

Volvo. for life

THE NEW VOLVO C30



WWW.VOLVOCARS.US


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VOLVO
Volvo Car Corporation





**THERE'S MORE TO LIFE THAN A VOLVO.
THAT'S WHY THE NEW VOLVO C30 HAS AS
MANY LOOKS AS YOU DO. THAT'S WHY THIS
FOUR-SEATER IS A WORLD LEADER. THAT'S
WHY YOUR INDIVIDUALITY COULDN'T BE IN
A SAFER PLACE. THAT'S WHY YOU DRIVE ONE.**



It's different. But that's not the only benefit.

Nature makes sure we all start out unique. And the new Volvo C30 can help you stay that way. First-class comfort, world-class safety and elegant Scandinavian design are all part of the special Volvo DNA and instantly apparent here. At first glance you'll notice unique Volvo design details such as the bigger, bolder iron mark on a larger, trapezoidal grill, aggressive headlamps that sweep back gracefully, yet peer out protectively and demonstrative rear lamps that include state-of-the-art Emergency Brake Lights that warn cars behind when you brake harder than normal. Add to that exceptional road holding and you'll discover the new Volvo C30 is highly qualified to protect you and yours – especially from boredom.



180° from a cup of cocoa and a book.

Fun does not stay home at night. It is not a limited resource. And there is no embargo against it. Practically speaking then, fun is the way to go. And that's good news for us because with wheels at the corners, a frame of high torsional-rigidity, and a suspension that deftly masters quick corners as well as long commutes, the new Volvo C30 swiftly liberates fun from the confines of the ordinary and fundamental – and keeps it going, 24/7/365.





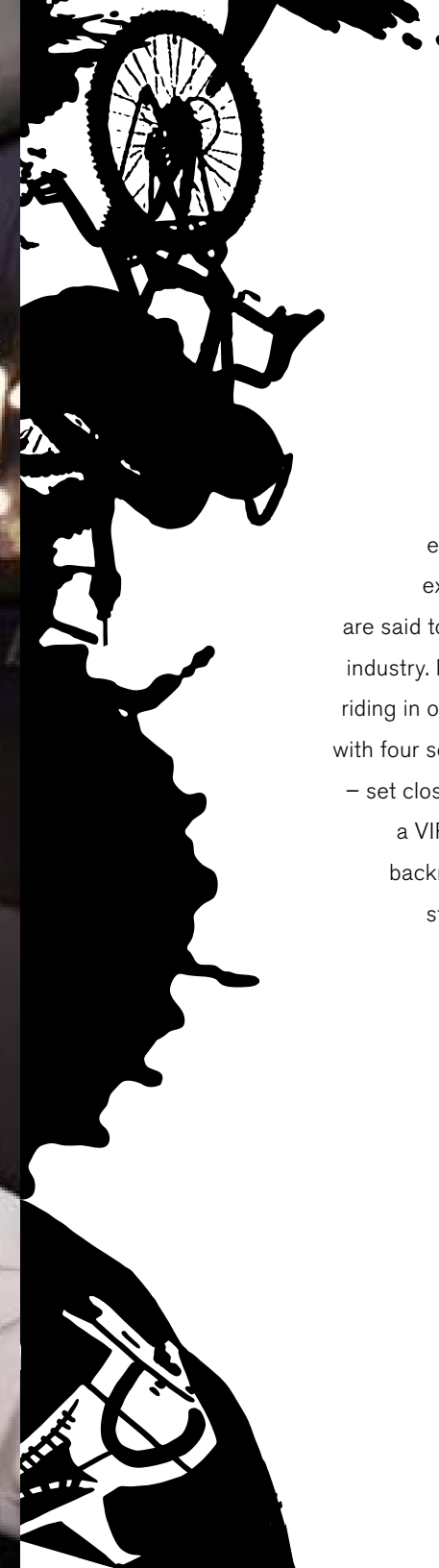
Dream, yes. Sleep, no.

Dream now about your new Volvo C30. Once you get behind the wheel there will be no time for naps. The engine is built to power your vision a long way past the ordinary. What's more, every Volvo engine is engineered to respond instantly so spontaneous adventures never have to wait. Better get some rest now.

Buckle up.

Settle in to one of the world's most comfortable driver's seats and you'll find everything you need close at hand. The unique floating center console presents intuitive controls for the infotainment and climate systems. The overall effect is stimulating, yet the elegant simplicity of pure Scandinavian design also invites you to relax – while wearing the stylish 3-point safety belt Volvo invented for you, of course.





Lean back.

The seats in your new Volvo C30 are an extremely comfortable example of ergonomic excellence. In fact, year after year Volvo seats are said to be the most comfortable in the automobile industry. Part of that comfort, we believe, comes from riding in one of the safest cars on the road. In this car, with four seats, no one rides the hump. The back seats – set closer together for a better view forward – have a VIP lounge feeling with a center armrest, tilted backrests and convenient amenities such as side storage and a clever table that is the flip-side of the front-center armrest.



Facets make the jewel.

How will your new Volvo C30 catch the light? As you imagine all the possible exterior variations and narrow your choices to your select favorites, you can begin to realize your ideal car. Accessory Styling kit? R-DESIGN? 18" wheels? Roof spoiler? Moonroof? Chrome tail pipes? Active Bending Lights? Sport Chassis? If you want to see these combinations in real time before you finally decide, you can build your own virtual versions at www.volvocars.us

Improvise.

Modern physics suggests a certain amount of fundamental randomness in the universe, which makes the versatile new Volvo C30 perfect for impromptu shopping. Like every Volvo, this car is built to provide an intelligent mix of performance and practicality. For example, the seating and storage configurations are flexible enough to provide excellent loading capacity as well as a flat cargo space. Of course, roof-mounted carrying accessories are also available.



Fun knows where more fun is.

In a car that's fun to drive, being stuck in traffic is suboptimum. Of course, the audio system in the floating center console can provide plenty of amusement, at any speed, but it's the optional Navigation system* with Real Time Traffic (RTT) information that can really help keep the fun rolling. In addition to its helpful GPS navigation functionality, the RTT system can help you avoid traffic delays. Detailed maps are stored on a hard disk, easily updated by DVD and easy to search for data, information, knowledge, understanding, wisdom – or just directions to a party.

*Included in the optional Multimedia Package



Be quiet, tomorrow.

Music is life. And Volvo's modern sound systems are among the best in class – especially with the latest generation of Dolby® Pro Logic® II Surround and extremely efficient digital Class D amplification. The Dolby® Pro Logic® II Surround* utilizes a center loudspeaker and sophisticated sound processing calibrated especially for the interior of the Volvo C30. This system ensures that every passenger enjoys a well-balanced stereo presence regardless of seating position – a remarkable achievement considering how nobody sits in the middle of the car. Connect your iPod® or USB player and your playlists are easy to select and your music is ready to travel, non-stop.

*Included in the optional Multimedia Package



Avoid accidents even when parked.

Volvo safety doesn't stop when you park your car. With Approach Lighting, your car can be illuminated, inside and out, using your remote control as you approach your car and with Home Safe Lighting, you can also activate a dipped beam with the headlight stalk as you leave your car. This feature can be especially convenient when your personal celebrity spotlight operator has the night off. And with the optional keyless drive*, the doors will unlock as you grasp the handle – like magic – and you can start the car without inserting the key (as long as you have the key in your pocket or purse).

