

THE BMW 8 SERIES COUPÉ, CONVERTIBLE & GRAN COUPÉ

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INSPIRATION





INFORMATION

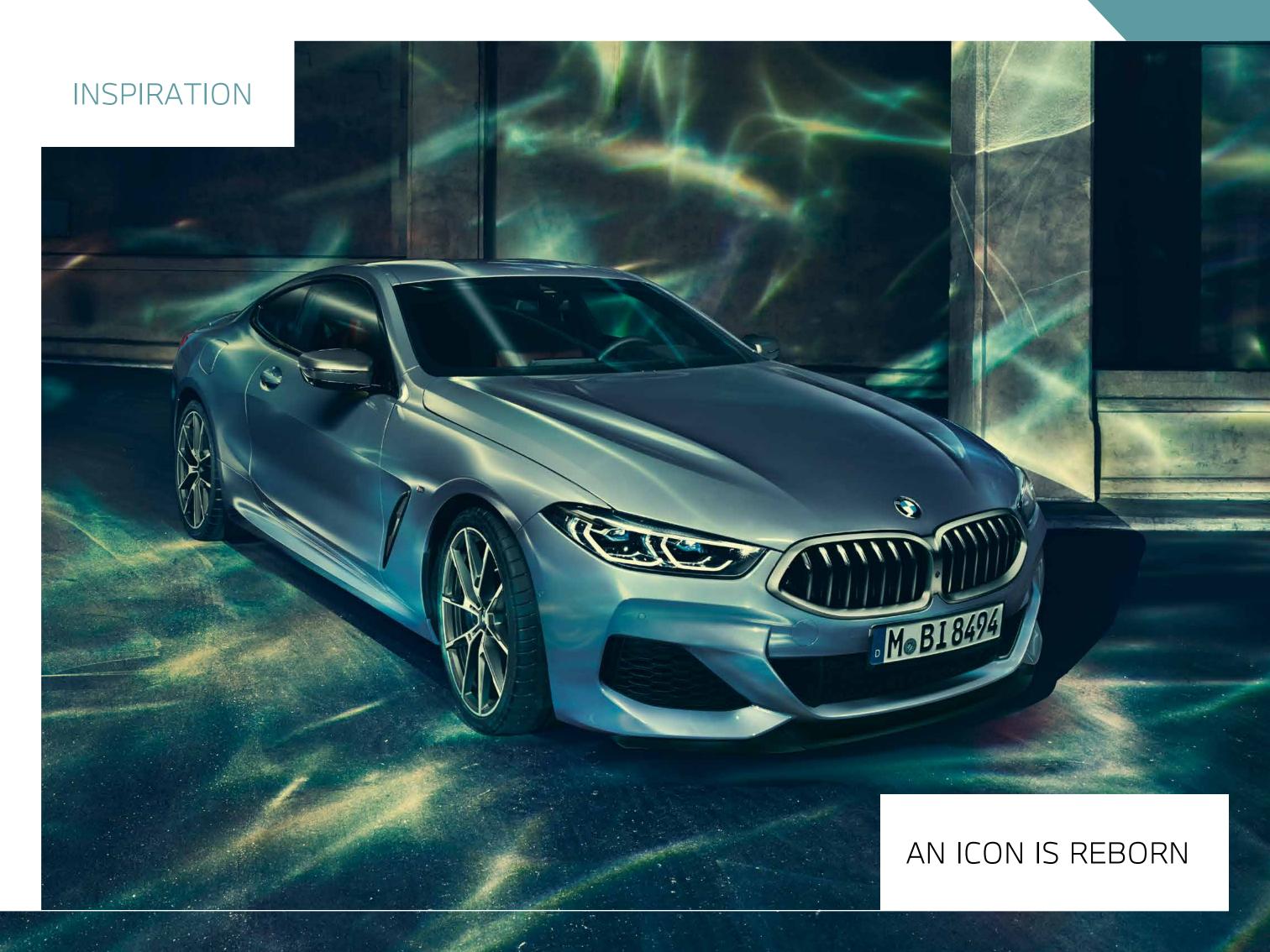


INNOVATION



Content correct at time of publishing (as of July 2020). Prices and technical data subject to change. The models shown on these pages may feature optional equipment. Standard equipment may also vary depending on engine variant. For further details, please contact your local BMW Retailer.







FREEDOM AT THE TOUCH OF A BUTTON

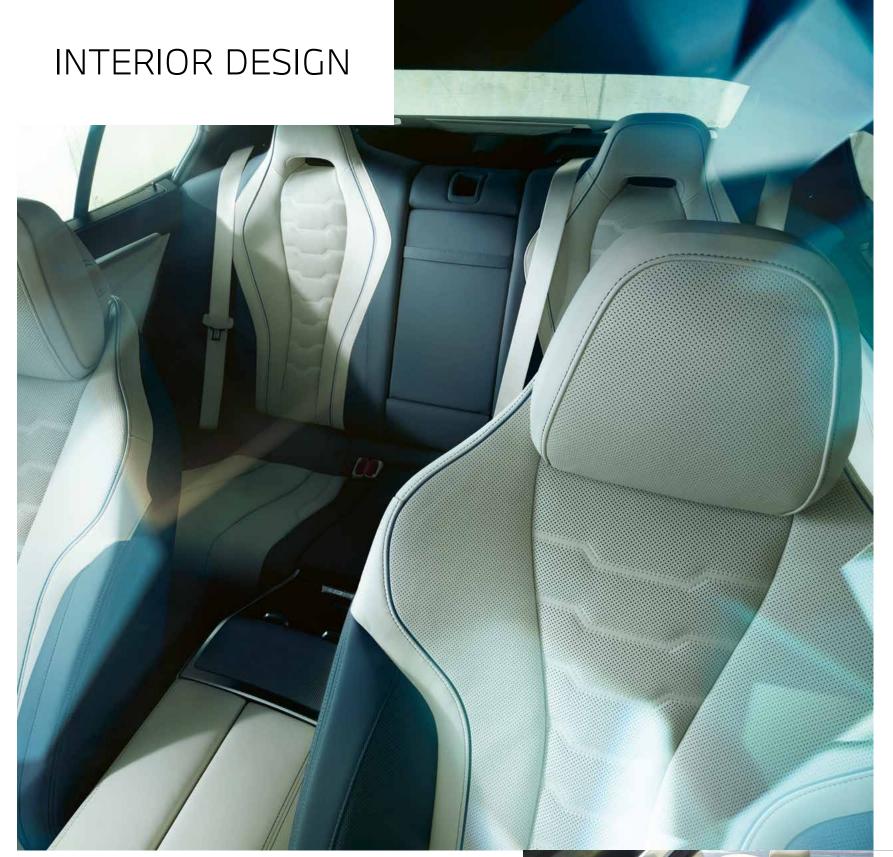
Thanks to the new clamp technology, the innovative soft-top blends harmoniously into the dynamic lines of the BMW 8 Series Convertible. At a push of a button, it opens and closes electrically in approximately 15 seconds and at speeds of up to 31mph (49km/h). This extremely high-quality soft-top additionally provides excellent noise insulation.



