



Some SUVs have all the fun.

The Tiguan isn't like most other compact SUVs. It's got style. And versatility. And the premium quality you've come to expect in a Volkswagen. But most importantly, it's fun to drive. It's the only Germanengineered SUV in its class,* after all. Look under the hood and you'll find a standard 200-hp turbocharged engine—the same one found in our legendary GTI. Want to go off the beaten path? The available

and capable 4MOTION® all-wheel drive will take you places that most cars can't go. And because we know how active you are, we gave the Tiguan flexible cargo and seating for just about any adventure. Then we loaded it with premium features to keep you entertained along the way. Because getting there can be half the fun—and sometimes, even more so. That's the Power of German Engineering.











page 05

Step inside the Tiguan and step on the gas. You'll get to experience an SUV with the soul you look. And even in places you can't see. of a sports car.

page 07

The Tiguan has premium features everywhere | Its cabin is airy yet incredibly solid. But that

page 09

shouldn't come as a surprise, considering its German-engineered design.

CARGO

page 11

With split-folding and sliding second-row seats, you'll be amazed at what you can fit inside.

feel so second nature.

page 13

TECHNOLOGY

With technologies like available touchscreen navigation that are simple and easy to use, you'll be amazed at how technology can

page 17

There are so many active and passive safety features it's obvious that this is one compact SUV that's big on safety.

CAREFREE MAINTENANCE®

page 19

No-charge scheduled maintenance.* Just another solid reason the Tiguan makes sense. | make a Tiguan your Tiguan.

SPECS & ACCESSORIES

page 22

Colors. Trims. Wheels. They're the things that





200-hp turbocharged engine

4MOTION all-wheel drive*

6-speed automatic transmission with Tiptronic and Sport mode*

Sport-tuned suspension*

horsepower engine.

PERFORMANCE

The soul of a sports car. Just with a better view. This isn't your typical SUV. In fact, we took the turbocharged heart and soul of our iconic, sporty GTI and put it in the Tiguan. So it doesn't just get you from point A to point B, it also gets your blood pumping from your head to your feet. Combine that with an available sport-tuned suspension, available 4MOTION all-wheel drive, and a commanding seating position, and you'll get to experience performance you won't find in most SUVs. Or cars, for that matter.

2.0L turbocharged engine. Got places to go? This 200-hp turbocharged engine will get you there. And it lets you have some fun along the way.

6-speed automatic transmission with Tiptronic® and Sport mode.* Shift your perceptions on how an SUV should drive with this available transmission, which can shift automatically or lets you shift for yourself.

4MOTION all-wheel drive.* Available 4MOTION puts power down to all four wheels as needed, providing extra grip on any road surface. So now you can really go the road less traveled.

*Feature available on select models.







A compact SUV that isn't afraid to go big.

QUALITY

The Tiguan may be a compact SUV in size, but it's big on quality, with features like available Bi-Xenon headlights with an Adaptive Front-lighting System. Not only do these headlights shine brighter, but they can also turn with the steering wheel, helping you see better at night. Or available 19-inch alloy wheels that can really turn heads. And if you're still looking for more, simply look up. The available 12.7-square-foot panoramic sunroof is a window of opportunity when it comes to new things to see. Including how a compact SUV can be big in many ways.

Bi-Xenon headlights with Adaptive Front-lighting System (AFS)*

Foglights with corner-illuminating feature*

12.7-square-foot panoramic sunroof*

Power-operated, heated side mirrors with integrated turn signals

Leather-wrapped, multi-function steering wheel



It's what's on the inside that counts.

INTERIOR

While other compact SUVs focus primarily on utility, the Tiguan also focuses on your premium sensibilities. That's because it has solid German engineering throughout its cabin, providing a substantial feel everywhere you touch and high-quality materials everywhere you look. It's why we put in thoughtful touches like an available dual-zone automatic climate control system and a glovebox with cooling feature. Both will help make getting to your next destination a breeze. You can count on it.