*Included in the optional Preferred Package on C30 R-DESIGN



WE INNOVATE FOR LIFE.

For decades, we've created cars that encourage people to enjoy life and help protect it in the event of an accident. Many of the most important car safety innovations are the hallmark of Volvo, and hundreds of thousands of people all over the world can say they're still alive thanks to Volvo ingenuity.

This is not by coincidence. Our founders stated that safety is, and shall always be, at the heart of what we do. As a result, Volvo is recognized the world over for our passion and dedication to provide the safest cars on the road.

The protective character of Volvo also encompasses the world we share. Already in 1972, Volvo was the first car manufacturer to acknowledge and actively respond to the environmental impact of cars. In fact, we invented the three-way catalytic converter, and are constantly innovating to reduce the environmental impact of the cars we make and how we make them.

Of course, choosing a Volvo will always be something you do for both yourself and the people around you – because our cars will always consider the well-being of everyone. Even if those people happen to be outside your car or are part of future generations.

Find more innovations at volvocars.us



“Cars are driven by people. Therefore, the guiding principle behind everything we make at Volvo is – and must remain – safety.”

Assar Gabrielsson and Gustaf Larson, founders of Volvo

CITY SAFETY COLLISION AVOIDANCE TECHNOLOGY

In 2008, Volvo Cars introduced the new XC60 with City Safety – the world's first standard-fitted collision avoidance and mitigation technology active at speeds up to 20 mph. Helping to lower the risk of low-speed collisions and whiplash injury, City Safety is a major step towards safer urban driving. At the moment, City Safety is only available in the Volvo XC60.

THE THREE-WAY CATALYTIC CONVERTER

In 1976, Volvo Cars was the first car manufacturer to introduce the three-way catalytic converter with an oxygen sensor for exhaust emission control. Today virtually all gasoline-powered cars are equipped with this ingenious component – just as indispensable for the environment as the three-point seat belt is for safety.

THE THREE-POINT SAFETY BELT

In 1959, Nils Bohlin, a Volvo safety engineer, invented the three-point safety belt. So important is this invention, it is considered to be one of the most life-saving technical innovations in the history of mankind.

VOLVO SAFETY TECHNOLOGY. BECAUSE PEOPLE ARE ONLY HUMAN.

Cars are driven by people. That's why all our safety research and development continues to investigate the capabilities, limitations and tendencies of human nature. This people-centric research is always based on real situations – and with the vision to create cars that do not crash.

To help you avoid accidents while maintaining the fun of driving, Volvo safety technologies are designed to support the driver in various situations without unnecessary interference. All these intelligent technologies share information and interact with split-second precision. Today, a new Volvo can “read” actual situations and provide optimal support and protection for example, by sensing normal driving patterns or panic situations and by taking protective action before, during and after a collision. Still, technology can never take the responsibility away from you, the driver. Final decisions are always in your hands. But if these technologies help make you more alert and relaxed, they will also contribute to the overall safety of those in and around your Volvo.

Read more about our safety research at volvocars.us



VOLVO ACCIDENT RESEARCH TEAM

Since 1970, Volvo's Accident Research Team has investigated accidents involving Volvo cars on Swedish roads. Today, our own statistical database contains over 36,000 accidents with more than 60,000 occupants. In addition to studies on the scene of the accident, our researchers also investigate what happened before the crash to understand how to improve the driver's conditions to avoid a collision. These findings give us unique knowledge that guides us in creating technology that helps prevent or mitigate accidents and – if an accident can't be avoided – to help protect the occupants.

VOLVO CARS SAFETY CENTER

Based on the findings from our accident research, we can recreate a variety of real-life traffic situations and crashes. Beyond numerous virtual crash tests in super-computers, we perform around 400 crash tests each year. We crash test car-to-car at different speeds and from different angles. We perform frontal impacts, rear impacts, side impacts and roll-over tests and test cars off-road as well as against genuine Swedish granite rock-face – we can even simulate impacts with wild animals.

IF YOU MAKE IT HERE, YOU MAKE IT ANYWHERE

Other car manufacturers come to Sweden for final car testing under harsh and capricious conditions. For us it's home. Our own proving ground Hålleröd with its 34 miles of test tracks includes different road types from all over the world. Here we scrutinize our cars' ability to support their drivers in all imaginable and unimaginable situations during thousands of test miles – not to mention the distances driven on ordinary Swedish roads.

TOWARDS A FUTURE WHERE CARS DON'T CRASH

We already know what we want to achieve: no accidents. By applying a holistic approach which considers the driver and the vehicle as well as the infrastructure, we can realize a future where cars interact with other cars, the road and the traffic-control systems. For example, this includes cars that can brake and steer automatically, if needed. This makes it possible to design cars in completely new ways to protect and preserve life.



IS DOING FOR THE ENVIRONMENT WHAT THE SAFETY BELT DOES FOR PEOPLE.

Looking after people and the environment is an indispensable part of the Volvo soul. For more than 80 years we've been driven by a passion for safety. We are environmental pioneers in the car industry, and have always employed a healthy respect for our limited resources and environmental responsibilities. Consequently, we aim to create new solutions that help halt climate change and improve the environment – both inside and outside the car. Our goal is crystal clear: to build cars that leave a minimal impact on the environment. We don't think that there is just one way to tackle the environmental issues. We think there are many solutions and we must explore all the options. That's why we're developing new eco-technologies. **DRive captures all our environmental work – from production to recycling – and represents our commitment and continued efforts for sustainable mobility.**



MOTION

We must minimize the emissions of fossil CO₂ (which leads to climate change) and increase the energy efficiency of our cars. **Continuous improvements** within aerodynamics, rolling resistance, lightweight materials and drive train technology help us lower fuel consumption. In our new **Hybrid technology center** in Göteborg, we are developing the next generation power trains for future Volvos.

INSIDE

If you drive 10 000 miles a year, you spend at least 24 hours a month in your car. We also know that more and more people are suffering from asthma and allergies. To ensure a healthy interior for you and your passengers, we test upholsteries and interiors in the **Volvo Environmental Laboratory** in Sweden. All upholstery materials and interior textiles also comply with **Oeko-Tex Standard 100** – an international benchmark for human ecological safety of textiles. All **leathers are chromium-free** – they're tanned using vegetable or synthetic substances instead of chromium. What's more, some panel trims are **Forest Stewardship Council (FSC) certified** to ensure the wood comes from responsibly managed forests.


LIFECYCLE

Already from the early stages of conception we've considered our cars' environmental impact: from design and manufacturing to useful life and recycling. For example, we've seen to that our factories are powered by wind and hydro power and use energy and water responsibly. Our production facilities are certified under **the global environmental standard ISO 14001**, and we make sure that all our major suppliers meet our strict environmental standards. At the end of its useful life, every Volvo is designed to be **85% recyclable**. We also offer **re-manufactured exchange parts** which substantially reduces the need for raw materials and energy.