EXPERIENCE A VIEW LIKE NO OTHER

You'll feel completely at home under the optional Panoramic glass roof exclusively available for the Gran Coupé model. The large continuous glass surface extends far into the rear and emphasises the BMW 8 Series Gran Coupé from the outside. From the inside, it opens the view and creates a light-flooded, airy atmosphere from all seats.





SPARKLING DESIGN DETAILS

Available as optional equipment, CraftedClarity glass application is an experience for the hands and the eyes. The handmade crystal cut glass on selected control features such as the gear selector, the Start/Stop button and iDrive Controller add to the already noble ambience.



A SYMPHONY FOR THE SENSES

The optional Bowers & Wilkins Diamond Surround Sound System creates an audio experience that turns every nuance, every emotion of music into an acoustic revelation with its pure, rich and precise sound.



COMFORT IS JUST THE START

In the BMW 8 Series Gran Coupé passengers experience an enclosed feeling even on dynamic journeys due to the single-seat design at the rear, which is visually oriented to the seats in the cockpit: not only do they offer ideal support they also spread an unparalleled sports car atmosphere.

In the BMW 8 Series Convertible, the Air collar integrated in the height-adjustable front headrests ensures a pleasant journey, even when driving on cold days with the top open, thanks to a three-stage adjustable warm airflow.

M850i xDRIVE













M850i xDRIVE

MODELS





M850i xDRIVE

In addition / replacement to M Sport models

EXTERIOR

- 20" M light alloy Y-spoke style 728 M wheels, Bicolour Cerium Grey with performance and mixed tyres
- M Technology Package (Coupé and Gran Coupé only):
- Front lip spoiler and cooling package with indirect charging air cooling (flow optimised)
- Cerium Grey in the following content:
 - Air breather
 - Kidney frame and struts
 - Mirror caps
 - Model designation on side and rear
- Front apron with spoiler lip on bumper
- Sport exhaust system

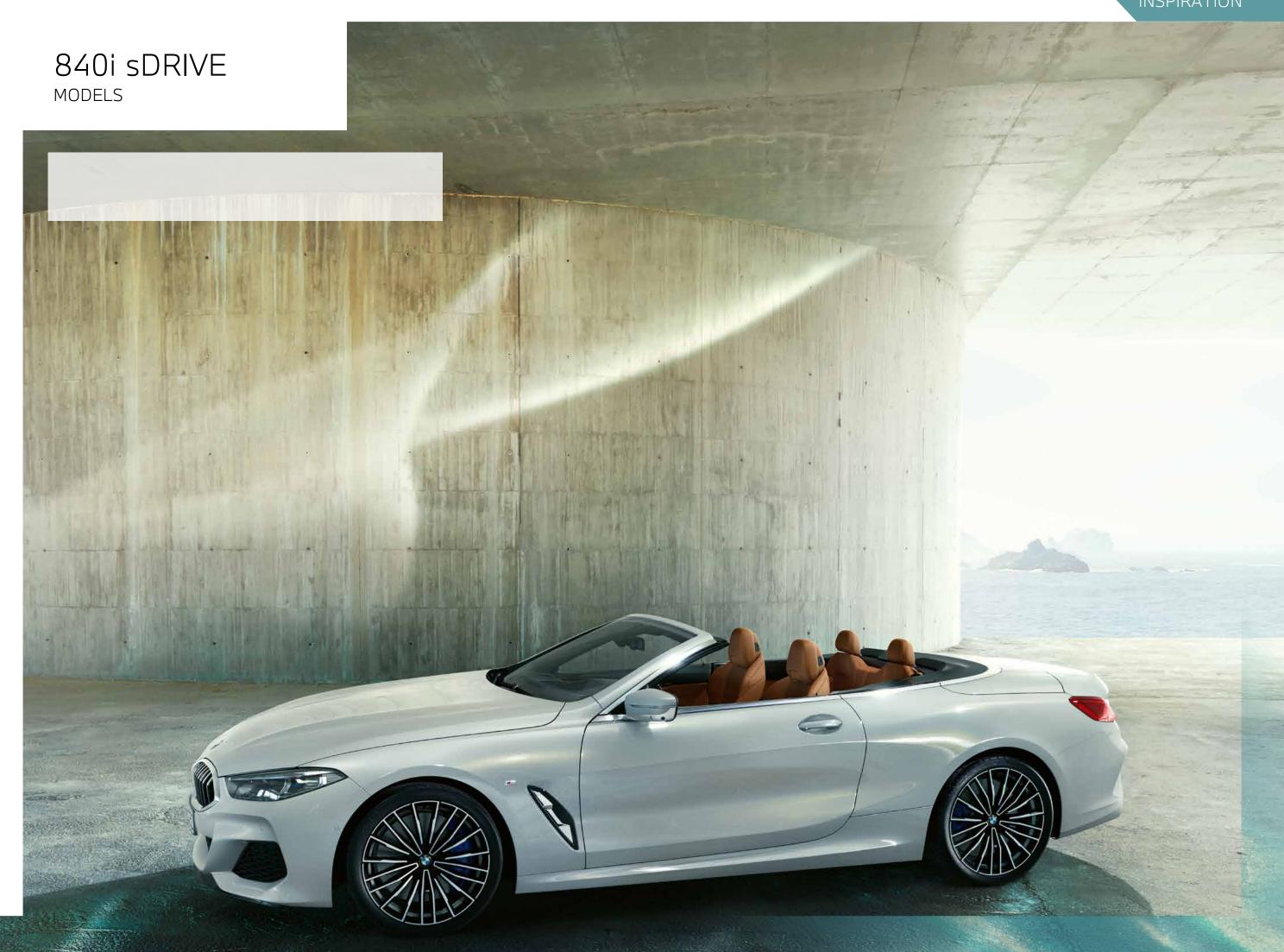
SAFETY & TECHNOLOGY

- 19" M Sport braking system
- M Sport differential
- BMW Twin Power Turbo eight-cylinder petrol engine