12-way power-adjustable front seats*

Dual-zone automatic climate control*

Heated front seats*

Ambient floor lighting*

V-Tex leatherette seating surfaces*

Leather seating surfaces*

Keyless access with push-button start*





cubic feet of cargo space:

CARGO

It'll bend over backward for all your stuff. And forward too. While most SUVs have rear seats that can fold flat, the front passenger seat of the Tiguan has an available fold-flat function as well, expanding your ability to carry more items. Rear seats with a 40/20/40-split folding design give you more choice of how you can carry your passengers and your cargo. And with rear seats that can slide closer to the front seats for easier access, you won't ever have to bend over backward to reach something in the back.

40/20/40-split folding rear seats

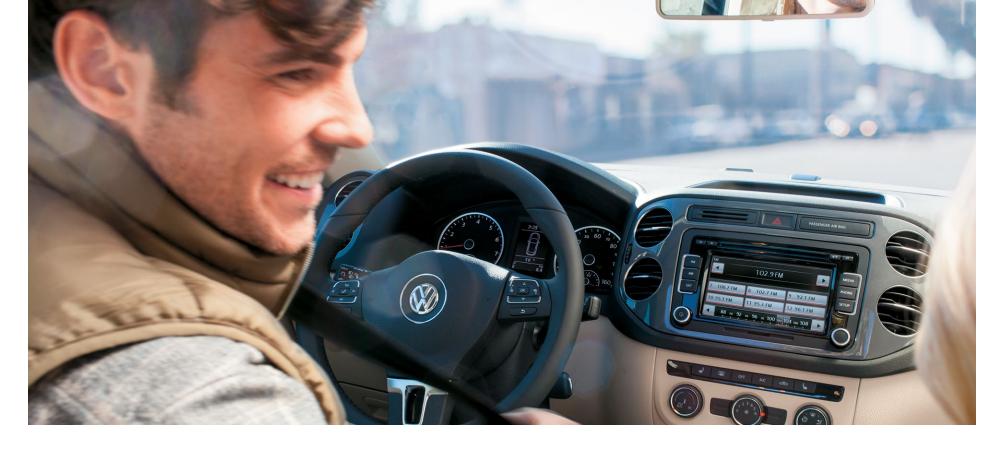
Sliding rear seats

Adjustable front center armrest with storage

Roof rails**









Keyless access with push-button start.*

Forget remote entry. With available keyless access you don't even have to reach for your remote to lock, unlock, or even start your car. Just keep it in your pocket or purse and let your hands focus on more important things.



Rearview camera.* With the available rearview camera, you'll be able to stay ahead of things even when looking back. And you won't even have to twist your neck to do it.



Fender® Premium Audio System.* The available Fender Premium Audio System features nine speakers including a subwoofer and 400 watts of power. So not only will you hear your music in a whole new way—you just might feel it, too.



Bluetooth® with audio streaming.** There's no need to plug in any cables to listen to your tunes. The audio streaming feature lets you play your compatible phone's built-in music player wirelessly through the stereo system. That should be music to your ears.

Proof that technology doesn't have to be so technical.

TECHNOLOGY

It seems some car companies put in complicated technologies just for the sake of having more technology. We prefer to put in technologies you'll actually use. Because every feature that goes into the Tiguan has a purpose. And we made everything as easy to use as possible. Available features like keyless access with push-button start, touchscreen navigation, and the 400-watt Fender Premium Audio System respond with a simple press of a button or turn of a knob. Easily. Intuitively. And quickly. Try turning up the volume, and you'll see—and hear—what we mean.

Media Device Interface (MDI) with iPod® cable*/**

CD player with 8-speaker sound system

Touchscreen sound and navigation systems*

SiriusXM® Satellite Radio with 3-month trial subscription*

Multi-function trip computer

Rain-sensing windshield wipers*

Self-dimming interior rearview mirror*



Feature available on select models. **Requires compatible devices.

8-Line shown in Pure White

The right connections are everything.