Standard features

VALUE	C30 T5	C30 T5 R-DESIGN
Complimentary Factory Scheduled Maintenance for 3 years, 36,000 miles	●	●
SAFETY		
ABS – Anti-lock Brake System	●	●
Approach Light	●	●
Dynamic Stability Traction Control (DSTC)	●	●
Home safe lightning	●	●
Isofix–rear seat	●	●
Passenger airbag	●	●
Seat belt pretensions, all seating positions	●	●
SIPS Curtain	●	●
SIPS bag	●	●
Whiplash protection, front seats	●	●
Multi-stage airbag, drivers/passenger side with kneepad	●	●
INTERIOR		
Audio 'High Performance' 4x40 watts, 8 speakers, in-dash CD, MP3	●	●
Audio control buttons in steering wheel	●	●
Bauxite decor inlays	●	N/A
Bluetooth	●	●
Cruise control	●	●
Foldable rear seat, 2 split	●	●
Leather gear knob with aluminum inlay	●	N/A
Leather steering wheel	●	N/A
Leksand T-Tec upholstery	●	N/A
Leksand T-Tec/leather upholstery	N/A	●
Pollen filter	●	●
Power windows	●	●
R-DESIGN aluminum inlay	N/A	●
R-DESIGN aluminum sport pedals	N/A	●
R-DESIGN blue-face instruments	N/A	●
R-DESIGN leather gear knob with aluminum inlay	N/A	●
R-DESIGN leather sport steering wheel with aluminum inlay	N/A	●
Temperature gauge, outer	●	●
Trip computer	●	●
USB and AUX input	●	●
Vanity mirrors in both sun visors	●	●

EXTERIOR	C30 T5	C30 T5 R-DESIGN
Halogen lights	●	●
Key-blade Integrated remote control, central locking	●	●
Polished Exhaust Pipe	●	N/A
Sport Chassis	N/A	●
R-DESIGN exterior mirrors in matt silver	N/A	●
R-DESIGN front grill	N/A	●
R-DESIGN polished exhaust pipes	N/A	●
Roof Spoiler (Color Keyed)	N/A	●
Sport Body Kit	N/A	●
17" Spartacus alloy wheels	●	N/A
18" Midir alloy wheels	N/A	●

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Factory options

	C30 T5	C30 T5 R-DESIGN
Blind Spot Information System (BLIS) with Power folding side mirrors	○	○
Dual Xenon Gas Discharge Headlights with Active Bending Lights (ABL)	○	○
Geartronic Automatic Transmission	○	○
Leather seating surfaces	○	N/A
Sirius Satellite radio	○	○

● = Standard ○ = Option P = Package N/A = Not available

Package

PREFERRED PACKAGE, T5

- Power driver and passenger seat
- Aluminum center stack and door panel inlays
- Fog lights
- Power glass moonroof

CLIMATE PACKAGE, T5 AND R-DESIGN

- Heated front seats
- Electronic Climate Control (ECC)
- Interior Air Quality System (IAQS)
- High pressure headlamp cleaner
- Rainsensor

MULTIMEDIA PACKAGE, T5 AND R-DESIGN

- Dynaudio Premium Sound system
- Navigation System with Real Time Traffic, Remote Control
- Map Care with two complimentary updates

PREFERRED PACKAGE, R-DESIGN

- Power driver and passenger seat
- Keyless drive
- Power glass moonroof





R-DESIGN If a sporty look gets your pulse racing, this may be the C30 for you. The R-DESIGN includes a factory fitted and color co-ordinated bodykit, a roof spoiler, and matt-chrome finish side mirrors. To further enhance the sporty exterior it also features larger polished dual end-pipes, and 18" inch Midir alloy wheels. The interior features a special designed sport upholstery with the R-DESIGN logo embossed in the front seats. It also features a sculpted sports steering wheel and some other unique R-DESIGN interior treatments.





C30 T5 For a truly contemporary look go for the new Orange Flame metallic finish on your C30. Shown here with the standard 17" Spartacus alloy wheels with a double spoke design. The interior shows the new light colored Blond leather interior for an airy scandinavian look.

ACCESSORY STYLING KIT*. Set your new Volvo C30 apart from the pack with these exterior and interior styling packs. Exterior design accents emphasize a more aggressive demeanour with the following accessories: Front bumper bar, rear skid plate, side scuff plates, fog light frames, Freja 17 alloy wheels and larger polished tail pipes. The interior design accents include Sport floor mats and a reversible cargo mat featuring the C30 logo along with a sleek Sport door sill moulding.

* Retailer Installed Accessory



COLOR YOUR VOLVO. When it comes to the appearance of your Volvo, the choice of exterior color and wheels are probably your most important design decisions. For more exterior styling options and to build your new Volvo online, please visit www.volvocars.us



614 Ice White
T5 and R-DESIGN



481 Cosmic White metallic
R-DESIGN



701 Orange Flame Metallic
T5 and R-DESIGN



612 Passion Red
R-DESIGN



490 Chameleon Blue metallic
(shifts from blue to gold or transparent effect depending on light)
T5



466 Barents Blue metallic
T5



426 Silver metallic
T5



477 Electric Silver metallic
R-DESIGN



452 Black Sapphire metallic
R-DESIGN



019 Black Stone
T5

Clean colors

To reduce usage of environmentally hazardous solvents all Volvo exterior colors are water-based. What's more, our painting facilities are among the cleanest in the world.

Please note: It's not possible to reproduce exact original shades in printed matter. Please ask your dealer to show you samples.

EXTERIOR DESIGN Aluminum wheels



Midir 7.5x18"
Diamond Cut
R-DESIGN



Spartacus 7x17"
Silver Bright
T5

ACCESSORY Aluminum wheels



Atreus 7.5x18"
Diamond Cut/Dark Grey



Freja 7x17"
Diamond Cut/Light Grey



Medea 7.5x18"
Split, Silver Bright



Freja 7x17"
Diamond Cut/Dark Grey Matt



Medusa 7.5x18"
Silver Bright



Styx 7x17"
White

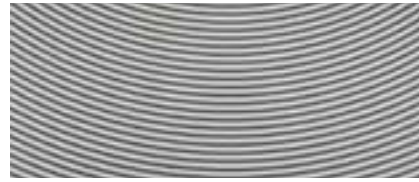
INTERIOR DESIGN



Leather-clad R-DESIGN sports steering wheel with aluminum inlay



Leather-clad steering wheel



R-DESIGN center stack and door panel inlays



Bauxite center stack and door panel inlays (standard on T5)



Aluminum center stack and door panel inlays (available in optional Preferred Package on T5)



Leather-clad gear knob with aluminum inlay, manual



Leather-clad gear knob with aluminum inlay, Geartronic



R-DESIGN sports pedals in brushed aluminum (available for manual and Geartronic)

INTERIOR DESIGN Offblack, leather



Leather Offblack, 5DSH
Aluminum center stack and door panel inserts
Offblack carpeting and floor mats



Leather Blond, 5DSP
Aluminum center stack and door panel inserts
Offblack carpeting and floor mats

INTERIOR DESIGN Offblack, Leksand



Leksand T-Tec Offblack, 5HSH
Aluminum center stack and door panel inserts
Offblack carpeting and floor mats



Leksand T-Tec Offblack/Blond, 5HSN
Aluminum center stack and door panel inserts
Offblack carpeting and floor mats