840i sDRIVE

840i sDRIVE

In addition / replacement to M Sport models

EXTERIOR

- 18" M Sport braking system
- 20" M light alloy Y-spoke style 728 M wheels, Bicolour with run-flat and mixed tyres
- Carbon Core
- M Sport differential
- Exterior mirrors –folding, heated, electrically adjustable
- Exterior trim, High-gloss Shadowline
- M aerodynamic bodystyling with front apron, side sills and rear apron with diffuser insert in Dark Shadow metallic
- M rear spoiler, body colour (Coupé only)
- Soft-top Black, fully automatic and lined (Convertible only)
- Tailgate operation, powered

INTERIOR

- Air collar neck heating (Convertible only)
- Air conditioning, automatic with four-zone control (Gran Coupé only)
- Air conditioning, automatic with two-zone control (Coupé and Convertible only)
- Ambient lighting, dynamic
- Black Merino leather upholstery with extended contents
- Seat adjustment, electric, with driver memory
- Seat heating, front (Coupé and Convertible only)
- Seat heating, front & rear (Gran Coupé only)
- Sport seats, front
- Climate Comfort windscreen
- Headlining, Anthracite (Coupé and Convertible only)
- iDrive Touch Controller with shortcut buttons
- Interior mirror, frameless
- Interior trim, Stainless steel fabric
- Roll-over protection system (Convertible only)

SAFETY & TECHNOLOGY

- Active Guard
- BMW Icon Adaptive LED Headlights
- High-beam Assistant
- Comfort Access
- Eight-speed automatic transmission with gearshift paddle switches
- Head-up Display
- Parking Assistant
- Park Distance Control (PDC), front and rear
- Rear view camera
- Tyre Pressure Warning
- Warning Triangle

AUDIO & COMMUNICATION

- BMW Live Cockpit Professional, comprising:
- 12.3" Digital Instrument Display
- 10.25" Control Display with Touch Function
- BMW Intelligent Personal Assistant
- BMW Operating System 7.0
- iDrive Controller with Touch Function
- Intelligent Functionalities
- Remote Software Upgrade
- Loudspeaker system harman/kardon





DRIVER ASSISTANCE HIGHLIGHTS

PARKING ASSISTANT PLUS

Parking Assistant Plus makes parking and manoeuvring the vehicle easier. It features the Surround View system including Top View, Panorama View and Remote View 3D as well as Lateral Parking Aid, Parking Assistant with linear guidance and Reversing Assistant. Exclusively available as part of Technology Pack and Ultimate Pack.





DRIVING ASSISTANT PROFESSIONAL

Driving Assistant Professional offers optimum comfort and maximum safety during monotonous or complex driving situations. These can include traffic jams, stop-and-go traffic or long journeys through the city, on country roads or motorways, along with navigating junctions and lane changes. Exclusively available as part of Technology Pack and Ultimate Pack.