TECHNOLOGY

There's no doubt you'll bond with your new Volkswagen. With Volkswagen Car-Net,™ you'll be even more connected.* It provides a seamless link between your car and your smartphone** or computer. So you can do things like get restaurant locations, remotely unlock your car doors, receive alerts from your car, and even get assistance from a live operator while on the road. It's safe to say you'll be pretty well connected.









Who Need assistance but not sure who to call? We've got that one covered with live agents.



What What's going on with your car? Now you can find out without even lifting the hood.



Where Can't remember where you parked? That's OK, VW Car-Net has a pretty good memory.



Safe & Secure

Receive automatic agent assistance in the event of an accident Call for help in an emergency^{††} or if you need Roadside Assistance[‡] Can help law enforcement locate your stolen vehicle using GPS



Remote Vehicle Access

Remotely unlock your vehicle's doors

Find your vehicle on a map in case you forget where you parked**

Send destinations to your in-car navigation system[†]

View the status of your vehicle's doors, hood, trunk, and more

Sound the horn and flash the lights in an unsafe situation

Get assistance from a live agent at the push of the "i-Button"



Family Guardian

Set speed parameters and receive alerts when they're exceeded^{‡‡} Set boundary limits and receive alerts when they're crossed



Diagnostics & Maintenance

Schedule a dealer visit

Search for a dealer and send the address to your vehicle[†]

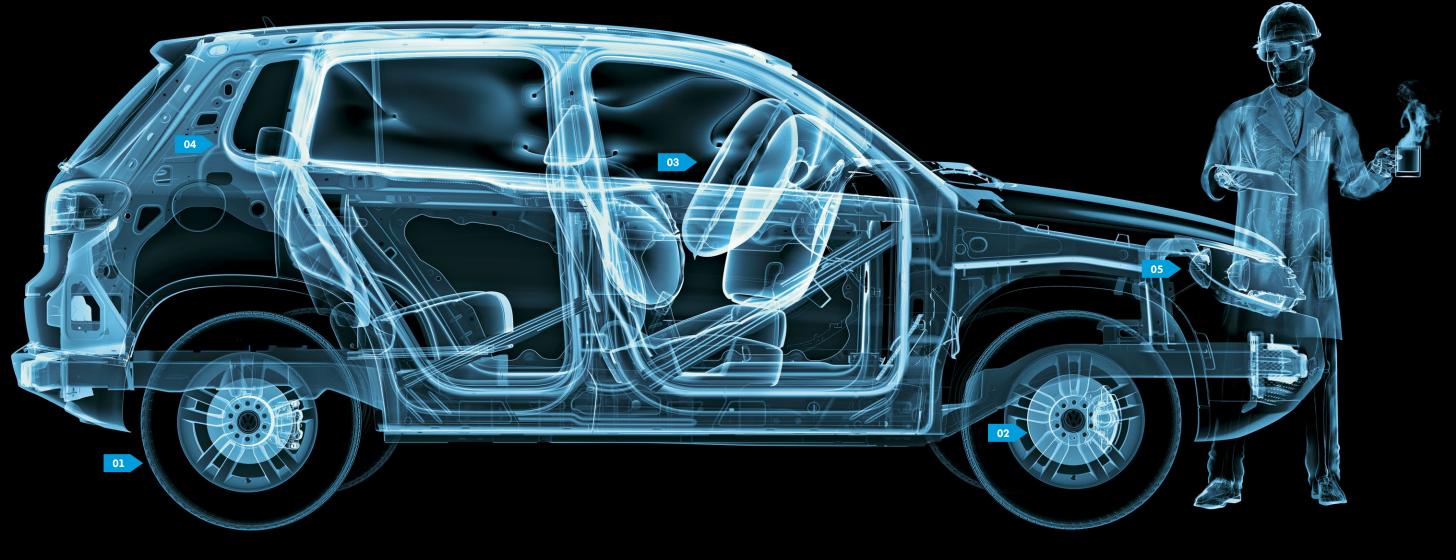
Get diagnostics in a monthly email§



Safety that's easily transparent.