INTERIOR DESIGN Offblack, R-DESIGN



R-DESIGN Leather/T-Tec Offblack, 5FS7
R-DESIGN center stack and door panel inserts
Offblack carpeting and R-DESIGN floor mats



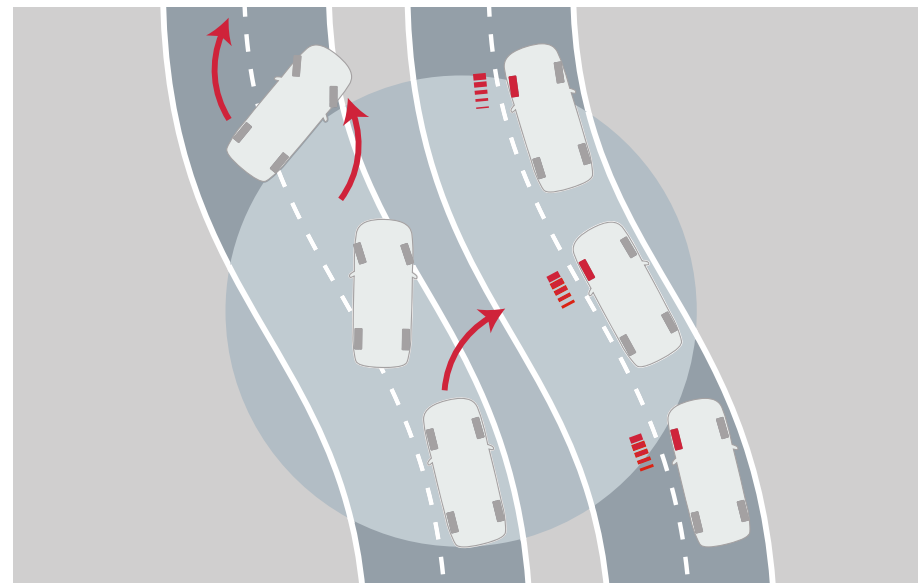
R-DESIGN Leather/T-Tec Offblack/Calcite, 5FSK
R-DESIGN center stack and door panel inserts
Offblack carpeting and R-DESIGN floor mats

SAFETY

At the core of every car we make, state-of-the-art technology helps support the driver and protect the occupants. And to further enhance the Volvo safety experience, there's a range of supplementary safety technology – for more performance and peace of mind.



SAFETY Preventive



Dynamic Stability and Traction Control (DSTC)

By helping prevent fishtails, spinouts, and rollovers, stability control technology like DSTC has been described as one of the most vital safety advances of the past decade. DSTC is able to detect a potential skid and help counteract this one by reducing the engine's power output, or braking on one or more wheels.



Adaptive brake light

Active at speeds above 30 mph, the adaptive brake light can sense the difference between normal and panic braking. If it is a panic situation, all the brake lights will flash at a rate of four times per second. Once your speed slows to below 19 mph, the lights stop flashing and hazard lights flash instead. Using LED technology that needs less time to light up than regular bulbs, traffic behind you can react sooner.

SAFETY Preventive

Intelligent Driver Information System (IDIS)

To help avoid distractions during critical driving situations, IDIS constantly analyzes your driving and will delay secondary information from the car or one of its onboard systems when it detects intense steering, braking or acceleration. As soon as things calm down, the phone call or the delayed information is presented.

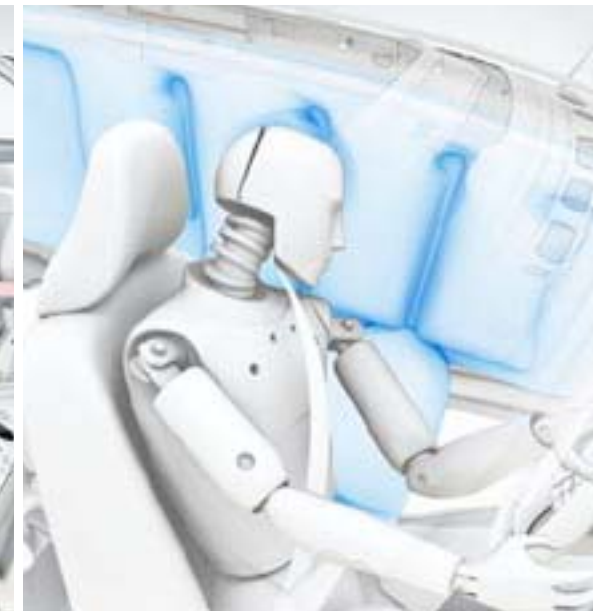


Active Bending Lights (ABL)*

In addition to improving illumination using Dual Xenon light technology, the Active Bending Lights give a boost to your vision round bends at night. Controlled by microprocessors, the motorized lamps turn up to 15 degrees in either direction when driving – reliably lighting up your chosen path. A twilight sensor disengages the adaptive function during daylight to extend its life span.

*Optional

SAFETY Protective



Restraint technologies

In a collision, Volvo's restraint technologies interact to help reduce the impact. The **safety belts with pre-tensioners** activate within a few thousandths of a second in the event of a collision and tighten the belt to help keep the occupants securely restrained. The front seat safety belts then release a little so that the driver and passenger are cushioned by the airbags in a controlled manner. Helping to optimise protection, the **dual-stage airbags** adapt the level of inflation depending on the force of the collision. The driver's airbag also interacts with the deformation of the collapsible steering column. **Side airbags** in the front seats help reduce the risk of serious injuries in a side collision. The **Inflatable Curtain (IC)** helps protect the heads of both front and rear outboard occupants. It also stays inflated for some seconds to provide prolonged protection for subsequent impacts.

In a Volvo, safety is about interaction. Because it's not the number of safety features that determines how safe a car is. It's how well they seamlessly interact to help keep the occupants out of harm's way.



In a rear impact the rear deformation zones will help absorb crash energy. The fuel tank is designed to remain well protected in front of the rear axle. The head restraints help protect the neck and spine, and Volvo's unique Whiplash Protection System (WHIPS) cradles the front seat occupants in a controlled manner to help prevent whiplash injuries.

In a side impact Volvo's unique Side Impact Protection System (SIPS) helps distribute the crash forces across the car's body, away from the occupants. The side airbags in the front seats help protect the chest and hip, while the Inflatable Curtain (IC) adds head protection.

In a roll-over the robust safety cage and the reinforced roof structure together with the safety belts and belt pre-tensioners will help protect the occupants. If the car first has been hit from the side, the Inflatable Curtain (IC) deploys to help provide head protection.

In a frontal collision the patented frontal structure will yield to help absorb and disperse crash energy. The compact power train is designed to help optimise deformation. Inside the car, safety belts interact with the collapsible steering column and dual-stage airbags to help keep the occupants out of harm's way.

Energy-absorbing frontal structure

Volvo's patented frontal structure is built with several types of steel to allow optimal deformation – outer layers are more yielding, while steel closer to the cabin is more resilient. This structure helps absorb the impact of a collision before it reaches the occupants. The compact power train is designed to help optimise deformation. The unique geometry of the frontal structure and longitudinal steel struts in the doors help disperse crash energy away from the front to the rear of the car, further helping to reduce the strain on the occupants. A steel strut under the dashboard helps prevent components in the engine bay from intruding into the cabin. This also helps protect legs and feet.