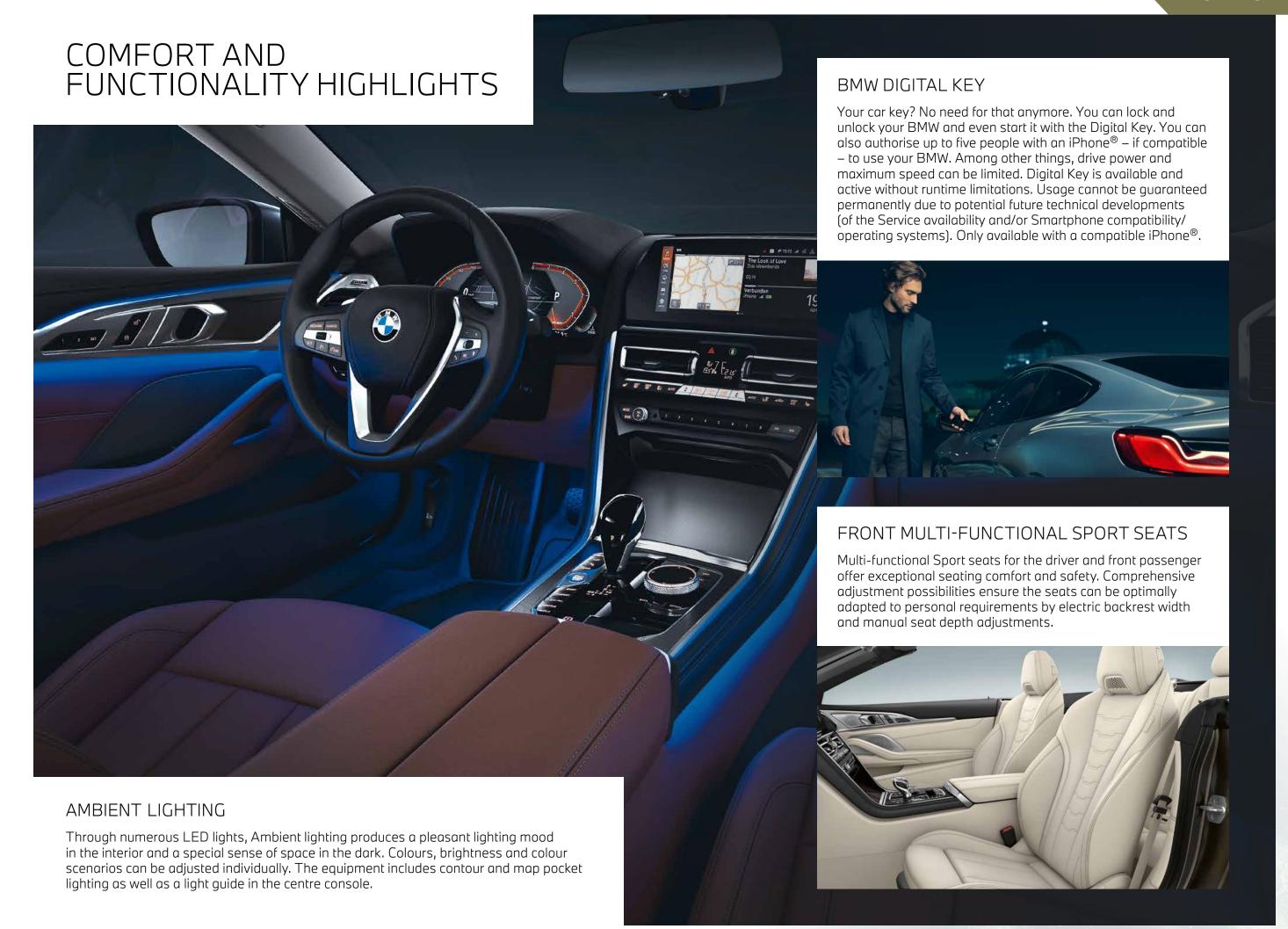


BMW HEAD-UP DISPLAY

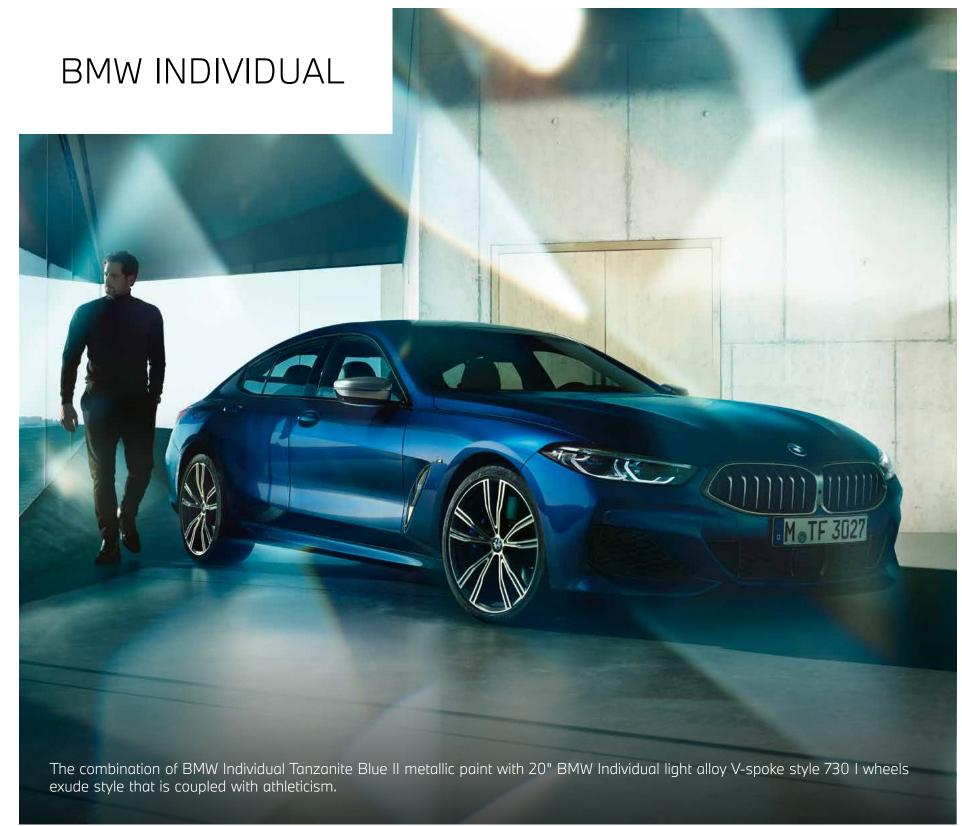
The BMW Head-up Display projects all information relevant to the journey directly into the driver's field of vision on the windscreen thereby allowing them to fully concentrate on driving. Information such as the current speed, navigation directions, telephone and entertainment information can be displayed alongside additional optional equipment. Display of full content is dependent on optional equipment ordered.













Shown above is BMW Individual Extended Merino leather in eyecatching Tartufo and sophisticated Black.



BMW Individual Full Merino leather in Ivory White and Night Blue with its fascinating colour combination. The immaculate quality is distinctive and exclusive.

LET YOUR CHOSEN BMW 8 SERIES BE INSPIRED BY BMW INDIVIDUAL.

Choose from a wide range of high-quality, sophisticated interior and exterior options to create exactly the BMW 8 Series you've always dreamed of. Because with BMW Individual anything is possible.

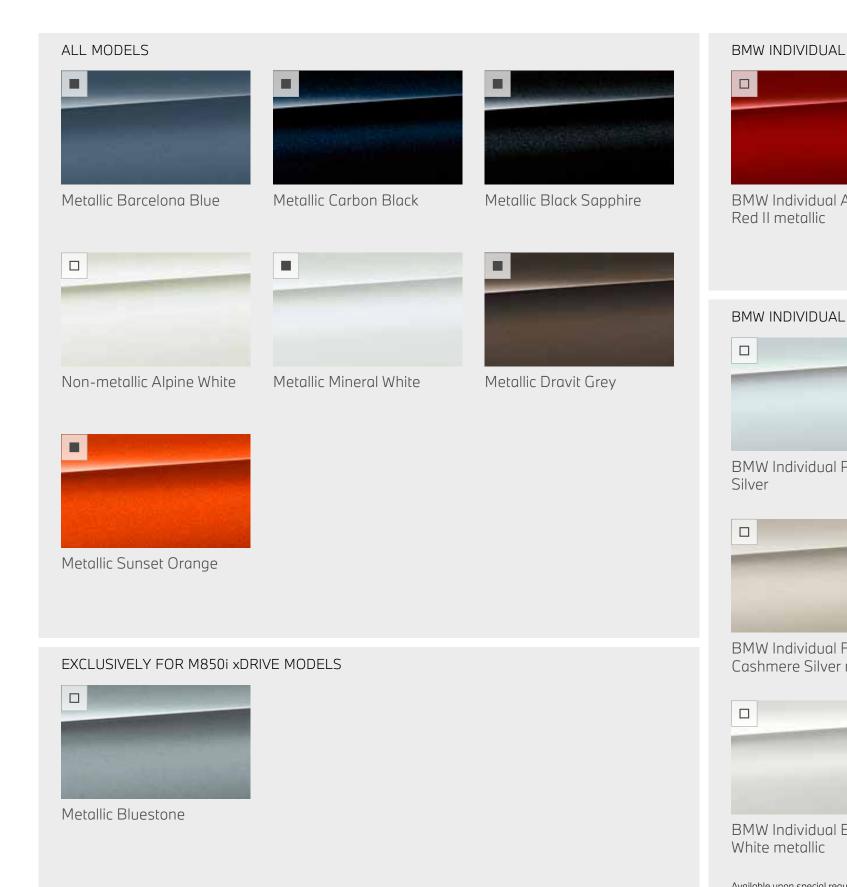
BMW Individual. More diversity. More exclusivity. More personality. Click here to find out more.