SAFETY

Beneath that attractive Tiguan exterior, you'll find even more attractive features designed to help keep you safe. Numerous active safety features help reduce the likelihood of a collision occurring in the first place. And should the unthinkable become unavoidable, we've implemented multiple passive safety systems to help protect you and your passengers. With everything that we put into the Tiguan, it should be clear our focus on safety is easy to see.



01 Tire Pressure Monitoring System (TPMS).

The TPMS lets you know when the pressure of one of your tires is low, which can help improve overall safety, tire life, handling, and even fuel economy.** Good reasons why the Tiguan tirelessly monitors your tire pressure.

02 Seven active stability-enhancing systems.

The Tiguan features seven active stability systems to help maintain control when accelerating, braking, and while cruising. And it can help enhance your sense of confidence on the road too.

03 Adaptive airbags. For enhanced protection, the front airbags can tailor their operation based on crash severity and even the weight of the occupants. And pressure sensors within the doors help accelerate the side airbags' response time in side impacts. All to help provide an extra cushion of safety.†

04 Safety cage. Front and rear crumple zones help absorb crash energy, while a rigid safety cage helps deflect it away from the occupant compartment. Heat-formed steel B-pillars and anti-intrusion side beams prove the Tiguan not only has your back, but your sides as well.

05 Intelligent Crash Response System (ICRS).

In the event of a collision that activates the vehicle's airbags,† the ICRS will automatically disable the fuel pump, unlock all the doors, and turn on the hazard lights.^{††} It's how your Volkswagen looks out for you when you need it most.



Not paying for scheduled maintenance feels pretty good.

CAREFREE MAINTENANCE

There are so many perks to owning a Volkswagen. But we thought you could use one more. That's why 2014 Volkswagen models include no-charge scheduled Carefree Maintenance for 2 years or 24,000 miles, whichever occurs first.* Things like scheduled oil changes, tire rotations, and more are covered—all at no additional cost to you. So now you can feel good knowing that the car you've always wanted is also the one that makes the most sense.

Oil and filter changes

Tire rotations

Multi-point inspections

Volkswagen Double Check**

Dust and pollen filter replacement



Volkswagen Carefree Maintenance® for 2 Years or 24,000 Miles.

Whichever occurs first. 2014 models. Some restrictions. See dealer or program for details.

"The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for two years or 24,000 miles, whichever occurs first, only on 2014 models. This program does not apply to 2009-24 models. Some limitations apply. The maintenance services listed are examples only. See dealer or vehicle maintenance program booklet for details, including scheduled service intervals. "Volkswagen Double Ch is only available during the first 30 days of ownership. See dealer for details.



Our environment.

Building cars comes with responsibilities—not just to you, but to the environment. And this starts before our cars are even built, like at our LEED® Platinum-certified plant in Chattanooga. It follows our "Think Blue. Factory." philosophy by taking a holistic approach to our ecological activities. Our goal is to reduce the environmental impacts from the Volkswagen brand's production operations by 25% per vehicle by 2018 by improving resource efficiency and reducing emissions. As you can see, this sort of thinking really does come second nature to us. Think beyond green. Think Blue.

Our commitment to the environment

Encouraging eco-conscious behavior

The first LEED Platinum auto plant

Partnering with other progressive thinkers like MoMA, the Surfrider Foundation, and PeopleForBikes







Your enjoyment.

Driving a fuel-efficient* vehicle shouldn't mean sacrificing performance. There are just too many fun, curvy roads out there, which is why Volkswagen makes a variety of fun-to-drive engines, including a high-range TDI® Clean Diesel engine with enough grin-inducing torque to pin you back in your seat. Our TSI® engine uses direct injection to be both powerful and efficient, and our Jetta Hybrid sports a turbocharger under its hood, which is the first of its kind in its class. Who knows, this could account for all the happy VW drivers out there. Quite honestly, nothing would make us happier.