Side Impact Protection System (SIPS)

SIPS is a Volvo unique safety system that has been developed to help protect where occupants are most exposed to the crash forces. The steel framework of the car – including the front seats – is designed and reinforced to help displace the impact of a side-collision away from the occupants to other parts of the car body and help prevent intrusion into the cabin. The side structure is extremely strong to help withstand a severe side impact – even with a larger vehicle. The Inflatable Curtain (IC) for all the outboard occupants and the front seat side airbags interact to help provide further protection.



Whiplash Protection System (WHIPS)

Integrated in the front seats, Volvo's WHIPS cradles the occupant to help reduce the risk of whiplash injury (one of the most common types of traffic injury and often the result of a low-speed rear impact collision). The function is activated by a collision of sufficient force from behind. Independent research has shown that WHIPS is one of the most effective systems in the world and can reduce the risk of long-term invalidity by 50%.

Approach and Home Safe Lighting

Activated with the remote control, Approach Lighting provides a warm reception on a dark night. This consists of interior and side lights – ground lighting too, if you choose it. Home Safe Lighting is activated with the headlight stalk as you leave the car and it provides a similar courtesy when exiting your car. This feature includes a dipped beam from the headlight to accompany you to your door.



Power retractable door mirrors with ground lighting*

At the touch of a button, these door mirrors can be folded flat against the car where they are less likely to get damaged after you've parked. They also fold or unfold automatically every time you lock or unlock the car. The integrated ground lighting is activated with the remote control. Beyond enhancing security to and from your car at night, this is also convenient when getting in and out.

* Included with the optional Blind Spot Information System (BLIS)

COMFORT

A Volvo is always designed for more than one. Our technology aims to enhance the feel-good factor for everybody with the privilege of riding in a Volvo. And to further improve comfort and convenience, there's a range of clever equipment – customized for your Volvo and the people inside it.



COMFORT Seats



Power front seats*

Find your perfect driving position with push-button ease. The driver's seat also incorporates a memory function that stores three separate seat settings connected to a specific remote control – a feature that's appreciated when the car has several drivers.

* Included in the optional Preferred Package

COMFORT Climate



Power glass moonroof*

This makes the interior feel extra light and airy. It opens and closes at the touch of a button. If the sun is too strong, just close the built-in sun screen. The moonroof can also be closed together with the side windows using the central locking remote control.

* Included in the optional T5 and R-DESIGN Preferred Package

Electronic Climate Control (ECC)*

ECC ensures you and your passengers always enjoy a pleasant in-car climate. It maintains the set temperature inside the car however much the temperature outside changes, or the sun shines in. The driver and front-seat passenger can set the temperature individually for each side.

Interior Air Quality System (IAQS)*

Volvo's IAQS continuously monitors incoming air and will, if necessary, temporarily close external air vents to shut out carbon monoxide, ground-level ozone and nitrogen dioxide. Meanwhile, an active carbon filter protects the occupants from other harmful gases and unpleasant odours. This helps to ensure that the air you breathe in the car is cleaner than that outside when driving in heavy city traffic and tunnels.

* Included in the optional Climate Package

COMFORT Storage



Front center armrest

The multifunctional front center armrest takes care of CDs, coins, mobile phones, MP3 players and other vital goodies. Under the armrest you'll also find an AUX input and a USB port to connect your MP3 player to the car's audio system. In the tunnel console between the seats, integrated cupholders are hidden under an elegant roll-top cover.



Sun glass holder*

This elegant holder keeps glasses or sun glasses conveniently at hand. It accommodates most sizes and mounts above the door window.

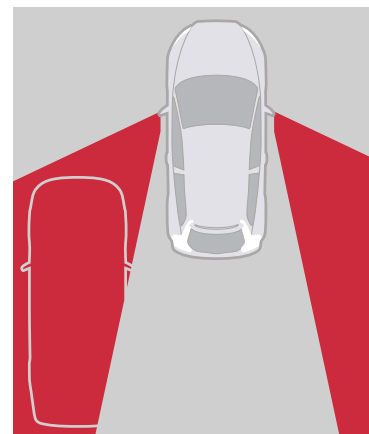
* Retailer Installed Accessory

TECH & SOUND

Employing the latest information technology, your Volvo is prepared to support and entertain you at a very high level. Surround yourself and your friends with world-class sound and enjoy the innovations that help ensure your command of the road and the pleasure of travelling.



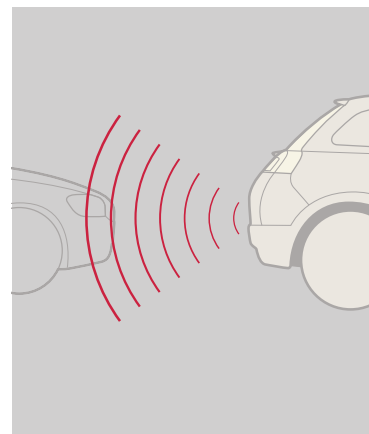
TECH & SOUND Driver's Support



Blind Spot Information System (BLIS)*

BLIS is designed to help the driver keep a lookout on either side of the car. As a vehicle enters your blind spot, this function can alert you with an indicator light built in to the front door pillar – left or right. Together with the door mirrors, BLIS helps you assess the feasibility of a lane change. BLIS is activated once the car exceeds 6 mph, and reacts to almost any type of vehicle from a motorcycle upwards, day or night. BLIS includes power retractable side view mirrors.

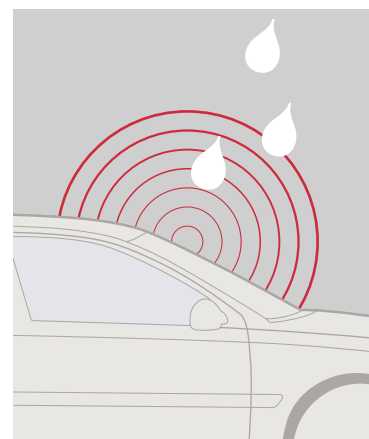
* Optional



Park assist*

Activated when you engage reverse gear, rear park assist helps you when reversing into tight spaces. The audio system is turned down and a pulsating sound from the rear loudspeakers becomes a continuous tone as you approach an obstacle. Front park assist performs a similar function at the front of the vehicle – alerting you via the front loudspeakers.

* Retailer installed Accessory



Rain sensor*

Once activated, the rain sensor can start the windscreen wipers as soon as it begins to rain or if water splashes onto the windscreen. For your convenience, it can also automatically adapt the intermittent windscreen-wiper function. Its sensitivity can be adjusted via a ring on the wiper stalk.

* Included in the optional Climate Package

Keyless drive*

Keep the car key in your pocket or handbag. Using the keyless drive technology you can unlock the doors and drive away without using the car key. To start the engine, just turn the starter control in the instrument panel.

* Included in the optional Preferred Package on C30 R-DESIGN

TECH & SOUND Driver's support

Personal settings

Define your Volvo's convenience and security settings according to your personal preferences using this simple computer interface. Depending on which technologies you have, this is where you configure the audio and climate settings, door mirrors, navigation, communication, central locking, Approach and Home Safe lighting and the Intelligent Driver Information System.