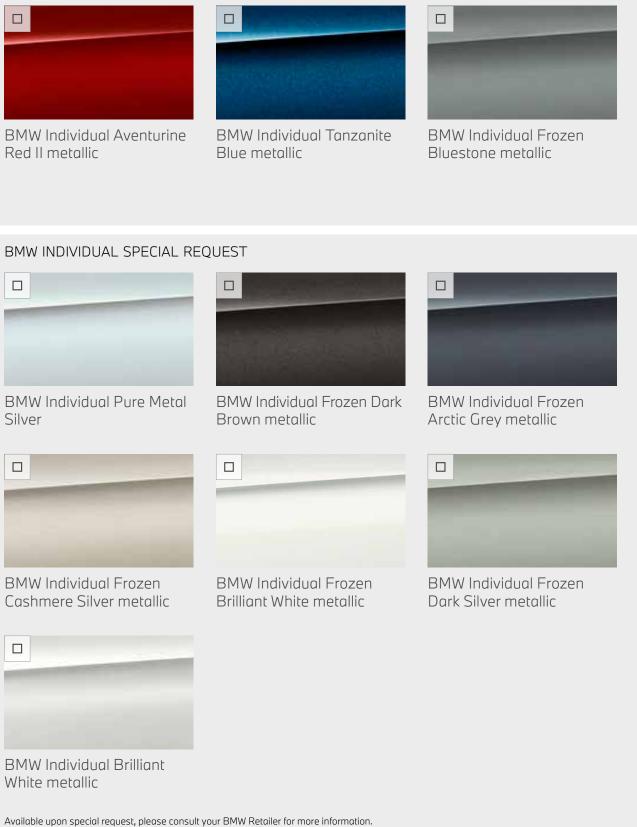




BMW Individual Frozen Bluestone metallic

EXTERIOR COLOURS





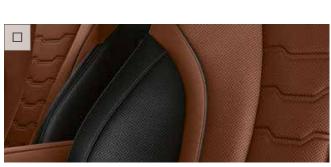
INTERIOR COLOURS



BMW Individual Extended Merino Leather in Ivory White



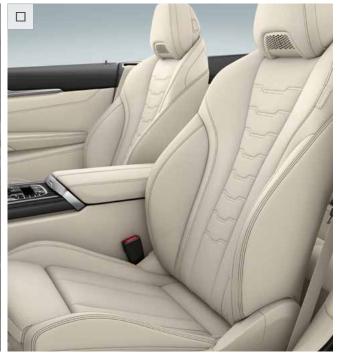
BMW Individual Extended Merino Leather in Night Blue and Black



BMW Individual Extended Merino Leather BMW Individual Extended Merino Leather in Tartufo and Black



BMW Individual Full Merino Leather in Black, shown here with optional M Sport seats



BMW Individual Full Merino Leather in Ivory White



in Cognac

BMW Individual Extended Merino Leather in Black



BMW Individual Extended Merino Leather in Fiona Red and Black



BMW Individual Full Merino Leather in Fiona Red and Black



BMW Individual Full Merino Leather in Night Blue and Black

■ Standard equipment □ Optional equipment





ULTIMATE PACK FOR COUPÉ AND GRAN COUPÉ:

Enhancing luxury and comfort specifically for your BMW 8 Series Coupé and Gran Coupé, the Ultimate Pack provides a generous selection of optional equipment to fully optimise your BMW driving experience. Available within this package:

Adaptive M suspension Professional (available M Carbon Exterior Package on all Gran Coupé models and exclusively for BMW 8 Series M850i xDrive Coupé)

BMW Individual headlining in Anthracite Alcantara

BMW Individual High-gloss Shadowline exterior trim with extended contents

Bowers & Wilkins Diamond Surround Sound System

CraftedClarity glass application

Drive Recorder

Driving Assistant Professional

Heat Comfort Package, front

Integral Active Steering (exclusively for 840i sDrive)

Laserlights

M Carbon roof¹

M seat belts

M Sport Technic Package (exclusively for 840i / 840d xDrive)

Parking Assistant Plus

Seat ventilation, for driver and front passenger

Soft-close doors

Sun protection glass

Sunblinds – rear windscreen and rear side windows, electric (exclusively for Gran Coupé models)

TV Function Plus

¹ = If the Panoramic glass sunroof is selected, the M Carbon roof is automatically removed.

ULTIMATE PACK FOR CONVERTIBLE:

Fully enhancing your BMW 8 Series Convertible, the Ultimate Pack incorporates the perfect selection of optional equipment to heighten your BMW driving experience. Exclusively available for BMW 8 Series Convertible:

Adaptive M suspension Professional (exclusively for M850i xDrive)

BMW Individual High-gloss Shadowline exterior trim with extended contents

Bowers & Wilkins Diamond Surround Sound System

CraftedClarity glass application

Drive Recorder

Driving Assistant Professional

Heat Comfort Package, front

Integral Active Steering (exclusively for 840i sDrive)

Laserlights

M Carbon Exterior Package

M seat belts

M Sport Technic Package (exclusively for 840i / 840d xDrive)

Parking Assistant Plus

Seat ventilation, for driver and front passenger

Soft-close doors

TV Function Plus









PACKAGES









TECHNOLOGY PACK

Including a range of Driving Assistance systems, Technology Pack supports you in numerous driving and parking situations ensuring that you are supported on the road:

Drive Recorder

Driving Assistant Professional

Parking Assistant Plus

PREMIUM PACK

Providing superior comfort, convenience and practicality Premium Pack offers a tailored combination of luxury equipment. Contents include:

BMW Individual headlining in Alcantara Anthracite (exclusively available for Coupé and Gran Coupé)

Front seat ventilation

Heat Comfort Package, front

Soft-close doors









VISIBILITY PACK

Visibility Pack includes BMW Laserlights that feature three lighting levels and include LED low and high-beam headlights with laser module (above 37mph [59km/h]), position lights, daytime driving lights, direction indicators, cornering lights and Adaptive headlights. They include BMW Selective Beam (the dazzle-free high-beam assistant from BMW). The laser module for high-beam headlights doubles the light intensity compared to Bi-LED (more than 500m light emitted from Blue high-performance laser diodes is concentrated to White light with high intensity on a small phosphor plate). Includes specific design elements and exclusive 'BMW Laserlight' designation.

