in for portable audio players; Bluetooth[®] with audio streaming;* cruise and SiriusXM Satellite Radio with 3-month trial subscription. control; Electronic Stability Control (ECS); Anti-lock Braking System (ABS) with front and rear disc brakes; Anti-Slip Regulation (ASR); Tire Pressure SE with Sunroof and Navigation Monitoring System (TPMS).

Trims and

S with Automatic

Includes all S features, plus: 6-speed automatic transmission with Tiptronic⁶ and Sport mode; 16" Portland alloy wheels.

S with Sunroof

Includes all S with Automatic features, plus: power tilting/sliding panoramic sunroof; privacy glass.

Options

4MOTION® all-wheel-drive system. Trailer hitch.

SE

Includes all SE features, plus: power tilting/sliding panoramic sunroof, RNS 315 navigation system with 5" color touchscreen in center console and SD memory card reader.

4MOTION all-wheel-drive system. Trailer hitch.

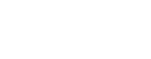
SEL

Options

4MOTION all-wheel-drive system. Trailer hitch.

Options

Tiguan SEL



	S	SE	SEL
	SR	•	•
ar, lightweight, chip-resistant polycarbonate lenses and .)	•	•	-
lights with LED Daytime Running Lights (DRL) and Adaptive	-	-	•
hts with corner-illuminating feature	-	•	•
mirrors with integrated turn signals	•	•	-
ited side mirrors with integrated turn signals and memory	-	-	•
ior side window frames	-	•	٠
	-	•	•
roof (12.7 sq. ft.)	SR	SN	•
ft wheel locks	•	-	-
eft wheel locks	SA	-	-
eft wheel locks	-	•	-
eft wheel locks	-	-	٠
her nozzles	-	•	•
ers	-	-	•
	_	_	_
	S	SE	SEL
MP3- and WMA-compatible in-dash CD player and	•	-	-
und system with HD Radio, built-in MP3- and WMA- er, and SD memory card reader	-	•	-
vith 5" color touchscreen and SD memory card reader	-	SN	•
	-	-	•
3-month trial subscription	-	•	•
layers	•	•	٠
I) with iPod cable	-	•	•
ng*	•	•	٠
ton start**	-	-	•
	S	SE	SEL
control with pollen filter	•	•	-
natic climate control with pollen filter	-	-	•
cover with 4 tie-down hooks in cargo area	•	•	٠
dometer, trip odometer, fuel gauge, temperature gauge, ock, and outside temperature	٠	•	٠
vanity mirrors, illuminated and with covers	•	•	•
r with on/off switch	-	-	•
with compass, trip time, trip length, average trip speed, n, current fuel consumption, miles to empty, radio station	•	•	•
unctions			
unlock, rear hatch release, and panic button It console, 1 in rear console, and 1 in cargo area	•	•	•
· · · · · · · · · · · · · · · · · · ·			
d luggage compartment lighting		-	-
vith adjustable lumbar support at with adjustable lumbar support and fold-flat function			
eats with adjustable lumbar support and tola-riat function	-	•	_
ont seats with memory function	-	-	•
	-	•	•
eat, slide adjustment, and adjustable backrest	•	•	•
age; 2 front cupholders, 2 cupholders in rear armrest	٠	•	٠
ed upon opening, with adjustable cooling feature	•	•	٠
	٠	-	-
faces	-	•	-