Trip computer

Monitor the current and average fuel consumption, driving range on current fuel reserves and average speed. Menu selection and resetting computer settings controlled by using the turn indicator stalk.

Cruise control

For a relaxing journey, cruise control automatically maintains your chosen speed. It is conveniently operated by controls on the steering wheel.

TECH & SOUND Communication

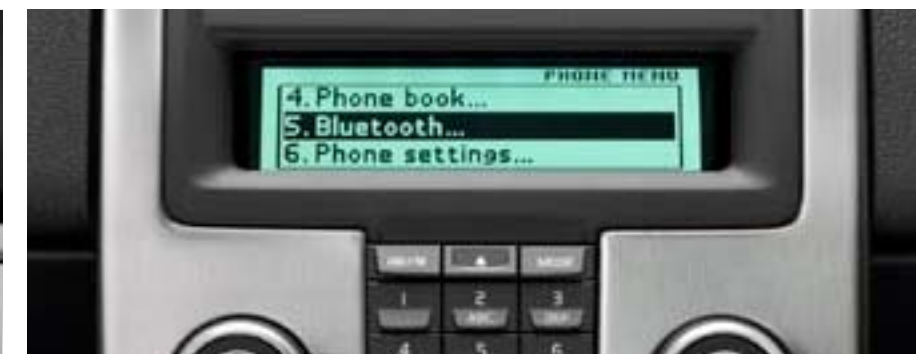


Navigation System with RTT (Real Time Traffic)*

Navigation System with real-time traffic, remote control and map care with two complimentary updates. Guides you anywhere with precise audio and visual directions. Using the global positioning satellite system, a liquid crystal 6.5-inch display shows your location on a map and plots the best route to your destination. Via TMC (Traffic Message Channel) radio data broadcasts VNS also lets you know if there's traffic or weather-related trouble on route and recommends an alternative. Controls are conveniently located on the steering wheel. When not in use, the screen retracts into the dashboard. All map-based information is stored on DVD discs. Volvo's Navigation System includes Map Care which provides two map data updates at no charge.


* Included in the optional Multimedia Package

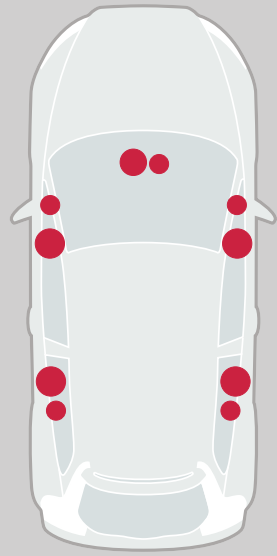
Maps do not cover all areas or all routes within an area. Also constant expansion and rebuilding of the road network mean that the digital map database is not always the latest road information. Always follow relevant regulations and road information.



Integrated Bluetooth® handsfree system

Bluetooth® technology enables a mobile phone to be connected to the infotainment system in your Volvo, wirelessly. Once configured for a mobile phone, the system automatically recognizes your phone as you enter the car. And as you climb in and out of the car, the system automatically allows you to switch freely from the phone to the handsfree system and back again. With Volvo's integrated Bluetooth® handsfree system you conveniently operate your phone using the buttons in the steering wheel or the center console keypad. Available as an accessory, there's also a voice-controlled Bluetooth® handsfree system that will listen to your command and make calls for you.



 The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Volvo Car Corporation is under license. Other trademarks and trade names are those of their respective owners.



Dynaudio Premium Sound System*
Our top-of-the line audio system designed for perfect sound dynamics, featuring twelve loudspeakers by Dynaudio – a world leader in loudspeaker technology. With Dolby® Pro Logic® II surround sound for an authentic audio experience in all seats. Premium Sound equipment includes:

- MP3 and WMA compatible in-dash CD player
- 5x130 W digital class D amplifier
- Dolby® Pro Logic® II surround sound with center loudspeaker and digital sound processor
- 10 high-end loudspeakers by Dynaudio

Sirius Satellite Radio with complimentary six month subscription is a separate factory option

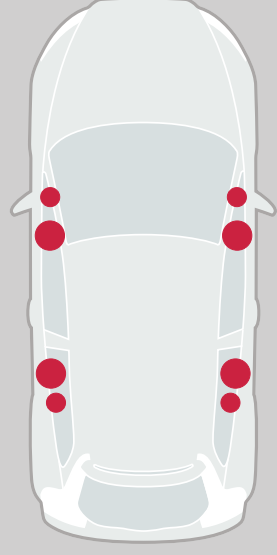
 

Dolby, Pro Logic, and the double-D symbol are registered trademarks of Dolby Laboratories.

* Included in the optional Multimedia Package





Dynaudio loudspeakers
The ten high-end loudspeakers by the Danish sound specialist Dynaudio in the Premium Sound system are powered by a 5x130 W digital amplifier. There are three separate speakers – woofer, tweeter and midrange – in each front door and in the rear doors there is a similar set-up with tweeter and woofer/midrange. Each speaker has a crossover filter to maximize fidelity. The latest generation Dolby® surround system with a center loudspeaker and sound processor recreates authentic sound with a strong sense of presence for everyone in the car – a Volvo world first. The digital class D amplifier features new technology to provide extremely high efficiency, enabling it to generate the most audio power from the least amount of current.




High Performance audio system
A powerfully versatile system. Each loudspeaker is fitted with a powerful magnet and a large coil. In combination with the amplifier, this system promotes excellent transient reproduction and high power – quite simply superb sound. High Performance equipment includes:

- MP3 and WMA compatible in-dash CD player
- 4x40 W High Performance amplifier
- 8 High Performance loudspeakers

Sirius satellite radio with complimentary six month subscription is a separate factory option



HD Radio
The Hybrid Digital Radio technology brings you an all-new radio listening experience. You'll enjoy crystal clear sound, static-free reception and more than 1,900 FM and AM radio stations across the United States to tune into, plus more than 1,020 local FM HD2 and HD3 channels. You simply get more music, more news and more sports – all subscription free. The screen displays data such as song, artist, breaking news, weather alerts, sports scores, stock information and much more to keep you updated as you travel. HD Radio is included in the High Performance and Premium Sound audio systems.

PACK & LOAD

A world champion in versatility, Volvo has a proud heritage in providing smart solutions for both cargo and passengers – without compromising safety or comfort. So whatever you need to expand your world and the capabilities of your Volvo, here you'll find some practical equipment to make it happen.



PACK & LOAD Carrying/Towing



Roof cargo carrying system

To help you fully utilize the roof of your Volvo, we've developed a range of versatile cargo carrying accessories. This system is dimensioned to carry up to 165 lbs. The factory-fitted attachment points in the car's roof make the load carriers easy to fit, and even quicker if your car has roof rails. Various load accessories – such as roof boxes and different holders for bikes, skis, surfboards and kayaks – can be attached to the cargo carriers to meet your needs. These accessories can be freely combined for flexibility and many are aerodynamically designed to help reduce fuel consumption and wind noise. And most of them can be locked with the same key, using Volvo's One-Key System.



Sport floor mat

The C30 Sport floor mat has a reflective strip around the seams for added effect. The tufted material has a thick pile and is durable while offering style, comfort and a cozy atmosphere.