M SPORT TECHNIC PACK

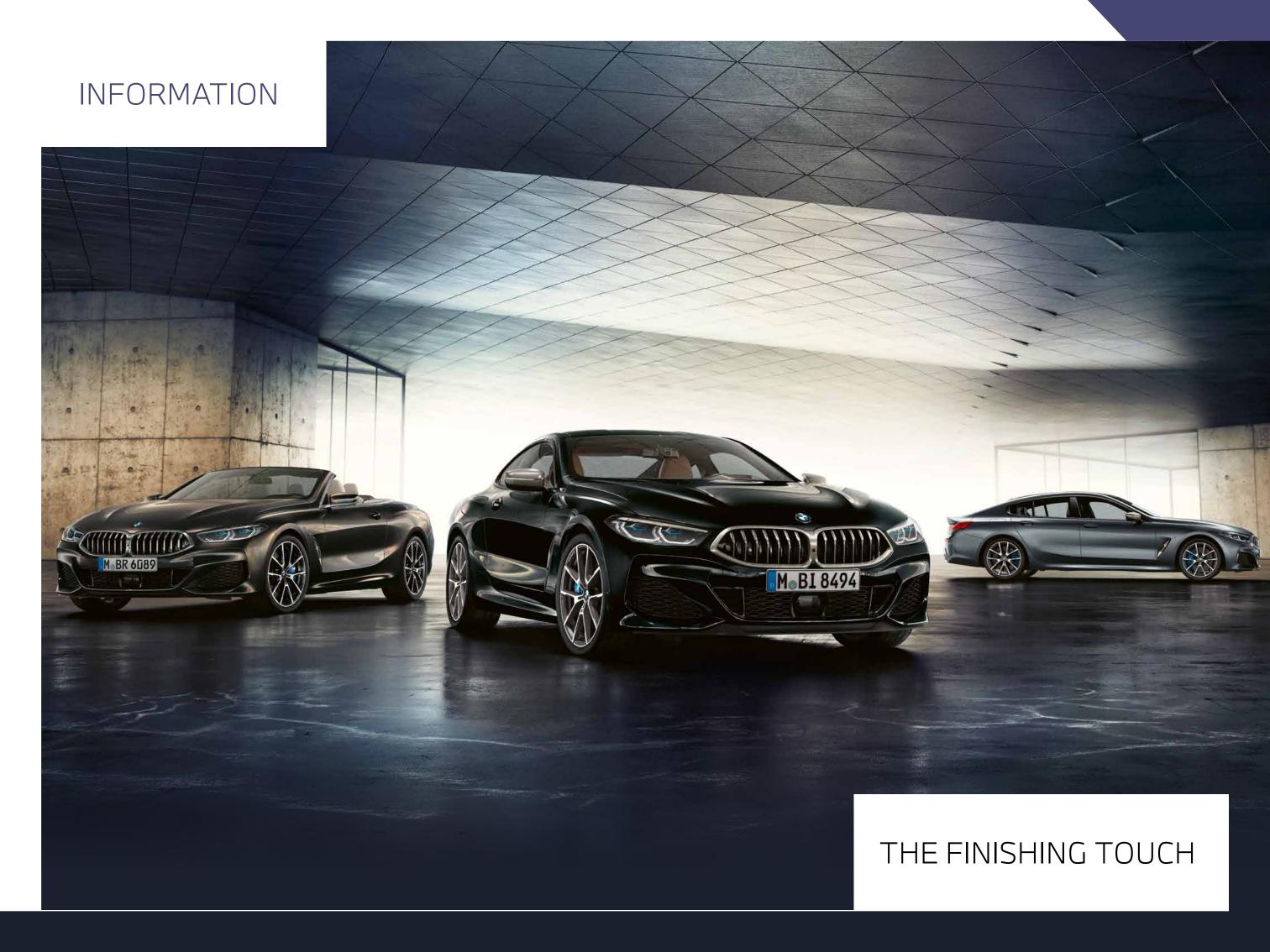
Exclusively available for 840i sDrive and 840d xDrive models, the M Sport Technic Pack enhances driving dynamics with the combination of BMW advanced technology and M Sport performance options:

20" M light alloy Y-spoke style 728 M wheels M seat belts in Bicolour or Jet Black