Comfort cont.	S	SE	SEL
Leather seating surfaces	-	-	•
3-spoke, leather-wrapped, multi-function steering wheel, height-adjustable, with telescoping steering column	٠	•	٠
Power windows with pinch protection; front windows with automatic 1-touch feature, operable from driver's side only	•	•	•
Performance	S	SE	SEL
2.0L TSI, 16-valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler and FSI® direct injection techology; 200 hp, 207 lbs/ft of torque	٠	٠	•
4MOTION all-wheel-drive system	0	0	0
Power-assisted, front vented disc brakes (312 mm X 25 mm); rear solid disc brakes (286 mm X 12 mm)	٠	•	•
Electromechanical Power Steering with variable assistance and active return	٠	•	٠
Independent suspension with front MacPherson struts and rear fully independent suspension	•	•	•
Towing capacity – 2,200 lbs.†	•	•	•
Trailer hitch preparation (wiring, bumper, and crossbar with mounting plate)	•	•	•
6-speed manual transmission	•	-	-
6-speed automatic transmission with Tiptronic and Sport mode	SA	•	•
Safety	S	SE	SEL
Anti-theft alarm system for doors, hood, trunk, and radio with audible and visual activation	٠	٠	٠
Immobilizer theft-deterrent system	٠	٠	٠
Driver and front passenger front and side thorax airbag supplemental restraint system ^{tt}	•	•	•
Side Curtain Protection® head airbags, front and rear ^{t†}	•	•	•
3-point safety belts for all seating positions; safety belt pretensioners for driver, front	•	•	•
passenger, and rear outboard seating positions			
LATCH (Lower Anchors and Tethers for CHildren) child seat anchor points Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock	•	•	•
(EDL), and Engine Braking Assist (EBA) Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), and	•	•	•
Hydraulic Brake Assist (HBA)	٠	٠	•
Intelligent Crash Response System (ICRS) [‡]	•	•	•
Trailer roll stability program	٠	٠	•
Electric parking brake with brake disc drying feature	•	•	•
Tire Pressure Monitoring System (TPMS)	•	٠	٠
Quality	S	SE	SEL
12-year/unlimited mileage Limited Warranty Against Corrosion Perforation	•	•	٠
5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty	٠	•	٠
3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty	٠	٠	•
3-year/36,000-mile (whichever occurs first) Roadside Assistance ^{‡‡}	٠	٠	٠
3-year/36,000-mile (whichever occurs first) no-charge scheduled Carefree Maintenance Program§	٠	٠	٠
Dimensions			
Wheelbase	102.5 inches (2,604 mm)		
Front track	61.8 inches (1,570 mm)		
Rear track	61.9 inches (1,571 mm)		
Length	174.5 inches (4,427 mm)		
Width	71.2 inches (1,809 mm)		
Height	66.3 inches (1,683 mm)		
Ground clearance	6.9 inches (175 mm)		
Cargo capacity	23.8 cu. ft. (0.673 cu. m)		
Cargo capacity with rear seats folded down	56.1 cu. ft.	(1.589 cu. m)	

• Standard, at no additional cost **SN** SE with Sunroof and Nav O Optional, additional cost **SA** S with Automatic SR S with Sunroof - Not Available

Wheels

Standard



S 16" Portland



SE 18" New York



SEL 19" Savannah

Accessories

drivergear.vw.com



Monster Mats®



Splash Guards



MojoMats®





Candy White

Exterior

White Gold Metallic

Interior



Charcoal





Pedal Caps



Base Carrier Bars with Snowboard/Ski Attachment



License Plate Frame

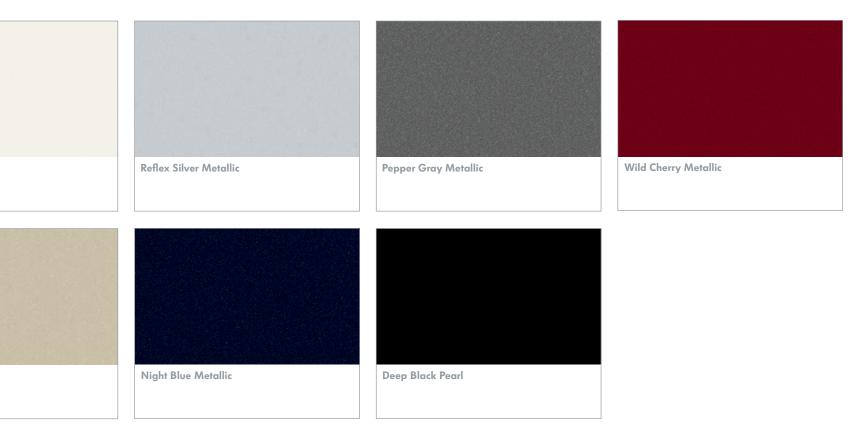


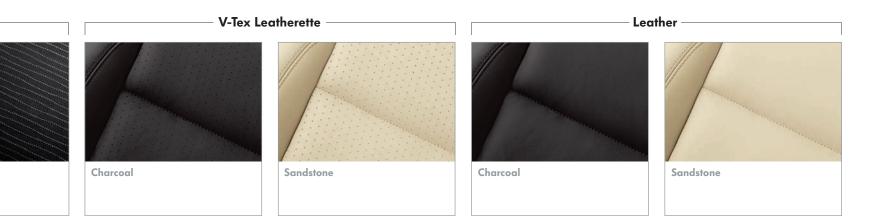




Aluminum Side Steps









2013 Volkswagen Family





Think Blue.

Think Blue is the Volkswagen way to drive progress by creating and producing cars that are more efficient,* eco-conscious, and fun to drive. The Volkswagen line features a variety of BlueMotion[®] technologies — from TDI engines to precision fuel injection — designed to make our vehicles as blue as possible. Which is likely to make other car companies green with envy. Learn how we think beyond green at vw.com/thinkblue.

vw.com

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*See www.fueleconomy.gov for EPA estimates. Your mileage will vary.