Net pocket and load-securing net

The load-securing net helps keep luggage and loose items from shifting on the cargo compartment floor, as does the practical net pocket storage for small items along the left side of the load compartment.

PERFORMANCE

In a Volvo, power train and chassis interact to strike the perfect balance between excitement and stability. And to further enhance the experience, additional technologies are available.



SPECIFICATIONS

ENGINE

Five-cylinder in-line engine. Double overhead camshafts and 20 valves. The five-cylinder engine features continuously variable valve timing on both the inlet and exhaust side. Electronic engine management system. Three-way catalytic converter with heated oxygen sensor. A turbocharger and dual-charge air coolers (Intercoolers). Boasting variable all-valve timing, this high-performance power source delivers an exceptionally quick and powerful response throughout the entire range of rpm. It complies with stringent emission standards, such as California's ULEV II.

Volvo C30 T5 (227 hp)

Engine type: 2.5-liter five-cylinder turbocharged engine
 Max. power output: 227 hp at 5000 rpm
 Max. torque: 236 lbs./ft. at 1500–5000 rpm
 Acceleration 0–60 mph: 6.2 sec
 Top speed: 146 mph
 Fuel consumption city, man/auto: 21/21
 Fuel consumption highway, man/auto: 29/30
 Environmental classification: ULEV 2
 Transmission: Six-speed manual or five-speed Geartronic automatic
 Fuel tank: 15.9 US gallons

DRIVELINE

Front wheel drive. Transverse engine. Six-speed manual transmission. It is also available with a five-speed Geartronic automatic allowing manual shifting. The smooth manual six-speed transmission inspires an active driving style, while the smooth clutch operation affords confident take-off. For the best of both worlds, there's the option of Geartronic – a responsive five-speed automatic for relaxed driving. It can also be shifted manually so that you can maintain a lower gear to bring up the revs or provide the added assistance of engine braking.

CHASSIS

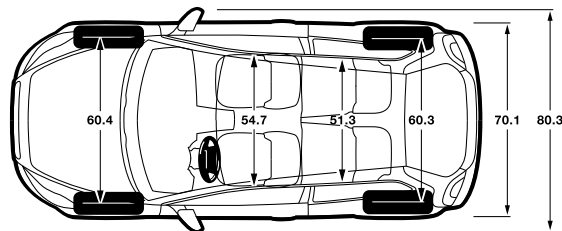
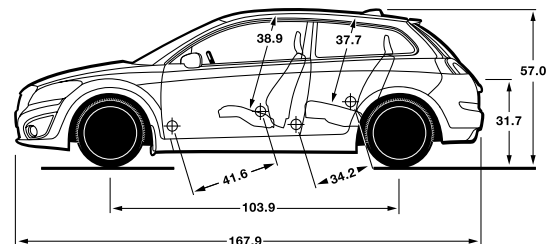
Front suspension with spring struts (McPherson), anti-dive and anti-lift function. Multilink independent rear suspension. Stabilizer bars front and rear. R-DESIGN offers a sport tuned dynamic chassis that includes stiffer spring rates and dampers with a quicker steering ratio, for spirited driving. Dynamic Stability system can help counteract a skid. The rigid body enables the suspension to perform optimally – for well-balanced handling and a high level of comfort. The front and rear suspensions also interact to provide stable braking and smooth steering. The DSTC system assists if either of the drive wheels begins to lose traction, and adds the benefit of counteracting if a skid is imminent.

STEERING

Power-assisted electro-hydraulic rack and pinion steering. Tilt and telescopic steering wheel column. 2.6–2.9 turns lock to lock (depending on wheel size). Turning circle 38.1 ft, depending on wheel size. Behind the wheel, you can enjoy responsive yet firm steering at all speeds. High steering precision and balanced road feedback are easily enjoyed benefits.

BRAKES

Power-assisted anti-lock disc brakes (ABS), ventilated discs front. EBA (Emergency Brake Assistance). EBD (Electronic Brake Distribution) between the front and rear brakes. Diagonal-split braking system. Powerful anti-lock disc brakes help ensure a short stopping distance under all circumstances and withstand tough use without fading. EBA helps you use your brakes to the full in an emergency situation, while EBD distributes the braking effect between the front and rear wheels in order to achieve optimal results according to the car's load and driving conditions.



ACCESSORIES Volvo's accessories help you make your Volvo C30 even more suited to your personal needs. They are the only ones that have been tested to meet Volvo's exacting safety, quality and environmental requirements. You can also rest assured they're a perfect match to the technology and design of your Volvo.

Exterior Styling

17" Freja
 17" Mestra
 17" Scotia
 17" Zaurak Diamond Cut/Light Grey
 18" Atreus
 18" Medea
 18" Medusa
 18" Midir Diamond Cut/Light Grey
 18" Midir Silver Bright
 Fog light décor panel
 Front bumper bar
 License plate frames
 Rear roof spoiler
 Rear skid plate
 Side scuff plate
 Valve stem caps

Interior Styling

Interior décor kit
 Leather-clad gear knob
 Leather-clad gear knob with wood inlay

Leather-clad steering wheel
 Sport door sill molding
 Sport floor mats
 Wooden sports steering wheel

Practical items

Activity bag
 Bicycle holder, aluminum
 Bicycle holder, fork mounted
 Bicycle holder, steel
 Bicycle lift carrier
 Booster cushion/backrest
 Canoe/Kayak holder
 Engine block heater
 First-aid kit
 Hard Cargo compartment cover
 Jumper cables
 Kayak Holder, folding
 Load carrier, roof
 Load Lashing Straps
 Load securing straps
 Lockable wheel bolts
 Luggage compartment mat, molded plastic

Luggage compartment mat, reversible
 Luggage Nylon Safety net
 Mud flaps, front and rear (not available on R-DESIGN)
 Padded Neck Cushion
 Park Assist Front
 Park Assist Rear
 Portable Navigation System
 Protective bumper cover
 Protective car cover
 Roof Box Weekender
 Rubber mats
 Ski holder, diagonal
 Ski/Snowboard Carrier
 Ski/snowboard holder, aluminum
 Ski/snowboard holder, sliding
 Snow chains
 Sun Screens
 Textile bag
 Thermal cooler box
 Towing rope
 Warning triangle
 Windsurfing board holder

Taking care of your ownership needs.

Volvo Leasing and Financing Offers:

Special offers are available to finance your new Volvo product through our preferred provider, US Bank. Whether you are looking for the convenience of a lease or the pride of owning your Volvo vehicle, our nationwide network of retailers and authorized financial service providers are ready to assist you with all your financing needs. Please contact your local retailer for details .

On Call roadside assistance

Whenever you need us, we're just a phone call away. Our nationwide network of retailers and authorized service providers are ready to assist. Whether you require roadside assistance or maps and routing information for your next trip, refer to your On Call Card and dial 1-800-63-VOLVO – anytime, day or night. Your complimentary four-year membership activates the moment you become a Volvo owner.

Volvo new car warranty

Your new car warranty provides comprehensive coverage for four years or 50,000 miles, whichever occurs first. Additional warranties cover corrosion, seat belts, the supplemental restraint system, emission systems, genuine Volvo replacement parts and genuine Volvo accessories. Should you encounter any problem with your Volvo, simply contact the nearest retailer for assistance. Where your warranty ends, Volvo Increased Protection (VIP) plans begin. To purchase the additional protection of a VIP plan, contact your local retailer.