BMW Individual High-gloss Shadowline exterior trim with extended contents

M Sport differential

Upgraded 19" M Sport braking system



TECHNICAL INFORMATION

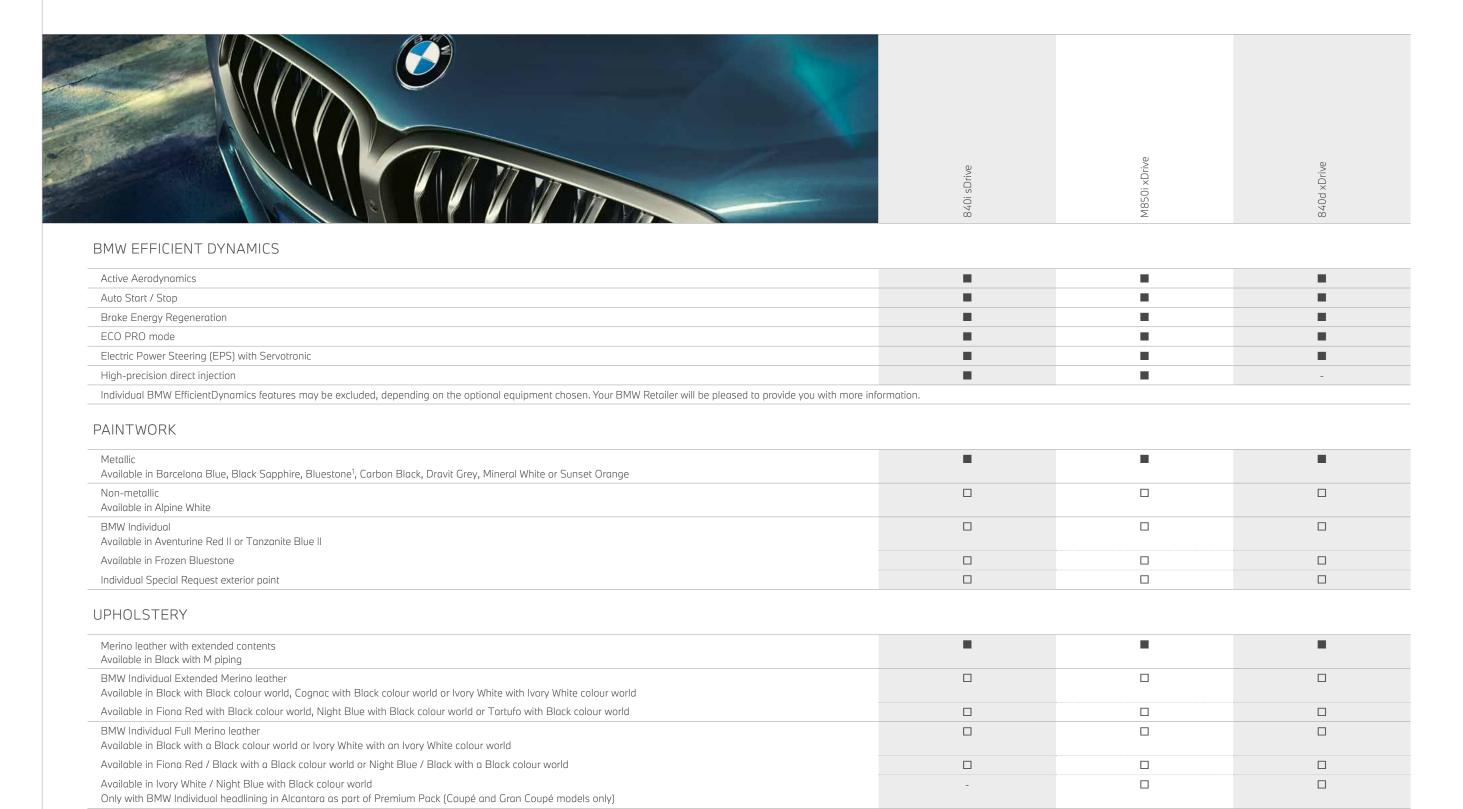


	COUPÉ			CONVERTIBLE		GRAN COUPÉ		
840i sDrive	M850i xDrive	840d xDrive	840i sDrive	M850i xDrive	840d xDrive	840i sDrive	M850i xDrive	840d xDrive

Power output (hp)	340	530	320	340	530	320	340	530	320
0-62mph / 0-100km/h (secs)	5.0	3.7	4.9	5.3	3.9	5.2	5.2	3.9	5.1
Fuel consumption (combined mpg*)	33.2-33.6	24.8-25.2	39.8-40.4	32.5-33.2	24.6-24.8	39.2-40.4	31.7-33.2	24.4-24.6	38.2-39.8
Fuel consumption (combined I/100km*)	8.5-8.4	11.4-11.2	7.1-7.0	8.7-8.5	11.5-11.4	7.2-7.0	8.9-8.5	11.6-11.5	7.4-7.1
CO ₂ emissions (combined g/km*)	194-190	258-255	185-183	197-193	262-260	187-184	201-194	264-260	193-187

^{* =} Figures shown are for comparability purposes; only compare fuel consumption and CO_2 figures with other cars tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. The CO_2 figures shown above have been determined according to the WLTP test. The CO_2 figures were previously based on the NEDC equivalent.

OPTIONAL EQUIPMENT





PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle. Further options can still be specified even when a package is chosen.

Heat Comfort Package, front			
Comprises:			
 Heated armrests in the front centre console 			
 Heated armrests in the front doors 			
– Steering wheel heating			
Only with Premium Pack / Ultimate Pack			
M Sport Technic Pack		-	-
Comprises:			
– 20" M light alloy Y-spoke style 728 M wheels, Bicolour with performance tyres and mixed tyres or 20" M light alloy Y-spoke style 728 M wheels,	-	-	
Jet Black with performance tyres and mixed tyres			
– BMW Individual High-gloss Shadowline with extended contents ¹			
– M seat belts			
– M Sport differential			
– Upgraded 19" M Sport brakes			
Premium Pack			
Comprises:			
– Heat Comfort Package, front			
– Seat ventilation, front			
– Soft-close doors			
Coupé and Gran Coupé models:			
– BMW Individual headlining, Alcantara Anthracite or Alcantara			
Visibility Pack			
Comprises:	_	_	_
- Laserlights			
Technology Pack			
Comprises:		_	_
– Drive Recorder			
– Driving Assistant Professional			
– Parking Assistant Plus			



PACKAGES (CONT.)			
Ultimate Pack			
Comprises:			
– BMW Individual High-gloss Shadowline with extended contents	_	_	
– Bowers & Wilkins Diamond Surround Sound System			
— CraftedClarity glass application			
– Drive Recorder			-
- Driving Assistant Professional			
– Heat Comfort Package, front	-		_
– Laserlights			
– M Carbon Exterior Package			
- M Carbon roof ¹	-	-	
– M seat belts			
– Parking Assistant Plus		-	-
– Seat ventilation, front			
– Soft-close doors			
– TV function Plus			
Differing content:			
– Adaptive M Suspension Professional	□5		□ ⁵
– Integral Active Steering		-	-
– M Technology Package		-	
Coupé and Gran Coupé models:			
– BMW Individual headlining, Alcantara Anthracite			
– Sun protection glass			
Gran Coupé models:			
– Sunblinds – rear windscreen and rear side windows, electric			

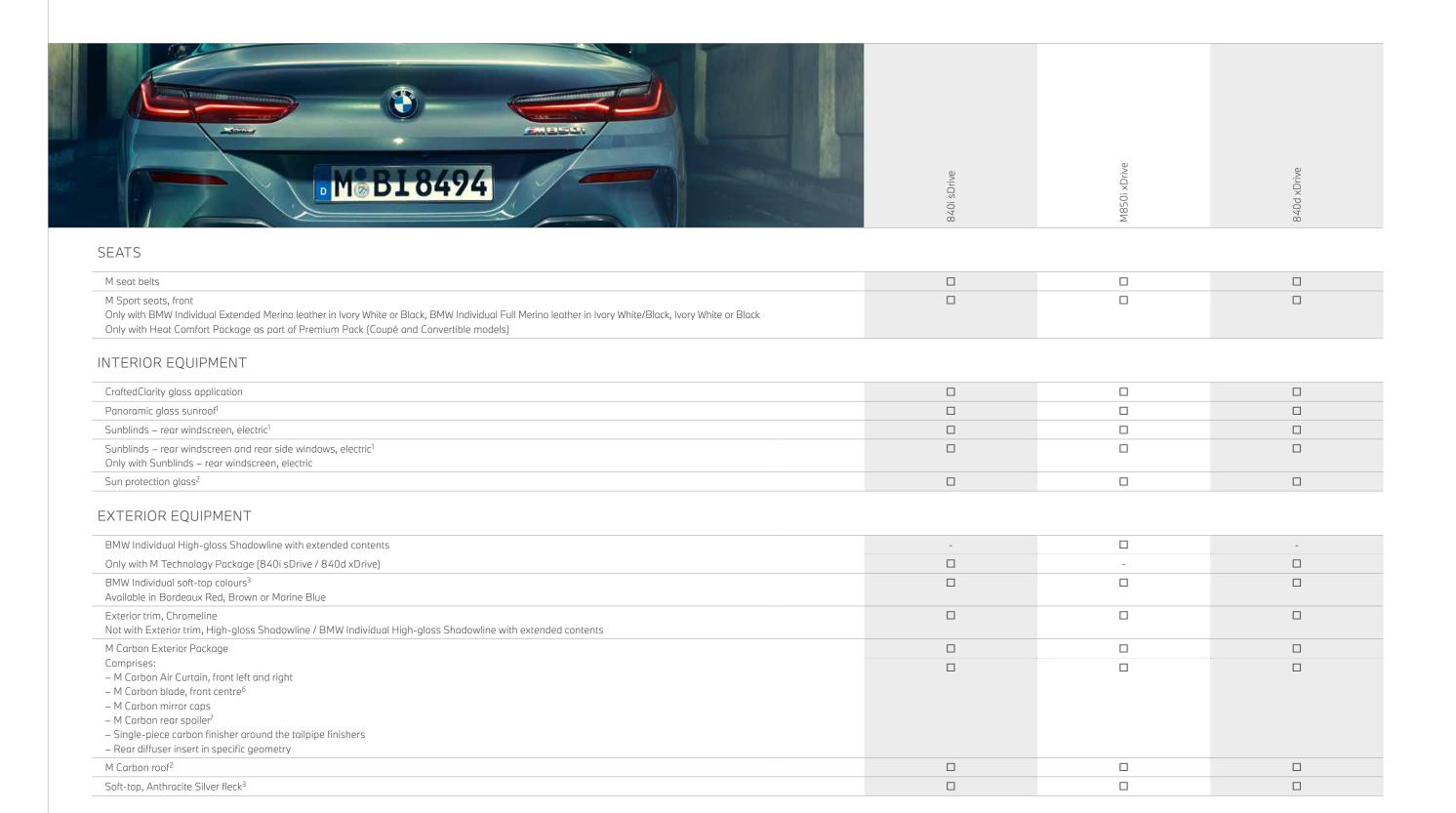
¹ = If Panoramic glass sunroof is selected on Gran Coupé then M Carbon roof is automatically removed. ² = Price for Convertible model. ³ = Price for Coupé model. ⁴ = Price for Gran Coupé model. ⁵ = Exclusively available for Gran Coupé models.