Our commitment to your driving enjoyment

TDI technology uses less fuel and provides more torque than comparable gas engines*

TSI engines use turbocharging and direct injection to be more powerful and efficient*

The 48 highway mpg Jetta Hybrid is the first turbocharged hybrid in its class**

Think Blue.

Trims & Specs





Tiguan S

passenger's seat including adjustable lumbar support; 40/20/40-split with push-button start. folding rear seat; rear seat with fore and aft sliding adjustment; foldable rear armrest with pass-through storage and 2 cupholders; leatherwrapped shift knob and multi-function steering wheel; multi-function trip 4MOTION all-wheel-drive system. Trailer hitch. computer; cruise control; Anthracite Metallic interior trim. Also available: S with Automatic; with 6-speed automatic transmission with Tiptronic® and Sport mode; 16" Portland alloy wheels.

4MOTION® all-wheel-drive system. Trailer hitch.

Tiguan SE

Includes all S with Automatic features, plus: 17" Philadelphia alloy wheels; 4MOTION all-wheel-drive system. Trailer hitch. heated front washer nozzles; privacy glass; Volkswagen Car-Net™ connected car features**; Media Device Interface (MDI)* with iPod® cable; V-Tex leatherette seating surfaces; Partial-power driver's seat; heated front seats.

SE with Appearance

Includes 2.0L, 200-hp, TSI® engine; 6-speed manual transmission; 16" steel Includes all SE features, plus: 18" New York alloy wheels; foglights; low- Includes all SEL features, plus: 19" Mallory alloy wheels; sport suspension;

Tiguan SEL

Includes all SE with Appearance features, plus: power tilting/sliding panoramic sunroof; Climatronic® dual-zone automatic climate control; RNS 315 navigation system with 5" color touchscreen and SD memory card reader; Fender® Premium Audio System.

Options

Tiguan R-Line

wheels; heated exterior mirrors; Climatic manual climate control; 8-speaker speed corner-illuminating feature; silver roof rails; chrome window R-Line side skirts and rear spoiler; extended wheel arches; Bi-Xenon sound system with MP3- and WMA-compatible in-dash CD player, surrounds and protective side moldings; rearview camera; Premium high-intensity headlights with LED Daytime Running Lights (DRL) and AM/FM radio, AUX-in for portable audio players; Bluetooth® with audio VIII touchscreen sound system, CD changer, SD memory card reader, Adaptive Front-lighting System (AFS); automatic headlights with Coming/ streaming*; cloth seating surfaces; 8-way manually adjustable driver's SiriusXM® Satellite Radio with 3-month trial subscription; partial-power Leaving Home feature; automatic rain-sensing windshield wipers; folding seat including adjustable lumbar support; 8-way manually adjustable front seats including manual adjustable lumbar support; keyless access exterior mirrors with memory and passenger's side reverse auto-adjust; LED license plate lighting; 12-way power seats including adjustable lumbar support, driver's side memory, and leather seating surfaces; R-Line leather-wrapped multi-function steering wheel with paddle shifters; R-Line badging, aluminum door sill plates; stainless steel pedal covers; self-dimming interior rearview mirror; interior ambient lighting; black

SEL 4MOTION all-wheel-drive system. Trailer hitch.

headliner; Silver Metallic door accents.

•	•	Standard,	at no	additional	cost
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O Optional, additional cost