Complimentary Factory Scheduled Maintenance

Volvo is committed to a premium ownership experience for its customers. To further enhance your ownership experience, all 2011 model year Volvo's sold new through Volvo retailers in the United States will include Complimentary Factory Scheduled Maintenance. This program provides scheduled maintenance coverage for the first 3 years or 36,000 miles, is designed to compliment your Volvo warranty, and will help ensure trouble free operation of your Volvo. Coverage includes factory recommended maintenance including oil and filter changes, checks and adjustments as listed in your Warranty and Maintenance Records Information booklet, for the first four maintenance services at intervals of 7,500, 15,000, 22,500 and 30,000 miles

Service must be performed within 1,500 miles before or after each scheduled interval. Coverage is limited to scheduled maintenance items listed in the 2011 model year Warranty and Maintenance Records Information booklet. Normal wear items such as brake pads and wiper blades are not covered under the Complimentary Factory Scheduled Maintenance. An authorized retailer must perform maintenance. Offer is transferable. Optional Factory Scheduled Maintenance program upgrades are also available that will allow you to customize coverage to meet your driving needs. See your Volvo retailer for details.

Volvo genuine service

The best way to ensure superior performance year after year is to bring your Volvo to your authorized retailer for regular maintenance. Our service advisors and factory-trained technicians are uniquely qualified to maintain your automobile. With the aid of advanced Volvo diagnostics, they follow all prescribed factory maintenance outlined in your service interval manual. Genuine Volvo Service is our ongoing commitment to you: to keep your Volvo performing smoothly long after other cars have given up.

Volvo mobility program

The goal of the Volvo Mobility Program is to assist persons with physical disabilities or hearing impairment. For those with exceptional transportation needs, this can be facilitated within the extraordinary comfort and safety of a specially adapted Volvo. For additional information on this program, please contact the Volvo Mobility Program Headquarters at (800) 803-5222 or visit www.volvocars.us/mobility. TTY users are invited to call 1-800-833-0312.

Personal shopper

The Volvo Personal Shopper is dedicated to providing you with a whole new level of shopping convenience. Whether you'd like help identifying the Volvo model that best fits your lifestyle, detailed information on any Volvo model, or a comparison against the competition, Volvo is there to help. We can arrange a Guest Drive for you at your nearest Volvo Retailer. So make the most of your shopping time and call the Volvo Personal Shopper at 1-800-550-5658. (U.S. only)

VOLVO OVERSEAS DELIVERY.

Volvo Overseas Delivery offers a unique way to buy your new custom-built car as well as a unique way to see more of Europe. And when you're done traveling, bring the pleasure of driving a Volvo back home. Purchase any new Volvo as part of the Volvo Overseas Delivery Program and enjoy all this – and more:

- Attractive pricing on US models.
- Access to colors and certain features normally only available in Europe.
- 15 days of international insurance and export registration included.
- Two complimentary round-trip tickets with Scandinavian Airlines.
- One free hotel night in Gothenburg, Sweden, the home of Volvo.
- An exciting Volvo Factory Tour or a visit to the new Volvo Brand Experience Center.
- An exclusive VIP delivery experience at the Volvo Factory Delivery Center.
- The opportunity to explore Europe in the comfort and safety of your own Volvo, either with one of our spectacular tours or on your own.
- Extensive complimentary home shipment services. Just leave your car with us. We'll ship it to you the convenient way while you relax and enjoy your complimentary flight back home.

Can you think of a better way of traveling overseas and making your souvenir part of an unforgettable experience? If you would like to know more, contact your local Volvo retailer, our Customer Care Center (800) 631-1667, or visit www.volvocars.us/mybagsarepacked

VOLVO CARS MILITARY/DIPLOMAT/EXPATRIATE SALES. FOR YOU LIVING ABROAD.

Sometimes life abroad offers exceptional benefits. Such as buying a new tailor-made Volvo on very special and rewarding terms. Whether you are traveling for pleasure or are in a professional, diplomatic or military post outside your home country, turn to Volvo for a great deal. For US Military personnel posted overseas our authorized military agents outside the US offer:

- Great savings compared with Stateside pricing.
- Professional assistance with all legal formalities and paperwork.
- Four-year warranty coverage also outside the US (US and Canadian specifications)
- US specifications – built to meet legal requirements in all US states.
- No US import duty with PCS orders, for US military personnel taking delivery overseas.
- Included shipping & Marine Insurance, delivery to an authorized Volvo retailer of your choice in the USA. US diplomats & military personnel stationed abroad for more than 140 days & non-US diplomats (depending on status) are normally exempted from customs import duty.
- Delivery to a Volvo military agent close to your base or assignment overseas.
- Five years valid Volvo Home Shipment from authorized drop-off points in Europe to an authorized US Volvo retailer of your choice included.
- More than 20 drop-off points in Europe.
- The option of VIP factory delivery in Sweden or delivery to selected major cities in Europe.
- The option of our special Cruise & Collect package with Stena Line ferries (German market).
- The benefit of the Volvo Assistance Europe scheme at no extra cost.

Taking advantage of the savings, benefits and convenience of Volvo's international programs is easy. Volvo Cars Military Sales, Volvo Cars Diplomat Sales and Volvo Cars Expatriate Sales are professional and global organizations with one goal – to make it advantageous and convenient for you to buy your new car when living abroad. www.military.volvocars.com, www.diplomat.volvocars.com

For Military/Diplomat/Expatriate sales while in the US, contact your local Volvo retailer, our Customer Care Center (800) 631-1667 or visit www.volvocars.us/mybagsarepacked

Meet the family.

S



Volvo S40 The compact and energetic sedan.



Volvo S80 The premier sedan, meticulously engineered for superior driving comfort.

V



Volvo V50 The Sportswagon – flexible, compact and full of zest.



Volvo V70 The genuine family wagon – highly competitive yet comfortably versatile.

XC



The new Volvo XC60 A sporty coupe and a capable all-roader fused into a Swedish crossover experience.



Volvo XC70 The rugged yet stylish all-roader.



Volvo XC90 The versatile SUV that takes you anywhere with grace.

C



Volvo C30 The compact and charismatic SportsCoupe.



Volvo C70 A convertible when you want it.



Volvo C70 A coupe when you need it to be.

TO LIVE LIFE IS TO CARE ABOUT IT.

Every moment in a Volvo is a moment designed to celebrate life. A life full of twists and turns, ups and downs; the little things as well as the big ones. Of course, to live life to its fullest isn't just about you; caring for others is important as well.

For more than eighty years we have helped save lives on roads around the world. Nevertheless, when it comes to improving automotive safety, we will never be satisfied. And while we're seeking new solutions, our existing safety systems are preventing many accidents from happening and providing some real protection when they do.

Our passion for life means looking after our children's children, too. Which is why we try to balance the needs of our company with those of society. With this bigger picture in mind, we develop engines and technology that have less impact on mother earth. This approach also explains why we pay so much attention to your immediate environment – in the car. Simply put, we care about you – and the whole circle of life.