	840i sDrive	M850i xDrive	840d xDrive
INTERIOR TRIMS Carbon Fibre			
Finewood Ash Grain Grey, High-gloss			
Stainless steel fabric		•	•
BMW INDIVIDUAL INTERIOR TRIMS			
Fine-wood Ash Black Silver effect, High-gloss			
Piano Black			
STEERING AND CHASSIS			
Adaptive M suspension Professional	-		-
Integral Active Steering			
M Sport differential Only with M Technology Package (840d xDrive)	•	•	



SAFETY AND TECHNOLOGY

Driving Assistant Professional		
Comprises:		
– Active Lane Guidance		
– Adaptive Distance Control		
– Approach control Warning		
– Automatic Speed Limit Assist		
– Crossing-traffic Warning, front and rear		
– Crossroad Warning with city braking function		
– Evasion Aid		
– Lane Change Assistant		
– Lane Change Warning		
– Lane Keeping Assistant		
– Rear collision prevention		
– Speed Limit Info		
– Steering and Lane Control Assistant		
– Wrong-way Warning		
Only with Visibility Pack / Ultimate Pack		
Parking Assistant		
Comprises:		
 Active Park Distance Control 		
– Parking Assistant for parallel and lateral parking spaces		
– Rear view camera		
– Reversing Assistant		
Parking Assistant Plus		
Comprises all functionality of Parking Assistant, plus:		
– Lateral parking aid		
– Panorama View		
– Remote 3D View		
 Reversing Assistant 		
– Surround View		
– Top View		
Only with Technology Pack		
Run-flat tyres		-
Only with select alloy wheels		
Tyre repair kit		





AUDIO AND COMMUNICATION

BMW Emergency Call ¹			
BMW Live Cockpit Professional	•		
Comprises:			
– 10.25" Control Display with Touch Functionality			
– 12.3" Digital Instrument Display			
– BMW Intelligent Personal Assistant ²			
– BMW Operating System 7.0			
– iDrive Controller with Touch Function			
– Intelligent Functionalities ^{2, 3}			
– Remote Software Upgrade ²			
BMW Online Services ^{2, 3}			
Comprises:			
– BMW Apps			
– BMW Online Services			
– USB and Over-the-air Map Updates			
– Last State Call ^{1, 3}			
BMW TeleServices ¹		-	

¹ = Available and active without runtime limitations. Usage cannot be guaranteed permanently due to potential future technical developments (of the Service availability and/or Smartphone compatibility/operating systems). ² = Active for three years, renewable thereafter at an additional cost. ³ = Requires a free BMW ConnectedDrive account.



AUDIO AND COMMUNICATION (CONT.)

Bowers & Wilkins Diamond Surround Sound System			
Connected Package Professional			
Comprises:			
– Concierge Services ^{3, 4}			
– Connected Music ^{3, 4}			
– Connected Navigation ^{3, 4}			
– Connected Teaser ⁴			
– Connected Parking ^{3, 4}			
– In-Car Experiences			
– Real Time Traffic Information ^{3, 4}			
– Remote 3D View ⁵			
– Remote Services ^{3, 4}			
– Smartphone Integration ^{6,7}			
DAB tuner	-	-	
Enhanced Bluetooth with wireless charging		-	-
Loudspeaker system – harman/kardon		•	
TV Function Plus			
WiFi hotspot preparation ⁸	•	•	

^{1 =} Price for Convertible models. 2 = Price for Coupé and Gran Coupé models. 3 = Active for three years, renewable thereafter at an additional cost. 4 = Requires a free BMW ConnectedDrive account. 5 = Only in combination with Parking Assistant Plus. 6 = Available and active without runtime limitations. Usage cannot be guaranteed permanently due to potential future technical developments (of the Service availability and/or Smartphone compatibility/operating systems). 7 = Functions using a data connection will use data from the SIM card in the phone. Additional data charges may be applied by the mobile network provider. Compatibility and functions may vary due to the make and model year of the phone and the version of software installed on it. 8 = Data subscription costs apply and must be purchased separately.



LIGHT ALLOY WHEELS

20" M Y-spoke style 728 M, Jet Black		-		•
20" M Y-spoke style 728 M, Jet Black with performance tyres	-		-	-
		-		-
Only with M Technology Pack				
20" M Y-spoke style 728 M, Bicolour Cerium Grey with performance tyres	-	•	-	-
20" M Y-spoke style 728 M, Bicolour Cerium Grey	-		-	•



LIGHT ALLOY WHEELS (CONT.)

20" M Y-spoke style 728 M, Bicolour	•	-	•	•
20" M Y-spoke style 728 M, Bicolour with performance tyres	-		-	-
		-		-
Only with M Technology Pack				
20" M Multi-spoke style 729 M, Bicolour				•
20" BMW Individual Y-spoke style 730 I		-		
	-		-	•