AP SE with Appearance

- Not available

Design	S	SE	SEL	R-Line	Interior cont.	S	SE	SEL	R-Line
Privacy glass	-	•	•	•	Heated front seats	-	•	•	•
Halogen headlights with clear, lightweight, chip-resistant polycarbonate lenses				_	40/20/40-split folding rear seat with fore and aft sliding adjustment	•	•	•	•
and Daytime Running Lights (DRL)					Front center armrest with storage; 2 front cupholders, 2 cupholders in rear armrest	•	•	•	•
Bi-Xenon high-intensity headlights with LED Daytime Running Lights (DRL) and	-	-	-	•	Lockable glovebox, illuminated upon opening, with adjustable cooling feature	•	•	•	•
Adaptive Front-lighting System (AFS) Automatic headlights with Coming/Leaving Home feature	_	_	_		Cloth seating surfaces	•	-	-	-
	_	AP	_		V-Tex leatherette seating surfaces	_	•	•	-
Foglights	_	AP	•	•	Leather seating surfaces	-	_	-	•
Low-speed corner-illuminating feature	-	AP	•	•	Leather-wrapped, multi-function steering wheel	•	•	•	•
Power-operated, heated side mirrors with integrated turn signals	•	•	•	_	R-Line leather-wrapped multi-function steering wheel with paddle shifters	_	_	_	•
Folding exterior mirrors with memory and passenger's side reverse auto-adjust	-	-	-	•	Power windows	•	•		
Chrome applications to exterior side window frames	-	AP	•	•	Tower windows		·	·	
R-Line side skirts and rear spoiler	-	-	-	•	Performance	S	SE	SEL	R-Line
R-Line badging, aluminum door sill plates, stainless steel pedal covers, and black headliner	-	-	-	•	2.0L TSI, 16-valve, DOHC, in-line 4-cylinder turbocharged engine with direct	•		•	•
Silver roof rails	-	AP	•	•	injection techology; 200 hp, 207 lbs/ft of torque				_
Power-sliding panoramic sunroof (12.7 sq. ft.)	-	-	•	•	4MOTION all-wheel-drive system (automatic only)	0	0	0	0
16" alloy wheels	0	-	-	-	Electromechanical Power Steering system with variable assistance and active return	•	•	•	•
17" alloy wheels	-	•	-	-	4-wheel independent suspension	•	•	•	•
18" alloy wheels	-	AP	•	-	Towing capacity − 2,200 lbs [†]	•	•	•	•
19" alloy wheels	-	-	-	•	Trailer hitch preparation	•	•	•	•
Heated front windshield washer nozzles	-	•	•	•	6-speed manual transmission	•	-	-	-
Rain-sensing windshield wipers	-	-	-	•	6-speed automatic transmission with Tiptronic and Sport mode	0	•	•	•
Technology	S	SE	SEL	R-Line	Safety	S	SE	SEL	R-Line
Volkswagen Car-Net connected car features**	-	•	•	•	Anti-theft alarm system	•	•	•	•
8-speaker sound system with MP3- and WMA-compatible in-dash CD player	_		_	_	Immobilizer theft-deterrent system	•	•	•	•
and AM/FM radio	_ •				Driver and front passenger front and side thorax airbag supplemental restraint system ^{††}	•	•	•	•
Premium VIII touchscreen sound system with HD Radio,™ built-in MP3- and WMA-compatible 6-disc CD changer, and SD memory card reader	-	AP	-	-	Side Curtain Protection® head airbags, front and rear ^{††}	٠	•	•	•
RNS 315 navigation system with 5" color touchscreen and SD memory card reader	-	-	•	•	3-point safety belts for all seating positions; safety belt pretensioners for driver, front passenger, and rear outboard seating positions	•	•	•	•
Fender Premium Audio System	-	-	•	•	Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic				
Rearview camera	-	AP	•	•	Differential Lock (EDL), and Engine Braking Assist (EBA)	•	•	•	•
SiriusXM® Satellite Radio with 3-month trial subscription	-	AP	•	•	Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD),	•			
AUX-in for portable audio players	•	•	•	•	and Hydraulic Brake Assist (HBA)				
Media Device Interface (MDI) with iPod cable*	-	•	•	•	Intelligent Crash Response System (ICRS)‡	•	•	•	•
Bluetooth with audio streaming*	•	•	•	•	Electric parking brake with brake disc drying feature	•	•	•	•
Keyless access with push-button start	-	AP	•	•	Tire Pressure Monitoring System (TPMS)	•	•	•	•
Interior	S	SE	SEL	R-Line	Quality	S	SE	SEL	R-Line
Climatic single-zone climate control with pollen filter	•	•	-	-	12-year/unlimited mileage Limited Warranty Against Corrosion Perforation ^{‡‡}	•	•	•	•
Climatronic dual-zone automatic climate control with pollen filter	-	_	•	•	5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty ^{‡‡}	•	•	•	•
Carpeted cargo area; trunk cover with tie-down hooks in cargo area	•	•	•	•	3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty#	•	•		•
Speedometer, tachometer, odometer, trip odometer, fuel gauge, temperature					3-year/36,000-mile (whichever occurs first) Roadside Assistance§	•	•	•	•
gauge, clock, and outside temperature	•	•	•	•	2-year/24,000-mile (whichever occurs first) no-charge scheduled				
Driver and passenger visor vanity mirrors, illuminated and with covers	•	•	•	•	Carefree Maintenance® Program®§	•	•	•	•
Self-dimming rearview mirror	-	-	-	•	·				
Multi-function trip computer with trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, radio	•	•	•	•	Dimensions	100 5 :	1 /0 /04	\	
station display					Wheelbase		hes (2,604 m	m)	
2 remote key fobs with lock, unlock, rear hatch release, and panic button		•	•	•	Front track		es (1,570 mm)		
12V power outlets: 1 in front console, 1 in rear console, and 1 in cargo area		•	•	•	Rear track	61.9 inches (1,571 mm)			
Dual front reading lights, and luggage compartment lighting		•	•	•	Length	174.5 inches (4,427 mm)			
8-way manual driver's seat including adjustable lumbar support		-	-	-	Width	71.2 inches (1,809 mm)			
8-way manual passenger seat including adjustable lumbar support	•	-	-	-	Height		es (1,683 mm)		
8-way manual front seats with partial-power driver's seat	-	•	-	-	Ground clearance	6.9 inche	s (175 mm)		
8-way partial-power front seats including adjustable lumbar support	-	AP	•	-	Cargo capacity	23.8 cu.	ft. (0.673 cu. r	n)	
12-way power-adjustable front seats with driver-seat memory function	_	_	-	•	Cargo capacity with rear seats folded down	56.1 cu. fi	t. (1.589 cu. m)	

restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt

Tiguan Accessories



Rear Hatch Spoiler Splash Guards



Locking Wheel Bolts



Monster Mat®



Base Carrier Bars with Kayak Holder Attachment



Door Sill Protection

16" Sima Wheel



Chrome Mirror Caps



Aluminum Side Steps



Tow and Ball Mount





18" Davenport Wheel



19" Savannah Wheel

To see more cool stuff for you and your Volkswagen, visit **DriverGear.VW.com** or see your Consultant.

Standard Wheels



S with Automatic 16" Portland



SE 17" Philadelphia



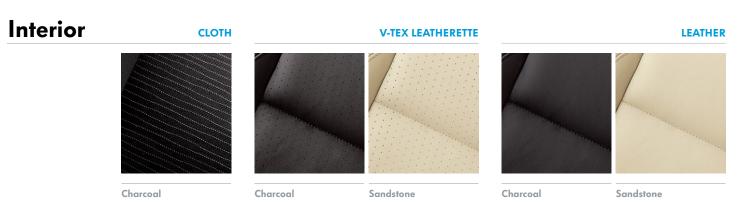
SE with Appearance and SEL 18" New York



R-Line 19" Mallory

exterior paint choices.











Passat

GTI

CC





Golf

Jetta

Eos







Tiguan





Jetta SportWagen

Touareg

models to choose from.

VOLKSWAGEN FAMILY

Why VW. It's not a question. It's our philosophy behind why we think everyone deserves a better car. No matter where they are or where they're headed, people should have a quality car they can feel good about and enjoy for a long time. Today, we have ten different models

to choose from—all engineered with this same belief. And it's why we have the most vehicles on the road with over 100,000 miles.* Because Why VW is all about making sure that the VW you have today will still be the one you love to love tomorrow.

vw.com

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